



## PRESEASON

Green Bay Packers (4-0) 30, Cleveland Browns 21  
Saturday September 2nd 1967 (at Cleveland)



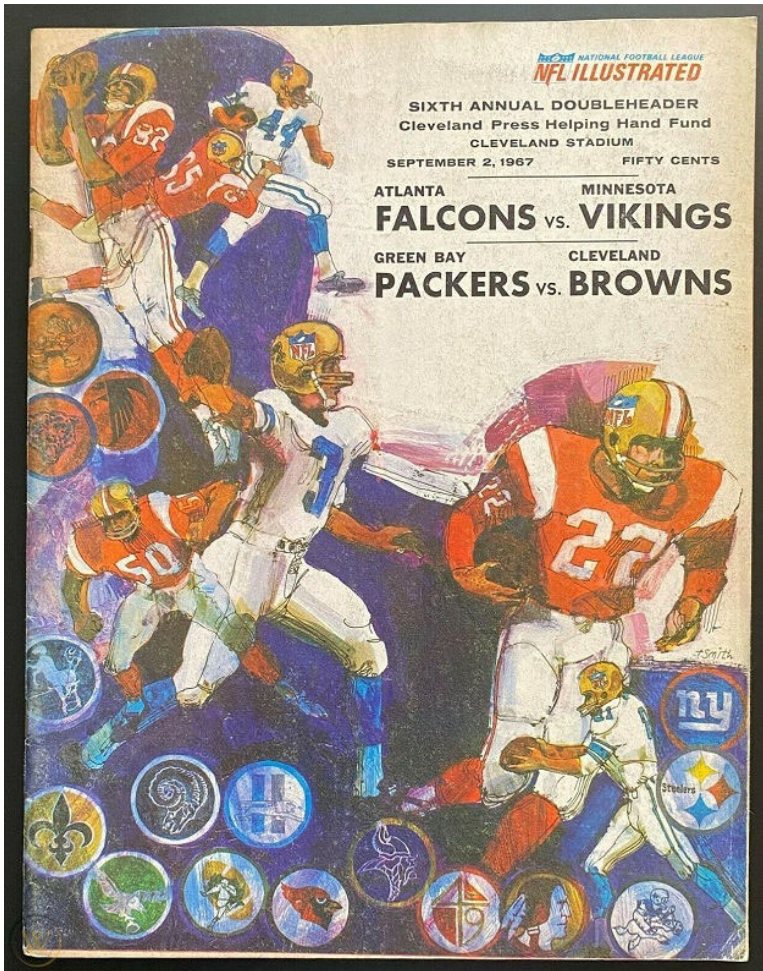
# Packers Defeat Cleveland, 30-21

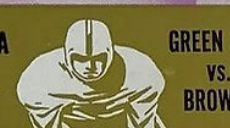
### GAME RECAP (GREEN BAY PRESS-GAZETTE)

(CLEVELAND) – The Packers exploded two long runs in a 17-point third quarter to defeat the Browns 30 to 21 before more than 83,000 fans in Cleveland Stadium Saturday night. Cleveland built up a 14-3 lead, but the Packers pecked away and cut it to 16-14 with Don Chandler’s third field goal, from 21 yards, in the third quarter. Then in quick order: Hank Jordan blocked a field goal try by Lou Groza and Dave Robinson picked up the loose ball and returned 65 yards for a touchdown, giving Green Bay a 23-14 edge. Moments later, Elijah Pitts took a Brown punt and zoomed 85 yards for another Packer touchdown and the game turned into a rout, 30-14. In the closing seconds, with rookies carrying the Packers, quarterback Gary Lane ran 11 yards for the Browns’ third touchdown. Cleveland got off to a 14-3 lead on two Frank Ryan to Gary Collins touchdown passes – 15 and 19 yards.

### THEN STRUCK AGAIN

Only faintly resembling a team with an unprepossessing 0-4 record, the Browns swept 75 yards to score following the opening kickoff, then struck again on an 85-yard bomb from Ryan to Paul Warfield – which was fortuitously nullified by a backfield-in-motion penalty – the second time they had the ball. Undaunted, the supercharged Ohioans shortly were back at it again – following an interception by Cleveland linebacker Dale Lindsey which thwarted the Packers in the shadow of the Browns’ goal posts. Ryan, who had pitched a 15-yard strike to Collins for the first Cleveland TD, this time fired a 20-yard bullseye to the same target in the end zone. These untoward developments padded the Browns’ lead to 14-3 and at that point the Packers’ retaliation having been limited to a Don Chandler field goal in the interim. Disaster loomed as Donny Anderson fumbled the kickoff following the Browns’ second touchdown and the hosts recovered on the Packer 22, but the defense rose up to throttle the Browns and force a 40-yard field goal attempt by Groza which sailed harmlessly to the right of the uprights. This development launched a major resurgence by the rebounding Bays, who barged 80 yards to establish a foothold, Bratkowski wafting a 25-yard picture pass to



UPPER STAND BOX		<b>PRO DOUBLEHEADER</b> 6th Annual NFL Festival of Football  <b>SATURDAY</b> <b>SEPTEMBER 2, 1967</b> 6:30 P. M. CLEVELAND STADIUM
Gate	<b>A</b>	
Sec.	<b>18</b>	
Box	<b>34</b>	
Seat	<b>2</b>	
PRICE \$5.00 NO REFUND		
SEPTEMBER 2, 1967		

Carroll Dale in the southeast corner of the field to cap the 10-play push. Just two plays following the next kickoff, Tom Brown waylaid a Ryan pass and returned 18 yards to the 49, a maneuver which shortly led to Chandler’s second field goal



Erich Barnes (40) Cleveland Browns' quarter of their NFL exhibition game in defensive back, is shown just after Cleveland Saturday night. Barnes nearly knocking down a pass intended for intercepted the pass. (AP Wirephoto) Green Bay end Carroll Dale in the first

of the night and left the Pack only one point in arrears at halftime, 14-13. Major items in the Browns' opening surge were 15 and 11-yard Ryan passes to Leroy Kelly and fleet Paul Warfield and an interference penalty on Herb Adderley, the latter giving Cleveland a first down on the Packer 30. Following that one, Kelly slanted off right guard for four yards, and, after a Ryan to Warfield pass fell incomplete, the Cleveland quarterback hit the fleet split end with a turn-in for a first down on the 15. On the next play, Ryan found a lonely Collins in the northeast corner of the end zone with only 3:45 gone, triggering a lusty round of cheers from victory-starved Brown fanatics. The Bays stormed back, driving to a first down on the Cleveland 9, but there the push stalled when a third down Bratkowski pass, intended for Dale, was knocked down by rookie Ben Davis in the end zone, and Chandler was summoned to toe an 11-yard field goal. Adderley leaped in front of Kelly to intercept on the Cleveland 29, setting up a glittering Packer opportunity on the 26, following the next kickoff. But with first and goal at the 3, linebacker Lindsey picked off a Bratkowski pass off a rollout to the right and wheeled 51 yards to the Green Bay 39 before being run out of bounds by Boyd Dowler. Chandler booted an 11-

yard field goal in the first quarter to make the count 7-3.

