

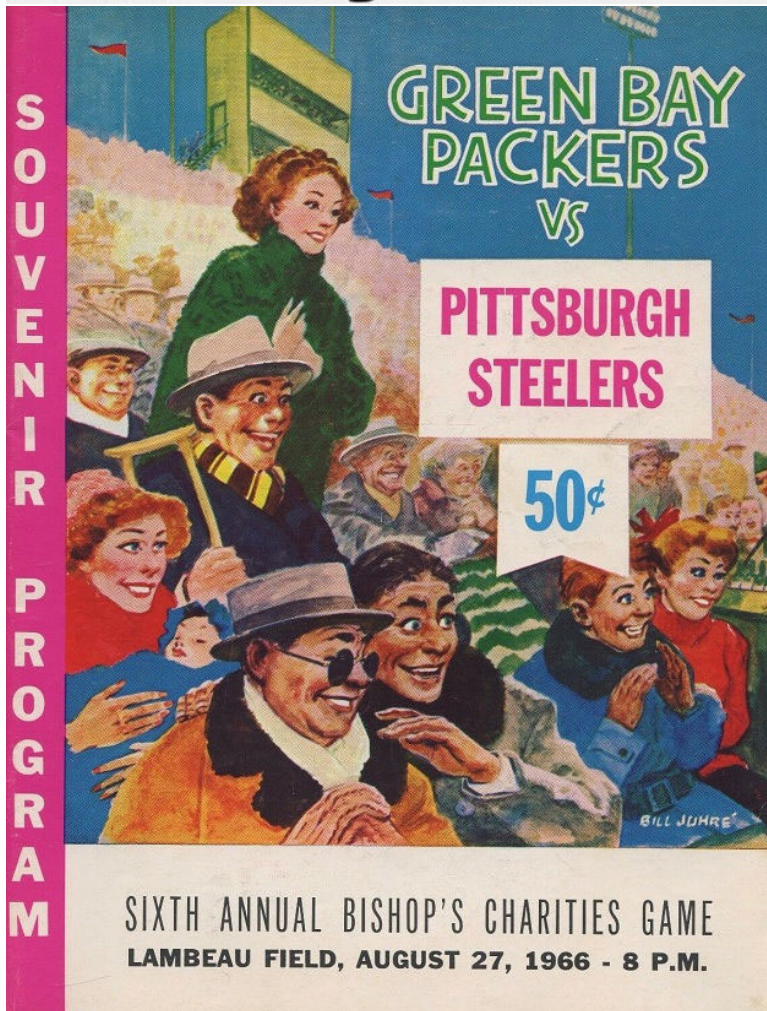


PRESEASON

Green Bay Packers (1-2) 17, Pittsburgh Steelers 6
Saturday August 27th 1966 (at Green Bay)



Pack Regains Form, Rips Pitt 17-6



GAME RECAP (GREEN BAY PRESS-GAZETTE)

(GREEN BAY) – The Packers showed signs of returning to their championship form before a record crowd of 50,861 in the sixth annual Bishop's Charities game at Lambeau Field Saturday night. Saddled with the two straight non-league losses, the Packers exploded a four-play, 69-yard touchdown and then, in a final gesture, put on a dazzling goal line stand to defeat the Steelers, 17 to 6. The Steelers, fresh from an upset win over the 49ers, were highly charged, what with former Packer coach Bill Austin making his first Green Bay appearance as Pittsburgh head coach.

KEY ROOKIES IN

But Packer Coach Vince Lombardi wasn't about to lose to the pupil and he kept what amounted to his first teams in operation for a full three quarters before key rookies Donny Anderson, Jim Grabowski, Bob Brown and Jim Weatherwax a full shot in the fourth quarter – along with Zeke Bratkowski. The Packers never were behind as they posted a 7-3 lead in the first quarter on a 49-yard, 10-play touchdown drive, with Bart Starr passing 10 yards to Jim Taylor for the TD. Green Bay led at the half, 14-6, with Paul Hornung ripping 10 yards for the score to climax a 59-yard drive, highlighted by a 41-yard roar by Taylor. Don Chandler kicked a 17-yard field goal in the third quarter to close out Green Bay's scoring.

REAL DOGFIGHT

Pittsburgh was limited to two field goals by Mike Clark – 22 yards in the first quarter and 31 in the second. The

second half was a real dogfight and the crowd and the Packers got slightly teed off when Donny Anderson was "awarded" a fumble on the Packer 45 in the last three minutes. Anderson fumbled all right but wound up with the ball, though Pitt was given possession by the officials. Bill Nelsen promptly threw a 44 yard pass to Roy Jefferson to the Packer 1, but four plays later the Steelers were on the 10-yard line, thanks to fierce line play by rookies Brown and Weatherwax. Bill Asbury, going for his 100th yard, was smeared twice and Nelsen was then thrown back 9 yards. Taylor and Hornung, besides splitting the TDs, displayed what seemed like 1962 form, especially Jim who ripped off 67 yards in 9 trips and caught four passes for 59. Hornung ran 11 times for 40 yards and his TD scat was one of his patented low to the ground runs. The Steelers were pesky all night and they proved a good test for Green Bay, which closes non-league play against the Giants in Milwaukee next Saturday night. The Packers produced a medium 298 yards against Pitt's 257.



Pittsburgh	3	3	0	0	6
Green Bay	7	7	3	0	17

GB — Taylor 11 Starr pass (Chandler kick).
Pitt — FG Clark (31).
Pitt — FG Clark (31).
GB — Hornung 10 run (Chandler kick).
GB — FG Chandler (17).

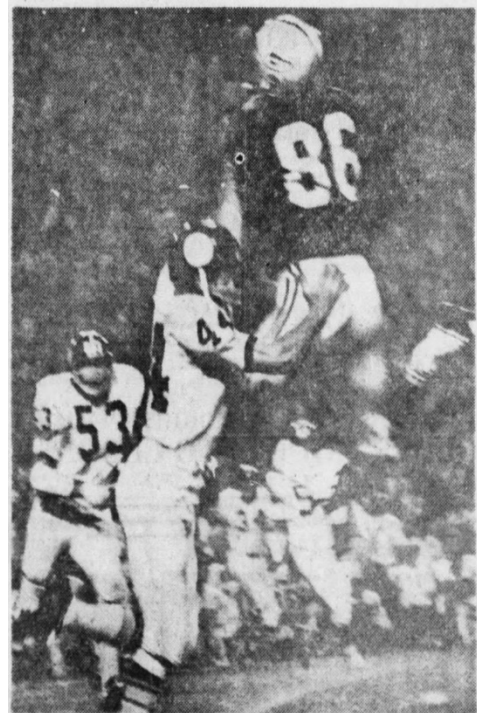
Rushing:
Pittsburgh: Asbury gained 99 in 15, Hoak 5 in 2, Leftridge 2 in 1, Nelsen 1 in 4, Butler minus 2 in 4.
Green Bay: Taylor 67 in 9, Hornung 49 in 11, Grabowski 39 in 7, Anderson 27 in 5, Starr 13 in 2.

Passing:
Pittsburgh: Nelsen attempted 26, completed 12 for 149 yards, 2 intercepted; Hoak 1-1 for 12.
Green Bay: Starr 17-11 for 149, 1 touchdown, 1 intercepted; Bratkowski 3-1 for 5; Hornung 1-0.

Pass Reception:
Pittsburgh: Ballman caught 3 for 29 yards, Hoak 2 for 17, Hilton 4 for 52, Jefferson 1 for 44, Wilburn 1 for 6, Asbury 1 for 1.
Green Bay: Taylor 4 for 59, Dowler 3 for 44, B. Anderson 2 for 15, McGee 1 for 17; Long 1 for 14; Hornung 1 for 5.

	G.B.	Pitts
Total first down	15	10
First downs rushing	7	6
First downs passing	8	3
First downs by penalty	0	1
Total yards gained (net)	298	257
Yards gained rush (net)	186	105
Yards gained pass (net)	112	152
Gross yds gained pass	154	161
Times thrown and yards lost attempting to pass	5-42	2-9
Passes attempted	21	27
Passes completed	12	13
Av. gain per pass att.	5.3	5.5
Passes intercepted by yds. interception ref.	2-10	1-0
No. and total yardage of punts	6-239	5-179
Av. distance of punts	39.9	34.8
No. and total yards punts returned	2-0	1-3
No. and total yards kickoffs returned	3-73	4-81
No. of penalties and total yards penalized	4-30	4-30
No. of fumbles and fumbles lost	2-2	1-1
Number of rushing plays	34	26
Av. gain per rush play	5.5	4
Total offensive plays (inc. times thrown passing)	60	55
Av. gain per off. play	5	4.8

Green Bay, a run team by trade, piled up 186 on the ground to the Steelers' 105. Pitt had the edge in the air, 152 to 112, and Starr was thrown five times attempting to pass. Starr hit 11 of 17 for 149 yards, while Nelsen had 12 for 26 for 149. And a note for the upcoming league campaign: Anderson and Grabowski each averaged over 5 yards, with Andy going five times and Grabo seven. The Packers broke the scoring ice first, producing their first TD since the fourth quarter of the Bear game after an exchange of punts. On third down and nine, Starr passed 14 yards to Dowler and the Bays were off and running to the Steelers' 34-yard line. Taylor and Hornung bashed 23 yards in the next six plays to the 11, and on third down Starr, chased out of the pocket, threw a TD pass to Taylor, who was all alone in the end zone. Chandler converted and it was 7-0 at 8:48. The Steelers charged right back and added three on Clark's 22-yard field goal. The Steelers' big gain, starting from their 26, was a bruising 41-yard run by 235-pound fullback Bill Asbury to the Packer 25. Pitt forced a Chandler punt by stopping the Bays for a minus 6 yards in three plays and then latched together three first downs to reach the Packer 18, chiefly on the running of Asbury and Butler and a 12-yard pass from Nelsen to Butler early in the second quarter. The threat ended when Tommy Crutcher recovered Hilton's fumble on the Packer 12. The Bays coughed it right back when Bill Saul recovered Billy Anderson's fumble on the Bay 15. The Steelers wound up with three on Clark's 31-yard field goal. The Packers then went to work with a vengeance, scoring on four plays — Starr to Long for 14, Taylor 4, Taylor 41, and Hornung 10 for the TD at 9:29. Chandler made it 14-6. The Steelers threatened right before the half on Nelsen's 27-yard pass to Hilton, but Clark missed a field goal from the 48. The Packers, in the last 2 minutes, also threatened but Jim Bradshaw intercepted Starr's pass aimed at Max McGee on the 11. The second half opened with an exchange of punts after which Willie Wood set the stage for Packer points with an interception



Boyd Dowler (86), of the Green Bay Packers, goes high into the air to snag this pass in the first quarter of the Pack's game with the Steelers Saturday night. The catch was good for a first down. Pittsburgh's Willie Daniel (44) defends on the play while John Campbell (53) moves up to help with the tackle. (Post-Crescent Photo)

on the Bays' 39. The Bays moved to the Steeler 2-yard line in 11 plays but settled for a 17-yard field goal by Chandler after Starr was thrown for an eight-yard loss. The big gainers in the push were Starr's 18-yard pass to Dowler and two 15-yard screen passes to Taylor.

