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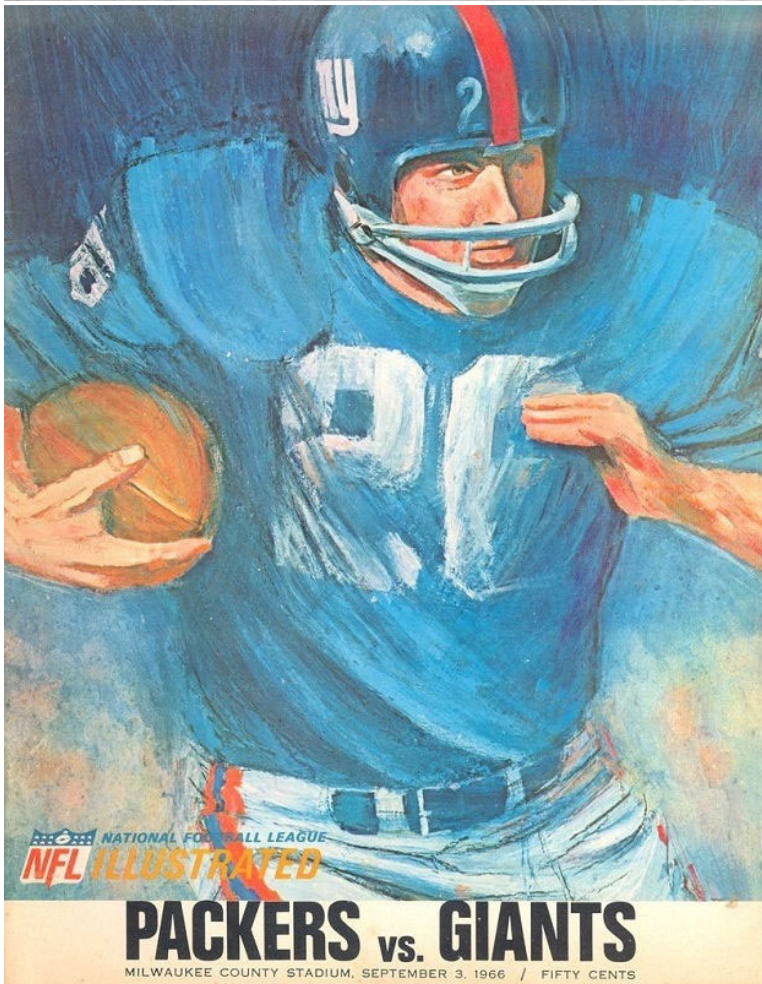
Green Bay Packers (2-2) 37, New York Giants 10
Saturday September 3rd 1966 (at Milwaukee)



Packers Explode to Deal Giants 37-10 Loss in Final Exhibition

GAME RECAP (GREEN BAY PRESS-GAZETTE)

(MILWAUKEE) – Masterful mudders, the suddenly explosive Packers scored in every quarter to rout the New York Giants, 37-3, before a record preseason house of 47,102 fans in County Stadium Saturday night. Forging to a 28-3 lead in the first three quarters, the defending NFL champions settled for three field goals in the fourth quarter en route to the 10th straight victory over their perennial playmates on a soggy turf, pelted by a lengthy cloudburst two hours before game time. That rampaging veteran, Jim Taylor, registered the Pack's first two touchdowns, the first on a one-yard smash after a 56-yard Bart Starr to Paul Hornung screen pass had carried the Bays to the New York 3, and the second on a four-yard sweep of the left flank after a Starr to Max McGee pitch had brought the ball to that point. Starr himself bootlegged the ball home for the third touchdown, skirting his own left side from six yards out with only 2:33 left in the first half. Donny Anderson, recording his first touchdown in Green Bay livery, produced the Pack's only second half touchdown. It came on a 31-yard pass-and-run maneuver at 8:15 of the third quarter. Starr hit Anderson with a short swing pass to the right. The Packers thereafter contented themselves with three Don Chandler field goals of 21, 25 and 40 yards, all registered in the fourth quarter. It was by far and away the Bays' offensive show of the season against professional opposition. They amassed the imposing total of 439 yards, including 183 rushing



and 256 passing. They restricted the Giants to 117 yards. Rebounding from an uncertain start, which saw them settle for a long first down the first two times they acquired the ball, the Packers went the distance on three of the next four occasions – with the aid of some dazzling heroics. The catalyst was an adroit Willie Wood interception. The all-pro safety waylaid Earl Morrall's pass, hurried by a strong rush from Packer linebacker Dave Robinson, broke right and returned it 27 yards. After Taylor bit off five on first down, the Pack's first opportunity appeared in jeopardy when a holding penalty set them back to their own 40. But Starr next hit Paul Hornung with a perfectly executed screen pass, which saw Fuzzy Thurston spring the Golden Boy with a crunching block.

OLDTIME ABANDON

Allen Brown delivered another downfield to create an "opening" and Hornung himself, running with his oldtime abandon, bowled over two Giants on a 56-yard ramble that ended when Clarence Childs overtook him on the New York 3. The rest was easy. Taylor hammered it home, crashing for two on first down, then blasting into the end zone behind Bill Curry at 10:10. The Bays were unable to move the next time they gained the leather, after which the Giants temporarily interrupted



The Packers' Paul Hornung hops and swivels during a 47-yard gain that put the football on the New York Giants' 3-yard line in the first quarter of Saturday night's exhibition game in Milwaukee. Green Bay scored a 37-10 victory. (AP Wirephoto)

the Pack's point making project with a 21-yard field goal by ex-soccer star Pete Gogolak, a maneuver triggered by a 30-yard Morrall-to-Aaron Thomas pass which carried the New Yorkers to the Green Bay 18. Here the Pack held firm, Ray Nitschke batting down a Morrall pass and Robinson another after Koy bolted for four yards. Gogolak then was summoned to put the Giants on the board. After Bill Anderson was dropped in his tracks on the Packer 30 with the succeeding kickoff, the Pack swept 70 yards in 8 plays to mount a more comfortable 14-3 lead. Starr and old pro Max McGee were the key figures in this push, which saw Bart hit the veteran receiver with a 15-yarder for a first down on Green Bay's 45. Starr then hit Taylor for 7 and McGee for 17 more and a first down on the New York 31. On third down, Starr several times eluded the clutches of a brisk Giant blitz, darting in and out of danger before finding McGee open on the 20. The artful Max, faking two Giants out of their collective shoes, broke to his left and chugged to the Giants' 3 before being overhauled.

