



**Green Bay Packers (3-0) 21, San Francisco 49ers (2-1) 20**  
**Sunday October 11th 1959 (at Green Bay)**

# Packers NFL's Only Unbeaten! Tip 49ers 21-20

## Drive 60 Yards for Winning Touchdown

### GAME RECAP (GREEN BAY PRESS-GAZETTE)

(GREEN BAY) - The Packers are the only unbeaten team in pro football. And that's a fabulous development! Our forces became the marvel and envy of the entire NFL by edging San Francisco's fearsome 49ers 21 to 20 in a bitterly-fought struggle at City Stadium Sunday afternoon. A natural underdog because of its size, Green Bay thus became the sentimental darling of the league by producing an early-season comeback that is virtually unparalleled for a team everybody rated last. The Packers were the worst team in pro football last year with 1-10-1. Today, they're the best with 3-0. The Packers haven't launched a season with three straight victories since 1944 and that was Green Bay's last championship year. The new Packers under Vince Lombardi have won five straight, including two non-leaguers, and have 7-2 for the year. The Packers are now in that "catch us" position. They'll make their first "defense" of their lofty position against the revitalized Los Angeles Rams in Milwaukee Sunday. The Rams whipped the Bears 28-21 yesterday. The Packer-49er game - before a third sellout of 32,150 - was more savage than the Bear and Lion battles. Both teams were keyed to the hilt; the defenses were wicked; tackling and blocking were brutal, forcing seven fumbles and frequent player casualties. The Packers almost lost it on a break in the last minute. The 49ers recovered Lew Carpenter's fumble at midfield and drove in for what could have been a game-losing field goal. But the Pack stiffened in time and Tommy Davis was short and wide on a field goal try from the 37 with 1:06 left. The 49er drive an FG try brought on one of the biggest sweats in Packer history - despite 37-degree weather and a raw west wind. The crowd screamed madly at the miss and then started counting down while the Packers ran out the clock with a first down. It would

PRICE  
**25¢**

*Official Program*

**SAN FRANCISCO 49'ers**  
vs.  
**GREEN BAY PACKERS**

**OCTOBER 11th, 1959**  
**1:06 P.M.**

**GREEN BAY CITY STADIUM**

have been a shame if the Packers had lost. The Packers scored their three touchdowns on two 80-yard drives the first two times they had their hands on the ball and one of 60 yards that won the game early in the fourth quarter. The 49ers scored 10 points following deep-down breaks, a recovered fumble of a punt setting off Davis' second field goal for a 14-6 score and an interception of a Lamar McHan pass setting up the 49ers' first TD on Y.A. Tittle's 13-yard pass to Billy Wilson for

a 14-13 count. And the 49ers' only lead, 20 to 14, came on a 75-yard pass from Tittle to Owens on which Owens was "allowed" to go scot free. That edge almost revived the 49ers into a wider lead but the Packer defense came to the rescue, Bill Forester smearing Tittle for a 12-yard loss on the last play of the third period and Dave Hanner recovering Joe Perry's fumble on the Packer 40 on the first play of the fourth. From that spot the Packers scored in 10 plays, traveling about 75 yards because of a 15-yard holding penalty on the Pack. McHan "found" Gary Knafelc in the crucial drive. He hurled successive 15 and 12-yard pass to Gary to the 49er 12. Four plays later - on a third down and 12 situation - McHan winged a strike in Knafelc's arms in the end zone to tie the game at 20-up. Now it was Paul Hornung's turn to put the Pack ahead. The passback from previously-injured Jim Ringo, the setdown by Bart Starr, the blocking up front and Hornung's boot were all perfect for the precious lead with 3:15 gone in the period. Hornung came back from the "dead," as it were. Golden Boy was out cold and kicking and seeming ready for a ride in a waiting stretcher on the third play of the winning TD drive. But, presto, he revived and returned to play. Paul was a wonderful workhorse. With Jim Taylor missing the entire game due to burns on his hands and foot, Hornung carried 28 times for 138 yards for an average of 4.9, made an unbelievable catch of an eight-yard pass from McHan on last play of the first quarter, and then on the first play of the second period scampered eight yards for a touchdown. He finished with nine points. Carpenter, despite two fumbles, shifted to fullback from his right halfback spot and lugged 17 times for 62 yards. He blocked beautifully for McHan's passing and on runs. The Packers ripped off 284 yards rushing - their fattest soil total of the season but settled for 94 yards on McHan's passing, including six completions in 14 tries. Two of his tosses went for touchdowns - the first a 30-yarder to Max McGee in the first period and the second to Knafelc. The Bays outyarded the visitors, 378 to 272, and piled up 25 first downs compared to the 49ers' 13. The 49ers made 125 of their aerial yards in the last half, although 75 of it came on the Owens TD. The Packers were handicapped with injuries. Don McIlhenny was hurt in the second quarter and when Hornung was injured the Bays almost ran out of backs. Bobby Dillon was shaken up and missed the third quarter, Johnny Symank filling in. Ringo hurt his ankle and missed some action in favor of Bob Skoronski. Jim Temp worked in injured Nate Borden's position and made three tackles and three key rushes. The Packers received the opening kickoff and zipped 80 yards in eight plays for a 7-0 lead. On the first three plays, McHan ran 19 yards, Carpenter 10 and Hornung 14 to the 49er 37. Five plays later, McGee made a stretching catch of McHan's toss in the end zone for the TD. Hornung converted for 7-0. The 49ers zoomed right back, rolling up three first downs before the Bay defense stiffened, to score a field goal, Davis hitting from 28 yards out. It was 7-3 at 9:13. Now it was the Packers' turn again. On the first four plays, Hornung and Carpenter made 22 yards. McIlhenny was trapped at the line of scrimmage but then broke loose and reeled off 20 yards to the 49er 38. Hornung figured in six of the next eight plays, running wide to his right for the TD behind good blocks by Knafelc and Jerry Kramer. Hornung made the extra point, but the Bays were holding so he converted from 24 yards out for 14-3 at :05 of the second period. Bettis, Forester and Currie started giving Tittle fits with their rushing in and forced two punts. On the second, however, Carpenter fumbled and John Whittenboom recovered on the Packer 27. Dillon was hurt keeping Smith from a first down on third down so Davis hit a field goal from the 32 for a 14-6 score at 8:05. Davis and McGee each punted twice in see-saw action before the half. Tough defense kept an interference penalty on Bob Freeman from becoming too dangerous when Davis went wide on a field goal from the 47. The Packers made a first down but McHan's pass was intercepted by Baker on the Packer 42

# Lonesome?

**NATIONAL FOOTBALL LEAGUE**  
(Western Conference)

	W	L	Pct	Pts	Op
GREEN BAY	3	0	1.000	58	36
San Francisco	2	1	.667	78	35
Baltimore	2	1	.667	73	59
Chicago Bears	1	2	.333	53	58
Los Angeles	1	2	.333	49	78
Detroit	0	3	.000	43	80

(Eastern Conference)

	W	L	Pct	Pts	Op
New York	2	1	.667	54	76
Philadelphia	2	1	.667	91	69
Washington	2	1	.667	67	80
Chicago Cardinals	1	2	.333	70	78
Pittsburgh	1	2	.333	58	58
Cleveland	1	2	.333	47	34

**Sunday's Results**  
**GREEN BAY 21, SAN FRANCISCO 20.**  
 Los Angeles 28, Chicago Bears 21.  
 Baltimore 31, Detroit 24.  
 Washington 23, Chicago Cardinals 14.  
 New York 10, Cleveland 6.  
 Philadelphia 28, Pittsburgh 24.

**Next Sunday's Games**  
**GREEN BAY Vs. LOS ANGELES**  
 at Milwaukee.  
 Baltimore at Chicago Bears.  
 San Francisco at Detroit.  
 Pittsburgh at Washington.  
 Philadelphia at New York.  
 Chicago Cardinals at Cleveland.

## 'Swonderful!

San Francisco ..... 3 3 14 0—20  
 Green Bay ..... 7 7 0 7—21

San Francisco Scoring: Touchdowns — Wilson (14-yard Tittle pass, 5:07 of third), Owens (75-yard Tittle pass, 10:26 of Third). Field Goals — Davis 2 (28 yards, 9:13 of first; 32, 8:05 of second). Extra Points — Davis 2.

Green Bay Scoring: Touchdowns — McGee (30-yard McHan pass, 4:00 of first), Hornung (8 yards, :05 of second), Knafelc (21-yard McHan pass, 3:16 of fourth). Extra Points — Hornung 3.

Officials: Referee — Robert Austin, Umpire—Joseph Connell, Headlinesman — Sam Cooperman, Field Judge — Michael Lisetski, Back Judge — Henry Weisenbaugh.

**Team Statistics**

	Pack.	49ers
First downs rushing	19	6
First downs passing	6	6
First downs penalties	0	1
Total first downs	25	13
Yds. gained rushing	284	122
Yds. gained passing	94	150
Total yds gained	378	272
Passes: Attempted	14	23
Completed	6	8
Had intercepted	1	0
Yds. interc'd pass. ret.	0	29
Yds. lost att. pass	7	33
Punts: Number by	5	6
Average distance	42.8	46.6
Number returned by	2	4
Yds. punts returned	2	10
Kickoffs: No. ret. by	2	4
Yds. kickoff's ret'd	29	106
Fumbles: Number by	3	4
Ball lost	2	1
Penalties: No. against	4	6
Yds. lost by penalties	47	40

**Individual Statistics**

**Rushing:**  
 San Francisco — Smith gained 80 yards in 19 attempts, Perry 40 in 11, Lyles 3 in 1, Tittle minus 1 in 1.  
 Green Bay — Hornung gained 138 yards in 28 attempts, Carpenter 62 in 17, McHan 45 in 6, McIlhenny 39 in 4.

**Passing:**  
 San Francisco — Tittle attempted 23, completed 8 for 150 yards, 2 touchdowns.  
 Green Bay — McHan attempted 14, completed 6 for 94 yards, 2 touchdowns, 1 intercepted.

**Pass Reception:**  
 San Francisco — Wilson caught 4 for 40 yards, Owens 2 for 91, Conner 1 for 11.  
 Green Bay — Knafelc caught 3 for 48 yards, McGee 2 for 40, Hornung 1 for 6.



**The Clincher** — Ball (circle) soars toward goal posts with winning point, triggered by toe of Paul Hornung (5), in fourth quarter at City Stadium Sunday afternoon. It was eventual margin in 21-20 Packer victory over San Francisco 49ers and left

Green Bay alone in first place in the National Football League's Western Division. Frisco's Eddie Dove (44) lunges in futile bid to block kick. Also shown are Packers' Bart Starr (15), who held ball, Ken Beck (73), Norm Masters (78) and Jim Ringo,

restraining 49ers' Leo Nomellini (73). Other 49ers in picture are Jerry Mertens (80), Abe Woodson (40), Matt Hazeltine (55), being held out by Beck, and Karl Rubke (52). It was Packers third straight victory. (Press-Gazette Photo)

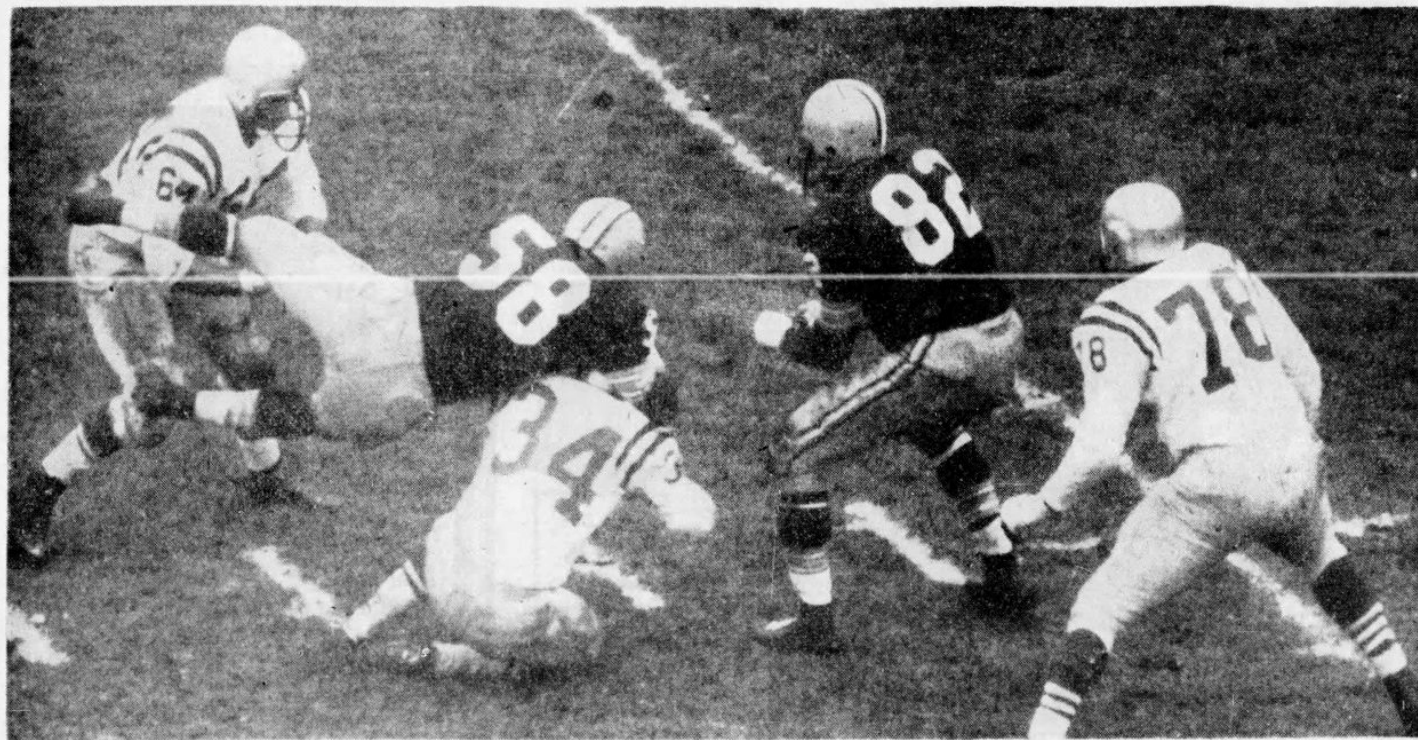
and returned to the 12. On second down, Tittle lined a touchdown throw to Wilson in the end zone and Davis converted for 14-13. After Hornung's field goal try from the 47 was wide, the 49ers struck again. With second and five, Owen worked free on the 49er 47, took Tittle's pass, shook off Jesse Whittenton on the Packer 20 and ran home to complete a 75-yard TD play. Davis' kick made it 20-14 at 10:26. McHan was rushed for a loss of seven and the Packers had to punt. The 49ers ripped off three first downs and it appeared that the Packers were in for trouble until Hanner grabbed Perry's fumbled lateral to Tittle. That set off the big Knafelc TD. The Bay defense forced two punts and the offense took the hint from the Bay 26. Hornung went four and 13 yards in two tries and then Carpenter moved 11 to the 49er 46 with 4:52 left. Carpenter, however, fumbled on the next play and Henke recovered. Tittle's rollout pass to Connor for 11, Smith's three-yard run, a Tittle pass to Wilson for nine set the ball on the Packer 30 with 2 minutes left. The 49ers gained nothing in three tries and Davis was forced to kick from a far piece - 37 yards. The rest is in the history books.

**SAN FRANCISCO - 3 3 14 0 - 20**  
**GREEN BAY - 7 7 0 7 - 21**

	<u>SAN FRANCISCO</u>	<u>GREEN BAY</u>
First Downs	13	25
Rushing-Yards-TD	31-122-0	55-284-1
Att-Comp-Yd-TD-Int	23-8-150-2-0	14-6-94-2-1
Sack Yards Lost	33	7
Total Yards	239	371
Fumbles-lost	4-1	4-2
Turnovers	1	3
Yards penalized	6-40	4-47

**SCORING**

1st - GB - Max McGee, 30-yard pass from Lamar McHan (Paul Hornung kick) GREEN BAY 7-0



'Headwork'—Packers' Dan Currie gets head lock on San Francisco's Joe Perry (34) in breaking up screen pass, thrown by Y. A. Tittle from 49er 25, late in fourth quarter. Standing by to assist is Jim Temp (82). Other 49ers are Ted Connelly (64) and John Thomas (78). -Packers won 21-20. (P-G Photo)

1st - SF - Tommy Davis, 28-yard field goal GREEN BAY 7-3

2nd - GB - Hornung, 8-yard run (Hornung kick) GREEN BAY 14-3

2nd - SF - Davis, 32-yard field goal GREEN BAY 14-6

3rd - SF - Billy Wilson, 14-yard pass from Y.A.Tittle (Davis kick) GREEN BAY 14-13

3rd - SF - R.C. Owens, 75-yard pass from Tittle (Davis kick) SAN FRANCISCO 20-14

4th - GB - Gary Knafelc, 21-yard pass from McHan (Hornung kick) GREEN BAY 21-20

#### RUSHING

**GREEN BAY** - Paul Hornung 28-138 1 TD, Lew Carpenter 17-62, Lamar McHan 6-45, Don McIlhenny 4-39

**SAN FRANCISCO** - J.D. Smith 19-80, Joe Perry 11-40, Lenny Lyles 1-3, Y.A. Tittle 1-(-1)

#### PASSING

**GREEN BAY** - Lamar McHan 14-6-94 2 TD 1 INT

**SAN FRANCISCO** - Y.A. Tittle 23-8-150 2 TD

#### RECEIVING

**GREEN BAY** - Gary Knafelc 3-48 1 TD, Max McGee 2-40 1 TD, Paul Hornung 1-6

**SAN FRANCISCO** - Billy Wilson 4-40 1 TD, R.C. Owens 2-91 1 TD, Clyde Connor 1-11, Lenny Lyles 1-8

## ***Bert Bell, NFL Commissioner, Dies***

### **LOMBARDI LAUDS COMEBACK - AILING BACKS WORRY PACKER BOSS**

OCT 11 (Green Bay) - How long can this go on? Packer fans, victory starved for years, were asking themselves this questions Sunday after watching their aggressive team chalk up its third straight triumph. When Coach Vince Lombardi heard the questions, he said, "We'll play them one by one. But if we lose any more backs - goodbye!" With fullback Jim Taylor likely to sit out three more games, Lombardi was concerned about a neck injury to Paul Hornung and Don McIlhenny's shoulder ailment. Neither, however, is considered serious. Lombardi, who said he was "freezing to death in the sidelines," was impressed by the way his club came back once it got behind. "When we threw that interception," Lombardi recalled, "it was the turning point for them. But Dave Hanner's recovery - well, that's just what we needed." Lombardi admitted he was to blame for the poor handling of punts. "I guess I had them scared to death," Lombardi said. "I guess that's because I was so scared." Lombardi again praised quarterback Lamar McHan, saying "he really threaded the needle on that TD pass to Gary Knafelc." But overall, Lombardi observed, "It was a combined efforts of defense and offense." When 49er coach Red Hickey was asked if the Packers can keep winning, he replied, "They're a good solid ball club. I don't know if they're deep enough to be a great team, but they're certainly organized and well drilled." Hickey realized his club was in for

a tough game. "You don't beat the Bears and Lions without a good club," Hickey said. "The Packers have a lot of scrappy players and strong runners." Looking at the game statistics, Hickey noted, "We certainly gave up too many yards rushing. But you've got to give credit to those Green Bay backs. This is the wildest season of all time," Hickey added. "You've got to be out every Sunday with all you have and a little bit more." In reflecting on the game, Hickey said, "I thought the big difference today was in the Packers' attitude. They wouldn't settle for three points - they wanted the full seven." Y.A. Tittle, who had one of his poorer days, said, "That Packer defense played a heck of a game. That's the best defense we've played in our three league games." But with anticipation, he added - "We'll get 'em once more on the coast."