ROBINSON INTERCEPTS

After the Packers forced a punt, Anderson and Grabowski made their debt, replacing Hornung and Taylor, and they promptly made a first down. But Starr was thrown for losses totaling 15 yards in two plays and Chandler punted. The Steelers put together two first downs, reaching the Packer 39, but the Packers put an end to that when Dave Robinson intercepted a Nelsen pass and returned 10 yards. The Packers couldn't gain and lost Bob Long by injury in the process while trying to catch a Zeke Bratkowski pass. The teams exchanged punts again and the Packers lost another player via injury — this time center Bill Curry, who was playing for Ken Bowman, who was hurt in the first half. Tackle Bob Skoronski wound up playing center.

PITTSBURGH	-	3	3	0	0	-	6
GREEN BAY	-	7	7	3	0	-	17

	<u>PITTSBURGH</u>	<u>GREEN BAY</u>
First downs	10	15
Rush-yards-TDs	26-105	34-186
Comp-Att-Yd-TD-INT	13-27-161-0-2	12-21-154-1-1



Press-Gazette Photo by Emery Kroening

Submerging for Six—Zeroing in on the goal line, submarine style, Paul Hornung wheels to Packers' second touchdown in second quarter of Saturday night's 17-6 Bishop's Charities victory over the Pittsburgh Steelers in Lambeau Field. Late arriving

Steelers are Clendon Thomas (28), left, and Brady Keys (26). Also shown, in background, are Packers' Jerry Kramer (64), Bill Anderson (88) and Forrest Gregg (75) and Steelers' John Campbell (behind Hornung), Jim Bradshaw and Ken Kortas (75).

Sacked-yards	-9	-42
Net pass yards	152	112
Total yards	257	298
Fumbles lost	1	2
Turnovers	3	3
Yards Penalized	30	30

SCORING

1st - GB - Jim Taylor, 11-yard pass from Bart Starr (Don Chandler kick) GREEN BAY 7-0

1st - PIT - Mike Clark, 22-yard field goal GREEN BAY 7-3

2nd - PIT - Clark, 31-yard field goal GREEN BAY 7-6

2nd - GB - Paul Hornung, 10-yard run (Chandler kick) GREEN BAY 14-6

3rd - GB - Chandler, 17-yard field goal GREEN BAY 17-6

RUSHING

GREEN BAY - Jim Taylor 9-67, Paul Hornung 11-40 1 TD, Jim Grabowski 7-39, Donny Anderson 5-27, Bart Starr 2-13

PITTSBURGH - Willie Asbury 15-99, Dick Hoak 2-5, Dick Leftridge 1-2, Bill Nelsen 4-1, Cannonball Butler 4-(-2)

PASSING

GREEN BAY - Bart Starr 17-11-149 1 TD 1 INT, Zeke Bratkowski 3-1-5, Paul Hornung 1-0-0

PITTSBURGH - Bill Nelsen 26-12-149 2 INT, Dick Hoak 1-1-12

RECEIVING

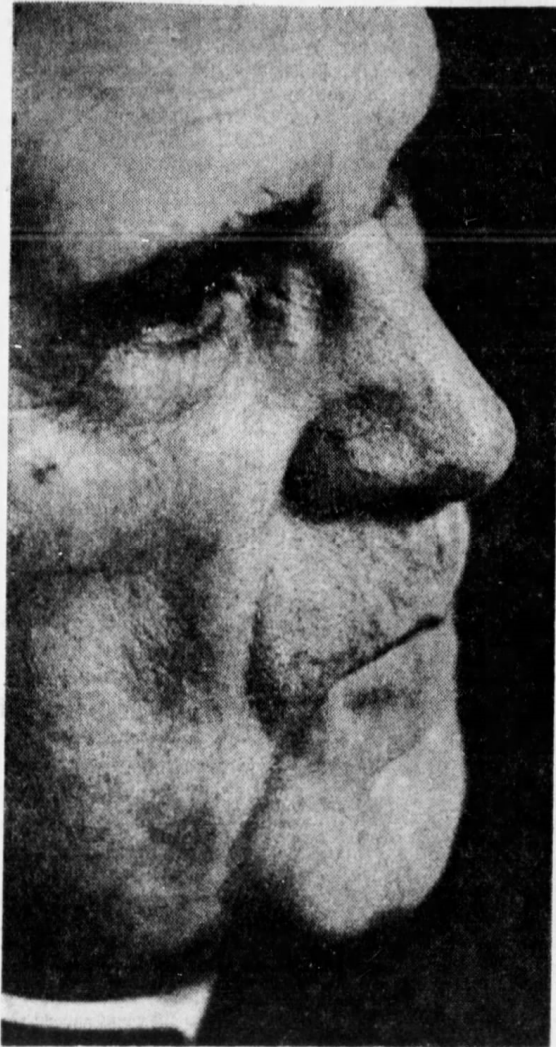
GREEN BAY - Jim Taylor 4-59 1 TD, Boyd Dowler 3-44, Bill Anderson 2-15, Max McGee 1-17, Bob Long 1-14, Paul Hornung 1-5

PITTSBURGH - John Hilton 4-52, Gary Ballman 3-29, Dick Hoak 2-17, Roy Jefferson 1-44, Cannonball Butler 1-12, J.R. Wilburn 1-6, Willie Asbury 1-1

LOMBARDI TERMS GAME JUST FAIR

AUG 28 (Green Bay Press-Gazette) - Although he admitted there had been improvement, Vince Lombardi termed the Packers' performance in Saturday night's 17-6 Bishop's Charities victory over the Pittsburgh Steelers here "fair...that's

Lombardi Terms Game Just Fair



BISHOP STANISLAUS V. BONA

Watching Packers and Steelers Play for his Charities

foot with his hands. An effusive Jim Grabowski, who had seen heavy action in Packer silks for the first time, observed, "I had good holes, but I couldn't get past the secondary. I didn't know what to do." Assessing his Steelers' efforts, Bill Austin declared, "We hustled, but I was disappointed in some of our receivers. We don't usually drop the ball that much. We did, however, get a better pass rush than we have in any game so far...and our pass protection was improved - much better than it has been."

BISHOP HONORS COMMITTEE IN PRE-GAME CEREMONIES

AUG 28 (Green Bay Press-Gazette) - Bishop Stanislaus V. Bona, who earlier extended his traditional welcome to the capacity house and thanked the 50,861 patrons for their indirect contributions to charity, presented special awards to outgoing members of the original Bishop's Charities steering committee in the pregame ceremonies. The recipients were Father William Spaulding, pastor of Resurrection Parish of Allouez and first Bishop's game committee chairman; Edward Gagnon, a first general chairman; Peter Fronsee, outgoing chairman from the Marinette area; Les Berns, outgoing chairman from the Sturgeon Bay area; Arthur Mongin, outgoing chairman from the Kaukauna area;

all." Referring to the offense, which had been limited to one touchdown in two prior appearances against professional opposition, Lombardi noted, "We sputtered and stammered a little bit." He did, however, pronounce himself "pleased" with the running of prize rookies Jim Grabowski and Donny Anderson. "I thought Taylor (Jim) and Hornung (Paul) also ran very well," he volunteered. "Our passing game was a little off rhythm, but outside of that." The Packer headmaster also expressed satisfaction with the Bays' late fourth quarter goal line stand, in which they hurled the Steelers for a net loss of nine yards on four stabs after a Bill Nelsen to Roy Jefferson bomb had carried the Easterners to a first down on the Green Bay one. "That was done with Bob Brown and Jim Weatherwax, both rookies, in there," he pointed out with pardonable pride, adding with a broad smile, "it was very good." Asked about the play on which Herb Adderley appeared to have intercepted a Nelsen pitch for Jefferson, Lombardi replied, "They said he did not intercept it. I don't know whether he did or not." Reporting on the condition of center Ken Bowman, who was injured in the second quarter and did not return to action, Lombardi announced, "He has a dislocated shoulder, but he shouldn't be sidelines too long. He'll be out about two weeks." Bill Curry, Bowman's replacement who later gave way briefly to offensive Capt. Bob Skoronski, "is all right," Vince also revealed. "He was shaken up a little but could have gone back in on the next play." He grinned and added, "We just had to find out if Skoronski could still snap the ball." Lombardi, who noted the Steelers had played "a very spirited game," said, "We're all right" when asked to evaluate his world champion's 1966 progress. "I'm getting so I don't know," he dryly concluded. Bruising Jim Taylor, whose 41-yard ramble was the longest run of the

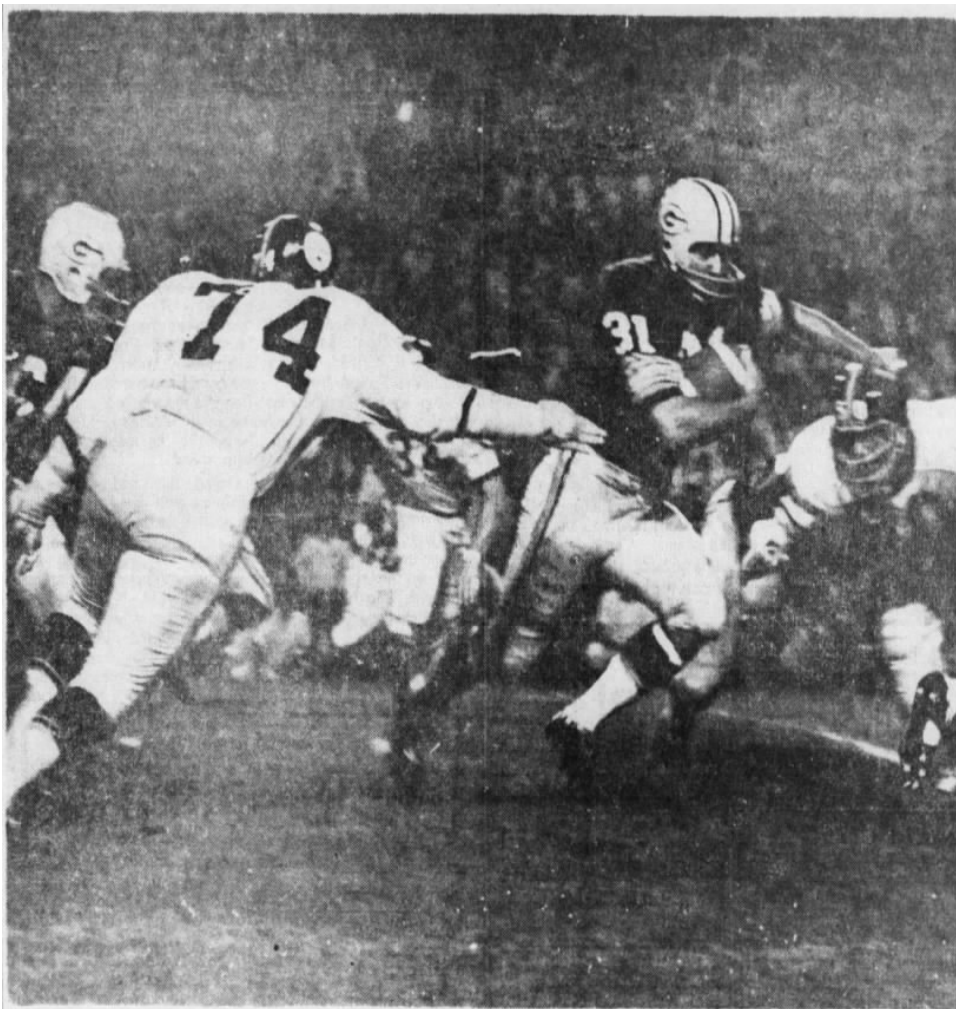
night and triggered the Packers' second touchdown, announced with a significant smile, "I'm getting ready for a good, hard game - about the 10th of September." That, of course, is the date of the Packers' NFL opener against the Baltimore Colts in Milwaukee. Mountainous Jim Weatherwax, one of the heroes of that bristling goal line stand, reported with a grin, "That was pretty tough down there. They were pretty close," he added, indicating the width of a

Ex-Packer Orlich Sets World Mark In 'Grand Trap'

VANDALIA, Ohio (AP)—Dan Orlich and Loral I. Delaney set world records as the 67th Grand American Trapshoot came to a close Saturday.

