

Preseason: Green Bay Packers 40, Stevens Point All Stars 0  
 Wednesday September 4th 1935 (at Stevens Point)

# STEVENS POINT CRUSHED BY GREEN BAY PACKERS

## Bays Ride Hard to Get Topheavy Win by 40-0

### GAME RECAP (GREEN BAY PRESS-GAZETTE)

(STEVENS POINT) - Shattering a Stevens Point College All Star line with a brilliant second half ground attack, and looking better in doing so than at any time during the 1935 practice season, the Green Bay Packers last night drove to a 40 to 0 victory before about 1,500 fans. The Packers played just hard enough during the first half to attain a 14 to 0 lead against a team they outclassed by a considerable margin, but in the final two periods the big Green Bay team dug in, and concentrating on a barrage between the tackle, sent its backs spinning through for dozens of yards from scrimmage. George Sauer crossed the line for two touchdowns, and others were scored by Bob Monnett, Al Rose, Buckets Goldenberg and Swede Johnston. Monnett kicked two extra points, others going to Bob O'Connor and Ernie Smith. The precision and timing between backfield and line for the first time began to take on a National league appearance, as the guards, tackles, ends and centers split the opposing wall for the Packer backs. Not so satisfactory was the aerial attack although the Bays connected for a few tosses in the last half which led to considerable yardage. The first downs were 13 for Green Bay to two for Stevens Point. The first Packer scoring opportunity came midway through the first period, when Schwammel recovered a bad pass by the Stevens Point center on the Pointers' 13-yard line. Goldenberg drove through the line for a sizeable gain, but the Packers were offside on the play.

#### **BUCKETS GOES THROUGH**

Sauer hit left guard for eight yards, Goldenberg rammed center for five more and then Buckets drove through the line for a touchdown. With Laws holding, O'Connor contributed to give the Packers a 7 to 0 lead. With the second period about half gone, Claude Perry recovered Benson's fumble on the Stevens Point 20-yard line, and the Packers immediately cashed in. Monnett broke through the line for six yards, Johnston added three, Monnett was stopped and then Kramer gained three yards for a first down on the Point 8-yard stripe. Sauer got one yard, and then Monnett skirted his right end seven yards for a touchdown. Laws held the ball and Monnett added the extra point by placement. It was 14 to 0. It took the Packers just four plays after the second half started to score their third touchdown. It took the Packers just four plays after the second half started to score after their third touchdown. Warren Becker kicked off to Hank Bruder, who rushed the ball back some 40 yards to the Stevens Point 43-yard line. Bruder then cracked the line for 11 yards and a first down. Herber got ten more and another first down, and George Sauer rode tackle for 13 yards, bringing the ball to the 9-yard stripe. Sauer dropped

### Full Speed Ahead

#### THE STARTING LINEUPS

GREEN BAY	STEVENS POINT
Rose, l.e.	l.e., Schwahn
Smith, l.t.	l.t., Copes
O'Connor, l.g.	l.g., Christenson
Barrager, c.	c., Broome
Engebreetsen, r.g.	r.g., Sparhawk
Schwammel, r.t.	r.t., T. Menzel
Vairo, r.e.	r.e., F. Menzel
Kramer, q.	q., Kotal
Sauer, l.h.	l.h., Becker
Herber, r.h.	r.h., Murray
Goldenberg, f.	f., Nugent

#### Score By Periods

Green Bay	7	7	19	7-40
Stevens Point	0	0	0	0-0

#### Scoring

Touchdowns — Goldenberg, Monnett, Rose, Sauer 2, Johnston.

Points after touchdown — O'Connor, Monnett 2, Smith.

#### Substitutions

Green Bay—Ends, Hutson, Gantenbein. Tackles, Perry, Seibold, Maddox. Guards, Evans, Kiesling. Centers, Svendsen, Butler. Backs, Bruder, Monnett, Schneidman, Johnston, Laws.

Stevens Point—Ends, Laird, McGuire, Krembs, Berard, Olson. Tackles, Bannach, Cheattle. Guards, McDonald, Premo, Rathke, Pophal. Center, Miller. Backs, Graney, Benson, Anderson, Chartier, Schroeder, Burch, Roberts.

#### Officials

Referee—Lewellen, Green Bay. Umpire—Kolf, Oshkosh. Head linesman—Klandrud, Wisconsin Rapids.

back and tossed a pass to Al Rose over the left side of the line, Rose taking the ball for a touchdown. O'Connor missed the extra point and the score was 20 to 0.

### **ANOTHER SCORING MARCH**

After Becker's quick kick was downed on the Green Bay 13-yard line, the Packers launched another touchdown march. Herber galloped 19 yards, Bruder added six, Herber was good for 11 more and Sauer picked up six. Herber completed a 10-yard pass to Sauer, Bruder hit the line for three yards and then added 10 more. Herber skipped through to the 11-yard line, from which point Sauer rode through tackle for the touchdown. O'Connor missed the extra point, and the score was 26 to 0. Becker's short punt, a few plays later, was returned by Sauer to the Stevens Point 20-yard line, from which point the Bays again went to work. Bruder's line thrust gained three yards, and Herber carried the ball to the 12-yard stripe.