### **BERT BELL, NFL COMMISSIONER, DIES**

OCT 12 (Philadelphia) - Commissioner Bert Bell of the NFL died of a heart attack Sunday, leaving a void the men he served say they never really can fill. The 65-year old Bell collapsed in the seats of the very stadium in which he started his rise from college player to czar of professional football. He was watching a league game between the Philadelphia Eagles and Pittsburgh Steelers, teams he once owned and coached.



AP Wirephoto

**Bert Bell**

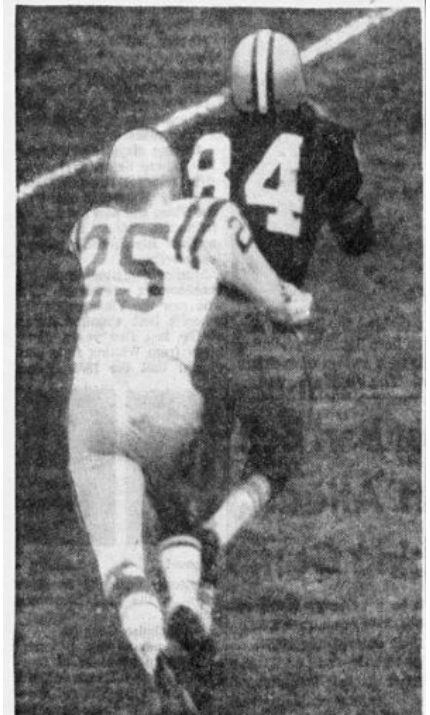
He was pronounced dead 10 minutes later in University Hospital, a stone's throw from Franklin Field where thousands once cheered him as Penn football captain. Around the league, owners and coaches paid homage to the man under whose guidance. Professional football under Bell became respected as a major sport. George Halas, a pioneer of the pro game, probably summed up best the feeling of his colleagues when he commented: "Bell was a great leader, a genius in fact. All his contributions to pro football will never be forgotten. He brought pro football to its present heights and we will all miss him." Bell's three children, Bert, Jr., 23, Upton, 21, and Jane, 17, were with their father when he died. They attended the game with him. The commissioner also is survived by his widow, the former Frances Upton, a onetime musical comedy star. Bell suffered a mild heart attack last February. He had been under a physician's care ever since. His travel had been limited, and a great deal of the league work he did at his suburban Narberth home. Dr. Paul Schrode of the University Hospital said Bell was

already unconscious when he first saw him. The doctor said: "He was just gasping. He was pale white. He never regained consciousness. It must have been a massive thing to take his life so instantly." The owners, of course, were too shocked to give much thought to a successor. Under league rules, in the vent of the commissioner's death, a league meeting to elect a successor must be called within 30 days. Club owners have the alternative of appointing a president to serve until the annual meeting in January. For the moment, however, the acting commissioner is Austin H. Gunsel, treasurer of the NFL and a former FBI agent. The constitution says the treasurer automatically becomes acting commissioner upon the commissioner's death, to serve until a new commissioner is appointed. Gunsel lives in Narberth, not far from Bell's home. Speculation on a possible successor would have to include such names as Halas, owner-coach of the Chicago Bears and a pioneer of the pro game; the volatile George Preston Marshall, owner of the Washington Redskins; Don Kellett, successful young general manager of the Baltimore Colts; Paul Brown, renowned coach-executive of the Cleveland Browns, and Joe Donoghue, assistant league treasurer.



Post-Crescent News Service Photo

The Packers' Bill Forester catches up with Y. A. Tittle as he passes in the second quarter of Sunday's game.



Post-Crescent News Service Photo

The Packers' Gary Knafele takes a touchdown pass from Lamar McHan in the fourth quarter of Sunday's game in Green Bay. San Francisco's Dave Baker hangs on in vain. The touchdown tied the score at 20-all, and Paul Hornung's subsequent placement gave the Packers a 21-20 win.

**Bays Win, Own NFL's  
Lone Perfect Record**



**This Is the Kind** of offensive blocking that helped the Green Bay Packers roll up impressive ground yardage enroute to a 21-20 win over San Francisco Sunday. Paul Hornung cuts through for 15 yards in the first quarter. Other Packers shown are Norm Masters (78) and Forrest Gregg (75). Among the 49ers are Charlie Krueger (70), Matt Hazeltine (55), Jerry Tubbs (50) and Ed Henke (75).

attendance increased 100 percent. Professional football, through Bell's liberal television policy, was beamed into millions of homes across the nation each season...**'GAVE LIFE TO NFL'**: His assistant and friend for 43 years, Joseph Labrum, said of him: "He gave his life to the NFL." Viewing will be held Tuesday between 7 and 9 p.m. (EDT) at the Bringham Funeral Home (20th and Walnut Streets). Funeral services will be at 11 a.m. Wednesday at St. Margaret's Roman Catholic Church at Narberth. Burial will be in Calvary Cemetery, near Narberth. Two Catholic priests, Rev. John Walsh of St. James Roman Catholic Church here, and the Rev. Joseph Marron of the Princeton, N.J. Seminary, administered the church's last rites of absolution and extreme unction. Bell entered the NFL in 1933 when he and Lud Wray, a former football teammate at the University of Pennsylvania, took over the franchise of the Frankford Yellowjackets. In 1940, Bell bought half interest in the Eagles. Bell came from a socially prominent family on Philadelphia's Main Line. He attended Episcopal and Delancy academies and Haverford Preparatory School before entering Penn in 1915. He was an outstanding quarterback on the varsity teams of 1916 and 1917. At the outbreak of World War I, he left school to serve with the Army in France. Upon his return to Penn in 1919, he was elected captain of the football team. After his graduation in 1920, Bell joined the Penn coaching staff headed by the late John Heisman. He served as a backfield coach until 1928. In 1930 and 1931, Bell served as backfield coach at Temple University.

#### **STUNNED NFL OWNERS START QUEST FOR NEW LEADER**

OCT 12 (Philadelphia) - Stunned NFL owners prepared today for a behind-the-scenes struggle to find a successor to Bert Bell, the dynamic commissioner who helped build pro football from a sandlot operation into a multi-million dollar business. A "chaotic battle" between the old guard and the league's new blood was forecast by one NFL official a few hours after the 65-year old Bell suffered a fatal heart attack at Franklin Field Sunday while watching the sport to which he devoted his life. Under the league constitution, NFL Treasurer Austin H. Gunsel took over as acting commissioner upon Bell's death. However, the by-laws also provide for an emergency meeting of the executive committee "not more than 30 days after the

How the owners felt about Bell was indicated in comments Sunday after they learned of his death: Paul Brown - "He was an awful lot of this professional football - probably the outstanding commissioner in sports." George Marshall - "They will never find a commissioner as good as Bell, no matter whom they pick." Dan Reeve, owner of the Los Angeles Rams - "A tremendous loss to football and also a personal loss. He was a great commissioner." Edwin J. Anderson, Detroit Lions - "Bell was a level headed administrator, who met every problem head on. His death is a tragic thing. Bell has done more for professional football than any other man. He will be sorely missed by the entire league." Jack Mara, New York Giants - "It's an awful blow to us." He added that club owners would meet in Philadelphia on Wednesday after the funeral to discuss the problem of a new commissioner. The short, energetic, outspoken little man from Philadelphia first became the commissioner in 1946, under a three year contract calling for an estimated \$25,000 a year. The owners tore up three contracts since then, writing new ones for longer terms. The last was given to him in 1953. It was for 12 years at \$50,000 a year with \$10,000 yearly pension payment. When Bell took over as commissioner from Elmer Layden, most of the league's 12 teams were losing money. The NFL was a picture of confusion and red ink. Under his iron fisted rule, however, player salaries, which averaged \$5,000 when he took over, doubled, and

emergency, the sole purpose of which shall be the election of a new commissioner or to install a president in the office of the commissioner until the annual league meeting." Three major candidates - each representing a different point of view - immediately emerged as Bell's potential successor: George S. Halas, 64-year old iron-fisted founder, president and coach of the Chicago Bears. He is the favorite candidate of those who think the league needs another "tough man of the old school" as its boss. Edwin J. Anderson, 56-year old president of the Detroit Lions and one of Detroit's top business leaders for the last 20 years. He is regarded as the "compromising candidate" between the old and new schools in the league. Gov. A.B. (Happy) Chandler of Kentucky, ex-baseball commissioner whose candidacy is backed by George Preston Marshall, owner of the Washington Redskins. Chandler is



**Paul Hits Paydirt**—Halfback Paul Hornung (5) pounds into end zone with Packers' second touchdown in first quarter, scoring from eight yards out. Jerry Kramer (64) on ground at right, and Gary

Knafelc (84) threw key blocks on play. Also shown are 49ers' Eddie Dove (44), Leo Nomellini (73), Ed Henke (75), Charley Krueger (70), Karl Rubke (52) and Jerry Mertens (80). (Press-Gazette Photo)

favored by those who think the league's first order of business is to receive a clean bill of health from Congress. "One thing is sure," a league official told United Press International. "There's going to be a terrific battle because it was Bell's indomitable personality that held all the warring factions in the league together."

#### **OLEJNICZAK, LOMBARDI PAY TRIBUTE TO BELL**

OCT 12 (Green Bay Press-Gazette) - President Dominic Olejniczak, Treasurer Fred N. Trowbridge and Director Lee Joannes of the Packers will attend the funeral services of Bert Bell in Philadelphia Wednesday. Olejniczak said today that "only people who have been close to the Packer organization and who have had their pleasure of working with Bert Bell can appreciate what a loss Green Bay has suffered." Vince Lombardi, Packer general manager and head coach, called the death of Bell "a great loss." "That's a great loss," he said. "I don't know how the NFL is going to replace him. He's been the backbone of the league since he became commissioner." "I also lost a personal friend," said Lombardi. Vic Morabito, co-owner of the San Francisco 49ers, said here Sunday. "We lost our strongest member. He truly cannot be replaced. He loved us all and we loved him." Since most of the club executives in the league will be in Philadelphia Wednesday, it is presumed that a date will be set at that time for a league meeting to consider the matter of a successor to Bell. "It is always a shock when a man of his stature dies," said Curly Lambeau, founder and first coach of the Packers, "but it wasn't a surprise to me because he has been in poor health for some time. In fact, he did a great job for the league in poor health." Lambeau, who said he was leaving today to attend Bell's funeral, added, "He has been a credit to this league." Rumored to be a possible successor to Bell, the pro football pioneer said, "I wouldn't like to comment on that at this time."

## **Packers Won With Ball Control: Vince 49ers' Rookie Kicker Blames Himself for Defeat**

#### **PACKERS WON WITH BALL CONTROL: VINCE**

OCT 12 (Green Bay Press-Gazette) - The Packers, a worn but happy Vince Lombardi admitted, shaded San Francisco's pass-happy 49ers with a simple formula in City Stadium's latest Sunday afternoon spectacular. Loosely paraphrased, it goes: The enemy can't score when you have the ball. He was not, he added, at all surprised at this elementary precept's singular success. "We knew we could run on them," Vince, only undefeated coach of the NFL's only undefeated team confided, "We did when we beat 'em in 'Frisco." (a 24-10 exhibition victory Aug. 23). The Packers' piece meal land grab was all the more remarkable, Lombardi pointed out, "because we were hurting for backs. Jim Taylor wasn't able to play, of course, and Don McIlhenny got hurt way back in the second quarter and wasn't able to return." "We had all we had in there," Vince said ruefully. "Paul Hornung and Lew Carpenter. The big thing, though, is that we came from behind to win. After Dave Hanner recovered that fumble for us, we drove right down and scored. They're a battling ball club, I'll tell you," he said proudly. Vince, who allowed "there's nothing like being in first place," was delighted with Paul Hornung's dazzling performance.

"He's a very fine football player," Lombardi declared. He also expressed concern over the injury that felled Hornung twice in the second half. "He's hurt pretty bad," Vince revealed. "It's not serious but looks like a real bad neck and shoulder. He got it the first time he was hurt and got it in the same spot again late in the game." What if he should be sidelined for next Sunday's Milwaukee date with the Los Angeles Rams? "Let's not ask that question," he replied with a ghost of a smile, then quickly added, with a show of spirit, "If Hornung can't play, we'll have to find somebody else on the squad." In this connection, he said it is doubtful if Taylor will be available for the Ram match. "He has a real serious burn," Vince reported. "But Borden (Nate) should be ready next week. Jim Ringo, of course, played the full game today hobbled." Along with Hornung's performance, he noted that quarterback Lamar McHan "came through in the clutch. In fact, he was every bit as good as he was in the Bear and Lion games, if not better. Those three catches Knafelc made in that fourth quarter touchdown drive were big plays, too." Defensive, he said, "I think again that Dan Currie and Tom Bettis played very fine games." Lombardi also paid sincere tribute to the enemy. "That's a fine offensive football team. There aren't many better than that one." Turning to the statistics, he noted, "We gained 284 yards rushing! That's pretty good," Vince added with a smile, running down the individual figures. "138 in 28 for Hornung, Carpenter 62 in 17, McIlhenny 39 in 5, and, look here, McHan even had 45 yards." At this point, Business Manager Jack Vainisi arrived to congratulate the head man and admonish, "Take it easy on the people." "Take it easy on the people?" Lombardi ejaculated. "What about me?" Somebody else queried, "What about next week?" "Let next week take care of itself," Vince grinned...In the adjacent dressing room, there was only fly in the Packer ointment. "I just wish," Hawg Hanner said wistfully, "Detroit could have beaten Baltimore. That would have given the three favored teams (Bears, Rams and Colts) two losses apiece." Across the room, Gary Knafelc played down his three key catches in that winning touchdown drive, "Mac (Lamar McHan) threw 'em in there well. These guys don't quit," Gary went on. "I've never seen a team where every guy tried to help the other like these guys do. They really stick together." McHan was equally modest about his part in the proceedings. "Knafelc did a good job of getting free on that drive," Lamar drawled. "He made a tremendous catch for that touchdown. Catches like that are what make the passer." How about that interception that led to the 49ers' first touchdown? Had the wind played a part? "The wind had a tremendous effect on the passing in general," McHan responded, "but on that, I just overthrew Knafelc a little." Carpenter, who stepped in the breach when Taylor was sidelined, was similarly diffident. "You got to run," he grinned, "when you got a hole." How had his knee been reinjured, Jim Ringo was asked. The all-pro center, hobbling back from the shower, said wryly, "I got clipped, I guess." Another injuree, Don McIlhenny reported, "I got a crack in the shoulder, but I think I'll be all right." At this juncture, somebody mentioned that 284 rushing yards. "Is that right?" said a delighted Bobby Dillon. In the same breath, he summed up the prevailing sentiment, "If they'd won that game, it would have been a crime."

#### 49ERS' ROOKIE KICKER BLAMES HIMSELF FOR DEFEAT

OCT 12 (Green Bay Press-Gazette) - Blond, crew cut Tommy Davis, the San Francisco 49ers' rookie kicking specialist, was "a most unhappy fella" at dusk Sunday afternoon.

The 6-foot, 200-pound Louisiana State alumnus blamed himself for the Gold Diggers' defeat. Hanging his head over missing an eleventh hour field goal attempt, a contretemps which came with only 1:06 remaining and sealed a 21-10 Packer victory, Davis had no alibis. "I just missed it," he said dejectedly, refusing to indict the elements. "No, the wind didn't bother me. I just didn't make it." Drafted by the 49ers in 1956, he had been in service the last two years. "Man, I wish I was back in service right now," he said soulfully. "I suppose they (the 49ers) do, too." "I really can't explain it," Tommy repeated. "Just tried too hard, I guess." One of his colleagues, old pro Y.A. Tittle, was equally morose - but not as dispirited. "They were tough," the balding veteran declared, simultaneously warning, "But we get 'em one more time on the coast." Yelberton, able to complete only eight of 23 passes (a bad day for him) conceded, "It was the toughest rush I've had put on me in a league game this year." Howard (Red) Hickey, the 49ers' freshmen coach, was disinclined to blame Davis for Frisco's first defeat. "You can sum up the whole situation in just a few words," Red asserted. "You have to block and tackle to win football games - and we didn't. The Packers were real high for this game and did a great job but that doesn't excuse our boys. If you have a man in your arms, you should bring him down. We've been notorious

## E. W. Rohloff Dies at Game

### Cecil Merchant Fatally Stricken At City Stadium

CECIL (PG)—E. W. (Hans) Rohloff, 57, proprietor of a general merchandise store in Cecil, was fatally stricken with a heart attack at the Green Bay Packer football game Sunday afternoon.

The rescue squad at the stadium received the call at 1:04 p.m., just before the game started. Mr. Rohloff was dead on arrival at St. Vincent Hospital.

Born at Shawano Jan. 7, 1902, Mr. Rohloff graduated from Shawano High School and attended Ripon College. He came to Cecil at the age of 19 as an associate of his father in the store business. He became the sole owner of the business after his father's death.

