

**Preseason: Green Bay Packers 31, Southwest College All-Stars 20
Monday September 4th 1939 (at Dallas)**

Packers Fight Off Rally, Beat All-Stars, 31 to 20

GAME RECAP (GREEN BAY PRESS-GAZETTE)

(DALLAS) - History reversed itself in the Cotton Bowl Monday night, and Goliath in the guise of the Green Bay Packers knocked the ears off L'il David O'Brien and his All-Star cohorts. The occasion was the fourth annual charity football game staged by the Salesmanship club, and the Packers took measure of Davey's crew by 31 to 20. It was the first time that the professionals won over the college luminaries since the series was instituted. L'il David did not look bad in defeat, but Clarke Hinkle, Don Hutson, Carl Mulleneaux, Eddie Jankowski, Arnie Herber, Baby Ray, and a half-dozen others looked better in victory. The Packers won the unanimous acclaim of a highly partisan audience as they rolled up 31 points before the All-Stars' passing started to clock. At no time was the Green Bay team in danger of losing its big lead and, until the contest was marred by too frequent penalties - on the Packers - in the final period, it looked as if the winners' end might have been greater. All of the Packer points were made in the first half which ended 31 to 6. True, the All-Stars outgained the Packers in passing by 227 yards to 180, but the collegians made 40 attempts as compared with half as many by the Packers. The Packers completed seven and the Stars 17. In rushing, the Packers outdistanced the Stars by 207 yards to 37. Clarke Hinkle was the outstanding back on the field. He made the first Packer touchdown on a 22-yard run, and reeled off a couple of other long runs that left a trail of wounded in his wake. Other Packer touchdowns were made by Jankowski, who shows the fire of 1937; Hutson, who showed this area what it really means to flag down forward passes; and Laws, who scooted over for one standing up while a red hot line pushed the opposition out of the way.

LINE PLAY IMPRESSIVE

Line play by the Packers was impressive throughout. Various combinations with a finesse that was lacking in the opening practice games against Pittsburgh. Citing individuals for special honor in a machine that operated that well may be unfair, but important cogs as Ray, Lee, Brennan, Letlow and Schultz cannot be overlooked. For pure defensive genius, Larry Craig won a place on the honor role, while Carl Mulleneaux was tops for his all-around end play. The All-Stars failed to show much of anything until late in the second quarter, when Pete Fay, standout All-Star back from Stanford, ran 13 yards for a touchdown. In the last period two O'Brien passes brought the ball into pay dirt. Billy Dewell cashed in on one, and Dick Todd, property of the Washington Redskins, scored on the other. Earl in the first period the usually reliable Tiny Engebretsen missed on his first Packer chance for points when his attempted field goal from the 26-year line was wide. A pass from Cecil Isbell to Frank Steen, a boy playing in his hometown, had advanced the ball 36 yards to the 16-yard line. Isbell and Hinkle picked up five but a pass went bad, and on last down Tiny dropped back 15 yards for the bad placekick. Shortly later, Isbell intercepted an O'Brien pass and hustled back to the Stars' 37-yard line. Hinkle and Isbell rushed the ball to the 22, and then Hinkle dashed off left tackle, ran over a couple of secondary defensive backs, and chalked up the first six points. Don Hutson kicked the seventh.

TACKLED BY HINKLE

The first quarter was waning when Billy Patterson, tackled by Hinkle, dropped the ball. Half the Packers on the field fell on it on the Stars' 26. Isbell passed to Steen near the goal line, but the ball slipped out of Frank's fingers. Isbell picked up nine more, but Laws lost three. On last down Engebretsen made his second field goal attempt of the evening, and this time he

The Starting Lineups:

| | |
|-------------------|------------------|
| GREEN BAY | ALL-STARS |
| Hutson, le | le, DeWell |
| Ray, lt | lt, Hale |
| Letlow, lg | lg, Sanders |
| Svendsen, c | c, Aldrich |
| Goldenberg, rg | rg, Rhodes |
| Lee, rt | rt, Murphy |
| C. Mulleneaux, re | re, Hodge |
| Bruder, q | q, O'Brien |
| Thompson, lb | lb, Todd |
| Herber, rh | rh, Hall |
| Jankowski, f | f, Wilkinson |

Substitutions

Green Bay: Ends—Gantenbein, Becker, Moore, Steen, Craig. Tackles—Kilbourne, Zoll, Schultz, Lee, Kell. Guards—Tinsley, Brennan, Engebretsen, Twedell. Centers—Greenfield, L. Mulleneaux, Brock. Backs—Hinkle, Uram, Isbell, Laws, Weisgerber, Balazs, Wilson, Schneidman, Buhler.

All Stars: Ends—Boyd, Williams, Schroeder, Widaman, Tackles—Jahnke, White. Guards—Matthews, Griggs, Bock. Centers—Killean, McDonald. Backs—Clifford, Patterson, Tarbox, Fay, Rogers, Headstream, Graham.

Score By Periods

| | | | | |
|-----------|----|----|---|-------|
| Green Bay | 10 | 21 | 0 | 0—31 |
| All-Stars | 0 | 6 | 0 | 14—20 |

Scoring

Green Bay: Touchdowns—Hinkle, Hutson, Jankowski, Laws, Points after touchdown—Hutson, Jankowski, 2, Isbell. Field goal—Engebretsen.

All Stars: Touchdowns—Fay, Dewell, Todd. Points after touchdown—O'Brien 2.

The Statistics

First downs—Green Bay Packers 12, Southwestern All-Stars 10.

Yardage gained from scrimmage—Green Bay 207, All-Stars 37.

Yardage gained from passing—Green Bay 180, All-Stars 227.

Totals yards gained—Green Bay 387, All-Stars 264.

Forward passing—Green Bay attempted 19, completed 7, 2 intercepted. All-Stars attempted 40, completed 17, 4 intercepted.

Penalties—Green Bay 135 yards, All-Stars 39 yards.

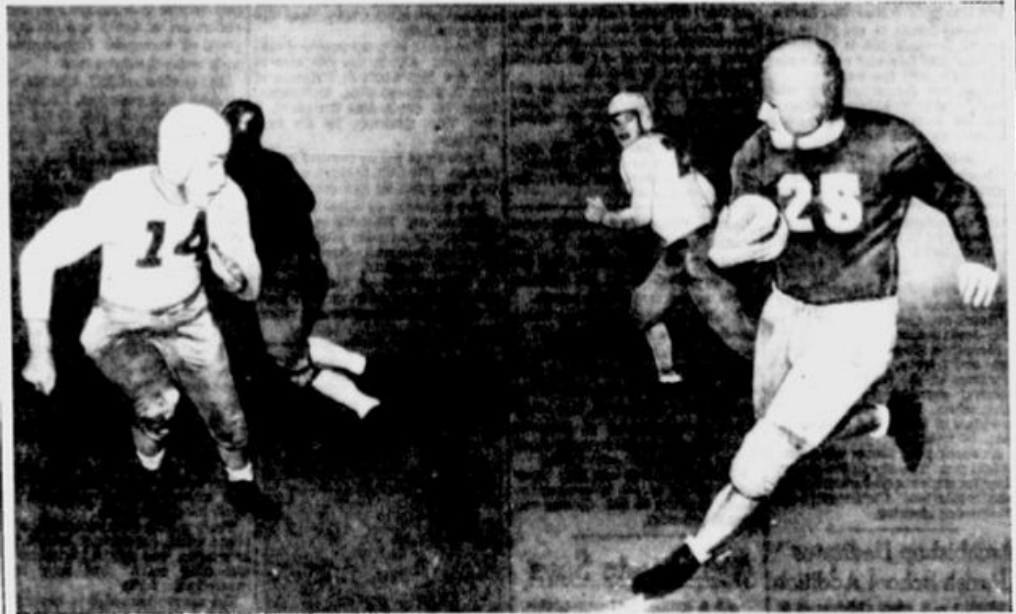
Fumbles—Green Bay 4, recovered 3; All-Stars 2, recovered 0.

Officials

Referee—Bobby Cahn, Chicago. Umpire—Abb Curtis, Texas. Head Linesman—Jack Roach, Baylor. Field Judge—Harry Viner, Missouri.

didn't miss. Three plays in the second quarter netted seven more Packer points. The Packers had the ball on their own 30 when Herber passed to Carl Mulleneauz, who took the ball in midfield and pounded to the Stars' 30. No downs were wasted. Herber passed to Hutson on the next play, and Don made a spectacular falling catch across the goal line. Jankowski kicked the point. The Packers kicked off, and O'Brien found himself in hot water. He finally fumbled on the 10, and Craig recovered for the Packers. In two line thrusts Jankowski carried the ball over. He also kicked the extra point, making the score 24 to 0. About halfway through the second quarter, after an exchange of punts, and a 15-yard penalty

Hutson Swoops In to Stop Fay of All-Stars



PETE FAY, Stanford university, was the most troublesome man on the Southwest All-Stars, who were defeated in an exhibition football game Monday night at Dallas, Tex., 31-20, by the Green Bay Packers. Fay (right) is shown nearing the end of a 17 yard run, with Don Hutson about to tackle him. —A. P. Wirephoto

against the Packers, Hinkle broke into the open and ran 48 yards to the Stars' 29. On the way he incapacitated all-America I.B. Hale to the extent that Hale had to be removed from the game. Isbell passed to Allen Moore, who was tackled on the goal line. Laws went between left tackle and end on second down for the touchdown. Isbell kicked the goal, and the Packer scoring was over for the evening. It was about this time that Fay began to assert himself for the Stars. He returned the Packer kickoff to midfield. He passed to Todd on a play that left the ball on the 27, and repeated the formula for 14 more yards. The remaining 13 yards Mr. Fay took care of by circling his own left end. George Sanders made the extra point on the first try, but missed when the Stars were penalized 15 yards for holding. Before the half ended, the Packers had advanced the ball to the Stars' 20 with a sizeable run by Isbell accounting for most of the yards. The second half saw the Stars throwing the ball all over the lot, and connecting as a less spirited Packer club showed only sporadic bursts of its first half power.

PLAYERS GET PEEVISH

Neither team scored in the third quarter, but in the fourth, a quarter that was marked by altercation between players, the Stars came through twice to give the home folks something to cheer about. Davey O'Brien sparked the team to both tallies. Starting from their eight yard line after a punt by Hinkle, the Stars went all the way to the Packer 18, mostly on O'Brien passes, only to lose the ball on downs. The Packers took the ball on downs. The Packers took the ball on the 20, but lost 15 on a penalty. Isbell kicked out, and O'Brien turned to passing. Three brought results and a touchdown. The first, from the 37-yard line, went to Todd. The second was caught by Dewell, and it was Dewell who took the third for nine yards to cross the goal line. O'Brien kicked the point. The last score came after a series of Packer penalties. Three times Packers - Svendsen, Greenfield and Herber - intercepted Star passes to stop scoring threats. But a 15-yard penalty in a row nullified Packer offensive work, and the All-Stars wound up with the ball on the Packer 40 after a punt by Hinkle. O'Brien passed to Todd after the Packers drew another 15 through the officials, and the Southwest made its last touchdown. O'Brien kicked the goal. The Packers took control of the game from that point, although Greenfield was ejected after exchanging words with Fay. When the game ended, the Stars had the ball in midfield.

| | | | | | | | |
|---------------------|---|----|----|---|----|---|----|
| GREEN BAY | - | 10 | 21 | 0 | 0 | - | 31 |
| SW ALL STARS | - | 0 | 6 | 0 | 14 | - | 20 |

SCORING

1ST - GB - Clarke Hinkle, 22-yard run (Don Hutson kick good) GREEN BAY 7-0

1ST - GB - Tiny Engebretsen, 16-yard field goal GREEN BAY 10-0

2ND - GB - Don Hutson, 17-yard pass from Arnie Herber (Eddie Jankowski kick good) GREEN BAY 17-0

2ND - GB - Jankowski, 1-yard run (Jankowski kick good) GREEN BAY 24-0

2ND - GB - Joe Laws, 3-yard run (Kick good) GREEN BAY 31-0

2ND - STARS - Pete Fay, 13-yard run (Kick failed) GREEN BAY 31-6

4TH - STARS - Billy Dewell, 12-yard pass from Davey O'Brien (Davey O'Brien kick) GREEN BAY 31-13

4TH - STARS - Dick Todd pass from O'Brien (O'Brien kick) GREEN BAY 31-20

Packers Start Work For Cardinal Clash

AL NOVAKOSKI SIGNS WITH KENOSHA 11

SEPT 6 (Kenosha) - Albert Novakofski of Menasha, halfback and co-captain of last year's Lawrence college Midwest Conference champions, signed a contract Tuesday to play with the Cooper Cardinals of the American Pro Football League. Novakofski had a trial with the Green Bay Packers last month.

LEWELLEN TELLS OF GRID RULES

SEPT 6 (Green Bay) - Some seven years after hanging up his Packer togs, Verne Lewellen finds it essential to be in pretty fair physical shape and to understand the technicalities of the game even better than when he played it. Lew is an official in the NFL and pro football officiating, he told Kiwanians in a talk before that group yesterday noon at the Hotel Northland, now conforms to standards all but unknown in the old days. Lew describes how the 1939 officials, at a recent meeting, had to pass rigid physical examination before being approved. This was followed by a written examination containing 176 questions so tough Lew said they couldn't be answered perfectly even with the use of a rule book. Since mastering all the requirements he has received two lengthy bulletins further clarifying the rules. Not that maintaining good physical condition or keeping up on the game should be any trick for the only former Packer now in the pro game as an official. Between 1924 and 1932, while putting over 50 touchdown and a goal kick to pile up 301 points for the all-time Packer scoring mark, Lew always was in top shape and up on his technical football. But this officiating is just like going to back school again, and being in the lineup, all at the same time, the Green Bay attorney intimated. A pro league officials during recent seasons, he has been assigned to his first game this fall at Soldier field in Chicago for the game between the Bears and the Cleveland Rams Sept. 15...TALKS OVER RULES: Talking over new and old rules with the Kiwanis club yesterday, Lew touched on one that usually seems to have the fan a little leery, depending on whether his team is on the offensive or defensive. It concerns interference rulings on pass plays. The player on defense has as much right to the ball as the potential pass snatcher, Lew explained, as long as he makes a legitimate try for it. He can come in contact with him while going up for the ball, a rule that sometimes has the crowd guessing. The fact is, according to Lewellen, there is just as much offensive as defensive interference on pass plays, usually furnished by the pass receiver tactfully using his hips in making the try...HOWLS FROM STANDS: Another rule that often leads to howls from the stands has to do with a completed or incompleting placekick. Much depends of course on the angle from which the play is viewed, and the official is directly in line. But the rule states that if any part of the ball crosses the outside edge of the goal post it is no good. During the Packer-Texas All-Star game Monday night radio listeners heard that a Packer end and an All-Star back grabbed a Packer forward pass simultaneously and both continued to clutch the ball after failing to the ground. It was judged a completed Packer pass, and several All-Star howls could be heard. The ruling is perfectly clear, Lewellen said. In a situation like this the team in possession of the ball is given preference. If two men on the same team both grab the ball, however, it is judged to be an incompleting pass, he explained. A new rule dealing with pass plays insists that the lineman must keep contact with his opponent, and not exceed his initial charge on the play. Otherwise, the lineman may cause the pass to be judged incomplete and prompt a penalty. Lewellen reviewed a number of new rules in detail and in passing commented that he tries to forget all about college football rules. Anyone has his hands full with the pro game, he explained.

PRAISE SHOWING OF PACKER TEAM

SEPT 6 (Dallas) - Aside from an individual comment here and there, including an isolated case in the press, there is no bitterness in the hearts of the southwest football experts and fans over the Green Bay Packers' defeat of the College All-Stars by 31 to 20 in the Cotton Bowl here Monday night. Coach Dutch Meyer of Texas Christian university and co-mentor of the All-Stars was among the first to congratulate Packer Coaches Curly Lambeau and Red Smith on their victory. He cited Green Bay as the best professional team ever to show here, and when it is considered that the Chicago Bears and Washington Redskins furnish the basis for this comparison, it is nothing to be shunted aside...BELL PRAISES PACKERS: Like Meyer, Matty Bell of Southern Methodist was extravagant in his praise of the Packers. He had little to say immediately after the game. but on the following morning told this writer that "the Packers are the greatest professional team I have ever seen anywhere." Bell, who shared the Star coaching duties with Meyer, and is considered one of the nation's leading

authorities on the aerial game, summed up that department with: "When men like Cecil Isbell and Arnie Herber are throwing, and Don Hutson and a couple of others are catching, you just about have the ultimate in forward passing effectiveness, and with backs like Hinkle, Laws and Jankowski to run, man, you have something. There were a number of the Packers that I didn't recognize, but they sure played great ball. The tremendous drive of the Packers was not expected so early in the season." With the exception of Flem Hall, Fort Worth Star Telegram, the sportswriters were just about unanimous in Packer acclaim. Hall objected to Packer protests of continuous penalties called by Ab Curtis, umpire, who is a favorite in Fort Worth. In a later edition of the same paper, Amos Melton eased up considerably on what Hall had called lack of Packer sportsmanship. The charge came out of the Packer objections to officiating that cost 135 yards in the game, and directly led to the two final All-Star counters...SEES GREAT SPECIALISTS: George White of the Dallas Morning News praised the Packers in his story, and later called to say that "any fan who didn't see a really great football specialist in every department, especially in the Packer lineup, must have been asleep." Bill McClanahan of the Dispatch-Journal, a former Highland Park (Dallas) teammate of Packer alumnus Al Rose, set down the Packers as possessing the greatest offensive in football, and added that as far as line play was concerned, defensive play was well high invulnerable. Red Webster of the United Press summed it up as "class, and class alone, that sent Coach Curly Lambeau's giant grid juggernaut into victory."...ANYONE GOOD ENOUGH: Felix McKnight of the Associated Press centered his laudation around Hinkle, Herber, Isbell, Hutson and Carl Mulleneaux, but he added that as far as he was concerned, anything in a Packer uniform was good enough for his ball team. But regardless of the bouquets tossed at the Packers, it must be admitted that the All-Stars provided practically no yardstick for measuring National league strength. Their attack was weak. They were light on tackles with only Hale and Abe Murphy of Texas Tech on a pro league level. Despite all his publicity, even his most rabid followers cannot place Davey O'Brien on the same standard with his southwest predecessor, Sammy Baugh. O'Brien has nerve enough for two men, and he is a good passer when he has lots of protection, but his All-Star appearance indicate that he has a tough row to hoe in the National league...PRAISE FOR DICK TODD: The consensus of Dallas newspaper opinion here is that the southwest's best bet for pro league honors this season is Dick Todd, the hard running halfback from Texas A. and M. He goes to the Washington Redskins. Todd shared honors with Pete Fay of Stanford as the class of the All-Star backfield. As a high school back at Crowell, Texas, he individually accounted for 318 points in eleven games in his senior year. Lack of all-around backs on his college team had him filling too many assignments, according to the experts here, but with the Redskins he will get his chance to show where is best, running in an open field. He accounted for one way after taking a pass from O'Brien Monday night.

LAMBEAU IS BACK

SEPT 6 (Green Bay) - The vanguard of the returning Packer squad arrived here today in the person of Coach Curly Lambeau himself. Lambeau took a plane from Texas to Chicago and came the rest of the way by train. The players will arrive on the Milwaukee Road train at 10:10 tonight. Lambeau commented briefly to this effect: the heat was terrific, the Packers never played better football than they did in the first half against the All-Stars, and the only injury was a pulled muscle credited to blocker Herman Schneidman.

PACKER NOTES

SEPT 6 (Milwaukee Sentinel) - Like the weather, the Green Bay Packers were hot and cold Monday night down in Dallas when they triumphed over the Texas All-Stars, 31 to 20. During the first half the Bays were hotter than an air raid, holding a 31 to 0 edge just before the close of the second period, but from then on Curly Lambeau & Co. slowed down to a fat man's pace and the youngsters, paced by Wee Davie O'Brien's fine passing, made it a contest and actually outplayed the Packers the rest of the route. What does that great first half scoring splurge of the Packers mean? And does it mean any more than that second half slump? In all probability the two are part and parcel. The Packers got the jump when still fresh and when experience and poise cracked down hard on the kids, but with the start of the second half it was a good guess the older pros bogged down somewhat in the head and from then on youth and condition took charge. The New York Giants supposedly proved in the Chicago All-Star fray the older pros could get in the right condition if they put their mind to it and actually worked to get off the added pounds. However, I do know the Packers are in surprising good shape for so early in the season,

The Cardinal roster is as follows:

Ends—Bob Decker, Centenary, 195 pounds; Versil Deskin, Drake, 200; Charles Gainor, North Dakota, 190; Frank Huffman, Marshall, 205; John Klumb, Washington State, 194; Joel Mason, Western State Teachers, 190; Bill Smith, Washington, 198.