**GREEN BAY - 3 10 17 0 - 30**  
**CLEVELAND - 7 7 0 7 - 21**

	<u>GREEN BAY</u>	<u>CLEVELAND</u>
First downs	17	19
Rushes-Yards-TD	36-124-0	25-128-1
Att-Comp-Yd-TD-Int	22-12-179-1-2	36-19-220-2-2
Sack Yards Lost	0-0	4-23
Net Passing Yards	179	197
Total Yards	303	325
Fumbles - lost	2-2	0-0
Turnovers	4	2
Yards Penalized	5-57	4-46

### **SCORING**

- 1st - CLE - Gary Collins, 15-yard pass from Frank Ryan (Lou Groza kick) CLEVELAND 7-0
- 1st - GB - Don Chandler, 11-yard field goal CLEVELAND 7-3
- 2nd - CLE - Collins, 20-yard pass from Ryan (Groza kick) CLEVELAND 14-3
- 2nd - GB - Carroll Dale, 25-yard pass from Zeke Bratkowski (Chandler kick) CLEVELAND 14-10
- 2nd - GB - Chandler, 26-yard field goal CLEVELAND 14-13
- 3rd - GB - Chandler, 21-yard field goal GREEN BAY 16-14
- 3rd - GB - Dave Robinson, 62-yard run with blocked field goal (Chandler kick) GREEN BAY 23-14
- 3rd - GB - Elijah Pitts, 85-yard punt return (Chandler kick) GREEN BAY 30-14
- 4th - CLE - Gary Lane, 11-yard run (Groza kick) GREEN BAY 30-21

### **RUSHING**

- GREEN BAY** - Jim Grabowski 9-44, Elijah Pitts 10-36, Ben Wilson 10-32, Donnie Anderson 5-19, Jim Mankins 1-0, Don Horn 1-(-7)
- CLEVELAND** - Leroy Kelly 10-50, Ernie Green 5-30, Gary Lane 2-16 1 TD, Larry Conjar 3-12, Nick Pietrosante 3-11, Frank Ray 1-9, Dick Shiner 1-0

### **PASSING**

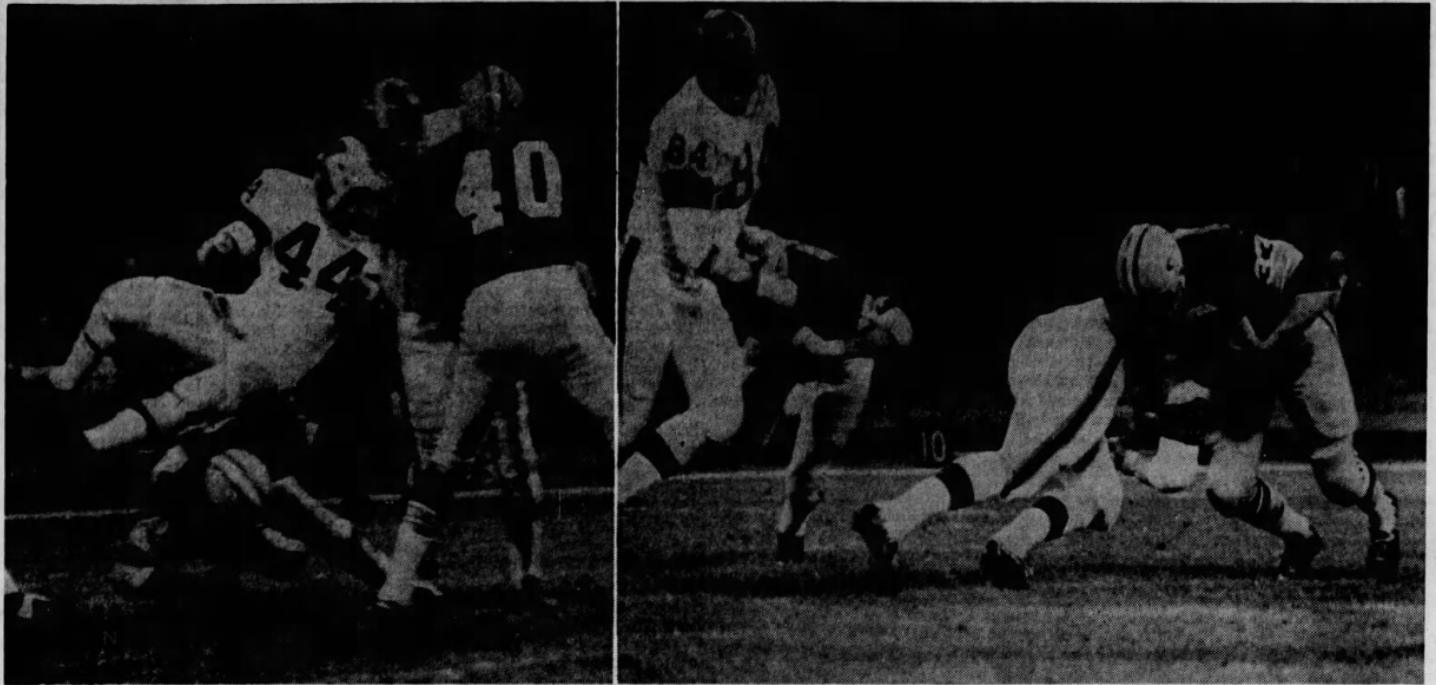
- GREEN BAY** - Zeke Bratkowski 22-12-179 1 TD 2 INT
- CLEVELAND** - Frank Ryan 24-13-164 2 TD 1 INT, Dick Shiner 5-3-31 1 INT, Gary Lane 7-3-25

### **RECEIVING**

- GREEN BAY** - Carroll Dale 6-115 1 TD, Donnie Anderson 2-36, Jim Grabowski 2-14, Boyd Dowler 1-9, Elijah Pitts 1-5



CLEVELAND - Ernie Green 5-38, Paul Warfield 4-70, Gary Collins 3-48 2 TD, Nick Pietrosante 3-6, Ralph Smith 2-19, Leroy Kelly 1-20



**Road Block . . . Grabo Gallops** — Willie Wood's lunging block-tackle upends Browns' Leroy Kelly (44), left panel, in first quarter of 30-21 Packer tri-

umph in Cleveland's Municipal Stadium Saturday night. At right, Packer fullback Jim Grabowski shoulders aside Brown linebacker Jim Houston be-

fore being brought to earth by Paul Wiggin (84) on 12-yard jaunt to Cleveland 2-yard line, also in opening period. (Associated Press Photos)

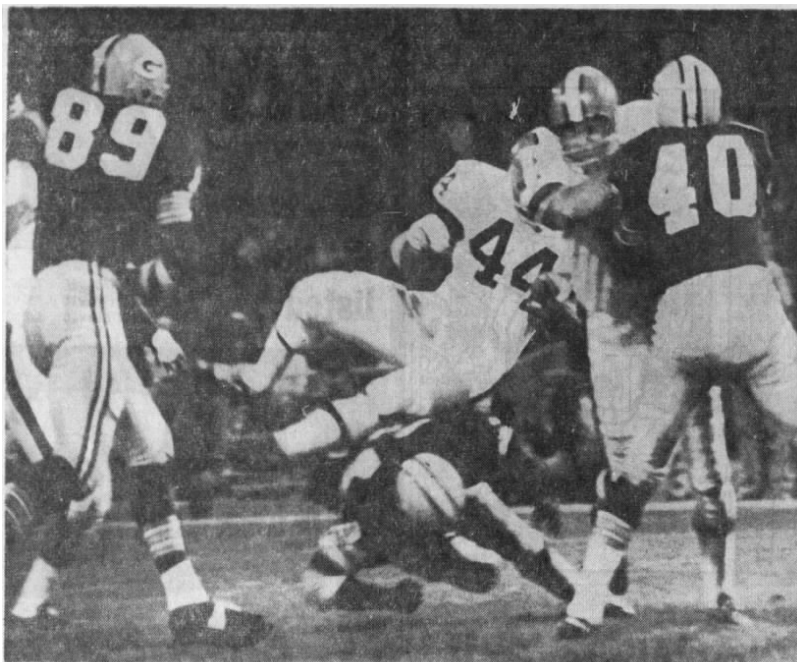
### GAME-SAVING PLAY IN NFL TITLE TILT GETS 'LOW RATING'

SEPT 3 (Green Bay Press-Gazette) — Linebacker Dave Robinson's key defensive play may have won the NFL championship for Green Bay, but in the eyes of Vince Lombardi, the Packers' perfectionist coach, it was a badly executed maneuver. "All that we had built and accomplished in eight years came don to that one play," Lombardi says in the current issue of Look Magazine. It came with one minute and 14 seconds remaining in last year's NFL Championship game between Green Bay and Dallas. The Cowboys were in possession with fourth down on the Packers' two yard line, trailing 34-27. If they scored, it would have sent the game into overtime. On an option run-pas play, Dallas quarterback Don Meredith faked to two backs then bootlegged to his right. Guard Leon Donohue pulled out to lead the play, but Robinson sliced in behind him, fought to the outside, pushed off a blocker, threw up his hands to screen the receivers and then grabbed Don. Meredith barely got the ball away and Tom Brown intercepted for the Packers in the end zone. "Ironically," Lombardi says in Look, "on the most important play of the season, and although Robinson saved us on it, when we rated him on it, as we rate every player on every play, we had to mark him low. The proper technique called for Robinson to make his charge to the outside to force Meredith to stop his rollout." Said Robinson: "I tried to pin both his arms, but all I could get was his left. As I grabbed him, I thought I hadn't done what I was supposed to do. Under Coach Lombardi, you always try for perfection, and if I had played this perfectly, I would have had both his arms."