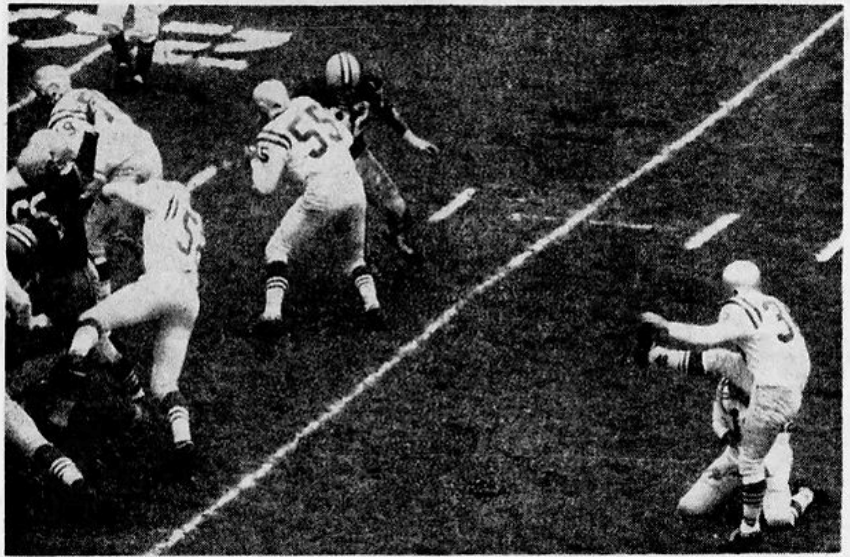
Mr. Rohloff was a former treasurer of the Village of Cecil for 28 years, and was a village trustee at the time of his death.

Survivors include his wife; a son, Bruce; a sister, Mrs. Sylvia Grosskopf, Shawano, and two brothers, Leslie and Marvin, Milwaukee.

Friends may call at the Bocher Funeral Home here from 7 o'clock this evening until 11 a.m. Wednesday, and then at St. John Evangelical and Reformed Church until the rites at 2 o'clock. The Rev. Roy Curless will officiate, and burial will be in Woodlawn Cemetery, Shawano.



as a poor tackling team for the last few years," Red admitted, "but we had great tackling in our first two games, both of which we won. Now, today it looked like we're back in the same old rut." Did this mean the 49ers will be belting the dummy this week in preparation for next Sunday's invasion of Detroit? "Let's put it this way," Hickey said. "There will be some concentration on tackle, you can be sure of that." Scanning the statistics, he found another reason for the Diggers' downfall. "There's your answer," he said. "Nineteen first downs rushing for the Packers, and we had only six. There's your ball control. We certainly gave up too damn many yards rushing. Any time a team can gain 284 yards rushing you, you're not doing a good job. That's when you know you're in trouble - when a team drives against you twice in one quarter like the Packers did in the first quarter today." He discounted the possibility of a 49er letdown in the wake of a 34-0 rout of archrival Los Angeles a week earlier. "I don't like to think so," Red replied. "I like to think they are pros, I don't think they have any reason to let down after the big ones - at least they certainly shouldn't." He said he had been confident of victory "after we got back in front. I felt we were going to go on. Then the Packers got that fumble (Dave Hanner's recovery) and caught fire. The difference is," Red pointed out, "they took advantage of that break. We had one later (Lew Carpenter's fumble which set up David's futile FG attempt) and we didn't take advantage of it. That's no excuse, though, for letting them jam it into our end zone," Hickey declared. "They had to go 60 yards to do it." What of the Packers? "The Packers are a good, sound football team, fundamentally good and sound on both offense and defense," Red said. "They have a good solid defensive team. We have a lot of respect for Dave Hanner and Dan Currie. They also have a good secondary there with Dillon,



'Frisco First — Tom Davis kicks first of two field goals to put 49ers on scoreboard in first quarter. Ball was held by John Brodie. Others shown are Packers' Jim Temp (82) and Tom Bettis, far left, and 49ers' Karl Rubke (52), Matt Hazeltine (55) and Ed Henke (75). (Press-Gazette Photo)



'Going, Going ...' — San Francisco's R. C. Owens (27) is en route to touchdown, with Packers' Jesse Whittenton in hot but futile pursuit, that shot 49ers' into 20-14 lead in third quarter. Pass-run play from Tittle covered 75 yards. (Press-Gazette Photo)

Tunnell, Whittenton and Freeman, all experienced boys. I don't know whether they have depth enough to be a great ball club," Hickey added, continuing his analysis. "I know I have a lot of respect for 'em. They are certainly a well-organized, well-drilled outfit. I don't think anyone can predict how far they'll go," he grinned, "for the simple reason I don't think anyone can predict who's going to win this race. This is going to be the wildest season of all time, no doubt about it," Red insisted. "You've got to be out there every Sunday with all you've got - and a little bit more, or anybody can beat you."

**NO DOUBT ABOUT IT - THIN PACKERS ARE GOOD**

OCT 12 (Green Bay) - The Packers were sitting on top of the pro football universe Monday with one fourth of the season played. In one of the most fantastic coaching jobs of all time, Vince Lombardi has transformed a miserable loser into an unbeaten contender. The Packers are winning because of precision team play, heavyweight hitting, sprinting speed and hair-trigger thinking. This is a team with 11 stars on offense and 11 stars on defense. There aren't just a few carrying the load. It's been a 100% team effort. Lombardi's Packers have the ability to win and the confidence to win. Against the Bears and 49ers, they proved they would settle for nothing but a victory even though trailing in the fourth quarter. Lombardi was Johnny on the spot at 9 a.m. here Monday. He assumed his general manager role and cleared his desk of business details



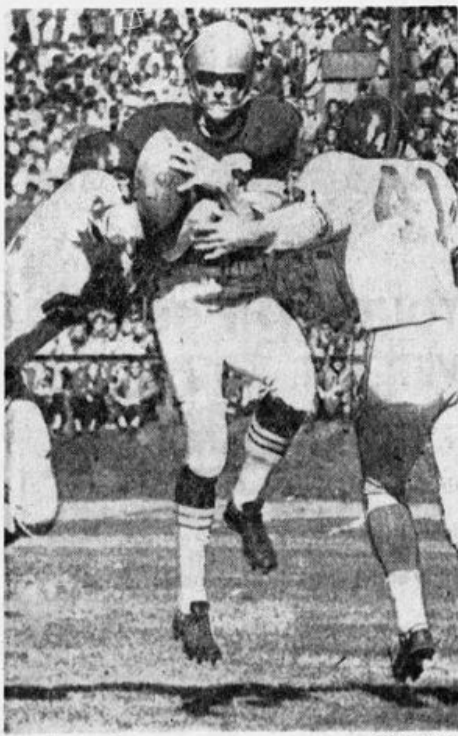
before starting preparations for next Sunday's game against the Rams in Milwaukee. When asked about his team's success, Lombardi answered in a business-like way, "we've got a good football team. Just how far we can go will depend on injuries. We don't have depth." Lombardi shunned away from title talk. But he smiled when informed a split in the remaining games would give him a 7-5 record. And if he could squeeze out one more victory - 8-4. Well, 8-4 had won it before. "All we can do is play them one by one," was Lombardi's reaction. He was disturbed about injuries. Paul Hornung suffered a painful jammed vertebrae in his neck. Don McIlhenny played with a bruised

shoulder blade. Lamar McHan took his worst beating of the season. Center Jim Ringo, who hurt his right knee in the Detroit game, injured the other knee against the 49ers. He was having trouble walking Monday. Hornung and McIlhenny will be ready for the Rams, Ringo is doubtful. Jim Taylor, the No. 1 fullback who is sidelined with secondary burns, may miss three more games. Defensive end Nate Borden will start working out Tuesday. He may play Sunday. "I don't know what we'll do for backfield replacements," Lombardi said. "I may have to put Joe Francis (reserve quarterback) at a halfback post." Looking at the statistics, Lombardi said, "that Hornung is a heck of a runner. I told you that when I came here." Hornung gained 138 yards in 28 carries, his best pro performance. His injury was extremely painful, but he refused to be relieved. When the victory was in the bag, Hornung finally came out. He was exhausted. "Twenty-eight carries really wore him out," Lombardi said. "Remember, we use him as a runner, passer, receiver and he does all our kicking." McIlhenny, who gained 45 yards in six plays, also refused to be sidelined when he hurt his shoulder in the second quarter. "He's a good boy," said Lombardi, praising McIlhenny. McHan was hit so hard one time that he couldn't the play when he returned to the huddle. Lombardi said he was pleased with the way his offense scored the first two times it got the ball. "We knew we could move on the ground against the 49ers," Lombardi pointed out. The Packers took a 14-3 lead on successive drives of 80 yards in 14 plays. How did he feel when the 49ers lined up for a game winning field goal from the 37 with 66 seconds to play? "I didn't think he (Tommy Davis) could do it," said Lombardi. "I was confident we had won it when Dave Hanner recovered that fumble and we went in and scored." Davis had booted two field goals in the strong crosswind, 28 and 32 yards. But he looked up on the big one, kicking turf before laying into the ball. Lombardi called his linebackers - Bill Forester, Tom Bettis and Dan Currie - "the best in the league." Y.A. Tittle, 49ers quarterback agreed. While the 49ers turned a fumble recovery and an interception into 10 points, their other touchdown was on a 75 yard pass play from Tittle to R.C. Owens. On that bomb Owens was actually knocked down by Em Tunnell. However, the Packer red-dogs missed Tittle and he had a second chance. Owens got up and ambled off to the side all alone. Tittle hit him and R.C was off to the races. The win was a honey for Defensive Coach Phil Bengtson, who had been on the 49er staff for eight years before joining Lombardi at Green Bay. "I was kidding Red Hickey before the game that he wouldn't try that "Alley-Oop" pass the way the wind was blowing," said Bengtson. Owens gives San Francisco its "Alley-Oop" play with his spectacular leaping catches. Bengtson was right. The wind took care of "Alley-Oop". While Lombardi was happy with his successful start, he said, "we haven't had that lucky game yet. I mean a game when we pick off interceptions and fumbles for touchdowns. We've had to grind out these wins the hard way. We're bound to get one of those lucky games and really scores." How about next Sunday against the Rams, coach?

## LA 'All-Stars' Confront Pack

### LA 'ALL-STARS' CONFRONT PACK

OCT 13 (Green Bay Press-Gazette) - And now for the glamor boys of pro football - the Rams! The Rams hail from Los Angeles where everything is bigger, better and more colossal - as the Dodgers proved in baseball, and a look at the Ram roster would indicate that the Packers will be playing an all star team in Milwaukee Sunday. The Green Bays faces such greats as Ollie Matson, Jonn Arnett, Del Shofner, Lamar Lundy, Les Richter, Red Phillips. Bill Wade, Tom Wilson, Joe Marconi, Buck Lansford and...wow! This is no joke, brother. The collection of Stars had trouble with injuries and just plain getting together in their first two games, losing to the Giants and 49ers. Then came the organization in Chicago last Sunday when they whipped the Bears 28 to 21. Let us emphasize that they downed the Bears in Wrigley Field, one of the hardest



**AP Wirephoto**  
**Billy Howton, Former Packer star, is still catching passes in the National Football league. Here, Howton hauls in a short pass from Cleveland's Milt Plum in last Sunday's game against the Giants. Defenders are Lindon Crow (41) and Dick Nolan (25). The Giants won, 10-6.**

tasks for any team. The Pack, for instance, licked the Bears once in that graveyard in the last 18 years. This all points up the difficulty facing Coach Vince Lombardi, Aides Bill Auston, Norb Hecker, Phil Bengtson and Red Cochran and the athletes as they unlimbered today. The Packers, as a reminder, have won their first three games, 9-6 over the Bears, 28-10 over the Lions, and 21-20 over the 49ers. Thus, they'll be going for their fourth straight league victory. Green Bay now is the only unbeaten team in the league and holds a one-game lead over the Colts and 49ers. The Bears and Rams, each with 1-2, are two games out and the Lions three. In other Western Division games Sunday, the Bears host the Colts and the 49ers visit the Lions. Looking at the sunny side, the best thing that could happen next Sunday is for the Packers, Bears and Lions to win. That would have the WD standings looking like this:

	W	L	W	L
Packers	4	0	Bears	2 2
49ers	2	2	Rams	1 3
Colts	2	2	Lions	1 3

You can all wake up now. It's only a dream! The Packers, by winning the first three, have won the "first quarter" of the season. The second quarter opposition will be the Rams, Colts and Giants in that order. It's getting interesting! Speaking about quarters, the Packers

now have scored 51 of their 58 points in the first and fourth frames. They dented the second period with a touchdown vs. the 49ers - on the first play of the period, at that. In those two middle periods, the opposition has scored 30 of its 36 points. Here's the composite scoring by periods:

PACKERS	-	21	7	0	30	-	58
OPPONENTS	-	3	13	17	3	-	36

The Packers are far from negative these days, and that word negative was a big one in camp today. That's just what the x-rays were on four players injured in the 49er victory. "Nothing broken and we're thankful for that," Lombardi said today. Put under the x-ray were Don McIlhenny, Paul Hornung, Bobby Dillon and Jim Ringo. Hornung was figured to be the most seriously injured but he has nothing more than a sore neck at the moment. Ringo, a knee casualty a week ago, injured his other knee. McIlhenny has a shoulder injury, while Dillon got a swat in the face. Nate Borden, who missed the 49er game because of a knee injury in the Lion game, started running some today and he may be ready for the Rams. Jim Taylor, burned in a home accident last Tuesday night, probably will miss the next game or two. He suffered second degree burns on his foot and hands and they're just not healed up enough yet. Jim dressed for the 49er game but stayed out. Quarterback Lamar McHan is hurting with bruises and bumps but he expects to start shaking them today...A close look at pictures of the 49er game Monday convinced Lombardi that "Carpenter was sensational in his blocking. And he was blocking from a different position." Lew Carpenter shifted from right halfback to Taylor's spot at fullback. He ran 17 times for 62 yards. Vince praised many other Packers, including Hornung who is a "strong runner," McIlhenny who "only carried four times but he really ran," Gary Knafelc for "those clutch catches," and the three linebackers (Tom Bettis, Bill Forester and Dan Currie) who were great.

### 60-YARD WINNING TD DRIVE ADDS TO POISE

OCT 13 (Green Bat Press-Gazette) - The forward pass still is the Packers' big weapon in pro football. When the Packers fell behind the 49ers 20-13 late in the third quarter, they made gestures at passes on 10 of their next 14 offensive plays. Seven passes were actually thrown by Lamar McHan and four were completed, including a beautifully-hurled 21-yard bullet to Gary Knafelc in the end zone for the winning touchdown. Mind you, McHan performed these completions in the clutch - when he 49ers had fought from behind for the first time and when the visitors were at their toughest. Coach Vince Lombardi was most proud of the manner in which his team battled back.

## 'Stix'

### LEADING GROUND GAINERS

	Att	YG	LG	Av
Brown, Cleveland	78	314	16	4.0
Matson, Los Angeles	55	282	50	6.1
Smith, S. Francisco	55	258	20	4.7
Harnung, Green Bay	61	243	22	4.0
Perry, S. Francisco	47	198	25	4.2
Ameche, Baltimore	50	188	11	3.8
Conrad, Ch. Cards	18	159	56	8.8
Bosseler, Wash.	30	155	22	5.2
Tracy, Pitts.	46	151	33	3.3
James, Wash.	29	145	21	5.0

Longest run: 56 yds., Bobby Joe Conrad, Chicago Cardinals vs. Washington—9/27/59, TD.  
 Best performance one game: 199 yds. in 31 attempts: Ollie Matson—Los Angeles vs. Chicago Bears—10/11/59.

### LEADING PASSERS

	Att	C	YG	tdp	I	Av
Guglmi, Wash.	32	19	430	3	1	13.44
LeBaron, Wash.	28	16	237	1	2	8.46
Brown, Bears	33	55	3	1	8	2.1
Conerly, N.Y.	69	41	535	2	2	7.75
McHan, G. Bay	42	16	321	6	3	7.64
Unitas, Balt.	93	43	708	8	5	7.61
Hill, Cards	79	44	578	2	1	7.32
Wade, L.A.	62	35	452	5	4	7.29
Plum, Cleve.	74	42	511	3	2	6.91
Layne, Pitts.	94	52	644	5	5	6.85
Tittle, S.F.	56	26	357	4	2	6.38
V. Brklyn, Phil.	87	46	542	5	2	6.23
Rote, Detroit	83	36	433	3	10	5.22

Longest completion: 88 yds., Ed Brown—Chicago Bears vs. Los Angeles—10/11/59, TD.  
 Best performance one game: Ed Brown, Chicago Bears vs. Los Angeles—10/11/59, 29 Attempts, 14 completions, 323 yards—2 TDs.  
 \*Standings based on average gain per pass attempted.

### LEADING PASS RECEIVERS

	Recd	YG	LG	TD
Lewis, Cards	19	319	85	1
Berry, Balt.	16	263	53	3
Gifford, N.Y.	16	184	30	0
Schuelker, N.Y.	15	298	66	1
Howton, Cleve.	13	182	36	1
Orr, Pitts.	13	174	19	2
Randle, Cards	13	167	22	1
Anderson, Wash.	12	306	70	2
Wilson, S.F.	12	150	35	2
Dooley, Bears	12	127	15	0

Longest completion: 88 yds., Harlan Hill, Chicago Bears vs. Los Angeles, TD—10/11/59.  
 Best performance one game: Robert Schuelker, New York vs. Los Angeles, 9/26/59, 8 received, 171 yards, 1 TD.

### LEADING SCORERS

	tdr	tdp	tt	exp	fg	fga	tp
McDonald, Phil.	1	4	5	0	0	0	30
Conrad, Cards	2	1	3	10	0	1	28
Davis, S.F.	0	0	9	5	11	24	24
Conrad, Det.	0	4	0	0	0	0	24
M'scheller, Balt.	0	4	4	0	0	0	24
Layne, Pitts.	1	0	1	7	3	4	22
Walston, Phil.	0	1	1	13	0	1	19
Berry, Balt.	0	3	3	0	0	0	18
Cassady, Det.	0	3	0	0	0	0	18
James, Wash.	2	1	3	0	0	0	18
McGee, Gr. Bay	3	3	0	0	0	0	18
Smith, S.F.	3	0	3	0	0	0	18
Simmerall, N.Y.	0	0	0	6	4	5	18

Best performance one game: 25 points—Bobby Joe Conrad, Chicago Cards vs. Washington—9/27/59.

### LEADING PUNTERS

	Stg	No.	AD	L
Chandler, N.Y.	1	16	51.8	62
V. Brocklin, Phil.	2T	15	47.1	83
Baker, Wash.	2T	12	47.1	59
Morrill, Det.	4	11	43.7	60
Davis, S.F.	5	14	43.2	61
Luna, Pitts.	6	14	42.6	59
McGee, Gr. Bay	7	19	42.5	61
Brown, Balt.	8	14	41.7	66
Norton, Cards	9	8	41.6	58
Sherer, Balt.	10	13	41.2	59

Longest punt: 71 yds., Rick Caesars, Chicago Bears vs. Los Angeles—10/11/59.  
 \*Standings computed on average distance.