WALL BLOCKING 'IN'

Again the TD came with gratifying dispatch. On first down, with the Pack's front wall blocking "in," Taylor swept the left flank and barged into the end zone untouched at the 5:59 mark of the second quarter. The Packers shortly struck again, sweeping 60 yards in eight plays for this one. Starr passed to Taylor and Pitts forced one first down on the Giant 42 and Bart hit Fleming for 17 more and another "first" on the Giant 25. After a 15-yard offensive interference penalty, Pitts swept left end to the six with the aid of an incisive Thurston block. His 34-yard journey was ended by Olympic 220 champion Henry Carr, who caught the runaway Pitts from behind. Starr personally completed the project on first down, sweeping left end on a deftly executed keeper for the TD at 12:25 behind another timely Thurston block, this one delivered at the goal line. Don Chandler's third successive conversion left the Packers with a 21-3 lead at the intermission. The Packers resumed their scoring splurge midway through the third quarter. It took the Pack only three plays to score after Tom Brown fair caught Koy's punt on the New York 39. Starr's first down pass dribbled off Dowler's straining fingertips in the end zone, but Bart hit Fleming over the middle for 8, then found Donny Anderson with a short swing pass. The freshman veered to his right and outran the Giant secondary to the goal,



The New York Giants' Dick Lynch rolls on the ground after a futile effort to halt Green Bay's Willie Wood, who is returning a punt. The Packers beat the Giants, 37-10, in Saturday night's exhibition game. (AP Wirephoto)



Do I Hear a Waltz . . . 'How Was That for Openers, Coach?'— Roosevelt Davis (77), New York Giant defensive lineman, "leads" (with wrong hand) as he and Packers' Bob Skoronski, blocking as pass protector for quarterback Bart Starr, execute impromptu dance step (left panel) during Saturday night's final pre-season game at Milwaukee County Stadium. Ball in flight above them



(circle) indicates Skoronski and his fellow protectors accomplished their mission. At right, rookie Donny Anderson confers with Coach Vince Lombardi during third quarter breather shortly after scoring his first touchdown in Green Bay uniform. (Biever (left) and Associated Press Photos)

thus collecting his first touchdown in Green Bay silks, with 6:45 left in the third quarter. Now owners of a prohibitive 28-3 lead, the Packers contented themselves with three Don Chandler field goals thereafter – all of them in the fourth quarter. Ray Nitschke's recovery of a fumble on the Giant 16 triggered the first, a 21-yarder at 2:04 of the final period. A 13-yard Zeke Bratkowski pass to McGee and a 13-yard McGee run set up the second, a 24-yarder at 8:06, and a Doug Hart interception, which he returned to the New York 39, keyed the last, a 40-yard line drive at 11:39.

NEW YORK - 0 3 0 7 - 10
GREEN BAY - 7 14 7 9 - 37

	<u>NEW YORK</u>	<u>GREEN BAY</u>
First downs	8	20
Rush-yards-TDs	23-66	33-183
Comp-Att-Yd-TD-INT	5-20-130-1-3	16-34-256-1-1
Sacked-yards	-19	0-0
Net pass yards	111	256
Total yards	177	439
Fumbles lost	1	0
Turnovers	4	1
Yards Penalized	35	8

SCORING

- 1st - GB - Jim Taylor, 1-yard run (Don Chandler kick) GREEN BAY 7-0
- 2nd - NY - Pete Gogolak, 22-yard field goal GREEN BAY 7-3
- 2nd - GB - Taylor, 4-yard run (Chandler kick) GREEN BAY 14-3
- 2nd - GB - Bart Starr, 6-yard run (Chandler kick) GREEN BAY 21-3
- 3rd - GB - Donny Anderson, 3-yard pass from Starr (Chandler kick) GREEN BAY 28-3
- 4th - GB - Chandler, 21-yard field goal GREEN BAY 31-3
- 4th - GB - Chandler, 25-yard field goal GREEN BAY 34-3

4th - GB - Chandler, 47-yard field goal GREEN BAY 37-3

4th - NY - Homer Jones, 72-yard pass from Gary Woods (Gogolak kick) GREEN BAY 37-10

RUSHING

GREEN BAY - Elijah Pitts 3-72, Jim Grabowski 7-30, Donny Anderson 10-25, Jim Taylor 7-20 2 TD, Zeke Bratkowski 1-14, Allan Jacobs 2-12, Bart Starr 1-6, Paul Hornung 2-4

NEW YORK - Ernie Koy 11-30, Chuck Mercein 6-16, Steve Thurlow 3-12, Smith Reed 3-8

PASSING

GREEN BAY - Bart Starr 26-11-207 1 TD 1 INT, Zeke Bratkowski 7-5-49, Donny Anderson 1-0-0

NEW YORK - Earl Morrall 15-3-59 2 INT, Gary Wood 5-2-71 1 TD 1 INT

RECEIVING

GREEN BAY - Max McGee 4-73, Marv Fleming 3-32, Donny Anderson 3-28 1 TD, Boyd Dowler 2-28, Jim Taylor 2-6, Paul Hornung 1-56, Carroll Dale 1-32

NEW YORK - Aaron Thomas 2-45, Homer Jones 1-72 1 TD, Del Shofner 1-14, Smith Reed 1-(-1)

STADIUM SOGGY – 3RD BASE REBUILT

SEPT 4 (Milwaukee-Green Bay Press-Gazette) – There was a touch of nostalgia to Saturday night's pregame warmups in soggy County Stadium. The old Braves groundcrew, which still serves in a similar capacity for all Packer appearances here, was called upon to hastily perform a once familiar function – "rebuild" third base. The emergency developed when the area once occupied by the hot corner in the skin portion of the infield – located between the north goal and 5-yard line when the field is used for football – was inundated as the stadium tarpaulin was removed. And immediately became a quagmire. The lengthy cloudburst, which struck shortly after 6 o'clock as the Packers' team buses arrived at the stadium, had deposited miniature lakes upon the tarpaulin. Although the grounds crew attempted to squeegee most of the water from the tarp before it was removed, the north end was flooded as the giant sheet was lifted approximately 45 minutes before the Packers and Giants collided...The Baltimore Colts, the Packers' next opponent on this same turf in their mutual NFL opener Saturday night, who had "private eyes" at all of the Packers' previous preseason ventures, kept their record intact Saturday night. Assistant coach Dick Bielski was on hand to diagram the action for the Hosses.