## Packers Show 'Great Character' in Victory Over Browns

### PACKERS SHOW 'GREAT CHARACTER' IN VICTORY OVER BROWNS

SEPT 5 (Green Bay Press-Gazette) — When the Packers clawed and scratched their way to the 1965 NFL championship, Coach Vince Lombardi attributed their triumph to "great character." Now, early indication has come that his '67 squad, unbeaten in five starts, also is blessed with more than a trace of that powerful intangible. The world champions proved something to themselves, a "live" gathering of 84,236 in Cleveland's Municipal Stadium and a national television audience of millions over the weekend: They are most dangerous in the face of adversity. The Packers, who had never trailed in four previous preseason ventures, had to come from behind for the first time against the Browns — and they did so with heartening poise and precision. Things hardly could have been more trying than they were in those first 16 minutes and 35 seconds, during which the bristling Browns — slightly ravenous after four consecutive grapefruit league defeats — charged late into a 14-3 lead. The situation did not improve, it might be added, when the ball was jolted from Donny Anderson's grasp by a jarring tackle on the kickoff following the Browns' second touchdown and the Ohioans recovered on the Packer 22. Here would have been a time for even a professional team to become slightly disorganized. But these resilient Packers refused to panic even though a defensive holding penalty shortly staked the Browns to another first down. Then came a sterling



Cleveland's Leroy Kelly (44) is sent reeling by a No. 40 is Tom Brown. The Packers, who scored a 30-Packer defender after a 10-yard gain in Saturday 21 win at Cleveland, meet New York's Giants at night's exhibition game. No. 89 is Dave Robinson, and Lambeau Field this Saturday night. (AP Photo)

exhibition of pressure defense. After a rushed Frank Ryan was off target to Paul Warfield on first down, halfback Leroy Kelly was throttled after one yard at right end by massive Packer pursuit. The master stroke followed. Henry Jordan catapulted through Ryan's protective cordon to fell the Cleveland quarterback for a five-yard loss, forcing a 40-yard field goal attempt by venerable Lou Groza which happily veered to the right of the uprights. The character of the '67 Pack was further documented as the offense charged in to take over at the 20-yard line. Imperturbable Zeke Bratkowski, filling in for the injured Bart Starr, maneuvered the Bays 80 yards to score in 8 plays – and it was suddenly a new game. Striking primarily by air, The Brat completed four of five passes on the push, climaxed by a 25-yard pitch to fleet Carroll Dale, who took the ball over his shoulder on the one-yard line and stepped into the northwest corner of the end zone. When the Browns threatened following the kickoff, largely by dint of Ernie Green's 26-yard slant off right tackle to the Packer 48, the defense again rose to the occasion,

Tom Brown waylaying a Ryan pass and returning it 18 yards to the Cleveland 49. This time, Bratkowski marched the Pack to a field goal, the second of a three-for-three night for Don Chandler, who toed one home from 26 yards out and sent the champions into the intermission just one point in arrears. The Packers then began to take charge with the start of the second half. They forged to another field goal in the wake of the third quarter kickoff, Chandler connecting from 21 yards out this time, and led for the first time. The Browns were not, however, ready to be counted out. Launching a ground offense, they churned out a pair of first downs to the Packer 39, from where Ryan tossed a 15-yard strike to Green along the western sidelines for another. Here again the Packer defense exhibited its character. A Ryan-to-Green pass fell incomplete, Kelly was held to 2 yards at left end and Jordan and Willie Davis stormed in to hurl Ryan for a 7-yard loss on third down. Then, with the Browns in a position to take the lead, Jordan burst through Cleveland's front wall to block Groza's field goal attempt from the 36 and linebacker Dave Robinson, scooping up the bouncing ball, lumbered 62 yards to score with the aid of a crunching block from Herb Adderley. Describing his role in that dual blockbuster, Jordan explained, "Ray Nitschke detected a weakness. He called me over then we got to Kos (Ron Kostelnik), who does a great job of occupying a fellow. He knocked the stuffing out of the guard and Ray took the center, so all I had to was sneak through the hole." An equally happy Robinson declared, "I needed that one – my preseason hasn't been what I hoped it would. But tonight, I just felt like hitting people – felt like flexing my muscles and getting ready for the season. I saw Henry block Groza's kick – I was rushing from my side, too – and it was right in front of me. It looked for a second like it was going to roll away from me, but then it took a bounce right into my hands. Herb (Adderley) had a good shot at it, too – it was right between us. And, if it hadn't been for his block on that last man, it might not have gone." The Browns' scholarly headmaster, Blanton Collier, later asserted the game had turned on that play. "If we had made that field goal," he contended, "we would have taken a 17-16 lead. Instead, we're down 23-14. Now the whole complexion of the game changes. And we couldn't play catchup football against the Packers." Following an exchange of the leather, by way of a Cleveland punt and Brown Dale Lindsey's second interception of the evening after a 47-yard Bratkowski-to-Dale pass had carried the Packers to the Browns' 15, the champions proceeded to seal their fifth straight victory with another spectacular. Breaking the tackle of rookie Jack Gregory after gathering in Gary Collins' 55-yard punt, Elijah Pitts exploded down the western sidelines and wheeled 85 yards to the Pack's final touchdown. Reflecting upon that one, Pitts informed, "I don't know if the first guy missed me or if one of our men knocked him down. If you can get by that first wave, your blocking picks up and you get free wheeling." Bratkowski, the major architect of No. 5, wasn't entirely happy with his second successful performance within six days (he relieved Starr early in the first quarter of the Pack's 20-3 win over the Dallas Cowboys Aug. 28). "I wish we could have gotten into the end zone more often," he said. "I wasn't satisfied with those two interceptions. But the pass protection was just fabulous. I don't think I got hit one time all night." Although delighted at the opportunity to see extensive action in the fourth quarter, freshman defensive tackle Leon Crenshaw good naturedly lamented, "I missed Lane (Brown quarterback Gary) by that much on that last touchdown (Cleveland's 'consolation' TD in the final minute). I made an outside move on the play, and by the time I got rid of my man, Lane had cut back inside me and I missed him by a couple of inches coming back."...PACKER PATTERN: The Packers, given Sunday and Monday off, today began preparing for Saturday night's final

preseason match with the New York Giants in Lambeau Field. They are now 43 strong, following the pruning of six players Monday. The identities of those released were not announced, pending the expiration of the 24-hour waiver period. Three more must be dropped by midnight Monday to reach the NFL's regular season limit of 40...Saturday night's capacity house of 84,236 set a record for the preseason doubleheader, which now has drawn nearly a half million (495,409) fans during the six years it has been staged.