### PUNT RETURN LEADERS

	No.	YR	AD	L	TD
Powell, Phil.	7	106	15.1	58	1
McDonald, Phil.	6	86	14.3	81	1
Woodson, S.F.	5	68	13.6	65	0
Barr, Detroit	5	62	12.4	24	0
Morris, Bears	7	85	12.1	78	1
Dove, S.F.	10	94	9.4	62	0
Taseff, Balt.	4	37	9.3	11	0
Arnett, L.A.	3	22	7.3	9	0

Longest return: 81 yds., Thomas McDonald, Philadelphia vs. New York, 10/4/59—TD.  
 \*Standings computed on the basis of average return.

### KICKOFF RETURN LEADERS

	No.	YR	AD	L	TD
Powell, Phil.	3	133	45.0	85	0
James, Wash.	3	83	27.7	30	0
Lyles, S.F.	7	197	27.7	35	0
Podoley, Wash.	3	80	26.7	28	0
Sample, Balt.	5	125	25.0	23	0
Scott, N.Y.	3	121	24.2	30	0
Matson, L.A.	8	193	24.1	48	0

Longest return: 95 yds., Art Powell, Philadelphia vs. New York—10/4/59.  
 \*Standings computed on the basis of average return.

### INTERCEPTION LEADERS

	No.	YR	TD	L
Davis, Balt.	3	33	0	20
Nelson, Balt.	3	33	1	33
Lowe, Detroit	2	73	0	42
Alban, Pitts.	2	60	0	46
Luna, Pitts.	2	53	0	32
Baker, S.F.	2	51	0	29
Freeman, G. B.	2	22	0	22
Carr, Phil.	2	15	0	12
Brown, Balt.	2	8	0	6

Longest return: 33 yds., Carl Taseff, Baltimore vs. Detroit—9/27/59, 33 yds., Richard Pettibon, Chicago Bears vs. Baltimore—10/3/59.

His offense, by succeeding when the chips were down, developed something that is almost impossible to coach into a club. And that's poise! The 49ers scored with 10:26 left in the third period. It was 20-14 when the Bays started from their 37 after the ensuing kickoff. On the first play, McHan hurled the ball 55 yards in the air, just over the arms of Max McGee, who has two escorts. Lew Carpenter gained zero on the next play and on Play 3 McHan was spilled for a 7-yard loss fading back to pass. That was the only time he met such a fate Sunday. The punt and recovery of a 49er fumble by Dave Hanner on the Packer 40 on the first play of the fourth quarter followed. Now, let's examine that 60-yard TD drive and notice how McHan went skyward: Play 1 - Knafelc worked behind the 49er defense on the 49er 35 but McHan's pass was just out of reach. It easily might have gone for a TD. 2 - McHan hurled to McGee for 10 to the 50 on a sideline pass. 3 - Paul Hornung ran 4 yards to the 49er 46. He was hurt on the play but stayed in. 4 - McHan's pass was tipped incomplete. 5 - McHan hit Knafelc chest high with a liner on the 49er 31. 6 - McHan threw the same pass to Knafelc for 12 to 19. 7 - Carpenter was held for no gain at left end. 8 - Hornung look to pass on a job to the right but ran and lost a yard. The Packers were holding on the play and penalized back to the 35. 9 - McHan wheeled back slightly to pass, apparently couldn't find a receiver, and then took off like a halfback for 14 yards to the 21. 10 - McHan hit Knafelc with a swift throw in the end zone for the score. (Hornung kicked the extra point to make it 21-10). There were only two third down situations in the drive. It was third and six on the 46, when McHan pitched the 15-yarder to Knafelc. It was third and 12 to go on the touchdown throw. The Packers now have scored eight touchdowns and McHan pitched six of them. That old forward pass comes in pretty handy! McHan wasn't overly rushed Sunday, being grassed just once. Halfback Lew Carpenter, playing fullback for injured Jim Taylor, came up with four important blocks.



**They Shall Not Pass**—Defense, as demonstrated above, has been a major factor in the Packers' drive to the top of the National Football League. Here menacing Dave Hanner (79) and Henry Jordan (74) storm in to shackle 49ers' J. D. Smith for no gain in Sun-

day's game at City Stadium. Moving in to assist is Dan Currie (58), temporarily delayed by 49ers' R. C. Owens (27). Other 49ers shown are Billy Wilson (84) and John Wittenborn, on ground beneath Hanner.

(Press-Gazette Photo)

#### **KELLETT HAILED AS TOP NFL CANDIDATE**

OCT 13 (Philadelphia) - Carroll Rosenbloom, majority owner of the Baltimore Colts, said today that his general manager, Don Kellett, "would be the best man for the job of NFL commissioner if none of the older statesmen is available." Rosenbloom said that by older statesmen he meant veterans of the league such as George Halas, owner of the Chicago Bears, and George Preston Marshall, owner of the Washington Redskins. Both Halas and Marshall have said they don't want the job... 'A GOOD MAN': It was pointed out to Rosenbloom that by process of elimination this possibly could make Kellett, 50, a frontrunner among several others for the post vacated Sunday by the sudden death of Bert Bell. Rosenbloom said only: "He (Kellett) is a good man and would do a fine job. He's well-equipped and I wouldn't want to lose him, but I'll do what's best for the league. Personally, I would like to see the post go to a young man like Kellett. Actually, we haven't given any thought to a successor. It will take a lot of thinking. But first we've got to put a great man to rest." Rosenbloom



Fast Getaway . . . The Winner—The Packers' first and winning touchdowns are pictured above. In left panel, Max McGee leaves 49ers' Abe Woodson behind en route to end zone, capping 80-yard Packer push. At right, Pack's Gary Knafelc, already in end zone with winning TD pass from Lamar McHan, is belatedly tackled by Frisco's Dave Baker. Coming up from rear is 49ers' Eddie Dove. (P-G Photo)

said that the owners probably would get together informally Wednesday after Bell's funeral to discuss a new commissioner. In Baltimore, Kellett said he considered it "a great honor" to be mentioned for the post...GUNSEL IN DARK: Rosenbloom said that he and Kellett never had discussed the possibility of the general manager being named commissioner. The shock of Bell's sudden death left owners without a standout choice to succeed him as commissioner. His 13 years as czar of the league were busy ones for Bell, leaving him without time to groom a successor. Even the man who temporarily is filling Bell's post, former FBI agent Austin Gunsel, said Monday he had no idea whom the 12 owners might select. Gunsel, as league treasurer, became acting commissioner when Bell died, under provision of the league constitution...Sports leaders from all over America began arriving here today to pay final respects to Bell. Requiem Mass will be celebrated at 11 a.m. Wednesday for Bell - a man whom, NFL owners, coaches and players say, cannot be fully replaced. Bell will be buried in Calvary Cemetery near his Narberth, Pa., home. Honorary pallbearers will be NFL club owners. The 65-year old commissioner suffered a fatal heart attack Sunday at Franklin Field while watching the Eagles-Steelers game...Three Packer officials, President Dominic Olejniczak, Treasurer Fred N. Trowbridge and Director Lee H. Joannes, will attend the funeral.

#### FOUR PACKERS RIDING AMONG NFL LEADERS

OCT 14 (Green Bay Press-Gazette) - The Packers have four players among the statistical leaders in the NFL. The first batch of individual figures released today by the league show Bob Freeman, Max McGee, Lamar McHan and Paul Hornung among the first 10 in five of the eight ball-moving categories. McGee is in a six-way tie for sixth place in scoring with 18 points on three touchdowns. The Taxi ranks seventh in punting with an average of 42.5 on 19 boots, which all were produced under hazardous for-and-against wind conditions in City Stadium. Freeman, the Bays' new cornerback, intercepted two passes and returned them 22 yards for a seven-way tie for second place in the Pass Stealing Dept. Hornung ranks fourth among the league's ground gainers - a real tribute to the Bays' hard-smashing Golden Boy. Paul has carried 61 times for 243 yards and an average of 4.0, including 138 stripes in 28 carries in the win over the 49ers last Sunday. Jim Brown of Cleveland leads with 314 yards, followed by Ollie Matson of the Rams 282, J.D. Smith of the 49ers 258 and Hornung. Joe Perry of the 49ers followed Hornung with 198. The Packers come face to face with Matson when they tackle the Rams in Milwaukee Sunday. McHan, who has carefully guided the Packers in the three straight victories. ranks fifth in the passing department. Lamar averaged 7.64 on each of his 42 attempts. McHan has a phenomenal touchdown record. Six of his 16 completions hit touchdown territory. That's almost half - over one-third. Only one passer has more TD passes, the Colts' great John Unitas with 8. But Unitas preformed his 8 in 43 completions. Three pitchers have 5 scoring passes, the Rams' Bill Wade who has 35 completions, the Steelers' Bobby Layne with 52, and the Eagles' Norm Van Brockluin with 46. The first team statistics are due out Thursday and they're highly interesting. The Packers are leading the league in rushing and in many phases of defense...The Packers took the field as the league's only unbeaten team for the first time Tuesday. It wasn't much different than a week ago. Everybody has about 15 minutes to loosen up on his own before Coach Vince Lombardi toots the whistle for the calisthenics. During this pre-practice period, the men all take a lap, play catch, punt and have a little fun. Paul Hornung and Jerry Kramer use this period to practice field goal and extra point kicking. There might be a slight difference over a week ago - the smiles are wider. "Look, I can do this pretty good," Nate Borden laughed as he jogged faster and faster in place. Then, as an afterthought, big Nate grinned: "The won without me. How do you like that. As long as we win. That's what counts." Thus, you get a touch of the spirit that is fast growing on this club. Borden couldn't go Sunday and big Jim Temp rushed to the rescue, playing himself a good game. Temp sweated it out on the bench on the first two victories. And come to think of it, maybe the Packer bench is stronger than the experts think - at least in the defensive line department...All of the Packers' injured personnel were present for duty except fullback Jim Taylor, who must give his



**Pigskin Gallery**—The crowd wears a look of anticipation as the Packers see-saw to victory. Shown above, and in good spirits, are from left, Dr. and Mrs. Leonard C. Miller, Mr. and Mrs. Robert Got-ske, and the Mmes. Leonard Schober and Robert Flatley with Mr. Schober. All got into the football "swing of things," and helped to cheer the Packer squad to a smashing triumph. (P-G Photos)

"burned" foot and hand a chance to heal. He'll undoubtedly miss Sunday's game. The Packers heard the weekly scouting report yesterday from Wally Cruice who viewed the Bear-Ram game in Chicago Sunday.

### **HOLD FINAL RITES FOR BELL TODAY**

OCT 14 (Philadelphia) - Bert Bell, the gravel-voiced, beloved commissioner of the NFL, will be buried today. Then the difficult hunt will be on for a successor. The shoes of the portly Bell, who died Sunday at 65, won't be filled easily. Everyone in the pro game agrees there was but one Bell. The 12 NFL club owners are serving as honorary pallbearers at services in St. Margaret's Roman Catholic church in suburban Narberth, where Bell made his home. Burial will be in Calvary Cemetery, near historic Valley Forge. Thousands viewed the body Tuesday night in a Philadelphia funeral home. Two sport figures and fans walked side by side in silence past the casket. Tears were in many eyes. After the funeral, the owners will hold an informal meeting. Prompt agreement on a new commissioner is unlikely. The tempers of NFL club owners aren't known to be cool. They've boiled over frequently, and it always was Bell who patched up the quarrels. Now that Bell is gone, it is believed some old resentments may appear. Support of a man by one owner possibly will prejudice him in the eyes of another. It is expected that a committee representing all the opposing viewpoints will be formed. This group will screen the candidates and report to the NFL draft meeting scheduled for the end of November...OTHERS PREFER OUTSIDER: Some of the owners feel the successor should come from the NFL ranks, like Bell himself. Others prefer an outsider, a public figure - perhaps a judge or governor. Frequently mentioned is Edwin J. Anderson, president of the Detroit Lions. Anderson said he would accept the post if it was offered but cautioned against undue haste. "I don't think we should decide such an important thing in a few hours," Anderson said. The chief Anderson booster is Paul Brown, general manager-coach of the Cleveland Browns. Brown, too, has been mentioned for the job, as has Wellington Mara of the New York Giants and Don Kellett of the Baltimore Colts. Meantime, Austin Gunsel, league treasurer, is temporarily holding the NFL reins. He is a former FBI man brought in by Bell and generally has been clear of the league's internal intrigues.

### **CRISLER CONFERS WITH AFL OVER POST AS CZAR**

OCT 14 (Beverly Hills, CA) - The new professional American Football League today was considering Michigan athletic director and retired coach Herbert O. (Fritz) Crisler as a candidate for its league commissioner. Crisler flew home to Ann Arbor, Mich., today after having spent most of Tuesday conferring with the committee that will pick the new pro league's commissioner. The meeting was supposed to be highly secret, but when United Press International contacted Crisler prior to his departure he readily admitted he flew here Monday night to meet with the committee. "I have been approached regarding my interest in being considering for this position," he said. "I have not made any commitment regarding my interest in the position, subject to any further study of the proposal.

### **RAMS HITCH ATTACK TO MATSON**

OCT 14 (Milwaukee Sentinel) - "He's just great. What else can I say about him?" Coach Vince Lombardi was talking about Ollie Matson Tuesday, the 29-year old wheelhorse to whom the Rams hitched their attack in beating the Bears, 28-21, Sunday. Matson carried 31 times for 199 yards against the Bears. For some inexplicable reason, he carried only 15 times in L.A.'s first two losses. Lombardi, as offensive coach of the Giants, had seen a lot of Matson during his brilliant six-year career with the Cardinals. He was obtained by the Rams last February in one of the most startling trades in NFL history. Los Angeles parted with eight players, including three regulars from the 1958 squad (defensive tackle Frank Fuller, defensive end Glenn Holtzman and offensive tackle Ken Panfil). Bert Rose, publicity director of the Rams, summed up the trade this way: "We felt we needed a top fullback. Rather than trading individually, we figured why not trade a whole bunch of guys for one we wanted." Matson's 199 yards against the Bears was his greatest single game productions. So impressed was Coach Sid Gillman that he didn't call a play from the bench, something Sidney hasn't done in years. The Rams consider Panfil as the key man they gave up. He has been replaced by Charlie Bradshaw, an ambitious rookie a year ago who lifted weights during the off-season to build himself into a 6-6, 260-pound starter. The Rams, never lacking for talented reserves,



**Unbeatens Back to Work**—It was “calisthenics as usual” (top picture) as the Packers, Western Division leaders and the National Football League’s only undefeated team, returned to work at their City Stadium practice field Tuesday in preparation for Sunday’s game with the Los Angeles Rams at Milwaukee. At left, Head Coach Vince Lombardi (right) confers with Business Manager Jack Vainisi during calisthenics and, below, “one-armed” Steve Meilinger, on the injured reserve list, waylays “stray” pass. Meilinger’s left arm was broken in exhibition game against Washington Redskins. (Press-Gazette Photos by Lowell Georgia)

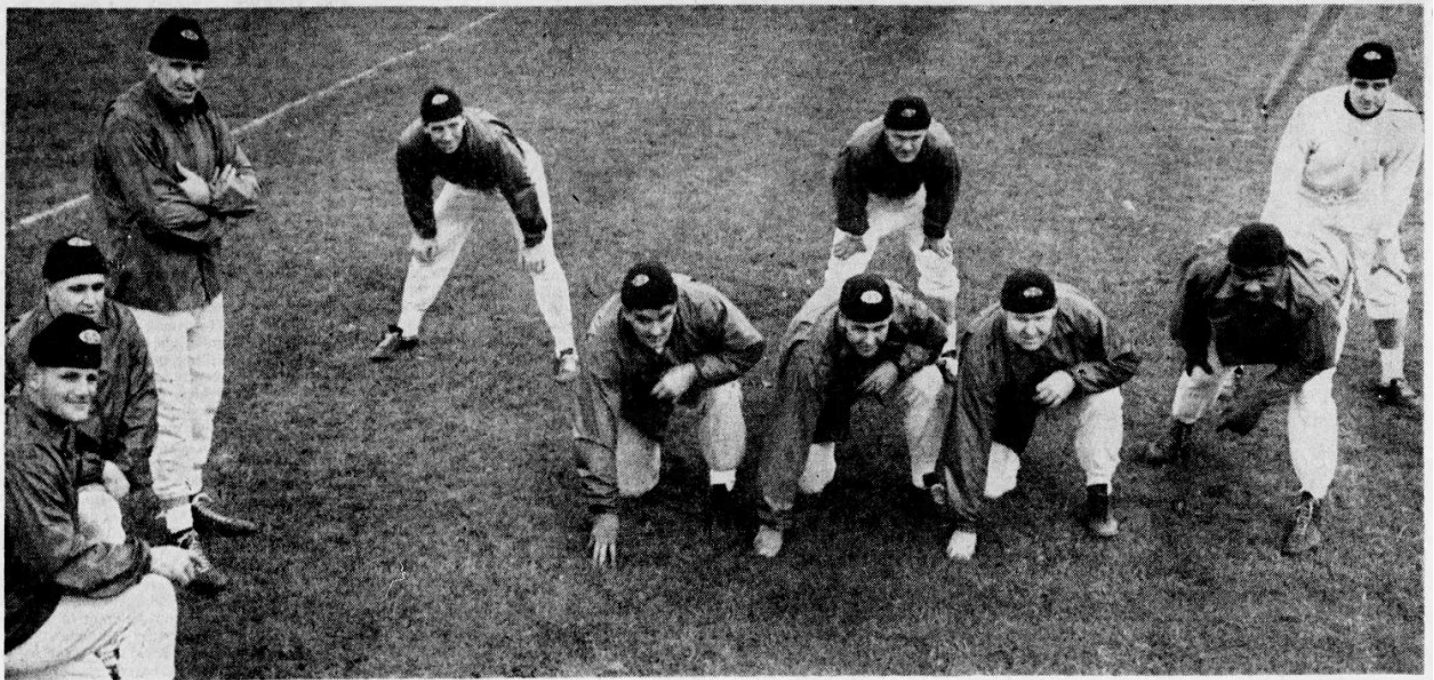
found that 6-6, 291 pound John Baker was more than an adequate replacement for Fuller. Holtzman, who never reported to the Cardinals, figured in the trade because the Rams had previously obtained Gene Brito, the All-Pro defensive end from the Redskins. But Brito broke his ankle against the 49ers and is lost for the season. It prompted Gillman to move Lamar Lundy, a 6-7, 240 pound offensive end to Brito's spot. The Rams aren't hurting in giving up three regulars, a 1957 regular (Art Hauser), three high draft choices and a top future choice next year - for the one and only Matson. "It just kind of stripped our backlog of players," quipped Rose....**WADE HURTS KNEE:** The Rams, who are working out at Stagg Field in Chicago, were concerned about a knee injury to quarterback Billy Wade. They feared it was a loose cartilage. Wade hurt his knee in the opener against the Giants, suffering strained ligaments. He didn't start against the 49ers but played in the second and third quarters against the Bears. His knee locked in the third period Sunday. The club awaiting the arrival of their tear physician from Los Angeles before deciding if Wade can play Sunday. At Green Bay, Lombardi reported that all his casualties were working out Tuesday. This means Paul Hornung, Lamar McHan, Don McIlhenny, Jim Ringo, and maybe even Nate Borden will be ready for the Rams.

