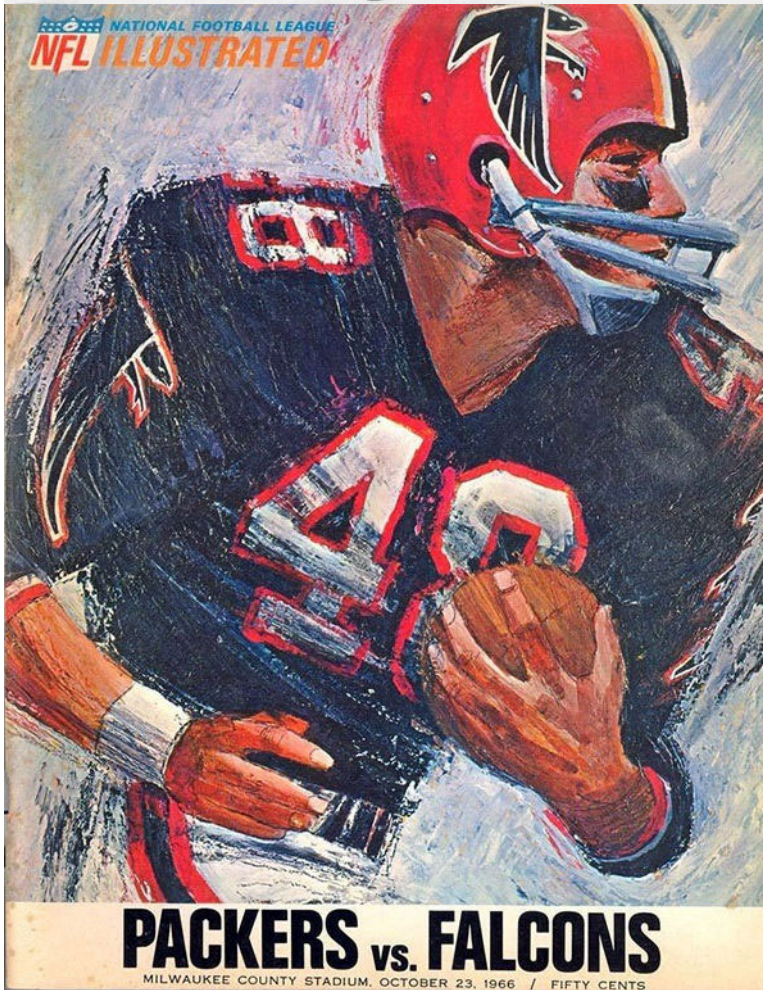




Green Bay Packers (6-1) 56, Atlanta Falcons (0-7) 3
 Sunday October 23rd 1966 (at Milwaukee)



Packers Forge Record Edge, Rout Atlanta 56-3



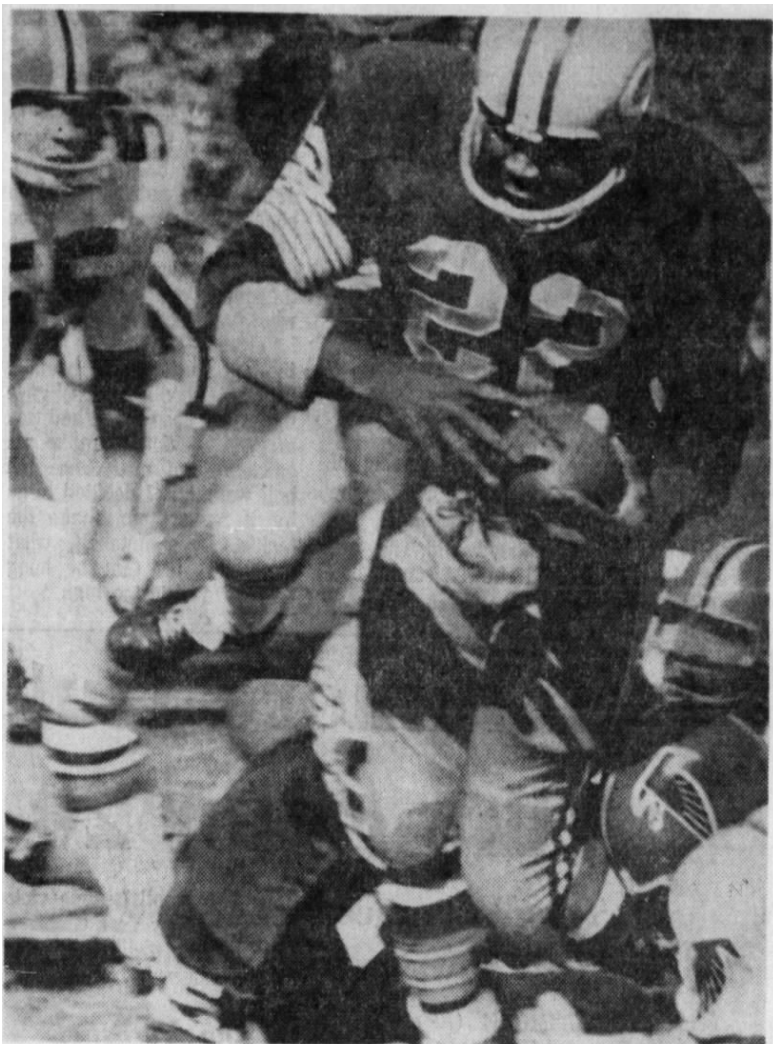
GAME RECAP (GREEN BAY PRESS-GAZETTE)

(MILWAUKEE) – It wasn't a contest – the Packers' 56 to 3 run-away with the Falcons in County Stadium Sunday...but it gripped and thrilled the audience of 48,623 right down to the eighth touchdown. The Packer offense reeled off five touchdowns, the defense added two on runbacks, and, on the longest score of the day, Donny Anderson returned a punt 77 yards. It was 7-0 at the first quarter mark, 28-0 at the intermission, and 35-3 at the end of three periods. The Bays added 21 in the fourth quarter, matching the output in Quarter 2. The victory set the Packers' record at 6-1 at the midway point of the 1966 season. The Packers open the second half at Detroit next Sunday. The Colts, who played one less game than Green Bay, remained in second place in the Western Division, with 4-2, by trimming Minnesota. The Pack's 53-point victory spread was the widest in Green Bay history, and the total was the highest since the Bays scored a 57-21 victory over the Lions in 1945. The previous high spread was 49 points in 49-0 wins over the Bears and Eagles in 1962. One record, Don Chandler's eight extra points, was chalked up and another was tied – the eight touchdowns in the 57-point game. Chandler broke the mark of seven set by Paul Hornung and Jerry Kramer in 1962 and Don Hutson in 1945 (one conversion was missed in 57-point game). Every Packer but Paul Hornung got into action Sunday and Coach Vince Lombardi started substituting in the second quarter already when Anderson took over for Elijah Pitts, who started in place of the injured Hornung.

Anderson scored two touchdowns – his first in a Packer league game, and Jim Taylor, Carroll Dale, Herb Adderley, Max McGee, Doug Hart and Pitts counted one each.

ADDERLEY INTERCEPTION

The big changes were made after Adderley returned an interception of a Randy Johnson pass 68 yards to make it 35-3 midway in the third quarter. Zeke Bratkowski took over at quarterback and Jim Grabowski replaced Taylor at fullback putting Grabo and Anderson in the same backfield. As the game progressed the other rookies – Dave Hathcock, Bob Brown, Jim Weatherwax, Allen Brown, Phil Vandersea – plus relief people like Steve Wright, Ken Bowman, Red Mack and Hart – worked into the scene. The lopsider was featured by long runs and passes. Five of the touchdowns stretched from 24 yards on up as follows: Bratkowski passed 24 yards to McGee for a 42-3 lead in the fourth quarter – the only purely offensive TD of the second half. Hart returned his interception of a Johnson pass 40 yards for the eighth TD. Starr passed 51 yards to Dale for the third TD in the second quarter. Adderley galloped 68 yards with the interception for the fifth TD. And Anderson snaked 77 yards for TD No. 7. The other TDs came on runs of three yards by Pitts to start the onslaught: one yard by Taylor to make it 14-0 in the second quarter, and five yards by Anderson to make it 28-0 just before the half. For other long run excitement, Grabowski reeled off a 26-yarder; Starr threw 32-yard passes to Dale and Boyd Dowler; and Starr pitched a 46-yard pass to Pitts. The Packers averaged 7 yards on each of their 49 offensive plays, but, oddly enough, the Falcons ran off 66 plays. They were tamed down to 3.3 yards on each play, however. The Packers packed most of their offense in the first



Associated Press Wirephoto

GREEN BAY'S PITTS (22) BREAKS THROUGH FALCON LINE
Atlanta's Jobko Makes Unsuccessful Effort to Stop Him

half, with Starr passing for 209 yards on 8 of 11 and Taylor gaining 50 of the team's 80 rushing yards in 10 attempts. Starr tried two passes to start the second half, but both of them were blocked at the line and then he retired for the day. The Packers, who gained 357 yards and 19 first downs, settled for 68 net yards and four first downs in the second half. Grabowski led the offense in the second half with 52 yards in 7 carries. The Packer defense never really relaxed all day, even with rookies Brown, Weatherwax, Vandersea and Hathcock getting a good test. The Falcons finished with 216 yards and the only points came on a 41-yard field goal by Lou Kirouac on a three-first down drive with the second half kickoff.'

THROW EIGHT TIMES

Starting QB Dennis Claridge and Johnson, who went most of the second half, were thrown eight times for losses totaling 66 yards Claridge was intercepted once, Johnson three times. The Packers didn't have an interception or fumble in the game. Starr finished with eight completions in 13 throws for 217 yards and one TD. Bratkowski had 2 for 6 for 34 yards and one TD. Under heavy pressure from Willie Davis & Co., Claridge completed 6 for 11, Johnson 5 of 17. In all fairness to the scrappy Falcons, they did appear to be suffering from a severe case of stage fright. After Starr drove the Bays 71 yards in 10 plays for the first TD, with Pitts going over, the Packers launched an 8-play, 89-yard TD drive. On the third play of the drive from the Packer 27, Smith had a Starr pass in his hands but dropped it - with a clear field ahead. Starr pitched two completions to Dale for 27 yards and Taylor banged for 15 yards in the first TD drive and the big play in the second TD drive was Starr's 46-yard pass to Pitts,

putting the ball on the one. With the score 14-0 midway in the second period, Billy Lotheridge, back to punt, saw a clear field ahead on a fourth and six situation and started to run. For some reason, he stopped and passed, but his linemen were downfield and the penalty gave the Pack possession on its own 49. On the first play, Starr dropped a beautiful pass in Dale's arms on the 10 and he raced in for a 21-0 lead. Just before the half, the Pack moved 75 yards in 10 plays, with Anderson shooting off the right side for five yards and the TD. The big gainers were 32-yard Starr passes to Dale and Dowler. With Claridge throwing to Billy Martin for 15 yards and Ernie Wheelwright ripping 33 yards in two trips, the Falcons moved down to the Packer 29 where the Bays stiffened and Kirouac kicked his field goal for 28-3. The aroused Falcons quickly forced a punt and then made a first down on Johnson's 18-yard pass to Burke on the Packer 47. Two plays later Adderley leaped in front of Alex Hawkins, took Johnson's pass on the 32 and ran 68 yards down the sidelines for a 35-3 score. After Chandler just barely missed a field goal from the 38 and Ron Kostelnik and Davis hurled Johnson back on his two yard line, the Packers started a scoring drive from the Falcon 38. Grabowski ripped off 14 yards in two carries and then Bratkowski threw to McGee for the TD. After Tommy Crutcher's interception, Anderson worked on the opposite ends of punting. He punted twice and then returned Lotheridge's punt for 77 yards and a TD, with a key block by Henry Jordan. That made it 49-3. With less than 2 minutes left, Hart took Johnson's pass away from Hawkins on the Falcon 40 and ran home untouched for the last TD.

ATLANTA	-	0	0	3	0	-	3
GREEN BAY	-	7	21	7	21	-	56

	<u>ATLANTA</u>	<u>GREEN BAY</u>
First Downs	15	19
Rush-yards-TDs	29-140-0	28-126-3
Comp-Att-Yd-TD-INT	11-29-142-0-4	10-19-251-2-0
Sacked-yards	8-66	2-20
Net pass yards	76	231

Total yards	216	357
Fumbles-lost	1-0	0-0
Turnovers	4	0
Penalties-yards	4-48	6-64

SCORING

2nd - GB - Jim Taylor, 1-yard run (Don Chandler kick) GREEN BAY 14-0
 2nd - GB - Carroll Dale, 51-yard pass from Bart Starr (Chandler kick) GREEN BAY 21-0
 2nd - GB - Donny Anderson, 5-yard run (Chandler kick) GREEN BAY 28-0
 3rd - ATL - Lou Kirouac, 41-yard field goal GREEN BAY 28-3
 3rd - GB - Herb Adderley, 68-yard interception return (Chandler kick) GREEN BAY 35-3
 4th - GB - Max McGee, 24-yard pass from Zeke Bratkowski (Chandler kick) GREEN BAY 42-3
 4th - GB - Anderson, 77-yard punt return (Chandler kick) GREEN BAY 49-3
 4th - GB - Doug Hart, 40-yard interception return (Chandler kick) GREEN BAY 56-3

RUSHING

GREEN BAY - Jim Grabowski 7-52, Jim Taylor 10-50 1 TD, Donny Anderson 5-15 1 TD, Elijah Pitts 6-9 1 TD
ATLANTA - Ernie Wheelwright 8-51, Junior Coffey 10-41, Dennis Claridge 3-22, Randy Johnson 2-20, Charlie Scales 2-3, Rudy Johnson 2-3

PASSING

GREEN BAY - Bart Starr 13-8-220 1 TD, Zeke Bratkowski 6-2-31 1 TD
ATLANTA - Dennis Claridge 11-6-51 1 INT, Randy Johnson 17-5-91 3 INT, Billy Lothridge 1-0-0

RECEIVING

GREEN BAY - Carroll Dale 4-110 1 TD, Elijah Pitts 2-66, Boyd Dowler 2-41, Max McGee 1-24 1 TD, Marv Fleming 1-10
ATLANTA - Bill Martin 4-42, Alex Hawkins 2-36, Vern Burke 2-22, Junior Coffey 1-21, Taz Anderson 1-16, Ernie Wheelwright 1-5

Jim Taylor Reveals He Is Playing Out Option With Bays

Packer Fullback Not Satisfied With Negotiations for Contract

JIM TAYLOR REVEALS HE IS PLAYING OUT HIS OPTION WITH BAYS

OCT 24 (Milwaukee) – Fullback Jim Taylor of the Green Bay Packers may be leaving and his understudy, Jim Grabowski, may have arrived. Taylor told the Associated Press Sunday that he was playing out his option with the Packers. Grabowski, being groomed to succeed Taylor some day in the Green Bay backfield, didn't say anything much. He just outgained Taylor and everyone else as the Packers embarrassed the Atlanta Falcons 56-3 in the most lopsided game of the NFL season. "We just haven't negotiated a contract to my satisfaction," said Taylor, 31, a nine-year veteran who is the leading ground gainer in Green Bay history. If he doesn't sign a contract with the Packers, he would be free to sign with someone else next year...GIVEN