### **BAYS ARE MEAN, TOUGH AGAIN**

SEPT 5 (Green Bay) – Vince Lombardi has the ship out again. The Green Bay Packers are coming to the starting gate mean and tough, determined to make history by winning a third straight NFL title. A combination of Lombardi's drive, team pride, depth of talent and another shot at \$24,813.63 in prize money make the Packers forbidding favorites to do it again in the NFL. In the days before conference playoffs, Green Bay did lead the league three straight years – 1929, 1930 and 1931. But no team ever has taken three in a row since the playoff system was devised. Seven have taken two straight, including Green Bay on two occasions...6 PRESEASON TILTS: The Packers have to get ready a bit early because they faces the College All Stars at Chicago Aug. 4. Consequently, they will have played six preseason games before the regular season opener against Detroit Sept. 17. Lombardi's chief worry has to be the effects of the long schedule, running to Dec. 17 before the divisional playoffs, NFL title game and Super Bowl. If Green Bay goes all the way, they will have played 23 games. Donny Anderson and Jim Grabowski, known as the Gold Dust Twins because they reportedly received close \$1 million in bonus and term contracts, will play the roles long occupied by Paul Hornung and Jim Taylor. Anderson, 6-3, 225, runs from the halfback spot with speed, drive and the ability to throw the option pass left-handed. Grabowski, 6-2, 220, is attempting the Taylor role with his tackle breaking running style. Elijah Pitts backs up Anderson, and Ben Wilson, former Los Angeles Ram, spells Grabowski. Rookie Travis Williams of Arizona State has been looking good. The combination of Bart Starr, the most valuable player in the league last year, and Zeke Bratkowski gives the Packers a depth at quarterback few teams can boast. Lombardi also has a good looking rookie passer in Don Horn, a No. 1 draft from San Diego State...DOWLER RECOVERS: Boyd Dowler, fully recovered from a shoulder separation, Carroll Dale, Marv Fleming and Max McGee make up a covey of experienced receivers. Flanker Bob Long was lost due to knee surgery. Allen Brown of Mississippi is Fleming's backup man at tight end. The offensive line contains many familiar names, but Gale Gillingham, a second year man, will be at one guard and Bob Hyland, a first round draft from Boston College, is ready to move in. Bob Skoronski and Forrest Gregg still are the regular tackles, and Jerry Kramer teams with Gillingham at guard with Fuzzy Thurston available. Ken Bowman is the center. The heart of the Packers is the defensive unit, although Starr, Taylor and Hornung long received most of the publicity. The loss of end Lionel Aldridge because of a broken leg hurts, but Bob Brown, 6-5, 260, a second year man from Arkansas A.M. & N., has taken over. Wille Davis plays the other end, and Henry Jordan and Ron Kostelnik man the tackles, backed up by big Jim Weatherwax, 6-7, 260. Dave Robinson, Ray Nitschke and Lee Roy Caffey probably are the best three linebackers in the league. Tommy Crutcher is No. 4, and Jim Flanigan, a second round draft from Pittsburgh, can relieve Nitschke. Herb Adderley and Bob Jeter are two of the best cornerbacks in pro football. Willie Wood is at free safety, and Tom Brown at strong safety. Lombardi is letting the left-footed Anderson do the punting, resting the veteran Don Chandler for the field goal and extra point work.

### **PACKERS 'HAVE THE WHEREWITHAL' TO WIN THIRD IN ROW: VINCE**

SEPT 6 (Green Bay Press-Gazette) – Vince Lombardi has declared himself on the burning question. The 1967 Packers "have the wherewithal," he says, to win a third straight NFL championship. Pro football's most successful strategist made this premediated pronouncement while introducing his reigning world champions during the sixth annual Packer recognition luncheon at the St. Norbert College student union Tuesday, sponsored by the Sports Committee of the Green Bay Area Chamber of Commerce. "This year, we face the greatest challenge we've ever faced," Lombardi said, in broaching the subject. "We will be in quest of an unprecedented third straight championship – something no team has ever done." "I believe we have the wherewithal to do it," he told the capacity gathering of more than 300 fans. "We have the people, the good people and above all we have the people with the desire to win a third straight title. And that's what it takes, ladies and gentlemen, desire." Expanding on this theme, Lombardi appended, "I also might say we are the only team ever to have a second chance at winning three championships in succession." (The first time occurred in 1963, when the Packers finished a half game behind the Western Division champion Chicago Bears after winning consecutive crowns in 1961 and '62). "This year, we're going to change our attitudes a little bit," he continued. "The last time, we tried to defend our title. This year, we're going to fight for it. Every time we go out on that field, we're going to fight to win that third straight title." This last drew a lusty round of applause for the ex-Block of Granite, who had been accorded a standing ovation after being





**Plaques for Pack** — Packers Ben Wilson, right, and Fuzzy Thurston, center, join Al Schneider, chairman of Green Bay Area Chamber of Commerce Sports Committee, in examining plaque presented

to Coach Vince Lombardi and team at annual Packer recognition luncheon in St. Norbert College student union cafeteria Tuesday as salute to 1966 world champions. At right, Lombardi receives another memento



to a hand-carved plaque listing all of the Packers' titles, from a fan, Louis DeBroux of De Pere. Lombardi introduced the players and coaches during the program. (Press-Gazette Photos)

## Packers 'Have the Wherewithal' To Win Third in Row: Vince

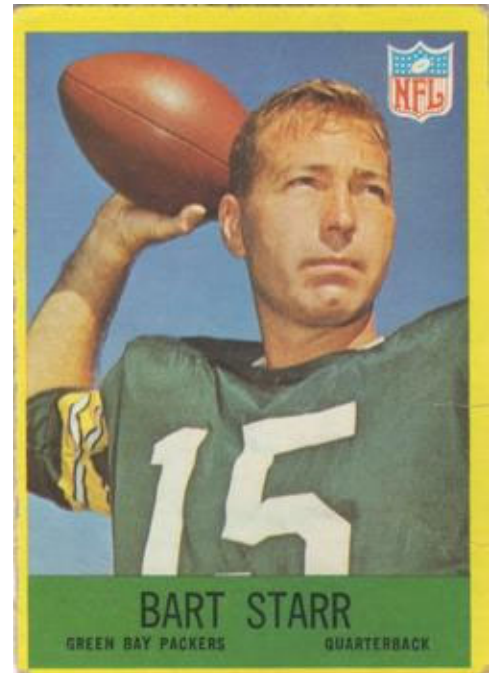
introduced by President Beisel of the Chamber of Commerce, who acted as master of ceremonies, as "Wisconsin's most famous grandfather." Beisel had earlier presented Lombardi with a handsome silver plaque, tendered as a salute to his 1966 world champions, on behalf of the C of C "Minute Men," as members of the Sports Committee also are known. A 50-pound creation, the 18 by 35-inch plaque design is highlighted by a crown mounted on a football which encircles the map of the world, beneath which appears the inscription, "1966 World Champions." It also lists the scores of the Packers' NFL championship game and Super Bowl victories over the Dallas Cowboys and Kansas City Chiefs, respectively. In reviewing the purpose of the luncheon, Beisel noted that the area's fondness for the Packers "is a romance that has burned fiercely for nearly 50 years." Addressing himself to the players and coaches, he added, "We beg your indulgence with this affection. If at times it seems overdone, it is sincere." He also noted that the Packers' contribution to the community and the state has been more than one dimensional, pointing out their presence has served as a stimulus to religion, education and industry. Mayor Donald Tilleman of Green Bay, De Pere Mayor John Growt and Chairman Myron P. Lotto of the Brown County Board also formally welcomes the Packers to the area for the 1967 season...PACKER PATTERN: Lombardi elicited a collective chuckle from the luncheon gathering when he introduced veteran Max McGee as "the only other Packers grandfather in the room."...Bart Starr, who missed all but two series of the Packers' last two games because of a rib injury, was throwing freely in Tuesday morning's practice, indicating it is likely he'll see action in Saturday night's final preseason exercise against the New York Giants in Lambeau Field...Don Chandler, who owns a spectacular 11-for-13 record in the Pack's first five grapefruit league appearances, now has kicked eight successive field goals with a miss...Sophomore Jim Grabowski continues to lead the team in rushing with 190 yards in 42 carries, a 4.5 average. Elijah Pitts is next up with 129 in 34 attempts, followed by Ben Wilson and Donny Anderson with 109 each in 40 and 28 tries, respectively...Elongated Boyd Dowler is No. 1 among the receivers, with 19 catches for 256 yards and two touchdowns. Carroll Dale, averaging a dazzling 23.7 yards per reception, is close behind with 17 for 386 yards. He also has scored two touchdowns. Chandler, as might be expected, is the Pack's leading scorer with 46 points.