#### **NEWS AND NOTIONS**

**OCT 14 (Appleton Post-Crescent)** - The astonishing Green Bay Packers continue to run against the grain of a couple of pretty solid truisms: (1) nobody goes undefeated in the rugged NFL and (2) no club becomes a serious title contender during a year of wholesale rebuilding. The NFL has had no unbeaten team since the 1942 Bears and no one, of course, expects the Packers to make history in that respect. (But isn't it fun while this unbeaten status lasts?). Since 1947, even an 8-4 record has been good enough to win a division title four times (the '47 Eagles, the '51 Rams, the '52 Browns and the '57 Lions). In each of the last five years, a 3-or-more-loss record has won the title in at least one of the divisions. And, the way the first quarter of this unpredictable campaign went, it looks like more of the same for '59. The next three games should pretty well tell if the Bays have a serious chance of disproving the generally accepted notion that you can't build a winner in one year. (After all, it did take Weeb Ewbank five years at Baltimore). The Packers have absorbed the Vince Lombardi system and the Lombardi winning complex in bunny-quick time. Perhaps they're taking a cue from the baseball Dodgers, who skyrocketed from seventh place to World Series fame and fortune in one year. (The comparison isn't to apt, however, since LA kept the same manager and had no drastic turnover in personnel)...**CAN CLUB RETAIN EDGE AWAY FROM HOME?:** The reason the next three games are so critical is that they mark the

Packers' departure from the friendly atmosphere of City Stadium. The first one is a "home-away-from-home" game against the Rams in Milwaukee (and if this one doesn't draw 35,000-40,000, there's something wrong). The next two challenges are at Baltimore and New York. Can the Packers retain the fine edge they reached so unexpectedly early in their home stay? The answer, of course, is partly contingent upon the avoidance of further serious injury. Then, too, the Bays will have to keep the battery charged on their staying power. In every case to date, it was anybody's game going into the final quarter -

and Green Bay has been the strong finisher each time. "This was the best game I saw in years," was the comment many fans made as they left the stadium after the 21-20 hair raiser Sunday. For that matter, if all three of these games are any criteria, the stadium is no longer big enough to hold everyone who wants to see the new type of Packer football. Serious thought should be given to adding seats before next season...Dave Smith is keeping in prime football shape by playing with Racine in the Bi-States Semi-pro league. Perhaps the Packers encouraged him to do it just in case they need to call on his services later in the season. Among others on the Racine roster are former Badger Jim Haluska and former Warrior Ron Drzwiecki.



**The Rushin' Bandits**—Here's the hard core of the Packers' defense, which is leading the National Football League in yards allowed after three games. They were snapped during a timeout at practice this week. The four-man line in front is composed of

(left to right) Bill Quinlan, Hank Jordan, Dave Hanner and Nate Borden. Linebackers behind them (same order) are Bill Forester, Tom Bettis and Dan Currie. Relief comes from the trio at the left (front to back) Ray Nitschke, Ken Beck and Jim Temp.

Temp went the distance for the injured Borden in the victory over the 49ers. The Ten Toughies face their roughest task when they "tackle" the Rams in Milwaukee Sunday. (Press-Gazette Photo)

# Packers To Throw Three Ends at Rams

## PACKERS TO THROW THREE ENDS AT RAMS

OCT 15 (Green Bay Press-Gazette) - The Packers will make considerable use of their three-end offense against the Rams Sunday. It's a case of necessity! "We're almost out of backs," Coach Vince Lombardi explained yesterday, pointing out: "We only got three and two of those have been injured. We'll have to use one of the ends as a flanker more often." The Packers actually did run out of backs in the 21-20 victory over the 49ers Sunday when halfbacks Don McIlhenny and Paul Hornung were injured. That left fullback Lew Carpenter as the only healthy back. Fullback Jim Taylor was out with burns on his foot and hand. Hornung and Carpenter went the distance. McIlhenny couldn't play wafter the first quarter. The Packers moved into the three-end alignment on occasion against the 49ers, Boyd Dowler, the long-legged freshman from Colorado, moves out as a flanker back while Max Mcgee and Gary Knafelc remain at their normal end spots. This allows Lombardi to rest one of his backs on the bench. "If somebody (one of the backs) gets hurt we're in trouble," Vince said. Lamar McHan took up some of the slack Sunday by running six times from the quarterback spot. All of the runs were not planned, some being forced when a pass situation broke down, but he kept the 49ers guessing. McHan gained 45 yards and made the "big" ground play of the game in the winning touchdown drive. The Packers had just lost 15 yards on a holding penalty back to the 49ers 35. On second down, McHan packed the ball 14 yards down to the 21. He smacked into two 49ers around the 26,





**Final Rites . . . Last Visit Here—** Casket of Bert Bell, commissioner of National Football League, is carried from St. Margaret's Roman Catholic Church in Philadelphia (top picture) after funeral Mass Wednesday. In the background are four of the 12 honorary pallbearers. Left to right, Dominic Olejniczak, Green Bay Packers; George Halas, Chicago Bears; Art Rooney, Pittsburgh Steelers; and

Dave R. Jones, Cleveland Browns. Bell died Sunday while watching Pittsburgh Steelers - Philadelphia Eagles game. Lower picture shows Bell at dedication of Green Bay's new City Stadium in September of 1957, his last visit here. With him were, "Miss America," Miss Marilyn Vanderbur of Denver, Colo., and Vice President Richard M. Nixon. (AP Photofax and Press-Gazette Photos)

bounced back and circled the group for another five yards. On the next play, a third downer, McHan hurred the payoff TD pass to Knafelc. Thus, McHan, himself, can take some heat off his back and at the same time keep the opposition honest. The Packers' offense is probably giving the Rams' Sid Gillman a head scratch or two. Green Bay piled up 378 yards, including 284 on the ground, against San Francisco. That leaves only 94 in the air on six completions in 14 tries. Two of those completions went for touchdowns and, of course, that's the secret. And speaking of passing, Lombardi laughed over the league statistics yesterday and remarked: "We don't have a passe. Did you know that? Thirty-eight percent is all he's completed." That's McHan's percentage on 16 completions in 42 attempts. Thirty-eight percent isn't enough to put in your eye in this league - a sort of no-passing percentage, but Lombardi isn't fretting. He is quick to point out McHan's touchdown total - six in only 16 completions. That's fantastic and gives Lamar a "home run" batting average of .375. Johnny Unitas, with his eight TD passes in 442 completions, is batting .191. Despite all the shortage of backs, the Packers were heralded last night as the ground gaining kings of the league. Official league figures showed the Packers with 574 yards rushing. The closest was San Francisco, with 527, and for comparison the low in the league is 206 by, of all people, the Bears. The Packers averaged 191 yards rushing in their first three games, the top single-game production being 284 vs. the 49ers. The Packers have rushed the most times, 136, against the low of 80 by the Bears. The Bays' per rush average is 4.2 - not the best in the league. The Cards have 6.3, Lions 5.1 and the 49ers 4.4 The Packers are lowest in the league in yards passing - 355, but they have a close neighbor, 49ers, with 357. Makes you wonder, Y.A. Tittle throwing to long-time buddies like Wilson, Connor and Owens and McHan pitching to such "strangers" as McGee and Knafelc. Baltimore tops the league in passing with 708 yards. Our boys are really hot tickets in the league's Department of Defense. The Bays' Tacklers have allowed (in the league) the fewest first downs (37), first downs rushing (12), total yards (627), yards rushing (279), yards passing (348) and touchdowns (3). Maybe those figures don't excite you. Let's compare them with the "highs" in the same

departments: Most first downs allowed, Washington (78); first downs rushing, Cardinals (30); total yards, Washington (1,248); yards rushing, Cardinals (521); yards passing, Washington (781); and touchdowns, Washington (10). Quite a difference! On an average in three games, the Bays have allowed one touchdown, nine first downs, four first downs rushing, 209 total yards, 93 yards rushing and 116 yards passing. The Bays hope to maintain that TD average against the high-scoring Rams.

### **BAYS TOP NFL IN RUSHING, DEFENSE**

OCT 15 (Milwaukee Sentinel) - The amazing Packers are pro football's best running team and the best defensive club against rushing. NFL statistics Wednesday proved that Vince Lombardi's scrappy gang is leading the way by averaging 191.1 yards rushing per game. Defensively, the Packers have held three opponents to 279 yards or 93 yards a game rushing. But the Packers will have their work cut out Sunday when they tackle the healthy Rams at the Stadium. Crippled with injuries to key personnel, Los Angeles dropped its first two games before decking the Bears, 28-21, at Wrigley Field last Sunday. The oddsmakers have installed the Rams as a three point favorite to hand Green Bay its first loss. Backing up this prediction was the word out of Rams' camp in Chicago Wednesday that quarterback Billy Wade, halfback Jon Arnett and end Del Shofner will start Sunday. Wade, who has completed 35 out of 62 passes for 452 yards and five touchdowns, was a big question mark after he re-injured his knee against the Bears. But the Rams' No. 1 quarterback was jogging well in drills and Coach Sid Gillman saw no reason why he shouldn't start him Sunday. The Rams need a victory to climb into contention. Arnett played his first full game of the season at Chicago. When healthy, they come no better. Shofner, a unanimous All-Pro selection, suffered severe cramped leg muscles after the Bear game, but he was running better than ever Wednesday. The only L.A. casualties are defensive halfbacks Will Sherman and Don Burroughs. Sherman suffered a sprained foot in the Rams' opener and he is still unable to run. Burroughs was ordered to a Chicago hospital for a complete checkup. He has tried to play while fighting the flu for the past few weeks. Green Bay's best chance to beat L.A.? Keep punching it out on the ground. Not only have the Packers been successful this way, but they've controlled the ball. Halfback Paul Hornung, Lombardi's bread and butter player, is the league's fourth best producer in rushing yardage with 234 yards in 61 carries. The Rams will counter with Ollie Matson, ranked seconds in the NFL with 282 yards in 55 tries. Matson was a nobody until last Sunday when he gained 100 yards. Los Angeles had to catch up in its first two

game when the opposition jumped off to fast starts. The Rams went to the air and kept Mr. Matson on ice. Lamar McHan has thrown only 42 passes while engineering the Packers' perfect start. But of 16 completions, six have been touchdowns. Defensively, Green Bay leads the league in the following categories: Opponents' first downs, 37; by rushing, 12; opponents' yards gained, 627; by rushing, 279, and passing, 348. The Rams feature long-range offensive power. And with the aces healthy again, the Packers are in for their most severe test. Both clubs will arrive in town Friday and work out at the Stadium Saturday. The Rams will headquarter at the Schroeder Hotel and the Packers at the Astor.

### **PACKERS TO GET FULL COVERAGE TREATMENT IN BATTLE WITH RAMS**

OCT 15 (Lloyd Larson - Milwaukee Sentinel) - As befits their new station in life, the Packers - the undefeated, league leading Packers if you please - will get the full coverage treatment when they shoot for victory No.4 against the Rams here Sunday. Possibly an all-time high and certainly the best since the championship playoff at State Fair Park 20 years ago. Publicity Director Tom Miller already has requests for accommodations from Minneapolis, Washington, Chicago and Cleveland writers as well as a record number of representatives of newspapers in the state, plus the Los Angeles delegation and special outside agencies like CBS News. The chances are there will be more before the weekend. So the spacious press

## **Bert Bell—A Great Leader**

Professional football has suffered a great loss in the death of Bert Bell, commissioner of the National Football league.

Bert Bell was the ruling head of professional football in the United States. Newspaper headline writers may have referred to him as a czar but that word does not give a true picture. He was the commissioner and as such the man who spoke for professional football. But he was in no sense a czar. He was a leader of the highest type. He was the employe of the football owners and thus the employe of the men he led. No man could act as a czar in such a position for very long, but as Bell showed he could act as a leader and have with him not only a majority but practically a unanimous following.

The expressions of sorrow from the club leaders across the nation show the high esteem in which Bert Bell was held. Statements by the leaders of the Green Bay Packers were in accord with those from the other clubs in the league. We are sure that the Packer board members feel Bell had a sympathetic understanding of Green Bay's problems in the league and had given them sound advice, encouragement and such help as he could when it was needed.

There are people connected with professional football who, we are sure, feel that Green Bay is out of place in this league and should be eliminated. However, it can

be said for a certainty that Bert Bell was not one of those. He apparently conceived it to be a part of his job to do what he could to equalize competition about the league. As he put it, he wanted all strong teams and the closer competition which would result. He was well aware that it is always the closely matched teams that draw the crowds. Reasoning from that, he hoped that all teams would be fairly evenly matched and thus all would draw good crowds. In recent years Green Bay has been one of the weaker clubs and therefore needed a little encouragement here and there to get back into contention. A look at the league's standings today will convince anyone that Bert Bell was having considerable success in getting his teams around the league fairly evenly balanced when death came to him.

The National Professional Football league has made tremendous strides since Bell took over as commissioner in 1946. He had the wisdom to point the proper way for the league to go and he had that wonderful quality of fairness which won for him the respect of all the club owners and permitted him to stay securely in his position while he built a great football success. He will be sorely missed as a personality and as a wise and fair leader. He will be difficult to replace, but the person who succeeds him will have the great advantage of an excellent example in leadership to follow.

box at County Stadium should be bulging at the seams by game time. Which is the best possible tipoff that the Lombardimen's electrifying start has sent sparks flying in all directions. "This is something new to all of us," Miller said, smiling and happy despite the big rush and mounting pressure. "It's a headache, of course. But that's the kind of headache I like and have been hoping for. That goes for the entire organization, too." Miller, incidentally, is a former Packer player. Few P.R. men can point to experience on that side of the pro football fence. Fan response is just as encouraging. A full staff at the Packers' Stadium ticket office has been busy from morning to night. The same activity report comes from the Sentinel and Journal service bureaus. Everybody wants in on the big one. They'll be coming from all sections of the state. Judging by all the scrambling for ducats the first three days of the week a sellout, or very close to it, is more than a possibility. Another sign of healthy interest - a by-product of the Packers' fast start - comes in the form of requests for the future, something practically unheard of until now. Believe it or not, a number of fans are actually getting in on the ground floor for next year. Miller already has orders for season as well as individual game tickets for 1960. Not the conversational variety, either, for each order was accompanied by a check. It's great to have a winner. Yes, sir!

#### **REPORT HOUSTON, DALLAS TO JOIN NFL**

OCT 15 (Detroit) - The Detroit Free Press said Thursday night that Dallas and Houston would become working members of the NFL next month and field their first teams in the 1960 season. The newspaper said formal approval of the new franchises will be made at the winter meeting of professional football owners at Philadelphia in January. And other franchises are expected to be added in time for the 1961 season.

## **Crusty Bert Bell Had a Special Place in His Heart for Green Bay**

#### **CRUSTY BERT BELL HAD A SPECIAL PLACE IN HIS HEART FOR GREEN BAY**

OCT 15 (Green Bay Press-Gazette) - Bert Bell had a special place in his heart for Green Bay. The crusty commissioner of the NFL, who died Sunday, actually helped the Packer stay in business even though it brought him ridicule from various branches of the big-city press. There's no questioning the fact that Green Bay is an oddball in major league sports. No city of this size will ever be admitted to the major leagues of any spectator sports; it doesn't make sense. But the Packers are here - to stay, and Bell had much to do with keeping us alive. Green Bay helped build the NFL. It survived many kinds of hard times, each of which could have proved fatal. The worst of all reared its ugly head during the 1948-52 period. The Packers were practically broke. The money could be raised! But would it be worth it? That's where Bell stepped in and growled: "There will always be a Green Bay in the NFL." That was the best tonic Packerland could have had. It provided a purpose; the stock drive was a success. About that time (Feb. 1950), Curly Lambeau resigned, and the Packers suddenly lost their identity. Many writers, some close to Green Bay, predicted that the Packers would collapse. But there was always that consoling word from Bert - this time he started our telephone conversation with, "Now don't worry, there will always..." Bell stuck to his guns on Green Bay. A national magazine came out with a story on pro football, and it contained this remark, "the situation with Green Bay, Bert, is ridiculous and you know it." At a league meeting in Philadelphia early in the 1950s, Bert gathered the writers together and gave out some attendance figures in which the Packers ranked almost last. Somebody piped up: "How much longer can they last out in Green Bay?" Bell winked at me and really let loose a barrage: "They've got a wonderful organization starting out there and if every club dealt with the league like Green Bay, we'd have a damned sight less bickering around here. On an average, the Packers' attendance is wonderful. They'll be back up there; they've always come back." Bell's reasons for liking Green Bay were twofold. First, he always admired the underdog, which Green Bay is but its size. Second, the Packers helped him out of financial trouble with his Philadelphia Eagles early in the 1930s. He brought his team here from the east early in the week for a scheduled game with the Packers on the following Sunday. He didn't have a dime, but the Packers put him up - on the house, as it were - and he made enough the game to keep his Eagles going. Bell recalled that when we first met him - on Michigan Ave., in Chicago on the morning of the 1942 All Star game, Bell and other club representatives, including Lambeau, were going to an informal league meeting presided over by Elmer Layden, then commissioner. Bert succeeded Layden four years later. The Packer-Bear rivalry always tickled Bell because it's the oldest and bitterest in the sport. At one league meeting, which followed a particularly bad Packer season (they all seemed to be bad in the early 1950s), Bert said: "Those Packers always get the big BOOM right at the start and then that's the end of their season. Maybe if they'd get two little booms and then the big BOOM they'd be better off." He was referring to the fact that the Packers usually led off against the Bears. But Bell arranged the schedule at time so the Packers would only have to face the little booms in the first couple of games. Bert lived for the day when the league was well balanced - to the point where expansion could be made. It's a terrible twist of fate that he had to die on the eve of this accomplishment. The two teams that had to "come back" for such balance were in the process of doing so when he died -

## Move the Packer Bandstand

The men who make up the Packer band are fine musicians with a deep interest in the success of the Green Bay Packers. We are sure that the work of this band is greatly appreciated by all the Packer fans and also by the Packer management.