Tackles—Al Barbartsky, Fordham, 220; Conway Baker, Centenary, 225; Tony Blazine, Illinois Wesleyan, 230; Elwyn Dunstan, Portland, 250; Frank Zelencik, Oglethorpe, 220.

Guards—John Bilbo, Mississippi, 195; Ross Carter, Oregon, 195; Nick Dragash, North Dakota State, 200; Glynn Rogers, Texas Christian, 220; James Thomas, Tulsa, 200; Bill Volok, Tulsa, 215; Joe Zimmerman, Centenary, 220.

Centers — Henry Adams, Pittsburgh, 190; Ki Aldrich, Texas Christian, 195; Len Duga, Wichita, 220; Omer Kelly, Creighton, 204; Andy Sabadas, The Citadel, 208.

Quarterbacks — George Faust, Minnesota, 205.

Halfbacks — Keith Birlem, San Jose State, 198; Don Cosner, Montana State, 200; Earl Crowder, Oklahoma, 198; William Dwyer, New Mexico, 185; Marshall Goldberg, Pittsburgh, 188; Bill Karr, Valparaiso, 200; Jimmy Lawrence, Texas Christian, 190; Coley McDonough, Dayton, 195; Jim Neill, Texas Tech, 180; Milton Popovitch, Montana, 190; Rock Reed, Louisiana State, 175; Jack Robbins, Arkansas, 180; Douglas Russell, Kansas State, 190; Fritz Waskowitz, Washington, 175.

Fullbacks—Sam Agee, Vanderbilt; Everett Fisher, Santa Clara, 205; Buddy Parker, Centenary, 196; Frank Patrick, Pittsburgh, 190; Cecil Sigmon, Lenoir Rhyne, 185.

but that Coach Lambeau is not anxious for them to get "up there" at this time. Coach Curly is too well acquainted with the toughness of the pro schedule, that it is a long, long time to December 1 and that to get a team "up" at this time would mean gridiron suicide for the late games. What coaches I've talked to since the Chicago All-Star game admit the Giants were the finest conditioned pro team ever to enter that game, but they are awaiting final results to see if the early and heavy training didn't take something out of the players that will be needed sadly down the home stretch of the pro race. My guess is that it did, but at the same time I think the gamble was worth it from the professional angle. All too often of late have the Stars out-gassed the pros and it was up to the Giants to uphold the pro league prestige or forever force the pros to keep their "major league football" claims buttoned up tightly. One thing the Texas game did prove is that the Packers are improving on their timing, that the running game will click and that the passing maneuvers will be as potent as ever. It also proved the Bays, like most of the pro clubs, aren't any too strong on aerial defense. But all of us can see for ourselves when the Packers and Cardinals open a week from Sunday in Green Bay. That fray should tell a lot, but the following week, when the bold, bad Bears invade Baytown, we'll know the whole story. Let's hope it's pleasant!

PACKERS PREPARING FOR CARD INVASION

SEPT 7 (Green Bay) - Their Texas invasion now a matter of gridiron history, the Green Bay Packers will resume their regular practice schedule tomorrow, Coach E.L. Lambeau announced today. The men deserve a rest until then, Lambeau said, as they underwent a terrible hear barrage on their southern jaunt, as they encountered the most severe wave Texas has experienced for 26 years. "We did not have air conditioned rooms," he explained, "because we knew that living in them would affect us adversely once we got onto the field. We practiced at night, but the heat wave outlasted our visit, and many of the men showed its effect."...CARDINALS NEXT FOE: Right now Lambeau and Assistant Coach Red Smith are hard at work drafting strategy and planning practice programs in anticipation of the Chicago Cardinals' invasion of City stadium one week from Sunday. The Sept. 17 tangle will send the Packers against what the coach regards as one extremely tough ball club. "The Cardinals," Lambeau said, "are the strongest



they have been in years. Remember, their appearances last year were dodged by tough luck. They gave the Bears two great battles, lost to the New York Giants by the narrowest of margins and only lost us at Buffalo on Tiny Engebretsen's last minute field goal. Furthermore, they scooped the West division in the 1938 draft, their new men including such talented men as Ki Aldrich, Texas Christian center; Marshall Goldberg, Pittsburgh fullback; and George Faust, Minnesota back."...TRAINING AT DULUTH: The Cardinals, who have been training at Duluth, Minn., under Coach Ernie Nevers, consistently outplayed the Giants in scrimmage, the champions being quartered at Superior, Wis., across the way. Among the toughies returning from last year are Sam Agee, Vanderbilt fullback; Tony Blazine, Illinois Wesleyan tackle; Jim Lawrence, T.C.U. halfback; Buddy Parker, Centenary fullback; Dougal Russell, Kansas State halfback; Bill Smith, Washington end who kicks field goals; and forward passing Jack Robbins of Arkansas. There will be no further slashes in the Packer squad until after next Sunday's scrimmage, Lambeau indicated, adding that several men will be under close scrutiny at that time. "Nevers is optimistic," the Green Bay coach continued, "and he sees nothing but victory for this season. The Cardinals are pointing more for the Packer game Sept. 17 than they are for the Detroit Lions next Sunday." The Packers

will be called into a skull session at Hotel Northland tonight at 7 o'clock, and will be on the practice field tomorrow morning at 9:30.

RETURN TRIP IS MADE BY SQUAD

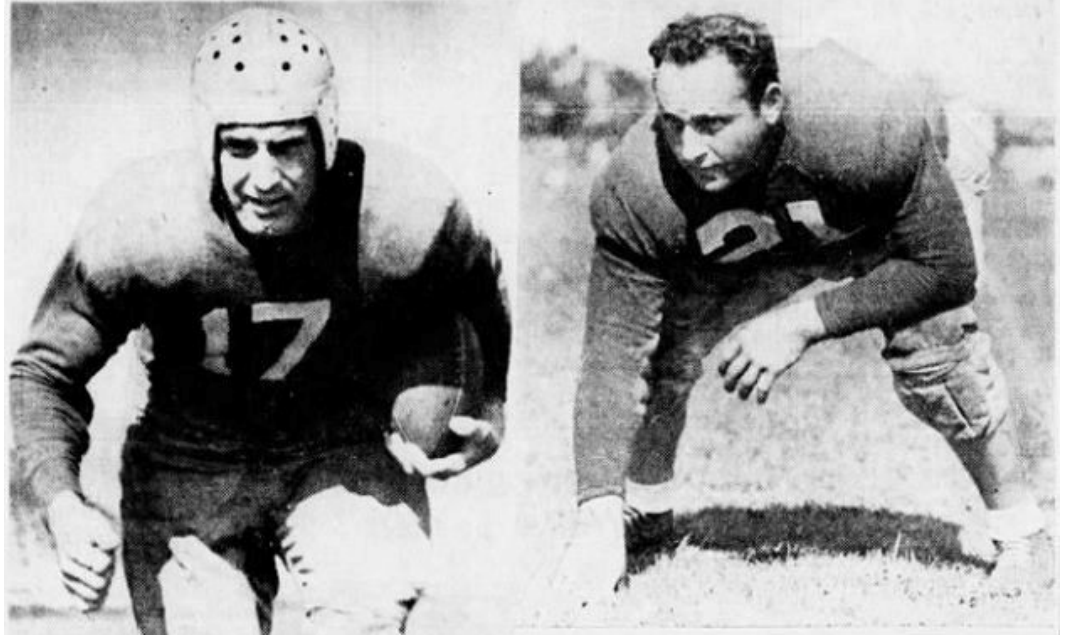
SEPT 7 (Green Bay) - It was a tired by happy crew of Green Bay Packers that piled off the train at the Oakland avenue station shortly after 10 o'clock last night. They were tired of heat and train rides, and happy because they had defeated the All-Stars at Dallas, Tex., by 31 to 20, and were home. Unlike the trip down, in which the players cut loose with all the enthusiasm of the season's first football trip, the journey back to Green Bay was without incident. A three-hour layover in Chicago Wednesday afternoon broke the monotony of riding the rails more than 1,300 mile, and with Assistant Coach Richard Smith in command a number of the boys saw part of the Cubs-Cardinals baseball game at Wrigley field. Trainer

Dave Woodward worked on hand injuries incurred in the game by both Captain Milt Gantenbein and Frank Steen, rookie end who was just as happy as any in the party to get back to Green Bay despite the fact that he is a native of Dallas. Neither Gantenbein nor Steen's injuries appear to be serious, but both were slated for further examinations today. Steen's wife joined him on the return. They will live at the Mayfair apartments. Another newcomer to the football colony is Mrs. Francis Twedell, wife of the Packers' newest guard from the University of Minnesota. Mrs. Twedell has been in Chicago since her husband played in the All-Star game there, and Francis carried her along to Green Bay when the team left the Windy City...

MUSCLE IS PULLED: The pulled leg muscle that serves as Herman Schneidman's reminder of the game was being treated today in hopes that the veteran Iowa blocking back will not be shelved for any length of time. Other players encountered a bruise here and there, but nothing of a major nature. Carl Mulleneaux was the team's only serious Dallas heat casualty. Big Carl passed out

of the picture after entering the Cotton Bowl dressing room at the conclusion of the game. He was revived by Woodward, and sent to bed at the Hotel Adolphus, but he showed no ill effects of his experience on the ride home. Frank Balazs fully recovered from a fever that kept him under observation the first two days in Dallas. While he was used sparingly in the game, he was pronounced fit by Woodward, and by the time the Cardinal game rolls around the coaches expect him to be ready for a full turn in the backfield...**NOT ENOUGH BREAKFAST:** Only once on the trip did the team rise up in something that may be compared to a sit-down strike, and it all was the result of misunderstanding on the part of a railroad steward. When the team boarded the crack Abraham Lincoln streamliner at St. Louis at 8 a.m. Wednesday, the boys filed into the dinner for breakfast. On the trip to Dallas, they were on a training table diet, and their choice of food was restricted. The

Roughhouse Combination is Preparing for Next Sunday



Two of the roughhouse Chicago Cardinals who will invade the Green Bay Packers' lair next Sunday are pictured above. On the left is Sam Agee, former Vanderbilt university star, a hard-plunging fullback who also is a good blocker. At the right is Glynn Rogers, a teammate of Davey O'Brien at Texas Christian, who also will make his professional debut. Rogers is a guard, and at T. C. U. played beside Ki Aldrich, center who also joined the Cardinals this season. Rogers weighs 229 pounds.

diner steward was under the impression that the same regulations were in force Wednesday, and until the situation was righted by Red Smith, the steward faced a very uncertain future. The same route was followed on the return trip as was used to reach Dallas. The Texas Special transported the team from Dallas to St. Louis, and from St. Louis to Chicago the team rode the Abraham Lincoln. The last lap was made on the Milwaukee Road.

LOOKING UP IN THE REALM OF SPORTS

SEPT 7 (Green Bay) - Packer football fans who are of the opinion that the team was ordered to get all the points it could against the Southwest All-Stars at Dallas Monday night, and then coast on its laurels, can revise their beliefs, for it wasn't as involved as that. Coach Curly Lambeau's summary of the strategy surrounding the Texas conquest, during which the Green Bay team staged the greatest offensive show since the fall of the Alamo, indicated that a considerable quantity of good football merely was dumped into the laps of the perspiring All-Stars. It was that simple. "The team started out red hot, full of determination and playing excellent football," he explained. "The players knew that they were brushing up against tough competition. The All-Stars were built up as the strongest team of the four-year series." The Packers wilted and faded before a similar heat wave in the

Chicago All-Star game of 1937, but they did not collapse before the burning waves which swept from the Western prairies across the Cotton Bowl. Why not? Because of their vastly improved reserve strength. At Soldier field two years ago the Packers scarcely had two top rank men at every position. At some spots they were only a man or a man and a half deep. Against the Texas All-Stars they produced three good players for every position, and four for some. Clarke Hinkle played almost the entire Chicago All-Star game of 1938 in blistering heat. He had little effective relief. Against the Southwesterners, Lambeau used four fullbacks - Hinkle, Eddie Jankowski, Dick Weisgerber and Frank Balazs - to deadly effect. Why didn't the team drive ahead with another scoring demonstration in the second half? Did the Packers melt under the pounding heat, or did they want to give the home folks a chance to cheer the college boys? Neither. In the first half the shock troops, veterans of many a professional football battle, swept to the firing line for Green Bay and unleashed a shattering offensive which in the first two periods rolled up 31 points. Later, the All-Stars saw their opportunity to score when a Packer or two were back on their heels, and they cashed in. The half ended 31 to 6. In the second half, new, first year Packers took the field most of the time, including a practically new line. At no time in the final periods did Lambeau have on the field the same combination which roared through the All-Stars in the first half. Laxness on defense in the last period cost the Packers two touchdowns. Passers were not rushed properly, the best Green Bay defensive combination was not in the game, and the All-Stars themselves ran into a hot streak. The heat did affect the Packers. Carl Mulleneaux passed out in the dressing room after the game, and had not busy Dave Woodward, the trainer, been running around like a rabbit, other might have had the same experience. There was just as much heat at Dallas, as there was at Chicago in 1937, but this time the Packers had an ace in the hole. They had reserves, and therein lies a warning to future competition in the NFL.

Arizona Center is Added to Packers' Staff of Pivotmen

(SPORTS EDITOR'S NOTE: This is the first of a series concerning men appearing with the Green Bay Packers for the first time.)

Bolstering the Packer center corps, a weak spot during the 1938 campaign, is Tom Greenfield, rugged and rangy Arizona product, who Coach E. L. Lambeau thinks will stick in the professional game . . . contacted first by the New York Giants, Greenfield was drawn by the Packers in the post-season draft, and now thinks Green Bay if swell.

He weighs 208 pounds and stands three inches above six feet

native of Glendale, Ariz., in that state's irrigated farm section . . . attended high school at Peoria, Ariz., playing center and end in football, center in basketball and first base in baseball . . . four years at the U. of A., in Tucson . . . won three varsity letters in football and a like number in basketball, playing center in both sports.



Greenfield

His fraternity is Sigma Alpha Epsilon . . . has a younger brother, Bob, now in the eighth grade, who shows athletic promise . . . Tom was named all-Coast guard last season . . . Arizona performs in the Border conference, which includes such teams as Texas Tech, Texas Mines, New Mexico university and New Mexico Aggies.

His sophomore year, 1936, Arizona won the conference championship under Coach Tex Oliver, winning eight of 10 games . . . Tom is unmarried . . . thinks Wisconsin weather is pretty cold, compared to Arizona . . . his college team played night ball up to Dec. 1.

Will Finish Degree

Lacks 15 hours of graduating in animal husbandry, and will return to Arizona next semester to clean up the requirements . . . had R. O. T. C. work at Arizona, and holds a second lieutenancy in the United States cavalry reserve . . . with Walter (Hoss) Neilson, fullback who has joined the Giants, he started against Marquette last fall, when Arizona won 21 to 12.

Played one game against Carl Mulleneaux when both were in high school, Mulleneaux at Phoenix . . . Phoenix, a much larger school than Peoria, won 36 to 0 . . . didn't play with Lee Mulleneaux at Arizona, as that individual performed but one season there, later transferring to Flagstaff.

PACKERS POINT TO CARDINALS

SEPT 7 (Green Bay) - The dust and heat of Texas behind them, the Green Bay Packers prepared to resume practice Friday for their first National Professional league game against the Chicago Cardinals here September 17. The Cardinals will invade Green Bay with what Coach Curly Lambeau declares is the most improved team in the western division of the league. Their 1939 draftees include such well known stars as Marshall Goldberg, Pittsburgh back; Ki Aldrich, Texas Christian center, and George Faust, Minnesota quarterback. The Packers emerged from their Labor Day all-star struggle in Dallas with nothing more than a slight muscle injury to Herman Schneidman, blocking quarterback. Although several of the players were affected by the heat during their torrid Texas trip, all have recovered. Lambeau gave his men a rest, and advised plenty of leg toughening golf after their arrival Wednesday until the resumption of hard work Friday. He announced that a regular scrimmage would be held Sunday morning, as several of the Packers need more rough work. There will be no more slashes in the club personnel immediately, he said, although he is paying strict attention to the showing of several men in the coming scrimmages.

Packers Preparing For Card Invasion

Casualty List Slight Following Southwest
All-Star Game; Four Tough League Contests
In Row Are Facing Green Bay Professionals

PACKERS PREPARING FOR CARD INVASION

SEPT 8 (Green Bay) - As far as Coach E.L. Lambeau now knows, the entire Green Bay Packer squad will be ready for action against the powerful Chicago Cardinals, when those two NFL combinations tangle at City stadium one week from next Sunday afternoon. The coach checked over his casualty list today, shortly before he called his players back into practice for the first time since their conquest of the Southwest All-Stars at Dallas, Tex., Monday night. He found Herman Schneidman with a painful leg muscle, Ernie Smith toting a set of broken fingers in a cast, and Frank Balazs recovering from illness which handicapped him during the recent All-Star period, but coach anticipates that all will be set by the time of the Chicago arrival...PREPARING FOR SCHEDULE: The Packers now are poised for a plunge into a National league schedule which will not be completed, for them, until late in November. Most imminent, they face four consecutive league combats before they hit an open Sunday Oct. 15. Starting with the Cardinals, they then must tackle the Chicago Bears, Cleveland Rams, and the Cardinals again, in that order. The second game with the Cards will be played at Milwaukee. Lambeau ordered a lengthy skull session at the Hotel Northland last night, attended by the 40 players who have survived the early season slashes. A few more yet must be pared from the roster before the team will be down to required strength, and the coach may make up his mind regarding the new dismissals during a scrimmage session which he will hold either tomorrow or Sunday...CARDINALS LOOK ROUGH: A glance over the roster of Coach Ernie Nevers' team fails to give the Packer coach undue reason for optimism, although he will be the most disappointed man in town if Green Bay does not come through with a victory. "In recent season," Lambeau said, "the Packers have started very slowly. To repeat for the Western division championship this year, we must win our games at

Pro Gridders Launch Season

Cardinals to Invade
Detroit, Pittsburgh
At Eagles on Sunday

NATIONAL LEAGUE
(Professional Football)

Sunday's Games
Chicago Cardinals at Detroit.
Pittsburgh at Philadelphia.

Next Thursday's Game
Pittsburgh at Brooklyn (night).

Next Friday's Game
Cleveland at Chicago Bears (night).

home, and start our final road trip in first place. Our home performances against the Cardinals and Bears in the last few seasons have been extremely disappointing, and we hope the fine showing the men made in Texas is an indication that they are ready for a fast start this year."

PACKERS RESUME WORK FOR CARDINAL BATTLE

SEPT 9 (Green Bay) - A fiery but inconsistent Packer football squad raced through its practice session here yesterday, as coaches and players started the intensive assignment of preparing for an invasion by the Chicago Cardinals, slated for a week from tomorrow afternoon. It was the first drill the team has had since its victory over the Southwest All-Stars at Dallas last Monday, and the men had trouble getting back into stride. The workout was spotty, with some flashes of fine form intermingled with fumbles and dropped forward passes. The erratic nature of the practice didn't bother Coach Curly

Lambeau a bit. "It's no more than we expected, following the hard game in Texas and the long train ride," he explained. Wayland Becker, former Marquette end who accompanied the team to Dallas, was suspended yesterday. Lambeau stated that Becker did not exert enough effort to get himself in shape, and that his attitude on the field was unsatisfactory. The work of Larry Buhler, ex-Minnesota blocking and running halfback, was a standout at Friday's practice. The shifty, speedy Buhler, as conscientious and hard-working as any member of the squad, burned around the ends and through the tackles in conspicuous fashion, and the coach now is positive that he will make the professional grade. Buhler does everything but pass. "We don't want him to pass," Lambeau said. "He's a fine ball carrier and a great blocker."...PURUCKER SHOWS SPEED:

Norman Purucker, the Michigan halfback who reported late, came up with a display of speed. There's no opportunity to evaluate him thoroughly until after the next scrimmage, scheduled for today or tomorrow. At one point Purucker showed fine headwork when another back got mixed up on his signals. The ex-Wolverine snatched the ball from his mate's hand and sped around end, following the direction he was supposed to take had the play been executed properly. The backfield messed up several plays, until Lambeau barked. "Let's do better than

that, backfield!" The only men not working out were Herman Schneidman, blocking quarterback, and Ernie Smith, left tackle, who are sidelined with injuries...WEISGERBER IS PLACED: Dick Weisgerber, who has been tossed around the backfield, playing successively at fullback, right half and blocking quarter, finally has landed definitely at the latter position. Swede Johnston, who has played guard for the past season, has been moved into the fullback position. Weenie Wilson, left halfback, was given a lot of work yesterday. Lambeau cautioned him to keep his head down on line plays, as his diminutive size adds to his deception when he is loping behind oversized interference. Frank Balazs, halfback, again drew favorable comment from the coach. Balazs continues to work hard and apparently is destined for a lengthy career in pro football, if he so desires. The squad was given an extra long calisthenics drill, to shake off the travel legs, and then settle down to an

John Biolo, Guard Of Lake Forest, is Added to Packers

(SPORTS EDITOR'S NOTE: This is the second of a series concerning men appearing with the Green Bay Packers for the first time.)