### PERSONALITY PARADE — TOM BROWN

SEPT 6 (Green Bay Press-Gazette) — Silent Tom Brown, a thoughtful citizen who customarily keep his own counsel, is living proof that practice — with a dash of positive thinking — does make perfect. The Packers' strong side safety, who forsook a baseball career to cast his athletic lot with the Pack, has been tackling with jolting authority a la Willie Wood — in this young 1967 season, a major asset at his sometimes perilous position. This "new" Tom Brown did not emerge by accident, the former University of Maryland luminary revealed. "If I'm tackling harder, it's because I've had plenty of practice on old number 97, our new tackling and blocking machine," he said as he pondered the matter before his dressing room compartment... 'I FEEL IT MENTALLY': "I think it gives you a better workout than the old one did," Tom added, "because



it's moving and it has two springs on it. I also have been working out on our new weights machine every other day and if I'm not any stronger physically, I feel it mentally." Brown, now in his fourth Packer semester, has been a more effective performer generally than in '66 and he explains why. "I feel a lot better," the 26-year-old Reading, Pa., native said. "I think I have more confidence. It takes a long while to get really relaxed back there." He paused and soberly appended, "I have to forget about the mistakes I make." Proceeding with his analysis, Brown asserted, "Nothing beats experience. I think that's what makes the Packer defense so good – because they're so experienced."...CHOSE WASHINGTON SENATORS: He lost a year, of course, in 1963 when, faced with a decision between pro football and organized baseball, he chose to sign with the Washington Senators. Reflecting upon that experience, Brown dryly observed, "I played a year and a half of baseball – I started right out in the big leagues and worked my way down." "Fidel Castro kept the Senators' first baseman in Cuba that year," Tom explained with a twinkle in the eye, "so they went to camp without one. I went to spring training with them and hit .320, and they brought me right up." That heady experience ended abruptly in midsummer, he said. "I played with the Senators until July, when they sent me to York, Pa., in the Eastern League. They brought me back in September." He decided, then, that baseball was not for him? Brown smiled wryly and replied, "The pitchers decided that for me."...LIKE BASEBALL BETTER: "Later, the Packers called me up in December. They said, 'Have you had enough yet?' After hitting .220, I said I hadn't decided – that I'd let them know in July. I figured I could play another half a season of baseball before I decided. When July came, I was still in the Eastern League. The Packers called me again July 1 to find out what I had decided. I felt I would like baseball better and I felt that in three or four seasons I could probably have made the major leagues. Jim Lemon, who was my manager at York and who now is a coach with the Minnesota Twins, told me, in fact, that I could make it in that length of time. But I was at a crossroads – I couldn't sit out another year of football. One year was all right, but not two."...PERIOD OF ADJUSTMENT: "I think," he noted in this connection, "if it had been any other club than the Packers, I would have stated in baseball. I wouldn't have liked playing for Pittsburgh, for example, and losing all the time as it was then." Brown grinned ironically and added, "I quit on July 4 and that day, I hit two home runs. That's a tough act to follow." A trying period of adjustment ensued, "I came up here and they put me on offense, at flanker back," Tom said. "I hadn't caught a football in two years and my timing was bad. I lost a lot of confidence. Although I caught 47 passes as a senior at Maryland, I also played safety (he broke the school record for interceptions that same season with 12) and, when I came here, I thought my best chance would be on defense." Before the 1964 season was over, however, he was transferred to strong safety and he's been there ever since, including last January's NFL championship game in which his end zone interception on the final play preserved the Packers' 34-27 victory over the Dallas Cowboys. Any regrets over giving up baseball? "No regrets at all," Brown replied with alacrity, "no sir."



...ARDNT TRADED; FOUR WAIVED

#### **ARDNT TRADED; FOUR WAIVED**

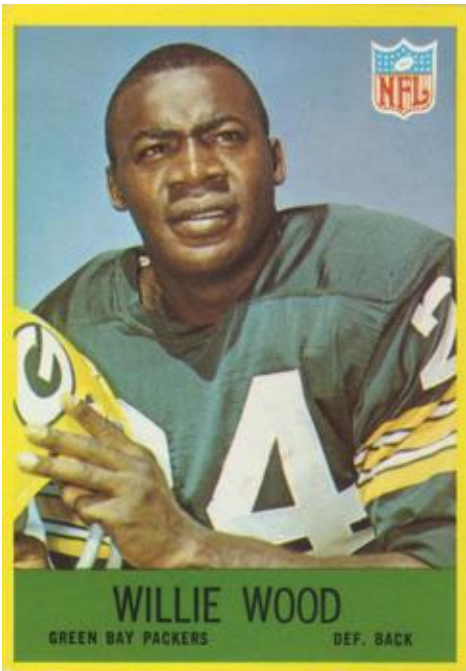
SEPT 6 (Green Bay Press-Gazette) – The Packers have released four players and traded another in reducing their roster to 44, it was announced today. Ends Jeff White, Dave Dunaway, fullback Jim Mankins and flanker Stan Kemp were waived, with Mankins being claimed by the Detroit Lions, and defensive tackle Dick Arndt was traded to the Pittsburgh Steelers for an undisclosed draft choice. Deals are still pending on one other player and his identity is being withheld until the transaction is completed.

#### **BOB LONG, ALREADY RUNNING, EYES START**

SEPT 7 (Green Bay Press-Gazette) – Lanky Bob Long veered to the middle of the field from his flanker spot, and into the open, leaped for Bart Starr's picture pass – and dropped it. Normally, this misadventure would have occasioned some good natured jibes from his teammates, but cheers echoed over the Packers' South Oneida Street practice field Wednesday as the ball trickled through Long's hands to the turf. And with good reason. "Flakey," as he is affectionately known to his colleagues, had just run at full speed for the first time since undergoing knee surgery on Aug. 10 – his second such operation on the same "hinge" within a year's time – without perceptible strain and his teammates were openly delighted. A remarkable recovery, it later prompted the former University of Wichita basketball luminary to quip, "I'm a medical marvel – Mayo Clinic called and wanted me to come out there for three weeks." Reflecting upon the one that got away, Long flashed a boyish grin and confessed, "I ran so fast on that post pattern, it scared me – and I dropped the ball." That moment, which once would have deeply troubled the conscientious young Pennsylvanian, was quickly