RARE CHANCE: Grabowski, an Illinois All-America who signed with the Packers for an estimated \$250,000, was given a rare chance against the winless Falcons to show what he was worth. The rookie responded by gaining 52 yards, two more than Taylor, after replacing the veteran in the third period. Grabowski said Taylor told him, "Go in there and do a good job." "I've got a heckuva back ahead of me," said Grabowski. Taylor, who had praise for Grabowski's play, said he had no quarrel with the big Grabowski bonus. But the former Louisiana State University star admitted that the bonus had a bearing on his own salary demands. "Sure it does," said Taylor. "It has a bearing both on your pride and your performance as an individual."...APART ON TERMS: Taylor would not say how far he and Vince Lombardi, coach and general manager, are apart on salary terms. A Packers' spokesman said Lombardi was unavailable for comment. "We're still negotiating," Taylor said. "No, I don't think it's likely I'll sign before the season ends." He said he has no other team in mind if he wins free agent status. Grabowski, whose longest run Sunday was good for 26 yards, was only one of two high-priced rookies to shine. Donny Anderson, a Texas Tech All-America last year, scored two touchdowns, one on a 77-yard punt return. Anderson, who signed for \$585,000, is a third-string halfback, playing behind Paul Hornung and Elijah Pitts...SHOULDER INJURY: Hornung, who didn't play Sunday because of a shoulder injury suffered against the Chicago Bears, has already signed his 1966 contract. Taylor is not the first to play out his option at Green Bay. End Ron Kramer did it in 1964 in hopes

National Football League

By The Associated Press

Western Conference

	W	L	T	Pct.	Pts.	OP
Green Bay	6	1	0	.857	185	74
Baltimore	4	2	0	.667	159	119
San Francisco	3	2	1	.600	129	141
Los Angeles	4	3	0	.571	128	117
Chicago	3	3	0	.500	77	99
Detroit	2	5	0	.286	104	139
Minnesota	1	4	1	.200	122	126

Eastern Conference

	W	L	T	Pct.	Pts.	OP
St. Louis	5	1	1	.833	168	113
Dallas	4	1	1	.800	224	85
Cleveland	4	2	0	.667	185	107
Philadelphia	4	3	0	.571	150	157
Washington	4	3	0	.571	147	151
Pittsburgh	1	4	1	.200	112	166
New York	1	5	1	.167	100	214
Atlanta	0	7	0	.000	78	250

Sunday's Results

Philadelphia 31, New York 3
 Green Bay 56, Atlanta 3
 Cleveland 30, Dallas 21
 San Francisco 27, Detroit 24
 Chicago 17, Los Angeles 10
 Baltimore 20, Minnesota 17
 Washington 26, St. Louis 20

Next Sunday's Games

Green Bay at Detroit
 Washington at Philadelphia
 Cleveland at Atlanta
 Baltimore at Los Angeles
 Pittsburgh at Dallas
 San Francisco at Minnesota

Next Monday's Game

Chicago at St. Louis, night

of later signing with Detroit. The Packers traded him to the Lions for a first-round draft choice. The Packers used the choice to draft Grabowski. Middle linebacker Ray Nitschke said last season he was playing out his option. Nitschke signed with the Packers, however, a few days after his plans went public.

NO 'PARTICULAR DELIGHT' IN FINAL SCORE, SAYS LOMBARDI

OCT 24 (Milwaukee-Green Bay Press-Gazette) – Questions of strategy obviously were more than slightly academic in the wake of the Packers' 56-3 dismantling of Atlanta's freshmen Falcons here Sunday afternoon. The conversation, as an inevitable result, turned to other related subjects as Vince Lombardi, somewhat more relaxed than on any recent Sabbath, greeted the press in his County Stadium "office." Like: How did he feel about the performance of his two prize rookies, Donny Anderson and Jim Grabowski, in their first major test as pros? Lombardi grinned and countered with, "You ask too many questions." Then, in a more serious vein, he understandably deferred judgment with that standard response. "I'll have to wait and see the pictures." "I think they ran well (Grabowski emerged as the day's leading ground gainer with 52 yards in 7 carries and Anderson contributed to touchdowns to the carnage), but there are a lot of other things to football besides running." And what of Paul Hornung? Any particular reason why he had not played?

"No. I just gave him a rest," Lombardi replied. Later, in answer to another question, he said, "He could have played today, but he was a little banged up." Hornung was injured in scoring the Packers' winning touchdown in their 17-0 conquest of the Chicago Bears a week earlier. Asked to explain the Pack's spectacular success via the air lanes (Bart Starr and Zeke Bratkowski amassed 251 yards on 10 completions in 19 attempts), the Packer headmaster noted, "They were playing a lot of unusual defenses, which left a lot of receivers open." "I think he (Atlanta coach Norb Hecker) did the right thing, however. I don't think he would have had a chance. He apparently felt he had to gamble, I guess." The Packers had not tried to "pour it on," an Atlanta writer ventured. "I don't think that's a fair question," Lombardi replied. Later asked if he had not felt sympathy during the course of the afternoon for Hecker, his former assistant, Vince nodded his head and asserted, "I feel sympathetic for anybody in a situation like that." He added, "I don't take any particular delight in beating any team by that score." Did the Packers' 56 points represent a record (they did) during this Green Bay tenure, it was asked? "I haven't the slightest idea," Lombardi shot back. "I'm about as much interested in that..." He did not complete the sentence, but it was hardly necessary. Did he think his team would profit from the resounding victory? Again, the ex-Block of Granite rejoined, "I haven't the slightest idea. You're not dealing with animals, you're dealing with somebody with a brain – not a machine. How do I know how they're going to react?"...Although he had lost a modicum of his customary bounce, a still jaunty Norb Hecker reviewed the darkest hour of his brief head coaching career and philosophically summed up, "It was a long day, a long day. We have a lot of hard work ahead of us, I guarantee you." Holding forth outside a Falcon bus minutes before embarking for Milwaukee's Billy Mitchell Field, Hecker further volunteered, "They (the Packers) have a lot of depth, which they always have had. But I think they also are having an exceptional year. They are a well-coordinated, well-knit football team, no doubt about it." Had he done "something unusual" defensively in an effort to confound the Pack? "Yes, we threw something

American League Eastern Division

	W	L	T	Pct.	Pts.	OP
New York	4	2	1	.667	149	122
Houston	3	2	1	.600	127	146
Buffalo	3	3	1	.500	168	164
Houston	3	4	0	.429	184	146
Miami	2	5	0	.286	116	185

Western Division

	W	L	T	Pct.	Pts.	OP
Kansas City	5	2	0	.714	237	137
San Diego	4	2	1	.667	168	106
Oakland	4	3	0	.571	122	150
Denver	1	6	0	.143	91	248

Sunday's Results

Oakland 24, New York 21
 Boston 35, San Diego 17
 Miami 20, Houston 13
 Kansas City 56, Denver 10

Next Sunday's Games

Oakland at Boston
 Buffalo at New York
 Houston at Kansas City
 Denver at San Diego





Green Bay Packers Donny Anderson (44) in action vs Atlanta Falcons
 CREDIT: Photo by James Drake (Sports Illustrated/Getty Images)

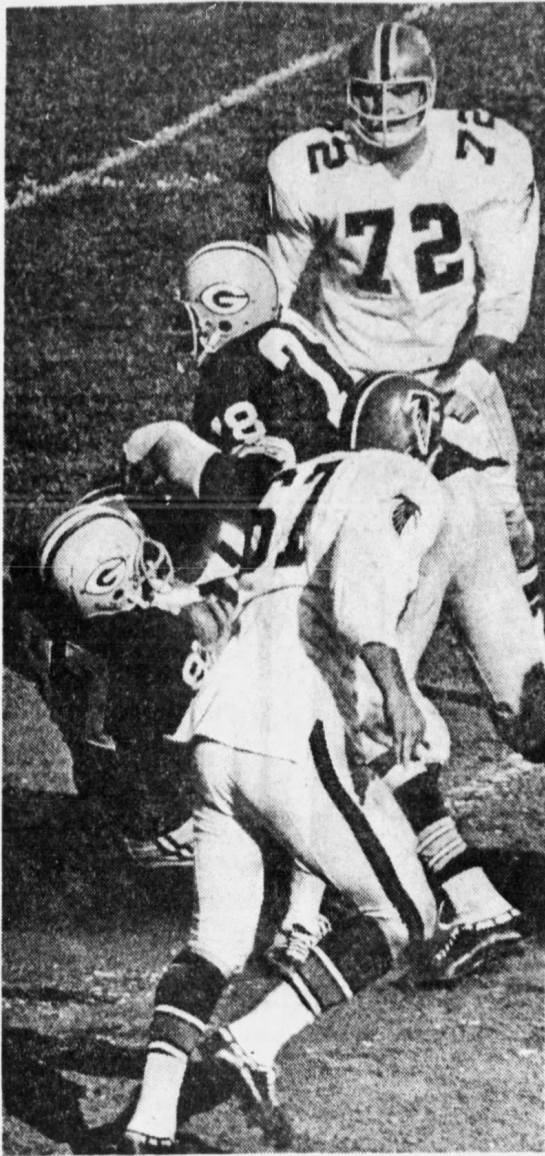


a little different at them on the line.” He did not elaborate. Things might have been different for his fledgling, he went on to note, “if Ron Smith (Falcon defensive back) hadn’t dropped that pass in the second quarter. He intercepts it, and it’s a 7-7 game and who knows?” Baldwin-Wallace’s most celebrated athletic alumnus declared, “That was a 14-point play.” “You can’t play that kind of football against the Packers, particularly with a team like ours. You can’t afford to make mistakes like that and stay in competition with a team like the Packers.” Had he not expected his athletes to do better against the defending champions? “Well, actually, we gave ‘em 21 points with those interceptions and a punt return. Take those off, and what have you got?” “Of course,” he admitted, “they called their horses off (substituted early). The way we’ve been playing, I would say 21-7 at the half would have been a fair score.”...Earlier, Falcon end coach Tom Fears, like Hecker, an ex-Packer aide, had observed with a shake of the head, “The Packers just had too much power, and they were being real nice. They were doing everything they could to hold the score down – they started substituting early.”...PACKER PATTERN: A sense of humor is an invaluable asset when you are with a losing team, and several members of the Falcon entourage exhibited the ability to roll with the punches before and during the one-sided match. Packer assistant general manager Tom Miller complimented defensive backfield coach John Symank upon the glossy red “Falcon” team jacket he was wearing, and the former Packer quipped, “If we can’t beat anybody, we can outdress ‘em.” Later, in the press box, Falcon public relations director Jan Van Duser cast a glance at the scoreboard,

which showed Atlanta in arrears 21-0, and volunteered with an ironic smile, “I know when our best week will be – the bye.”...Public address announcer Gary Knafelc had his troubles with the names of the Pack’s Lee Roy Caffey and Atlanta’s Junior Coffey. At one point in the second quarter, he intoned, “That pass was intended for Lee Roy Caffey,” as a Dennis Claridge pitch dribbled off Junior’s fingertips. Later, he announced, “Coffey is now at middle linebacker for the Packers.”

PASSING TO ‘OPEN’ ENDS TRIGGERED VICTORY – STARR

OCT 24 (Milwaukee-Green Bay Press-Gazette) – Shaving cream still adorning his clean cut features, the Packers’ scholarly Bart Starr turned away from the mirror in the one-time home of the Braves here Sunday afternoon to explain the “Annihilation of Atlanta.” It had been triggered, he said, by the simple process of elimination. “On several occasions, the defense they (the Falcons) presented made it tough to throw to our split end (Boyd Dowler) so we knew somebody had to be open,” the NFL’s premier field general confided. “We thought it might be our wingman (Carroll Dale). They were crowding Boyd, so we started throwing to Carroll...You have to try some things until you get something established.” Starr’s subsequent success in finding Dale (and Elijah Pitts) open played a major role in erecting a prohibitive 28-0 halftime lead for the Pack en route to a near record 56-3 decimation of the fledgling Falcons. “I’ll tell you one thing, though,” the NFL’s all-time passing leader, one of sport’s finest gentlemen, characteristically volunteered, “This team (Atlanta) showed the mark of real fine coaching. They hit as hard in the second half as they did in the first. Although I didn’t play too much in the second half, while I was in there in the third quarter, they were coming at me just as hard as they had in the first half...And it’s tough to keep that going when you’re not winning.” The elusive Dale, who engineered an over-the-shoulder



Where's the Quarterback? — It may not look like it, but Atlanta quarterback Randy Johnson is buried somewhere in this mass of humanity. Johnson was smothered by Pack's Willie Davis (87) and Bob Brown (78) in fourth quarter action. Visible Falcons are Don Talbert (72) and Dan Grimm (67). (P-G Photo by Orvell Peterson)



catch on a 51-yard touchdown pitch from Starr in the second quarter, reported that he had misjudged the pass. "The ball was just a bit overthrown," Carroll said. "Bart said he got hit as he threw. I misjudged it just a fraction and slowed a step. It was just one of those things that worked out well." Pitts, whose 46 yards catch-and-run had borne the Packers to the Atlanta one and set up their second TD, explained his sudden "reverse" had been born of necessity. Confronted by the Falcons' Bob Riggle after gathering in Starr's pass along the grandstand side of the field, Elijah abruptly veered to the right and angled across the field, breaking into the open. Pitts, who had started in behalf of Paul Hornung at left halfback, said, "I thought the guy (Riggle) had me cut off, so I couldn't run down the sidelines. So I cut back against the grain and I picked up a couple of blocks. A little more," he smiled, "and I would have been in there." Quietly elated over his first lengthy stint in Packer silks, fabled rookie Donny Anderson admitted, "It was a great experience. It gives me you confidence — makes you feel like you're part of it." Anderson, who had collected two of the Pack's touchdowns, reported, "The first one was an off-tackle play (a fire-yard slant to the right) and I took one more step to the outside to take advantage by Jerry Kramer and go in... On the second one (a dazzling 77-yard excursion that brought the house to its collective feet), it was a long punt and they hadn't got down to cover it." His fellow freshmen, Jim Grabowski, emerged as the day's

leading ground gainer, but he modestly insisted, "I didn't do that much." Somebody interposed, "You must have been the Packers' top rusher- you had 48 yards in four carries at one point." Grabowski grinned and replied, "I'll take that average every day." How had he found his first big test? "It felt real good to play, of course, but I've got a heckuva back (Jim Taylor) ahead of me. I don't feel too bad playing behind a back like that." "If they threw me in there right away, I probably would make a lot of mistakes," Grabowski confided with admirable logic. "This way, I'm coming along slowly." How did he feel he had done? "I really don't know. I'll wait and see the movies. I got caught for that loss one time, which was probably my fault. I'll have to see the pictures, and see what Mr. Lombardi has to say." Jet-like Herb Adderley, whose 68-yard runback of an interception for a third quarter TD was one of the afternoon's more memorable pyrotechnics, reported, "It (the pass) was hanging up there — I don't know if the wind caught it or what. When I saw it hanging, I made my move. If it had been a good, low pass, I would just have tried to make the tackle, because Hawkins (Alex) made a good move on me. He was open long enough to catch the ball. I was lucky enough to be close enough to him to intercept it." It had been a big day for another cornerback, Doug Hart. The personable Arlington State alumnus, who collected the second touchdown of his pro career with a fourth quarter runback of an interception, informed, "It was a broken pattern. They started scrambling, so I tried to stay between the receiver and goal line. It was a low and a soft pass, which gave me a lot of time to come up on it." "There was nobody in front of me," said Hart, who scored his first TD at the Vikings' expense in the Packers' "comeback" victory at Minnesota last November, grinned, "and I didn't see any reason to stop."... Over on the Falcon front, ex-Packer Dennis Claridge wasn't entirely happy with his performance at quarterback, despite assurances he had performed nobly

under trying circumstances. "I didn't do too good," the former University of Nebraska luminary reasoned, "or otherwise we would scored a little more...But they have a great defense." Had the Packers sprung any defensive surprises? "A little bit on their pass defense," he replied. "We adjusted to that, but it still didn't do too much good." His pass protection could have been better, it was suggested. "It wasn't the best," he agreed, "but it wasn't real bad. It got worse as time went on, of course. It was a combination of a number of things." How had he felt playing against his old teammates? "I felt good," was the forthright reply. "We weren't supposed to win, so we didn't have anything to lose. And we thought we had a chance to win." Ron Smith, the ex-Badger who had acquired more than a few contusions in approaching an NFL kickoff return record, shook his head and ruefully observed, "That's really a suicide squad." "One time Weatherwax (Jim) hit me here (he tapped his stomach) and I got a headache. I couldn't figure it out," he said dryly. "Of course, he didn't get up too fast, either."