From Iron Mountain, Mich., by way of Lake Forest college is John Biolo, a stocky guard with a fine reputation, who is one of the Packers' first year men this season.

Biolo hits the scales at 192 pounds, although he doesn't look it, and he measures five feet 10 inches ... enormously popular around the Iron Mountain area, which is a Packer hotbed anyway ... the folks are planning an excursion for the Packer - Bear game.



Biolo

Played two years of high school guard, getting as many letters, and won another letter in track, where he put the shot... he worked a year before attending college, and then went to Lake Forest for four consecutive years, graduating with a B. A. in economics and education last June.

Member of Digamma Alpha Upsilon, local fraternity ... there's only one national at L. F.... attracted to the college by Frosty Ferzacca, also a native of Iron Mountain, who had starred at the Illinois school previously ... Ferzacca now coaches basketball at Green Bay West... he was Biolo's football coach at Iron Mountain in the former's senior year, and during his junior season Biolo was coached by Lars Thune, now athletic director at Green Bay West.

Good friend of Willis Ludeman, West graduate who is hailed as one of Lake Forest's best guards for this season... has five brothers

Captained Unbeaten Team

Lake Forest was undefeated and untied in seven games last fall, with Biolo as captain... his coach, Ralph Jones, is a pal of George Halas, Chicago Bears' owner, and Jones tried to steer Biolo in that direction... a visit from Assistant Coach Red Smith altered that strategy... Biolo has been a Packer fan for years.

Iron Mountain is a member of the Northern Michigan conference... Biolo's senior year, 1933, the school lost but one game, that a 2-0 affair in the mud to Stambaugh... his junior year at Lake Forest he was on a team which dropped only one contest, to Knox, 7 to 6... and the Gold Coasters last fall were all-conquering... the new Packer guard is unmarried.

extended drill on forward pass offense and defense, with Arnold Herber and Cecil Isbell doing most of the chucking. The receivers had trouble, except for Don Hutson, who landed several spectacular snatches...**CARDINALS ARE TOUGH:** Lambeau repeated his assertion that the Cardinals will provide as tough opposition as the Packers will meet all season, and added again that he wants his team to get a much faster start in league competition than it is accustomed to. In recent seasons Green Bay has had vast trouble in its early home games, making its best appearances on the road, or at City stadium in late October games. This time the coach wants to take to the road with a clean slate.

PRO GRIDDERS LAUNCH SEASON

SEPT 9 (Chicago) - The NFL officially will begin its 1939 championship campaign next week, with four title game schedule, in which all but three of the circuit's 10 teams will make their debuts in league competition. Two of these games will be played tomorrow, one in Detroit and the other at Philadelphia. The Detroit game pits the Lions against the Chicago Cardinals. The Lions will unveil Johnny Pingel, Michigan State's All-America halfback, and Howie Weiss, Wisconsin all-America fullback. The Cardinals will counter by introducing Marshall Goldberg, Pitt halfback, and Ki Aldrich, Texas Christian center, to the pro game....**O'BRIEN'S LEAGUE DEBUT:** The game at Philadelphia will mark the pro debut of Davey O'Brien, Texas Christian's mighty atom. The revitalized Pittsburgh Pirates will provide the opposition. The Eagles, definitely on the upswing last season, are expected to be a championship factor this year, provided O'Brien, who actually pitched the T.C.U. Horned Frogs to a mythical collegiate championship in 1938, can give them the only thing they lacked in the last campaign - an extraordinary passer. However, the Eagles are quite likely to encounter plenty of difficulty in their opening game. The Pirates have engineered some shrewd trades, one of which brought them Sam Francis, former Nebraska fullback from the Chicago Bears. Also, they have picked off some exceptional rookies, the prize catch being Hugh McCullough, sensational Oklahoma halfback...**PIRATES BATTLE DODGERS:** Before the week is over, three more teams will begin title competition and the Pirates' second game will be a matter of history. Thursday, Pittsburgh will meet Brooklyn in the Dodgers' home opener. This will be the first night game of the season. The following night - Friday - the Chicago Bears open the season by engaging Cleveland at Soldier field, Chicago. Brooklyn, like Philadelphia, was an improved team last year. The addition of several talented freshmen, notably Waddie Young, Oklahoma's all-America end, and Bob Haak, Indiana's star tackle, may be all the Dodgers need to be a title threat. The Bears, always a title factor, have added backfield strength by acquiring Billy Patterson from Baylor and Sid Luckman from Columbia. Earl (Dutch) Clark, beginning his first season as head coach of the Cleveland club, has cleaned house. Only eight members of last year's squad survived his rebuilding program. Thus, the Rams must be regarded as the mystery team.

WAYLAND BECKER DRAWS SUSPENSION

SEPT 9 (Green Bay) - Wayland Becker, former Marquette University football player, Saturday was suspended by Coach Curly Lambeau of the Green Bay Packers for "failing to get in proper physical condition and an unsatisfactory attitude on

Steen Candidate For End Spot on Green Bay Squad

(SPORTS EDITOR'S NOTE: This is the third of a series concerning men appearing with the Green Bay Packers for the first time this season.)

A 193-pound end standing an inch above six feet was added to the Green Bay packer squad when Frank Steen, formerly of Rice institute at Houston, Tex., signed his contract.

Steen, who already has shaped up as a fine defensive end with a flair for pass-snatching, came to the professional game after a year during which he did not play football, and apparently has bridged the gap successfully... he'll get his first taste of league warfare against the Chicago Cardinals here next Sunday.

Frank won eight high school athletic letters at Dallas, Tex., two in football and three each in basketball and baseball... his first year as a caging regular saw Dallas won a district championship... played end in football, center on the court and was a baseball



Steen

catcher.

Matriculated at Rice, a Southwest conference co-ed school which places a restriction on the total of feminine attendance... at Rice won three varsity football letters, two more as a basketball forward, and others in baseball as a third baseman and catcher... the school participates in the same conference with Texas Christian, Southern Methodist, Baylor, Arkansas, Texas A. and M. and Texas university... two of his varsity years saw conference championships come to Rice—1934 and 1937.

Worked for an oil company at Houston during his year of non-competition... during the past summer played outfield for Daytona Beach in the Florida State Class D baseball league... previously was with Houston in the Texas league.

Selected Green Bay

There are no fraternities at Rice... Steen has been married a year... upon graduation was contacted both by Pittsburgh and the Cardinals, but chose Green Bay, and is glad he did... he's baseball property of the St. Louis Cardinals.

Won fame his last year at Rice by grabbing passes from Ernie Lain... during his high school career played against Cecil Isbell of Houston in the Texas All-Star high school game... Dallas won... also performed against Pete Tinsley, Packer guard, in 1936 when the latter was at Georgia and Steen was at Rice.

the playing field." Becker, who has been overweight all season, recently traveled to Texas with the team to play the Southwest All-Stars. He didn't attend the initial workout of the Packers Friday after the return, and Lambeau said Saturday that his absence was due to his suspension. Their first scrimmage since the Dallas contest was ordered for this weekend by Lambeau. On the sidelines were Herman Schneidman, Iowa blocking quarterback who was injured at Dallas, and Ernie Smith, USC tackle who broke three fingers in the Pittsburgh doubleheader.

NATIONAL FOOTBALL LEAGUE WILL OPEN PLAY SUNDAY

SEPT 10 (Milwaukee Journal) - The National Pro Football league embarks Sunday on what everything from club rosters to general fan interest indicated will be its greatest season. Two games are scheduled. The Lions will meet the Cardinals at Detroit and the Eagles will go against Pittsburgh at Philadelphia. Once underway, the teams won't dally around getting into the thick of it, either. Sunday's games will be followed by a night game Thursday, Pittsburgh at Brooklyn, and another night game Friday between the Chicago Bears and Cleveland at Soldier field. Green Bay and Washington will open the season a week from Sunday, the Packers against the Cardinals at Green Bay and the Redskins, who trained in far away Spokane, Wash., against Philadelphia at Philadelphia. The New York Giants, defending champions, won't get away until September 24 against the Eagles at Philadelphia. The home teams in both of Sunday's openers are slight favorites, although there is more than a passing chance that the Cardinals, coached by Ernie Nevers, may pull a surprise. Seldom has a pro team been worked as hard as Nevers has worked his boys for a month at camp in Duluth, Minn. Several of the outstanding college stars of last year will make their professional debuts Sunday. Gus Henderson of the Lions will trot out, among others, Johnny Pingel of Michigan State and Howie Weiss of Wisconsin. Ernie Nevers has such stars as George Faust of Minnesota, Ki Aldrich of TCU and Marshall Goldberg of Pitt. Bert Bell of Philadelphia will introduce Davey O'Brien, the TCU bombers, and Johnny Blood is ready to take the cover off Hugh McCullough of Oklahoma, who completed 63% of his passes last year, and Bert Wheeler of North Dakota State. The Packers, with championship hopes running high, will scrimmage Sunday morning.

Fear Rebound After Defeat of Cardinals

FEAR REBOUND AFTER DEFEAT OF CARDINALS

SEPT 11 (Green Bay) - The Green Bay Packers demonstrated convincingly in scrimmage yesterday that they are not ready yet for next Sunday's invasion of the Chicago Cardinals, slated for City stadium at 2 o'clock. As Coach Curly Lambeau chased them through a workout which lasted an hour and a half, the Packers showed flashes of the great form they displayed in the first half against the Southwest All-Stars at Dallas, but it wasn't consistent enough to bring the coaches any degree of delight. The beating which the Cardinals received yesterday at the hands of the Detroit Lions was disappointing to Lambeau. "Now they'll be that much tougher for us," he complained. "Against Detroit they lost the breaks, and they were without the services of their key lineman, Ki Aldrich, and their key back, Marshall Goldberg."...READY FOR PRO DEBUTS: Aldrich and Goldberg, who won all-America honors and tons of publicity at Texas Christian and Pittsburgh, respectively, have not worked long enough with the Cardinals to break into the team's system. They will make their professional debuts against the Packers here next Sunday. Two Packers whose gridiron futures were believed affected by serious injuries came through excellently in practice yesterday. Larry Buhler, former Minnesota halfback, who was cracked up in an auto accident last December, apparently is fully recovered from that mishap, and Eddie Jankowski, who was slowed down almost to a stop, following a concussion received at Washington in 1937, looked magnificent. Generally, the scrimmage wasn't much of a success. "If we play against the Cardinals the way we looked in scrimmage," said Lambeau, "we'll get a terrific licking."...EXCUSES DOZEN VETERANS: He made it clear he hopes the team will take no licking at all. He excused 12 of his veterans from today's workout, and called in the new men, plus a few older players who still need work on timing and execution of plays. Both Lambeau and Assistant Coach Red Smith will work intensively with the squad this week in an effort to iron out the mistakes which developed during Sunday's scrimmage. Smith is wearing his hand in a bandage, as a result of an accident on the blocking machine Saturday. Holding the bulky machine for Packer charges, Smith caught his hand in the mechanism as it broke, necessitating a hurried hospital trip. The fingers were lacerated severely...PLAN SKULL

SESSION: At 9:30 Tuesday morning the squad will hold a skull practice, following this maneuver with its regular workout. Lambeau stressed that much work remains before the Packers will be ready for the Cardinals. Officials for the game were announced today. Edward Cochrane, Kansas, will referee; Bobby Cahn, Chicago, will serve as umpire; Irv Kupcinet, Iowa State, will be headlinesman; and Dr. David A. Reese, Dennison, will be field judge. A short, one-hour drill was held Saturday, most of the time being spent on forward passing offense and defense. A visitor was Bob O'Connor, former Packer guard from Stanford, who is employed in Chicago and drove to Green Bay to see his old mates. Harry Jacunski, Fordham end who traveled east to appear against the New York Giants in an All-Star game, was back Saturday. All players are expected to be available for Sunday's contest. The only minor casualties yesterday were Buhler, who cut his nose; Lee Mulleneaux, center, whose teeth were kicked; and Weenie Wilson, halfback, with a strained left wrist.

BAYS DRILL FOR CARD GAME

SEPT 11 (Green Bay) - Marshall Goldberg, the Pitt sensation and key back of the Chicago Cardinals, gallops into City Stadium Sunday and the Green Bay Packers know they will have their hands full. For the Packers, who aim to forget precedent and clinch the first National league test of the season for a change, didn't do so hot in workouts today and Sunday. The finesse they showed against the Southwest All-Stars was lacking, and offensive plays were spotty. In an attempt to patch up the attack Coach Curly Lambeau tomorrow will run his players through a long skull scrimmage and immediately follow with the regular practice. As the squad will have to whittled down to meet league requirements soon, Lambeau this morning concentrated on the recruits, sending them through a score of plays with only a few experienced men on hand to knit them together. Twelve veterans were allowed to take the day off. Lambeau believes that the Cardinals' defeat at the hands of Detroit Sunday will only serve to increase their determination to win at the Bays' expense. "Now they'll be that much tougher for us," was his opinion. "Against the Lions they lost the breaks and they were also without the services of Goldberg."

POWERFUL LINE, BIG BACKS WITH CARDS

SEPT 12 (Green Bay) - One of the most versatile backfields in the NFL, operating behind a rugged, experienced line, will be presented to the Chicago Cardinals when they invade City stadium next Sunday afternoon to help the Green Bay Packers open their 1939 league season. The Packers held a restricted drill yesterday, with 12 veterans who have the signals down pat excused by Coach E.L. Lambeau. The balance worked through the entire repertoire of plays, and today the entire squad was called out for some rough work. At the conclusion of yesterday's practice, Lambeau announced the release of Norman Purucker, University of Michigan halfback. Purucker, signed for service as a forward passer, didn't display too much talent at that assignment. He reported late, due to attendance at Michigan summer school, and was behind the rest of the team in conditioning. Although he displayed great speed, he was unable to survive the gradual paring down process which now is underway, as Lambeau reduced his squad to the required legal quota. The steam really will be turned on from now until Sunday. The Cardinals are certain to be in a savage humor following their defeat by the Detroit Lions last Sunday, and Coach Ernie Nevers will bend every effort to avoid the stigma of two consecutive losses, which would slap the Cardinals into a difficult spot insofar as Western division honors are concerned...PLAY LATER AT MILWAUKEE: As usual, Green Bay has two games with the Cards this season, the second being scheduled for Milwaukee Oct. 8. There will be no more scrimmaging for the Packers until the Sunday encounter. Lambeau is nursing his small assortment of injuries carefully, and hopes that all of his men will be fit for service. Most doubtful are Herman Schneidman, blocking quarterback, and Charley Schultz, left tackle. Both have leg injuries and they may not be used against the Cardinals. All the strength the Packers can muster will be necessary to turn back the Cardinal invasion, Lambeau said. Among their plunging fullbacks are Sam Agee, Vanderbilt ace; Frank Patrick, the sensational recruit from Pitt; and Buddy Parker, Centenary veteran who needs no introduction to Packer fans...HAVE STRONG HALFBACKS: Standouts in the halfback corps are Marshall Goldberg, Pitt all-American; Jimmy Lawrence, T.C.U. pro veteran; Milton Popovitch, a bundle of dynamite from Montana; Rock Reed of Louisiana State; Jack Robbins, brilliant Arkansas forward passer, and Douglas Russell, of Kansas State. George Faust, Minnesota's highly publicized quarterback, is another back the Green Bay defenses will have to watch. The Cardinal line always has been tough, and word from Detroit indicates that the 1939 edition will be no exception. The Lions has much trouble with the stubborn Chicago forward wall, two of their touchdowns coming on long runs, one after recovering a fumble. Game time Sunday, as usual, will be 2 o'clock. A large advance ticket sale has been reported.

Detroit Lions
Nip Cardinals

Long Touchdown Runs
 Bring 21-13 Victory
 Before 15,075 Throng

NATIONAL LEAGUE
 (Professional Football)

Western Division

| | W | L | Pct |
|-------------------------|---|---|-------|
| Detroit | 1 | 0 | 1.000 |
| GREEN BAY | 0 | 0 | .000 |
| Chicago Bears | 0 | 0 | .000 |
| Cleveland | 0 | 0 | .000 |
| Chicago Cardinals | 0 | 1 | .000 |

Sunday's Results
 Detroit 21, Chicago Cardinals 13.
 Pittsburgh at Philadelphia.
 (Game postponed)

Tuesday's Game
 Pittsburgh at Brooklyn.
 (Night game)

Friday's Game
 Cleveland at Chicago Bears.
 (Night game)

Sunday's Games
 CHICAGO CARDS AT GREEN BAY.
 Washington at Philadelphia.

PURUCKER IS RELEASED; PACKER ROOKIES DRILL

SEPT 12 (Green Bay) - Norman Purucker, University of Michigan halfback, was released by the Green Bay Packers Tuesday, Coach Curly Lambeau announced. Purucker reported late after attending summer school sessions at Ann Arbor. Veterans were excused Monday and the new men were given special work to perfect plays.

BAYS RELEASE WOLVERINE BACK

SEPT 12 (Green Bay) - Norman Purucker, Michigan halfback recruited by the Green Bay Packers, today was the sixth member to feel the weight of the ax as Coach Curly Lambeau sought to shave down the squad to National league requirements. The Packers this morning held their last scrimmage until Sunday, when they tackle the Chicago Cardinals here in their first league game. Lambeau drove them through a rough workout after a blackboard session. Maneuvers were still spotty.

All-Americans Will Face Packer Squad

Aldrich, Goldberg Test Green Bay Defenses
In National League Opener Sunday; Lambeau
Gears Attack With Team at Its Full Strength

ALL-AMERICANS WILL FACE PACKER SQUAD

SEPT 13 (Green Bay) - When the Chicago Cardinals line up against the Green Bay Packers at City stadium next Sunday afternoon, for the latter's first NFL game of the season, two nationally publicized all-Americans will be getting their first taste of pro warfare on the Chicago side. They are Ki Aldrich, Texas Christian's great center, and Marshall (Biggie) Goldberg, sensational University of Pittsburgh fullback whom the Cardinals are expected to use at halfback. The Packers have stopped all-Americans before, and if they play the type of football they already have demonstrated themselves capable of, Messrs. Aldrich and Goldberg may need all the support they can get from their husky Cardinal cohorts...**BEST OPENING CONTEST:** Coach E.L. Lambeau anticipated that the game will be the best opening Green Bay contest in many years. Recently the Packers have displayed a dismaying tendency to start slowly in league competition, but Lambeau believes that the Pittsburgh doubleheader, followed by the Southwest All-Star game at Dallas, gave the Packers sufficient competitive fodder to assure a fast start against the all-vital pro loop rivals. The Green Bay squad showed a tendency to tighten up satisfactorily in yesterday's drill, although there were flashes of loose play. Tony Popp, an Appleton product who recently was released by the Brooklyn Dodgers, turned up at practice and asked for tryout privileges, which were granted him. An end or blocking back, Popp claimed he was not given sufficient attention by Brooklyn...**EXPECT FULL STRENGTH:** The Packers will be at their full strength, barring a couple of injuries, for the first time this season Sunday. Against Pittsburgh they did not have the services of the four men who were with the College All-Stars at Chicago - Frank Balazs, Charley Brock, Larry Buhler and Harry Jacunski. At Dallas, these men had been with the squad regularly only a short time. Then Jacunski performed with an Eastern All-Star team against the Giants at New York. The gang's all here now, and while Herman Schneidman, blocking back, and Charley Schultz, tackle, may not see much service because of damaged legs, the Green Bay battalion will approach its complete strength...**BRUDER WORKING HARD:** With Schneidman out of action, veteran Hank Bruder, still one of the hardest workers on the squad, shapes up as Lambeau's best at blocking quarterback, and he may start at that spot. Dick Weisgerber also is slated for considerable action at the spot. Thursday is the deadline for Packer fans to pick up their season tickets at the Legion building headquarters, Sales Director E.A. Spachmann repeated today. The Packer coach is cautioning his players to take one game at a time during their 1939 campaign. Although the Chicago Bears, mightier than ever, loom on the horizon as the next game after the Cards, Lambeau

expects the latter team, infuriated at its defeat by Detroit last Sunday, to lash out with a great display of football Sunday. If the Packers live up to the reputation they established at Dallas, their fans will have few worries, but Lambeau is not certain that they won't blow hot and cold in their opening engagement. Game time will be 2 o'clock.