# Bob Long, Running Already, Eyes Start

...ARDNT TRADED; FOUR WAIVED



forgotten, however, in the rediscovered joy of freewheeling. “The knee feels mighty good,” Long happily confided. “I’m wearing a little brace because it’s only been 3 ½ weeks since the operation, of course. I don’t want to tape it, because tape is like a crutch. Yesterday was the first day I ran hard and today I ran a little harder. The only thing I’ve noticed is that I got tired – not only the leg but my whole body. Lying around that hospital, you can’t run or anything, so you can’t keep as strong as you’d like to.” Long added with a pardonable smile of triumph, “Everybody had written me off when they heard about this last operation. I got some letters from people asking me what I was going to do the rest of my career – they didn’t think I’d ever play again.” “We’ll see,” he said significantly, “what happens.” He had not lost any speed, it was ventured. “Not too much,” the 25-year-old distance threat agreed with satisfaction. “I was really thrilled on that post pattern – it’s the first time I’ve had to go out and get the ball.” Asked if he hoped to be ready for the Pack’s NFL opener against the Detroit Lions here 10 days hence, Long said, “This is my goal – that’s what I started pointing for since the day the cartilage started floating and I knew I’d have to have an operation. It’s all up to the boss (Coach Vince Lombardi). It depends on what he thinks and what he needs.” Explaining his surprisingly rapid recovery, Long informed, “Dominic Gentile (assistant Packer trainer) has had me on a progressive weight program – I’ve been progressing every day. And, perhaps first of all, I went through this ting

last year, so I knew how fast I could go on it. I didn’t want to hurt it, but I knew how far I could push myself. I personally feel the more you baby something, the longer it takes. Mentally, I’m a lot better off than I was last year because of having gone through it. And the guys on the ball club really help a lot. They kid you about it, but they’re sincere. Lionel (Aldridge) has been a big help to me. He’s had that broken leg and we’ve been working out together. He’s coming along well, too. As I said, I think a lot of it is mental. Last year, I was depressed – this year I wasn’t. Definitely, having that All-Star game before I got hurt helped me. You have a good game and it renews your confidence that you can do the job.”...PACKER PATTERN: With the departure of seven first year men via the trade and waiver routes in the last 48 hours, the Packer rookie complement now numbers eight heading into Saturday night’s final preseason test against the New York Giants in Lambeau Field. They are tackles Bob Hyland and Tom Cichowski, quarterback Don Horn, flanker Claudis James and halfback Travis Williams on offense and tackle Leon Crenshaw, linebacker Jim Flanigan and halfback John Rowser on defense. Released, in addition to defensive tackle Dick Arndt, who was traded to Pittsburgh Tuesday, are fullback Jim Mankins, flankers Jeff White, Stan Kemp and Dave Dunaway and defensive back Mike Bass...Starr, exhibiting pinpoint precision throughout the session, pitched “scoring” strikes to Carroll Dale and Boyd Dowler during Wednesday’s passing drill...The Giants, currently working out at Fort Schuyler in New York’s Bronx, are due to arrive at Austin Straubel Field at 1:30 Friday afternoon. They will headquarter at the Hotel Northland.

#### **FRIENDLY ACCORD URGED IN DISPUTE OVER PACK TICKETS**

SEPT 7 (Milwaukee) – Circuit Judge Marvin Holz Tuesday urged a friendly settlement in a dispute over four Green Bay Packer season tickets, and said otherwise he would decide which party would get them. James H. Remington Co., warehouse of bolts and screws, brought the action against Eugene Dornbach, a former salesman for the firm. The company claimed the tickets belong to it. Dornbach said he bought the tickets before becoming a Remington employee. He left the firm after receiving the tickets.

#### **DAN CURRIE PUT ON WAIVERS BY RAMS**

SEPT 7 (Associated Press) – Dan Currie, former linebacker with the Green Bay Packers, was among five players placed on waivers Wednesday by the Los Angeles Rams. The Detroit Lions asked waivers on tackle Roger Pillath, formerly of

## **Sherman Sees Progress in Giants’ Building Program**

Wisconsin and a third year veteran, to make room for fullback Jim Mankins, acquired from Green Bay on waivers.

#### **SHERMAN SEES PROGRESS IN GIANTS’ BUILDING PROGRAM**

SEPT 8 (Green Bay Press-Gazette) – New York’s rebuilding Giants don’t know what to expect of 1967,

but things – they logically reason – have to get better. The Packers have no quarrel with this approach, of course, as long as the visitors’ anticipated improvement is not too sensational in Saturday night’s preseason skirmish with their immemorial rivals in Lambeau Field (or come Oct. 22, when they collide in New York’s Yankee Stadium). Shattered by injuries, the Giants emerged from last year’s 14-game NFL grind with just one victory and a tie, a record which plunged them into the Eastern Division basement for only the fourth time in their distinguished 43-year history...LOST LBER VARGO: Thus far



in the new season, they have had to be content with a 1-2-1 mark, which may not seem likely to produce handsprings on the part of the faithful, but Giant headmaster Allie Sherman is now beginning to see a glimmer of daylight. "Fran Tarkenton (acquired in a trade with the Minnesota Vikings, a matter which is dealt with somewhere else on this page) has made a great difference in our team," Don Smith, the invaders' veteran publicity director, reports. "We still have our problems of course - we don't have a good pass rush and we lost our best linebacker, Larry Vargo, with a broken leg. But we do have a pretty good young secondary, with guys like Henry Carr and Clarence Childs. Emlen Tunnell, who is coaching our defensive backs, says these guys are comparable to Willie Wood and Herb Adderley at their present stage of development..."

**JACOBS AT FB:** "The addition of Bill Triplett (presently troubled with an ankle injury) has been a great thing for us," Smith continued. "We got him from the Cardinals and he's our best running back now - he's been a steadying influence on our offense.



**Packer Backers** - Green Bay Packers become the backers when the subject is the Shrine Auxiliary charity project and when the solicitor is Mrs. Ray Nitschke, general chairman for the benefit style shows planned. Men are invited to the 6:30 p.m. Tuesday cocktail showing at the Elks Club. A 1:30 p.m. luncheon will also be given with professional

models and local radio and television personalities participating. Commentator will be Charles Zaiba of Chicago, head designer for an American fashion house. Tickets for the night show will be sold at the door, all luncheon tickets must be purchased in advance. They are available at Prange's Crystal Room on the second floor. (Press-Gazette Photo)

Allen Jacobs, the former Packers, also has done a good job for us. He's our starting fullback right now. Tucker Frederickson, who has been making a great recovery from major knee surgery last year, is playing behind him right now. We also don't have a bad offensive line, with veteran guards. At the moment, we're experimenting at defensive tackle - we lost three of them in training camp with injuries. Jim Moran is the only one who has been playing there right along. Bob Lurtsema, a rookie who is 6-5 and 265, has been playing at the other tackle and he looks very good. He may be a find for us. If we can get through without any more of these injuries," the Giant spokesman observed, "we can come back some distance. How far is hard to say..."

**EXPECT TO LOSE:** Summing up the renascent New Yorkers' overall performance to date, Smith added, "We've looked better in losing two of our preseason games this year than we did in winning two games last year. We expect Green Bay to beat us Saturday night, but if Allie can look at the films and see progress - even if it is imperceptible to the fans and writers - he'll be satisfied. In three of our four preseason games, we played better than the other team and were in 'em all the way. The only one we didn't was against Washington, a game we lost 31-13. In the others, we looked as the teams we were playing, which is all we can ask at this point..."

**NIGHTMARISH '66:** This, Smith was happy to note, gives promise that 1967 will be more acceptable than a nightmarish 1966. "Last year, 29 of the 40 players we started the season were lost or out for a long time with major injuries," he informed. "By major injuries, I mean a broken bone or a surgical case, or a guy who missed five or more games. If you miss five games, you might as well miss the whole season. With us, quarterback Earl Morrall missed eight games, Frederickson and linebacker Bill Swain missed all 14 and Vargo missed nine at linebacker," Don itemized. "Francis Peay, who was a starting offensive tackle, and Del Shofner each missed six games. And Ernie Koy missed five games with a punctured eardrum and bad back. This gives you an idea of what Allie and his staff had to contend with..."

**PACKER PATTERN:** The Packers concluded their preparations for tomorrow night's final grapefruit league on their South Oneida Street practice fields this morning. Freshman flanker Claudis James of Jackson, Miss. State put a dazzling period to the "two-minute drill" which climaxed Thursday's workout with a diving, tumbling catch of a Bart Starr pass for a "touchdown..." The Giants, who were scheduled to arrive this afternoon, will headquarter at the Hotel Northland... A limited number of children's tickets, which are available at the Packer ticket office, remain for the game, Ticket Director Merrill Knowlton has announced.