### **BACKFIELD IN MOTION**

A penalty for backfield in motion set the Packers back five yards, and a pass from Sauer to Don Hutson failed. Herber then faded back and passed from the 15-yard line to Sauer, who speared the ball for a touchdown. Ernie Smith kicked the goal to make the score 33 to 0. The fourth period was young when the Packers chalked up their last score. Buckets Goldenberg made a great return of Becker's kickoff, bringing the ball to the Green Bay 40-yard line. Goldenberg gained five and a pass from Herber to Buckets added eight more. Monnett gained three, Johnston got two, and Monnett was spilled for a one-yard loss. Monnett's pass to Laws set the ball on the 8-yard line, and Laws got two yards at left tackle. Swede Johnston hit center for three yards, and then cracked the same spot for a touchdown. Monnett added the extra point by placement. Murray, Stevens Point back, nearly got loose for a touchdown gallop on the next kickoff, but Bob Monnett hauled him down from behind on the Packer 25-yard stripe, and the Bays immediately regained possession of the ball. They were pounding away in Green Bay territory at the final gun.

<b>GREEN BAY</b>	-	7	7	19	7	-	40
<b>STEVENS POINT</b>	-	0	0	0	0	-	0

### **SCORING**

1ST - GB - Buckets Goldenberg, 5-yard run (Bob O'Connor kick) GREEN BAY 7-0

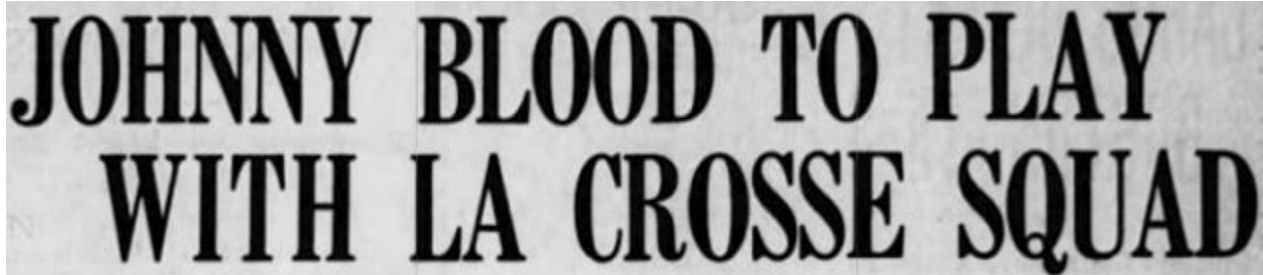
2ND - GB - Bob Monnett, 7-yard run (Monnett kick) GREEN BAY 14-0

3RD - GB - Al Rose, 9-yard pass from George Sauer (O'Connor kick failed) GREEN BAY 20-0

3RD - GB - Sauer, 11-yard run (O'Connor kick failed) GREEN BAY 26-0

3RD - GB - Sauer pass from Arnie Herber (Ernie Smith kick) GREEN BAY 33-0

4TH - GB - Swede Johnston, 3-yard run (Smith kick) GREEN BAY 40-0



**JOHNNY BLOOD TO PLAY  
WITH LA CROSSE SQUAD**

### **SEEK KRAUSE FOR LA CROSSE**

SEPT 5 (La Crosse) - Coach Tom Skemp of the La Crosse Lagers still has hopes that Ed (Moose) Krause, one of the greatest tackles ever turned out at Notre Dame, playing with his club this Sunday at Green Bay against the Packers. Krause is the football coach at St. Mary's college, Winona, Minn., and, according to Skemp, will make the trip to Green Bay providing he can get some of his preseason activities at the college cleaned away for the weekend. If Krause appears in the Lagers' lineup, it will give Coach Skemp a couple of all-Americans to work on, as Joe Kurth is a sure starter against Green Bay. Kurth is to play tackle on defense and end on offense, where his pass snatching ability should come in handy. Followers of the Lagers think Chuck Van Koten, the 188-pound halfback from Drake, will make things interesting for the Packers. This is Van Koten's second year on the team. He is an elusive open field runner and last fall gained more ground than any two other backs. Bill (Smokey) Jones, a colored backfielder from Evanston, Ill., will get a chance against Green Bay. He came here on the recommendation of Duke Slater, former Chicago Cardinal tackle. Jones tips the beam at about 190 pounds, and in practice this week has been doing some remarkable punting.

### **REPAIR STANDS AS FIRST GAME NEARS**

SEPT 5 (Green Bay) - Albert Manders, city building inspector, had a crew of men at work this week checking and repairing the stands at Packer stadium in readiness for the first game Sunday. The stands were found in good condition, he stated, except for the top rail, which was shaky in places. It was strengthened by nailing 1 by 6 planks from the outer end of the braces to the supporting timbers of the stands, forming a cantilever support strong enough for all purposes, according to the inspector.

## LOOKING UP IN THE REALM OF SPORTS

SEPT 5 (Stevens Point) - A football team decided to play football here last night, just about the time that the Packers trotted out on the field for the second half of their game with the College All Stars, and the result guaranteed Green Bay fans colorful, open football for the entirety of the home season. It's a beautiful thing to watch a football team click on every play, and that's what happened through most of the second half. The actions of the backs were timed to a split second with the openings in the line, and as a result of the big, heavy Packer ball carriers pounded through for one first down after another, many of them on successive plays. The passing as yet is somewhat short of expectations, but the talent is there, and Green Bay fans probably will see this branch of the game equal or surpass the running attack. Ends and backs have been having trouble getting to the right spot for reception, but their difficulty is no greater than might be expected for so early in the season. Stevens Point was much better than Merrill and not as tough as Chippewa Falls. It made the old Packer fans homesick to see Eddie Kotal stepping around again. Kotal looked fast and shifty, and possibly might be good for a National league position yet, if he were interested in trying for it. Warren Becker, Green Bay East and S.P.S.T.C graduate, was booting some long punts and tackling hard for the Pointers.