NFL GAMES TO DRAW OVER 5 MILLION FIRST TIME

SEPT 4 (Associated Press) – With the first meeting between the NFL and AFL dangling as an extra plum, the 15 NFL teams begin a 15-week title chase this weekend in what figures to be the biggest year in the 47-year history of organized professional football. Before the 1966 season ends with the NFL champion meeting the AFL champion in a Super Bowl that will determine the best team among the 24 in both leagues, over seven million people are expected to click through the turnstiles around the country. The NFL, which drew 4,634,021 last year, expects to pass the five million mark for the first time in its history with the addition of the new Atlanta Falcons, while the AFL, with the new Miami Dolphins, anticipates an overall turnout of over two million after last season's 1,773,784. While almost nothing seems as certain in the world as the continued upward climb of pro football attendances, nothing seems as uncertain as tapping favorites – particularly in a year where the Super Bowl meeting is likely to play an extraordinary role as an incentive...WHIPPED BROWNS: But it's just possible that the ultimate NFL champion might be on view in the season's very first game, the meeting between the Baltimore Colts and the Green Bay Packers at Milwaukee Saturday night. The Packers defeated the Colts in a playoff for the Western Division crown, then whipped Cleveland in the NFL title game. The Browns, minus Jimmy Brown, are at Washington in the headliner of a six-game Sunday program that also shows Chicago at Detroit, Los Angeles at Atlanta, Minnesota at San Francisco, New York at Pittsburgh, and Philadelphia at St. Louis. Dallas draws a bye, and will not open until the following Sunday. The AFL began regular season play last Friday night. While Brown will be missing from the Cleveland lineup, there will be more than enough of the star-class players to satisfy everyone – Jim Taylor and Paul Hornung of Green Bay, Gale Sayers of Chicago, John Brodie of San Francisco and Bob Hayes of Dallas. But there will be a host of new faces also, including five rookie head coaches, Otto Graham at Washington, George Allen at Los Angeles, Norb Hecker at Atlanta, Charley Winner at St. Louis and Bill Austin at Pittsburgh. Among the rookies expected to shine are running backs Donny Anderson and Jim Grabowski of Green Bay, Atlanta linebacker Tommy Nobis, tackle Sam Ball of Baltimore, defensive tackle Frank Cornish of Chicago, Cleveland receiver Milt Morin, guard Tom Mack, Los Angeles, and San Francisco tackle Dave McCormick...Green Bay – It's still Bart Starr passing, Boyd Dowler catching and Taylor and Hornung running for Vince Lombardi's tough legions. Anderson and Grabowski could push the Taylor-Hornung combine and there is added depth in the defensive lines with Jim Weatherwax of Los Angeles State and Bob Brown of Arkansas AM&N promising rookies...Baltimore – The Colts, and the age in the Packers' lines, could stand between Green Bay and a return. Baltimore has Unitas, exceptional receivers in Jimmy Orr and Ray Berry and talent at running back in Lenny Moore, Jerry Hill and Tom Matte. In addition, Ball, and Omaha running back Gerald Allen are top rookies...Chicago – The Bears, with Sayers, quarterback Rudy Bukich and linebacker Dick Butkus among the standouts, also could go all the way. But the loss of running back Andy Livingston for the season will hurt. The defensive front four, which has undergone

considerable shuffling, also might lack cohesion...**MILLIONAIRE BRODIE:** San Francisco – Brodie, the millionaire quarterback, has talented receivers in Dave Parks, Bernie Casey and Monte Stickles, and a strong running complement in Ken Willard. McCormick of LSU and Mississippi defensive end Stan Hindman are promising rookies, but the defensive secondary is weak...**Minnesota** – The Vikings lack defensive consistency and it's proved costly for a club that has all the offensive weapons in quarterback Fran Tarkenton, receivers Paul Flatley and Hal Bedsole and running backs Bill Brown and Tom Mason. Among the rookies, running back Jim Lindsey of Arkansas has impressed...**Los Angeles** – Roman Gabriel and Bill Munson can fire passes to Jack Snow and Tommy McDonald, but there's a need for a big running back. Right now Dick Bass and Tom Moore, acquired from Green Bay, are handling the running back chores, but Henry Dyer of Grambling might eventually fill the fullback bill...**Detroit** – The Lions, with tackle Alex Karras among others, still are strong defensively, but the offense too often bogs down. Milt Plum still is holding down the quarterback spot and may have a top rookie receiver in Bill Malinchak of Indiana...**EASTERN DIVISION:** Dallas – The Cowboys could wind up taking the Eastern crown with quarterback Don Meredith and Hayes, the world's fastest human, having had a year to perfect their pass timing. Mel Renfro, shifted from defensive back, could add some rushing yardage as could a top rookie prospect, Walt Garrison of Oklahoma State...**Cleveland** – The defending Eastern champs have moved Ernie Green to fullback and installed Leroy Kelly, a three-year veteran out of Morgan State, at halfback. Neither Green nor Kelly is Brown, however. Frank Ryan probably will have more pressure of him at quarterback, but he has top receivers in Gary Collins, Paul Warfield and Morin, No. 1 draft choice from Massachusetts...**St. Louis** – Rookie John Roland of Missouri and Roy Shivers of Utah State might crack the Mel Triplett-Willie Crenshaw running combine. The focus of the attack, however, will be Charley Johnson's passes to Sonny Randle, Bobby Joe Conrad and Jackie Smith. The Cardinals, on the other hand, need a stronger pass rush...**New York** – The Giants have to be improved merely by the acquisition of kicking specialist Pete Gogolak, who defected from the AFL's Buffalo Bills. There could be a serious problem at offensive tackle, however, unless rookies Francis Peay of Missouri and Don Davis of Los Angeles State make it...**HAWKINS IMPRESSES:** Philadelphia – Ben Hawkins of Arizona State has impressed as a receiver and likely will combine with Pete Retzlaff and Fred Hill as Norm Snead's targets. Tim Brown and Earl Gros man the running back posts but there appears to be too many defensive weaknesses for the Eagles to go all the way...**Pittsburgh** – Rookie Willie Asbury of Kent State seems to have stepped in as the No. 1 fullback and guard Larry Gagner of Florida State and center Pat Killorin of Syracuse figure to gain jobs in their first year. But there are still many holes to plug and not enough to do it with...**Washington** – The Redskins ride the arm of Sonny Jurgensen and the pass catching of Bobby Mitchell but need a fullback to go as Charlie Taylor's running mate. Charley Gogolak will take care of extra points but there won't be too many unless there's more offense...**Atlanta** – The Falcons are building from scratch but they've got a head start with two top rookie candidates, Nobis and Randy Johnson, a poised quarterback from

Eight Rookies Crash '66 Packer Roster; Jacobs Traded

Texas A&I. Johnson or Dennis Claridge will throw with Junior Coffey and Ernie Wheelwright handling the running.