#### **NEW AND IMPROVED PACKER PROGRAMS TO DEBUT**

**SEPT 8 (Green Bay Press-Gazette)** - The Packers' final preseason appearance against the New York Giants in Lambeau Field Saturday night will be garnished by the introduction of a new and improved Packer game program. The 1967 product, prepared and edited by Packer Publicity Director Chuck Lane, contains 10 new features, not the least of which is an increase in size from 52 to 60 pages. For the first time, pictures of all Packer players are included. Also included are all officials' signals, a feature article on the visiting club, more game action photos, a scouting report on the opposing team, up to date Packer statistics and leaders' pictures, opponents' individual pictures, information on the radio and TV announcers and biographies of the Packer trainer and equipment manager. "In addition, this year's program carries all the information that



**Tark and Top Targets** — New York Giant quarterback Fran Tarkenton, center, poses with two of his major targets in tonight's game against the Packers at Lambeau Field — split end Homer Jones, left, who has been clocked at 9.2 in the 100-yard dash, and tight end Aaron Thomas.

was in last year's; rosters, depth charts, coaching staffs, records, schedules, etc.," Lane said. The price, the Packer publicist added, remains the same as in the past, 50 cents. "The purpose of the new program is to give the fan a reference guide and provide him with more than just a scorecard roster," Lane points out. "Hopefully he will take it home and keep it."

### **FRAN TARKENTON RUNNING LESS? PACKERS FIND OUT TONIGHT**

SEPT 9 (Green Bay Press-Gazette) — Is itinerant Fran Tarkenton running less and enjoying it more? The answer to this pertinent poser will come tonight when the undefeated Packers attempt to cap a preseason campaign against the regrouping New York Giants in Lambeau Field (WNFL, 8 o'clock). The highly elusive southern gentleman, a persistent Packer tormentor while wearing the purple and white of Minnesota's Vikings the last seasons, is almost certain to be the world champions' primary roadblock, regardless of his approach...DON'T KNOW: It appears, however, that Footloose

Francis, long noted for his abrupt flights from pass formation, may be changing his tactics ever so slightly. "We don't know too much about what he's been doing this season — just what we've seen in the films," huge Ron Kostelnik, who will be one of those charged with containing pro football's most celebrated nomad, observed following Friday's practice, "but he doesn't seem to be running as much." "Whether he's getting better protection or not, I don't know," the accomplished defensive tackle added, "but he doesn't seem to be running as much."...CREATE ANXIETY: Although Tarkenton contended in an offseason series of magazine articles that he scrambled only through necessity, Kostelnik dryly noted, "That's got to be part of his technique." "Most quarterbacks are good pocket-sitters or good scramblers — and he's the best scrambler there is." Does this knowledge create pregame anxiety for the defense? "No, it doesn't," Kos rejoined. "You can't worry about it. You just can't make any mistakes when he's scrambling." Statistically, it turns out, Tark has been running about as often as he did a year ago while still a Viking, but hasn't been quite as successful. He has gained 54 yards on 14 sorties as a Giant, an average of 3.8, compared to 376 in 62 attempts for the 1966 season, a plush 6.1 average. His passing performance, however, has been slightly better than a year ago. The 27-year-old son of a Georgia minister has compiled a fat 54.4 percentage in the Giants' four appearances to date, completing 43 of 79 for 637 yards and six touchdowns. Tarkenton, who has a 53.9 completion record for his career, will have some top targets to throw at tonight — veteran Del Shofner, mercurial Homer Jones, Aaron Thomas and Joe Morrison. Jones, a distance threat who has run the 100 in a blistering 9.2, is the Giants' leading receiver at the moment with 11 catches for 281 yards and Morrison is close behind with 10 catches for 108 yards. Thomas has speared eight for 11 yards and Shofner seven for 112. Complementing this imposing air arm will be the running of ex-Packer Allen Brown, massive Ernie Koy and, possible, Bill Triplett. Reportedly nursing an ankle injury, Triplett is the Giants' No. 1 rusher at the moment with 174 yards in 43 thrusts, a 4.0 average, followed by Jacobs and Koy with 77 yards each in 20 and 26 carries, respectively. Coach Allie Sherman, bent upon producing a major revival in the wake of an unhappy 1966 season, is counting upon these, plus a largely remodeled defense to forge the Giants' second victory in five preseason starts. In previous appearances, they have played to a 10-10 tie with the Atlanta Falcons, lost to Washington (31-13) and the Philadelphia Eagles (24-13) and whipped the Minnesota Vikings (21-3)...FINAL OPPORTUNITY: The Packers, getting their final opportunity to hone their talents for what they fondly hope will be a history-making third straight championship season, will be in search of a ninth straight victory at the Giants' expense. Their current eight-game skein includes a 20-17 regular season decision which clinched the Western Division title in 1961, a 37-0 triumph in the NFL playoff that year, a 16-7 verdict in the title game in 1962 and five consecutive victories in the preseason Bishop's Charities series. Coach Vince Lombardi indicated that Zeke Bratkowski, who escorted the Pack to a 30-21 triumph at Cleveland last Saturday, will open at quarterback. Bart Starr, who has been sidelined since the second offensive series of the Packers' 20-3 conquest of Dallas Aug. 28 with rib injuries, is expected to see some action, however. The starting lineup will remain unchanged from a week ago, Lombardi said, which means that Elijah Pitts will be at left halfback and sophomore Jim Grabowski at fullback when the Packers go on attack for the first time...PACKER PATTERN: Two members of the Giant cast, defensive back Henry Carr and split end Homer Jones, have been clocked at 9.2 in the 100-yard dash, and cornerback Clarence Childs has run it in 9.5...Coach Allie Sherman still owns a respectable 43-37-4 overall record with the

Giants, despite last season's bleak 1-21-1 mark...Both of tonight's principal, along with their NFL brethren, must trim three players from their rosters by midnight Monday to reach the league's regular season limit of 40. The Packers formally break camp at their St. Norbert College "base" following breakfast Sunday morning.