### JOHNNY BLOOD TO PLAY WITH LA CROSSE SQUAD

SEPT 6 (La Crosse) - Johnny Blood, one-time Vagabond Halfback of the Green Bay Packers' championship era, will perform against his old mates when the La Crosse Old Style Lagers play here Sunday afternoon. Signing of Blood for the La Crosse-Green Bay game was announced today. The action follows Blood's performance with the Chippewa Falls Marines last Monday, when he was nearly the whole show against the Packers, running the team and doing the passing and punting. Blood is one of the best known players ever to appear in a Green Bay uniform. From 1929 to 1933, his five years as a Packer, he scored 181 points on 30 touchdowns and one extra point to place second to Verne Lewellen on the Packer all-time scoring list. He has been regarded as one of the best pass receivers in football history...JUST ANOTHER HEADACHE: The signing of Blood by La Crosse meant just another headache for Coach E.L. Lambeau whose squad practiced at Joannes park yesterday afternoon. The Green Bay coach is confronted by the most disastrous set of early season injuries in Packer history. Lambeau made no secret of the fact that La Crosse, the best semi-pro team in the midwest, has every chance to defeat Green Bay with half a dozen Packer regulars on the bench. Dr. W.W. Kelly, club physician, today reported the following list of injuries, old and new:

George Maddox, tackle - severe injury to left elbow, out for week or more.  
Hank Bruder, fullback - painfully injured right shoulder, on bench for La Crosse game.  
Clarke Hinkle, fullback - injuries to back and left ankle, out for a couple of weeks.  
George Sauer, halfback - injured shoulder, doubtful player for Sunday.

Roger Grove, halfback - injured knee improving, but unlikely to play before Cardinal game Sept.15.

ABLE TO PLAY: Dr. Kelly also reported the following injuries to other players, none of whom, however, will be unable to play on Sunday:

Arnie Herber, halfback - injured throwing arm.  
Ernie Smith, tackle - strained muscles in both legs.  
Claude Perry, tackle - injured ribs.  
Swede Johnston, fullback - injured back muscles.  
Bob Monnett, halfback - hand injury.

Outside of these injuries, Lambeau remarked rather bitterly, there isn't much the matter with the squad. The guards and centers are in good shape, and they'll have to be, for La Crosse is concentrating on a sharp attack between the tackles.

### JOHNNY BLOOD MAY RETURN TO PACKER ELEVEN THIS FALL

SEPT 6 (Milwaukee) - It isn't unlikely that the one-time bad boy of professional football, Johnny Blood, will be back in the dress of the Packers this fall. Blood, under contract to the Pittsburgh Pirates, has asked for his release, and if he gets it, which he thinks he will, he intends to try out with Green Bay again. Lambeau has indicated he'd be welcome. Johnny is still one the boss pass receivers in the game...This boy Sauer, an all-American at Nebraska two years ago, gives every promise of developing into one of the best backs in the league. A big, rugged fellow, he is exceptionally well built to stand the rough going of pro ball. His play on the recent state tour was one of the bright spots in every game...On offense the Packers still

Guards: Bob O'Connor, Stanford 1934; Paul Engelbretson, Northwestern 1932; Mike Michalske, Penn States, 1927; Lon Evans, Texas Christian 1933; Champ Siebold, Wisconsin (not graduated); and Walter Keissling, St. Thomas, the heaviest man on the team weighing 260 pounds.

Tackles: Cal Hubbard, Geneva 1927; Ernie Smith, U. of Southern California, 1933; Perry, Alabama 1932; George Maddox, Kansas State 1935; Ade Schwammel, Oregon state 1934.

Centers: Nate Barrager, Southern California 1930; Frank Butler, Michigan State 1934; George Svendsen, Minnesota 1935.

Ends: Don Hutson, Alabama 1935; Bob Tenner, Minnesota 1935; Milton Gartenbein, Wisconsin 1931; Al Rose, Texas 1929; Dominic Vario, Notre Dame 1935.

Quarterbacks: Sol Kramer, Wisconsin 1933; Joe Laws, Iowa 1934; Roger Grove, Michigan State 1931.

Halfbacks: Hank Bruder, Northwestern 1931; Arnie Herber, St. Regis (not graduated); Bob Monnett, Michigan State, 1933; Herman Schniedman, Iowa 1935; George Sauer, Nebraska, 1934

Fullbacks: Buckets Goldenburg, Wisconsin 1933; Clarke Hinkle, Bucknell 1932.

have a lot of work to do, which is only natural, however, at this stage of the race. The timing is particularly bad, and the blocking in the line, except in spots, ineffective...Schneidman, late of Iowa, has made a big hit with Lambeau. He is one of the best blockers on the squad and one of the hardest workers. Champ Seibold, after a season's grooming last year, has also come along fast and will certainly see a lot of action at one of the tackles.

#### **SQUAD OF 24 PLAYERS**

SEPT 6 (La Crosse) - Coach Tom Skemp of the La Crosse Lagers will take a squad of 24 players to Green Bay this Sunday for the first game of the season against the Packers. The La Crosse mentor plans to leave here early Saturday afternoon so the players will have a good night's sleep at the Bay before stepping on the gridiron against the "big time" eleven. The addition of Johnny Blood, stellar halfback, was welcomed by local fans and players alike. Blood played against Green Bay last Monday at Chippewa Falls and he gave the Packers a lot of trouble. With Blood, Van Koten, Jones and Abraham working together in the backfield, the Lagers should be able to show a ground gaining offensive.