We have been surprised therefore that what seems to us to be a very reasonable request by the Packer band has gone apparently unnoticed by the Packer management. The bandstand at the stadium is the bone of contention and it seems to us to be unnecessarily so. The men on the band complain that when they occupy the bandstand at the northeast corner of the field they are putting their music out directly against the wind. They feel that in spite of the loudspeakers that a great many people in the stadium do not hear the music as they should. Furthermore they are at a disadvantage in having to face into the wind continuously but the prime injury comes from the knothole gang located directly below them. This group of youngsters has found that pieces of paper, small bits of tinfoil and the like, tossed into the air will be whipped directly into the faces of the musicians. This stunt is very annoying if not downright insulting to the musicians.

The band men believe their stand should be enlarged and improved and located at the southwest corner of the field. There would be several advan-

tages to this. They would be away from the knothole gang. They would be facing with the wind. Their music thus would be heard directly by a great many more people and their microphone could be connected directly with the large horns which now front the broadcasting booth at the top of the stadium on the west end of the 50-yard line. These horns would carry the music on out across the field to the crowds on the east side and it would be clearly and pleasantly heard by those on the west side directly under the horns. We are not familiar with the construction of the bandstand but we have been informed that it was built in sections which could readily be moved from the present unsatisfactory position to the point suggested by the band. The pre-game music, the half time ceremony, the band music at intervals during the game contribute much to the entertainment of those who attend Packer games in the stadium. Every year these features are becoming more important and the Packers should move right along with the other teams in the League in seeing to it that attendants at Green Bay games have the best that is available. It seems now that the Packers have a very favorable arrangement with their band and that it would be the part of wisdom to encourage the continuation of this arrangement as long as possible.

the Eagles and Packers. The Eagles won their second game and the Packers their third that afternoon. Bell might have had a hunch on the Packers. Packer Business Manager Jack Vainisi called Bert after the Bear game here this season with the usual info in receipts, etc., and Vainisi reported that Bell was "very thrilled" when told of the score - 9 to 6, Green Bay. Of course, "he would never say he was glad, but I could tell he was thrilled and excited." The last long trips Bell made were to Green Bay for the dedication game against the Bears in September 1957 and to Detroit for the playoff three months later. Both were made against his physician's orders. Bert experienced many thrills in his football life. One of the greatest was his weekend in Green Bay for the dedication program. he saw with his own eyes (this had been Bert's first visit here since '46) the remarkable advance Green Bay had made. Bert got his first look at the Stadium on Saturday morning. He walked down the south runway, reached the end line, stopped suddenly and scanned the empty seats - "My God, this is great. And it's just for pro football." The commissioner tried to be impartial at the game the next day. He pulled for both sides, but deep down in his heart the lovable little man was hoping that maybe the Packers might win. It was the night before the '57 playoff in Detroit three months later. Bell, Austin Gunsel, the league's present temporary

commissioner, aide Joe Labrum and several of us writers were sitting around the TV set watching the East-West game. The phone rang. Bell, sitting near the phone, bellowed, "Yeah?" There was a long silence, while Bert listened. Then, boom! "I don't care if the part was sold out 10 years ago, there will be NO television of tomorrow's game. We're not giving that game away at the expense of the people who paid good money to get in the park," the commissioner judged. An official of the Detroit club had made a last-ditch appeal to get the game TV'd. The newspapers had brought quite a bit of pressure on the Lions to TV the soldout game. But Bell was firm in stating the league's and his own policy - no TV in the city where the game is being played. Bell kept a special eye on the Packers at their last draft in January; the Packers didn't have a head coach at the time. "Everything all right over here?" he'd ask while walking past the Packer table during the draft. The Packers' next head coach and general manager, Vince Lombardi, was sitting at the New York Giants' table not 30 feet away. And Bell must have been thinking about Lombardi and the Pack because the commissioner recommended Vince to Packer President Dominic Olejniczak for the dual post. Bell was high in his praise of Lombardi. "Two or three other clubs wanted him as head coach in the last four years. Why, he's a terrific selection. And they wanted him at West Point. I don't think you could have made a better selection." he said. That was Bell's final good turn for Green Bay and he was highly pleased. The Packers under Vince had won six of their eight games and they were ahead in their ninth, 14-3, when he died. This all may seem like Green Bay could do no wrong in the eyes of Bell. Quite on the contrary, Bert dressed down many a Packer coach and official. Bell was extremely tough, but he also was equally fair. No club escaped his ire and they all had it coming at one time or another. The owners all loved him. They showed it in their final tributes. Each pointed out the tremendous job he had done for pro football, and each closed with the same phrase: "I lost a close personal friend."

### GUNSEL TO FOLLOW BELL'S POLICIES

OCT 15 (Philadelphia) - Austin H. Gunsel, former FBI agent who joined the NFL seven years ago as a special investigator, began his job today as acting commissioner with a pledge to support the policies of the late Bert Bell. Gunsel, 50, league treasurer since 1956, was named by the club owners yesterday to direct the league until a permanent commissioner is selected next January. One league source hinted that the job he does in the next four months could determine if he would be offered the permanent post. The league owners, still shocked and saddened by the sudden death Sunday of the man who brought them peace and prosperity, put off naming a permanent commissioner at the meeting...HIRED AS WATCHDOG:

Gunsel, a strapping six-footer who never played football, was named to the interim post until the annual league meeting next Jan. 26. Gunsel's selection came after the funeral for Bell, who collapsed and died while watching the Philadelphia Eagles-Pittsburgh Steelers game at Franklin Field on Sunday. Gunsel told newsmen he had worked closely with Bell since the late commissioner brought him in in 1952 as a watchdog against possible gambling and "I can safely state I was in his confidence and knew what was going on." He said that the policies that Bert set for the NFL will be followed by myself until my successor is named at the January meeting." "I am fully aware of the tremendous responsibilities and fully aware of my limitation," Gunsel said. "Bert was a very dear friend of mine and I will do my very best to continue the success of the NFL, which it enjoyed under his tenure."...A STRONG CANDIDATE: He added that he "could not say at this time" whether he would consider taking the job as commissioner permanently. "There are so many things to consider," Gunsel said, "and I would have to consult with my family." It was believed Gunsel was a strong candidate for the post after George P. Marshall, president of the Washington Redskins and a strong voice in the league, told newsmen, "Maybe we won't have to look any further for a commissioner. Let's see what kind of a job he does." Questioned about the expansion of the league, Gunsel said, "I want to follow Bert's ideas. I figure he was in favor of expansion, and I will be, too." Gunsel actually became acting commissioner after the death of the 65-year old Bell under the provisions of the league's constitution which states that the treasurer shall succeed until a meeting of club owners...UNANIMOUS SELECTION: The 12 owners met after serving as honorary pallbearers for Bell during a rainswept funeral in Calvary Cemetery and announced Gunsel's unanimous selection after meeting for more than an hour. A brief announcement was made to the press and the owners reconvened for more than an hour again to discuss other matters. Gunsel, like Bell a graduate of the University of Pennsylvania and a neighbor of the late commissioner, came to the NFL after 13 years with the FBI. An accountant and a native of Irvington, N.J., he joined the BFI in 1939 and served in officers in Chicago, Detroit and New York before becoming administrative assistant to bureau chief J. Edgar Hoover.

#### **NFL HOPES TO ADD FOUR TEAMS BY '61, ANDERSON REVEALS**

OCT 16 (Detroit) - The NFL is making every effort to add four teams to its 12-team structure - two each in 1960 and 1961,

# NFL Hopes To Add Four Teams by '61, Anderson Reveals

the president of the Detroit Lions revealed today. "But all the mechanics and cities are yet to be decided," said Edwin J. Anderson, Lions' president-general manager. NFL clubs voted 11-1 this week for expansion, he said. Anderson listed Boston, Dallas and Houston as the strongest possibilities, with Buffalo, Miami and Louisville also in the running. The Detroit Free Press said flatly today that the two Texas cities would be added to the NFL next year. "The cities have not been picked,"

Anderson said. "We've just decided to expand - nothing more has been decided. How we'd give them players, alignment and many other problems remain to be settled." The matter most likely will not come to a vote until Jan. 26, when the league holds its meeting. The newly formed AFL already has announced intentions to operate in 1960 with Dallas and Houston holding franchises. "We know they've signed a lease with the Cotton Bowl in Dallas," said Anderson. "But it's not an exclusive lease."

#### **HOW GOOD IS PACKER DEFENSE? RAMS 'DECIDE'**

OCT 16 (Green Bay Press-Gazette) - Can the Packers hold the explosive Rams down to one touchdown? They can if they maintain their average of the first three games! That's a big order, Los Angeles has some mighty offensive guns - Ollie Matson, Jon Arnett, Bill Wade, Red Phillip, Del Shofner, to mention a few. But the Packer defense, tops in pro football, has been slightly terrific and the unit is anxious to test its muscles on the glamorous Rams. How good is the Packer defense? The Ram game will provide a partial answer. Let's examine how the Packer defense gave up three touchdowns - zero to the Bears, one to the Lions and two to the 49ers. Those three enemies worked 165 plays (passes and runs) against the Packers - 53 by the Bears, 57 by the Lions and 55 by the 49ers. That's about average but look: Only 12 (one dozen) of those plays actually figured in the three touchdowns. Here they are: LIONS - 52 yards in 7 plays, with Nick Pietrosante plunging two yards for the touchdown. Most of the ground was covered on three Tobin Rote passes to Gery Reichow and Jim Gibbons. 49ERS - 14 yards in 2 plays, with Bill Wilson taking 14-yard pass from Y.A. Tittle for first touchdown. Interception of pass put 49ers on Packer 14. Second touchdown 80 yards in 3 plays, with R.C. Owens taking 30 yard pass from Tittle and completing 75-yard aerial play. The coaches have pinpointed the three reasons for those three TDs. They are: Three mistakes. But, as they say, the winner in football is the team making the fewest mistakes. The unbeaten Packers apparently have been making few errors. The Packers, in the three defensive stickouts, faced Ed Brown-Zeke Bratkowski of the Bears, Rote-Earl Morrall of the Lions and Tittle of the 49ers. Tittle is rated the tops of the three; he's a crafty character who can throw and outcoach a defense. Being about to outthink and out-rush and out-defense Tittle probably was the prettiest feather

in the Packers' cap. Wade isn't expected to give the Packer defense the worrisome headache that Tittle provided, at least thinkwise. However, Mr. Wade has more and finer weapons at his disposal than Ya Ya. Matson and Arnett stand to offer more misery than Joe Perry and A.D. Smith. And how about the Rams' three ends - Shofner, Phillip and Leon Clarke? Better than Owens, Clyde Conner and Wilson? Phillip, then a rookie, broke up the Ram game here a year ago with a 93 yard TD aerial, setting a Ram record. He caught 8 for 208; Shofner 3 for 46; Arnett 3 for 57; Clarke 3 for 15; and Lamar Lundy, who is now on defense, 2 for 46. The Rams, incidentally, gained 504 rushing and passing yards on the Pack. Things have changed, you know. The current Packers have allowed only 627 yards in three games. More problems: Shofner has a habit of catching two or three-yard hitches and going the distance; Matson went for 199 against the Bears last Sunday. And the Rams held the Bears to 21 (that's right) yards rushing last Sunday...There might be a new face back of kickoff returns Sunday - Pineapple Joe Francis, who worked at that spot during yesterday's practice. Back with quarterback Joe will be Billy Butler, who started that duty against the Lions. Coach Vince Lombardi does not want to take a chance with injury on a kickoff runback to his Lonesome Rushing Trio - Paul Hornung, Don McIlhenny and Lew Carpenter. Francis also could figure in the Packer offensive backfield. He's been working at left halfback - as insurance on Hornung. Lombardi said the three backs (Hornung, Carpenter and McIlhenny) now know the plays of all the backfield positions. They can be juggled around if necessary. Fullback Jim Taylor is definitely out of action. He's having his burned foot and hand "healed" in the hospital. It isn't likely that Nate Borden will see any action, meaning that Jim Temp will work at a defensive end spot. McIlhenny, Jim Ringo, Hornung, injured vs. the 49ers, are back in good health and ready to roll.

## Ram QB's May Call Own Plays Vs. Pack; Worked on Bears

### RAM QB'S MAY CALL OWN PLAYS VS. PACK; WORKED ON BEARS

OCT 16 (Green Bay Press-Gazette) - Ram quarterbacks may call their own signals against the Packers Sunday. Coach Sid Gillman had been calling the plays via the messenger-guard system for the last two years. He discarded the system in the 28-21 victory over the Bears last Sunday. Gillman explained: "There's no team in football with as many defensive formations as the Bears. Any signal called from the bench or huddle would be worth little after the Bears had set their defenses. In order to compensate it was a case of having quarterbacks make a guess in the huddle and then change once the Bears lined up defensively." It would be interesting if the Rams used the messenger system. We'd like to see what our defense does with an offense called from the press box!...The early weather prediction is for fair and warmer Sunday, which is another reason why the game should draw 40,000 or over! Close to 28,000 tickets had been sold up to Thursday. The day-of-the-game gate sale in Milwaukee usually runs from 8,000 to 10,000. If the before-Sunday sale hits 32,000, the magic figure could be reached. The question is how many of the fans who normally buy on Sunday morning have purchased their ducats in advance. An estimated 4,000 will drive down from Green Bay despite the fact that the game will be televised here...The writers following the Rams, who are all headquartered in Chicago, are having a circus trying to figure out the Packers. One scribe said the Cinderella Packers would turn into pumpkins Sunday. Another said the Packers were lucky. To which Jim Temp snorted yesterday, "Anytime anybody can win three straight in this league on luck, I got to see it."...The Packers left for Milwaukee this afternoon via the North Western and will headquarter at the Astor Hotel. They'll return immediately after the game. The Bays are invading Milwaukee a day early to help promote the games. They'll do the same when they play the Colts there Nov. 15. The Rams moved into Milwaukee from Chicago where they had been training all week...The Packers' unbeaten status has opened the eyes of press, radio and television all over the United States. Part of the game will be shown on the worldwide CBS television news Sunday night. Writers are coming in from most points in the league. The Rams have seven scribes following them and five radio and TV experts, including the noted Bob Kelley and Elroy Hirsch. Tom Miller, Packer publicity chief, may use the Braves' baseball press box as an auxiliary press box for visiting press. The press box used for football, in right field, on the upper deck, is bulging. Said Tom, "I can tell by the way these people talk that we're sentimental favorites. They all seem so excited over our chances. Some of them never covered the Packers."...Vince Lombardi, the Packers' head coach and general manager, is the highlight of a pro football yarn in Sports Illustrated this week. It's a refreshing story by Tex Maule, who traces Vince's career, tells about Green Bay, reviews Lombardi's successful trades, and points to Paul Hornung and Lamar McHan as players molded into winners by Lombardi. Joe King of the New York World-Telegram flew in Sunday night to capture the Green Bay picture for his big-town readers. King had been in Cleveland for the Giant game and called: "I'll be there if they win." He was interviewing people here at 10 o'clock Sunday night...You've heard of LSU's Chinese Bandits, the club's defensive team. Defensive backfield coach Norb Hecker refers to the Packers defense as the "Rushin' Bandits." The Packers' Bill Forester, Tom Bettis and Dan Currie

Team Comparison:					
(OFFENSE)					
	Rams		Packers		
First downs	54	51	51		
Yards rushing	456	574	574		
Yards passing	499	322	322		
Yards Gained	955	896	896		
Passes attempted	76	45	45		
Passes completed	42	18	18		
Passes intercepted by	4	3	3		
(DEFENSE)					
First downs	52	37	37		
Yards rushing	442	279	279		
Yards passing	667	348	348		
Yards gained	1109	627	627		
Passes attempted	75	80	80		
Passes completed	43	36	36		
Passes intercepted by	2	3	3		
Individual Comparison					
RUSHING					
	Rams		Packers		
	AAt.	Yds.	Att.	Yds.	
Matson	46	282	Hornung	61 243	
Arnett	23	86	Taylor	32 114	
Wilson	7	33	M'Il'enny	12 98	
Marconi	11	18	Car'enter	19 67	
Wade	6	18	McHan	12 52	
PASSING					
	Att.	Comp.	Yds.	TD	Int.
Rams					
Wade	62	35	452	5	4
Ryan	13	7	85	0	0
Arnett	1	0	0	0	0
Packers					
McHan	42	16	321	6	3
Hornung	3	2	34	0	0
PASS RECEIVING					
	Rams		Packers		
	No.	Yds.	No.	Yds.	
Shofner	11	209	McGee	6 231	
Phillips	11	180	Knafelc	6 94	
Arnett	6	54	Hornung	3 13	
Clarke	5	57	M'Il'enny	2 13	
Matson	4	2	Taylor	1 4	

hope to speak some 'rushin" with Bill Wade Sunday...Packer President Dominic Olejniczak will give a tribute to the late Bert Bell, commissioner of the NFL, in a brief ceremony before the game. A minute of silent tribute will be observed.

### BAYS SALUTE VINCE - 'TOUGH BUT FAIR'

OCT 16 (Milwaukee Sentinel) - Vince Lombardi is a man of granite. He is the boss of the Packers and everyone knows it. He has transformed a long-time loser into an unbeaten contender. Lombardi had to be talked into leaving a secure job as offensive coach of the Giants to come to Green Bay, a weakling in the NFL in recent years. But a five year contract as head coach and general manager of the Packers was the challenge of a lifetime. Lombardi took it. It was a case of "put out or get out" when he greeted his training squad last July. He quickly traded for proven veterans, turned his attention to defense and molded a team which won four and lost two during the preseason campaign. Lombardi demands perfection. On the practice field he is happy and smiling when a play works. A missed assignment, dropped pass or loafing on the job brings out his fierce temperament. In trying to pinpoint the reasons, or reasons, for their upward flight the players themselves seem agreed on two points:

## TV Numbers

LOS ANGELES	GREEN BAY
9—Wade	5—Hornung
10—Humphrey	15—Starr
15—Ryan	17—McHan
21—Meador	20—Francis
24—Wilson	22—Butler
25—Burroughs	27—Symank
26—Arnett	31—Taylor
29—Shofner	33—Carpenter
32—Pardee	41—Freeman
33—Matson	42—McIlhenny
34—Marconi	44—Dillon
35—Wilkins	45—Tunnell
40—Morris	46—Gremminger
43—Sherman	47—Whittenton
46—Thomas	51—Ringo
48—Richter	58—Currie
51—Morrow	63—Thurston
57—Jobko	64—J. Kramer
61—Putnam	65—Bettis
62—Houser	66—Nitschke
63—Lansford	68—Dittrich
65—Guzik	71—Forester
70—Selawski	73—Beck
71—Dickson	74—Jordan
74—Baker	75—Gregg
75—Fry	76—Skoronski
76—LoVetere	78—Masters
77—Strugar	79—Hanner
79—Bradshaw	81—Williams
80—Brito	82—Temp
81—Franckhauser	83—Quinlan
82—Phillips	84—Knafelc
83—Michaels	85—McGee
84—Clarke	86—Dowler
85—Lundy	87—Borden
88—Williams	88—R. Kramer

\* Leadership and inspiration from Lombardi and his coaching staff.