# Fran Tarkenton Running Less? Packers Find Out Tonight

**TONIGHT**

at

**8:00**

Green Bay  
**PACKERS**

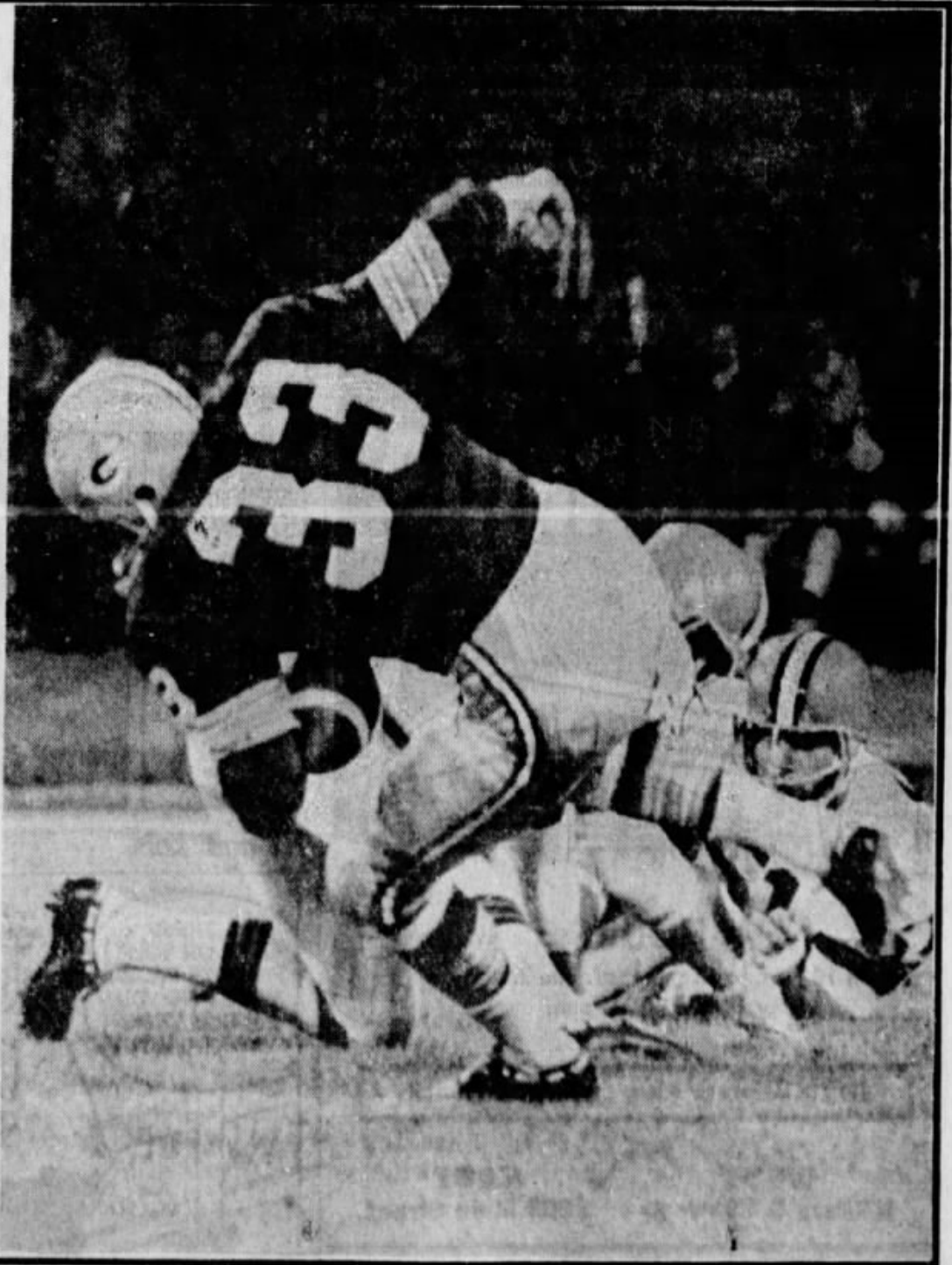
vs.

New York  
**GIANTS**

IF YOU CAN'T  
BE IN THE  
STANDS  
BE THERE  
WITH

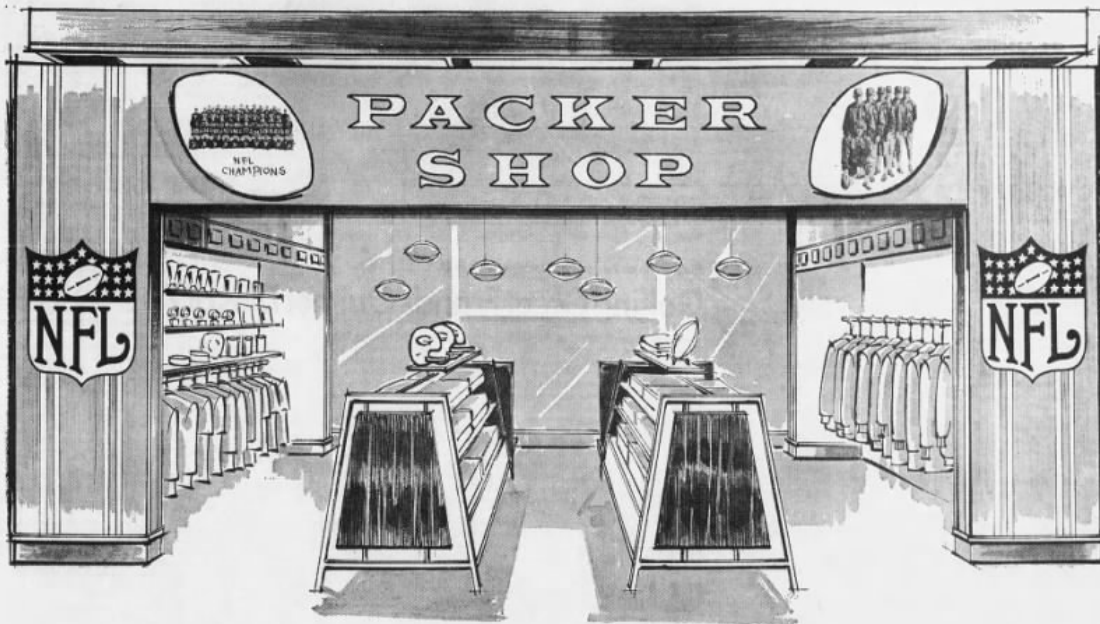
**W**NFL

**1440** ON YOUR  
RADIO DIAL





# Prange's Teams Up With NFL and Opens a Packer Shop!



Prange's scores again . . . with the official NFL-appointed Packer Shop featuring clothing, accessories, uniforms and gifts created in the official Packer colors and bearing the authentic Packer insignia. Head for the goal, The Packer Shop, street floor.

**\* Boys, Register to Be a Packer Mascot!**

- Boys, ages 8-13, register in our Packer Shop to be a Packer Mascot.
- Names will be drawn one week prior to every home game.
- The lucky Mascot and his father will receive complimentary tickets to the next home game.
- All boys visiting our new Packer Shop will receive a Packer player's photograph.
- At the end of the season there will be a drawing of all Mascots' names from NFL shops throughout the country.
- One Mascot and his father will receive an all-expense paid trip to either the NFL runner-up game in Miami or the All-Pro championship play-off between NFL and AFL.
- Mascots who do not win the trip will receive appropriate prizes.

**\* See Our Windows Displaying All the Teams**

All 16 NFL football teams will be represented in our store windows this week.

**NFL Sportswear**

**\$3 to 4.50**

Now you can look like one of the team, whatever your age, when you're wearing official NFL sportswear, hand-drawnly imprinted with the Green Bay Packers' emblem in green on white. Coordinated sweatshirt for boys, \$3 or men, \$4; screen-snap jersey for boys, \$3 or men, \$4, and pro pants for boys, \$5.00, one of washable cotton by Steedman. See them tomorrow.



Packer Shop—Street Floor

**From Our Packer Shop . . .**

**Packer Helmet Radio  
29.95**

Complete with batteries and earphone, this 8 transistor circuit radio operates on 4 penlight batteries and gives distortion free tuning.

**Bobble Head Dolls  
\$1**

The most sought after NFL product is now available — the Packer Bobble Head doll. Join the thousands who have enjoyed this gift item over the years. Up-to-the-minute uniforms and helmet design.

**Packer Sports Radio  
14.95**

Packer sports radio comes complete with earphone, battery, carrying case, instruction book and warranty card. Pushed switch electronically locks in your favorite team's broadcast.

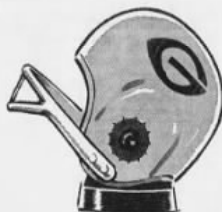
**Packer Booster Buttons  
50¢**

It's 6 inches across in glazed finish depicting the Packer insignia in official colors. Pin them to your clothing or stand them on the mantle.

**Packer Helmet Lamps  
\$35**

Full-sized Packer helmet is mounted on an attractive walnut base. The rustic shade is accentuated by the brilliant colors of the Green Bay Packers. A fine addition to any room!

The Packer Shop — Street Floor



**Shop Prange's Downtown Tuesday Night Till 9!**

SHOP DOWNTOWN TUESDAY AND FRIDAY 9 TO 9 . . . OTHER WEEKDAYS 9 TO 5:30 . . . CLOSED MONDAY  
BUDGET CENTER TUESDAY THRU SATURDAY 10 A.M. TO 10 P.M. . . . OPEN MONDAY 10 A.M. TO 6 P.M.

*H.C. Prange Co.*