#### **BRISK TICKET SALES**

SEPT 6 (Green Bay) - The Packer season ticket sale has been moving along at top speed this week and many new names have been added to the honor roll. The campaign has passed the 800 mark and there still are any number of prospective purchasers to be called as the drive nears its close. Hundreds of good seats still are available and the chart at the Packer ticket office in the old Brown County bank building can be inspected by any of the fans who are looking for choice reservations. Aside from the season ticket sale, the Packer office is busy handling requests for single game tickets. Requests are pouring in for Chicago Bear game reservations Sunday, Sept. 22. Many out-of-town fans have ordered tickets for the Cardinal game Sept. 15 and the contest with the New York Giants, scheduled Sept. 29. Other orders have been received for the Pittsburgh Pirate game Oct. 6 and the Nov. 10 contest with the Detroit Lions. Persons who have not received their season tickets are requested to pick them up today at the ticket office.

**ON OUR STAGE**  
Tonight Only — 8:45 P. M.  
**Green Bay Packers**  
**FOOTBALL TEAM IN PERSON!**  
Here's your chance to meet and greet your old favorites and all the new stars—and give them a real Green Bay welcome!  
**ON SCREEN — ENDS TONITE**  
"WE'RE IN THE MONEY" and "JALNA"  
**25c**  
Till 6:30  
Balcony  
Thereafter  
**BAY**  
**25c**  
Till 6:30  
Balcony  
Thereafter

## **Meet La Crosse Squad in Non-League Tilt**

#### **GREEN BAY PACKERS OPEN HOME SEASON ON SUNDAY**

SEPT 7 (Green Bay) - The old war whoop - "Touchdown, Packers!" - will be heard over City stadium for the first time this season tomorrow afternoon, when the Green Bay Packers open their home season against the La Crosse Old Style Lagers - and Johnny Blood. Headed by the Vagabond Halfback, who probably will do most of the team's punting and no little of its

ball carrying, La Crosse will bring to Green Bay one of the best semi-pro football squads in the Midwest, designed to give the Packers more than a casual workout in the season's home opener. The Packers, in riding over Merrill 34 to 0, Chippewa Falls 22 to 0, and Stevens Point, 40 to 0 in a five-day period, now are nursing an unprecedented collection of injuries, which will keep at least five valued regulars on the bench. Coach E.L. Lambeau announced that Clarke Hinkle, Henry Bruder, George Sauer and Roger Grove - all backs - and George Maddox, tackle, will not be used against La Crosse...**SHORTAGE OF BACKS:** The loss of the four backfield has brought the Packers face to face with an acute shortage of talent to perform behind the less badly damaged forward wall. Warren Becker, one-time Green Bay East star and more recently a mainstay of Stevens Point State Teachers college teams, has been recruited by the Packers for tomorrow's game and definitely will see action. Becker, a versatile and husky athlete, has been working out with the Packers, and he will make his first appearance in a Green Bay uniform at City stadium tomorrow. Ken Radick, Green Bay West and Marquette university athlete, who served one year as a Packers, has been added to the La Crosse lineup. He has been working in Milwaukee, but has memorized the Lagers' signals and will join the visitors here in time for the game...**ADDED TO SQUAD:** Other recent addition to the Lager squad are Paul Wuest, 165-pound halfback from La Crosse Central high school; Joe Braun, 204 pound tackle and guard of Milwaukee Pio Nono and Marquette; and Sparta Pokrand, 150 pound quarterback of La Crosse Logan. Moose Krause, former Notre Dame all-American, has been denied permission by the Christian Brothers of St. Mary's college, where he is head coach, to play with La Crosse. The Lagers' captain is Joe Kurth, former Notre Dame ace and ex-Packers, who may be depended upon to do his utmost to trip up the Bays.

**LAGERS ONLY HOPE TO HOLD BAY "11"**

SEPT 8 (La Crosse) - When the La Crosse Heileman football squad departed from here Saturday afternoon it had no hopes of turning in a surprise victory over the Packers at Green Bay this afternoon, but coach Tom Skemp had his men drilled in the art of defense with a prayer that the powerful Bays might be held in check. Today's game is the season opener for the Lagers, but not for the Packers who have rolled merrily over all competition to date. It will be the first home appearance of the National league team, incidentally, and Coach Curly Lambeau will be getting an idea of who shall be cut from his squad before the start of the league season. For that reason, perhaps, the horde of all-Americans will be doing their best. The Lagers have their stars, too, but not in the quantity or weight which the Packers can boast. The luminaries in the La Crosse lineup will include: Joe Kurth, all-American from Notre Dame; Johnny Blood, former member of the Packer team and still considered among the best pass receivers in the country; Ken Radick, another former Packer who is doing professional wrestling for a living. The Lager lineup has nowhere the imposing array of stars, but the team has been well-groomed under Skemp's tutelage. Skemp, before leaving, expressed the hope that the Lagers might get an offense working and for ball toting, passing, and receiving he has been putting in long hours with W.H. (Smokey) Jones, the new colored boy who will start at halfback; Johnny Blood, whose kicking has been outstanding; Russ Cyemanick, plunging fullback; Bob Culp, a hard driver; Paul (Pip) West, the former Central high flash; and Chuck Van Koten, the one-time Drake star.

**BACKS ARE INJURED**

Warren Becker to Play With Home Team; Ken Radick Joins Lagers.