\* Superb physical and mental conditioning.

Halfback Don McIlhenny commented, "it's really Lombardi. He's instilled a different attitude. We came back after that pass interception last Sunday. In past years we would have come apart at the seams." McIlhenny confided, "the offense this year has a definite pride in the defense. The backs have confidence in the offensive line. And of real importance, we all have confidence in our quarterback Lamar McHan." McHan said: "He's the big reasons for our success. He and the other coaches. Coach Lombardi is a driving force. He inspires each player. He demands and gets everything he can from the team. I can't praise him enough. He's a good man to work for. He's tough, but fair." McHan also had lavish praise for the Bays' rock-ribbed defensive team. He said, "when we see the defense make such great plays it helps the offense. We know that if we do our job they'll stop the other team. Besides, while the defense is resting they can study the other team. I think we've got a real good all around ball club." Veteran linebacker Tom Bettis listed Lombardi, the coaches and conditioning as the reasons for success. Bettis ventured, "we're in better shape than any team we've played so far. And we've got the ability to come from behind." Bettis recalled that he "got the word" from Lombardi in training camp..."lose weight." Bettis said he dropped from 245 pounds to 220. "It definitely helped me," he added. "I'm in the best condition since I played in college." Aside from conditioning, Bettis credited Lombardi and his coaching staff as being a significant factor. "We needed to be organized as a team," said Bettis. "Now we have confidence, knowing we can win, and there's no telling how far we can go." Bettis also observed, "the players are working together toward one goal - to win. It takes 11 men at a time, together, trying to help each other." And Bettis recalled, "we found with conditioning and enthusiasm we could win. We found that out in the exhibition season." Another veteran, defensive tackle Dave Hanner, also gave Lombardi and the coaching staff their share of credit. And Hanner noted, "we're a better conditioned ball club. We have better personnel in camp than last year. We all had to work harder for a position. Nobody had it made this year." Hanner explained "there's no individual efforts either on the defense or offense. They work as one team." Hanner said he felt "individualism" harmed Packer efforts in the past. In recalling other season, Hanner said, "in the past when a guy had made the team it seemed there was a letdown. Now, where we have some depth, if you goof off somebody else will take your job." And he mentioned a plus factor, "the men have enough respect for Lombardi that they wouldn't let down if they could." "We should have had Lombardi five years ago," said Gary Knafelc, a starting end whose clutch catches helped beat the 49ers last week. "I'm a better end than I ever was

because of him." "Tough?" asked Knafelc, "Well, you don't get discipline without fear." Lombardi says he has a fine football team. He admitted there were some good players when he scanned the roster last January. The difference between last year's patsies and today's aroused giants has to be Lombardi, who has installed a fierce desire to win. The Packers have jumped off to a surprising start with victories over the Bears, Lions and 49ers. They had to come from behind against Chicago and San Francisco, a true trait of a champion. Their amazing achievement was accomplished before three straight sellouts (32,150) in Green Bay. The Packers play a "home" game Sunday against the "rapid transit" scoring Rams. County Stadium has been a home away from home with too many thousand empty seats in the past. Nothing would be finer for Lombardi's Packers Sunday to make them feel at home before a sellout - in Milwaukee.

# Bays Seek Fourth Straight Victory

## Expect 40,000 Crowd; Dowler To Start at Right Halfback

### BAYS SEEK FOURTH STRAIGHT VICTORY

OCT 17 (Milwaukee-Green Bay Press-Gazette) - The eyes of the pro football world will focus on the Packers when they battle the Rams in County Stadium Sunday afternoon. The 1959 Green Bays under new coach Vince Lombardi are riding ahead of the 11 other clubs with what seems like an unbelievable 3-0 record on consecutive victories over the Bears, Lions and 49ers. The 1958 Packers won only one game! That's why this game is the Curiosity Piece of the NFL's program tomorrow. Can the Packers beat the talent-loaded Rams for their fourth straight victory and thus step into the championship picture? Everybody wants to know. A cross-section of the nation's press, radio and television

is here to see what makes the Pack tick. A crowd of over 40,000 is expected - possibly more than the record 40,199 at the Packer-Colt game here in '55. Kickoff is set for 1:06. Green Bay will send down some 5,000 rooters, maybe more, despite the fact that the game will be TV'd back home. The experts aren't in sympathy with the Cinderella Packer cause. They (odds-makers) rate the Rams three-point favorite to keep the Bays from winning their fourth straight game. The Rams have a tremendous club despite their 1-2 record. They lost to the Giants 24-14 and then were blanked by the 49ers 34-0. They adjusted their offense, shifting the great Ollie Matson to fullback from halfback as the main points, and went out and whipped the Bears in Wrigley Field, 28-21. Matson, one of the league's all-time backs, ripped the bears apart with 199 in 31 attempts. The Rams will uncoil a murderous offense engineered by Bill Wade, who features Matson and Jon Arnett on the rush, with help from Tom Wilson and Joe Marconi, and Del Shofner, Red Phillips and Sam Williams on the pass. Williams, the 28-year old rookie from Michigan State, will start at right end in place of injured Leon Clarke. The Packer defense has its work cut out. The unit tops the league and, better yet, has permitted only three touchdowns. Defending the revitalized Ram offense down to three touchdowns seems like an impossible chore. The key figures will be the Bays' three darting linebackers - Bill Forester, Tom Bettis and Dan Currie. They hope to give Wade a good rush and keep such slick receivers as Shofner and Phillips from getting too big a jump. Matson will have to be contained since he backbones the Ram rushing. The big pounder never ran wild against the Pack when he played with the Cards, although he'll get better blocking with LA. The Packer offense will feature the three ends - Max McGee, Gary Knafelc and Boy Dowler, who will start at right halfback. Dowler, the third end, will take some of the pressure off the injured Packer backfield. Paul Hornung will open at left half, Lew Carpenter at fullback and Lamar McHan at quarterback. Don McIlhenny still has shoulder trouble but will see some action. Joe Francis, a quarterback by earlier trade, is ready to go as halfback relief. McHan's big problem will be getting the Bay rushers some yardage through the Rams' gigantic defensive line which is bulwarked by John Baker, 291 pounds, and John LoVetere, 266. The Bays gained 284 yards rushing on the 49ers last Sunday. With three ends in action - at least from the go, the Packers may pass more than they have in the first three games - an average of 14 pitches per start.

## No. 4?

### NATIONAL FOOTBALL LEAGUE (Western Conference)

	W	L	Pct	Pts	Op
GREEN BAY	3	0	1.000	58	36
San Francisco	2	1	.667	78	35
Baltimore	2	1	.667	73	59
Chicago Bears	1	2	.333	53	58
Los Angeles	1	2	.333	49	78
Detroit	0	3	.000	43	80

### (Eastern Conference)

	W	L	Pct.	Pts	Op
New York	2	1	.667	54	76
Philadelphia	2	1	.667	91	69
Washington	2	1	.667	67	80
Chicago Cards	1	2	.333	70	78
Pittsburgh	1	2	.333	58	58
Cleveland	1	2	.333	47	34

### Sunday's Games

GREEN BAY vs. LOS ANGELES  
at Milwaukee (1:06, WJPG,  
WBAY-TV).

Baltimore at Chicago Bears.  
Pittsburgh at Washington.  
San Francisco at Detroit.  
Philadelphia at New York.  
Chicago Cardinals at Cleveland.

\* \* \*

### Probable Offensive Starters:

LOS ANGELES		GREEN BAY
Shofner	LE	McGee
Fry	LT	Masters
Putnam	LG	Thurston
Morrow	C	Ringo
Lansford	RG	J. Kramer
Williams	RE	Knafelc
Wade	QB	McHan
Arnett	LH	Hornung
Phillips	RH	Dowler
Matson	FB	Carpenter

\* \* \*

### 1959 Records

LOS ANGELES		GREEN BAY
14—New York	24	0—Bears
6—San Fran.	34	28—Detroit
28—Bears	21	21—San Fran.

Reportedly, the Rams will be without safetymen Bob Sherman and Don Burroughs, who are injured. Jack Morris and Clendon Thomas will play in their positions, although don't be surprised if Carl Karilavaz, the onetime Lion and Giant,



# Pro Football Statistics

	TEAM OFFENSE										San Fran.	
	Bears	Balt.	Clev.	Cards	Grn. Bay	Los Ang.	New York	Phila.	Wash.	Pitts.		Det.
First Downs	39	58	63	66	51	54	52	51	54	56	49	50
Rushing	8	21	27	22	33	27	19	18	25	16	19	29
Passing	27	32	32	40	15	23	31	30	22	33	27	18
By penalty	4	5	4	4	3	4	2	3	7	7	3	3
Yds. gained [tot.]	735	1005	916	1140	896	955	990	858	1021	973	850	826
Rushing [net]	206	355	438	455	574	456	352	289	445	300	427	527
Passing [net]	529	650	478	685	322	499	638	569	576	673	423	299
Number of rushes	80	102	113	72	136	101	92	105	107	79	83	119
Avg. gain rush	2.6	3.5	3.9	6.8	4.2	4.5	3.8	2.8	4.2	3.8	5.1	4.4
Fdw. passes att.	77	95	74	94	45	76	81	83	63	99	93	56
Passes compl.	36	43	42	54	18	42	49	49	35	53	40	26
Per cent compl.	46.8	45.3	56.8	55.1	40.0	55.3	60.5	52.7	55.6	53.5	43.0	46.4
Yds. gain pass.	583	708	511	617	355	537	686	569	667	700	506	357
Yds. lost att. pass.	54	58	33	65	33	38	48	0	91	27	83	58
No. had intrecp.	2	5	2	2	3	4	2	2	3	6	12	2
Yds. int. ret. by op.	0	111	32	5	49	52	30	60	53	90	135	0
Op. tch. on intrecp.	0	1	0	0	0	0	0	0	0	0	1	0
No. of Punts	16	15	15	11	19	17	16	15	12	15	12	14
Avg. distance	42.9	42.2	38.5	41.0	42.5	40.7	51.8	47.1	47.1	42.1	44.6	43.2
Returned by	9	11	7	9	4	6	9	13	8	10	12	15
Avg. dist. ret. by	11.0	5.7	4.3	0.5	4.5	4.1	0.3	14.8	4.8	1.4	7.1	10.8
Ret. for tch. by	1	0	0	0	0	0	0	2	0	0	0	0
Kick-Offs retrnd.	9	11	6	10	6	11	12	13	9	4	6	7
Avg. dist. ret. by	21.3	21.0	20.0	21.8	14.0	23.3	23.8	23.5	22.1	23.5	19.3	27.7
Ret. for tch. by	0	0	0	0	0	0	0	0	0	0	0	0
No. of penalties	17	14	9	14	13	13	9	12	14	17	18	17
Yards penalized	165	150	69	133	118	119	84	114	143	149	152	144
Fumbles	10	8	0	13	7	8	6	3	7	4	5	7
Own fum. recd.	4	7	0	5	3	4	1	3	1	0	2	5
Opp. fumbles	9	5	0	6	3	4	5	2	7	8	1	6
Opp. fum. recd.	2	2	5	6	5	4	3	4	5	0	2	4
Touchdowns [Tot.]	6	10	7	10	8	7	6	13	8	7	5	9
Touch. running	3	2	4	6	2	2	4	7	4	2	2	5
Touch. passing	3	8	3	4	6	5	2	6	4	5	3	4
Extra Points	5	10	5	10	8	7	6	13	8	7	4	9
Field goals	4	1	0	0	0	0	4	0	3	3	3	5
Field goals att.	6	4	2	1	3	4	5	5	5	4	4	11
Total points	53	73	47	70	58	49	54	91	67	58	43	78

	TEAM DEFENSE										San Fran.	
	Bears	Balt.	Clev.	Cards	Grn. Bay	Los Ang.	New York	Phila.	Wash.	Pitts.		Det.
Opponents' points	58	59	34	78	36	78	76	69	80	58	80	35
Opp. first downs	57	48	53	60	37	52	61	54	68	52	49	52
Rushing	28	20	22	30	12	20	23	19	20	21	21	28
Passing	22	24	28	25	24	28	36	30	42	25	25	21
By penalty	7	4	3	5	1	4	2	5	6	6	3	3
Opp. yds. gained	940	891	846	998	627	1009	1000	893	1248	877	1010	826
Rushing [net]	497	455	378	521	279	442	339	346	467	332	393	475
Passing [net]	443	436	468	477	348	667	661	547	781	545	617	351
No. Opp. rushes	128	92	86	121	87	93	100	89	78	103	109	103
Op. av. gain rsh.	3.9	4.9	4.4	4.3	3.2	4.8	3.4	3.9	6.0	3.2	3.6	4.6
Opp. passes att.	69	84	76	54	80	78	85	86	103	74	74	90
Completed	33	34	39	34	36	43	48	47	59	38	34	42
Per cent compl.	47.8	40.5	51.3	63.0	45.0	57.3	56.5	54.7	57.3	51.4	45.9	46.7
Intercepted by	4	10	3	2	3	2	5	5	3	4	3	4
Yds. int. ret. by	58	106	40	32	29	0	9	45	40	113	73	72
Tds. on inter. by	1	1	0	0	0	0	0	0	0	0	0	0

\*Includes one safety.

**\*LEADING PASSERS**

Player	Attempts	Comp.	Yds. Gained	Yds. Touchd.	Pct. Comp.	Longest Pass	Av. Gain Yards
Gulzemi, Washington	32	19	430	3	59.4	70	13.44
La Baron, Washington	28	16	237	1	57.1	41	8.46
Brown, Bears	68	33	558	3	48.5	88	8.21
Conerly, New York	69	41	535	2	59.4	66	7.75
McHan, Green Bay	42	16	321	6	38.1	67	7.64
Unitas, Baltimore	93	43	708	8	46.2	68	7.61
Hill, Cardinals	79	35	452	5	56.5	50	7.32
Wade, Los Angeles	62	42	511	3	56.8	36	7.29
Plum, Cleveland	74	42	644	5	55.3	44	6.91
Layne, Pittsburgh	94	52	644	5	55.3	44	6.85
Layne, San Francisco	56	26	357	4	46.4	75	6.38
Van Brocklin, Philadelphia	87	46	542	5	52.9	55	6.23
Rote, Detroit	83	36	433	3	43.4	37	5.22

Longest completion—88 yards, Ed Brown, Bears vs. Los Angeles, Oct. 11, touchdown.

Best performance one game—Ed Brown, Bears vs. Los Angeles, Oct. 11, 29 attempts, 14 completions, 323 yards, 2 touchdowns.

\*Standings based on average gain per pass attempted.

**LEADING GROUND GAINERS**

Player	Yds. Long	Atts.	Gain	Av.
Brown, Cleveland	78	314	16	4.0
Matson, Los Angeles	55	282	50	6.1
Smith, San Francisco	55	258	20	4.7
Hornung, Green Bay	61	243	22	4.0
Perry, San Francisco	47	198	35	4.2
Ameche, Baltimore	50	188	11	3.8
Conrad, Cards	18	159	56	8.8
Rosser, Washington	30	155	22	5.2
Tracy, Pittsburgh	46	151	33	3.3
James, Washington	29	145	21	5.0

**LEADING PASS RECEIVERS**

Player	Yds. Long	Recd.	Gain	T.D.
Lewis, Cardinals	19	319	85	1
Berry, Baltimore	16	263	53	3
Howton, Cleveland	13	182	36	1
Gifford, New York	16	184	30	0
Schneider, N. Y.	15	298	66	1
Orr, Pittsburgh	13	174	19	2
Randle, Cardinals	13	167	22	1
Anderson, Wash.	12	306	70	2
Wilson, San Fran.	12	150	35	2
Dooley, Bears	12	127	15	0

Longest completion—88 yards, Harlan Hill, Bears vs. Los Angeles, Oct. 11, touchdown.

**LEADING SCORERS**

Player	T.R.	P.T.	E.P.	F.G.	Pts.
McDonald, Phil.	1	4	5	0	30
Conrad, Cards	2	1	3	10	28
Davis, S. Fran.	0	0	9	5	24
Hill, Cards	4	0	4	0	24
M'scheller, Balt.	0	4	0	0	24
Layne, Pitts.	1	0	1	7	22

**Pro Football**

**EASTERN DIVISION**

W.	L.	T.	Pct.	T.P.	O.P.	
New York	2	1	0	.667	54	76
Phil'phia	2	1	0	.667	91	69
Washington	2	1	0	.667	67	80
CARDS	1	2	0	.333	70	78
Pittsburgh	1	2	0	.333	58	58
Cleveland	1	2	0	.333	47	34

**WESTERN DIVISION**

W.	L.	T.	Pct.	T.P.	O.P.	
Green Bay	3	0	0	1.000	58	36
Baltimore	2	1	0	.667	73	59
San Fran'isco	2	1	0	.667	78	35
BEARS	1	2	0	.333	53	58
Los Angeles	1	2	0	.333	49	78
Detroit	0	3	0	.000	43	80

**GAMES SUNDAY**

Baltimore at Chicago Bears.  
 Chicago Cards at Cleveland.  
 Pittsburgh at Washington.  
 Los Angeles vs. Green Bay at Milwaukee.  
 Philadelphia at New York.  
 San Francisco at Detroit.