Orlich, 42-year-old part owner of Harolds Club in Reno, Nev. and former Green Bay Packer, broke 982 of 1,000 targets shot this week to become High Over All champion. Orlich's 982 eclipsed the old record of 978 set by C. E. Barnhart, Kansas City, Mo., in 1964.

Mrs. Delaney, 28-year-old dog trainer from Anoka, Minn., set a women's High Over All record with 954 of 1,000. Mrs. Delaney, competing in only her second Grand also won the All Around Ladies trophy with 380 out of a possible 400. The All Around is based on major tournament targets.



Green Bay Packer fullback Jim Taylor (31) rips off a 10-yard gain against the Pittsburgh Steelers in the first quarter of Saturday night's Bishop Charities game at Lambeau Field. Pittsburgh defensemen Bill Saul (50) and Riley Gunnels (74) move in for the tackle while No. 64 is guard Jerry Kramer. The Packers eked out a 17-6 victory in the exhibition tilt. (Post-Crescent Photo by Paul Herzfeldt)

and Harold Dryja, outgoing chairman from the Krakow area. The Bishop was introduced by Father Bob Klauck. Bob Schulze, sports director of WFRV-TV, was master of ceremonies...Brunette Le Ann Christiansen, a 17-year-old Waukesha lass and a three-time state senior twirling champion, made her debut as the Packer Band's new head drum majorette. She succeeds Sturgeon Bay's Mary Jane Van Duyse, who continues as director of the band's Golden Girls...Ray Scott, the Packers' stentorian TV "voice," took a busman's holiday to sit it on the proceedings. Scott, who currently is airing the activities of the Minnesota Twins, described the Twins' game with the White Sox in Chicago Saturday afternoon, then hopped a plane to Green Bay to view the Packer-Steeler match. He was back on a North Central plane this morning bound for Chicago, where he today was scheduled to telecast a doubleheader. "I like to get at least one look at 'em before the league season," said Scott, who takes over his football chores in the Pack's NFL inaugural against the Baltimore Colts at Milwaukee Sept. 10...Ron Gibbs, on hand as an observer of officials for the NFL, is just back from a three-week goodwill tour of American Army bases

in Germany on behalf of the league. The former referee, who showed championship game films to servicemen in several cities and conducted a week-long clinic for 61 officials in Augsburg, reported the film of last January's 23-12 Packer title victory over the Cleveland Browns, made the biggest hit with the GI's. His other offerings included the film of the Cleveland Browns' 27-0 championship game triumph over the Baltimore Colts and the 1965 NFL Highlights productions...The Bay Port High School Band, directed by Calvin Siegrist, was tendered a boisterous salute by the capacity house as it left the field after a sprightly halftime performance.

PACK MAKES MOST OF CHANCES VS. STEELERS

AUG 29 (Green Bay Press-Gazette) – In heartening contrast to their recent misfortunes with the Chicago Bears and Dallas Cowboys, the Packers exhibited a familiar flair for making the most of opportunities in forging Saturday night's conquest of the Pittsburgh Steelers. The NFL's reigning champions, soon to open defense of their title against the vengeful Baltimore Colts, maneuvered past midfield four times in their Bishop's Charities match and only once came away empty handed. This was an obvious and substantial improvement on their two previous ventures against professional opponents, which saw the home forces settle for a lone touchdown in their Midwest Shrine exchange with the Bears and for a field goal in that unhappy confrontation with the Cowboys. The first time they pushed past the 50, the Packers quickly capitalized on excellent field position. Taking over on their own 49 following a Pittsburgh punt, they swept 51 yards in 10 plays, Bart Starr pitching an 11-yard strike to "lonesome fullback" Jim Taylor, a solitary figure in the left corner of the end zone, to climax the first quarter drive. Their second opportunity was converted to profit with even greater dispatch. The Pack needed only one play to crash the scoreboard after Taylor, seldom more devastating during a distinguished nine-year career, rumbled 41 yards to the Pittsburgh 10. On first down, an equally explosive Paul Hornung burst through a commodious hole, between two converging Steeler defensive back and into the end zone, a maneuver reminiscent of the Golden Boy's palmiest days. The Packers' next scoring chance evaporated when, with third down and 7 on the Pittsburgh 38, Starr was thrown for a 9-yard loss on an early third quarter passing attempt. It forced a punt, with Don Chandler kicking into the Steelers' end zone. The fourth and final opportunity, which came just two plays later in the wake of a Willie Wood interception on the Packer 39,

shortly produced the last three points...**THROWN FOR LOSS:** Starr moved the Pack to a first down on the Steeler 7, an 18-yard pass to Taylor bringing the ball to that point, but after Hornung had barged to the 2, Starr was thrown for an 8-yard loss and a third down pass intended for Hornung fell incomplete. Chandler then summoned and he drilled home a 17-yard field goal, his fifth of the “grapefruit” season, which concluded the night’s scoring. The victory, which squared the Pack’s preseason record at 2-2, heading into a final exhibition test against the New York Giants at Milwaukee County Stadium Saturday night, was not without cost. Center Ken Bowman, who incurred a dislocated shoulder on a first quarter blitz, will miss the Giant contest and may not be available for the Packers’ NFL opener against the Colts at Milwaukee Sept. 10. Bowman, who explained “I stuck my arm up and someone really barreled in” while attempting to pick up the Steeler charge, has other ideas, however. “I figure to be back in a week and a half,” the former Wisconsin star announced, adding that he will work with weights in an effort to strengthen the shoulder. His replacement, sophomore Bill Curry, also was shaken up during the court of the night’s action. Although he returned to combat after being relieved by Bob Skoronski, Curry confessed, “I don’t remember a thing. Did I really go back in the game?” Skoronski, who now holds forth at left tackle, opened the 1964 season at center but was moved back to tackled in a midseason shuffle occasioned by an injury to Fuzzy Thurston and the illness of Jerry Kramer...Linebacker Dave Robinson, author of a highly opportune interception that stymied an ominous Pittsburgh push in the fourth quarter, dismissed his contribution with, “I just went out in the flat and there it was. As Herb (Adderley) would say, I was just in the right place at the right time.”...The Packers will trim four more players from their roster Tuesday to meet the NFL’s second major cutdown date. The squad, now at 47, must be cut to 43. The final cut, to 40, must be made by next Tuesday, Sept. 6.

STILL DON’T FEEL RIGHT BUT IT’S COMING – GRABOWSKI

AUG 30 (Green Bay Press-Gazette) – “I still don’t feel right, but it’s coming.” This candid comment came from permissible Jim Grabowski, beginning to see daylight as an apprentice pro after two preseason appearances, as he towed shower drops from his forehead following the Packers’ surprisingly strenuous Monday drill. “I’m looking forward to playing against the Giants (the Packers’ final exhibition foe in Milwaukee County Stadium Saturday night),” Grabowski volunteered, adding with a puckish smile, “That’ll probably be my last chance.” “I don’t imagine I’ll be playing too much after that,” the record-breaking University of Illinois alumnus observed, pointing out the way of explanation, “Jim (Taylor) has been looking better every week. He’s a great fullback.” Be that as it may, the effervescent Chicagoan, the Packers’ No. 1 choice in last December’s NFL draft, has little reason to apologize for his initial play-for-pay performances, against the Dallas Cowboys and Pittsburgh Steelers. Grabowski, who shattered all of the legendary Red Grange’s rushing records at Illinois, has churned for 60 yards in 10 carries to date, a plush 6.0 average, flashing explosive fullback speed in the process. He is not entirely satisfied, however. Analyzing his performance against the Steelers, he asserted, “The holes were good, but when I got into the secondary. I didn’t know what to do.” Grabo has one other concern at the moment – maintaining his playing weight. The former Illini, who customarily carries 220 pounds, confided, “I feel a little too light right now. I’m probably down a pound or two. Most guys have to try to keep their weight down,” he smiled, “but I have to eat all I can to keep mine up.”...A expected, a new-old face appeared at center in yesterday’s brisk session, which found the Packers donning pads and running through a “live” pass protection drill designed to polish the air arm. There was no tackling, but blockers went full tilt. The addition at the pivot was Offensive Capt. Bob Skoronski, called upon to alternate there with sophomore Bill Curry because of the injury to starter Ken Bowman, sidelined for an indefinite period by a shoulder separation uncured in Saturday night’s 17-6 decision of the Steelers. Skoronski, who opened the 1964 season at center but later returned to tackle in a midseason realignment necessitated by an injury to Fuzzy Thurston and the illness of Jerry Kramer, observed, “It takes some adjustment in snapping the ball, but the blocks are almost identical to those you have to make at tackle.”...**PACKER PATTERN:** The Packers viewed the movies of the Steeler match before taking the field. They were scheduled to begin concentrating on the Giants, their final “grapefruit league” foe prior to their Sept. 10 NFL opener against the Baltimore Colts. The Giants, overtaken in the closing minutes, yielded a 24-23 decision to the Philadelphia Eagles over the weekend...Although he was denied victory, ex-Packer aide Bill Austin found some satisfactions in his Steelers’ performance at Lambeau Field over the weekend. “We didn’t quit,” he said, “and I think it’s a credit to the boys. It also looks like we’ve got a pretty good fullback (rookie Willie Asbury). He’s green, but he makes yards.” Asbury, a 225-pound Kent State alumnus, could be the NFL bargain of the year. He was picked up by the Steelers after being released by the Atlanta Falcons. “I don’t know how far we can go in the season,” Austin noted, “but if we hustle all the way like we did against the Packers, we’re going to win some games.”