THAT DAY IN MILWAUKEE

OCT 24 (Atlanta Constitution) – When the Atlanta Falcons first exposed themselves to 48,623 fans in Milwaukee County Stadium Sunday afternoon, the thunderous chorus of boos expected to greet visitors from the new home of the Braves failed to materialize. When the Falcons left County Stadium late Sunday afternoon, the most heartless cynic in all of Wisconsin won't have had the heart to boo. Surprisingly, the Falcons drew a few cheers when they came on the field, but that was the last cheerful note of the day from an Atlanta viewpoint.

The Green Bay Packers were far more hostile than their boosters. They mauled the Falcons, 56-3. Unfortunately for the Falcons, Coach Vince Lombardi didn't play his regulars all the way. He introduced rookie Donny Anderson to the Packer faithful, and Golden Boy Jr., demonstrated that he'll be a worthy successor to Paul Hornung. Golden Boy Hornung sat this one out with a neck injury, and Anderson was a pain in the neck for the Falcons. The young capitalist from Texas Tech raced five yards for the fourth Green Bay TD and zipped 78 on a scoring punt return in the last period. Anderson's touchdown in the second quarter boosted the Green Bay bulge to 28-0, and the Falcons then qualified as the world's greatest optimist. You're positively a positive thinker when you're trailing Green Bay 28-0 and go for a field goal. At that third quarter junction, a field goal was about as valuable as a sandpile in the desert. However, it turned out to be the most prosperous offensive position of the afternoon as Lou Kirouac started and ended Falcon scoring with his 41-yard field goal. Johnny Sauer, the commentator with able Ed Thilenius on Falcon TV games, remarked late in the day that Vince Lombardi was embarrassed by the lopsided margin his men were rolling up against one-time Packer aide Norb Hecker...EX-PACKER COFFEY RAN LIKE A PACKER: Lombardi didn't pour it on, but his Packers did. Falcon quarterbacks Dennis Claridge and Randy Johnson, operating under a tremendous rush as usual, consistently threw the football to the wrong people. In contrast, Bart Starr had enough time to read War and Peace while spotting open Packer receivers. He threw to the right people, people like Carroll Dale, Boyd Dowler and Elijah Pitts. Zeke Bratkowski, the old pro from Georgia, worked the second half after Starr had secured the victory. Anderson kept the Packer fans from yawning with his exciting maneuvers, proving that he's worth whatever Green Bay paid for him. Jim Grabowski, who revised Big Ten rushing records at Illinois, didn't look as much like Jimmy Taylor as Anderson resembled Hornung. Underneath the devastation in County Stadium, the running of Junior Coffey and Ernie Wheelwright was a rare bright spot for Atlanta. Coffey, an ex-Packer, ran like he



Special to The Constitution
FALCON QB DENNIS CLARIDGE SLIDES THROUGH G-BAY SECONDARY
 Atlanta's Dan Grimm (67) Moves Downfield, Ready to Spring Block

belonged with Green Bay. From any vantage point, the Falcons have been demolished in their last two games by a combined total of 100 to 10. You can't criticize Falcon players and coaches too much, but NFL owners should learn a lesson from their latest expansion blunder. When they stock the 16th franchise, owners should give the new team a much better deal than they dealt Rankin Smith. A team like the Falcons is bad business for the league and the all-important CBS ratings. Baby, CBS doesn't like shows like the one produced in Green Bay Sunday. In fact, no one does. As Ford Frick always said, "It's a league matter." It would be better for all concerned if fellow owners had given Rankin Smith a fair shake at the talent counter. You can't expect the Falcons to compete with established teams, and it will be a long, long time before they can.

ROZELLE SEARCHES FOR 16TH NFL FRANCHISE FOR '67

OCT 24 (New York) — Pete Rozelle, commissioner of the NFL, and a committee of club presidents will visit three cities this week in connection with the granting of a 16th NFL franchise. Rozelle and the presidents will be in Cincinnati today, New Orleans Tuesday and Seattle Wednesday for meetings with civic leaders to further explore their interest in an NFL franchise. The NFL plans to add a 16th team for the 1967 season.

VINCE HAPPY, BUT — 'WE'VE GOT TO WIN SEVEN MORE'

OCT 25 (Green Bay Press-Gazette) — The first half is over...the Packers are in the dressing room...and it's about time for a brew, a hot dog, a look at the marching bands and some mental arithmetic. Munch, munch...the Packers picked up the equivalent a 10-point lead in the first half with their 6-1 record. The Colts are a game and a half (a touchdown and a field goal) back with their 4-2 record. It's a close ball game...and let's not even mention that 12-letter word which starts with a 'c' and ends with a "ship." As Coach Vince Lombardi said today, in answer to questions concerning the first half and the second half of the 1966 season: "Of course I'm happy with our position now," Vince laughed, "but don't forget we've got to win seven in the second half to win it. If we don't we're out." We mentioned something about the Colts since they are the closest pursuers to which Lombardi commented: "The Colts aren't the only team that has a chance to win. The Rams, the Vikings, the 49ers, the Lions...all of them has a chance." The Packers actually had the same halftime record last year. Green Bay won its first six games and then ran into the Bears (31-14) to set the mark at 6-1. Baltimore also posted 6-1 in the first half. The second half turned out to be quite a dogfight as the Bays and Colts finished with 10-3-1 records. The Packers won their current first half by a composite score of 26.4 to 10.5 on 185 points against the opponents' 74. The Bays scored points in this order — 24, 21, 24, 23, 20, 17 and 56. They allowed points this way — 3, 20, 13, 14, 21, 0 and 3. Before the 56-3 smothering of the Falcons in Milwaukee Sunday, the Packers were averaging 21.5 points on offense. They hope to pick up this average starting against the Lions in Detroit Sunday...NO HAND SPRINGS: Pictures of the Falcon game didn't produce any hand springs for Lombardi and staffmen Phil Bengtson, Red Cochran, Dave Hanner, Ray Wietecha, Jerry Burns and Bob Schnelker. "We didn't look as sharp all over as we had in some of the other games," Lombardi said, adding: "We couldn't run as they played an eight-man line on us and we had to throw." The coach felt that "mistakes led to that score. They made too many errors, which can be expected of a new team." The Packers finished with 357 total yards but 231 came on 10 completions in 19 passes. They rushed 28



The Packers' Carroll Dale (84) makes a spectacular pass reception for a touchdown against Atlanta Sunday. Defenders Bob Riggle (20), Ron Smith (40) and Jerry Richardson (43) were unable to stop the pass from Bart Starr. (Post-Crescent News Service Photo)

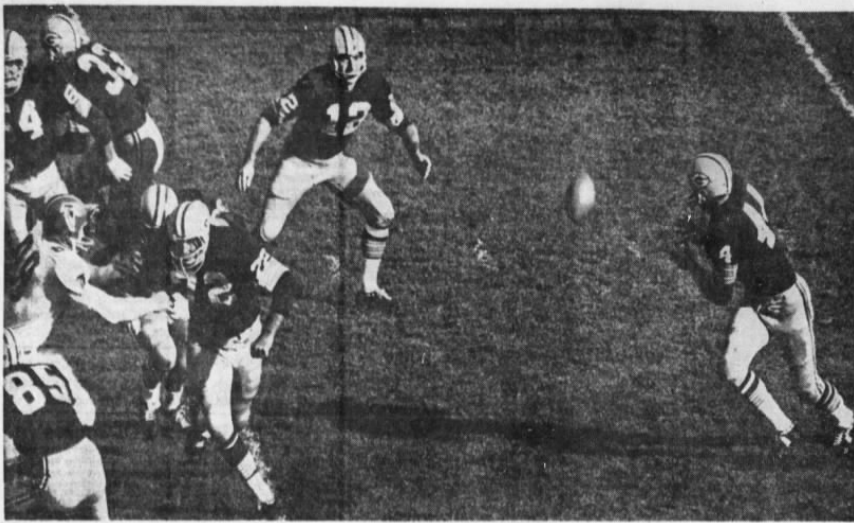
Super Bowl Set For Pasadena, AFL 'Reasons'

NEW YORK (AP) — The Super Bowl game, the first meeting between the champions of the National and American football leagues, almost certainly will be played in the Rose Bowl at Pasadena, Calif.

That's the word in American League circles, where the reasoning goes like this:

Despite the fact the National League is investigating three cities — New Orleans, La., Seattle, Wash., and Cincinnati — for its next expansion franchise, the betting is that the Louisiana city becomes NFL territory for the 1967 season.

That would eliminate New Orleans, Pasadena's chief rival for the Super Bowl game, as a neutral site for the NFL-AFL title game.



times for an average of 4.5 per trip. As to the Jim Taylor development Monday (Jim announced after the game that he was playing out his option), Lombardi said today that "I consider contract talk personal business between management and the player." Vince said it is "up to him and to management" as to whether Taylor signs before next March when he would become a free agent. Taylor repeated his plans to play out his option today but wanted it clear that "I am not basing my contract discussions on any other player." It was said Monday that Taylor has hinged his request on the reported bonuses paid rookie Donny Anderson and Jim Grabowski. Taylor said he feels he has "three or four more good years left" and he added that Anderson and Grabowski "are both fine football players with good futures ahead of them." He also said "I fully realize that any implication of concern over what another player got is bad for morale. I don't want this." Ken Hartnett of the Associated Press, who broke the story on Taylor, has been barred by Lombardi from the Packers offices and dressing room.

REMEMBER BALTIMORE? PACKER BACKERS DISPLAY POLITENESS

OCT 25 (Green Bay Press-Gazette) – Packer fans in Milwaukee were delighted beyond belief Sunday...and they were also very polite. This is the second 56-pointer we've seen in eight seasons now. The first was the 56 to 0 Colt victory over the Packers in Baltimore in 1958 and the next was the Pack's 56-3 trouncing of the Falcons in County Stadium Sunday. The reactions of the winning crowds to the losing teams were as different as day and night. The screechy Colt fans yelled "pour it on, pour it on," as the score mounted and the final insult came when the Packers reached the Colt 15 late in the fourth quarter – with the score 42-0. The Baltimore Backers set up a howl, "hold that line, hold that line." After the game Colt Coach Weeb Ewbank, basking in the landslide, said the Packers "became chaotic." When things got out of hand in Milwaukee, the audience of 48,000-plus sounded as if they'd like to see the Falcons get going. They let out quite a howl when the Falcons put together two first downs with the score 42-3 early in the fourth quarter. The crowd, of course, got two



Donny Anderson, Green Bay Packer rookie halfback, is shown in action above, as a runner and as an autographer. In the top photo, Anderson (44) takes a pitchout from Zeke Bratkowski (12) preparatory to chalking up a gain against Atlanta Sunday. His wall of blocking includes Steve Wright (72), Max McGee (85), Jim Grabowski (33) and Jerry Kramer (64). In the bottom picture, Anderson signs autographs for Bill Ramsey (center) and Mike Weiland in a Monday night appearance at the W. A. Close store. (Post-Crescent News Service and Post-Crescent Photos)

more real Packer thrills when Donny Anderson went 77 yards with a punt return and Doug Har 49 with an interception. But the Packer fans must be saluted. They didn't yell for more blood. Coach Vince Lombardi said he found "nothing particularly delightful about beating anybody that bad." Lombardi, who took over the Pack four months after that 56-0 game, actually had a chance to avenge that game when the Packers had the Colts, and Ewbanks, on the ropes in Green Bay in 1961. The Packers had a 45-7 lead (the final score) in the fourth quarter when they reached the Colt 30. Rather than go for a first down

on fourth down, Lombardi ordered a punt. The Packers scorers mercifully went into hiding in the fourth quarter Sunday. They had the ball for 10 plays, including two punts and a 24-yard Zeke Bratkowski to Max McGee touchdown pass on the second play. The Falcons had it for 28 plays in the last period but two of them were turned into Packer TDs – a punt which Anderson returned for a score and a pass that Hart “converted.”