EIGHT ROOKIES CRASH '66 PACKER ROSTER; JACOBS TRADED

SEPT 6 (Green Bay Press-Gazette) – Eight rookies

made the 1966 Packers, twice as many as a year ago. Coach Vince Lombardi reduced the squad to 40 players – the final NFL season limit – today by (1) trading sophomore Allen Jacobs to the Giants for an undisclosed draft choice and (2) placing guard Roy Schmidt and offensive end Sonny Redders on waivers. Joining 32 holdover from the 1965 world champions are: Offense – fullback Jim Grabowski, halfback Donny Anderson, guard Gale Gillingham and tight end Allen Brown. Defense – tackle Jim Weatherwax, end Bob Brown, halfback Dave Hathcock and linebacker Phil Vandersea. These eight make up the vital new blood designed to spur the club during the upcoming championship season, which opens against the Colts in Milwaukee Saturday night. Perhaps of more importance than just eight new names is the fact that at least six of them can provide immediate help due to their extensive testing in the exhibition season. These six are Grabowski, Anderson, A. Brown, Gillingham, Weatherwax and B. Brown. As Lombardi pointed out after Saturday night's game, "they've (the rookies) played a great deal of football and that was the purpose of it. If they're called on to play now, they know their jobs." The large turnover this season was due chiefly to the loss of three veterans in the Atlanta stocking – not to mention the trade of four veterans. Dennis Claridge, Dan Grimm and Junior Coffey went to Atlanta, and Tom Moore, Lloyd Voss, Hank Gremminger and Jacobs were traded. Sophomore Ron Smith, obtained in the Moore deal, was traded and Rich Marshall was waived...**ONE '65 ROOKIE:** Only one of the four rookies who made the 1965 club is present. That would be Bill Curry, offensive center and linebacker. The other three were Jacobs, Marshall and Coffey. Twenty members of the Final Forty are virtual youngsters. Eight are first-year men; one (Curry) is a second-year man; six (Ken Bowman, Steve Wright, Bob Long, Tom Brown, Doug Hart and Tommy Crutcher) are three-year men; and five (Marv Fleming, Bob Jeter, Lee Roy Caffey, Lionel Aldridge and Dave Robinson) are four-year men. The final group is composed of 22 players on offense, 17 on defense and one, kicker Don Chandler, in a class by himself. The Packers came out of their impressive 37 to 10 victory over the Giants Saturday in good mental and physical condition. They exploded for the first time offensively,

Here they are by position:

OFFENSE

Quarterbacks — Bart Starr, Zeke Bratkowski.

Running Backs — Jim Taylor, Paul Hornung, Elijah Pitts, Anderson, Grabowski.

Ends — Boyd Dowler, Carroll Dale, Max McGee, Bob Long, Marv Fleming, B. Anderson, A. Brown.

Tackles — Forrest Gregg, Bob Skoronski, Steve Wright.

Guards—Jerry Kramer, Fuzzy Thurston, Gillingham.

Centers — Ken Bowman, Bill Curry.

DEFENSE

Linemen—Willie Davis, Hank Jordan, Ron Kostelnik, Lionel Aldredge, Weatherwax, B. Brown.

Linebackers — Ray Nitschke, Dave Robinson, Lee Roy Caffey, Tommy Crutcher, Vandersea.

Halfbacks — Willie Wood, Herb Adderley, Tom Brown, Bob Jeter, Doug Hart, Hathcock.

picking up 439 total yards, including 186 rushing. Bill Anderson was the only casualty, injuries his back, but he should be ready for the opener. The veteran tight end injured his back late in the 1965 season but recovered quickly. The Packers are on an “advanced” practice schedule this week – due to the Saturday game. In other words, today’s practice will be the normal Wednesday drill, Wednesday’s practice will be like a Thursday drill, etc. The Packers left their headquarters at St. Norbert College today and the players are now living in homes around Green Bay. The team had been at St. Norbert since the start of training camp July 13.