LEAHY RESIGNS, PRO LOOP DIES

AUG 30 (Portland, OR) – The son of Frank Leahy said today that Leahy has resigned as chairman of the corporation that was to have launched the U.S. Football League. Leahy, former Notre Dame coach, was en route from Atlanta to St. Louis and could not be reached for comment. The son, Frank Leahy, Jr., general manager of the Portland Thunderbirds of the Pacific Football League, said the U.S. Football League, which was to become a third major league circuit, has died without getting off the ground. He said the merger of the NFL with the AFL killed any chance of the USFL getting started. “We had the money,” Leahy Jr., said, “but we couldn’t get stadium leases. We needed first class arenas, but they weren’t available.”

Slight Adjustment for Packer Center

Curry Ready, Willing If Called Upon for Opener

The corporation had announced formation of a 12-club league starting in 1967, with the first six cities to be named by July 20, the next three by Aug. 15, and the remainder by Sept. 1. None was named.

CURRY READY, WILLING IF CALLED UPON FOR OPENER

AUG 30 (Green Bay) – Bill Curry says he has been thinking about it, and if he is ordered to play center for the Green Bay

Packers against the Baltimore Colts, it could be the most important duty of his athletic career. Veteran Ken Bowman emerged from Saturday's tussle with the Pittsburgh Steelers with a dislocated shoulder. The injury means he probably will miss the league opener against the Colts Sept. 10. That leaves Coach Vince Lombardi with the problem of finding a replacement for Bowman at center. He could call on tackle Bob Skoronski, who started at center in 1964 until Bowman took over...REQUIRES ADJUSTMENT: He filled in Saturday after Bowman was injured, and called the shift to the center slot something requiring "some adjustment in snapping the ball. But the blocks are almost identical." Bowman and Curry were in uniform Monday for a lengthy Packers drill, but it Curry doing the work. The 230-pounder, who was dazed after a play Saturday, may get Lombardi's nod against the Colts. "I've been thinking about it constantly," Curry said. "If it works out that I'm expected to start, it will be the biggest responsibility I've ever faced in athletics." He said Green Bay line coach Ray Wietecha has drilled him on the importance of being a pro center, especially the importance of a fast, crackling snap of the ball...ATTENTION TO DETAIL: "The Packers have paid more attention to detail than I've ever experienced," Curry said. The motion picture projector rolled Monday allowing the Packers to review their performance against the Steelers, whom they defeated 17-6. Skoronski said that what saw in the films was not terrible, but not too good either. The Packers' practice session Monday looked much like a regular game lacking only the tackling. But the backers were hard at work. When practice had ended, the players were joking that it can be rough playing four games a week.

PERSONALITY PARADE

AUG 31 (Green Bay Press-Gazette) – He is not officially listed as a member of the defense (or of the offense, for that matter), but a quiet, methodical Oklahoman has had more than a little to do with forging the Packers' impressive points-allowed record in "grapefruit league" competition. Although their 2-2 preseason slate does not suggest it, the NFL's defending champions have been more than slightly tightfisted with the enemy to date, restricting four opponents to an average of 10 points, and kicking specialists Don Chandler has been a major, if indirect, contributor. The balding veteran, whose "fifth quarter" field goal against the Baltimore Colts last Dec. 26 projected the Packers into the NFL title playoff, has punted 16 times to date and only four of them have been returned – for a grand total of 18 yards. In all other cases, the opposition has found it necessary to signal for a fair catch. The Pittsburgh Steelers, for recent and shining example, were able to bring back only one of six Chandler efforts – for three yards – in last Saturday night's Bishop's Charities game. This is not, of course, sheer happenstance. Vince Lombardi, for obvious reasons, wants his punter to put the ball into orbit on every kick. And Chandler, a highly profitable acquisition from the New York Giants a year ago, has been following his instructions to the letter – with a minimum sacrifice of distance. Timing also is a vital factor, although the former University of Florida halfback, who has averaged 42.4 yards on those 16 boots, admits, "I don't just know what the timing is. Coach figures it should take six seconds from the time the ball is snapped until it reaches the punt receiver."...ALL ON RHYTHM: This approach obviously is designed to give the Packers' punt coverage team sufficient time to discourage the enemy from essaying a return. "I don't count the seconds – it has to be done all on rhythm," Chandler explains, pointing out. "Sometimes you have to hurry and sometimes you have a little more time. But it's pretty much on rhythm." A realist with a dry sense of humor, the 31-year-old specialist smiles at mention of that remarkable "yards returned" record and wryly point out, "Bobby Hayes had one called back in Dallas that he ran back about 100 yards (it was actually 84). As far as I'm concerned, it's just one of those things – I kick the same all the time."...SEES NO CONFLICT: He is proud, however, of the fact that he has had "only two or three punts blocked" during his 11-year pro career. "That's not bad, considering," Chandler says. "How many times have I kicked? More than anyone in NFL history. And one of those was blocked by my own man – he backed into me. That happened five or six years ago, and as far as I can remember, that was the last time I had one blocked." The Packers' two-way "toe," the team's leading scorer a year ago with 88 points, is not entirely satisfied with his placekicking efforts to date. Chandler, who has made 4 of 9 field goal attempts (one was blocked), says matter-of-factly, "It still leaves a little bit to be desired – but it'll come." Chandler feels one does not conflict with the other, although he finds it necessary to change his right shoe in haste – he wears a conventional football shoe for punting, a special, square-toed shoe for placekicking. "One shouldn't have any affect on the other," he says. "You should be able to do them both."...FROM YEAR TO YEAR: Strictly a specialist since damaging his left knee in 1960 – he previously had backed up the Giants' Alex Webster and Frank Gifford at halfback – the soft-spoken Oklahoman has no career timetable. "I just go from year to year – however things go," Don, who faces his old Giant mates in Milwaukee Saturday night, confided. The

father of three children, Chandler may have another talented toe waiting in the wings. His six-year-old son, Bret, he fondly reports, "likes to kick."

Packers Trade Smith, Waive Marshall, Symons

PACKERS TRADE SMITH, WAIVE MARSHALL, SYMONS

AUG 31 (Green Bay Press-Gazette) – Pulling off their sixth preseason trade in the process, an exchange which sent reserve quarterback Ron Smith to the Pittsburgh Steelers, the Packers today officially trimmed three players from

their roster. In announcing Smith's departure, Coach Vince Lombardi also revealed that defensive tackle Rich Marshall and defensive halfback Bill Symons have been waived and released. Four others have been placed on waivers, but their names have not been disclosed. Explaining that some of these may be recalled, Lombardi said their identities are being withheld to spare those recalled embarrassment. Under NFL rules, all rosters must now list only 43 players, which means that one of those four also will be lost to the Pack by 2 p.m. Thursday, when the waivers expire. The squad numbered 47 prior to the last 24 hours' activity. This situation is, of course, subject to change. Should one or more NFL teams put in a claim for any one of the four, the Packers obviously will recall the waivers and launch trade negotiations in an attempt to obtain a draft choice, or some other consideration, rather than be content with the \$100 waiver price. Terms of the transaction which sent Smith to Pittsburgh were not divulged. The 23-year-old former Richmond University quarterback was acquired from the Los Angeles Rams in an offseason trade which dispatched halfback Tom Moore to the Rams. The Packers also received two future draft choices in the swap. Smith, a rookie with the Rams in '65, had been acquired as a potential replacement for last year's "third quarterback," Dennis Claridge, selected by the fledgling Atlanta Falcons from the NFL's player pool. With the sophomore signal caller's departure, the Packers' official roster now includes two quarterbacks, veterans Bart Starr and Zeke Bratkowski, both beginning their 11th seasons. The release of Marshall, a 6-5, 270-pound Stephen F. Austin (Tex.) College product who was stating his second pro campaign, is an eloquent testimonial to the caliber of the Packers' two rookie defensive linemen, Bob Brown and Jim Weatherwax. The 6-7, 265-ppuond Weatherwax, like Brown a standout in last Saturday night's bristling goal line stand against the Steelers, was drafted as a future in 1964 from Los Angeles State, while Brown, 6-5 and 258 pounds, was signed as a free agent after two previous trials with the San Francisco 49ers, fling at Canadian football, and a tour of duty with Wheeling, W. Va., in the Continental League last season. Symons, a talented U. of Colorado halfback, who was on the taxi squad last season, came to the Packers as a running back last season and flashed high promise but incurred a knee injury in the Bays' opening preseason against the New York Giants and underwent surgery in September. This year, he was transferred to defense, where he was battling rookie Dave Hathcock of Memphis State for a berth among the final 40...PACKER PATTERN: Tuesday's preparation for the Pack's final Grapefruit League match with the Giants in Milwaukee Saturday night were spiced by an unscheduled "full go" scrimmage, a session which lasted approximately 10 minutes. The offense also worked against the anticipated Giant defense and the defense against the expected New York attack. Only center Ken Bowman and flanker Bob Long, both injured in the Pittsburgh game, did not take part.

PACKERS OPPOSE 'SLIGHTLY STRONGER' GIANT TEAM

SEPT 1 (Green Bay Press-Gazette) – The Giants are on the way back. Although still in the throes of a massive rebuilding program, New York, New York's NFL entry will present "a slightly stronger team" in Saturday night's preseason finale against the Packers at Milwaukee County Stadium than that which confronted the Pack a year ago. The author of this mildly optimistic evaluation is Don Smith, longtime publicity director of the Giants, who reported today, "We're a better team than the one which lost to the Packers 44-7 at Green Bay last year. On the other hand, we may not do as well record-wise as we did last year," Smith, sounding vaguely like a coach, appended, "We were fortunate to finish with a 7-7 record last year. Allie (Coach Allie Sherman) says we could have a better team this year and finish with a poorer record." Pointing out that the Giants, who crumbled in 1964 after winning three straight Eastern Division championships, are committed to a major youth movement, Don revealed, "We have 10 second year men, 8 rookies and six third-year men on our roster. That's over half our total." "With the exception of quarterback, where we have pretty good experience with Earl Morrall and Gary Wood, and end where we also have good experience with Del Shofner, Joe Morrison and Aaron Thomas, our offensive line, offensive backfield, and our defensive line and secondary are loaded with youth. It's a continuation of the building job that started a year ago. Last year, 13 rookies made the team and nine of them were starters, which is almost unheard of. Out of necessity, they played a lot. We still can't expect too much of them this year, though. We've won three of four exhibitions, but the teams we beat, Pittsburgh, Atlanta and Detroit, are not the explosive type of team," Smith dryly observed. "We've got a lot of good running backs, but we haven't had three of them healthy thus far," he further informed. "Tucker Frederickson, our top runner who finished fifth in the league last year, had a very bad knee injury the third week in camp and hasn't played yet. He'll be playing his first game against the Packers. Ernie Koy, another one of our top backs, has had some kind of virus that has kept him below part, and Smith Reed, another good one, has had a bad hand and back problem. Steve Thurlow, a third year man, and Chuck Mercein, a second year man, have been doing all our running. Up front, we

Vince Lombardi Receives Award From Foundation

The American Rehabilitation Foundation has awarded a certificate of appreciation to Vince Lombardi, coach and general manager of the Green Bay Packers.