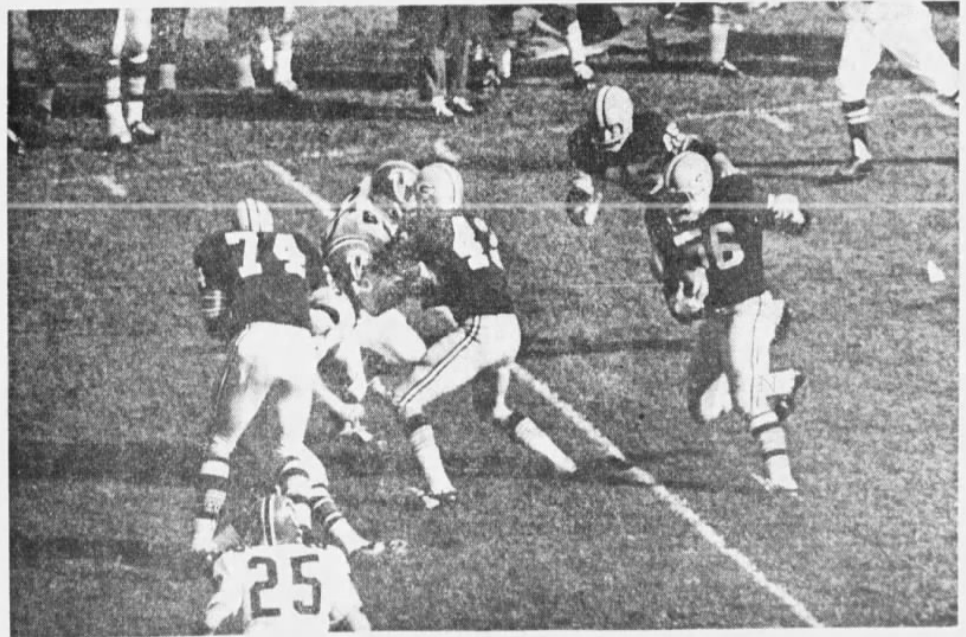
PACK WARNED: HERE COMES KARL SWEETAN

OCT 25 (Detroit) – Look out Green Bay, here comes Karl Sweetan! “Of course, I think we’ve got a chance against Green Bay,” Sweetan said Monday. “A good chance. Of course, Green Bay is one of the very, very best. But our defense is always up for Green Bay and I think our offense will

get a reasonable number of points and the defense will hold the Packers.” The rookie Detroit quarterback doesn’t talk like a man at the helm of a team with a 2-5 record about to play a 6-1 team in the NFL... WAKE FOREST STAR: For one thing, the former Wake Forest star doesn’t seem to know when he’s beaten. He got his big chance Oct. 15 against Baltimore when Milt Plum was lost to the Lions with an injured knee. Trailing badly late in the game, Sweetan promptly tied an NFL record with a 99 yard touchdown pass to Pat Studstill. Sunday against the San Francisco 49ers, Sweetan brought the normally punchless Lions from a 10-0 deficit to a tie, and then from a 20-10 deficit to lead 24-20 with less than a minute to go. One of the scores was a 73-yard bomb from Sweetan to Studstill. But San Francisco quarterback John Brodie brought the 49ers to a touchdown and a 27-24 victory with three seconds left... GOT STAGNANT: “It just broke that way,” Sweetan said. “But,” he added, “I was enthused about our offense. I felt like everyone did a good job. I felt like we got stagnant there a little bit in the third period, but otherwise I was real pleased with the offense.” Sweetan played with the Toronto Argonauts in 1964, then quarterbacked the Pontiac, Mich., Arrows in the semipro Midwest Football League last year. The Lions called him up this year when Coach Harry Gilmer traded away George Izo, the No. 2 quarterback behind Milt Plum. “I wasn’t surprised at his play,” Gilmer said of Sweetan. “I expected him to be good. I thought he kept quite cool all the way. We think he’s going to be a real good one.” Sweetan had nothing but praise for his team’s effort against San Francisco, but found a little fault with himself. “I felt I had good protection. But a couple times we got men in the clear, and I missed them. I think maybe I can improve on that this week.” The rookie completed 19 of 34 passes for 202 yards and two touchdowns, so any improvement on his part is bound to be bad news for Green Bay.

CINCY’S NFL BID STILL ‘IF,’ ROZELLE

OCT 25 (Cincinnati) – Cincinnati learned Monday night it’s hope for a 1967 NFL franchise still is in the “if” stage. NFL Commissioner Pete Rozelle, here on an inspection tour that will cover three cities, said a decision on the new franchise will have to be made “very soon.” He didn’t rule out any of the three apparent major contenders – Cincinnati, New Orleans or Seattle – but he didn’t make any commitment... STADIUMS MAJOR FACTOR: Rozelle, along with Dan Reeves, owner of the Los Angeles Rams, and Ralph Wilson, owner of the Buffalo Bills of the AFL, were here to look over the Cincinnati situation. From here, they go to New Orleans and Seattle for a similar study. Rozelle indicated their chances are as good as Cincinnati’s. The progress here and in the other two cities on construction on new stadiums loomed as a major factor... TEMPORARY BASIS: Rozelle said a joint committee of the two leagues, which are merging, would have to decide which city would be most ready for a new franchise. He said he would look at Crosley Field and Nippert Stadium, home of the University of Cincinnati football team, to determine if they could be used on a temporary basis. Present plans, he explained at a news conference, calls for a new NFL franchise in 1967 – which is what all three cities are seeking – and a new AFL franchise in 1968, with two more in 1970. Cincinnati has been promoting a new riverfront stadium to house the football team and the National League baseball Cincinnati Reds. No final decision has been made how this stadium will be financed... SPONSORED BY BROWN: Asked about Portland, Ore., and Phoenix, Ariz., Rozelle said they had great interest but they lacked the immediate prospect of suitable seating capacity. At the news conference, Rozelle was shown a model of downtown Cincinnati and the proposed riverfront stadium. He declared he was not fully aware of the progress that had been



CRUTCHER ‘CARRIES’

Tommy Crutcher (56), a former fullback at TCU, takes off behind Hank Jordan (74), and Doug Hart (43) after making fourth quarter interception. Number 45 is Dave Hathcock and Falcons’ No. 25 is Alex Hawkins

made and would talk with city officials Tuesday. He had chatted briefly with them Monday. A proposed Cincinnati franchise has been sponsored by Paul Brown, former Ohio State University and Cleveland Browns coach. His son, Mike, is a member of the corporation which has been formed to handle the new club here. Two other groups here also seek the franchise.

ROZELLE DENIES ANY DEALS MADE ABOUT FRANCHISE IN NFL

OCT 26 (New Orleans) – Commissioner Pete Rozelle of the NFL says no deals have been made to give New Orleans the next pro franchise in return for help two top congressional leaders, both from Louisiana, gave the sport in ramming antitrust exemption legislation through Congress. Rozelle and three clubs owners flew on to Seattle today for a look at that city’s credentials for pro football. They came here from Cincinnati. The NFL will pick one of the three cities for its next franchise, expected to be granted within the next 10 days...

GAIN PASSAGE: Sen. Russell B. Long, D-La., assistant Senate majority leader, and Rep. Hale Boggs, D-La., assistant House majority leader, were instrumental in gaining passage of legislation to give the National and American leagues immunity from antitrust laws in their merger. The linking of the two leagues will be completed by 1970. “There has been no firm commitment,” said Rozelle. “No more so than to Sen. Everett Dirksen.”

The Illinois lawmaker, Republican leader of the Senate, tacked on the antitrust exemption to a tax bill at Long’s request when Rep. Emanuel Celler, D-N.Y., blocked it in his House Judiciary Committee. Rozelle went on to explain that he didn’t mean a commitment had been made to Dirksen either. Illinois already has one pro team – the NFL Chicago Bears...
NOTE OF THANKS: “When I said as much as to Sen. Dirksen, I was attempting to convey that. There are some 184 people in the House that I owe – that we all owe – a note of thanks to, and virtually the entire Senate.” Boggs, Rozelle, and the three owners – Dan Reeves of the NFL Los Angeles Rams, Lamar Hunt of the AFL Kansas City Chiefs, and Ralph Wilson of the AFL Buffalo Bills – held a news conference after meeting with Tulane University officials. They inspected Tulane’s 82,500 seat stadium, site of the annual Sugar Bowl game, and were told by Darwin S. Fenner, chairman of university’s board of administrators, that it would be available for a pro team until another stadium could be built. A constitutional amendment to be balloted on Nov. 8 would establish a stadium authority with power to build a domed sports stadium in downtown New Orleans. Until the stadium could become self-supporting, it would be financed by a hotel occupancy tax in New Orleans and adjoining Jefferson Parish (county)...
BE APPROVED: Rozelle said he thought it was important that the domed stadium amendment be approved but he repeatedly declined to say if announcement of the franchise would be made before or after the election. “We intend to expedite this but we’re going to have to talk, the four of us, when he completes this three-day blitz in Seattle,” said Rozelle. “We’re going to have to confer with the other three members of the joint committee and our future course of action will be determined.” Rozelle said Reeves, Hunt and Wilson, along with Carroll Rosenbloom of the Baltimore Colts (NFL), Tex Schramm of the Dallas Cowboys (NFL) and Bill Sullivan of the Boston Patriots (AFL), make up a committee serving “as a planning board” for the completion of the merger.

ROZELLE CITES BYRNES ‘MAGNIFICENT’ MERGER SPEECH

OCT 26 (Green Bay Press-Gazette) – Rep. John Byrnes of Green Bay made a “magnificent speech” on the floor of the House of Representatives in an effort to pass legislation effecting the merger of the National and American Football Leagues. This was pointed out in a wire Packer President Dominic Olejniczak received today from NFL Commissioner Pete Rozelle. The commissioner said: “Deeply grateful to your congressional representative, John Byrnes, for the strong support he gave football legislation including a magnificent speech on floor of House of Representatives last Thursday. His stature played a



This Is How It'll Look

Cincinnati Mayor Walton Bachrach, second from right, shows off model of city's proposed riverfront stadium to, left to right, Dan Reeves, Pete Rozelle and Ralph Wilson. —Enquirer (Straub) Photo



TULANE UNIVERSITY Athletic Director Rix Yard, right, makes a point about the Sugar Bowl Stadium in New Orleans to National Football League Commissioner Pete Rozelle, center, who is searching for a site for a 16th franchise scheduled to be awarded soon.

Louisiana Congressman Hale Boggs, who helped push the pro merger bill through the House, is at left. Tulane officials told Rozelle their stadium would be available on "an interim basis." (AP Wirephoto)

major role in passage of this bill." Olejniczak said, "I want to add to these words the special thanks of the Packers. This legislation means a great deal to the future of pro football and, hence, to our club and to every Packer fans. We know, from personal contact, that Congressman Byrnes worked long and hard to help bring about this successful result, and we are very grateful to him." Here is Rep. Byrnes' speech as set forth in the congressional record: "Mr. Byrnes of Wisconsin, Mr. Speaker, I must confess that I have a very, very special interest in the amendment that we are discussing in connection with the conference report. I come from Green Bay, Wis. I was born there. It is my hometown. It is the hometown of the Green Bay Packers, the National Football League champions. I will have you know we will repeat that feat again this year. If the two leagues, the NFL and AFL, come together, we will be undisputed world champions, because we will win the playoff between the two leagues. So you can see how important this measure is to some of the people in my district and to me...PYGMY AMONG GIANTS: Now let me point out a few facts. Green Bay is a small

town. It was one of the earliest cities to have a professional football team. It was one of the first teams in the NFL. In 1930, when it won the national championship, the town had a population of 37,000 people. It was a pygmy among giants. How have we survived? We survived because of the conduct of the NFL, which protected the small, which provided for competition. And all this discussion about the efforts of the league to freeze out the small, and favor the big franchise owners, leaves me cold. Let me say to my friend from Wisconsin (Mr. Kastenmeier), that this team that is the champions of the league is a nonprofit corporation. It is publicly held. It has 17,000 shareholders among the people in the community of Green Bay, Wis., and the surrounding area. There are no dividends. All they can do is elect a board of directors. If they go down the drain, or if something happens so far as the franchise is concerned, do you know who gets any money that is involved? The veterans' service organization in Green Bay, Wis...MERGER VITAL: The people who want this are the people of Green Bay and the sports fans of northeastern Wisconsin. They want this merger, and it is vital to us. There has been too much confusion in this picture, and I hope to eliminate some of it. While the Packers did successfully compete in the so-called bonus war of last year, there is doubt, I would suggest, that this team and a number of other teams could survive the competition year after year with teams that have far greater financial resources and who can give inflated bonuses to many recent college graduate players. That would be reduced under the merger, but more importantly, it seems to me, is that a more equitable distribution of the funds available for salaries, among experienced players as well as new players, would result. To me it is in the public interest to provide for increased numbers of professional football teams and the number of football games that give the public an additional opportunity to enjoy the sport, and we would do so by the enactment of this merger...MORE OPPORTUNITY: There would be additional teams and additional games, which would mean more opportunities for employment for players, coaching personnel and more opportunities for the sports fans. Is that restraint? Is that the kind of thing our antitrust laws are supposed to reach? I do not think so. I think we are getting the issues confused. There is the problem of the professional football teams themselves, and they have faced it ever since we enacted the antitrust laws, particularly since the Radovitch decision of the Supreme Court, which states that football is a business, and therefore shares the possibility of being subject to the antitrust laws. A sport has to have rules. One cannot play a sport without rules, without certain conditions, without leagues, teams; otherwise, one would not have any organized team sport. This was apparent to the Judiciary Committee, and it was apparent to the Congress years ago. In 1958 the House passed legislation dealing with the problems of the player draft and the reserve clause, and the overall antitrust problems that do face the league...ONE LEAGUE IN 1959: I believe Congress should face up to the questions and provide a solution to those problems. But this bill is not addressed to those problems. The amendment leaves that open. We do not try to say they are immune from the antitrust laws. If this bill is enacted, and there is a merger, there will be no different situation with respect to whether football complies with the antitrust laws and whether its practices comply with the antitrust laws than

there was before 1960 when we had only one football league, the NFL. When we passed legislation in this House, back in 1958, we were trying to cope with the problem then. Yes, we are again going to have one league. But, that is all we had back in 1959, if I remember the date when the AFL was organized and started. We are not going to be upsetting anything. All we do is say, ‘Gentlemen of the NFL and AFL, you can get together.’ So far as all the other aspects are concerned, including the draft, they are left undisturbed by this amendment. Whether that is good or bad, whether it violates the antitrust laws it is not decided by this amendment. Let me say this: “Green Bay, Wis., would not have a football team, and no little town would have a football team if there were not some system to equalize competition. If we had no player draft where would the better players go? They would go to the teams with the big money and the big franchises. They would go to those on the top of the league, not to the little guy. That in my judgment is what the draft is designed to prevent. It is designed to prevent the big from getting bigger and killing off the small. This is also one of the purposes of the antitrust laws. But, this is not the time to discuss whether the draft is good, bad or indifferent, because that is not involved in this particular amendment.”

TROUBLE AHEAD? PACK FACES FIRST REMATCH VS. LIONS

OCT 26 (Green Bay Press-Gazette) – It may be something different next week...bur right today the name of the game is rematch. The Packers launched the rematch phase of their 1966 season against the Lions in Detroit Sunday. Rematch is another way of saying that (1) the syrup gets thicker and thicker and (2) the pressure becomes more pressurized. The Packers finished their 14 league games with a 10-3-1 record in 1965. All of the losses and the tie were in rematches. Here’s what happened:

Colts – The Packers won the first game 20-17 and then won the rematch 42-27. Rematch record: 1-0

Bears – The Packers won the first game 23-14 and then lost the second 31-14. RR: 1-1

49ers – The Packers won the first game 27-10 and then tied the second 24-24. RR: 1-1-1

Lions – The Packers won the first game 31-21 and then lost the second 12-7. RR: 1-2-1

Rams – The Packers won the first game 6-3 and then lost the second 21-10. RR: 1-3-1

Vikings – The Packers won the first 38-13 and then skinned through the second 24-19. RR: 2-3-1

All but one of the Packers’ last seven games are rematches. After the Lions, the Packers meet the Vikings (Lambeau Field, Nov. 6) in the only non-rematch. The bye follows (Nov. 13) but then the Bays play five rematches in a row – Bears, Vikings, 49ers, Colts and Rams. The rematch is always tougher for the winner of the first game because it gives the loser a chance to even the “score.”...LEADING 21-3 AT HALF: Imagine the plight of the Lions after they lost to Green Bay in Detroit. They were leading 21-3 at the half but Bart Starr put on a stirring demonstration of passing in the second half. Starr collaborated with Bob Long, Tom Moore and Carroll Dale on 62, 31, and 77-yard touchdown passes and then scored himself on a four-yard run. Then came the rematch in Green Bay. The Lions had eyes for nobody but Starr and they threw him 11 times for losses totaling 109 yards. The Packers finished with a minus 2 yards passing, which was quite a bit lower than the 291 yards passing in the first game. Yes, Virginia, Santa does have trouble coming down the same chimney the second time...The NFL came out with their weekly batch of team statistics today and the Packers are sporting nine asterisks (which denote the leader) on defense and three on offense. The Bay defenders, who have held Unitas, Bukich and the Falcons without a touchdown, are tops in these categories: Points allowed – 74; Average Total Yards Allowed – 222.7; Yards Passing – 721; Average Yards Passing – 103.0; Passer Tackled – 28; Yards Interceptions Returned – 387; Interceptions Returned for TDs – 5; Opponents’ Touchdowns – 8; Opponents’ TD by Passing – 4. The big figure, of course, is points allowed and that boils down to an average of slightly over 10. Next is the total yardage average, 222.7, which backs up the points. And next is the meager 103 yards permitted per game by passing...SPECTACULAR FIGURE: The most spectacular figure is the 387 yards returning on interceptions. This is almost 100 yards more than the Browns’ 297. And the five TDs on interceptions returned is just one short of the league record. Next best is the Cards. The Packers rank sixth in total offense with 2,131 yards. They are tops in percentage of pass completions – 61.4; punts returned for TDs – 1; and touchdowns running – 13. The Packers heard the weekly report from Scout Wally Cruice after Tuesday’s light warmup. Coach Vince Lombardi sent the Bays through a stiff session today.