**THE PROBABLE LINEUPS**

GREEN BAY		LA CROSSE	
Gantenbein Hutson		Left End	Gilbertson
Smith, Perry, Maddox		Left Tackle	Kurth, Lowe, Radick
O'Connor, Evans		Left Guard	Biddle, Braun
Barrager, Butler, Svendsen		Center	Duresky, Kunz
Engebretsen, Kiesling		Right Guard	Prelesnik, Braun, Gay
Schwammel, Seibold		Right Tackle	Liscovec, Hulbert
Vairo, Rose, Tenner		Right End	Lynch, Posewitz
Schneidman Goldenberg		Quarterback	Voelker, Abraham, Pokrand
Sauer, Laws, Bruder		Left Halfback	Jones, Culp, Wuest
Becker, Herber, Monnett		Right Halfback	Van Koten, Blood
Johnston, Hinkle		Fullback	Cyemanick

**GREEN BAY PACKERS OPEN HOME SEASON ON SUNDAY**

ANOTHER OBSTACLE IN WAY OF GREEN BAY TEAM



# GEORGE SAUER NEBRASKA STAR

New Packer Halfback Unani-  
mous All-American.

(SPORTS EDITOR'S NOTE: This is the sixth of a series on players appearing with the Green Bay Packers for the first time.)

One of the best known and most widely publicized football players in the United States, is George Henry Sauer, Nebraska all-American of the 1931 to 1933 era . . . starred at fullback all the way through his college career . . . now works at halfback for the Packers . . . and likes the shift.

Home town is Lincoln, Neb. . . . won about all the sports sweaters Nebraska had to offer . . . three letters each in football and basketball . . . two in track.



Sauer

Named on all-American squads by Collier's Associated Press, Liberty and the all-American board . . . also NEA and any number of private selections . . . did all the passing and punting during his days at Nebraska . . . all-Big Six fullback three years . . . made four numerals his frosh year . . . football, basketball, track and wrestling.

Weight is 212 . . . height six feet two . . . was the whole show in the East-West game of Jan. 1, 1934 . . . scored the West's two touches . . . co-captain of the 1934 College All Stars with Ed Krause of Notre Dame . . . appendectomy stopped him . . . almost . . . he played at Chicago five weeks after the appendix ruptured, getting in for the last five minutes.

Four of his fellow athletes at Lincoln high school entered Nebraska with him, and three finished . . . the Lincoln coach, W. H. Brown, also moved to N. U. as frosh coach . . . then a year later was assistant coach . . . so the boys played under him for eight years . . . one of the group was Bernie Masterson, now with the Bears.

Coached freshman football and basketball at Nebraska last season . . . has two brothers coming up . . . Eddie, 20, 160-pound guard, enters Nebraska this year . . . Bob, 13, 150-pound back, is just entering high school. . . .

(Tomorrow: George Svendsen.)

# SVENDSEN IS NEW CENTER

Giant Pivot Man Starred With  
Minnesota Team.

(SPORTS EDITOR'S NOTE: This is the seventh of a series on football players appearing with the Green Bay Packers for the first time.)

Tackle or center, it's all the same to George Svendsen, University of Minnesota veteran . . . prefers the latter, where the Packers are using him . . . very tall and raw boned . . . weighs 215 stripped and will hit 225 before the season is over . . . height six feet four, one of the tallest men on the squad.

High school football played in Minneapolis, his home town . . . frosh at



Svendsen

Oregon State . . . then two years with Minnesota varsity under Bernie Bierman . . . tackle in 1933 . . . center last season.

Was one of four Gophers declared ineligible by Western conference ruling for having played as freshmen at Oregon State . . . others were Bill Bevan, Stan Kostka and Clarkson . . . Bevan and Svendsen are continuing in pro football.

Liked Green Bay much on his first visit . . . interested in any sport that involves exercise . . . saw the Packers play once, against the Bears in Chicago in 1933, when Minnesota was appearing against Northwestern at Evanston . . . two years varsity basketball guard at Minnesota.

His favorite sport? . . . no, you're wrong . . . just get him talking about softball . . . greatest regret upon arriving at Green Bay was to find the season had ended . . . stars at first base for a crack Minneapolis team . . . has enormous hands, disdains the use of a glove.

(Monday—Swede Johnston)



# KIESLING IS PRO VETERAN

Guard Has Played Nine Years  
Against Packers.

(SPORTS EDITOR'S NOTE: This is the fifth of a series on players appearing with the Green Bay Packers for the first time.)

Starting his tenth year of professional football, although only his first as a Packer, Walt Kiesling stands as one of the grand-daddies of the pro game . . . has played against Green Bay every year since 1926, but now has reversed his field and works ahead of the Packer backs at a guard position.



**Kiesling**

Played four years of tackle at St. Thomas college in St. Paul, Minn., his home town . . . joined Ernie Nevers' Duluth Eskimos for the 1926 and 1927 seasons . . . was with the Pottsville Maroons in 1928 . . . the Chicago Cardinals from 1929 to 1933 . . . Chicago Bears last season.

Football weight is 260 pounds right now . . . and looks it . . . next to Cal Hubbard is largest man on the Packer squad . . . remembers the first game he played against Green Bay the best . . . wet, muddy field . . . Packers, on offense, backed against their own goal line . . . bad pass from center to Lewellen, standing in the end zone . . . Walt never could figure out just how Lew got off that punt.

Shark at contract bridge . . . played baseball for years in Montana and Canada . . . first baseman . . . has been married three years . . . likes to play golf.

(Tomorrow: George Henry Sauer)

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1700 Stations and Dealers

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# Wadhams Sport Reports

Dear Football Fan:

If we ever doubted, which we never have, that there are thousands of loyal football fans in and around Wisconsin and the upper peninsula of Michigan, you certainly helped remove all question during the recent football broadcasts.