LUMBERJACK SWING BAND WILL PEP UP PACKER GRID BATTLES

SEPT 13 (Green Bay) - Razzle-dazzle at Green Bay Packer football games this fall will not be confined to the playing field. They have streamlined the old lumberjack band idea into a swing organization that will make its debut at Sunday's game between the Packers and the Chicago Cardinals. When the Packer corporation decided to seek the formation of a band, largely as a showmanship project to add to the color at games, the services of men qualified by experience and reputation in the musical field were sought. The result was pretty much the same as when Coach Curly Lambeau recruits his gridders - an all-star organization with a specialist at every post in the lineup...ENNA IS DIRECTOR: Alex V. Enna, veteran instructor and conductor, was named director. Wilmer Burke was made business manager. Together they laid plans for such a band as the Packer officials seemed to desire. All the musicians were selected in Green Bay and De Pere. Many of them are comparatively young - products of the school musical systems in the two cities. Others have been prominent in Green Bay musical circles for several years. The organization went into training just about the same time the Packer team did. In its own line, it probably worked just as hard. Packer President Leland H. Joannes was an enthusiastic listener at rehearsals this week, and he told the band members that the unit probably would receive permanent support if it produced results in crowd entertainment...WANT SNAPPY BAND: "It's up to you fellows in the band to make it go," Joannes said. "We want a good, snappy band, and it appears that we are on the right track. The support will be there if you play ball." Known as the Green Bay Packers Lumberjack Swing band, the group numbers 25. No effort will be made to compete with the huge bands of football teams in the larger league cities, said Joannes. The Green Bay musicians will bid for fame along novelty lines. Enna expressed himself as being deeply gratified to the Packers for giving Green Bay and De Pere musicians something to work for. "We have some very fine musicians here," the director said after running his charges up and down a couple of scales. "Never before have we had a sponsor who showed enough faith to give the players much needed support...Now, however, through the efforts of Mr. Joannes, Coach Lambeau and the other Packer officials enough interest has been aroused to see a real band through."...BENEFIT TO COMMUNITY: "I believe that this organization will be of real benefit to the community at large as well as the Packers...The football corporation is doing a great thing in giving support to the band, and we believe that we have something to justify its faith." It was rehearsal time again, and the diminutive director, who serves as a sort of coach and quarterback, signaled a start through a number of college songs, maneuvered his players through popular melodies, and from them drew a number of marches and swing tunes. "Just so you get the idea," he said. We did, and that earlier Alexander who gained fame and fortune at least according to legend, with his ragtime band had nothing on the group of lumberjack swingsters who become an official part of the Packer outfit Sunday.

THREE CARDS HURT

SEPT 13 (Chicago) - The loss of three men through injuries, the release of three others, and the addition of a third trio were reported by Coach Ernie Nevers yesterday as the Cardinals began preparing for the NFL game against the Packers in Green Bay Sunday. Marshall Goldberg, the disappearing halfback from Pitt, reported to Nevers in the afternoon, accompanied by Mike Kochel, former Fordham guard, and Regis Monahan, veteran Detroit guard. Monahan was signed after being released by the Detroit Lions Sunday. Kochel and Goldberg were members of the Tribune's All-Star team and played in an eastern game last week...BAKER IN HOSPITAL: George Faust, who teamed with Kochel and Goldberg on the Tribune's squad; Buddy Parker, veteran fullback, and Conway Baker, tackle, were unable to work out because of injuries sustained in the defeat at Detroit. All three suffered ankle injuries said to have been caused by being hit from behind. Faust also suffered a severely injured hand. Baker was placed in a hospital for treatment. It is not likely, Nevers said, that he will be ready to oppose Green Bay. Faust and Parker also may be unavailable for that game. Charles Gainor, an end from North Dakota State obtained in a trade with Philadelphia for Bree Cuppoletti; John Bilbo, veteran guard, and Glynn Rogers, a rookie guard from Texas Christian university, were released yesterday.

BLISTERING HEAT NO CHECK FOR PACKERS

SEPT 14 (Green Bay) - A blistering heat wave which has plastered the players' sweat suits to their bodies, and has brought back memories of their recent Dallas invasion, is failing to check the practice schedule of the Green Bay Packers, who next Sunday afternoon entertain the Cardinals of Chicago at City stadium. The temperature soared into the nineties at the fenced-

Carrier Boys to Be Paper Guests At Football Tiit

Out of town carrier boys of the Green Bay Press-Gazette will be guests of the newspaper at the Chicago Cardinals - Green Bay Packers football game. More than 200 will attend the contest, and dinner preceding it at the YMCA. Transportation for the entire group is being arranged. Green Bay, Allouez and De Pere carrier boys were feted at an outing earlier this summer.

Cities that the boys will represent include Abrams, Algoma, Bonduel, Brussels, Casco, Cecil, Denmark, Forestville, Gillett, Greenleaf, Green Valley, Kewaunee, Krakow, Suamico, Luxemburg, Maplewood, Navarino, Lena, Jacksonport, Hilbert, Forest Junction, Fish Creek, Ephraim, Embarrass, Egg Harbor, Coleman, Clintonville, Brillion, Baileys Harbor, Pulcifer, Pulaski, Pensaukee, Oconto, Oconto Falls, Nichols, New Franken, Maribel, Peshtigo, Potter, Pound, Reedsville, Sister Bay, Wabeno, Soperton, Suring, Wausaukee, Sturgeon Bay, Seymour, Sobieski, Stiles, Underhill, Wayside, Wrightstown and Zashow.

in practice field yesterday, but after completing the routine drill Coach E.L. (Curly) Lambeau ordered his men back for two strenuous workouts today. The Packers were to spend the entire morning on offensive drill and to work this afternoon on defense...**BEATEN BY DETROIT:** Lambeau does not intend to be caught napping by a Cardinal team certain to be in a savage mood after its defeat by the Detroit Lions last Sunday. He pointed out that a series of disheartening breaks - a 70-yard touchdown run, after the ball carrier was almost stopped; another long dash after a recovered fumble; and an intercepted pass - led to every one of the Detroit scores. "Our scout, who worked the game, reported that the Cardinals were in mid-season defensive form," the Packer coach commented. "This means that we must duplicate the strong offensive we displayed at Dallas, in order to crack the Chicago defense." Tony Popp, Appleton end and blocking back, who had seen collegiate service under Dr. C.W. Spears at Wisconsin and Toledo universities, worked out with the Packers only one day. He realized, Coach Lambeau said, that there was little chance of sticking with Green Bay, and he will probably report to the Cincinnati Bengals of the American pro league...

NO CHANGES IN SQUAD: No other squad changes were announced today, but it is probable that a few men will be released after the Cardinal game, bringing the personnel down to the point required by league regulations. Lambeau predicts that Sunday's contest, with Marshall Goldberg, Ki Aldrich and a sparkling supporting cast attempting to storm the Packer stronghold, will be the most colorful and wide open first home game in recent years. "We have had a thorough taste of competition against Pittsburgh and the Southwest All-Stars," he said, "and it is absolutely vital that we do not duplicate the slow starts of recent years. That is why we are driving at top speed despite the high temperatures."...**SOME MINOR INJURIES:** All of the Packers except Charley Schultz, Minnesota tackle, and Herman Schneidman, Iowa blocking back, will be available for Sunday's game, Lambeau believes. Several of the men picked up minor injuries during this week's scrimmage but the rest will be ready for action if needed. The coach will not announced a starting lineup, nor has he given any indication of it, but it's a good guess that largely veteran material, including a couple of sophomores will push off against the Cardinals. The ticket sale is picking up after a fairly slow start, and if weather conditions are favorable, a large crowd is expected. There will be no shortage of seats in the big stadium.

LOOKING UP IN THE REALM OF SPORTS

SEPT 14 (Green Bay) - The Packer corporation made a wise step, from the standpoint of crowd entertainment, when it moved to organize a lumberjack swing band for the approaching football season. Green Bay has been among the last to provide between halves and pregame shows, apart from the gridiron angle, for its spectators. Fans who visit the stadia of the great cities in the NFL have been delighted and amused by the series of entertainments - bands, drum corps, and so forth - which have been offered by the managements. The sight of the Wayne university band at Detroit, with its novelty numbers, almost is worth a trip from Green Bay by itself. Few fans familiar with what is in store for them will leave with their seats at the half, and thereby miss what amounts to a considerable part of the afternoon's show. The Washington Redskins have pioneered in peppering up the folks with several varieties of performances, and there's no denying that such procedure adds a lot to the enjoyment of the spectators. City stadium crowds in recent years have had little to do during the intermission but talk over the first half, make predictions about the rest of the game, and wander around looking for refreshments or facilities.

Paul Kell, Tackle, Represents Irish On Green Bay Team

(SPORTS EDITOR'S NOTE: This is the fourth of a series concerning men appearing with the Green Bay Packers for the first time this season.

Two hundred and twenty pounds of right tackle, slated to stick in professional football, is Paul Kell, late of Notre Dame and currently with the Green Bay Packers.

Kell carries his weight on a frame which stands six feet two inches ... he just has completed three varsity seasons at Notre Dame ... in 1938 he appeared with a Fighting Irish team which lost but one game, that to Southern California by 13 to 0.

Named on several mythi-



Kell

cal teams his senior year ... known as a pepperbox on the field ... talks it up all the time ... is married, and graduated last June with a bachelor of science degree.

Attended high school at Princeton, Ind., where he won two football letters and others in baseball and basketball ... then moved to Niles, Mich., for his two final seasons ... played tackle and fullback on the gridiron team.

His sophomore year Princeton was undefeated, and tied for the state championship ... one basketball team he played on reached the state tournament.

Faced Packer Men

He has seen service against most of the Packers who formerly played at Minnesota, including Francis Twedell, Charley Schultz, Warren Kilbourne and Larry Buhler ... Bud Svendsen was ahead of him, and Andy Uram had a broken arm his senior year when Notre Dame played the Gophers.

Drawn in the draft by the Packers, he considers joining no other team, and came to terms readily ... has landed a sales position with a nationally known concern, working out of New York, for the off-season.

The Green Bay Packer Lumberjack Swing band, although it can't accomplish its entire goal overnight, is going to be a pleasant diversion. It will stress the Packer song. It will play up-to-the-second swing arrangements. It will rip out those popular college songs. Its clothes will be wild. In Alex Enna, the band has the finest type of leader it can get. Such a musical organization, consisting of 25 good musicians, needs not only a man with a thorough knowledge of his subject, but one who can kick in with a full measure of pep and personality. That description sounds like Enna. The leader is having some New York arrangers work on "Go, You Packers!" to get a more satisfactory arrangement, one which will show to the best advantage his particular grouping of instrument. The use of collegiate music is a great entertainment to the football faithful. It's easy to honor Packer veterans and new men, all of them former university or college men, with lively tunes such as the Notre Dame Victory March, Michigan's "Hail to the Victors Valiant", "On Wisconsin" or the Minnesota Rouser. When the Cardinals climb onto the field next Sunday, they'll be greeted with "Wave the Flag of Old Chicago" by the swingsters. Enna likes his men because, although they number only 25, every one is a good musician, and most of them are young fellows, full of football fever. He says, "Don't expect too much at the start. But wait and give us a chance."

Cardinals To Arrive Saturday Afternoon

CARDINALS TO ARRIVE SATURDAY AFTERNOON

SEPT 15 (Green Bay) - The Chicago Cardinals football team, fighting mad for a victory over the Green Bay Packers, will arrive here tomorrow afternoon, and on Sunday at 2 p.m. will be ready to go at City stadium. The arrival will be made on the Milwaukee Road Chippewa at 4:40, and the squad, headed by Coach Ernie Nevers, will be quartered at the Hotel Northland. The Packers are ready for the invasion. Most of the players will be ready, although the excessive heat of the week, has made several of them underweight. Coach E.L. (Curly) Lambeau sent his squad through two long workouts yesterday, despite no cooperation from the weather man. He hailed with pleasure today the prediction that cooler temperatures, far more suited to championship football, may be expected by Sunday...SEEMS LIKE TEXAS: The men weren't bothered as much by the heat as might have been expected, for already they have gone through a far worse blast, during their Texas drilling for the Southwest All-Star game. They are not inclined to take the Cardinals lightly, which is just as well in view of the invaders' record as the toughest defense club in the National league. The Cards have a rockbound line, which includes such well-known names as Versil Deskin and Bill Smith at ends; Conway Baker, Al Barbartsky and Tony Blazine at tackles; John Bilbo, Ross Carter and Bill Volo at guards, and Ki Aldrich at center. Among the backs the Cardinals will shoot against the Packers are such stars as George Faust, Marshall Goldberg, Jim Lawrence, Rock Reed, Milton Popovich, Dougal Russell, Sam Agee, Frank Patrick, Jack Robbins and Buddy Parker - enough stuff to keep any professional club occupied for an afternoon. ..LETS MEN OFF EASY: Because of yesterday's strenuous schedule, Lambeau planned to let his men off today with an hour's light drill. Thursday morning's schedule included work primarily upon offense, while defensive assignments were stressed during the afternoon. The men, the coach commented, held up pretty well. "The Cardinals really are gunning for us," Lambeau added. "They realize that they must win in order to remain in the race for the Western division championship now held by the Packers. Their defeat by the Detroit Lions last Sunday was in no way a break for Green Bay." The forecast of Fred Cone, Green Bay weatherman, indicates that fine football weather may be anticipated for

Pirates Beaten By Dodger Team

Pittsburgh Rally is Unable to Erase Lead Of Pro League Rivals

NATIONAL LEAGUE
(Professional Football)

Western Division

| | W | L | Pct |
|-------------------------|---|---|-------|
| Detroit | 1 | 0 | 1.000 |
| GREEN BAY | 0 | 0 | .000 |
| Chicago Bears | 0 | 0 | .000 |
| Cleveland | 0 | 0 | .000 |
| Chicago Cardinals | 0 | 1 | .000 |

Eastern Division

| | W | L | Pct |
|--------------------|---|---|-------|
| Brooklyn | 1 | 0 | 1.000 |
| New York | 0 | 0 | .000 |
| Washington | 0 | 0 | .000 |
| Philadelphia | 0 | 0 | .000 |
| Pittsburgh | 0 | 1 | .000 |

Thursday's Result
Brooklyn 12, Pittsburgh 7.

Tonight's Game
Cleveland at Chicago Bears.

Sunday's Games
CHICAGO CARDS AT GREEN BAY.
Washington at Philadelphia.

Sunday. Cone said he thought the skies would be overcast, but that no rain would fall, with temperatures probably in the 60s.

Invaders Groom Goldberg for Assault on Green Bay Champs

PACKERS LAUNCH SEASON AGAINST CARDINALS SUNDAY

SEPT 16 (Green Bay) - With the Packers and Chicago Cardinals meeting for the 33rd time since 1921, Green Bay will launch its third decade of professional football at City stadium tomorrow afternoon, in a National league contest scheduled for 2 o'clock. This season will be the Packers' 21st, and it starts auspiciously, with Coach E.L. (Curly) Lambeau nursing what he

| Year | Team | Wins | Losses |
|----------------|----------|------------|------------|
| 1921 | -Packers | 3 | 3 |
| 1922 | -Packers | 3 | 16 |
| 1924 | -Packers | 0 | 3 |
| 1925 | -Packers | 6 | 9 |
| 1926 | -Packers | 7 | 13 |
| 1926 | -Packers | 3 | 0 |
| 1927 | -Packers | 13 | 0 |
| 1927 | -Packers | 6 | 6 |
| 1928 | -Packers | 20 | 0 |
| 1929 | -Packers | 9 | 2 |
| 1929 | -Packers | 7 | 6 |
| 1929 | -Packers | 13 | 0 |
| 1930 | -Packers | 14 | 0 |
| 1930 | -Packers | 6 | 13 |
| 1931 | -Packers | 26 | 7 |
| 1931 | -Packers | 13 | 21 |
| 1932 | -Packers | 15 | 7 |
| 1932 | -Packers | 19 | 9 |
| 1933 | -Packers | 14 | 6 |
| 1934 | -Packers | 15 | 0 |
| 1934 | -Packers | 0 | 9 |
| 1934 | -Packers | 0 | 6 |
| 1935 | -Packers | 6 | 7 |
| 1935 | -Packers | 0 | 3 |
| 1935 | -Packers | 7 | 9 |
| 1936 | -Packers | 10 | 7 |
| 1936 | -Packers | 24 | 0 |
| 1936 | -Packers | 0 | 0 |
| 1937 | -Packers | 7 | 14 |
| 1937 | -Packers | 34 | 13 |
| 1938 | -Packers | 28 | 7 |
| 1938 | -Packers | 24 | 22 |
| Packers | | 352 | 218 |

fondly hopes will his strongest eleven. Promising recruits, powerful reserves, a victory complex already demonstrated against Pittsburgh and the Southwest All-Stars, and a squad capable of defending its Western division championship, all will be in evidence tomorrow against the Gibraltar-like defense of the Chicago invaders. Although the Cardinals already have suffered a reversal, bowing to the Detroit Lions last Sunday, their chances for a divisional crown have not been dimmed, and for the first time in several years they will be led and inspired by one of football's greatest fullbacks - the cagey Ernie Nevers...ROBBINS WILL PASS: Nevers and Lambeau will match strategy in a combat between two of professional football's strongest teams. The sensational aerialist, Jack Robbins, will match passes with Arnold Herber and Cecil Isbell as both squads strive to strike successfully through

the air. A potent packer ground attack, led by Clarke Hinkle, Eddie Jankowski and a host of halfbacks, will be hurled against the traditionally strong Cardinal defenses. The weather apparently will be ideal, which caused a late spurt in the advance seat sale. A maximum temperature in the low seventies has been forecast, which means that the day will compare with that of last year's Green Bay-Cleveland opener, when the mercury varied from 62 to 71. Furthermore, clear skies are in prospect, giving both teams an opportunity to cut loose with everything in their repertoire. Lambeau attended last night's game at Chicago between the Bears and Cleveland Rams, and picked up considerable Cardinal gossip. He was informed that the Chicagoans have been grooming Marshall Goldberg, the famous Pittsburgh All-American, for the first string duties against the Packers, and may even start "Biggie" tomorrow afternoon. The Cardinals arrived this afternoon on the Chicago and Northwestern Flambeau at 4:40, and were quartered at the Hotel Northland. They will leave for Chicago on the same line Monday morning at 10:05. E.A. Spachmann, director of ticket sales, announced again today that the Legion building headquarters will be open Sunday from 9 a.m. to noon, and from 5 p.m. to 6:30, to accommodate visiting fans wanting to secure tickets for future Packer games. All Bear, Cleveland and Detroit game tickets will be on sale at the Legion building, but all Cardinal-Packer tickets will be sold only at the stadium Sunday, he said. The Packer team is in good physical condition for the conflict. The terrific heat of the week has reduced the men's playing weight a bit too far, particularly following the similar blast they encountered in Texas, but the Cardinals have suffered the same conditions and no doubt are heat weary, too. With good weather prevailing, a crowd in excess of 10,000 is quite likely.

Bears Assault Rams' Defenses

Chicagoans Chalk Up Pro Grid Victory at Soldier Field, 30-21

NATIONAL LEAGUE
(Professional Football)

Western Division

| | W | L | Pct |
|-------------------|---|---|-------|
| Detroit | 1 | 0 | 1.000 |
| Chicago Bears | 1 | 0 | 1.000 |
| GREEN BAY | 0 | 0 | .000 |
| Cleveland | 0 | 1 | .000 |
| Chicago Cardinals | 0 | 1 | .000 |

Eastern Division

| | W | L | Pct |
|--------------|---|---|-------|
| Brooklyn | 1 | 0 | 1.000 |
| New York | 0 | 0 | .000 |
| Washington | 0 | 0 | .000 |
| Philadelphia | 0 | 0 | .000 |
| Pittsburgh | 0 | 1 | .000 |

Friday's Result
Chicago Bears 30, Cleveland 21.
(Night game)

Sunday's Games
CHICAGO CARDS AT GREEN BAY.
Washington at Philadelphia.