LIONS’ GIBBONS OUT FOR SEASON

OCT 26 (Detroit) – The woes of the Detroit Lions piled higher Wednesday as they learned end Jim Gibbons will be lost for the rest of the season. The 30-year-old veteran, in his ninth season with the Lions, will undergo surgery Saturday for cartilage damage to his left knee. Gibbons is the ninth player lost by the Lions in the past year due to knee injuries. “This epidemic of knee trouble has got to be curbed,” said Dr. Richard A. Thompson for Gibbons. “This situation can only be blamed to the length of cleats now being used and the turf.”

BOWMAN SAYS HE GOT BIG LIFT FROM HIS RETURN TO ACTIVE DUTY

OCT 26 (Green Bay Press-Gazette) – “You feel like you haven’t got any part in it, sitting on the bench and not even going down on the teams. You’re sorry when you lose, and glad when you win, but it’s not the same.” It was sandy-haired Ken Bowman, the Packers’ regular center en route to the 1965 NFL championship but more recently a reserve in the wake of a preseason injury, confessing he finds the world considerable brighter after once again getting a piece of the action. Bowman,

who saw extensive duty as a replacement for Bill Curry in last Sunday's 56-3 decimation of Atlanta's fledgling Falcons at Milwaukee, pointed out, "It's the first time I've played, to any extent, in seven weeks. I got into the Rams game a month ago, but only for a couple of series."... 'SHOULDER FELT GOOD': He redislocated his right shoulder, originally injured in the Pack's second last exhibition against the Pittsburgh Steelers Aug. 27, in that one, giving rise to fears it could become a chronic problem. The former University of Wisconsin stalwart was delighted to report, however, that he emerged from Sunda's full scale test none the worse for wear. "It felt a lot stronger than it did before. That was the first football injury I've ever had, and hope I don't have any more." He'd had other mishaps? "Yeah, I broke my arm in college - I was clowning around putting the shot and whapped my arm against the side of a building," Ken confided with a sheepish chuckle. "It was beautiful." How does he assess his chances of regaining his old job? The craggy featured Scandinavian, who took over at center in the middle of the 1964 season during a major shuffle of the offensive line following Jerry Kramer's illness and an injury to Fuzzy Thurston, replied, "That's not for me to say. That's up to the boss." "When he thinks I show enough, in other words when I start blocking as well as I did last year, I suppose I'll get it back," Bowman added dryly. "I didn't hurt anybody Sunday." His current successor, Curry, "is doing a real fine job," he declared in response to another question, adding, "He's got me scared a little bit. He's one of the finest men I know. He's very religious, and he lives his life that way."... 'WE GET TOGETHER': In keeping with the family feeling that Vince Lombardi has engendered since he launched the Packers' revival in 1959, Bowman assists the man who displaced him in mastering the positions and preparing for the next opponent. "We get together - we did a lot more before than we do now, because he's been in there so long he knows most of the tricks," Ken explained. "We talk about personnel, what you can expect. And what you can do against 'em and what you can't." Popular with his teammates, the ruddy-cheeked Rockford, Ill., native has acquired the moniker "Cat Ballou," because of his resemblance to Lee Marvin, who won the 1965 Academy Award for his performance in the film of that name. "Cat," as he also is known when his colleagues resort to the diminutive, intends to pursue a law career when he is finished with football, but his plans have struck a snag, he confided. "I've been going to law school, but it's going to be kind of a problem to continue. I ran out of courses to take at Madison, and there are only about three law schools in the country that offer a complete curriculum so that you can pick up enough credits in a half year. Virginia is probably the closest thing."

LIONS MAY BE FREEWHEELING

OCT 26 (Green Bay) - Henry Jordan says his plans are already begging to sweat. Ahead this weekend is the Green Bay Packers' annual pilgrimage to Detroit. "We're going into the Lions' den," said the defensive tackle. The veteran of many a memorable afternoon in the Motor City could just as well have said the snake pit. Green Bay lost in Detroit in 1960 and 1962. The loss in 1962 marred what otherwise was a perfect Packers' season. In 1963, the Packers battled to a 13-13 tie. They won 14-10 in 1964 and 31-21 last season. Last year it took three Bart Starr bombs to bring the Packers back from a 21-3 halftime disadvantage. Starr got a final touchdown himself with a four-yard run in what was one of his most brilliant games...HAVE 2-5 RECORD: The Lions have a 2-5 record so far this year, a factor that could make them a freewheeling crew Sunday. "When you're relaxed, you always play better," said Jordan. The Packers must win to protect their one-game lead in the NFL's Western Conference race. "This is a must game for us," Jordan said. "They'd like to knock us out of it." Detroit has been a spoiler in the NFL before. Last season, they shocked the Baltimore Colts 24-24 on Thanksgiving Day to help set the stage for the Western Conference playoff between the Colts and Packers. The Lions have the material to surprise Sunday, including a pair of defensive tackles named Roger Brown and Alex Karras...GOOD VETERANS: "They've got a nucleus of good veterans to pull them all together," said Jordan, who also had praise for the Lions' newcomers. "They've got a real good ball club." The Lions will be going with a rookie

TEAM OFFENSE			
Team	Avg. Yards	Avg. Rushing	Avg. Passing
Dallas	431	156	274
Cleveland	349	167	181
Baltimore	344	130	214
Minnesota	333	144	189
San Francisco	319	125	194
Green Bay	304	112	192
Washington	299	84	215
Los Angeles	292	124	167
New York	288	95	193
Detroit	278	111	166
Philadelphia	272	134	138
Pittsburgh	261	83	178
St. Louis	259	108	151
Atlanta	252	114	138
Chicago	245	130	114

TEAM DEFENSE			
Team	Avg. Yards	Avg. Rushing	Avg. Passing
Green Bay	222	119	103
Chicago	255	112	143
Dallas	263	95	167
St. Louis	280	97	182
Los Angeles	286	99	186
Washington	294	116	177
Baltimore	300	143	156
Minnesota	304	115	188
Pittsburgh	306	117	188
Philadelphia	309	117	191
Detroit	310	136	173
Cleveland	312	92	219
San Francisco	321	139	182
New York	340	146	194
Atlanta	394	154	240

NFL Leaders

National Football League Leaders
By The Associated Press

Rushing average (10 attempts per game)—Green, Cleveland, 5.3; Kelly, Cleveland, 5.1; Loric, Baltimore, 4.8.

Rushing yardage—Bass, Los Angeles, 539; Kelly, Cleveland, 490; Sayers, Chicago, 438.

Touchdowns rushing—Kelly, Cleveland, and Bass, Los Angeles, 8; Gros, Philadelphia, 5.

Yards passing—Jurgensen, Washington, 1591; Meredith, Dallas, 1580; Starr, Green Bay, 1429.

Passes completed—Jurgensen, Washington, 115; Tarkenton, Minnesota, 103; Gabriel, Los Angeles, 101.

Passing percentage (10 attempts per game)—Starr, Green Bay, 62.8 (145-91); Unita, Baltimore, 57.6 (165-95); Jurgensen, Washington, 56.9 (202-115).

Passes caught—Mitchell, Washington, 32; McDonald and Moore, Los Angeles, 31.

Touchdown passes caught—Hayes, Dallas, and Mitchell, Washington, 7; Collins, Cleveland, and Jones, New York, 6.

Scoring—Reeves, Dallas, and Bakken, St. Louis, 54; Michaels, Baltimore, and Gogolak, Washington, 51.

Extra points—Villanueva, Dallas, 29; Groza, Cleveland, and Chandler, Green Bay, 23.

Field goals—Bakken, St. Louis, and Gogolak, Washington, 12; Michaels, Baltimore, 11.

Opponents' fumbles recovered—Fortunato, Chicago, Karras, Detroit, Cross, Los Angeles, and Owens, Washington, 3.

Safeties—Townes, Dallas, 1.

quarterback, Karl Sweetan. The rookie was quoted earlier this week as saying, "Of course, I think we've got a chance against Green Bay, a good chance. Of course, Green Bay is one of the very, very best. But our defense is always up for Green Bay, and I think our offense will get a reasonable number of points and the defense will hold the Packers." Commented Jordan: "I hope he can play as good as he can talk." Jordan added, "I heard he made a good showing last Sunday, and we'll be going against an unknown quantity when we face him. That's in his favor." Sweetan, a Wake Forest graduate, completed 19 of 43 passes for two touchdowns and 202 yards in a 27-24 loss to the San Francisco 49ers.

DETROIT DEFENSE ALWAYS INSPIRED VS. PACK: GREGG

OCT 27 (Green Bay Press-Gazette) – The Lions' long suit is defense...and Forrest Gregg has a logical explanation for same: "They play sound football on defense, and they have good personnel." The Packers' veteran offensive right tackle, who can play guard with the best of them, said, "Detroit's defense has always been rugged, and they seem to have a history of playing good against us." Gregg has special reason to recall his 1965 toil against the active Lion defense since he played only one game vs. Detroit, and that was at guard. The big Texan had an 84-game starting streak busted in Detroit last year due to an injury. He had started every league game since Coach Vince Lombardi took over the Bays in 1959. And he has started every game since Detroit, and he now has a 16-game skein going. Gregg played right guard a good deal of the time in 1965 as Jerry Kramer played off and on, recuperating from surgery. Kramer has regained his peak now and Gregg is back home – right tackle. Gregg played right guard in the Lions' 12-7 victory over Green Bay here last year – "yes, I played against Alex Karras that day," Forrest recalled. Gregg goes back to work against a hardy and respected opponent in Detroit Sunday. That would be Darris McCord, the 12-year veteran defensive end. McCord and Gregg are two of the real all-pros in the league. They're each 33, and McCord has 12 years of experience and Gregg 10. Forrest missed a couple of years due to service back in the 1950s. "I feel their defense will play inspired football against us. They always do," Gregg said. Detroit's defense has undergone little change from a year ago when the Lions permitted only 295 points despite a 6-7-1 finish. Larry Hand has taken over at end for Sam Williams, who went to Atlanta. And Mike Lucci has moved into center linebacker in place of Joe Schmidt. He is flanked by Ernie Clark and Wayne Walker. The secondary is the same – Bobby Thompson and Dick LeBeau at the wings and Bruce Maher and Wayne Rasmussen at safety. Lucci intercepted two passes vs. the 49ers last Sunday. The big guns in the line, of course, are Roger Brown and Karras. And they are the objectives of Fuzzy Thurston (on Brown) and Kramer. The Bay guards battled B and K to a standoff in the Packers' 23-14 victory at Lambeau Field Oct. 2. While the Packer offense faces a choice chore against Karras & Co., the Packer defense will be confronted with one of those unknown quantities – ala George Mira, the 5-11, 190-pound 49ers. The Mira in this case is two inches taller and 15 pounds heavier. He is Karl Sweetan, the rookie quarterback who has been recalled from the Pontiac, Mich., semi-pro team. Sweetan had the 49ers beaten last Sunday until the last three seconds when the 49ers pushed across a touchdown. "Karl is showing us a lot of poise. He did a fine job against the 49ers by mixing up his plays and then coming up with that rollout option when he tossed to Jim Gibbons for the touchdown that put us ahead. It was his own call. It was an excellent one," said Coach Harry Gilmer...COMMANDING PEOPLE: Gilmer added an important point: "He doesn't mind commanding people. In football, if the quarterback doesn't demand that things be done his way, he won't get anywhere. He's the courageous kind of boy. I'll be surprised if he doesn't turn into a pretty fair quarterback." Sweetan is backed up by Tommy Myers, the former Northwestern star. Karl reached starting hood when he replaced the injured Milt Plum. The newcomers' first TD pass was a 99-yard touchdown throw to Pat Studstill in Baltimore. He and Pat combined on a 73-yarder against the 49ers. Coach Vince Lombardi launched Lion week with a tough session Wednesday that started with hitting the sled and ended with work on defense. More of the same was on tap for today.

VINCE RESCINDS HARTNETT BAN

OCT 27 (Green Bay Press-Gazette) – Associated Press sportswriter Ken Hartnett has access once more to the dressing rooms and office of the Packers. Coach Vince Lombardi said Wednesday he had withdrawn his order of two days earlier banishing Hartnett from those premises. Lombardi issued the ban after a story by Hartnett revealed that Jim Taylor, veteran Packer fullback, had not signed a 1966 contract and was playing out his option. Lombardi, not denying the veracity of the Taylor story, lifted the ban in a telephone call to Austin Bealmear, Milwaukee bureau chief of the AP, who had made a personal request that the order be rescinded. Don Weiss, the league's director of information, said in New York, "NFL policy is that no accredited newsman will be barred from any dressing room."

EVEN HANK JORDAN HAS TROUBLE GETTING PACKER GAME TICKETS

OCT 27 (Green Bay) – Football fans, finding it difficult to secure tickets for Green Bay Packer games, found some degree of comfort in this advertisement in the Brown County Chronicle: "PACKER PLAYER NEEDS Packer tickets. Have several friends visiting from out of town for Nov. 6 Packer-Viking game in Green Bay. If you have tickets for sale, please call Henry Jordan."

SWEETAN PLEADS NOT GUILTY TO ASSAULT CHARGE

OCT 28 (Detroit) – Karl Sweetan, the Detroit Lions' starting quarterback, pleaded innocent to assault and battery charges Thursday which grew out of an argument in a suburban bar Wednesday night. The 24-year-old rookie, who became the starting quarterback when Milt Plum was lost with a knee injury, was charged with slugging Richard Vyt, 33, of St. Clair

Pack Loses Brown (Allen), Faces Old Tight End Sunday

Shores, Mich., following an argument in a suburban Sterling Township bar. Sweetan was released on \$100 personal bond and trail was set for Jan 6. ...PROVOKED: "I'm certainly sorry the incident came about," Sweetan said while leaving the courtroom. "But I was provoked into it, and I think this will come out." Vyt, treated at a hospital, said the alleged attack was unprovoked. Both men said it involved Sweetan's attempt to remove a girl's purse and drink from the table where Vyt was sitting.