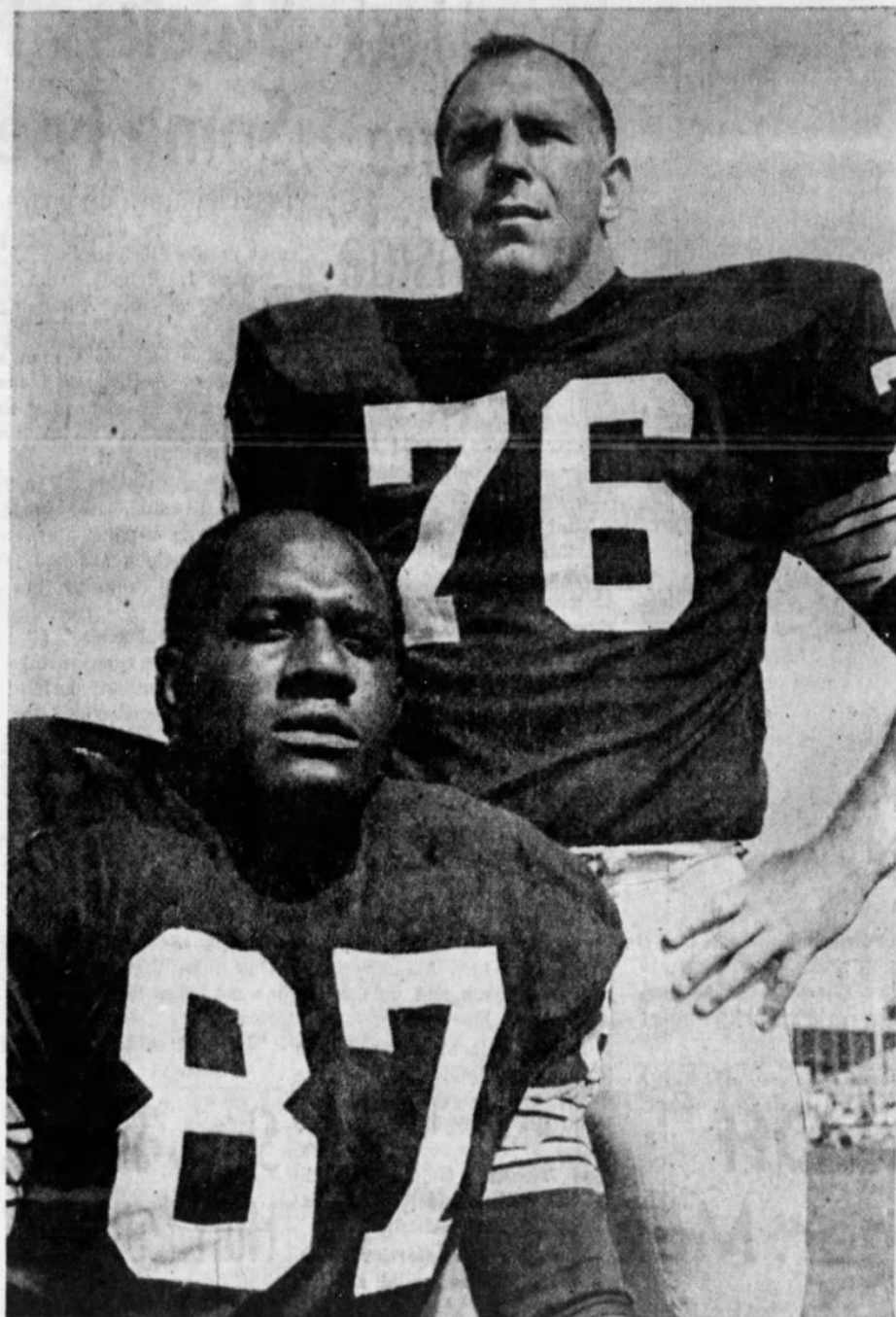
GB-MILWAUKEE PACK

SEPT 6 (Green Bay Press-Gazette) – So it’s still the Green Bay-Milwaukee Packers. It hurts to write that...just as it hurts for many of you to read it. But the truth often does hurt...and it remains true that Milwaukee has almost as much claim to the Packers as Green Bay does. All because the Packers have seen fit to extend their contract to play at least three NFL games a year in that city through 1975. Why the Packers figure they need Milwaukee is something I don’t understand. Actually, Milwaukee needs the Packers much more than the Packers need Milwaukee. Milwaukee needs the Packers to retain just a tiny but of its lost major league status. The only reason I can think of that the Packers might need Milwaukee is to prevent some other pro football team from moving into the Beer City. But the NFL-AFL merger should have eliminated that worry unless some unannounced clause in the merger requires the Packers to continue playing in Milwaukee. The Continental League? It’s still a minor league and shouldn’t hurt a major league team. Naturally, the first argument for Milwaukee games is the financial factor. There are those who still insist that Green Bay and the surrounding area does not have enough population to support the Packers through a seven game home schedule. Season tickets for seven games would be almost double what they are for the current four games and there are not enough people around who could afford that, it is contended...DRAWING REGION: And there was a time when this was true. But when it was true, Milwaukee’s relatively slim crowds were not that much help either. Now, the population of Green Bay and, indeed, the area from Marinette-Menominee to Fond du Lac and from Sturgeon Bay-Manitowoc-Sheboygan to Wausau, which would be

the primary drawing region, is not only considerably larger than five years ago but is soaring even higher every day. The population itself is not the only factor, however. Transportation facilities, particularly road conditions, have improved vastly, making the trip from Sheboygan or Fond du Lac, or even Milwaukee, a relatively simple, even enjoyable, thing. And not only is Lambeau Field’s seating capacity greater than County Stadium’s, it’s viewing comfort is infinitely better than in the basically baseball-designed Milwaukee ghost town...MORE SATISFIED: People from all over the state would flock to Green Bay for the games, just as they do to Madison for University of Wisconsin games. But those are Badger alumni, you say? Well, it’s doubtful if the UW alumni are anymore faithful than the legions of fans who have embraced the Packers through bright days and dark days for the past 45 years. The Packers would still be a “state” team, Milwaukee or not. There are a couple of other things to consider. For instance, it is not entirely necessary that Lambeau Field be sold out via season tickets for every game. If only half the park was sold to season ticket buyers, there is little doubt that the remaining seats would be filled by those who could afford only a couple games a year. And, in the long run, many, many more people would be satisfied in the way. Another thing, season tickets would probably be sold to groups, who would then split them up, some going to one game some to another when each individual could not afford the price of seven games. Seven games? How about the exhibitions, it might be asked. Are sellouts really needed for exhibitions? There was a time just a couple years ago when NFL teams regularly played exhibitions all over the country, from Bangor, Maine, to Cedar Rapids, Iowa, and points west. Some of this is still being continued, but most exhibitions are now in hometowns of the teams because of the larger parks. But a lot of friends were made by the NFL in those non-league towns, and I think that paid off more than the big crowds in Cleveland, Dallas or other league cities...SOLID MAJORITY: And you know...it’s difficult to find anybody in Green Bay who doesn’t agree with the above ideas. I’ve tried...and unless I just talked to too many of the wrong people, it seems that a solid majority would just as soon do without Milwaukee. Furthermore, at last week’s meeting of the Fox River Valley Sportswriters Association, the overwhelming opinion of these observers from the area’s major cities also agreed with this view. But apparently the subject of it all doesn’t.

NO SECRET: HOSSES PRIMED TO RIP PACK

SEPT 7 (Green Bay Press-Gazette) – Harry Hulmes made no effort to tone down the Colts’ intense desire to whip the Packers in Milwaukee Saturday night. We’ve seen and heard so much about how the Colts are laying for Green Bay...that



Top Kicks — Nine year veterans Willie Davis, left, and Bob Skoronski will co-captain the Packers when they launch their bid for a second straight world title against the Baltimore Colts at Milwaukee Saturday

night. Skoronski is holdover captain of the offense, while Davis was alternate captain of the defense in '65, serving in conjunction with Hank Gremminger. (Press-Gazette Photo by Emery Kroening)

the first question we aimed at Colt publicist here Tuesday was "is it true?" A guest at the Mike and Pen Club luncheon at the Beaumont Hotel, Hulmes said, "Everybody came to camp with the knowledge that our first game was against Green Bay. The big thing was to point for that game." He went on: "It wasn't only that the Packers beat us in the playoff (sudden death, 13-10) but that they beat us two other times in the regular season. We are looking to this game more than any other opener because we realize we are playing the best." The question was asked if the rumpus over Don Chandler's field goal, which enabled the Packers to tie the game, has helped stir up the Colts. "That's not a factor anymore," Hulmes said, "but we've been constantly reminded of it by the press." The Colts claimed Chandler's field goal was wide and came up with pictures and movies to "prove" it. Two officials ruled it good, and, of course, this was good enough for the Pack. During the offseason, the league decided to add 10 feet to each upright. Hulmes reported that Baltimore "keyed its efforts during the non-league season (5-0) toward preventing an explosion that Green Bay threw at us in Baltimore last December." The program apparently paid off because the Colts allowed only 46 points in the five victories. The Eagles and Browns each scored two touchdowns and the Cardinals one. "We've concentrated on winning our preseason games, and we've won 12 in a row," Hulmes said, adding: "This year we didn't have to experiment. The only suspense was whether Unitas or Cuozzo would recover from offseason operations." The figures reveal that both quarterbacks, John Unitas and Gary