CARDINALS FACE VETERAN PACKER ELEVEN TODAY

SEPT 17 (Chicago) - Two of college football's most widely publicized players last fall make their pro debuts in the National league today. Marshall Goldberg of Pittsburgh begins fulfillment of his high salaried contract with the Chicago Cardinals against the Packers in Green Bay and Davey O'Brien, the mighty midget from Texas Christian, faces a former T.C.U. teammate, Sammy Baugh, in a passing duel as Washington opens Philadelphia's season. These are the only contests scheduled. Of the four teams included, only the Cards have competed in a league game. They lost it, 21 to 13, at Detroit last week and unless all portents are deceiving they will be two down in the race come nightfall. Green Bay, rival National league coaches insist, is represented by one of its greatest elevens...IT'S A SEASONED TEAM: The Packers begin their season with 11 veterans in their starting lineup. Ten are holdovers from last fall's western division championship squad. The 11th, Bud Svendsen at center, played through the 1937 season, but coached last year, joining the club for its last game, the title playoff against New York. Lofty appraisals of the Packers' prospects are biased on Svendsen's return and signing of

Charles Brock of Nebraska and Tom Greenfield of Arizona. Center was the weak link in the Packer setup last year. With Svendsen, Brock and Greenfield, Coach Curly Lambeau apparently will have to worry no more. Brock, who was named the country's outstanding center in the Chicago Tribune's All-Star poll, gives him another starter to switch with Svendsen, and Greenfield promises to be equally as valuable as a relief man...CARDS HAVE ALDRICH

READY: Coach Ernie Nevers also can, and probably will, start an All-Star center. Ki Aldrich, who was the chief guardian of little Davey O'Brien at Texas Christian last year, placed high in the Tribune's poll and played an important part in the All-Stars' stand against the New York Giants. Unless the Cardinal line has found greater strength through the changes Nevers contemplates today, Green Bay is not apt to be unduly taxed by the Chicagoans, despite the presence of Goldberg, reputed to be one of the greatest running backs in history. Goldberg was injured in mid-summer and was not in shape to take an active part in two All Star engagements against the Giants. Consequently he still have to prove that he can run as well against professional teams as he did against collegiate lines during his three years at Pitt. A performance by the Cardinal line like its inaugural display at Detroit will not help Goldberg much

toward piling up yardage, a very important matter in the young easterner's life since his contract bears a bonus clause for leading the league in ground gained...BIRLEM OPENS AT END: Nevers has named Keith Birlem, a reformed quarterback from San Jose State, as the starting left end today, replacing Joel Mason of Western State Teachers college, who opened against Detroit. Tony Blazine has been reinstated at left tackle, where Conway Baker's absence through injury threatened to leave a big hole until Blazine reported himself completely recovered from an attack of appendicitis. Andy Sabados, a rookie from the Citadel, will start at left guard in place of Glynn Rodgers, who was released this week. Goldberg's backfield associates will be Sam Agee, fullback; Milt Popovich, right halfback, and Everett Fisher, quarterback. George Faust, the former Minnesota star, who started at quarterback last week, has not recovered from an ankle injury, attributed to clipping in the Detroit game...MARSHALL'S HOPES HIGH: The Baugh-O'Brien passing showdown in Philadelphia will be supplemented as an attraction by the unveiling of a Washington team reported to be so vastly improved over the outfit which

Charley Brock is All-Star Gridder On Packer Squad

(SPORTS EDITOR'S NOTE: This is the fifth of a series concerning men appearing with the Green Bay Packers for the first time this season.)

An All-Star from the University of Nebraska, is Charley Brock, 195-pound center, who has started his freshman year of professional football with the Green Bay Packers. Brock's height is six feet two inches.



Brock

he came to Green Bay practically unheralded in this section of the Midwest.

He was the starting center in the Chicago All-Star game of last month, being one of four Packer 1939 All Stars named on several all-America and all-Western

Already a popular performer with Packer fans, Brock played great football with a great Cornhusker team in 1937, and a mediocre club in 1938

the latter handicap robbed him of much national publicity and

teams while at Nebraska . . . the Huskers lost only to Pittsburgh, 13-7, his junior year, and were Big Six conference champions his first two varsity seasons . . . was all-conference center for three seasons.

Native of Columbus, Neb., where he attended high school, making 12 letters, four each in football, basketball and track . . . played center, tackle and fullback with the C. H. S. gridgers . . . center in basketball . . . weights and hurdles in track and field . . . the Columbus cagers were state champs in 1933, his sophomore year, and won the district event three seasons.

At Nebraska Charley was a Phi Gamma Delta . . . lacked six hours of graduating in physical education, and may pick 'em up later . . . did basic R. O. T. C. work at the university . . . was a freshman while Bernie Scherer, former Packer end, was a senior.

Although he left college last June, Brock has been married five and a half years and has a son, Richard, who is four and a half . . . was wed before he entered the university . . . contacted by no teams but the Packers, as he was on the Green Bay draft list.

Member of a large family, having seven brothers and two sisters . . . two brothers, Tom and Bill, were good high school athletes . . . the former, a 190-pound, 6-foot-2 center, heads for Notre Dame, while Bill, a halfback, is attending Creighton.

surrendered the championship without a murmur last year that Owner George Marshall already has a let a contract for championship emblems for himself and the athletes. Better training conditions at Spokane, Wash., no All-Star game worries, and a dozen unknowns found in small colleges are given as the principal reason for the Redskins' return to power. Added to the fact that Baugh is in better shape and 10 pounds heavier, and Don Irwin, veteran fullback, is ready to resume where he left off when injuries laid him low at the start of last season, Marshall's claims may be right this time. Philadelphia will find out.

BAYS FACE CARDS IN LOOP OPENER

SEPT 17 (Milwaukee Sentinel) - Green Bay's ponderous Packers, out to regain their seat atop the professional football throne, start their league campaigning Sunday at City Stadium, Green Bay, against an old and respected foe, the Chicago Cardinals. Although the Cardinals have one league game under their belts, a defeat at the hands of the Detroit Lions, the Packers have not been idle, having played a non-league twin bill with Johnny Blood's Pittsburgh Pirates and a game against the Southwest All-Stars down at Dallas, handing the Stars their first defeat since the annual game was started three years ago. The Packers should win, they've handed the Cardinals fairly easily of late and shouldn't find the double wingback stuff as employed by Coach Ernie Nevers of the Cards much too intricate to handle. Perhaps that attack will make a lot of yardage and a goodly number of first downs, but the Cards' main scoring chance will rest upon their air game, the same that scored two touchdowns against the Lions. Even in the air, the Cards should not be quite as potent as last year, because of the loss of Gaynell Tinsley, who has quit the game. In contrast the Bays will offer Messrs. Herber and Isbell tossing to any number of topnotch receivers in the aerial departments, and such stalwarts as Hinkle, Jankowski, Isbell and Laws on the ground, thus supplying an attack that should be equally effective on land or in the ozone. Both teams have added much new material, but it is very likely the tired and proved veterans will get the starting call and that the newcomers, sensation though they may be, will be worked in gradually and will have to earn their starting posts by the trial and error method. Included in the Cardinals' rookie crop is Marshall Goldberg, considered to be quite the thing in college grid circles the past two years when he won all-American recognition

Schultz, Formerly Of Minnesota, New Lineman With Bays

(SPORTS EDITOR'S NOTE: This is the sixth of a series concerning men appearing with the Green Bay Packers for the first time this season.)

Another addition to the rapidly growing string of former Minnesota stars with the Green Bay Packers is Charley Schultz, giant left tackle, who packs 225 pounds onto the gridiron and stands two and a half inches above six feet.



Schultz

The University of Minnesota was a logical step for Charley, as

he prepped at Johnson High school in St. Paul . . . he was an 11-letter winner in high school, capturing three each in football, basketball and track, and adding two in baseball . . . was a fullback and end on the prep grid.

Spent a year out of school after graduating, using up most of the time playing basketball . . . then had three big varsity years with the Gophers . . . all three were highly successful years, studied with national and Big Ten championships . . . put the shot with the Minnesota track team, getting as high as 48 feet . . . also did some discus work.

Has Physical Education Degree

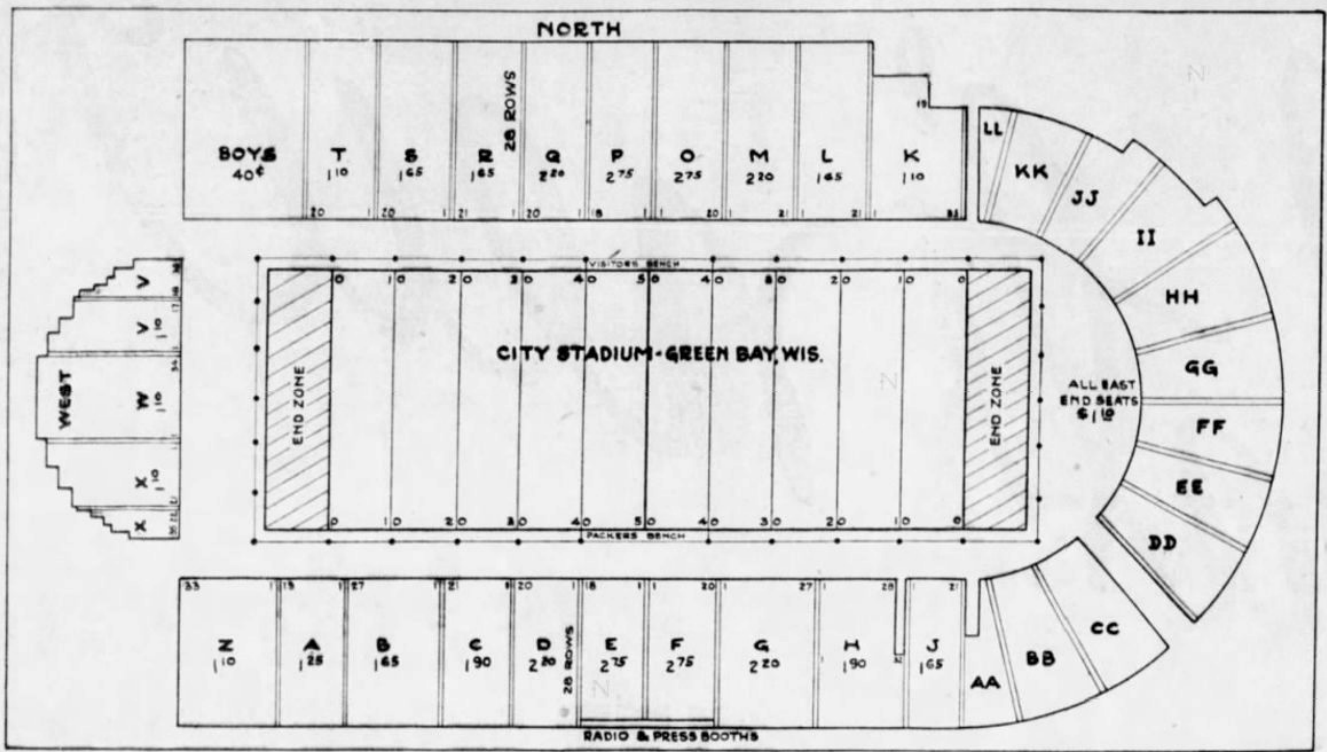
Graduated last June with a bachelor of science degree in physical education . . . while with the Gophers played right tackle on offense and left tackle on defense, a healthy assignment . . . his fraternity was Sigma Alpha Epsilon . . . not married . . . had one year of R. O. T. C. work at the university . . . started landing all-conference honors as early as his sophomore year.

Played regular guard in 1936, but was a tackle in '37 and '38 . . . the Gophers lost but two games last year, to Northwestern and Notre Dame, landing the Big Ten title en route.

as halfback and fullback and, perhaps, would have done a fair country job of playing tackle, too, if given the chance. Marsh, in much demand for Chicago and New York all-star games, did not play with the Cards in the Detroit defeat, but should be groomed well enough now with the Cardinals' style to fit in nicely. Ki Aldrich, the all-American pivot man from Texas Christian, is another Chicago newcomer who may raise old Ned with the Packers' victory hopes. He's supposedly death on passes in his sector, and may do quite a job of wrecking what has become the Packers' best offensive weapon - the pass. The Packers will introduce any number of newcomers such as Steen, an end from Rice Institute; Moore, another end from Loyola, the U.S. Navy and all points west (and a rough, tough cooky, too, for an end); Craig, the 215 pound end from South Carolina who is heralded as a big Bill Hewitt, still another flanker in Jacunski of Fordham; a number of tackles, including Kilbourne and Schultz of Minnesota, and Kell of Notre Dame; new centers in Charley Brock of Nebraska and Tom Greenfield of Arizona and a number of new and assorted backs such as Larry Buhler of the Gophers, Balasz of Iowa and Don (Brute - Alias Weenie) Wilson, late of Dubuque.

Packers Launch Season Against Cardinals Sunday

Guide to Seating at City Stadium for Packer-Cardinal Contest Sunday



Ready to Batter Against Defenses of Professional Grid Rivals



The charges of these powerful linemen must be repulsed if the Green Bay Packers are to be successful in turning back the Chicago Cardinals at City stadium Sunday afternoon. From left to right are John Bilbo, former University of Mississippi guard, back for his second season of pro ball; Bill

Volok, Tulsa, starting his sixth season with the Red Birds; and Ross Carter, who is beginning his third year with Chicago after a great career at the University of Oregon.

Ernie Nevers Maps Strategy for Approaching Game With Packers



Coach Ernie Nevers, an experienced old hand in professional football matters, will pilot his Chicago Cardinals into City stadium next Sunday afternoon for a joust with the Green Bay Packers. In the above photo Nevers is seen talking over his strategy with Phil Handler, his assistant, and two of

his highly touted yearlings. Left to right, are Handler; George Faust, University of Minnesota quarterback; Frank Patrick, University of Pittsburgh fullback; and Nevers.

Saturday Evening, September 16, 1939

THE GREEN BAY PRESS-GAZETTE

THE GREEN BAY PRESS-GAZETTE

Saturday Evening, September 16, 1939

THEY LOOK LIKE CHAMPIONS

Those Who Rely Upon Walker's Supercleaning

Year after year Green Bay men and women go out and win titles for themselves. They become leaders, and retain their leadership in society, in business, in civic affairs. They're always the men and women who are thoughtful about their appearance. They have come to know the importance of good impressions. They have a way of looking successful and prosperous. And they do not spend a lot of money maintaining these favorable impressions. They economize on clothes by "Walkerizing"—relying upon Walker Supercleaning. Walker genuine Supercleaning won its title as Northeastern Wisconsin's champion cleaning service many years ago. It has never surrendered that leadership to any other cleaning or any other service. Walker genuine Supercleaning works such miracles in appearance, in wear, in happy results that it is the greatest value for the money that can possibly be bought. Walker genuine Supercleaning is thorough. It gets down into the fabric and gets the fine grit or dust

and soils completely out of the material. This actually extends the wear of the garment. It is kind to the flimsiest, fluffiest materials. A gentleman's great coat or a precious party gown are Supercleaned with equal thoroughness and effect, but with individual techniques which each requires. Walker methods, Walker's latest type machinery and equipment, Walker's efficient new building and systems, Walker features of service, Walker experience and expertise—all of these contribute to the superiority which Walker Supercleaning must maintain to remain out ahead and justify its great popularity.

Look Like a Champion All the Time—with Walker Supercleaning—and go out and win in every contest and every contact. Anything that can be cleaned will be cleaned better, the Walker way.



Coach "RED" SMITH

HOME GAMES

- SEPT. 17 Chicago Cardinals at Green Bay
- SEPT. 24 Chicago Bears at Green Bay
- OCT. 1 Cleveland at Green Bay
- OCT. 8 Chicago Cardinals at Milwaukee
- OCT. 22 Detroit Tigers at Green Bay
- OCT. 29 Wash. Redskins at Milwaukee



WALKERS

CLEANERS AND TAILORS



Coach "CURLY" LAMBEAU

ROAD GAMES

- NOV. 5 Chicago Bears at Chicago
- NOV. 12 Philadelphia Eagles at Philadelphia
- NOV. 19 Brooklyn Dodgers at Brooklyn
- NOV. 26 Cleveland Rams at Cleveland
- NOV. 30 Detroit Tigers at Detroit



PLANT AND OFFICES

117 S. Chestnut, Green Bay



Left to Right: 37; Bronson, 35; Bales, 48; Jovanek, 58; Kibrome, 36; Stern, 56; Greenfield, 44; Baby Ray, 19; Carl Mullenback, 52; Baker, 33; Haden, 33; Stranden, 40; Lee, 17; Isahl, 43; Goldenberg, 51; Bruder, 18; Lee Mullenback, 46; Latten, 54; Engelstrom, 42; Uson, 29; 7; Jankovich, 18; Hatten, 40; Schally, 10; Papp, Asst. Coach "Red" Smith, Coach Lamborn, 54; Craig, 41; Karl, 30; Hinkle, 22; Genterken, 18; Wilson, 51; Schroedden, 24; Lewis, 15; Thompson, 37; Kell, 42; Trenchel, 15; Johnson, 33; Wengenber, 21; Tinkler, 32; Bala, 7; Jankovich.

OFFICIAL SQUAD PHOTO, GREEN BAY PACKERS, WESTERN CHAMPIONS 1939. TAKEN EXPRESS

WALKERS' CLEANERS AND TAILORS. ALL RIGHTS RESERVED

ORIGINAL WALKER'S

SUPERCLEANING

PHONE HOWARD 1475

Brennan Bolsters Guard Detachment On Packer Squad

(SPORTS EDITOR'S NOTE: This is the seventh of a series concerning men appearing with the Green Bay Packers for the first time this season.)

A Wisconsin native who starred for three seasons with the University of Michigan's varsity, is Jack Brennan, right guard who has cast his lot with the Green Bay Packers.

Originally of Racine, Brennan played high school football at Carl Schurz in Chicago, where he made three letters as fullback and center . . . the team was runner-up for the city championship all three years . . . he ran the 220 and 440 in track and played



Brennan

basketball as well.

He was laid up after his senior season with a chipped bone in his spine, but the following February entered Michigan . . . he worked

one semester later on, but graduated last June . . . he was married in June, 1938, his wife also being a Michigan student.

Mrs. Brennan has lots of what it takes . . . although a married woman, and working as women's editor of the big Michigan Daily, she graduated with her husband, only two weeks before their baby was born last June . . . the little girl, Penelope, was an incubator baby for a time, but now weighs nine pounds and is doing nicely . . . the Brennans have moved to Green Bay, and are living at 1223 13th avenue.

Roomed With Heikkinen

Jack was a Phi Gamma Delta . . . roommate and fraternity brother of the much publicized Ralph Heikkinen . . . played two seasons under Harry Kipke and one under Fritz Crisler . . . Brennan wrestled and played baseball as a freshman, but concentrated on working his way through college thereafter.

Has a bachelor's degree in education, with a major in history and minor in physical ed . . . seven hours tucked away for his master's already.

Brennan's weight is 204, and he goes an inch and a half above six feet.

B and B Adding Strength to Chicago Team's Campaign

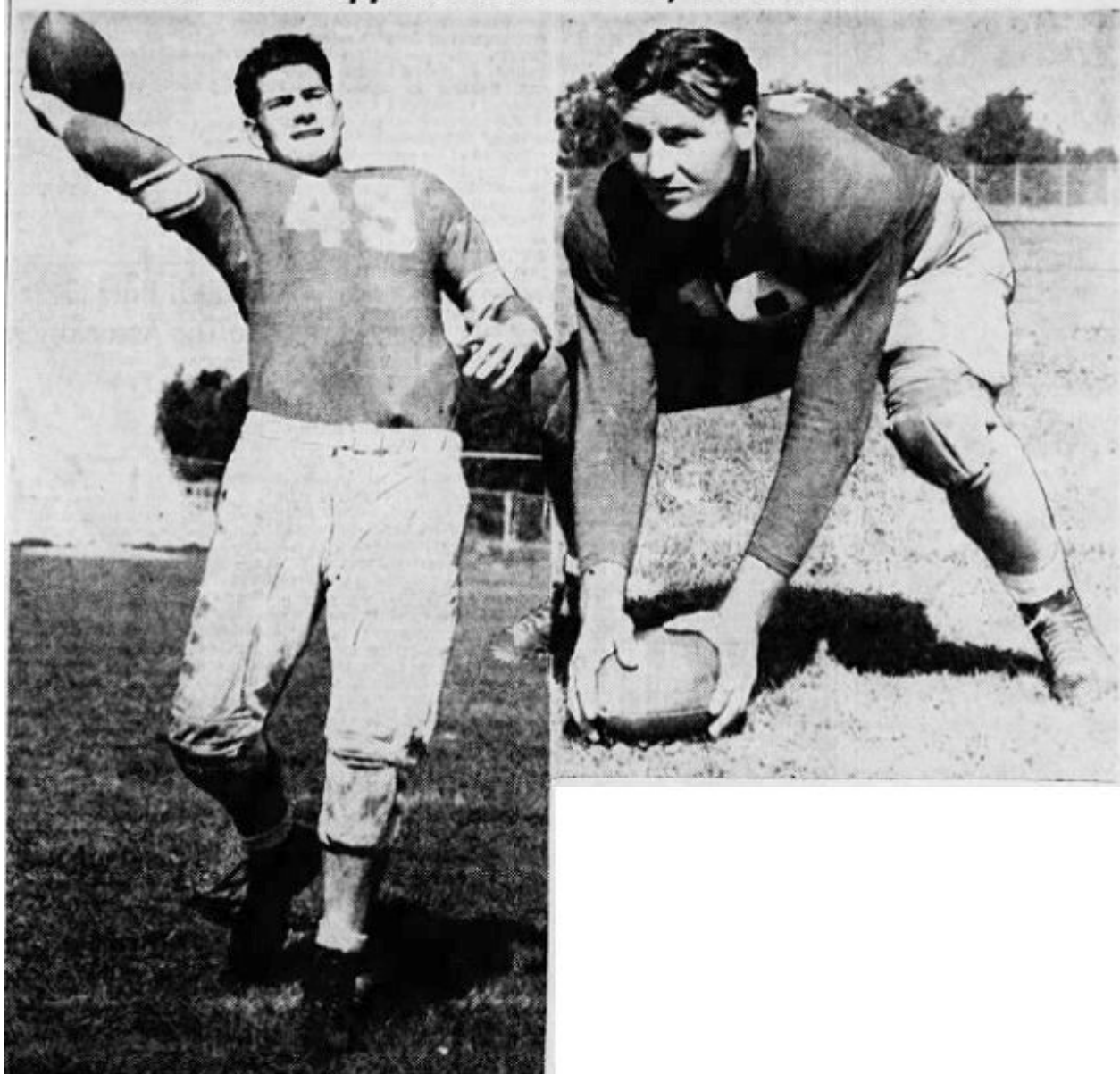


This B and B combination of the Chicago Cardinals is loaded with plenty of dynamite, and reveals two of the reasons why next Sunday's visitors to City stadium rank tops on defense.