PACK LOSES BROWN (ALLEN), FACES OLD TIGHT END SUNDAY

OCT 28 (Green Bay Press-Gazette) – With all due respect to the efforts of Messrs. Bill Anderson and Marv Fleming, tight end has been a tight squeeze for the Packers. And we suspect you'd have to call it coincidence that the Packers play Sunday against the big guy who did so well at tight end for Green Bay during the 1961-62 championship heyday. The reference, of course, is to Ron Kramer, who is now in his second year in Detroit. The Motor City is Kramer's home area and he just wanted to go. Commissioner Pete Rozelle ordered the Packers to trade Ron and the subsequent first choice was turned into Jim Grabowski. Anderson was obtained via the Redskins last year and Marvelous Marv and Hobo have traded heroics at tight end. Two examples: Bill caught eight passes in the sudden death playoff last Dec. 26, including an 18-yarder to set off the winning field goal drive. Fleming broke a Bruce Maher tackle and galloped 47 yards to give the Pack an important 7-0 lead in 23-14 Green Bay victory over the Lions here Oct. 2. But there's more to this tight end opus. Coach Vince Lombardi said today that Allen Brown is out of the Lion game with a knee injury, suffered in the Falcon game last Sunday. A fine prospect, Brown sat out 1965 following knee injury but hasn't challenged Anderson or Fleming this season. One thing about Fleming and Anderson. They offer the Packers a change of pace...and let's not forget the combo was good enough to help the Bays win the title. Fleming caught 14 during the season, Anderson 8, which he duplicated in the playoff...Karl Sweetan, the Lions' surprise at quarterback, was sold on the Detroit since he was a kid in Texas. "Bobby Layne and Doak Walker were my heroes when they played with the Lions. And the Lions were my team."...The current Sports Illustrated carries a fine article, by Tex Maule, on the Pack's Bart Starr. Tex compares Starr with the Colts' John Unitas and he points out that Starr was the better quarterback in the past six years. "He (Starr) has just been about the best quarterback in the league (in the six years), and the Packers have the championships to show it." Unitas was asked about Starr – "We're different types. Bart's an excellent quarterback, but calls plays to control the ball, and I gamble. I throw anytime. But he's a fine passer. Look at his statistics."...Mike Lucci, the Lions' middle linebacker, is considered a worthy successor to Joe Schmidt, and he has filled the void created by the trade of Dennis Gaubatz to the Colts. "I'd rather have Lucci than Gaubatz," Schmidt said, adding: "Mike has faster moves, he's quicker, he diagnoses the plays better. Gaubatz is a good football player, but I think Mike's a better football player."...Bob Long will have a few memories when he visits Detroit Sunday. A year ago there he caught four passes for 107 yards, including a 62-yard scoring strike from Starr. Now rapidly recovering from knee surgery, Long said "that was my biggest thrill because I helped the team in the big comeback. It's a struggle for a young player to make it, but that was the first time I felt that I was really a part of the team." Bob, now on the inactive list, said he hopes to get back on the roster for part of the season...The Packers will hold their Saturday drill at home and then board a United Airlines charter for Detroit at 12:30 Saturday afternoon. They'll headquarter at the Sheraton-Cadillac.

PERSONALITY PARADE

OCT 28 (Green Bay Press-Gazette) – Should the Packers find themselves in the long-awaited Super Bowl come January, and they currently are favored in most knowledgeable quarters to be flying the NFL's colors in its first face-to-face confrontation with the AFL, they well may discover an old comrade across the Rose Bowl turf in Pasadena. Amiable Tom Bettis, who helped the Packers win the Western Division championship in 1960 and the NFL crown in '61, then later was a member of the title-winning Bears in '63, is defensive backfield coach for the Kansas City Chiefs, who as leaders of the AFL's Western Division are prime candidates for a berth in pro football's baptismal interleague classic. "We're hoping for it - we've got our fingers crossed, toes, everything," Bettis, in the first year of his maiden coaching assignment, chuckled via telephone from KC Thursday. The Chiefs, who presently own a 5-2 record at the halfway point of the AFL race, are a half game in the van of San Diego's runnerup Chargers and a full game ahead of the Oakland Raiders. Inevitably, with the Super Bowl now a certainty, there arose the question of artistic comparison between the two leagues. Being able to make such an assessment than most, having played in the NFL for nine seasons before joining the Chiefs, Bettis opined, "I would say it would be pretty favorable, except for probably depth. That's about as fine a line as you could draw on it." "But the matter of depth," the ex-Packer linebacker pointed out, "is only a question of time." Any AFL powers he hasn't seen? "Just one – we haven't played San Diego yet," Bettis replied. "We play them a week from Sunday, and, of course, they're supposed to be among the best. We play Houston this week and they'll be tough. They'll be bouncing back after that loss

SUNDAY on WJPG
GREEN BAY PACKERS vs. DETROIT LIONS

GAME TIME
12:30 P.M.

— BEFORE THE GAME TUNE IN FOR —
 PRO PREDICTIONS 12:00
 PACKER POTPOURRI 12:05
 PACKER PREVIEW 12:10

— FOLLOWING THE GAME STAY TUNED FOR —
 PRO FOOTBALL SCOREBOARD
 and
 PRO FOOTBALL HIGHLIGHTS

WJPG
 1440

to Miami last weekend.” “I would say, at this point, that Oakland is the strongest team we’ve faced. They showed it to us the week before last,” he added dryly. “They put it to us pretty good, 34-13.” It could trigger a rumble or two in admittedly partisan Packerland, but the former All-American feels “our team is very comparable to the Packers defensively, expect for depth. Some of our starting eleven may be stronger in some positions and weaker than theirs in others.” There is, he added, a difference in approach. “The Packers use pretty much the 4-3, which is the basic alignment, of course. We use a lot of odd alignments in the line, and changing up in coverages also. We use a little more zone, where Green Bay is more man-to-man, with a few variations.” Offensively, the 33-year-old Purdue alumnus, the Pack’s No. 1 draft choice in 1955, finds the two leagues very similar. “There isn’t a whole lot of difference,” he said. “I would say you are faced with more offensive formations in this league than in the NFL. You run into more triple wing

and double wing.” And the quarterbacks? “We haven’t faced Namath (Joe) yet, but from what we’ve seen on film, we’re sure he’s pretty comparable to Starr or Unitas. And Blanda, the old warhorse, is still throwing the ball pretty well. Also Parilli – Babe is still humming along pretty good.” Who did he feel the Chiefs, should they win the Western Division title, would oppose in the AFL championship game? “It look like New York (Jets) and Boston (Patriots) in the Eastern Division. And, of course, Buffalo is sill in the running. It should be a dogfight over there – Boston is starting to come.” Bettis, who is coaching the Kansas City linebackers as well as the secondary, was lured to Kansas City by his former Purdue coach, Hank Stram, now head coach of the Chiefs. “He originally asked me to come down in 1960 when I was still with the Packers,” Tom confided, “but I decided I still wanted to play a little longer.” Bettis, who says he finds his new assignment “very challenging and very enjoyable,” added, “It’s nice to be back in the game (he had been a game scout for the Bears after retiring following the ’63 season). And you always enjoy you’re winning.” And the family? “They like it fine. We miss Green Bay, of course, having lived there for 11 years, but they’re making the adjustment real well. Kansas City’s a real friendly town.”

LIONS OUT TO END CHARITY VS. PACK

OCT 29 (Detroit-Green Bay Press-Gazette) – The Lions have been yelling that they’ve been too charitable. They aim to stop it – at least until Christmas – and the Packers could be the Lions’ first non-charity case in Tiger Stadium Sunday. Coach Harry Gilmer of Detroit figures that the Lions lost two of their five games by “just giving the ball away and stopping ourselves with penalties.” The Lions have been penalized 49 times in their first seven games – an average of seven per. The penalties added up to 535 yards in losses. Needless to say, the Lions are leading the NFL in both categories. By comparison, the Colts are low with 24 penalties for 210 yards. The Packers are next with 25 for 236. In addition, the Detroitis lost the ball 13 times on fumbles and had 14 passes intercepted. The Packers can expect little “charity” Sunday because the Lions have made a firm resolve not to give things away. In fact, Owner William Clay Ford, GM Edwin Anderson and Gilmer even had a meeting to discuss ways and means to prevent fumbles and penalties. On the individual statistical side, it is interesting to note that the Lions and Packers throw considerably to their fullbacks. Detroit fullback Tom Nowatske caught nine passes against the 49ers last Sunday and now has 29 for the season, just one behind flanker Pat Studstill. Jim Taylor has 20 receptions already, which ties Carroll Dale for the Packer lead. Gail Cogdill of the Lions has caught 21. Taylor caught 20 in 1965, 38 in 1964. Studstill is the Lions’ long-distance receiver with 22.1 yards per catch. Dale has 21.0. The top distance gent is Elijah Pitts, who has stretched his six receptions to 179 yards – an average of 29.8.

RUSHING					
	Att.	Yds.	Ave.	TD	
Taylor (GB)	103	364	3.5	2	
Marsh (D)	90	312	3.5	2	
Nowatzke (D)	87	309	3.6	4	
Hornung (GB)	71	181	2.5	4	
Pitts (GB)	26	79	3.3	1	
PASSING					
	Att.	Comp.	Yds.	Int.	TD
Starr (GB)	145	91	1439	3	9
Plum (D)	146	82	943	13	4
Sweeten (D)	48	24	373	1	3
PASS RECEPTION					
	No.	Yds.	Ave.	TD	
Studstill (D)	30	664	22.1	4	
Nowatzke (D)	29	192	6.6	1	
Cogdill (D)	21	199	9.5	1	
Dale (GB)	20	419	21.0	3	
Taylor (GB)	20	184	9.2	1	
Dowler (GB)	18	240	13.3	0	
Hornung (GB)	13	187	14.4	3	
Fleming (GB)	13	152	14.0	1	
Marsh (D)	11	103	9.4	0	
Kramer (D)	8	96	12.0	0	
Pitts (GB)	6	179	29.8	1	

PACKERS EVEN OUTDO UNCLE SAM IN DRAFTING

OCT 29 (Detroit Free Press) – Green Bay’s Vince Lombardi collects draft choices the way some people save first editions. Lombardi not only seems to finish first with the Packers, but winds up with a fistful of high draft picks as well. Last year

Packers Even Outdo Uncle Sam in Drafting

the Packers put three first-round selections in uniform. Halfback Donny Anderson of Texas Tech was a carryover from the year before when he was drafted No. 1 as a future. Fullback Jim Grabowski of Illinois landed in Green Bay on a first round choice turned over to Lombardi by the Lions for Ron Kramer. The Packers selected tackle Gale Gillingham of Minnesota on their own first round selection. Green Bay, rolling into two Sunday to meet the Lions in Tiger Stadium at 1:30, won't come up short at the common draft this year either. By unloading valuable surplus during the offseason, Lombardi armed himself with another flock of high picks. The Packers made 13 trades and wound up with just one "body," quarterback Ron Smith from LA, and promptly traded him to Pittsburgh for – what else – a college boy pick. The Packer alumni club is both distinguished and lengthy, the player this organization has sent elsewhere might compete in the upper layers of the NFL. For instance: Philadelphia's running backs, Timmy Brown and Earl Gros, started with the Packers; Atlanta's quarterback Dennis Claridge, halfback Junior Coffey and flanker Alex Hawkins were original Packers, and Ron Rector is a rookie halfback with the Redskins. Also, Tom Moore starts for Los Angeles at halfback; Ernie Green has been a longtime regular for the Cleveland Browns and Smith shares the quarterback job in Pittsburgh with George Izo. Smith, coming on in his first pro game, fired a pair of touchdown passes to sink the Lions earlier in the season. Among others who played in Green Bay are Kramer, Ken Gray of the Cards, Dan Grimm of the Falcons, Ken Iman of the Rams, Ray Schoenke, Skins; Eli Strand, Cards, Ralph Wenzel, Tony Jeter and Lloyd Voss, Pittsburgh; Dan Currie, Rams, Dale Hackbart, Eagles, Fred Heron, Cards. It hasn't been all give and no take for Lombardi, though. One of his best deals involved ex-Giant kicker Don Chandler, whose field goal against Baltimore put the Packers into the championship game last year. The Great Provider brings another typical Green Bay squad here this weekend, one which hasn't allowed a touchdown on the ground since the Lions scored twice in an earlier game up there on runs by Tom Nowatske and Amos Marsh. That was the afternoon the Packers led 17-0 and then yawned as the Lions moved all over the field, before losing 23-14. Jim Taylor and Paul Hornung are still the strong men of the backfield with 361 and 181 yards respectively. The young financiers, Anderson and Grabowski, haven't played too much, although last week both starred in that 56-3 romp over Atlanta. Taylor is also tied with Carroll Dale in pass receptions with 20 as quarterback Bart Starr leads the league in passing with 1,439 yards and is hitting 62.8 percent of his attempts. Grabowski's 52 yards led the Packers last week and Anderson broke loose on a 77-yard punt return for a TD.