In response to our saying that we should like to hear how the broadcasts were enjoyed, a tremendous volume of mail has flooded in.

We are, indeed, happy to receive all of these letters and cards—happy to learn that you enjoy the broadcasts and to have your suggestions and comments. Because it's impossible to learn how the broadcasts are being received unless we hear from you sport fans.

But aside from the helpful comments, it gives us pleasure just to hear from you. And I'm frank in saying that one of the most pleasant phases of working with radio broadcasting is getting letters and cards from you listeners.

Here is the booklet on the Green Bay Packers offered during the recent broadcasts. We hope you will enjoy it.

Russ Winnie and all Wadhams employees and dealers thank you for writing and hope you will listen to our future broadcasts.

Yours sincerely,

WADHAMS OIL COMPANY

*Francis H. Casey*

Manager of Advertising

FHC:RTW

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**BOB MONNETT**  
Halfback

Little man, what how? . . . only three years with Green Bay, but in first two seasons scored six touchdowns, 16 extra points and four field goals against league teams for 64 points . . . tied for eighth place on Packer all-time scoring list . . . lives in Bucyrus, Ohio . . . 5 feet 8 1/2 . . . 181 pounds and tough . . . shifty runner . . . salesman . . . single . . . Michigan State three years . . . teammate of Roger Grove under Jim Crowley.



**BUCKETS GOLDENBERG**  
Quarterback

Buckets is the Packer's hard running blocking back . . . home in Milwaukee . . . dimensions are 5 feet 10 . . . 215 pounds . . . wrestles during the off season . . . has grappled all the good ones . . . 24 years old and married . . . two seasons at Wisconsin . . . three years with the Packers . . . one of the hardest hitting backs on the squad . . . in only two seasons has scored nine touchdowns for Green Bay against National League opposition, placing 16th on squad scoring list.



**WALTER KIESLING**  
Guard

Long time around pro circles, always with a good team . . . four years varsity at St. Thomas, St. Paul, Minn. . . Duane Eskimos in 1926 and 1927 . . . Putzville Maroons in 1928 . . . Chicago Cardinals in 1933 . . . Chicago Bears last year . . . now playing his tenth year in the professional game . . . 250 pounder . . . 6 feet 3 . . . married, does cake work in off season . . . age 31 . . . known wherever pro football is played.



**CLARK HINKLE**  
Fullback

Bucknell's great fullback . . . leading scorer of Eastern Inter-collegiate conference while in school . . . now battering ram of the Packer backfield . . . one of toughest men in game . . . playing his fourth year with Green Bay . . . seventh on team's all-time scoring list . . . eight touchdowns, six extra points, five field goals for 69 points . . . home Toronto, Ohio . . . height 5 feet 11 . . . weight 205 pounds . . . 24 years old . . . automobile salesman . . . punts and passes.



**CAL HUBBARD**  
Tackle

One of the biggest men in pro football . . . weight hits somewhere between 255 and 290 . . . named consistently as all-American pro tackle . . . now playing his ninth year of professional football . . . started with New York Giants in 1927 and 1928 . . . joined the Packers in 1929 and has been here ever since, except for the 1934 season, when he coached at Texas A. & M. . . started with Geneva college in the middle 20's . . . married . . . umpire in International Baseball league during the diamond season . . . known as a rulebook authority in both baseball and football.



**ARNOLD HERBER**  
Halfback

Starred at Green Bay West until 1927 . . . made the rounds of a few colleges, including Regis in Colorado and the University of Wisconsin . . . honorary captain Badger frosh one year . . . regarded as best forward passer in pro football . . . called "Flash" along the eastern sector . . . 6 feet 1 . . . 203 pounds . . . tough as nails . . . 25 years old and single . . . lives in Green Bay . . . during his career as a Packer has scored four touchdowns and one extra point for 25 points . . . playing his fifth season with Green Bay.



**SOL KRAMER**  
Quarterback

Blocking back from South Dakota State . . . 5 feet 9 . . . 200 pounds . . . stocky and powerful . . . lives in Brookings, S.D. . . . 24 years old . . . three varsity years in college . . . single.



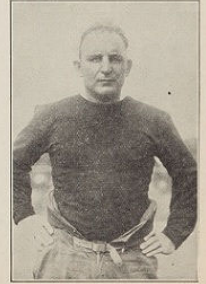
**GEORGE MADDOX**  
Tackle

Kansas State's veteran of the line . . . hails from Greenville, Texas . . . 6 feet 3 . . . 240 pounds . . . fresh from the College All Stars at Chicago . . . 22 years old . . . single . . . just breaking into pro game.



**ALFRED ROSE**  
End

Four year Packer veteran . . . previously one season with Providence Steam Rollers . . . long and rangy, expert pass receiver . . . called "Junior" and "Bligum" . . . starred at University of Texas, but now lives in Green Bay . . . married . . . 6 feet 3 . . . 195 pounds . . . salesman . . . has scored five touchdowns in National League competition since joining Packers . . . 39 points.



**CLAUDE PERRY**  
Tackle

Year in and year out, an aggressive line-man . . . playing his ninth season of pro ball . . . an Alabama University product . . . has been with Green Bay ever since graduation, except for half of the 1931 season, when he was loaned to Brooklyn . . . unmarried . . . weight 211.