To the left is Tony Blazine, former Illinois Wesleyan ace, who is starting his fifth Cardinal season, and at the right is Al Barbartsky, former Fordham star, beginning his second year with the Chicagoans. Both are tackles.

Make First Appearances at City Stadium Tomorrow



Two men making their first appearances at City stadium tomorrow will be Don Cosner, left above, and Henry Adams, both first year men with the Chicago Cardinals. Cosner, a 200-pounder standing six feet two inches, hails from Montana State and is reputed to be a good forward passer. Adams, former Pittsburgh center, will alternate with Ki Aldrich at the pivot post. He has been out of the game a year but is said to have lost none of his effectiveness.

Craft Sets Sail for Another Gridiron Schedule



The Green Bay Packer craft sets sail again tomorrow, and here are some of the men aboard as the venerable vessel gets under way. At the top is Dick Weisgerber, while to the right below him is Trainer Dave Woodward. The next line includes Tuffy Thompson, Bud Svendsen and Don Hutson, reading from left to right. The two smaller headers below them are those of Baby Ray and Joe Laws. The large insets at the bottom are Arnold Herber, Coach Curly Lambeau and Tom Greenfield.

PACKERS vs. CARDINALS

**GREEN BAY
SUNDAY, SEPT. 17**

Described by Russ Winnie

For the 11th consecutive year Wadhams welcomes you to a 50-yard line seat in its "Football Stadium of the Air"—11 thrilling games over WTMJ, Milwaukee, WTAQ, Green Bay, WEAU, Eau Claire, WSAU, Wausau, WKBH, La Crosse, WJMS, Ironwood, Mich., WHDF, Calumet, Mich.

- 
- Sept. 17 Chicago Cardinals at Green Bay
 - Sept. 24 Chicago Bears at Green Bay
 - Oct. 1 Cleveland at Green Bay
 - Oct. 8 Chicago Cardinals at Milwaukee
 - Oct. 28 Detroit at Green Bay
 - Oct. 29 Washington at Milwaukee
 - Nov. 5 Chicago Bears at Chicago
 - Nov. 12 Philadelphia at Philadelphia
 - Nov. 19 Brooklyn at Brooklyn
 - Nov. 26 Cleveland at Cleveland
 - Dec. 3 Detroit at Detroit

Get there with

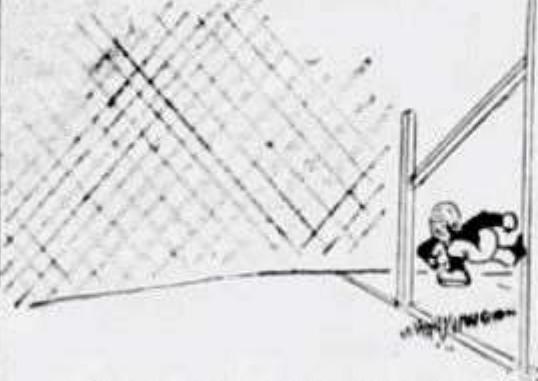
Wadhams

BY ROAD OR RADIO

GREEN BAY'S MASTER MIND



"CURLY" IS GUNNING FOR HIS FIFTH NATIONAL TITLE HE HAS PILOTTED HIS TEAM TO FOUR TITLES, THREE OF THEM CONSECUTIVELY!



ON THE PACKER ALL TIME POINT LIST HE RANKS FIFTH TOPPED ONLY BY

- PACKER IMMORTALS
- VERNE LEWELLEN
 - CLARKE HINKLE
 - JOHNNY BLOOD
 - DONALD HUTSON
 - CURLY LAMBEAU

What's new



Charley Schultz

with the CHAMPIONS?



BROCK



"SKEETS" KILBOURNE

The eyes of the football world are focused again upon the Champions.

Champions always rate attention - and "WHAT'S NEW" With the champions is first class news! There are champions in business, in society, in service, in every one of life's endeavors.

To be outfitters to such champions for 29 years is the proud distinction of the C. A. Gross Co.

Football and FALL FASHIONS arrive together. On the field at City Stadium tomorrow the center of attraction will be the new men-All America selections - the new plays, the new prospects for another championship.

In the stands too there will be "STAND OUTS" - Smart new hats, New Fall suits, topcoats and shoes from the C. A. Gross Co. They are "ALL AMERICA" selections, from the nation's foremost makers of fine apparel. HICKEY-FREEMAN, ADLER-ROCHESTER and TIMELY clothes. Borsalino, Knapp-Felt and Viminet Hats, Johnston-Murphy and Crosby-Square shoes, Manhattan shirts, all Champions.

If clothes do not make the man, they do make opportunities for him that he may make himself successful. Knowing this and knowing also, that there is no substitute for QUALITY, men and young men in ever increasing numbers, and from an ever widening area, are coming to the C. A. GROSS CO. to see "WHAT'S NEW" and authentic in men's fashions. They are buying at this store because the values are CHAMPIONS too,-values that can't be beat.



TUFFY THOMPSON

C. A. Gross Co. salutes the Packers at the start of another season and welcomes the NEW men on the squad, knowing that they too in time will become our "old friends."

C.A. Gross Co

Adams at Cherry St.



LARRY CRAIG

"WEENIE" WILSON

JACUNSKI ZOLL BUDLO

BUNLEX, KELL, BROCK, MOORE, STEEN



BRENNAN, BALAZS, THODELL, GREENFIELD

AN--- IMPRESSIVE RECORD

Games Played 256 Games Won 173
Games Lost 64 Games Tied 19
All Time Percentage .730

Packer's All-Time League Record

| Year | Percentage .703 | | | Pts. | Op. | Pts. |
|--------------|-----------------|-----------|-----------|-------------|-----|-------------|
| | Won | Lost | Tied | | | |
| 1921 | 3 | 2 | 2 | 73 | | 55 |
| 1922 | 5 | 4 | 3 | 80 | | 50 |
| 1923 | 7 | 2 | 1 | 85 | | 34 |
| 1924 | 8 | 4 | 0 | 113 | | 38 |
| 1925 | 6 | 5 | 0 | 132 | | 110 |
| 1926 | 7 | 3 | 3 | 151 | | 60 |
| 1927 | 9 | 2 | 1 | 169 | | 50 |
| 1928 | 7 | 4 | 3 | 139 | | 92 |
| *1929 | 13 | 0 | 1 | 212 | | 24 |
| *1930 | 9 | 4 | 1 | 227 | | 111 |
| *1931 | 12 | 2 | 0 | 291 | | 74 |
| 1932 | 10 | 3 | 1 | 152 | | 63 |
| 1933 | 6 | 7 | 1 | 191 | | 107 |
| 1934 | 7 | 6 | 0 | 156 | | 112 |
| 1935 | 8 | 4 | 0 | 181 | | 96 |
| *1936 | 11 | 1 | 1 | 269 | | 124 |
| 1937 | 7 | 5 | 0 | 220 | | 121 |
| 1938 | 8 | 4 | 0 | 240 | | 141 |
| Total | 143 | 62 | 16 | 2081 | | 1462 |

*National Champions



Earl L. Lambeau, Packer Coach

CONGRATULATIONS, Coach "Curly" Lambeau! Out of every ten games the Packers played since they were admitted to America's big league circuit, they have won seven. The percentage is even better than that. Through 20 campaigns in the National Football League the Green Bay team never finished out of the first division. Since the Western Division was formed, your team finished third in 1933; third in 1934; second in 1935; were Champions in 1936; second in 1937 and Champions again in 1938.

And the Western Division is the tough and brilliant half of the league. The Green Bay Packers have four times won the World Championship in Football; three of these years were consecutive. One of your great teams went through a 13-game schedule undefeated, and its goal line crossed but three times.

Through all this truly phenomenal record of accomplishment, considering that your sponsor city is the smallest in the league by hundreds of thousands of people — you were the spirit of Green Bay personified. You were the visionary that dared to dream such a team for Green Bay. Yours was the faith and the enthusiasm irresistible. Ours was the victory when the boys you selected, trained, captained, and whose love and loyalty you captured — rose to heights before throngs of many thousand spectators, and by superlative football won game after game, and pennant after pennant.

So Green Bay's biggest retail organization

H. C. PRANGE COMPANY

and every employee of Prange's great store salutes you, Coach Lambeau, and The Green Bay Packers of 1939, pledging 100% cooperation and loyalty and expressing our firm belief that the season which begins Tomorrow will by itself, be "AN IMPRESSIVE RECORD!"



Front Row—Coach Lambeau, Bell, Schultz, Earl, Warr, Greenfield, Blinn, Wilson.
Standing—Crag, Swartzell, McManis, Kitchener, Brennan, Lock, Starr, Thomson.

H. C. PRANGE CO.

Touchdown



FIRST from the throats of tens of thousands of excited fans, then from the throats of tens of thousands of redies across the length and breadth of the land.

TOUCHDOWN! . . . for Green Bay!

Until one has lived in Green Bay through a Packer football season, one cannot appreciate nor explain to another, the spirit that's abroad, the electricity that's in the air, the fervor and the loyalty of the fans, the thrills and the happiness that goes ahead of those cries of

TOUCHDOWN! TOUCHDOWN!

It is unthinkable that Sears-Roebuck Co. of Green Bay would — or for that matter could — disinterest itself in this phenomenon, nor detach itself from the spectacular spirit which sets this whole community aglow at this season of the year. Sears-Roebuck from manager to messenger is Packer-minded, as it is Green Bay-minded . . . if you want to talk football, come right in . . . if the customer ahead of you is talking football join right in.

There's nothing quite like it anywhere . . . in college towns or metropolitan stadia . . . it's the rampant spirit of a great little city . . . Green Bay and all the Green Bay country, yelling for

TOUCHDOWN!

And getting touchdowns, victories, championships from a team the long time record of which we believe entitles it to be known as **THE GREATEST FOOTBALL TEAM OF ALL.**

Everyone of Us at Sears-Roebuck Co. Is Shouting "TOUCHDOWN!"

Today, tomorrow, and every day the Green Bay Packers carry the colors of our Home Town!

SEARS-ROEBUCK CO. beginning its 53rd Year this week congratulates the **GREEN BAY PACKERS** beginning their 21st Year tomorrow.

BOB BEYRON
Green Bay Packer All-American who figures after he's contacted to appear in the four color for "TOUCHDOWN!"

SEARS, ROEBUCK AND CO.

Famous names

Your program book tomorrow at the Packer-Cardinal game, will literally sparkle with Famous Names. All-Americans here, All-Americans there, the field filled with names that were spread across the entire eight columns of the nation's greatest sports pages.

Football knows other Famous Names besides those that play the game. They are the Famous Names on football equipment — and other sports equipment—Famous Names that inspire confidence and guarantee best performance.

BERTRAND'S EXCLUSIVELY REPRESENT AS DEALERS THESE MOST FAMOUS NAMES IN SPORTS. THAT'S WHY THE PACKERS EQUIPMENT WAS PURCHASED AT BERTRAND'S AGAIN IN 1939.

The Packers will wear WILSON HELMETS.

BERTRAND'S is Exclusive Wilson Sports Goods Dealer for Northeastern Wisconsin and Upper Michigan.

The Football Pants, the Stockings the Packers wear are by O'SHEA. BERTRAND'S is Exclusive Dealer in Northeastern Wisconsin and Upper Michigan for famous O'Shea equipment.

The Packers insist upon SPAULDING and SPORT-BILT Football shoes. So do most of the famous squads.

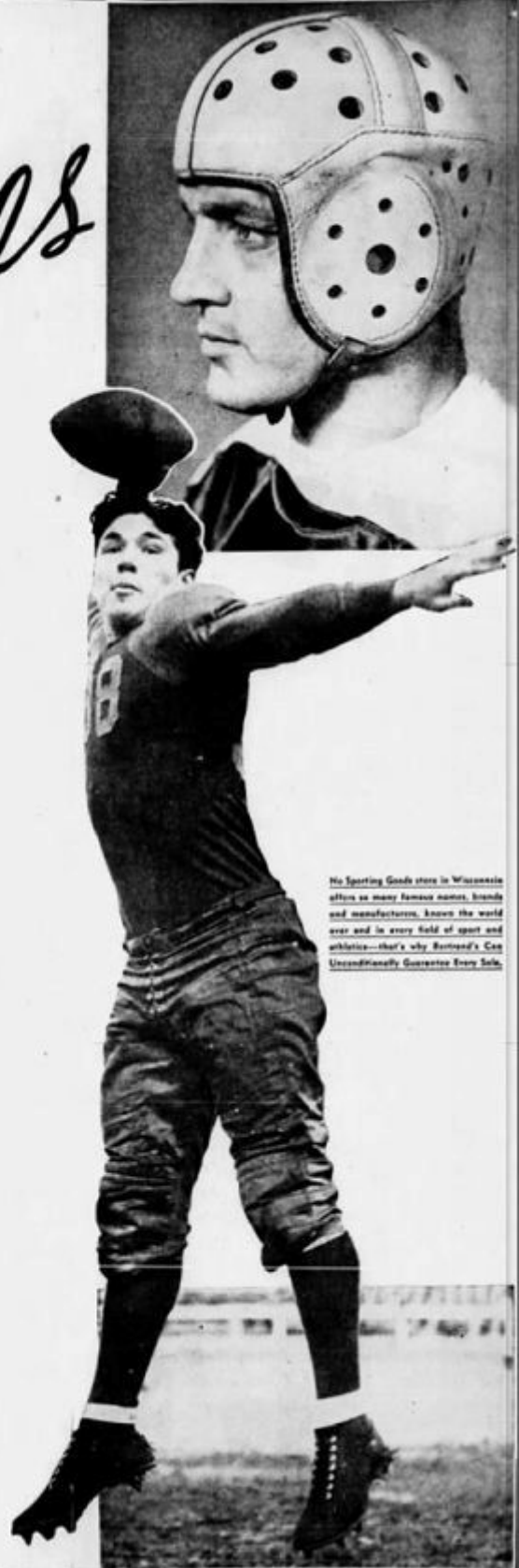
BERTRAND'S is Exclusive Dealer in Northeastern Wisconsin and Upper Michigan for these famous shoes.

Bertrand's also are dealers for the entire Rawlins line of Sporting Goods and Athletic Equipment.

BERTRAND'S

106 N. WASHINGTON

GREEN BAY



No Sporting Goods store in Wisconsin offers so many famous names, brands and manufacturers, known the world over and in every field of sport and athletics—that's why Bertrand's Can Unconditionally Guarantee Every Sale.

Western Champions Defend Their Title



Headquarters for Packer Fans
Since The Days When There Weren't Many Out Of Town Fans

BEAUMONT HOTEL

"Where Friends Meet"

Pleasant Comfortable Rooms, Courteous Friendly Service, Famous Beaumont Table — known for many years — and for many miles
When you come to Packer games come direct to Beaumont

RED TOP CABS

CALL HOWARD 50

Portrait of a Healthy All-American

He's got quick and steady energy for those 90 yard touchdowns.

And the Reason

DIETSCH MILK

Children love its grand flavor and as a health-giver, it can't be beat.

CALL ADAMS 733
Start Delivery Today



If You're Steppin' Out Step Out in Style

Edgerton SHOES FOR MEN



The new Edgerton shoes are made with more leather than any other shoe in the world. They are so comfortable that you'll just "love 'em over". And Edgerton are Unexcelled Values.

Success to the Packers in '39 and every other year!

Busch-Tombal
"We Fit The Foot" — 129 N. Washington St.

Almost as Thrilling as Witnessing the Packer Games

IS LOOKING AT THE GAMES OF YEARS AGO IN YOUR KODAK ALBUM OR COLLECTION.

Take Your Kodak to the Games. Make Records of These Exciting Moments.

All Official Packer Photographs including the Fine Photography in this Edition Are Made on Kodak Films. We Are the Dealers.



STILLER'S

210 CHERRY ST. ADAMS 842



You Can't Help But Notice the Fords Go By

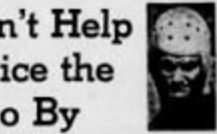
By Every Consideration, the New **FORDS**

are the choicest of the clever automobiles being introduced for 1940. The entire line of models is here.

Green Bay Knows Its Fords as it Knows Its Packers — Both are Recognized Champions

The 1940 Fords will amaze you with their championship performance, their championship value, and their championship economy.

You'll notice these new Fords go by, for they'll dominate the highways in 1940.



FASHION

ON PARADE AT THE FOOTBALL GAMES THIS FALL!

With your missing toe still aching, you'll want to equip yourself with a glamorous fall wardrobe — and we design a wardrobe that will have all eyes looking your way.

DE PERE BEAUTY SHOP

302 George St. Phone 425



Plenty of Kick In Your New **FALL SHOES**

You can kick these shoes around plenty — they're built for tough, rough weather. They're long and comfortable when you're out in the open. They're light and easy to slip on and off. They're stylish and smart.

CLABOTS SHOES

211 N. Washington



X-Ray Tested
X-Ray Friendly
\$5.00



PAINT-VARNISH CO.

AND YOUR **GREEN BAY PACKERS** ARE BOTH **CHAMPIONS**

And Outstanding Performance Put Them There

Made New Autumn Wall Papers Are Being Shown Daily to Many People—Drop In When You're Our Way.

110 N. Washington St., Across from the Theatre

MAUTZ PAINT & VARNISH CO.



See Me Today You're Set Tomorrow Fast Confidential Loans

Charles "Buckets" Goldberger
President Manager of Auto Acceptance and Loan Corp.

Let "Buckets" Buck Your Bills

The simplest, easiest way to get out of the red and into the black is to use "Buckets" today. Arrange for a quick confidential loan on your car, truck, house or factory and if your monthly payments are getting you down to the red line, then and only then, additional cash. Under his plan, he surprised how easy it is.

Auto Acceptance & Loan Corp.

Office: 807 Franklin Bldg. — Adams 5211
Residence: 301 S. Jackson St. — Adams 8530, B.

"THINGS LOOK FINE FOR '39"



THE PACKERS GAVE TO BUNKENNER HUNDREDS OF SIGNALS YOU NEED REMEMBER BUT ONE

CALL ADAMS 5353

AND HIS WHOLE TEAM WILL BRING INTO ACTION PROTECTING YOU WITH A DEFENSE CAPT. JACK FROST AND HIS GANG CAN'T BREAK THROUGH

WOOD, HARK, SOFT, MIXED HEAVE LENGTHS BOUNDING WOOD
FANON GUARANTEED GOALS, AND CORSE AND SERVICE THAT WILL WIN YOUR FRIENDSHIP WE WISH THE PACKERS EVERY GOOD THING!

Diamond Coal & Supply Co.

PHONE ADAMS 5353 1011 MAIN ST.

at long last **THEY'RE HERE**



1940 Packards

1940 Hudsons

A new car and a new few price that will make YOU "the man who gets the car"

"King of the Road" Hudson American Automobiles have long-stand a New York Firm.

See Them At

Green Bay Motors

114 N. Adams St. Phone Adams 375



There isn't any better



Spotlight on Green Bay tomorrow. The Packers begin their 21st season. They represent in the National Football League the smallest city ever to support a team in that circuit. They were four times World Champions, in 1929, 1930, 1931 and 1936 and are presently the defending Western Champions.

Because in a city of less than 40,000 a crowd of more than 20,000 will turn out to witness this first game, championship football continues in Green Bay.

Championship football means there isn't any better. The nation's capital, the nation's metropolis, the greatest cities in the States send the best football talent they can recruit to try to wrest this garb from Green Bay's team.

Bat of the coach and his assistant, of the individual stars that make up this team—of the tactical plays they have originated and of the spirit and performance in unison that characterizes Pecker play — they say "there isn't any better!"