'BAD GUYS' PRIMED FOR UPSET? PACK 2-TD PICK

OCT 30 (Detroit-Green Bay Press-Gazette) – The Lions have no love for the Packers. Perhaps, this is as it should be, but the Detroiters have always taken particular delight in beating up Green Bay. This goes back many years – and the Packer-Lion rivalry, now 66 game old, ranks second in intensity and meanness only to the Packer-Bear business. Alex Karras leads the present crop of Packer haters and he carried on a tradition so vigorously followed by such people as Dutch Clark, Whizzer White, Jack Matheson, Ernie Caddel, Les Bingaman, Thurman McGraw, Jim David, Jack Christiansen and Bobby Layne – to mention a few. Today's game in Tiger Stadium offers the "bad guys" a real opportunity to mess up the good guys and scramble the Western Division race. Kickoff is set for 12:35. The Packers are a two-touchdown favorite, which puts the Lions in an ideal frame of mind for what might termed an upset, although that word might only apply to a team like the Falcons. The Lions have enough tools to kayo anybody, including Green Bay. The Packers will be seeking their seventh victory against only one loss, while the Lions will be trying to keep from losing No. 6. Green Bay, of course, must win to maintain its 1 1/2-game lead over the Colts who are at Los Angeles this afternoon. Baltimore has 4-2, with one less game. Since losing 21-20 at San Francisco, the Packers set a dazzling pace with a collective 73 to 3 total over the Bears (17-0) and Falcons (56-3). This makes two straight games the Packers held their foes without a touchdown and the third this season. They whipped the Colts 24-3 in the opener. Ten touchdowns were scored in their last two games – six by the offense, three by the interception returners and one by a punt returner. These impressive figures won't help a bit against the Lions and, if anything, they'll spur the Detroiters – especially their murderous defense. The Packers scored two touchdowns on bombs – Bart Starr to Marv Fleming for 57 yards and Starr to Carroll Dale for 78 – and three field goals by Don Chandler in the Pack's 23-14 win in Green Bay Oct. 2. This points up the difficulties the Packer offense can have with the Lion defense, led by Karras, Roger

TV Rosters for Packers, Lions

GREEN BAY			DETROIT		
No.	Name	Pos.	No.	Name	Pos.
		63 Thurston	59	Clark	lb
5	Hornung	hb 64 Kramer	60	Van Horn	g
12	Bratkowski	qb 66 Nitschke	66	Kowalk'ski	g
15	Starr	qb 68 Gillingham	67	Hilgenberg	lb
21	Jeter	qb 72 Wright	70	Sanders	t
22	Pitts	qb 73 Weatherwax	71	Karras	dt
24	Wood	hb 74 Jordan	72	J. Smith	t
26	Adderley	db 75 Gregg	73	Shoals	t
31	Taylor	db 76 Skoronski	74	Hand	de
33	Grabowski	fb 77 Kostelnik	75	Gordy	g
34	Chandler	fb 78 B. Brown	76	Brown	dt
37	Vandersea	k 80 Long	78	McCord	de
40	T. Brown	lb 81 Fleming	80	Gibbons	e
43	Hart	db 82 Aldridge	81	Malinchak	e
44	D. Anderson	db 83 A. Brown	82	Rush	dt
48	Hafthcock	hb 84 Dale	83	Mazzanti	de
50	Curry	db 85 McGee	87	Henderson	e
54	Crutcher	c 86 Dowler	88	Kramer	e
57	Bowman	lb 87 Davis	89	Cogdill	e
60	Caffey	c 88 B. Anderson			
		lb 89 Robinson			

Brown, Mike Lucci and Bruce Maher. Starr – despite the minus 2 yards passing vs. the Lions in Green Bay last year – has had considerable success throwing against Detroit. The problem, of course, is keeping Karras and Brown out of the Packer backfield. The Packer offense is pretty much in the hands of Jerry Kramer and Fuzzy Thurston, who block on Karras and Brown. Jim Taylor, Paul Hornung and Elijah Pitts will run, and Starr can throw to Boyd Dowler, Carroll Dale and others if the two tackles are shackled. The Packer defense faces an interesting “situation” in Karl Sweetan, the rookie quarterback who surprised major league football by almost beating the 49ers in San Francisco last Sunday. He missed by just three seconds. Sweetan, who took over when Milt Plum injured his knee and underwent surgery, already has thrown touchdown passes of 99 and 78 yards to Pat Studstill, the Lions’ fleet flanker who now has caught 30 passes for 664 yards – an average of 22.1.

PACKERS WILL HAVE TO BID AGAINST AFL CLUBS FOR CICHOWSKI, ARNDT

OCT 30 (New York) – How much for a Nick Eddy? That’s one of the interesting questions still to be answered by the National and American Football leagues despite congressional approval of the merger of the two longtime rivals. For Eddy, the outstanding Notre Dame halfback, is one of some 50 top college football stars who will be battled over by teams in both leagues – the last of the players able to use the two team wedge that last year pushed contract offers to rookies over the \$500,000 mark. Eddy, like his 50 or more colleagues, drew what amounts to an exemption from the common draft that will be held at the conclusion of the 1966 season when he was drafted as a future last year by the Detroit Lions of the NFL and the Denver Broncos of the AFL...RETAIN RIGHTS: Under the merger agreement, teams which have selected futures retain the rights to them, and in the case of double draftees such as Eddy will have to bid for his services. The general feeling is that such players will not get the \$500,000 contracts that seemed to be almost run-of-the-mill during the height of the NFL-AFL player battle, but will command more than a player of equivalent talent selected by just one team in the common draft. In addition, it is presumed the teams that risked future selections on such players will be out to grab them since under the common draft arrangement a team will be selecting only one player in every 25. Besides Eddy, who figures to command considerable attention from two teams in the market for talented running backs, there are at least a dozen other players in the double-draft situation who are drawing more than passing interest. Among these are Maryland tackle Tom Cichowski, Kentucky end Bob Windsor, Nebraska tackle Bob Pickens, Southern California flanker Rod Sherman, Virginia defensive end Don Parker, Notre Dame defensive end Pete Duranko and Texas tackle Diron Talbert. The Packers made Cichowski their No. 2 draft choice last year in the regular NFL draft and will have to bid for his services against the Oakland Raiders, who made Cichowski their second selection in the AFL’s future draft. The Raiders also have considerable interest in Sherman, who was tapped as their No. 1 future selection. He was a fourth round pick of the NFL’s Baltimore Colts. Green Bay, meanwhile, also will have to battle for another highly rated future in Dick Arndt. The Packers though enough of the Idaho tackle to acquire the rights to him in the trade that sent Tom Moore to Los Angeles. He also was selected by the AFL’s Denver Broncos. Windsor was a No. 2 draft pick of the NFL’s San Francisco 49ers and was taken in the American League by the San Diego Chargers, setting up an interesting intra-state battle. The Chargers also will be involved in a similar battle with the Los Angeles Rams over Tolbert, who has replaced Tommy Nobis as the strong man on the Longhorns’ line...BEARS AND CHIEFS: Pickens will be fought for by the NFL’s Chicago Bears and the Kansas City Chiefs, who matched pocket books in the celebrated battle for Gale Sayers. Parker and Duranko both were fourth round selections in the NFL, the Virginia defender going to San Francisco and the Notre Dame defender to Cleveland. The 49ers will match dollars with the New York Jets and the Browns with the Broncos. Other standouts involved are Michigan end Jack Clancy, selected by St. Louis of the NFL and Miami; Auburn end Dan Fulford, selected by the Dolphins and Browns; and two high Philadelphia picks – California halfback Dan Berry, also taken by Kansas City, and San Jose State linebacker Mel Tom, also picked by Oakland. What price they’ll be able to command is the big question. When Commissioner Pete Rozelle testified before House committee, he pointed out that the merger agreement called for any drafted player to receive a minimum income of \$12,000 in his first year. The minimum salary now is \$5,000. Although the \$12,000 is a far cry from \$5,000, the \$12,000 also is a far cry from the reported \$600,000 Donny Anderson reportedly received last year to go with the Packers. Contracts probably won’t ever go that high again, but players such as Eddy and Cichowski should be able to draw considerably more than the \$12,000 figure – just for being the last of the double draftees.



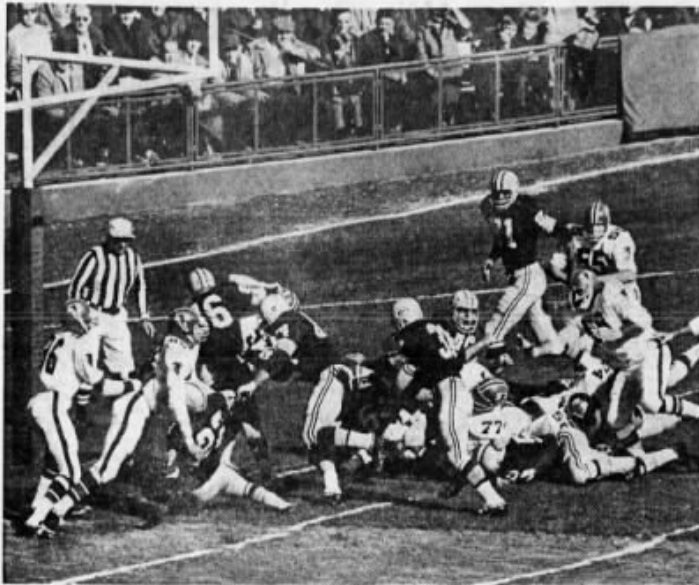
Reunion . . . The Takeoff . . . Rookie Rumble— Vince Lombardi, left, and former assistant North Hecker, now Atlanta head coach, exchange genial



greetings (left panel) before Sunday's Packer-Falcons game at Milwaukee County Stadium. Center, Donny Anderson (44) embarks on his 77-yard

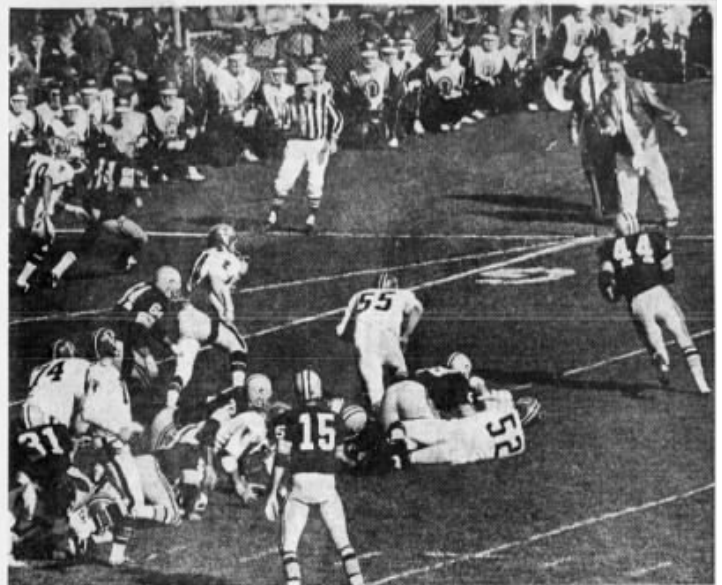


punt return, which produced Pack's seventh touchdown, with aid of incisive block from an unidentified Packer. At right, Packer rookies Bob Brown (78) and Jim Weatherman put the crusher on another pro freshman, Falcon quarterback Randy Johnson. (Biever Photos)



Pair of Sixes—Veteran Jim Taylor and rookie Donny Anderson, author of two touchdowns in his first lengthy stint at a pro, registered the Packers'

second and fourth TDs, respectively, in Sunday's 26-3 rout of the Atlanta Falcons in Milwaukee County Stadium Sunday afternoon. In left panel,



Taylor slants into paydirt behind Boyd Dowler (86) and Jerry Kramer. Number 81 is Pack's Marv Fleming. At right, Anderson (44) sweeps Falcons' left

flank from five yards out, with "assist" from Packers' equipment side, Johnny Loh, clutching football at far right.

In Person — Donny Anderson

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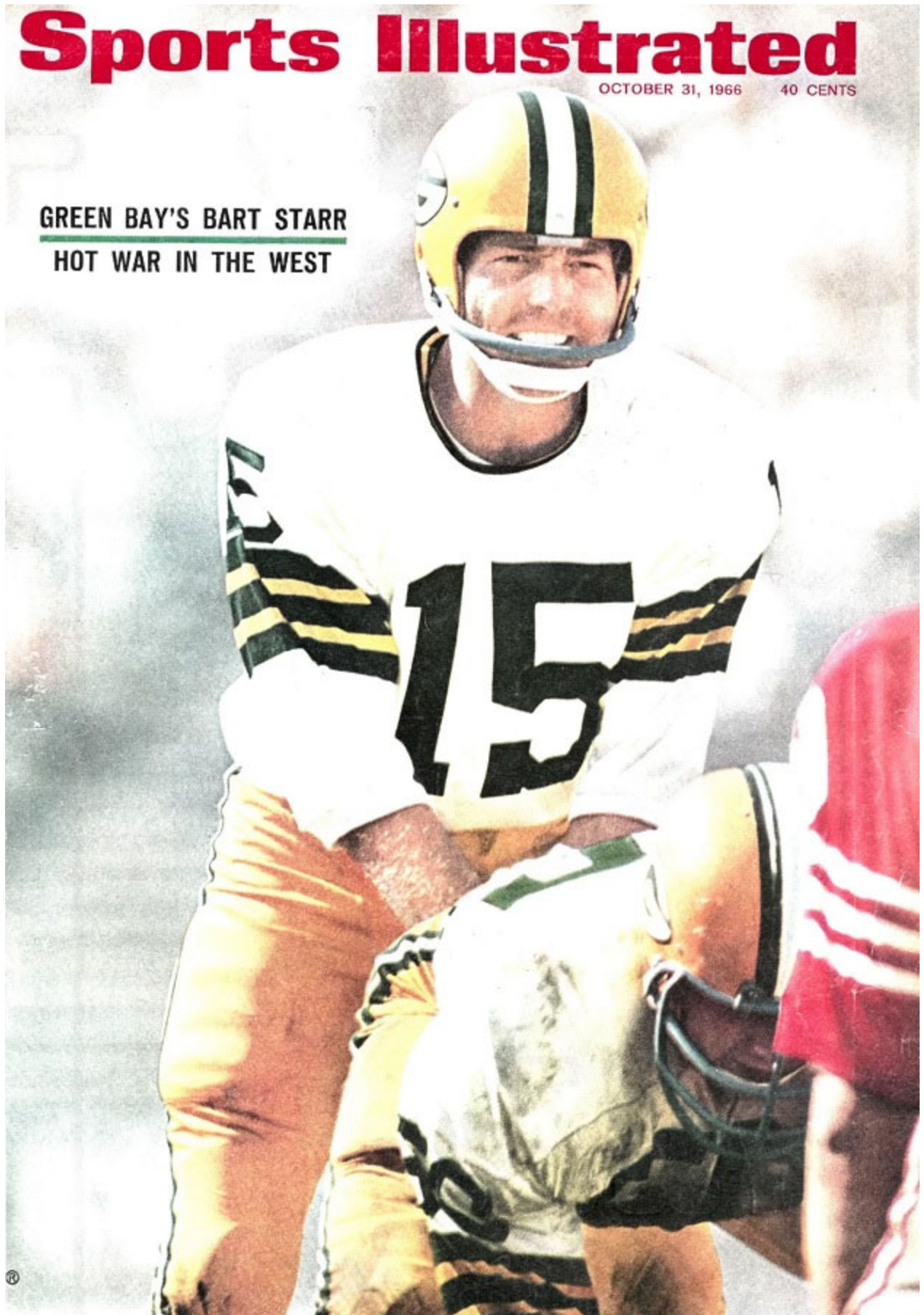


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GREEN BAY'S BART STARR
HOT WAR IN THE WEST



®

HEATED PURSUIT OF THE PACKERS

While Green Bay romped to a 56-3 laughter over hapless Atlanta, the old pro battery of the Colts—Johnny Unitas to Raymond Berry—produced a victory that kept Baltimore on the heels of the western division leader

CONTINUED

Despite threatening bulk of Minnesota Tackle Gary Larsen, Unitas gets away another pass against the Vikings. At right, Berry crosses the goal



With half a step on defender Ed Sharockman and begins to reach up for the touchdown pass that put the Colts ahead to stay in the fourth quarter



IT WAS WIN OR DIE IN A TURBULENT RACE

by **TEX MAULE**

It was win or die in the West last Sunday as the National Football League season reached midpoint with four teams in contention and another—the Chicago Bears—moving up. The leading Green Bay Packers, who would have perished of shame if they had lost to the league's weakest team, the Falcons, were comfortable winners; the Colts averted disaster with a tingling, desperate 20-17 victory over Minnesota to take second place; the 49ers, improving on a poor start, popped up to third; and the Bears, starting to move late in the campaign, as usual, nudged the Rams to their second straight defeat and down to fourth place, a position from which they might move directly to Forest Lawn if they do not wake up a bit.