The ARF, which operates the Sister Elizabeth Kenny Institution, is currently conducting a fund-raising drive in Appleton and Neenah-Menasha areas through Sept. 15. Mrs. Daniel Barker, Menasha, is chairman.

The foundation certificate was presented to Lombardi, who is honorary state chairman of the organization, in recognition of his interest in rehabilitation.

Upon receiving the certificate, Lombardi states, "As a football coach, I am privileged to work with some of the finest athletes in the world, representing the ultimate in physical fitness. The American Rehabilitation Foundation, on the other hand, is constantly working to improve the lot of disabled people. I am aware of the outstanding work being done by the foundation and urge backing of these programs by contributing volunteer services and financial support."

'No Comment'

Informed of the threatened suit this morning, Fred N. Trowbridge Sr., legal counsel for the Packers, declared "I have no comment."

have two rookie offensive tackles – Francis Peay of Missouri, our number one draft choice, and Don Davis, our number two choice from Los Angeles State, and it looks like Allie's going to have to stick with them because we don't have any tackles back. Roosevelt Brown had to retire and we lost the other starting tackle, Frank Lasky, went to Atlanta in the player pool. They're both big and quick and they're going to be good ones, but they're still having trouble with their pass blocking. Meanwhile, we're getting our brains beat in. As a consequence, Morrall hasn't been getting the kind of protection he should have. Defensively, we have three second year men in the secondary – Carl Lockhart, Clarence Childs and Henry Carr, the Olympic 220 champion. Wendell Harris, who came to us in an offseason trade with the Colts, is the only veteran back there, but they're been doing real well. The Carr-Childs-Lockhart trio is called "Emlen's Gremlins," because they're coached by Em Tunnell. He compares them to the Packers' Willie Wood and Herb Adderley at a comparable stage. Carr has run the 100 in 9.2, Childs has run it in 9.4. and Lockhart has run it in 9.6, so they give us great speed back there. Overall, Sherman feels we have developed no consistency at all. We'll move the ball well on one series, then not be able to gain on the next two. Defensively, we go along and stop somebody for a quarter, then give up two or three big plays."...PACKER PATTERN: Following Wednesday's South Oneida Street session, in which the Packer defense impressed while operating against the Giant offense as exemplified by the Pack's offensive reserves, Coach Vince Lombardi indicated that Boyd Dowler will be switched from flanker to split end and Carroll Dale from split end to flanker...The Packers leave for Milwaukee by bus Friday morning and will work out in County Stadium upon arrival. They will headquarter at the Hotel Pfister and return to Green Bay by bus late Sunday morning.

PACKERS WAIVE ELI STRAND

SEPT 2 (Green Bay Press-Gazette) – The Packers today announced that tackle Eli Strand had been placed on waivers, officially reducing the club's roster to 43 players. Strand subsequently was picked up by the Pittsburgh Steelers. The former Iowa State athlete, signed as a free agent in 1965, was a member of the Packer taxi squad last season.

FISHMAN THREATENS SUIT OVER STADIUM

SEPT 2 (Milwaukee) – Milwaukee County was threatened with an antitrust suit against it today after spurning the fledgling Continental League Thursday to renew the Green Bay Packers' exclusive stadium contract through the 1975 football season. Attorneys for Marv Fishman, a local realtor who has been trying to land a professional team in Milwaukee for several months, threatened the suit after the county park commission first turned down his bid to use the stadium, and then extended the Packers' pact for seven more years. "We're ready to proceed in court," said attorney Aaron Tilton, Fishman's counsel. "The contract is void." Tilton said the contract was in restraint of trade and monopolistic...DOYNE NOT SCARED: Fishman said a court test was "the only way to bring this thing to a head." County Executive John Doyne, who figured in the Braves' antitrust suit recently, said Tilton's threat didn't scare him. "We've been involved in these actions before," Doyne said. "We'll just proceed through the normal legal channels." Both votes of the park commission concerning the Continental League and the extended contract were unanimous...GUARANTEE 3 GAMES: The Packers' contract, which was scheduled to run out in 1968, was extended until March 31, 1975. It gives them exclusive use for professional football of the stadium during the duration of the pact and guarantees the Green Bay based team would play at least three regular season games a year, plus any exhibitions

desired, in the 47,000 seat facility. Doyne said the contract should point up the "close affinity" between the people of Green Bay and the people of Milwaukee. "The signing emphasizes that this is not just Milwaukee County, Wisconsin – with the emphasis on Wisconsin," Doyne said...GOOD FOOTBALL TOWN: Vince Lombardi, who signed the contract with county officials, said the Packers decided to continue in Milwaukee because it is a good major league football town. Lombardi said the Packers were "very, very happy" to continue to play in Milwaukee. "We've been treated royally by everyone concerned, and it will be that way for many more years to come," Lombardi said. Asked if there was any particular reason for the odd length extension of the contract – seven years – Lombardi thought for a moment and laughed... 'SUITABLE' STADIUM:

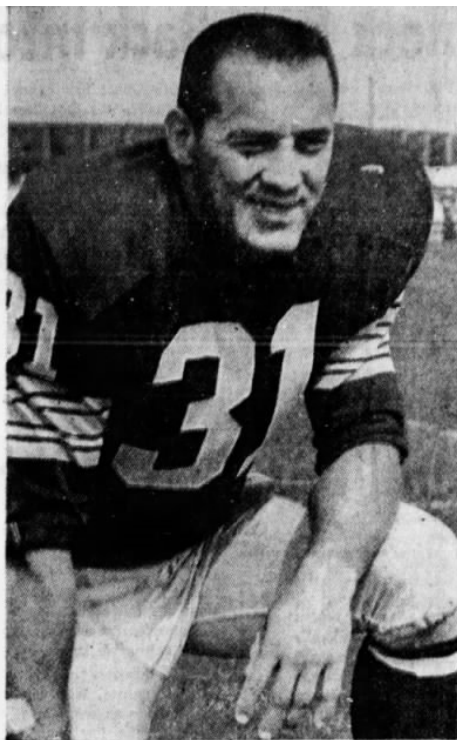
“That’s the end of my contract – that’s as good a reason as any, isn’t it?” Lombardi was recently signed to a long term contract as coach and general manager of the Packers extending through 1974. Fishman first attempted to get an AFL club for Milwaukee. When that fell through with the AFL-NFL merger, he switched attention to the Continental League and league officials told him he could have a club if he secured a “suitable” stadium. The only other facility is Marquette Stadium – and that has fallen into disuse since the school dropped football after the 1960 season.

‘Averages Law’ Rides With Giants vs. Pack

‘AVERAGE LAW’ RIDES WITH GIANTS VS. PACK

SEPT 2 (Milwaukee-Green Bay Press-Gazette) – Whatever the Packers may have going for them in Saturday night’s final preseason venture against the

New York Giants, one thing is abundantly clear. It will not be the law of averages. The Packers, who exercised briefly in County Stadium this afternoon to acclimate themselves for their exchange with Allie Sherman’s youthful hirelings, have been uniformly successful against all comers in recent years, but they have been uncommonly anti-social to their perennial playmates. Vince Lombardi’s athletes have whipped the Giants nine straight times in exhibition, regular season and playoff competition over the last six years, most recently by a resounding 44-7 margin in the 1965 Bishop’s Charities meeting on their home Lambeau Field turf. The Packers launched their imposing skein, the longest they now have against an NFL enemy, with a 17-7 preseason triumph in 1960, a decision registered with the aid of three Paul Hornung field goal...THREE STRAIGHT IN ’61: They were particularly severe on the Giants in ’61, scoring three straight



Two for Title? — Jim Taylor, left, and Paul Hornung, key figures in the Packers’ drive to three world championships in the last five years, “look forward” (above) to a fourth in ’66. They and

their teammates get a final chance to sharpen for the title grind in Saturday night’s pre-season game with the New York Giants at Milwaukee. (Press-Gazette Photos by Emery Kroening)

victories, the last a 37-0 romp in the first championship game ever played on Green Bay soil. The Pack previously had forged identical 20-17 wins in their Bishop’s Charities collision and a regular season match at County Stadium. Lombardi’s legion added two more successes at Giant expense en route to their second straight world title in ’62, dispatching the New Yorkers 20-17 in preseason play and following with a 16-7 verdict in the championship showdown at frigid Yankee Stadium. The Packers have tacked on three more Bishop’s Charities decisions since that memorable match, winning 24-17 in ’63 and 34-10 in ’64 before wheeling to that 44-7 rout a year ago...INJURIES COMPLICATE PICTURE: Comparative records would suggest, however, that No. 10 will not come easily, if at all. The Giants, exhibiting signs that their rebuilding program is bearing fruit, have won three of four preseason ventures while the Packers go into action with 2-2, including a 38-0 nod over the College All-Stars. Injuries, it should be added, currently are complicating the Packer picture. Center Ken Bowman, who incurred a shoulder dislocation in last Saturday night’s 16-7 victory over the Pittsburgh Steelers, is out of tomorrow night’s test, and flanker Bob Long’s availability also is uncertain. Long has been troubled with a knee injury since the early days of the training season. Sophomore Bill Curry is likely to draw the starting nod at center, although Offensive Capt. Bob Skoronski is a possibility. Skoronski, who held forth at center for the first half of the ’64 season before an injury to Fuzzy Thurston and the illness of Jerry Kramer forced a realignment of the offensive line, has been alternating there with Curry in practice this week...”FOURTH” CUT UNIDENTIFIED: Asked about Long’s status, Lombardi said, “I don’t know and I won’t know until later.” He did say, however, “We’re in good shape except for Bowman.” He declined to identify the player whose departure will reduce the Packers’ roster to 43, the figure all NFL clubs were required to reach by 4 p.m. Tuesday. “You’ve got all the report there is,” Lombardi said. The Packer major-domo previously had announced the trade of reserve quarterback Ron Smith to the Pittsburgh Steelers and the release of defensive tackle Rich Marshall and defensive halfback

Fine O'Bradovich \$40 for Speeding

KENOSHA (AP)—Ed O'Bradovich of the Chicago Bears probably was in good spirit early Aug. 13 while driving back to Chicago after the Bears had defeated the Green Bay Packers 13-10. But his visit to Milwaukee cost him \$40 Thursday.

Judge Earl Morton ordered forfeiture of a \$40 bond which O'Bradovich, 26, had posted on a charge of exceeding a speed limit. The Bears defensive end, who was driving back to Chicago with center Mike Pyle after the game, did not appear Thursday in Morton's court.