Of the city and its neighbor communities that deserve this kind of football; of the loyalty, the support, the faithful backing the team gets from every man, woman and child haseabouts — truly it is said "there isn't any better."

In this city used to Champions, and deserving championships, it takes a truly good product to maintain leadership year after year.

That Oconto "Arrowhead" Beer has the distinction of being the favorite and most popular beer, means that "there isn't any better."

Fully realizing the responsibility this leadership places upon the manufacturers of this champion product, Oconto Brewing Co. uses in its product materials, skill and expert care than which there isn't any better. And knowing a Champion when it sees one Green Bay calls for "Arrowhead" Beer by name. Because among palatable, wholesome old style beers — "there isn't any better."

Arnold Harber, for years the foremost exponent of spectacular and point producing forward passes is he that specially what Pat O'Dow was to drop kicking. His scorching games out of the fire, converting retreats into sensational victories has made him a football Paul Bayan. Clokie Minkie, a fullback's fullback; a coach's dream. All-American Pecker and runner-up "most valuable player in the league." Of these Peckers as of Oconto "Arrowhead" Beer it is said "there isn't any better."



Oconto
ARROWHEAD
BEER

OCONTO BREWING CO.
IN GREEN BAY CALL ADAMS 81





Hi, Curly!

The kids all know him, and know that he's the best. The Packer coach has never disappointed them.

and FOOTBALL TEAMS

all the way from Peewees to Packers

KNOW BENT'S

*They Know That Gordon Bent Athletic Merchandise
Is Best, and That Gordon Bent Has Never
Disappointed Them*



Not only football, but every sport and game in every season of the year. Gordon Bent outfits and equips nearly twice as many teams as any other dealer. Gordon Bent Athletic Goods are the Products of Famous Manufacturers. Their label or imprint is a positive guarantee of satisfaction. They are the standard by which other similar products are measured.

Gordon Bent's new store, and the entire Gordon Bent staff salute the kids of Northern Wisconsin as their season begins—they're the College Stars and Packers of tomorrow. Bent's appreciates their friendship.

HUNTING SEASON TOO... is about to begin

Shooting for ducks and waterfowl begins October 1; continues this year for 45 days.

GORDON BENT'S AERIAL BOMBS AT 7 O'CLOCK IN THE MORNING OF OCT. 1 WILL BE THE OFFICIAL SIGNAL TO "START FIRING!"

Gordon Bent's new store enables this old reliable firm to offer the finest service to hunters we have ever been able to give.

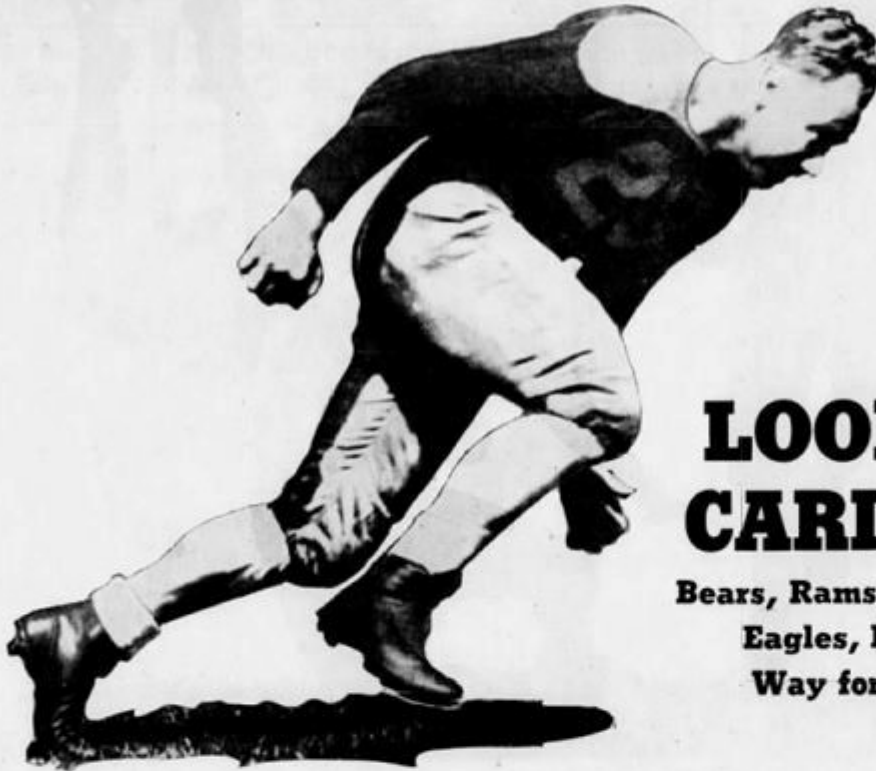
GET YOUR HUNTING LICENSE AT BENT'S. YOUR GUN, YOUR AMMUNITION, YOUR HUNTING TOGS. THEN YOU HAVE A RIGHT TO EXPECT A SUCCESSFUL SEASON.



GORDON BENT'S NEW STORE

It Pays to Play!—

125 MAIN STREET



LOOK OUT, CARDINALS!

Bears, Rams, Lions, Redskins, Eagles, Dodgers! Clear the Way for Little Green Bay!

EVERY autumn when the season begins the Packers look good to the fans and as early as September rabid fans start laying in wood for the Championship bonfires.

In Green Bay we count our chickens before they're hatched, then go ahead and hatch 'em. We don't wait for our ships to come in; we go out in a tug to meet 'em.

But this year the Packers not only look good; they look better! They've been more impatient than the fans, for the season to open. They're going directly out after their Fifth World Championship this season. They believe they should have got it last year. The veteran stars of the line-up, whose names are household words in the central west, think they are ready for peak performances this year.

The college stars, just breaking into the big league, are the most promising crop the team has ever enlisted. They're glad and proud to be Packers, and they think they'll be with World Champions the very first year they are in the league. They're going to play some super-football to insure their remaining as Packers for years to come. But some folks say "I'll tell you more about it — after the Cardinal game." We suspect the coaches will know more about it — after the Cardinal game. Packer coaches respect the brilliant college and professional All-American "Ernie" Nevers. This

Cardinal team is his first. He's out to win. He has to win. Chicago backs, and supports winning teams. The Cardinal galaxy of stars including the extraordinary Marshall Goldberg of Pitt, is a veritable "Who's Who" of college and pro football.

If you can see only one game this year . . . make it the first game . . . tomorrow. There'll be more "do or die" . . . there'll be more "blood and thunder" . . . there'll be more spectacular wide-open "we gotta win" football than you'll see again this season until the crucial percentage games at the season's end.

The Cardinals took an unexpected defeat at Detroit. If they lose their two first games they're "blow-up" almost before the season starts. They won't draw in Chicago. If it sends every man to the hospital — the Cardinals will "pitch to win" — tomorrow.

And your own Packers . . . have been told that it's 10 long years since Green Bay had an undefeated team. Their objective this year is to remain undefeated from tomorrow to December.

Be there tomorrow. Be a real Packer fan. Help them win their first game. See for yourself how good they are and what you may expect this fall. Don't be a fellow who listens about the first game. Be one who talks about it and knows what he's talking about.



This Page of Publicity
to Celebrate the Packer
Season Opening and

Urge You to Be There
When it Starts
was ordered by the following
ardent Packer boosters:

HEARDEN WALLPAPER AND PAINT COMPANY

BRUDER TIRE AND BATTERY SERVICE

BAY WEST PAPER COMPANY

SINCLAIR REFINING COMPANY

LINK-GORMAN AND COMPANY

Incorporated Investment Securities

CLUB DASHNIER

ORWANT JEWELERS

NORTHERN PAPER MILLS

BREHME'S RESTAURANT

COHODAS BROS. CO.

Wholesale Fruits and Vegetables

CARRIGAN HOTEL AND TAVERN

NORTHSIDE BUSINESS MEN'S ASSN.

FIRESTONE AUTO SUPPLY SERVICE STORE

DE PERE BEVERAGE COMPANY

R. J. McGEHEAN SON AND COMPANY

Wisconsin's Largest Dept. of HAYTAG WASHERS



KICK-OFF!

The day and hour for which Green Bay has waited for ten long months arrives tomorrow! It's the "Kickoff" of another Packer season. The Packers line up tomorrow in their first league game as the defending Western Champions. In the opinion of coaches, football experts, veteran members of the team, and many fans who have witnessed practice the 21st Packer Team goes into the football wars tomorrow better qualified than any Packer team in years, to expect another Western Championship and a World's Championship, also. The team is extraordinarily well balanced. Every position has a veteran, outstanding performer and from one to several nation-famous new men. The Packer reserve strength was never the equal of this year's reserve troops. The stars of the game, that have furnished the thrills, the spark, the spectacle, the scores of the championship march of last year are all with the

team. There's no concealing the expectation that Packers as well as Packer fans think that "EVERYTHING'S FINE FOR '39" —

Regardless of what you plan for later, be sure to help launch the season tomorrow. The Cardinals are Packer Poison always. Cardinal-Packer games are unmatched throughout the years for bitter rivalry, making and taking the breaks, determined play from first whistle to last gun. This year's Cardinal team under "Ernie" Nevers is a team to watch in the Western Division. Marshall Goldberg, sensational All American plays his first professional game at Green Bay tomorrow, earns his first \$1000 for playing it. The enlarged Stadium seats 25,000. Every seat is a good seat. Room for more than 8,000 automobiles to park. Don't let anything keep you away from that first game.

KICK-OFF TOMORROW AT 2 O'CLOCK

This Page of "Cheerleading" for the Packers and the First League Game Was Ordered and Paid for by the Following Firms and Individuals:

Ryan Funeral Home
 American Optical Co.
 Seiler's Shoe Store
 Bogda Motor Co.
 Cliff (Sandy) Kellner, Sheriff
 The Stiller Co.

L. Schuster & Sons, Inc.
 Gamble Stores
 Gettelman's \$1000 Beer
 Otto Kahler, Distr.
 Berman Furniture

Findeisen Greiser Co.
 Schauer & Schumacher
 Northland Bottling Works
 Belleau Drug Store
 Cooney Esler (Bay Beach)
 Roberta Beauty Shop



Only 4 Times World Champion Team



CHEERS

Fill The Home That Has A Kitchen As Nice As This . . .



Even a national league championship for the Green Bay Packers can't make a home happier than it will be with an all-modern Gas and Electric kitchen. This kitchen has pastel blue tile walls and deep blue enameled linoleum with a white feature stripe, and all white cabinets. The edges of the corner shelves are vivid blue. The middle shelves are planned for attractive figures or dishes of permanent ware, and the lower shelves for cook or ice. You can fix the modern Gas and Electric appliances from any dealer.

WISCONSIN **Public Service** CORPORATION



Yours to Enjoy
The Thrilling Packer Football Games

Yours to Enjoy

And at an amazingly low cost is the hot water you want anytime you want it and without work, dirt or worry, Westinghouse Water Heaters—easily within your budget. Easily financed.

★ ★ ★ ★

Knoeller Electric Co.
Electrical Merchandise Since 1911

215 N. Washington St.

Adams 669



Packer Games Are Good Times

RCA Victrola "Good Times" Radio will bring you every sound of those exciting games in far away big cities from the thud of a kickoff to the bark of the "time's up" gun.

Buy Now! Save 3 Ways

- 1.—All new low price for an RCA Victrola Model with automatic record changer for 12 inch and 10 inch record—total electric saving radio.
- 2.—\$17.50 bonus in records for buying term. You can have your choice of Victor or Bluebird Records worth \$17.50, 17 records selections in Victor Record Series, or Victor Record Series Records.
- 3.—EXTRA SPECIAL TRADE-IN on your old radio or phonograph.

VAN'S HARDWARE

408-10 Duane St.



All other R & A Victrola Models Also Widest Price Range.

Peak Performances

Require Perfect Condition

In Business, In Society,
In Household Routine
As Well As In Athletic Contests

Millions of People

Thousands In
Green Bay Are
Making Gains
and Holding
These Gains with

Wheatamin

Tablets

Containing

- 10,000 Units of A
- 1,000 Units of B
- 300 Int. Units of C
- 150 G. U. Units of D
- 15 Milligrams E



Dave Woodward

Athletic Trainer of the Green Bay Packers, and Previously Trainer of U. of Minnesota Teams in Nation's Championship and Western Conference Championship Years.—Says:



"As a builder of resistance, and as a preventative of ails and fatigue, and as a good means of keeping my athletes in 100% efficient condition, I unqualifiedly recommend WHEATAMIN TABLETS every day."

DAVE WOODWARD

Athletic Trainer
The Green Bay Packers.



The Western Champion Green Bay Packers

Take "Wheatamin" Tablets daily as a required part of their conditioning and training regimen—and here done so for two previous seasons.

"WHEATAMIN" TABLETS

More than 3000 "Wheatamin" Tablets were distributed before the Vitamin B Complex was in use for its health, more efficient living. WHEATAMIN TABLETS give you, in pleasant and convenient form, a concentrated, dependable daily supply of this necessary vitamin as a supplement to your diet.

How is your energy? Ever "get away"? Is your body really tired up for "more miles per hour"?

Recent discoveries show a remarkable parallel between the action of Vitamin B on energy foods and the action of "Wheatamin" on you.

Both are "catalysts"—that is substances which promote chemical action. Wheatamin helps release the energy from gasoline. Vitamin B helps release the energy from carbohydrates foods.

Ordinary people may get run down. Add wheatamin and you get clearer reactions, sharper power, faster pick-up. Wheatamin B COMPLEX may get you there, too. But there are times when the ordinary diet may not provide enough Vitamin B for proper energy condition—"more miles per hour."

Wheatamin needs Vitamin B—its adequate amount, as regular intake. Focuses athletic action, creates, generates and WHEATAMIN TABLETS for their great action.

Two Tablets, taken 4 times a day (10 tablets provide approximately: 10,000 USP Units of Vitamin A, 1,000 USP Units of Vitamin B, 300 International Units of Vitamin D, 150 Gamma-Biofactors Vitamin G (B-2) the approximate equivalent of 40 Sherman units, 15 Milligrams of Wheat Germ Oil.

In terms of food fully rich in Vitamin B—300 units according to latest available data, are about the amount provided by each of the following: 1 pound of Beef Liver, 10 eggs, 1 quart whole milk, 3/4 ounce dried milk, uncooked, 40, average peas. Also 1000.

Wheatamin Tablets are widely recommended and used for their beneficial effect of well being, for building up resistance against colds and infectious diseases. For improving appetite, promoting activities of the nerves, and, in weight control and also used in supporting metabolism—Vitamin B is also called "The Power House".

100 Wheatamin Tablets \$1.19

250 Wheatamin Tablets \$2.39

Corner Drug Store

An Authorized Dealer For

"WHEATAMIN"

Highly Ethical Vitamin Products



IF IT COMES FROM GREEN BAY IT'S GOOD!

THE PACKER BRAIN TRUST
 Capt. Goosenheim, Ickell, Matson, Lewis, Coach Smith, Arnie Harber and Head Coach Lombardi make up the Champions' board of strategy.



Clarke Hinkle

The Green Bay Packer Football Team has established a reputation and has set a standard for the city they represent. In New York and in Los Angeles, and in every place between the very mention of Green Bay brings up visions of invincible football. Teams who are more often champions than any other team. Speak of Green Bay and you bring up legends of football performances, individual and as a team, that most closely approach perfection. "Green Bay football," Green Bay

team play, Green Bay forward passing, punting, scoring has become a sort of football standard. By now, Green Bay realizes that the Packer standard and reputation for greatness, is expected from everything else that comes from Green Bay. Green Bay's high school football and basketball, track and other sports must depict themselves like Champions, though in the reflected light of their peers. And they do. The products of Green Bay's gigantic industries, though in no manner related to football, must get out to the world and perform like Champions. For when one talks of Green Bay, by now one thinks of Champions, or something, very, very good!

MENOMINEE SUGAR CO. ACCEPTS THIS GREEN BAY STANDARD

AND WILL CONTINUALLY STRIVE TO HAVE PACKER ADMIRERS EVERYWHERE SAY "EVEN THE SUGAR THAT COMES FROM GREEN BAY IS BETTER!"

A local organization, taking the products of local (Wisconsin) Acres and converting them into a very high quality food, the entire revenue of this mill remains in this locality. Most of it goes back to Wisconsin growers and Green Bay labor. This big organization of loyal, partisan Packer fans and admirers cheerfully pledges itself to help make the Packers and

their host of followers as proud of Green Bay Industry, and "Green Bay Quality" as Green Bay Industry is proud of the Packers! So go ahead, Packers, make it tough for us! Win another World Championship! And we'll make "Crystal Pure" Sugar an even better product if we can discover ways of doing it, and keep up the Green Bay tradition, "If It Comes From Green Bay — It's Good!"



MENOMINEE SUGAR CO.

IF YOUR GROCER DOESN'T HAVE "C.P." NOW HE WILL HAVE NEW CROP "C.P." EARLY IN OCTOBER



Happy Days Are Here Again; Packers Play Tomorrow

The Packers' Favorite Store



And the favorite of coaches and athletes, sports spectators and apartment, business and fishermen.

GORDON BENT CO.

125 Main St.
Has Served Sports Well for More Than 30 Years
Our New Store is One of the Finest in Wisconsin

FAMOUS OLD ALLOUEZ MINERAL WATER

Serves Its City Again!

THE GREEN BAY PACKERS

Use no other drinking water than Allouez, in their training quarters, on their training table, on the field of play, on their diners when travelling and in training quarters in all other cities.

ALLOUEZ FOLLOWS THE TEAM - GOES WHEREVER THE PACKERS GO

Allouez Mineral Water, pure palatable, from deep rock springs, will do you a lot of good too if you use it instead of any other water.

★
ALLOUEZ MINERAL SPRING CO.

(ADAMS 340)

They Come Together Deliberately Out There On The Field

It's part of the thrilling game.

But when they come together on the highway somebody has to settle up. If you're insured with this old reliable firm there's the very minimum of worry or delay or inconvenience.

Our service to clients has built up the leadership of which we are proud and jealous.

An inquiry entails no obligation.

You'll be driving on slippery roads and in game day traffic.

Better Check up Your Protection with Warrens.

WARREN Insurance Agency

In The Ballin Building
Established 1874
A Complete Insurance Service

Wishing The **PACKERS** Happy Landings

Is An Old Custom With Us.



While you're reading this make a mental note of the fact that we are always prepared to make immediate replacement of broken auto safety glass, window plate glass, table and dresser top glass and every other regular performance with glass that may interest you.

EXCLUSIVE DISTRIBUTORS TOO OF BERRY SEOS. FAMOUS PAINTS, ENAMELS, VARNISHES

GREEN BAY GLASS AND PAINT CO.

Charley Mathys, Louis Mathys
Adams 623



ENJOY LIFE'S HAPPIEST HOURS IN A STANDARD THEATRE!

Standard Theaters of Green Bay
WISH EVERY SUCCESS TO COACH "CURLY" LAMBEAU AND THE GREEN BAY PACKERS!

BAY-STRAND AND PACKER THEATERS

DRIVE ON, YOU PACKERS!
Your Brilliant Gridiron Record has inspired us to sell the revised member of Standard Theaters the "PACKER"
(Formerly the "Grand")
Opening Soon!



FOOTBALL SEASON
And Thousands of Kids Back in Training For School Teams

Verifine DAIRY FOODS

Is the training food that gives them the energy, the rugged stamina for hard play and for mental alertness too.
Verifine Milk, Cream, Ice Cream, Buttermilk, Cottage Cheese
Obtainable from Dealers all over the county.

OR TELEPHONE HOWARD 60

Try Verifine, delivered to your home. You'll never switch again to lower quality.

UNDISPUTED CHAMPIONS THE GREEN BAY PACKERS

-AND-

U. S. TIRES



Our many friends will be interested to know that new, up-to-the-minute facilities now enable us to give faster service than ever before.

And for our old and new friends who are interested in cutting tire costs, we have a full stock of world-famous U. S. Tires—tires that we recommend for highest quality and economy. Come in.

Today's Popular Prices U. S. TIRES
(Quint Standard)

| | | | |
|---------|--------|---------|---------|
| 4.75-19 | \$6.40 | 5.50-17 | \$8.20 |
| 5.25-17 | \$8.20 | 6.50-16 | \$10.24 |
| 5.25-18 | \$7.50 | | |

* Maximum Tire Trade In Price

BOGDA TIRE SERVICE

419 N. ADAMS ST.

HOWARD 10

You'll Always See The Packers

AT



And there's a reason—Oliver's Ice Cream is pure, wholesome, delicious. Ice Cream is the athlete's food—and the Packers choose Oliver's—You should too.

CORNER OF ADAMS AND PINE



UNITED WINE & LIQUOR STORE

OPPOSITE HOTEL NORTHLAND ADAMS 4627

Open Sunday Until 8 P. M.