**ROGER GROVE**  
Halfback

One of the speediest men on squad . . . hauls punts back a mile . . . starred under Jim Crowley at Michigan State . . . five years with the Packers . . . handicapped this year by early-season injury . . . single and lives in Green Bay . . . 6 feet . . . 154 pounds . . . interested in playgrounds work during the off season . . . tied for 8th on all-time scoring list with 8 touchdowns and 16 extra points for a total of 64.



**BOB O'CONNOR**  
Guard

Leland Stanford's veteran lineman . . . very rugged and likes to work . . . played in the Pacific Coast league last year, his first out of college . . . 60 minutes in each of 17 games . . . home in Los Angeles . . . single . . . lived in England during war . . . father killed in action . . . 6 feet 1 . . . 220 pounds . . . 25 years old . . . works in movie studios . . . unmarried . . . three varsity years at Stanford.



**NATE BARRAGER**  
Center

Came to the Packers after a great career at University of Southern California . . . 6 feet tall . . . 210 pounds . . . 28 years old . . . works during off season at RKO studio . . . home in Los Angeles . . . single . . . real veteran of pro game . . . back last year after one season layoff . . . sixth year with Packers . . . previously had one with Minneapolis, another with Philadelphia.



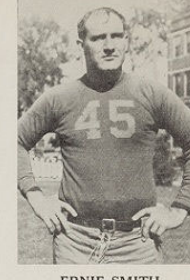
**GEORGE SVENDSEN**  
Center

Two varsity years at Minnesota, tackle and center . . . declared ineligible for 1935 play, along with Bevan, Clarkson and Kostka, for fresh year at Oregon State . . . 6 feet 4 . . . raw boned and rangy . . . weight 215 at start of season, still putting on beef . . . lives in Minneapolis . . . 22 years old . . . likes all outdoor sports.



**PAUL ENGEBRETSEN**  
Guard

Everyone knows him as "Tiny" . . . with the Packers for the closing half of last year's campaign . . . previously with Bears and Brooklyn . . . can kick field goals . . . weighs 235 . . . stands 6 feet 1 . . . worked as prospector last year . . . three varsity years at Northwestern . . . four pro years, one and a half with Green Bay.



**ERNE SMITH**  
Tackle

Another Los Angeles resident . . . All-America at U.S.C. . . married one year . . . 6 feet 2 . . . 234 pounds . . . 25 years old . . . insurance trustee . . . first full year in pro game, but has played for several all-star outfits . . . including one with Ernie Nevers' All Stars against the Packers . . . tough, aggressive lineman.



**JOHNNY BLOOD**  
Halfback

The "Vagabond Halfback" . . . a colorful character and player . . . 6 feet some . . . 150 pounds . . . one of the best pass receivers in the game . . . starting his sixth season with the Packers . . . played with Pittsburgh last season.



**MILTON GANTENBEIN**  
End

One of the wisest heads on the squad . . . veterans of pro football, five seasons with Green Bay . . . captained University of Wisconsin team his senior year . . . 6 feet tall, 160 pounds . . . 25 years old . . . single . . . insurance during the off season . . . fine pass receiver . . . 60 minute player in any game . . . regarded as one of the best blocking ends in the pro game.



**HERMAN SCHNEIDMANN**  
Quarterback

Ball tem from blocking quarterback . . . home in Quincy, Ill. . . 5 feet 10 . . . 205 pounds . . . clears the track with the best of them . . . blocking back four years in high school, four in college, the last three with Iowa's varsity . . . single.



**TAR SCHWALME**  
Tackle

Second year with the Packers . . . much heavier this season than last . . . goes 230 pounds . . . 6 feet 2 1/2 . . . served in navy . . . varsity All America at Oregon State . . . home is at Oakland, Cal. . . married . . . 28 years old . . . sporting goods.



**FRANK BUTLER**  
Center

Packers' giant of the forward wall . . . skirmished with the team last year and looks like a regular now . . . lives in Chicago . . . 6 feet 3 . . . 230 pounds, conservatively speaking . . . 28 years old, real estate, single . . . Michigan State two years.



**CHESTER JOHNSTON**  
Fullback

Always called "Suede" . . . hard driving back . . . erratic pro career . . . Chicago Bears, St. Louis Gunners, Packers . . . with Green Bay for a short time last season, until Gunners held him to contract . . . now back in the fold . . . fine blocker . . . native of Appleton . . . still holds some Valley conference track records . . . 5 feet 10 . . . 200 pounds . . . 25 years old, married, works as golf pro . . . college playing at Miami and Marquette.



**JOE LAWS**  
Halfback

Up from Colfax, Iowa . . . three years at University of Iowa . . . where the tall corn grows . . . southpaw punter, left footed kicker . . . accurate with both . . . barks the signals . . . five feet 9 . . . 183 pounds . . . fast at bringing back those punts . . . teacher, married . . . got two touchdowns last year, his first with the Packers . . . slated for more this season, his second . . . voted most valuable player in Big Ten while in college.



**GEORGE SAUER**  
Halfback

Nebraska's great All-America fullback . . . named on practically every mythical team while with the Cornhuskers . . . captained College All Stars in Chicago in 1934, but played only five minutes because of an operation . . . 6 feet 2 . . . 204 pounds . . . punter, punter and everything else . . . coached backfield at Nebraska last year . . . 24 years old . . . unmarried . . . three varsity years at Lincoln, his home town.



**DUSTIN McDONALD**  
Guard

Short and sweet . . . works hard all the time . . . Indiana University product . . . came to Packers highly recommended by Bob Jones . . . height 5 feet 4 . . . weight above 200 . . . has had pro football experience in Indiana . . . wrestled Bob Monnett while in college.