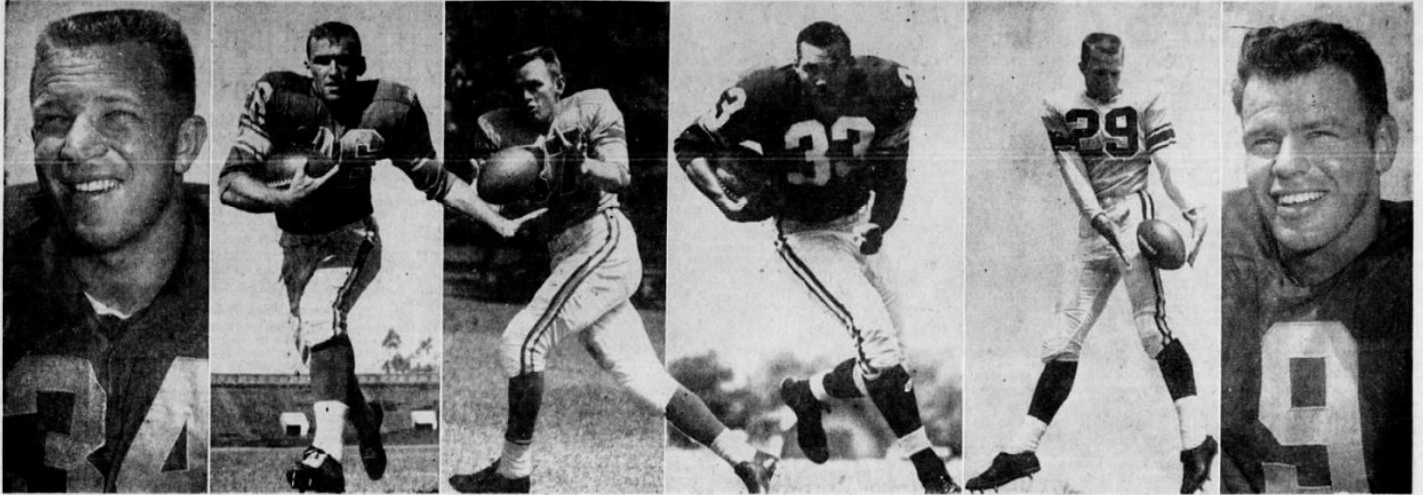
doesn't appear in the secondary. The Rams have two rookies at cornerback - Tom Frankhouser and Eddie Meadow. All of the Packers' injured but Nate Borden and Jim Taylor are expected to play. Hornung, McIlhenny and Jim Ringo, hurt in last Sunday's game, are ready. The Packers are headquartering at the Astor Hotel here. They'll leave after the game by train and arrive at the North Western depot at 8:01 Sunday night.

## LOMBARDI HAS NO TRICKS FOR RAMS

OCT 17 (Milwaukee Sentinel) - Vince Lombardi said Friday he had no tricks up his sleeve for the Rams at the Stadium Sunday. "We're going to play our regular game," said the Packer boss. This means Lombardi will count on the best running attack in the NFL to string up victory No. 4. The man who has eliminated confusion at Green Bay with sound football said, "there is no question about it. The Rams will be our toughest game so far." Lombardi listed two reasons: \* "They've got the best personnel in the league." \* "We're hurting for backs."

The Packers, who suffered a series of minor injuries in beating the 49ers last week, will need to be at their best against a Los Angeles team which has begun rolling behind the hard-running Ollie Matson. "We're almost out of backs," Lombardi said. "We've got three and two of those have been injured." Lew Carpenter, who turned in a good job Sunday as a replacement for No. 1 fullback Jim Taylor, is the only healthy back. Paul Hornung, who gained 138 yards in 28 carries against San Francisco, has been nursing a painful neck injury. He will start against the Rams, however, Lombardi has no choice. "I'm going to start Boyd Dowler at a flanker," Lombardi said. This will mean halfback Don McIlhenny, who bruised his shoulder blade last Sunday, will not start. Does this mean the Packers will throw more against a team which is hurting with its two defensive aces, Will Sherman and Don Burroughs, sidelined? "It's a case of necessity in starting Dowler," answered Lombardi. "But we might be forced into throwing more." While Dowler, one of the fastest and surest fingered receivers on the club, will be on the flanker, Max McGee and Gary Knafelc will open at their regular spots. "It's too bad we're hurting," Lombardi said. "If we could win this one why there's no telling how far we could go." Defensively the Packers will be in excellent shape. It's been this bone crushing defense which has paid off in three straight victories. Green Bay's defense is the best in the league. It has limited three powerhouse offenses to 93 yards a game rushing and 116 passing. Although the odds have dropped this week, the Rams are a two point favorite. The Packers haven't beaten the Rams since 1956 when Tobin Rote engineered a 42-17 victory at the Stadium. Los Angeles holds a 20-6 edge in the series. Lombardi's team arrived by train late Friday afternoon and headquartered at the Astor Hotel. The Rams, who have been working out at Stagg Field, Chicago, came in by bus and went to the Schroeder. Both clubs will hold half hour warmups at the Stadium Saturday morning.

# Pro Football World Eyes Packers Against Rams

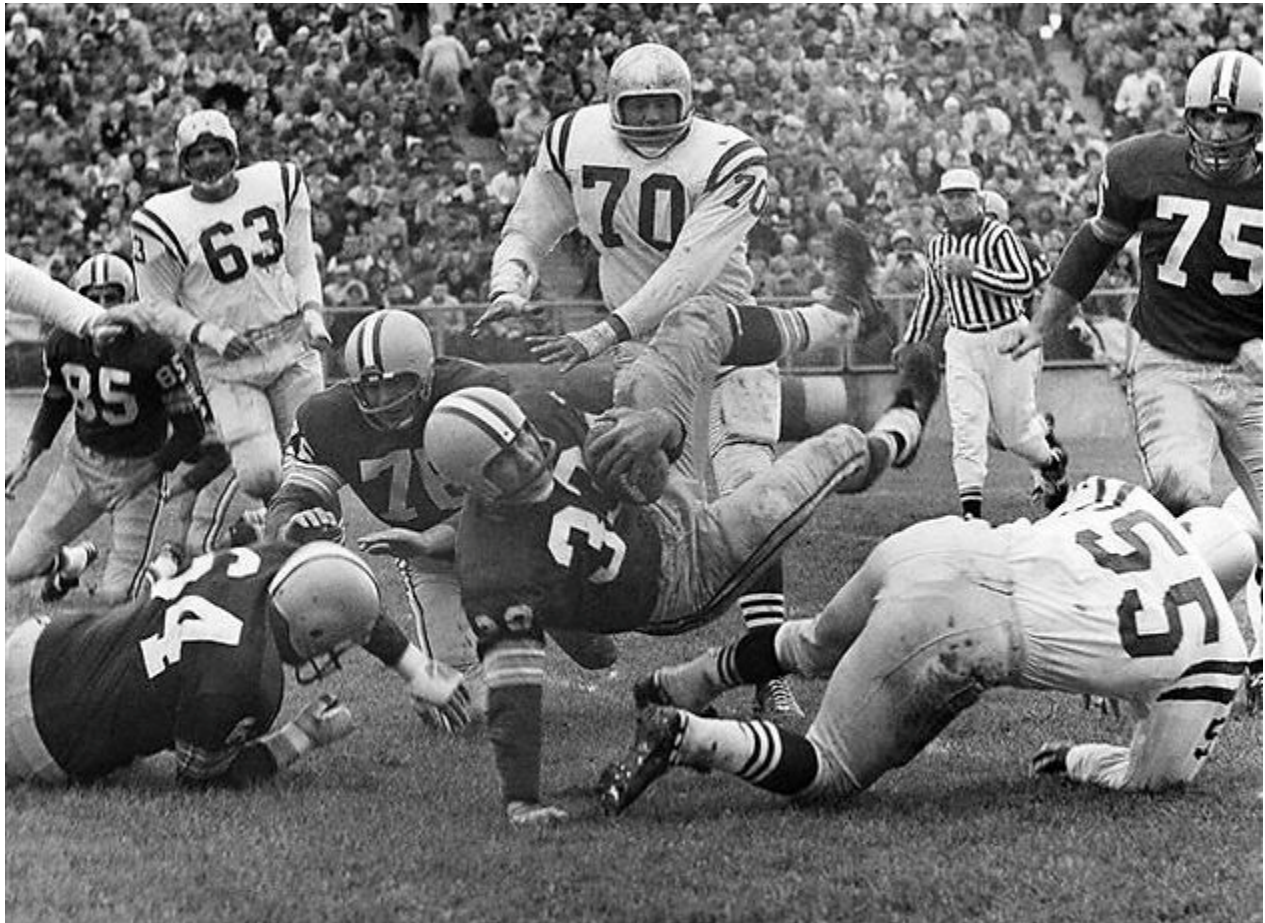


**The Case for the Enemy**—The unbeaten Packers will be confronted by football's most explosive offense when they tackle the Los Angeles Rams at Milwaukee Sunday. If there are any doubts, here

are some outstanding arguments for the West Coasters: Left to right, Fullback Joe Marconi, a reserve with the Rams but coveted by every other team in the National Football League; left halfback Jon

Arnett, one of the league's finest open field runners; Jim Phillips, fleet right halfback or flanker; fullback Ollie Matson, the man who gained 199 yards against Bears last Sunday; Del Shofner, fastest end in the

league; and veteran quarterback Bill Wade, successor to Norm Van Brocklin. Kickoff in the crucial NFL game is scheduled for 1:06 and a crowd of 40,000 is expected in County Stadium.



**Green Bay Packers halfback Lew Carpenter (33) is upended by the San Francisco 49ers' Matt Hazeltine (55) during a game on Oct. 11, 1959, at City Stadium in Green Bay. The Packers won, 21-20. Credit: Associated Press**



The final resting place of NFL Commissioner Bert Bell - [Calvary Cemetery](https://www.findagrave.com/memorial/7390292/bert-bell), West Conshohocken, PA - <https://www.findagrave.com/memorial/7390292/bert-bell>

## Vince brings green days to Green Bay

**Under the analytical eye of Vince Lombardi, the Packers head for better times**

VINCE LOMBARDI started out to be a lawyer. He had all the talent needed: a cold, analytical mind and a streak of sentiment which, in moments of stress, brought tears to his liquid brown Italian eyes. He was, too, a brilliant student. When he finished at Fordham University, he coached St. Cecelia High School in New Jersey in order to earn enough money to pay for his expenses at law school.

The talents which fitted him so well for a career as an attorney proved equally fitting for a head coach. Lombardi analyzed offenses and defenses and, coldly and impersonally, judged the capabilities of the youngsters at St. Cecelia. His half-time exhortations were so sincere and deeply felt that now and then they moved Lombardi himself to tears. This combination of steely football acumen and ardent sentimentalism worked so well with the St. Cecelia boys that Lombardi's teams won 36 games in a row. In the meantime, Vince acquired a law degree, but he never used it. He had become so thoroughly infected with the madness which infects all football coaches that he stowed his law degree in a dresser drawer and went on to coach the freshman team at Fordham, where he had been a member of the famous seven blocks of granite.

That was in 1947. He moved to West Point in 1949, installing an effective T attack for the Cadets. In 1954 he came to the New York Giants to operate the attack of that team and, after last season, he moved into the difficult and demanding job of head coach of the Green Bay Packers.

The Packers are unique in major

sports in the United States. Green Bay is a small town, not far from Milwaukee. The town is closer to its pro football team than any other city in the league. Quite a few of the citizens of Green Bay own stock in the Packers. It's as if a town like, say, Little Rock, Arkansas, owned a franchise in the American League. Everyone in Green Bay goes to every home game. Everyone feels perfectly free to second-guess the Green Bay coach. The Green Bay owners listen carefully to what their neighbors have to say, too, because the defection of only

### X-RAY OF LAST WEEK'S GAMES

	Pts.	Yds. Rush.	Yds. Pass.	Pass Comp.
Packers vs. 49ers	21	284	94	6-14
Rams vs. Bears	28	245	175	12-17
Colts vs. Lions	31	164	257	13-26
Giants vs. Browns	10	156	94	9-17
Eagles vs. Steelers	28	109	172	13-28
Redskins vs. Cards	23	168	136	8-15

### LEAGUE STANDINGS

#### EASTERN CONFERENCE

	Won	Lost	Tied	Pct.
Washington	2	1	0	.667
New York	2	1	0	.667
Philadelphia	2	1	0	.667
Cleveland	1	2	0	.333
Chicago Cardinals	1	2	0	.333
Pittsburgh	1	2	0	.333

#### WESTERN CONFERENCE

	Won	Lost	Tied	Pct.
Green Bay	3	0	0	1.000
Baltimore	2	1	0	.667
San Francisco	2	1	0	.667
Chicago Bears	1	2	0	.333
Los Angeles	1	2	0	.333
Detroit	0	3	0	.000

a very small percentage of fans can mean the difference between red and black ink on the club's balance sheet.

This civic enthusiasm and participation was a fine thing for creating excitement for the team but an impossible condition under which to coach. The first thing Lombardi did was to make it unmistakably clear that he ran the football team, on and off the field, and that his decisions were irrevocable and, beyond that, not open to question. After the miserable season which had preceded his employment, the Green Bay citizenry accepted this ultimatum in good spirit and have had no cause to regret their acceptance since. Lombardi, consulting no one but Lombardi, traded freely during the off season. Expected to finish last a bit more respectably than the team did in 1958, he now leads the very tough Western Conference.

"My first problem was one of organization," he said the other day. "On and off the field. Then I wanted to strengthen our defense, and I worked hard at it. We got three players in trades with Cleveland which made the difference—or a good deal of it: Henry Jordan at tackle, Bill Quinlan at end and Bobby Freeman in the defensive secondary. They're experienced, tough players, and there's no substitute for experience on defense. When I got Emlen Tunnell from the Giants it took a lot of the coaching load off my back. Tunnell has played defense in this league for 11 years, and he knows the system I use and he has been indispensable."

Defense was particularly important to Lombardi.

"I knew we had to stay close," he said. "We had to be in the game all the way. We couldn't let anyone get a couple of touchdowns ahead and expect to make it up on a couple of long plays. Our offense wasn't that good. So I concentrated on defense."

In his first league game, Lombardi—and his newly assembled old pros on defense—held the Chicago Bears without a touchdown and won 9-6. In his second game he allowed Detroit only one touchdown and won 28-10. Against the San Francisco 49ers, the Packers allowed two touchdowns, but the Green Bay offense, gaining strength from Sunday to Sunday, managed three, and the Packers led the conference 3-0.

You can attribute a good deal of Green Bay's improved offense to Frank Gifford, a tough, competent



### THE GAME'S GRIEVOUS LOSS

He was a small, paunchy man with a face like a pudgy hawk and a gravelly voice. He lived in a world of giants whom he ruled absolutely. He was, as much as any one man could be, responsible for the burgeoning of professional football, and he was the best commissioner any professional sport has had since the death of Kenesaw Mountain Landis. Bert (De Benneville) Bell, who took over as commissioner of the National Football League in 1946, was responsible for the eminently sane policies of the league on television and procurement of personnel, the two factors which made pro football the success it is today. Before he was commissioner, he was an owner and a coach in the league and not very effective in either pursuit. He was fair in his dealings with owners and players. Sunday he died watching a football game between the Eagles and the Steelers in Philadelphia, and he left a vacancy no one else can fill.

halfback for the New York Giants who can run exceptionally well and who can pass well enough. Casting about for a Green Bay equivalent to Gifford, Lombardi settled on Paul Hornung. Hornung came to the Packers as a bonus draft choice from Notre Dame, where he had been a quarterback. He was a good Notre Dame quarterback, although he did not operate during the days of glory for the Irish. He ran very hard and he threw the ball with reasonable, though not pro-quality, accuracy. It is almost an axiom of pro football that Notre Dame quarterbacks are not as good as they look and this was, unfortunately, true of Hornung. He threw well for the Packers but that was not, by a good margin, well enough. Then he was moved to fullback to take advantage of his size and strength and he was neither big enough nor strong enough to be a good pro fullback.

Lombardi, who was sold by Frank Gifford on big, strong halfbacks who can throw adequately, saw another Gifford in Hornung. He moved the

handsome blond youngster from fullback to halfback, and Hornung responded beautifully. Lombardi still needs a good fullback, but in Hornung at halfback he has a tremendous running and passing threat which has jelled the Packer offense.

The defense reflects the cold, icy-bright mind that is a part of Lombardi. He hasn't moved himself to tears recently during a half-time exhortation, but the sentimental streak in his nature is still valuable to him.

He traded for Lamar McHan, the moody, unpredictable quarterback of the Chicago Cardinals, between seasons. McHan, who has all the physical equipment and skills to be one of the best, had never quite made it under the various Cardinal coaches. He has been the moving force for the Packers under the wise, understanding and gentle guidance of Lombardi.

"All he needed was confidence," Lombardi said. "I tried to give it to him."

Said McHan early in the season

*continued*



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<b>VIRGINIA</b>	
BILL KING.....	Bristol
MOLLOCK'S.....	Petersburg
THALHIMER'S.....	Richmond
<b>WASHINGTON</b>	
MILLS BROS.....	Wenatchee
<b>WEST VIRGINIA</b>	
STECKLER'S.....	Bluefield
REINER-CORE.....	Morgantown
<b>WISCONSIN</b>	
MATT SCHMIDT'S.....	Appleton
FERRON'S.....	Green Bay
MACNEIL & MOORE.....	Madison
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### PRO FOOTBALL *continued*

when Lombardi stuck by him through a series of mishaps: "You got to put out for a guy like that. If you know he believes in you, what else can you do?"

While the Packers perched rather precariously atop the Western Conference, the rest of the teams in the NFL continued to flout the odds. The Los Angeles Rams, bolstered by the acquisition of Carl Karilivaez to plug a lamentably leaky secondary defense, outscored the so far disappointing Chicago Bears 28-21. The Baltimore Colts, a team which seemed nearly unbeatable last year, had to rally vigorously in the fourth period to beat the winless Detroit Lions. Johnny Unitas, the incomparable Baltimore quarterback, saved the game in the closing minutes with a 54-yard pass-and-run play to Raymond Berry. But the Colts, off their two narrow victories and one defeat so far this season, seem lethargic and even a bit elderly. They are, however, still the strongest threats to the Packers and to the San Francisco 49ers.

Defense, long a trademark of the New York Giants, stood them in good stead again as they defeated the Cleveland Browns 10-6. A week ago, with a defensive back on the sidelines with an injury, the Giants could find no effective measure to contain the passes of one of the league's best, Philadelphia's Norman Van Brocklin. This week, with the defense reasonably healthy, New York had little trouble with the Brown pass offense, which is sadly lacking. Concentrating on stopping the Browns on the ground, the Giants won, although their own offense was not impressive.

Van Brocklin, the particular demon who bedeviled the Giants last week, continued to throw strikes against Pittsburgh. In a game matching two of the oldest and boldest of pro quarterbacks, Van Brocklin outpitched Pittsburgh's Bobby Layne 28-24 to put Philadelphia in a three-way tie with the Giants and the Redskins for the Eastern Conference lead.

The Redskins, still playing scared after Coach Mike Nixon two weeks ago threatened to fire 19 players if they did not improve, whipped the Chicago Cardinals 23-14. Ralph Guglielmi, the old Notre Dame quarterback, took over from the spectacular but largely ineffective Eddie LeBaron to engineer the Redskin victory.

END