3 Yr. Old Kentucky Bourbon, qt. . . \$1.80

3 Year Old, qt. \$1.29

2 Year Old, qt. \$1.19

FULL QUART

Whiskey or Gin, qt. \$1.09

Bottled in Bond, 4 Yr. Old, pl. 98c

Save on Scotch—14 Yr. Old Blend, 6th 1.99

BULK WINE

Port, Muscatel, Blackberry, White Port, gallon 98¢

OLSON

carries the ball
FOR THE OLD HOME TOWN



OUT over the highways, as dawn creeps up out of the night huge tractor-trailer trains of newest type, speed thousands of tons of freight. They're either wheeling along toward Green Bay or are transporting Green Bay's freight to destinations far away. They're safe, they're fast, they're the finest highway rolling stock that engineers have produced. They're manned by well paid, loyal and intelligent operators who know their business well and are a part of the great system of Olson Transportation Co. which has perpetuated the time-honored reputation of Green Bay as a great transportation terminal.

One million pounds of freight leaves Green Bay every day of the year, via Olson Transportation Co. Ordered today, famous Green Bay products are delivered in many parts of the central West tomorrow.

One million pounds of freight comes into Green Bay every day of the year by Olson Transportation Co. service. Merchandise for the city's metropolitan stores. Material for the city's mammoth mills.

Two hundred and ten units costing more than a quarter million dollars are the motive power of this highway express.

Three hundred and eleven men earn their living in the 24 hour a day Olson Service — and "carry the ball" for the old home town. The Green Bay Packers, beginning as Western Champions, their 21st season tomorrow are a symbol of Green Bay, the mighty mite among cities.

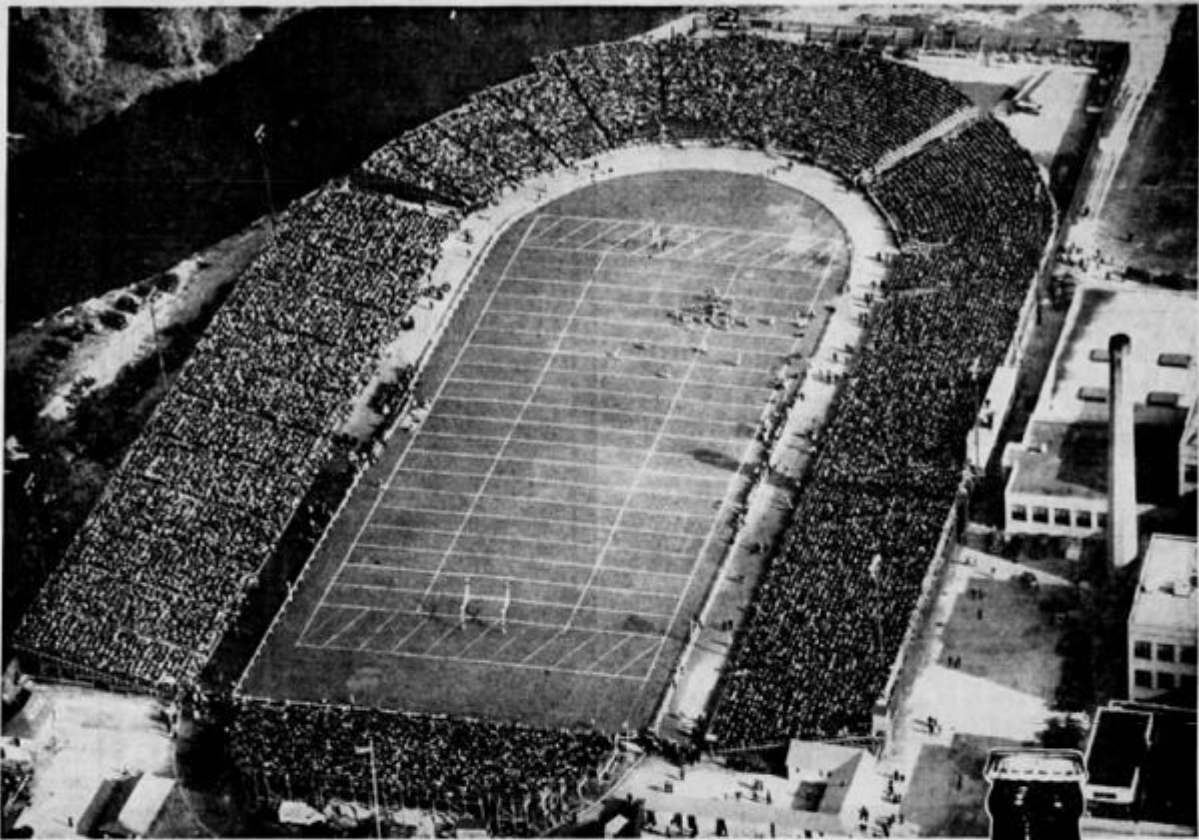
Green Bay builds big and performance must be good to survive.

Olson Transportation Co., lugging the ball of business out across the state lines for the old home town, is typically a Green Bay institution.

Like the Packers, it realizes that to continue in Green Bay's favor it must score repeatedly — with service, and performance and cooperation.

One Great Green Bay organization salutes another. Olson Transportation wishes the Packers success!

Olson Transportation Co.
GREEN BAY-200 MATHER ST.
CHICAGO-2222 SOUTH WESTERN AVE.



things Green Bay is known for



Other the size of Green Bay in the map of America. None are famed for one reason, other for something else. Most of them are known only to their own cities or their own part of the country.

Green Bay has long been famous. From the American shore to the equator below, and from ocean to ocean, the little city has a favorable reputation for Hospitality, Good Fellowship, and for being things in a great big way.

Green Bay's manufactured products enjoy public preference in many lands.

Green Bay's Packer Football Team is known as well to New York's school boys as it is to Milwaukee's. It has earned respect and respect for the people of Green Bay—everywhere. For it must be an extraordinary city that sends forth an extraordinary team, year after year.

Not even so wide a field perhaps, but with just as high regard, Green Bay's better beer is known. It is part of the city's great reputation for Hospitality and good living.

It is well known how people like to come to Green Bay and the good times which always await them here. FAMOUS "OLD IMPERIAL" BEER, makes

a distinct service in this regard. Made by the brewery first named by the slogan "that makes Milwaukee famous" it is as fine a beer as science, experience, modern materials and the greatest art of old-school homebrewing can produce. It is unquestionably a superior product, a distinctive, wholesome brew best favored by those who live here and asked for by those who come here.

Though this brewery has never encouraged an import or "wall color" business, there is a continual receipt of orders from many cities, from persons who enjoyed Green Bay's better living and wanted for the refreshment and satisfaction of the "best beer they've ever tasted."—"OLD IMPERIAL."

As in other seasons, the famous Green Bay Beer "OLD IMPERIAL" will be obtainable at all Packer games at City Stadium, at Fellowship meals, and right at your seat in the grandstand.

And after the games, in every leading hotel, restaurant, and tavern—and in thousands of homes "the Old Quarter" will be a most enjoyable affair with delicious "OLD IMPERIAL" contributing its important part.

Because Rahr-Green Bay Brewing Co.'s famous "OLD IMPERIAL" Beer is "one of the things Green Bay is known for."

GOOD LUCK TO THE PACKERS AND A STEADY WORLD CHAMPIONSHIP FOR GREEN BAY!



RAHR-GREEN BAY BREWING CORPORATION

"OLD IMPERIAL"

CARRYING ON THE 300 YEAR OLD GREEN BAY TRADITION OF HOSPITALITY!!

The Greatest Season Of The Year In Green Bay-Get Out And Enjoy It!

DELICIOUS ITALIAN AND AMERICAN FOOD SERVED AS YOU LIKE IT

Food for Green Bay — A New Kind of Culinary Fare — REALLY WONDERFUL

AT

JOE DEUSTER'S

Italian Spaghetti and Meat Balls
T-Bone Steaks
Frog Legs
Bar-B-Q Sandwiches of All Kinds
THE BEST EVER

Duck Cook Phone Howard 2311

TONITE
and After the Game Tomorrow Enjoy One of Our Special Dinners — It will just hit the spot.

FREE BAKED BAY NIGRO
Fried Chicken with French Dressing
From the Main Course 50c. Casserole, Mixed Potatoes 15c. Beer 10c.

Shorly Van Poo's

MAKE IT A POINT TO COME HERE AFTER THE FOOTBALL GAMES

ZUIDER ZEE

At-conditioned Delicacies — Tasty Light Luncheon — They're Fun to Entertain by "Curly and Lady"

GRAND OPENING SKOGG'S BAR

WED. SEPT. 20th

Formerly Skogg's, No. 14-17
21st St. over Fisher
Chicken Plate Lunch every Sat.

BLUE STONE PARK WEDDING DANCE

Sat., Sept. 16

Given by Rob. Davis and Alfred Vander Lingen
Music by Louis Winkler

Extra - Extra

Thursday Sept. 12 Dinner of Music—Music—Music vs. Lorraine Skoggs
Don't Miss This Show

MAE DURY'S

Dinner and Dance
Monday Sept. 16
21st St. over Fisher
Chicken Plate Lunch every Sat.

There's more to the Packer Football Season in Green Bay than the games. When people travel for tens, scores, hundreds of miles to the big league football Green Bay gives them they like to get together after—and they do! There are "3rd Quarter" and "1st Quarter" and "Hot Steve League" all over N. E. Wisconsin. Anticipating these weekly conventions Green Bay's famed receptionists make special provisions. And here, ladies and gentlemen, are this week's best bets. Look this page over carefully. It's your "bid" to the favorite — better not miss 'em — spots.

INVITATION

GRAND OPENING WEDNESDAY SEPT. 20TH

Luncheon—Italian Spaghetti—Chicken—Chicken—Chicken

CHATTER BOX 614 George St. Du Pore, Wis.

TONITE CHICKEN PLATE LUNCH
Sandwiches at all times

A TREAT FOR OUR PATRONS—FOR THE NEW FALL SEASON

EDDIE SAWYER
BARDITONE

Creating a new all-star cast of entertainment. He will sing your favorite requests at

NEW YORK BAR
"For Something a Little Better"

Club Dahnner
325 E. WALSH

Just try it once you'll see why

THE CENTER FOR FINE EATING LOCATED IN THE HEART OF GREEN BAY

THE LOOP

Chinese - American Food Prepared to Please Your Palate

35c to 75c
216 N. Adams

SUNDAY, SEPT. 17
The Last Dance of the Season

TOPS IN RHYTHM

Heard On the Airline Nightly From Peacock Court

IN PERSON

GRIFF WILLIAMS
and his ORCHESTRA

ADMISSION 40c With Rooster Card—55c Without Tax Included

Don't Miss the Big Novelty Closing ROLLER SKATING PARTY at Bay Beach, Sunday Afternoon and Evening—Sept. 17th—Free Novelties to Skaters.

BAY BEACH

WISCONSIN'S MOST BEAUTIFUL BALLROOM

GRAND FALL OF RIVERSIDE OPENING

DON BESTOR
His Zippy Rhythm Howed Crowds for 2 Years at Hotel New Yorker
You Remember Him From JACK BENNETT'S JELLO PROGRAM

MONDAY — BIG "100" PARTY — ADM. 25c THE BIGGEST IN TOWN

DANCELAND

Thurs. SEPT. 21ST Adm. 40c

TONITE
Wedding Party—Bessie Lorraine and Ed Lorraine
Main Attraction and Ed Lorraine
Main Attraction and Ed Lorraine

SUNDAY
Battle of Music Howard Koo and vs. George Rooster
Adm. 25c

4 Years Old

WATERWHEEL

GUARANTEED SALES

The average tavern or retail store purchases Waterwheel, as it is very popular with the public, and future sales are easily made.

Why struggle to dispose of some brands, annoy your customers, and lose future sales by doing so.

Strive to please them, and suggest Waterwheel.

Quality value for less money is always welcomed by the public. In other words, "We have something here," is this popular favorite of the Kentucky whiskeys.

Waterwheel is always "out in front" and "will show" or "place" in any state or local competition of quality whiskey at a moderate price.

RETAIL PRICES
\$1.15 per bottle
\$2.25 per dozen

15c at all bars

PLATTEN BROS.
WHOLESALE LIQUOR DEALERS
GREEN BAY, WIS.

CHICKEN DINNER
at
St. Francis Xavier Church
BRUSSELS, WIS.
SUNDAY, SEPT. 17
Music by the Brussels High School Band.
Dear Friends

REMEMBER THE ALAMO CLUB

AFTER THE PACKER GAMES

For a delightful evening and delicious food, Chicken, brown and tasty; steak, tender and juicy; 50c and 75c. Orchestra every Sat. & Sun. On Sun. Orchestra starts at 4 o'clock.
Chicken snacks every Sat. night 25c.

ADDRESS to Alvin Berman on
St. 27—1st floor from Green St. to 2nd St. 27th—From Belgium Pl.
Chicken Plate 50c—Bread 10c
Lett' All the for a Good Time

MACK'S BEACH
Entertainment tonight featuring Hot and Hot and Mack the Musical Band.
Hot Hot, CUB & Hooters
St. 27 and 28 North

Before and After the Game Stop At

FOOTBALL

BEAUMONT HOTEL
TAP ROOM and
COCKTAIL LOUNGE

For a Refreshing Drink!

TO THE HEAD MAN!

toast!

We've said this same thing several times before—We think there's nothing better we can say!

ALLOUEZ
MINERAL SPRINGS CO.
PHONE ADAMS 340

OPENING GAME



Chicago Cardinals vs Green Bay Packers



First League Game in the magnificent City Stadium. Nearly 25,000 good seats. Room for 8,000 parked automobiles right at the grounds. Tickets, every one reserved for you. Box seats. Prices within range of every working man and woman. Outstanding stars of the collegiate and professional football world brought to your own town, to the smallest city in the National League.

This year's schedule of games at Green Bay brings four outstanding teams, the most famous stars of collegiate conferences, All-America selections and of the professional championship races. The Packers will play their greatest rivals on successive Sundays in Green Bay. Whether or not Green Bay will win her 5th World Championship is likely to be determined right here in your very neighborhood. The teams to beat for the title are the teams that will meet the Packers here on their home grounds.

Tomorrow the Cardinals, with the greatest array of last year's college stars any league team was able to contract. Not one, nor two, but more than a dozen of the headliner performers of last year's conferences competing to sustain their reputation, win a permanent place on the team and win fame again in their post-graduate work.

Then next Sunday the Chicago team, former World Champions, the Packers' bitterest rivals, the squad that would rather defeat the Packers before a Green Bay crowd than win over any other two teams. Cleveland's spectacular Rome—then the gutsy "Lins."

If that isn't keep Packer fans and make new ones, no combination of games could. But wise fans will get their tickets early, as early as possible and will be certain of seeing all of these extraordinary home attractions.

Ticket office at the new stadium open Sunday morning with tickets in every section and at every price on sale.

Gates open at 12:15 o'clock. Early practice and band concert at 1 o'clock. Kickoff promptly at 2 o'clock. See the Packers' new players. Learn to identify them. Don't let any consideration prevent you from being there when the curtain rises on another great season of the best football played in America. This opportunity comes to you who live in and near Green Bay and to no other city this size anywhere in the country. Make the most of it. Get into the excitement. See all the games but be certain to see the first game. The support the players get tomorrow; the support the team gets tomorrow; the result of tomorrow's game against the Cardinals is of the very greatest meaning and importance to the entire team's success.

We'll see you there and we'll see you early!

KRAFT-PHENIX CHEESE CO.

GREEN BAY FOOD CO.

J. H. GOLDEN CO.

NAU'S, INC.

**GREEN BAY & WESTERN
RAIL LINES**

GREEN BAY CLINIC

WEST SIDE STATE BANK

**REIMER'S MEAT
PRODUCTS CORP.**

WISCONSIN STATE BANK

**LEICHT TRANSFER AND
STORAGE CO.**

STANDARD OIL CO.

**NORTHERN
TRANSPORTATION CO.**

LA PLANT'S

Green Bay's Largest Radio Store

SHEFFORD CHEESE CO.

**MEIER & SCHROEDER
FLORISTS**

**WALTER DETTMANN TIRE
& BATTERY CO.**

Geudrich Tires

21st Packer Season Opens Tomorrow

For the Games You Can't See -- Must Listen to --

WE OFFER YOU
ROCKIN-EEZ



THE LOUNGE ROCKER WITH
FULL FLOATING ACTION



Here's the best word in comfort... The new Rock-in-eez Lounge Chair with full floating action... Don't take our word for it, just stop in the store, and sit in one for yourself. You can have a wide choice of colors, in fact any shade you desire to match your furnishing scheme.

\$31 up

Schauer & Schumacher
Walnut At Adams We Delivery Anywhere



WE HAVE TWO THINGS TO "CROW" ABOUT

FIRST -- OUR PACKERS

THEN -- AMERICA'S FINEST BEERS

SCHLITZ - GOEBEL'S - YOERG'S
FOX HEAD - MENOMINEE -
RED RIBBON
CHESTERTON ALE

AT YOUR FAVORITE TAVERN--OR PHONE

WISCONSIN FISHING CO.

ADAMS 2966-2967



THE BEST DEFENSE

"The Best Defense is a Good Offense." Napoleon may have said that first, but the Green Bay Packers said it later and have won several championships with the idea.

Outsmart the enemy. Anticipate the enemy. Meet the enemy before he can get started.

That football formula is plenty good in other lines. In anticipating, automating and meeting Winter (for instance) before Winter can get started.

Winter check suits are an important part of Packer planning. They anticipate the onslaught of the enemy and ward it off successfully. Winter is not a common enemy. This advertisement is a check suit about successfully warding it off. Let it slip! Lark, Horton, Reader, Jelliff, Coach Lombard.



"GO YOU PACKERS, GO"

and You Packer Fans Going to the Games, Here's News!



Firestone HAS A BATTERY

AS LOW AS
\$4.45



It is one of the biggest money saving values in town... Built in a famous Ace-ite case with thirty-nine plates. A real value and a real buy. Fully guaranteed.

Firestone

2205 MAIN STREET

AUTO SUPPLY AND SERVICE STORES

ADAMS 444



REISS BRIQUETS

is an "All Green Bay" Team we suggest for that kind of Defense

Made in Green Bay, in one of Green Bay's great new industries, they are the ideal fuel for Green Bay stoves... and just as perfect for Green Bay winters. Because they are highest quality French-made... pulverized... every bit of heat is preserved... they compress into briquets of uniform size. The ability to store of carbon-rich bituminous shells with it. They start easily. A small fire gives a lot of defense. When winter starts its long hard steps--Reiss Briquets in Jan. 1939... 210... 1939... 1939... 1939... They're the best fuel in the best shape. And there's nothing else, we mean, but ashes.

SEPTEMBER PRICE

\$9.25
The Ton

**The C. REISS
COAL CO.
ADAMS 915**



Kick Your Old Stove Good Bye

and Enjoy Easy Chair Comfort This Winter

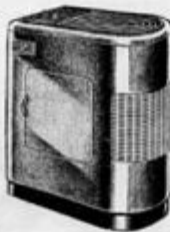
Now is the time to get cozy automatic heat for your home. Football season... then it's heat-in-the-home season. When we install your Estate Oil Heatrola you can kiss all heating mess and fuss good-bye. There is no dust, no dirt, no work with the Estate Oil Heatrola. Just light it once. Keep the oil tank filled. That's all.

There Is Only One Genuine Heatrola and Only One Authorized Green Bay Dealer

VAN'S HARDWARE

408-410 Duquesne St.

Adams 848





BLOCK-OUTS instead of BLACK-OUTS!

Millions of men are marching again, their women with them. In Europe they're marching to war! In America they're marching to the turnstiles that admit to games. Football is king, and it's a reign of happiness and prosperity. Bands are playing, but it's not the music of Mars, but the songs of Alma Mater. Drums are rolling but not the roll of the dead. It's the meter of marching youngsters — sons of those who survived the terror and the folly of saving those who won't be saved. Shrill whistles pierce the air. But it's not "Forward march!" In America's autumn it's "Kickoff!" The nation's finest manhood is in uniform, demonstrating Democracy, and saving it too. And huriling bodies skillfully execute "blockouts" instead of "blackouts" in this country that loves to live, and hesitates to hate.

Green Bay is the apex of the "Western front" in this grand spectacle of sport. Green Bay's Packers are defending their championship of the great Western teams. The air bristles with expectation and local patriotism. The entire countryside tingles with happiness. There's Peace in America and a united citizenry in Green Bay backing the boys "at the front." Tomorrow it's WAR! But it's a happy war to capture Chicago, Washington, Detroit, Philadelphia and the flag the boys will march behind is lettered "Western Champions 1938."

Be there when that flag unfurls. Give until it hurts — but give cheer, encouragement, support. Enlist for the duration of the season. See every home game. Hear every road game. Be thankful you're in America and in Green Bay when the great push begins.

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