Bill Symons, three of seven players he earlier reported had been placed on waivers. The others have not been identified...PACKER PATTERN: The Packers, who have scored only three touchdowns against professional opposition in as many games, flashed heartening signs of a revival in Thursday's "two minute" drill. The offense scored in two of three "drives" from its own 20. Willie Wood stymied the first with an interception of a Bart Starr pass, but Zeke Bratkowski shortly pitched a scoring strike to Allan Jacobs and Starr later fired a 25-yard TD pass to Boyd Dowler. Lombardi termed the session "a real good workout"...The Packers are headquartering at the Hotel Pfister and will return to Green Bay by bus late Sunday morning.

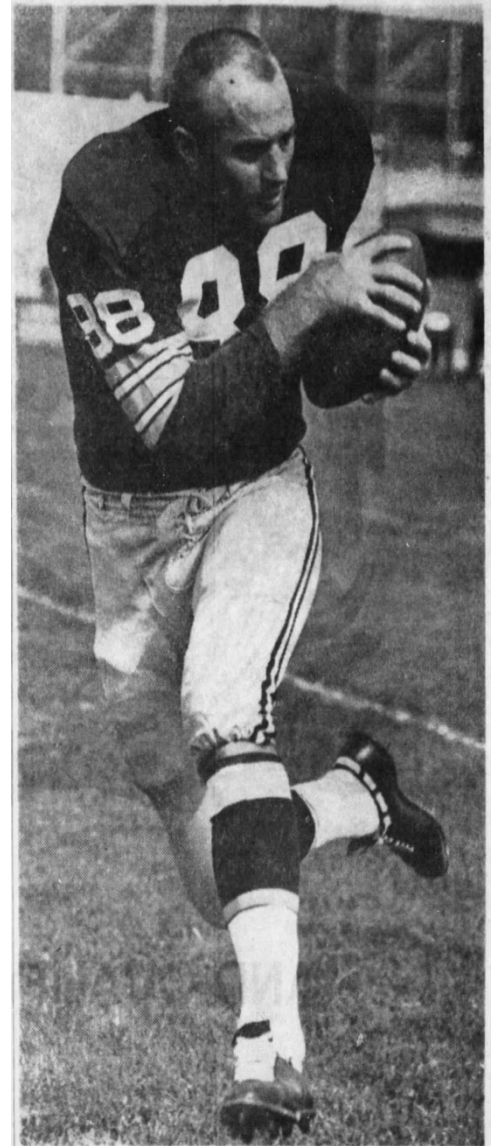
PACK BUS HOUR LATE, LOMBARDI PACES FLOOR

SEPT 3 (Milwaukee) — Vince Lombardi

paced the floor like an expectant father here Friday morning, awaiting the arrival of his Packers from Green Bay. "Where are they?" he asked, looking at a clock which read 12:30. "They should have been here at noon." Ockie Krueger of the Milwaukee office got on the phone. The sheriff offices of Milwaukee and Ozaukee Counties were alerted: "Have you seen the Packers?" "I tell you this," Lombardi told a small group that included his aide, Tom Miller, and publicity director Chuck Lane. "If I had been on that bus, it would have been here on time"...HOUR LATE: At 1 p.m., a good hour late, the first of two buses rolled up to County Stadium. Lombardi bristled as he met the players. "Where in blazes have you been?" "Bus broke down," replied a veteran, who trudged into the dressing room followed by his bedraggled teammates. "It wasn't so bad going down hill," cracked Max McGee. "But Fuzzy Thurston and the others had a heck of a time pushing us uphill." Fifteen minutes later, the second bus appeared. The driver sheepishly explained the trouble...STARTED DRAGGING: "The darn thing ran all right when I took it up to Green Bay," he said, "but soon after we got on our way, it started dragging. I couldn't get it up past 30 miles per hour, and radioed ahead for help. Another bus met us at Chilton and we transferred. Everything was okay after that." But not with Lombardi. "I don't like this kind of treatment," he told the driver. What he told him privately was something else.

PACKERS (HOW GOOD ARE THEY?) FACE NEW YORK TONIGHT

SEPT 3 (Milwaukee-Green Bay Press-Gazette) — The burning "Grapefruit League" question comes up for final review here tonight. The momentous poser, of course, is: How good are the 1966 Packers? No concrete conclusions have emerged from the defending NFL champions' first four ventures along the preseason trail, which saw them burst from the barrier with a 38-0 rout of the College All Stars, then stumble against the Chicago Bears (13-10) and Dallas Cowboys (21-3) as Vince Lombardi, in something of a departure from custom, experimented extensively. They rebounded from those misfortunes to decision the Pittsburgh Steelers (17-6) last time out, but taskmaster Lombardi, shooting for a fourth world championship in six years, labeled the performance "fair...that's all." Tonight, the Packers encounter the fast developing New York Giants in County Stadium in what will be their preseason test before facing up to the challenge of the vengeful Baltimore Colts on the same sod one week hence. The overall quality of the Pack, bidding for a 10th straight victory over the Giants, is not clarification in this one. A decision also must be made at tight end, a trouble spot since Ron Kramer played out his option in '64 in order to join the Detroit Lions and be nearer his family. To date, incumbent Bill Anderson, four-year veteran Marv Fleming and rookie Allen Brown, the heralded graduate of last year's taxi squad, have been alternating at the post. All three have drawn the starting assignment along the way, but there thus far has been no indication of a "winner." All other positions appear set expect for center, where an injury to veteran Ken Bowman has clouded the situation. Sophomore Bill Curry, who



Bill Anderson, one of three players battling for the Green Bay Packers' tight-end job, will face the New York Giants in Milwaukee tonight.

has flashed heartening promise during grapefruit league campaigning, is the likely starter tonight, although left tackle Bob Skoronski also is available. Skoronski held forth at the pivot for the first half of the '64 season, moving back to tackle in the wake of an injury to Fuzzy Thurston and Jerry Kramer's illness. Bowman, who sustained a shoulder dislocation in the Steeler match, is out for an uncertain period. The original estimate was two weeks, which would indicate the ex-Wisconsin star would miss next week's Colt opener, but he has vowed to be ready for that one. One other shift in personnel will take effect tonight. The accomplished Boyd Dowler has been transferred from flanker to split end, and Carroll Dale from split end to flanker. The balance of the starting alignments is expected to remain unchanged, both ways. Bart Starr will open at quarterback, and old pros Jim Taylor and Paul Hornung at the running backs. Those fast maturing rookies, Donny Anderson and Jim Grabowski, also are likely to see more than a modicum of action. Defensively, Lombardi is expected to take another long look at his two prize freshmen, tackles Jim Weatherwax and Bob Brown, who sparkled in last weekend's explosive goal line stand against the Steelers. Another rookie, Dave Hathcock, also should see some "outfield" duty. The Giants, who have won three of four exhibitions, will test the Packers' vaunted resistance with a substantial attack spearheaded by veteran quarterback Earl Morrall and sophomore power runner Tucker Frederickson, the NFL's No. 5 ground gainer a year ago. Morrall, who sparked the rebuilding New Yorkers to a 7-7 record after being acquired from the Detroit Lions last August, as one of the league's more talented receiving corps, manned by such as Del Shofner, Joe Morrison and Aaron Thomas...PACKER PATTERN: The Packers' Friday workout was delayed by bus trouble. A breakdown near Sheboygan delayed their arrival in Beertown by nearly an hour. They checked in at the Hotel Pfister shortly after 1 o'clock, then adjourned to County Stadium for a final tuneup. They are scheduled to return to Green Bay, also by bus, late Sunday morning...The Giants just missed entering tonight's march with a perfect preseason record. They appeared to have a fourth straight victory locked up against the Philadelphia Eagles last week, but were thwarted by two last-minute Norm Snead touchdown passes, 24-23.

Packers (How Good Are They?) Face New York Tonight

When Lombardi sacked Milwaukee's bid to land a pro football franchise



Vince Lombardi, general manager and head coach of the Green Bay Packers, signs a contract guaranteeing his team exclusive rights to County Stadium through the 1975 season, as county officials look on, on Sept. 1, 1966. From left: Bill Anderson, stadium director; Paul Pullen, Joseph Greco, County Executive John Doyne, Eugene Grobschmidt, Marty Larsen and Larry Last. The contract effectively blocked efforts to bring an American Football League team to Milwaukee. This photo was published in the Sept. 2, 1966, Milwaukee Sentinel

(OCT 24, 2017 – Milwaukee Journal-Sentinel) - Could Milwaukee have made it to the Super Bowl? Thanks to Vince Lombardi, we'll never know. Founded in 1960, the American Football League by the mid-1960s had become a threat to the National Football League — and was looking to grow. On Jan. 15, 1965, The Milwaukee Journal reported that several groups from Milwaukee, including one led by Realtor Marvin L. Fishman, were bidding for an AFL franchise. If his group won a franchise for Milwaukee, Fishman planned to have the team play in County Stadium. But he had competition, on two fronts. Francis J. Schroedel — a developer whose townhouse apartments in Whitefish Bay were known as "Schroedel's Cradles" — told the County Board on June 24, 1965, he was planning his own bid for an AFL team. "We would try to get County Stadium or Marquette Stadium before we built

anything on our own," Schroedel said, according to a June 26 Journal story. Fishman's tougher competition was Lombardi, the Packers' head coach and general manager, whose team for several years had played three games each season at County Stadium. And he was in no mood to share. "We have an exclusive contract there, and we're certainly not going to surrender our rights," Lombardi said in an interview taped at WTMJ-TV (Channel 4) on July 10, 1965, and reported the next day in

The Journal. "Let me say this: I think Milwaukee is a one-team city." Still, AFL Commissioner Joe Foss said, Milwaukee had a "good" chance of winning a franchise. On a different sports show airing on WTMJ, the Milwaukee Sentinel's Bud Lea asked the commissioner if Lombardi's objections would hurt Milwaukee's chances. "The stadium is up to the people getting a franchise," Foss said, according to a June 22 Journal story. "We award a franchise, and if after a reasonable time the holders are unable to get a place to play, the franchise goes elsewhere." For the 1966 season, the eight-team AFL expanded to Miami, adding the Dolphins, and vowed to add two more teams in 1967. To bolster his case for Milwaukee in that round, Fishman — whose group had sent \$900,000 in earnest money to the league as part of its bid — approached a Milwaukee County commission to get permission for an exhibition charity game at County Stadium that August between the Dolphins and the New York Jets. The county's reply: Ask Vince. "I wouldn't do anything that would hurt the Packers down here," County Board Chairman Eugene Grobschmidt told the Sentinel in an April 19 story. "Unless Vince Lombardi OKs it, I won't go along with it." Lombardi didn't go along with it, and the game didn't materialize. Two months later, on June 8, the NFL and AFL announced plans to merge, with the leagues playing separately until the 1970 season. The merger seemingly scotched Fishman's plans for an AFL franchise, but then his group was approached by another rival outfit: the Continental Football League. Fishman vowed to bring the new league to Milwaukee and play in County Stadium. But on Sept. 1, 1966, one hour after Fishman's group met with county officials about using the stadium, Lombardi flew into town and signed a seven-year extension of the Packers' lease, giving Green Bay exclusive pro-football rights there through March 1976. "The county officials and the park commissioner by this action are fostering the same type of monopoly that they were so critical of in the case of the Milwaukee Braves and the rest of the baseball people," Fishman told The Journal in a Sept. 2 story. Fishman's group was awarded a CFL franchise in January 1967, only to hold off until another Midwest franchise could join the league. It never materialized, and the CFL effectively folded before the start of the 1970 season. Fishman ended up going in a different direction: In January 1968, Fishman was part of a different group that was awarded an expansion franchise in the National Basketball Association. The new team, the Milwaukee Bucks, would play in a different publicly owned sports venue: the Milwaukee Arena.