Cuozzo have recovered well. General John completed 54 out of 93 for 704 yards and six touchdowns while understudy Cuozzo hit 32 of 57 for 437 yards and six TDs. The Colt defense hasn't changed over a year ago, although Hulmes pointed out that Alvin Haymond and Jim Welch may be switched some at right safety. "Welch is the tougher tackler but Haymond, with his speed, is best against the pass," Harry said. Dennis Gaubatz, middle linebacker, didn't play last week due to injuries by he'll be ready Saturday. With the retirement of George Preas at right tackle, the offensive line is shaped a little different. The Colts' great Jim Parker was moved from left guard to right tackle. Parker played left tackle earlier in his career...SANDUSKY RETURNS: Alex Sandusky, who announced his retirement after 1965, has returned to his right guard spot, while Dan Sullivan has taken over for Parker at left guard. Dick Szymanski's at center and Bob Vogel at left tackle. The Colts have an interesting situation brewing at left end - Raymond Berry's post for years. Berry has been hurt during most of the preseason and in his absence Willie Richardson has really blossomed, catching 14 passes (tops for the Colts)

for 323 yards and three touchdowns. "Before our Detroit game last week, Raymond went out to the stadium three hours before the game and practiced running and catching," Hulmes said, adding that "it's a day to day thing with Raymond. If he feels he's ready Raymond will play." The Packers will see plenty of all four of the Colts' running backs – Lenny Moore, Tom Matte, Tony Lorick and Jerry Hill. Moore and Matte, the quarterback hero of the 1965 windup, form one unit and Hill and Lorick the other. All are power runners except Moore, who still has the dazzling speed, and, according to Hulmes, "Hill is our best blocker."...NEW PUNTER: The Colts will unveil a new punter – the umpteenth over the years. He is Dave Lee, a 22-year-old out of Louisiana Tech. "We started with eight punters, including Joe Quick, the cop, in camp, and finally narrowed it down to Lee," Harry said. Lee is one of five rookies to make the club. The others are backs George Harold and Gerald Allen, flanker Al Snyder and the heralded Sam Ball of Kentucky, who backs up Parker. Coach Vince Lombardi sent the Packers through a bristling workout Tuesday under bright sunshine. Needless to say, every step is counted and measured.

PERSONALITY PARADE

SEPT 7 (Green Bay Press-Gazette) – It is difficult, if not impossible, for the Packers to be unaware of how Baltimore's Colts have brooded over the circumstances of last December's overtime playoff loss before an enthralled full house in Lambeau Field, a wound which has festered in the Hosses' beefy breast for some eight months. The Colts

and their highly vocal adherents have taken no pains to conceal their conviction they were had (a stand based, of course, on their contention that Don Chandler's tying fourth quarter field goal was off target), and recently have been trumpeting their vow to exact revenge when Baltimore collides with the Pack in their mutual NFL opener at Milwaukee County Stadium Saturday night. As of the moment, however, there are no perceptible tremors in the camp of Green Bay's defending champions. Paul Hornung, a battle-tested veteran who has been called the premier clutch player in football history, for one views the approaching imbroglio with calm and candor. "What they've been saying doesn't have any effect on our ball club," he says flatly. "If it does anything, it makes you more cognizant of the importance of the game." "We've always been notorious for not playing well in our first game," the Pack's No. 2 all-time scorer admitted in almost the same breath, "but I don't think that kind of thing is going to happen to us this time." "One game doesn't make a season," Hornung added, "but there's a one hundred percent feeling on our club that we're going to win this ball game. We just don't talk about it as much as they do. Our club is businesslike about these things." Turning to the

Wright




STEVE WRIGHT

Tackle — Alabama
Height 6-6, Weight 250
Born in Louisville, Ky., July 18, 1942
 Third year in pro ball . . .
 Packers fifth choice for 1964 . . .
 Had great season at Alabama . . .
 Started some games as offensive tackle last year . . .
 Tallest man on Packer Squad.
 Residence: Louisville, Ky:

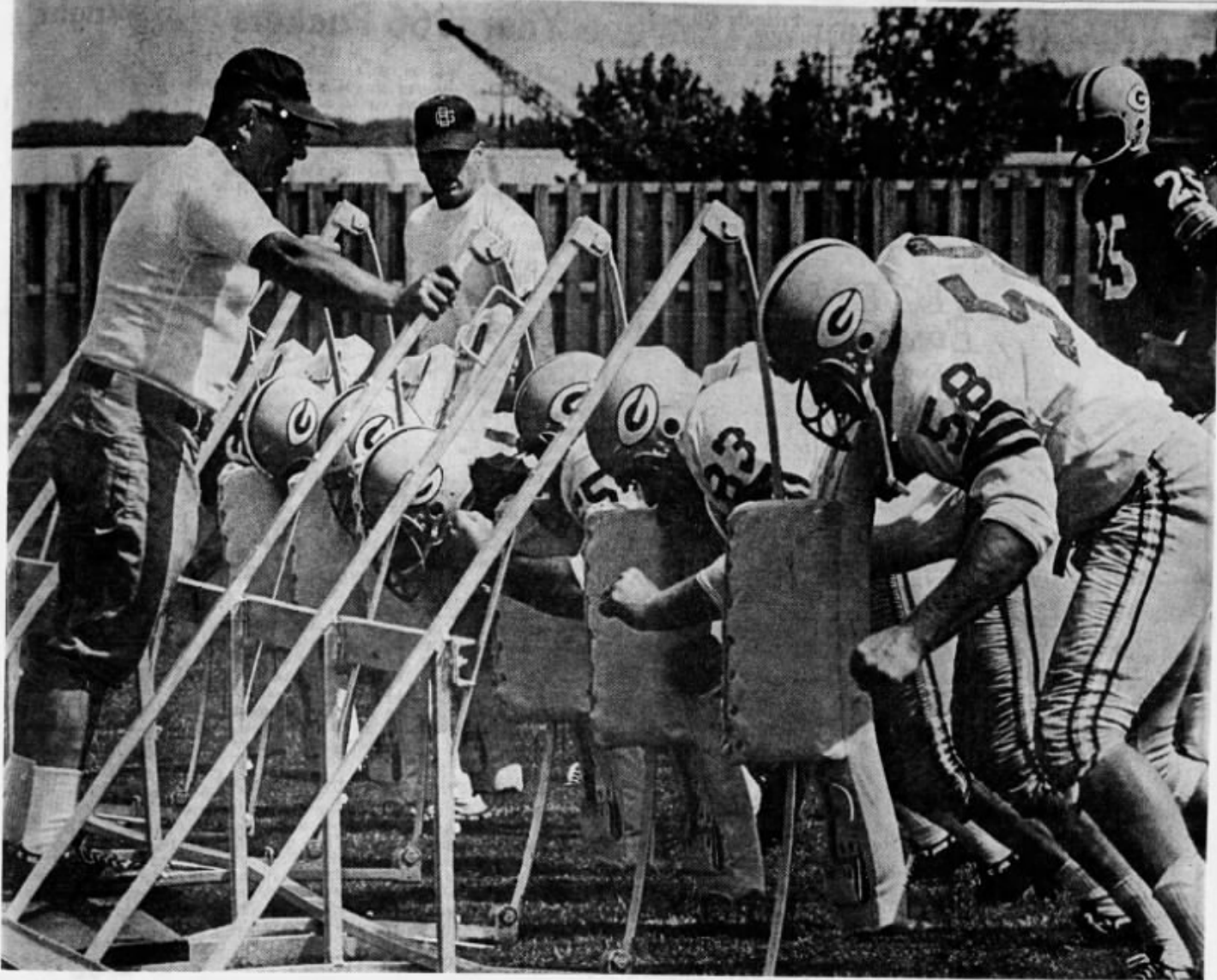
object of the Colts' long-standing ire, the renascent Golden Boy, off to his most auspicious start since the championship year of 1962, volunteered, "As far as Chandler's field goal is concerned, I don't think it would have been a factor even if he had missed it, although two officials under the crossbar said he made it and that's good enough for me. I doubt very much if they would have scored," he said matter-of-factly, "because they weren't moving the ball. I don't think they had a first down in the second half. They were playing defensive football and waiting for us to make a mistake. We felt in the fourth quarter that it was just a matter of time before we scored – we were certain we would." Looking ahead to Saturday's confrontation, Hornung conceded the Colts' yen for revenge could boomerang. "I know there have been a lot of ball games where teams have been higher than we have, and we've won. But that's natural," he appended with a dry smile. "Everybody is high against us." "And there have been games where we've been higher than our opponents," the ex-Heisman Trophy winner continued, "played a good ball game – and lost." "Sometimes in the clutch, you will be too tight or tense when you build yourself up for a game that way, and you make that one mistake that can cost you the ball game."...RELAXED AND LOOSE: "I always try to go into a game relaxed and loose – not all hollering and screaming," Hornung, who scored five touchdowns to set a Packer single game record in last December's "must" 42-27 win

Jordan



HENRY JORDAN

Tackle—Virginia
Height 6-3, Weight 250
Born in Emporia, Va., Jan. 26, 1935
 Tenth year in pro ball . . .
 Brown's fifth draft choice in 1957 . . . Cost the Packers only a fourth choice in 1959 and became an immediate hit . . .
 Won All-Pro honors in 1960, 1961, 1962 and 1964 and played in Pro Bowl in 1962 and 1963 . . .
 Most valuable lineman in 1962 Pro Bowl game . . .
 Wrestled and played football in high school and college, captained grid team in 1956 . . .
 Reached finals of NCAA wrestling in heavyweight division in 1957 . . . Residence: Green Bay.



The Colts Will Be Even Tougher—Hitting the blocking sled, manned by Coach Vince Lombardi, was only a mild taste of what these Packers can

expect when they collide with the Baltimore Colts in their National Football League opener at Milwaukee County Stadium Saturday night—not to

mention 13 foes to follow. The interested observers are Asst. Coach Bob Schnelker and flanker Boyd Dowler, right. (Press-Gazette Photo)

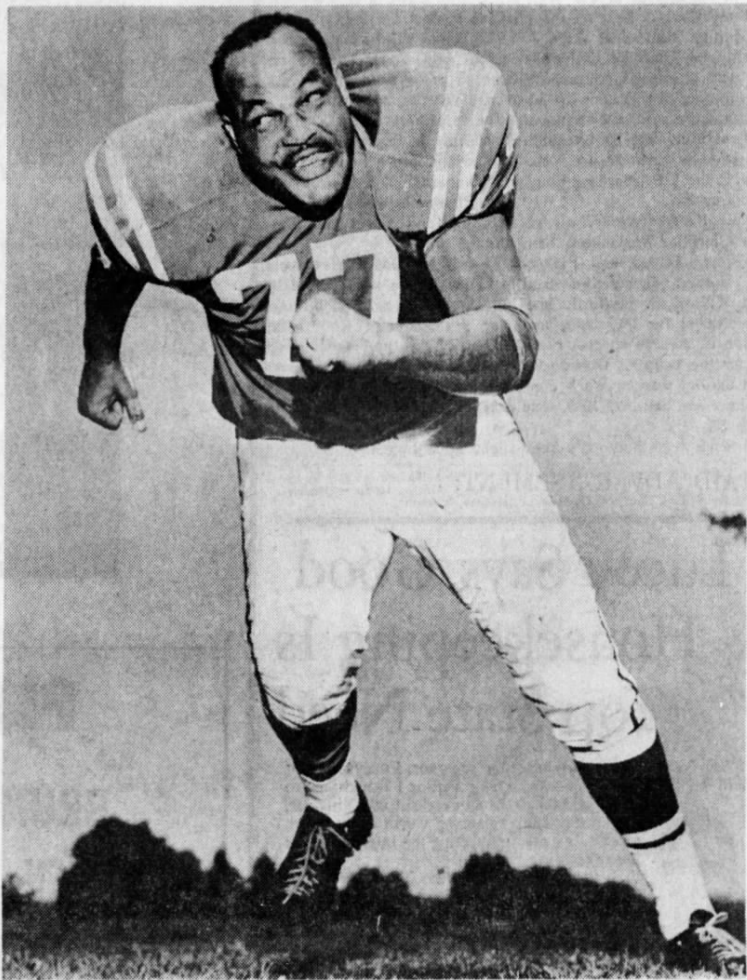
in Baltimore declared, "I can't play that way." He is confident that the Packers will approach Saturday's imposing assignment the same way as a team. "We've always been more businesslike here, because of the talent we have. We know what we have to do and we try to go out and do it." Adding "our job now is to get that cohesive unit together again – get it working," the multi-talented Kentuckian noted. "Take that '62 championship game against the Giants in New York. I don't think I've ever seen a team higher than that in my life. They were up so high it was unbelievable, but we won..." DID NOTHING DIFFERENT: "You always have to have some degree of poise, especially in the big game. If you lost that, the whole roof caves in." Had the advent of celebrated rookie Donny Anderson, as widely suggested, spurred his fast '66 getaway? "I didn't do anything different in the offseason," Hornung replied. "I definitely think, though, that Donny's going to be a great back in this league – along with Grabowski (Jim). They're both going to be an asset this year – they're going to help us." And the future? "All I have in mind right now is getting through this year," the holder of the NFL's single season scoring record soberly asserted. "If I have a good year, I may think about playing another year."