**LON EVANS**  
Guard

Big boy from Texas Christian . . . never lost that southern accent . . . or those 220 pounds . . . more or less . . . stands 6 feet 2 . . . third year with Packers, his only pro league team . . . home is Fort Worth . . . bookkeeper and married . . . 23 years old . . . highly dependable lineman.



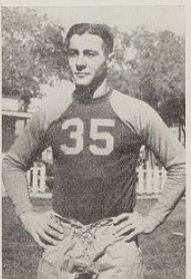
**CHAMP SIEBOLD**  
Tackle

One of the best built men in the pro league . . . six feet 4 1/2 tall . . . weighs 240 at least . . . fast, too . . . lives in Oshkosh . . . Wisconsin varsity for two years . . . farmed out last year to Memphis of Southern Association, where he was a sensation . . . single . . . second year at Green Bay, including the abbreviated service last year.



**DON HUTSON**  
End

The fellow who was catching Dixie Howell's passes in the last Rose Bowl game . . . speed to burn . . . has done the century in 1927 . . . lives in Pine Bluff, Ark. . . led the end's poll for the 1935 College All Stars . . . 6 feet 1 . . . 189 pounds . . . 22 years old and single . . . three years with the Crimson Tide.



**DOMINIC VAIRO**  
End

Captain of Notre Dame in 1934 . . . fine blocking end . . . home in Calumet, Mich. . . 6 feet 2 . . . 200 pounds . . . automobile salesman . . . only 21 . . . unmarried . . . three varsity years at South Bend . . . traveled all over the country with the Ramblers . . . first year with Packers.



**HANK BRUDER**  
Halfback

Former Northwestern University great . . . alternates between half and full . . . stands 6 feet and weighs 197 . . . one of the hardest hitting backs on team . . . great blocker . . . called "Hard Luck Hank" at Northwestern because of series of mishaps . . . has pretty well shaken the jinx in the pro game . . . year around resident of Green Bay . . . operates tire shop . . . married . . . playing fifth year in pro league, all with Packers . . . ranks fifth on team's scoring list . . . 15 touchdowns and four extra points for 82 markers.

**BOB TENNER**  
End

Another veteran of Minnesota's great 1934 team . . . 212 pounds . . . even 6 feet . . . age 22 . . . single . . . good rugged type for pro end . . . home is in Minneapolis . . . first year with the Bays.



# NATIONAL PROFESSIONAL FOOTBALL LEAGUE SCHEDULE

**FRIDAY, SEPTEMBER 13**  
Pittsburgh at Philadelphia

**SUNDAY, SEPTEMBER 15**  
Chicago Cardinals at Green Bay

**FRIDAY, SEPTEMBER 20**  
Philadelphia at Detroit

**SUNDAY, SEPTEMBER 22**  
Chicago Bears at Green Bay  
New York at Pittsburgh

**SUNDAY, SEPTEMBER 29**  
Bears at Pittsburgh  
Brooklyn at Boston  
Cardinals at Detroit  
New York at Green Bay

**SUNDAY, OCTOBER 6**  
Bears at Cardinals  
Brooklyn at Detroit  
New York at Boston  
Pittsburgh at Green Bay

**WEDNESDAY, OCTOBER 9**  
Philadelphia at Pittsburgh

**SUNDAY, OCTOBER 13**  
Bears at Philadelphia  
Brooklyn at New York  
Detroit at Boston  
Green Bay at Cardinals Milwaukee

**SUNDAY, OCTOBER 20**  
Brooklyn at Bears  
Boston at New York  
Cardinals at Pittsburgh  
Detroit at Green Bay Milwaukee

**SUNDAY, OCTOBER 27**  
Boston at Pittsburgh  
Cardinals at New York  
Green Bay at Bears  
Philadelphia at Brooklyn



**EARL L. LAMBEAU**  
Coach

Serving his 17th year with the Packers . . . first as captain, later as coach . . . longest tenure of any National league mentor . . . has seen every minute of every game since the team was organized . . . played until 1928 . . . great forward passer . . . one year with George Gipp and under Knute Rockne at Notre Dame . . . Green Bay East graduate . . . ranks third on Packer all-time scoring list . . . 12 touchdowns, 19 extra points and 6 field goals for 109 points.

**WEDNESDAY, OCTOBER 30**  
Boston at Detroit

**SUNDAY, NOVEMBER 3**  
Bears at New York  
Brooklyn at Pittsburgh  
Detroit at Cardinals  
Philadelphia at Boston

**TUESDAY, NOVEMBER 5**  
Brooklyn at Philadelphia

**SUNDAY, NOVEMBER 10**  
Bears at Boston  
Detroit at Green Bay  
Philadelphia at Cardinals  
Pittsburgh at Brooklyn

**SUNDAY, NOVEMBER 17**  
Boston at Philadelphia  
Cardinals at Brooklyn  
Green Bay at Detroit  
New York at Bears

**SUNDAY, NOVEMBER 24**  
Cardinals at Boston  
Detroit at Bears  
Green Bay at Pittsburgh  
Philadelphia at New York

**THURSDAY, NOVEMBER 28**  
Bears at Detroit  
Green Bay at Cardinals  
New York at Brooklyn

**SUNDAY, DECEMBER 1**  
Cardinals at Bears  
Detroit at Brooklyn  
New York at Philadelphia  
Pittsburgh at Boston

**SUNDAY, DECEMBER 8**  
Boston at Brooklyn  
Green Bay at Philadelphia  
Pittsburgh at New York