Bucks founder Marv Fishman first wanted to bring football to Milwaukee; Vince Lombardi said no

(JAN 28, 2022 – Milwaukee Journal-Sentinel) - Less than two years before Marvin Fishman, the self-described “unknown real estate man from Milwaukee,” became Marv Fishman, an “owner of Milwaukee’s new NBA franchise,” he stood before county officials trying to establish the city’s first professional sports team since the Milwaukee Braves left town. Fishman wasn’t interested in basketball yet. He was set on bringing a football team to Milwaukee. At 4 p.m. on Sept. 1, 1966, Fishman met with the county board to request a County Stadium lease agreement for his prospective Continental Football League franchise. The team was Fishman’s dream born out of months spent recovering in hospitals from pericarditis, an infection that causes the sac around the heart to swell. He had plenty of time to ponder why Milwaukee, then the 11th-largest city in the United States, wasn’t a major-league hub. “Somebody had to do something about getting major league sports for Milwaukee,” Fishman wrote in his book "Bucking the Odds: The Birth of the Milwaukee Bucks". Fishman concluded he could be that somebody. But two hours after his presentation to the county board, Fishman was foiled by a familiar foe to the north: Green Bay Packers head coach and general manager Vince Lombardi. While Fishman presented to the county board, Lombardi flew on a private plane from Green Bay to Milwaukee. At 6 p.m. in the same courthouse, Lombardi signed a seven-year extension of the Packers’ contract of exclusivity at County Stadium that ran through 1975. The Packers, who played three of their seven home games in Milwaukee, had the power to keep any other professional football team out of the facility. Lombardi wasn’t making an exception for Fishman. “It’s a miracle that we didn’t pass one another on the front steps or maybe trip over each other,” Fishman wrote. Fishman considered filing a lawsuit to challenge the restrictions around a public facility, but he realized the battle could outlive the Continental Football League. Lombardi stiff-armed Fishman out of bounds and away from football for good. Two years later, Fishman linked up with Wesley Pavalon and welcomed the NBA expansion franchise Milwaukee Bucks to the city instead. “(Lombardi) was the most powerful figure in Wisconsin,” David Maraniss, author of "When Pride Still Mattered: A Life of Vince Lombardi," told the Journal Sentinel. “They called him the Pope of Green Bay. If football was religion, he was the spiritual leader of the whole state, including Milwaukee.”

FISHMAN'S INITIAL FORAY WAS WITH THE AFL

Fishman’s defeat at Lombardi’s hands brought the score between them to 2-0. This wasn’t the first time Lombardi intercepted Fishman’s attempt to start a pro football team in Milwaukee. Fishman’s initial go-around began a year earlier when he developed an interest in owning an American Football League franchise. On Jan. 29, 1964, the AFL agreed to a \$36 million, five-year TV deal with NBC. The newfound money helped the league compete with the NFL for players. By early 1965, the league was entertaining expansion into new cities. Fishman met with AFL commissioner Joe Foss, who said

Milwaukee would be a “marvelous city” for an expansion team. Eager to get a second opinion, Fishman ran the idea by Milwaukee native and former Notre Dame football coach Terry Brennan, who was managing a brokerage firm at the time. Brennan thought a football team in Milwaukee would be viable. “Terry Brennan was a prominent name nationally, because Notre Dame was a national power,” Packers team historian Cliff Christl said. “And certainly locally because he was from Milwaukee. So there were some cachet to that name at the time.” The duo traveled to New York to meet with Sonny Werblin, owner of the New York Jets and the head of the expansion committee. Milwaukee Journal writer Terry Bledsoe broke down the premise of Fishman’s sales talk into two parts. First, Bledsoe wrote that the AFL couldn’t reach its potential until the league expanded to the “heartland of the college game, the Midwest.” Bledsoe also explained that the “feasibility” of two-team cities hadn’t been established. Only New York had both AFL and NFL teams that tenuously coexisted. The only “major” Midwest city without an NFL team was Milwaukee. This argument convinced John Butcher, who was the president of American State Bank at the time, to back Fishman. The group sent a telegram to Foss that guaranteed a \$900,000 line of credit from the bank. “Needless to say, that letter of credit showed Foss, and everyone else on the expansion committee, that we were for real,” Fishman wrote. Even renowned entertainer and Milwaukee native Liberace was interested in becoming an investor the AFL venture. In March 1966, Fishman met with a “quite serious” Liberace and two attorneys in Chicago.

THE PACKERS' HISTORY IN MILWAUKEE

Milwaukee technically wasn’t going to become a two-team city. But what about the Packers? “As much as I loved the Green Bay Packers, I had to force myself to admit that they were the Green Bay Packers, not the Milwaukee Packers,” Fishman wrote. Maybe Fishman didn’t see the deep ties that linked the Packers and the city of Milwaukee, but they existed. The small-town Packers came to Milwaukee in 1933 with the aspiration of selling more tickets to a larger fanbase. “I think the thing we found is, first, we needed more support than just Green Bay,” former Packers chief executive officer Bob Harlan said. “Green Bay just simply could not have solely supported this franchise. And Milwaukee bailed us out.” The Packers would go on to play at various sites in Milwaukee, including Borchert Field and State Fair Park, before settling at County Stadium. When the facility was finished in 1953, its seating capacity was 36,000. A year later, it expanded to 43,000. City Stadium in Green Bay seated only 25,000 at its peak. In 1957, the Packers moved into 32,000-seat New City Stadium, now known as Lambeau Field. They continued to play three home games per season in Milwaukee. “Lombardi liked playing in Milwaukee,” Christl said. “A lot of the players liked playing in Milwaukee. It was a bigger city. Back then, when teams went on the road, players and coaches usually have Saturday nights off. There weren’t meetings, they weren’t sequestered in a hotel like they are today. They could go out to dinner. I think Lombardi enjoyed going out to dinner in Milwaukee with friends. For most of that time, they stayed at the Pfister, which was nice accommodations.” The team’s connection to Milwaukee was one of the factors that helped Lombardi sign Black players, Maraniss said. The 1960 census shows that 128 Black people lived in Brown County, roughly .001% of the total population (125,082). When Lombardi was hired in January 1959, defensive end Nate Borden was the only Black player on the team. Milwaukee County, while overwhelmingly segregated in the 1960s, had a Black population nearly 500 times larger than Brown County’s. Maraniss wrote in “When Pride Still Mattered” that Lombardi would allow Black players to leave training camp twice during preseason for trips to Milwaukee, “the closest city where they could find barbers who knew how to cut their hair.” “He was very sensitive on racial issues and understood that Milwaukee was very important to his African-American players as a place where they could feel more comfortable,” Maraniss said in an interview.

OTHERS DID LOMBARDI'S PROTESTING

Fishman argued Milwaukee was capable of supporting the Packers and an AFL team. The Packers played three games at County Stadium and the AFL team could play all seven of its home games with plenty of fans in the stands. Lombardi never was directly quoted in the media speaking out against Fishman’s endeavor. However, plenty of “loyal Packer Backers,” as Fishman labeled them, did the talking for Lombardi. Oliver Kuechle, sports editor of the Milwaukee Journal, emphatically wrote that “the Packers must not be hurt” by a competing in-state football team. He asserted that an AFL team in Milwaukee could dilute interest in the Packers and hurt them financially. “The Packers need Milwaukee and Milwaukee wants the Packers,” Kuechle said in his Time Out for Talk column on June 27, 1965. When Fishman sought permission to stage an AFL exhibition game between the New York Jets and the Miami Dolphins at County Stadium on Aug. 20, 1966, he was met with pushback from more “Packer Backers” – the county board. Its members, according to Fishman, were each given four season tickets to Packers games. “I wouldn’t do anything that would hurt the Packers down here,” county board chairman Eugene Grobschmidt said in the Milwaukee Sentinel on April 19, 1966. “Unless Vince Lombardi okays it, I won’t go along with it.” Four days later, the request had been denied by the Packers. They had exclusive rights to County Stadium that were set to expire after the 1968 season. Before Fishman could pull together a lawsuit challenging a “questionable” exclusive contract in a public stadium, the NFL and AFL announced their impending merger in 1970. “It had been so easy for Green Bay to keep us out of a rival league,” Fishman wrote. “It would be even easier for the Packers to keep us out of their own.” Had it not been for the Packers’ contract at County Stadium and Lombardi’s stronghold over public opinion, perhaps Fishman would have succeeded at establishing an AFL team in Milwaukee. Somewhere, in an alternate universe,

there is no 1971 NBA champion Milwaukee Bucks. Instead, there are two NFL teams in the state of Wisconsin. Maybe. After Lombardi left in 1968, the Packers descended into a period of despair. From 1968-91, the Packers finished the regular season with winning records only six times and went to the playoffs only twice. "Green Bay was really struggling to support that team in the '70s and '80s because they were so bad," Christl said. "What I think is also interesting here is what if Fishman would have gotten that franchise in '68? Start of the (Packers') lean years? Which team would have survived? Packers or the new Milwaukee franchise?"

FOOTBALL ON WJPG

TONIGHT at 8:00

Green Bay

New York

PACKERS vs. GIANTS

7:05 WARM-UP TIME

7:40 Lee Rempel's
PACKER POTPOURRI

7:45 Gary Knafelc's
PACKER PREVIEW

Following the game stay tuned for
PRO FOOTBALL SCOREBOARD

plus

ARNIE HERBER with
PRO FOOTBALL HIGHLIGHTS

FOLLOW THE PACK ON WJPG



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YOUR PACKER FOOTBALL STATION

- 1440



TRAINING TABLE HEARTY

Packer Training Table Teems With Food Power

Feeding a Green Bay Packer is like feeding a Great Dane. Filling him up is half the problem. The expression "to keep in trim" means a lot more than keeping trim. It means sustaining super-charged energy through strict exercise and long, hard fought games. It means taking off weight one week and putting it on the next.

As might be expected, NFL teams in all regions of the country have varying food preferences and prejudices. But without exception, their diets rely heavily upon meat—about 1100 pounds a week, per team—cheese, wheat cereals nutritious soups and broths, vegetables, vitamin-fortified drinks and plenty of rich-in-energy fruits.