As they have so often in the past, the Colts won their tense game on the daring arm of John Unitas, who completed 17 of 28 passes for 214 yards and a touchdown. The Colt defense put heavy pressure on the Vikings' roving quarterback, Fran Tarkenton, and jarred him out of his normal patterns. Nevertheless, Tarkenton's passes kept Minnesota in the game until the last few seconds.

This bitterly played game reflected perfectly the heat of the race in the West. Before the Colts took the field Coach Don Shula told them to forget about Green Bay. "You've been thinking about the Packers and what they are doing," Shula said. "We can't win that way. You have to take today's game, then the next game and the next. We can't do anything about Green Bay until we play them again."

Norm Van Brocklin's Vikings, picked as strong contenders before the season but losers of four games already, also considered this a game they had to win if they were to salvage anything from what they had thought would be a good year. "I've never seen Van Brocklin so intense before a game," one Viking official remarked. "Or the team, for that matter."

The Dutchman, a swashbuckling quarterback in his playing days, perhaps had been too careful early in the season. The previous week, before the Vikings thumped the Rams, he had said, "We've been too cautious. Tarkenton's a gambler and we have to play that type of game."

Tarkenton took Van Brocklin's words to heart. On one of his more spectacular plays, he handed the ball off to his fullback, Bill Brown, who promptly turned and lateraled the ball back to Tarkenton. While this dippy-doodler was taking place behind the line of scrimmage, End Paul Flatley drifted past the bemused Baltimore secondary and finally caught a 41-yard pass. That adventurous maneuver set up one of the Viking touchdowns.

The high-voltage atmosphere on the field led to a riot in the second period when Jimmy Orr, the Baltimore flanker, and Minnesota Defensive Back Earsell Mackbee started fighting near the Viking bench. Orr might have been demolished except that big Jim Parker brought his 275 pounds to the defense, bowling over three Vikings en route. With the entire Viking bench swarming toward him, Parker retreated. Orr and Mackbee were then kicked out of the game. The loss left the Vikings with only one victory and a tie in six games—that is to say, among the dying.

The Rams, whose offense sputters more than it sparks behind the quarterbacking of Roman Gabriel and Bill Munson, could not cope with the tough Bear defense, the passing of Rudy Bukich or the running of Gale Sayers.

The big lesson of the day was that the race in the West will turn on the quarterbacks. The best in the West and, indeed, in all football, are Unitas and Bart Starr. As everyone knows, Unitas is one of the finest quarterbacks of all time; as everyone *should* know, Starr is one of them, too.

Starr is the perfect man for the meticulous, grinding Green Bay offense and

he has just as much cool and just as much generalship as Unitas.

"We're different types," Unitas comments. "Bart's an excellent quarterback, but he calls plays to control the ball, and I gamble. I throw anytime. But he's a fine passer. Look at his statistics."

On Sunday, Starr played only the first half in the Packers' 56-3 rout of the Falcons, and he did nothing but good for his statistics by completing eight of 11 passes for 217 yards. Remember the Packers' million-dollar rookies, Donny Anderson and Jim Grabowski? They had not been playing a great deal on the veteran-oriented team, but against the Falcons they exploded—Anderson for two touchdowns, including a 77-yard punt return, and Grabowski for 52 yards rushing. Fullback Jim Taylor caused a different kind of excitement by announcing that he was playing out his option.

Meanwhile, in Baltimore, Unitas was concerned only to prove that the Colts could win when it was essential, and he accomplished that aim.

Sunday's victory put Baltimore in position for a strong run down the home stretch. The Colts have eight games to play, two against Eastern opponents—one of them hapless Atlanta, the other Washington, which is hardly a powerhouse. Green Bay, with seven games remaining, must play the dangerous Vikings twice during the next eight weeks.

The championship of the West might well be decided on December 10, when the Packers and the Colts meet in Baltimore on the next-to-last weekend of the season. Both teams have strong defenses, both have good receivers. The Packers have an edge in running, with five exceptional backs. But the outcome almost certainly will depend on which of the two golden arms is the better on that afternoon. Starr's was superior in that gaudy opening win in Milwaukee (SI, Sept. 19), when he was throwing to Boyd Dowler and Unitas was throwing interceptions to Packer defenders.

continued

Evading desperate dive by an Atlanta tackler, Green Bay's high-priced rookie, Donny Anderson, takes off on 77-yard punt return for a touchdown.

Until they meet again, their merits will be endlessly debated.

"It's like comparing cheese and chalk," says Baltimore's Orr. "Johnny has freer control of the club, I think. Bart follows a fairly strict game plan. But he is a brilliant play-caller. Johnny gambles more, we're more of a gambling team. I've seen John throw a ball into a spot you'd think no one would throw to and get away with it. But Starr calls a beautiful game. When we're in trouble, John usually throws. When Green Bay is in trouble, Starr can do anything—run or throw, call a draw, sweep, whatever."

"He's confident," a Bear player said after the Packers beat Chicago a week ago. "You can't ruffle him. You can't make him mad. He's got more confidence than almost anyone."

This is the new Starr, of course. It was not always so. Bryan Bartlett Starr (*see cover*) is a quiet, diffident man who has spent much of his professional life sitting on the bench in the shadow of smaller men. He is now, and for six years has been, the starting quarterback of the Packers. During those six years, if you go by statistics, he has been just about the best quarterback in the league, and the Packers have the championships to show it. Unitas is generally accepted as the nonpareil among quarterbacks, but the accompanying charts will show that he is not that much better than Starr, if at all. This year Starr is leading the league. In seven games he has completed 91 of 145 passes—an amazing 62.8 percentage—for 1,429 yards. This is better than Johnny U.'s 1966 performance by a significant amount. He has had only three passes intercepted, as compared to Unitas' eight—one of the real tests of the ability of a passer. Yet if you asked the average pro football fan which of the two is the better quarterback, the answer, except from inhabitants of Green Bay, would be Unitas.

When Starr came to the Packers in 1956—the same year Unitas joined the Colts—he was not imbued with the kind of cocky self-confidence that is part of the makeup of most pro quarterbacks. He had come to Green Bay from Alabama, where he had just finished a shattering senior year sitting on the bench. J. B. (Ears) Whitworth had taken over the Alabama team and decided that he would live or die with his sophomores. This meant that Starr, a starter in his

sophomore and junior years, had to spend his senior year out of the action. The fact that he had an ailing back contributed to Whitworth's decision.

Starr has a serious face and, remembering his difficulties at Alabama, it was sad. "I guess if I hadn't got married my junior year, I wouldn't have been able to stand it. My wife was a wonderful help. For a young person, she had a lot of maturity."

Despite his relative obscurity, Starr was drafted 17th by Green Bay.

"Johnny Dee, the basketball coach at Alabama, was responsible for that," Starr said. "He was a good friend of the late Jack Vainisi, the Green Bay scout, and he talked him into taking a chance. It's a good thing he did. I was down as low as I have ever been. I have never had much confidence. That was the year I started doubting my own ability."

In early summer before he reported to the Green Bay camp in his rookie year, Starr worked hard and long to improve himself. He and Cherry, his wife, spent the summer at her parents' home.

"I built an A-frame in their front yard," Starr recalls. "Then I hung a tire on it and practiced throwing the ball through the tire from different angles for hours every day. Cherry fielded the ball for me."

There were five quarterbacks in the Green Bay camp when Starr reported. Tobin Rote was the veteran and the No. 1 man. It was not a situation to cheer a player suffering the self-doubt Starr felt.

"I didn't know I had it made until the last cut, just before the league season," Starr says. "When I stuck, it was one of the happiest moments of my life. I'm not sure why I did, but I remember I had one good half in an exhibition game against the Giants."

Starr roomed with Rote, who is as unlike him as is possible.

"He taught me a lot," Bart says. "He was a real hard-nosed guy. He had his own style and he was set in it, but he treated me great and he gave me tips. He didn't have to do that. The first thing he told me was, 'Kid, you have to learn to zip the ball a little. You won't make it in this league throwing cream puffs.' He had tremendous courage, too. He took his lumps and never said a word. That's something else I learned from him."

Starr played little his first year, but in 1957, when the Packers traded for an old

idol, Babe Parilli, he saw more action, under Head Coach Scooter McLean.

"It was a kind of musical-chairs year," he says. "Babe played most, though. I just wasn't doing the job. I loved the life and enjoyed football, but it was discouraging to go home at the end of the season and realize I had done so poorly. I wasn't emotionally mature, and I wasn't over the college letdown. I couldn't give leadership. Looking back, I realize that, but I tried not to be aware of it at the time. The only way to build confidence is to succeed, and for three or four years I had not succeeded at anything in football. I would go into a game confident on the surface, but I could not stand failure."

When Lombardi came to the Packers in 1959 Starr still had a lot to prove.

"I looked at the movies and decided the first thing I needed was help at quarterback," Lombardi says now. "So I traded for Lamar McHan."

"I was impressed with Lombardi the first time I met him," Starr says. "I wasn't overjoyed when he traded for a quarterback right away, but I didn't blame him. He brought the quarterbacks in for early schooling in his system in June, and I could feel his confidence and organization and self-discipline right away. He knew what he was talking about. He wanted the quarterbacks to have a head start when camp started, and we did. We had three weeks to assimilate his offense before training began."

McHan started at quarterback at the beginning of the 1959 season, but midway lost the job to Starr. (The following year confirmed Starr's No. 1 status, although he went through an uncertain time when McHan started three games but then faltered.)

"I began to gain some confidence in a game against Detroit on Thanksgiving Day in 1959," Starr says. "I had a good day and we won the game. But the real big game for me—the one that really did it—was the last game of the season, against the 49ers. I had studied coach's offense and the keys and how to read defenses and I knew, theoretically, how to take advantage of them, but it was still just theory and I had trouble seeing these things in a game. In San Francisco everything fell in place all at once. It was like taking a veil from in front of my eyes. It was a real revelation."

The revelation that came to Starr in San Francisco has never left him; he is

regarded by defensive players in the league as probably the best of all quarterbacks at calling audibles at the line of scrimmage and at analyzing defense. Says Dick Voris, the defensive coach of the 49ers: "Bart Starr is one of the great quarterbacks. You can't take any kind of gamble against him. Any gamble produces a weakness and he always finds it. For instance, if you blitz him, he'll let you come within inches and then flick the ball out on a screen pass for big gains."

Although Starr has quarterbacked the Packers to three NFL championships in six years and has them well on their way to another, his task has not grown easier with experience.

"The big change in recent years has been in defense," he says. "I mean, that afternoon in San Francisco when I suddenly found that I could read their defenses could never happen again. That's one of the reasons it is tough on young quarterbacks. Everyone disguises their defense so well now. They don't let you see it until the ball has been snapped. Now you have to read it as you drop back to pass."

Like most pro clubs, the Packers use a nonrhythmic signal call, simply because of the ever-shifting defenses. Instead of the old "hut-one, hut-two!" in a rhythmic chant, the quarterback calls the signals at varying intervals, pausing between calls as long as he wants, trying to catch the defense in motion or in a formation vulnerable to the play he has called. With the nonrhythmic chant, he can also call audibles later.

"I get an awful lot of help from Zeke Bratkowski," Starr says. "You can't imagine how much it means to have a man of his stature on the phones." Bratkowski is the No. 2 Green Bay quarterback and a close friend of Starr's. The two spend hours in Starr's basement going over football film.

Needless to say, Starr suffers no longer from a feeling of inadequacy. "Losses bother me," he says, "but then I used to suffer agonies. I've learned a lot from Coach Lombardi. In 1963 I told him that I had learned so many lessons playing football for him that I felt I could be a success at anything in life. Failure used to fester in me, but not anymore."

In midseason 1966 Lombardi himself is ready to settle for another year of success in football. That's not just anything to Vince; it's everything.

A STARR RISES IN THE GAME'S DOMINANT WEST

In recent years the Western Conference has dominated the National Football League perhaps even more strongly than the National League has ruled baseball, but whereas that sport's pendulum of power seems to be swaying back toward the American League, there is no real evidence that football supremacy is about to shift to the East.

Within the Eastern Conference, the Giants have forsaken the old New York-Cleveland leadership axis and St. Louis and Dallas have come thrusting up. These two are having a lovely race with the Browns (who belted the Cowboys 30-21 on Sunday), but the most important one, as usual, is in the West, where the ultimate winner will be favored to take not only the NFL championship but also the supergame with the AFL.

The weight of history is with the West. Consider these facts:

- The West has won four of the last five NFL championship games, seven of the last 10 and 10 of the last 16.
- The West stands 79-53-5 in 10 years of interconference play, had a 13-1 season in 1965 and a 10-4 year in 1964.
- In 12 of the last 16 years the Western champion has been determined in the final game of the regular season or in a playoff. During the same period the Eastern race has become that heated only seven times. This reflects a better balance in the West, as does the fact that five Western teams have won at least two conference championships since 1950, while only the Browns and the Giants have dominated the East.
- The West leads the East 7-3 in the last 10 Pro Bowl all-star games and also leads 5-1 in the Playoff Bowl.

Just as National League baseball has two great individual and team rivalries, Sandy Koufax vs. Juan Marichal and the Dodgers vs. the Giants—the Western Conference has football's most exciting matchups in Bart Starr vs. Johnny Unitas and the Packers vs. the Colts.

Both Starr and Unitas came into the NFL in 1956, when their teams were among the also-rans, but, while Unitas took command in 1957, Starr did not become No. 1 for Green Bay until three years later. Behind Starr's quarterbacking the Packers have won four conference titles and three league championships in the past six years. With Unitas at quarterback the Colts have won three conference and two NFL titles. During the 10-year Starr-Unitas era, the Packers have an 11-10 record against the Colts.

The tables below show in detail how the two men compare—their lifetime performance through 1965 and the six-year confrontation (1960-1965) after Starr became a regular. They reflect the Colts' great dependence on Unitas' passing—he put the ball into the air 1,200 times more often than Starr. But they also show that Starr ranks ahead of Unitas in completion percentage and percent intercepted.

Despite the glowing statistics, Starr's virtues were obscured by Unitas' virtuosity. Part of the trouble—if, indeed, it was trouble—was that Starr had a powerful running game in support, and frequently gave the ball to Hornung or Taylor. He passed enough, however, to keep the Packers' opponents honest, and to improve his own skills. This year, for the first time, these skills are being recognized as of classic quality.

	LIFETIME (1956-1965)		SIX-YEAR (1960-1965)	
	STARR	UNITAS	STARR	UNITAS
GAMES	126	125	81	79
PASSES ATTEMPTED	2,069	3,313	1,519	2,184
COMPLETED	1,172	1,811	883	1,200
PERCENT COMPLETED	56.6	54.7	58.1	54.9
YARDAGE GAINED	15,929	26,845	12,268	17,891
AVERAGE GAIN PER ATTEMPT	7.7	8.1	8.1	8.2
AVERAGE GAIN PER COMPLETION	13.60	14.82	13.89	14.91
TOUCHDOWN PASSES	97	210	78	126
INTERCEPTIONS	88	149	56	101
PERCENT INTERCEPTED	4.3	4.5	3.7	4.6