Here, for example, is the Packer Training Table Menu for Wednesday.

BREAKFAST

Fresh Fruit Bowl, Chilled

Fruit Juices, Iced Citrus Fruit Sections, Ready-to-Eat Cereals, Cereal Concentrate, Jelly Omelet, Buttered Fried Eggs, Crisp Bacon Slices, Hot Buttered Toast, Sweet Rolls, Donuts.

LUNCH

Vegetable Soup, Hot Meat Loaf Sandwich, Assorted Cheese Slices, Cottage Cheese, Sliced Tomatoes and Hard Cooked Eggs, Crisp Carrot and Celery Sticks, Jellied Fruit and Vegetable Salads, Assorted Breads and Rolls, Butter, Cereal Concentrate, Fresh Berries in Season, Fresh Fruit Bowl.

DINNER

Chilled Pineapple Juice Prime Rib of Beef, Whipped Sweet Potatoes, Buttered Green Asparagus, Wax Beans, Tossed Vegetable Salad, Choice of Dressings, Assorted Breads and Rolls, Butter, Cereal Concentrate, Assorted Ice Cream

Here's a stew that isn't listed

on the Packer menu, but it's one that can certainly match a football player's appetite.

TOUCHDOWN STEW

- 1½ pounds ground beef chuck
- ½ cup chopped onion
- 1 tablespoon shortening
- 3 cups ½-inch cubed potatoes (3 medium)
- 1 cup ¼-inch sliced carrots
- 1½ cups sliced celery
- 2 teaspoons salt
- ½ teaspoon oregano leaves
- ¼ teaspoon pepper
- 2 cups water
- 1 bottle (14 ounces) ketchup
- 2 tablespoons apple cider vinegar

In large, deep skillet or Dutch oven, brown beef and onion in shortening. Stir in potatoes and next 6 ingredients; simmer, covered, 15 minutes. Add ketchup and vinegar; stir to combine. Simmer, covered, 45 minutes or until vegetables are tender.



Taylor The Terror

Packer fullback Jimmy Taylor was going, above, and coming, below, wherever the Press-Gazette and The Associated Press photographers were positioned in Lambeau Field Saturday night. Above, Taylor bolts away

from Steeler Willie Daniel, as caught by the P-G's Ken Behrend. Below, he charges through the Steelers, straight at the camera of the AP's Paul Shane. Packers won the game 17-6.



GREEN BAY PACKERS

STARTING LINEUP (Offense)

84 CARROLL DALE -----LE
 76 BOB SKORONSKI -----LT
 63 FRED THURSTON -----LG
 57 KEN BOWMAN -----C
 64 JERRY KRAMER -----RG
 75 FORREST GREGG -----RT
 88 BILL ANDERSON -----RE
 15 BART STARR -----QB
 5 PAUL HORNUNG -----HB
 31 JIM TAYLOR -----FB
 86 BOYD DOWLER -----FL

5 Hornung, HB
 10 Smith, QB
 12 Bratkowski, QB
 15 Starr, QB
 21 Jeter, DB
 22 Pitts, HB
 24 Wood, DB
 26 Adderley, DB
 27 Rector, HB
 28 Redders, HB
 30 Symons, DB
 31 Taylor, FB
 33 Grabowski, FB
 34 Chandler, K
 35 Jacobs, FB
 37 Vandersea, FB
 40 Brown, DB
 42 Moore, DB
 43 Hart, DB
 44 Anderson, D., B

47 White, FL
 48 Hathcock, DB
 49 Montgomery, DB
 50 Curry, C-LB
 53 Sica, DL
 54 Buratto, C
 56 Crutcher, LB
 57 Bowman, C
 60 Coffey, LB
 61 Wenzel, G
 62 Schoenke, G
 63 Thurston, G
 64 Kramer, G
 65 Schmidt, G
 66 Nitschke, LB
 67 Strand, G
 68 Gillingham, G
 70 Marshall, DT
 72 Wright, OT
 73 Heron, DL

74 Jordan, DT
 75 Gregg, OT-G
 76 Skoronski, OT
 77 Kostelnik, DT
 78 Brown, DL
 79 Weatherwax, DL
 80 Long, FL
 81 Fleming, OE
 82 Aldridge, DE
 83 Brown, TE
 84 Dale, FL
 85 McGee, OE
 86 Dowler, OE
 87 Davis, DE
 88 Anderson, B., OE
 89 Robinson, LB

Complete Packer roster on page 29

5 Your Key
 to **TOTAL**
TELEVISION!

PITTSBURGH STEELERS

STARTING LINEUP (Offense)

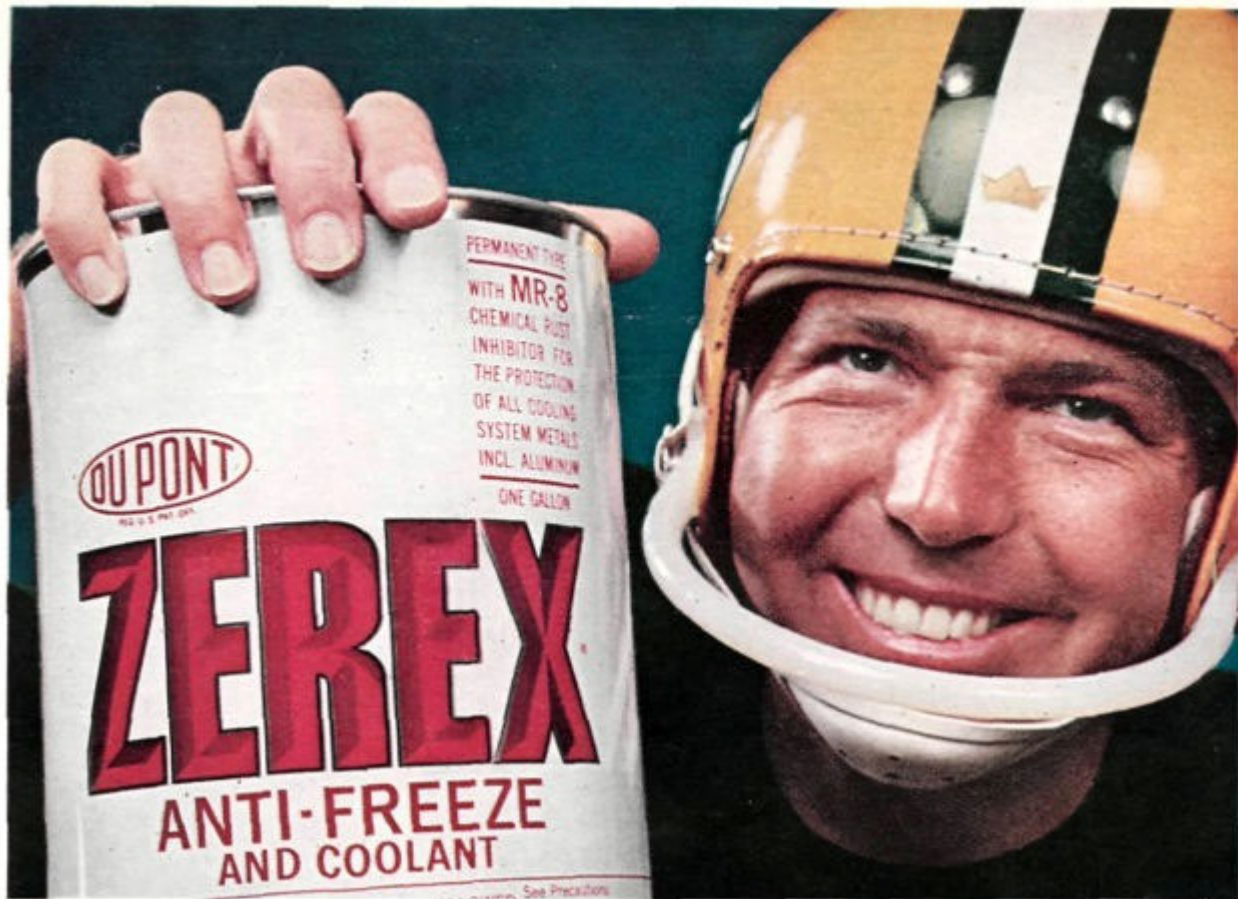
85 GARY BALLMAN -----LE
 77 DAN JAMES -----LT
 62 MIKE SANDUSKY -----LG
 56 ART HUNTER -----C
 68 MIKE MAGAC -----RG
 71 CHARLIE BRADSHAW -----RT
 82 JOHN HILTON -----TE
 14 BILL NELSEN -----QB
 36 CLARENCE PEAKS -----HB
 38 MIKE LIND -----FB
 87 ROY JEFFERSON -----FL

6 Lofquist, DB
 10 Stafa, QB
 14 Nelsen, QB
 16 Wade, QB
 20 Mantha, E
 23 Butler, HB
 24 Bradshaw, DB
 25 Simmons, E
 26 Keys, DB
 28 Thomas, DB
 30 Asbury, H-FB
 31 Leftridge, FB
 32 Ward, HB
 34 Russell, LB
 36 Peaks, FB
 38 Lind, FB
 40 Fair, DB
 42 Hoak, HB
 44 Daniel, DB
 46 Lambert, P

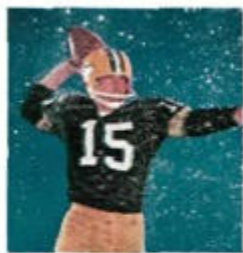
47 Woodson, DB
 49 Johnson, DB
 50 Saul, LB
 52 Breen, LB
 53 Campbell, LB
 54 Tobey, LB
 55 Killorin, C
 56 Hunter, C
 57 Keenan, DE
 58 Pillath, T
 59 Dressel, DE
 60 McGee, DE
 61 Mallick, DE
 62 Sandusky, G
 63 Breedlove, LB
 64 Hinton, LB
 65 Voss, OG-T
 66 Brandon, T
 67 Schmitz, LB
 68 Magac, G

69 Long, G
 71 Bradshaw, T
 72 Bailey, T
 73 Mansfield, DT-C
 74 Gunnels, DT
 75 Kortas, DT
 76 Carter, T
 77 James, T
 78 Baker, DE
 79 Gagner, G
 82 Hilton, TE
 83 Clark, K
 84 Jeter, TE-FL
 85 Ballman, E
 86 Wilburn, E
 87 Jefferson, FL
 88 Powers, LB

Complete Steeler roster on page 37



If Green Bay's Bart Starr ever misses a kickoff, it won't be because his car froze up.



Quarterback Bart Starr plays pro football up in the *cold* part of the country. Snows, sleet, sub-zero temperatures that never seem to let up.

The anti-freeze in Bart's car? Du Pont ZEREX®. Reason? ZEREX gives you the *surest* protection you can get against freeze-ups—in any kind of cold.

And against the rust and cor-

rosion that can hang you up with a clogged radiator.

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