REDSKINS UNABLE TO FUND MARSHALL

SEPT 7 (Washington) – The Washington Redskins said defensive lineman Richard Marshall was placed on the team's reserve list Tuesday. The Redskins said Marshall failed to report after they claimed him from the Green Bay Packers Thursday. Neither team has been able to locate Marshall, a spokesman said Tuesday.

IMPROVED PACKERS COULD DO IT AGAIN

SEPT 8 (Green Bay Press-Gazette) – The Colts' Jim Parker was named the best blocker in the NFL for 1964. He was honored for same at the Thousand Yard banquet in Menasha in the spring of '65. Presenting the award to his personal friend



Old Foe, New Position — Jim Parker, one of pro football's great offensive linemen, will be at a new position for the Colts against the Packers in Milwaukee Sunday. A longtime left guard and left tackle, Parker will work at right tackle in the Colts' revamped offense line.

was the Packers' Willie Davis...and sitting in the audience was the Pack's Henry Jordan. Left guard Parker and right tackle Jordan said some nice things about each other that night since the two had been bumping heads for what seemed like years. Both experts in their field. Parker won't look at Jordan when the Packers and Colts collide in their league opener in Milwaukee Saturday night. Big Jim will look at the aforementioned Mr. Davis. There's been a switch...the versatile Parker has been moved from left guard to right tackle, which puts him across from his old pal, Mr. Davis. The change was necessitated by the retirement of George Preas. Reminded of his new opponent, Davis smiled Wednesday: "Yeah, I know. You don't have to remind me." The Pack's all-pro defensive end said, "I've played against Preas for seven years now — that's 14 or 15 ball games, and I always had the world of respect for him. He's a fighter." What about Parker? Willie shook his head — "I don't know. I'm not sure about him. He's bigger than Preas — about 30 pounds and he's very agile." Preas weighs about 245 — Parker around 275. Jordan will work against Dan Sullivan, a real Irishman out of Boston College. Sullivan, who backed up Parker at left guard and Bob Vogel at left tackle, has five years of experience. Henry said that Sullivan "is one of the better young one in their line," and then added with a laugh: "If Willie does too good against Parker, they might move him back." Left tackle Ron Kostelnik almost had a new opponent but Alex Sandusky decided against retirement and returned three weeks ago. Sandusky had decided after the Playoff Bowl last year to quit together. Right end Lionel Aldridge will again "view" Vogel. The

Packers' offensive tackles and guards will bump into a healthier Colt defensive line and the key figure will be Capt. Bob Skoronski at left tackle. Skoronski goes against Ordell Braase, who was below par in 1965 due to a groin pull. Braase is completely recovered and he had had an excellent preseason campaign. Right tackle Forrest Gregg, who won the best blocking award for his work in 1965, will have to contend with Lou Michaels, the left-footed kicker. Recently married, Michaels is off to his best start. The "inner linemen" could create quite a standoff, with Fuzzy Thurston working on Fred Miller and Billy Ray Smith going against Jerry Kramer. While the giant guards, tackles and ends will be walloping away, the key figures often become the centers in a battle of linemen — Ken Bowman and Bill Curry of the Packers and Dick Szymanski of the Colts. The centers many times wind up with nobody to block but with more red-dogging by the linebackers (and even by defensive backs) and stunting by linemen, the center is finding more and more head knocking. Szymanski has more pro service than the Pack's two centers combined. The onetime Notre Dame star is starting his 11th season against Bowman's third and Curry's second. The Packers finished the heavy part of their practice week Wednesday with a hard hitting drill. At one stage, Coach Vince Lombardi put considerable stress on blocking for the passer — and picking of red dogs, in particular. A light drill was scheduled for today. The team will leave by bus for Milwaukee Friday morning and loosen up on County Stadium upon arrival.

THE TAXI TEAM

SEPT 8 (Green Bay Press-Gazette) — No, Virginia, a Taxi Team is not a fleet of Yellow Cabs. What is it then? Well, it's...it's aah, er, aah, well...Oh, heck, what is it, Don Weiss, NFL publicity director? "It's strictly a private arrangement between a pro football team and an individual player for that player's services even though he is not on the team's official roster." Thank you, Don. With that start, maybe we can fill in the other answers to questions so many fans are asking about the taxi teams or the cab squads or the band squads or whatever you want to call them. In the first place, it is legal. There is no rule prohibiting this type of arrangement and virtually all the teams have a taxi team of some sort. Some years ago there was a move in the league to outlaw taxi teams, but the club owners agreed to continue the practice at the individual club's option. What it amounts to is a team keeping a player around, even though he isn't on the roster, and paying him to work out with the team every day as insurance against injuries or as a means of giving the player more experience in the hope

Kostelnik



RON KOSTELNIK

Tackle—University of Cincinnati

Height 6-4, Weight 260

Born in Culver, Pa., Jan. 14, 1940

Sixth season in pro ball . . . Packers second draft choice for 1961 season . . . Played in North-South game . . . Came to the Packers as a 20-year-old . . . Had a fine season until shoulder injury sidelined him . . . Off season operation a success in 1963 . . . Played regular defensive right tackle in 1964 and 1965. Residence: Culver, Pa.

that he will become a full-fledged, contributing member of the official roster some day. A team may keep as many of these "extra hands" as it wishes or is willing to pay. It may even lend the players to a minor league in sort of a farm system plan. But the key fact is that these players are under private contracts, not league-okayed contracts. As far as the league is concerned, these players are free agents, available to be signed by any team that wants them or that they can make a deal with. The league office is not even aware of who an individual team may have on its taxi squad or how many a team may carry. It is perfectly legal for these "taxis" to practice with the team. The league does not police this arrangement in any way. And the teams may or may not announce who they have on their taxi teams. Therefore, if the Packers had a taxi squad member named Hees Hopeless and the Bears decided they wanted to sign him, they could simply walk up to Hopeless and offer him a contract. And if Hopeless could get out of his personal service contract with the Packers, he would be free to sign with the Bears. And the Bears would not have to reimburse the Packers...ALL THEORETICAL: That's all theoretical, of course, since there is probably (closer to undoubtedly) an unwritten rule among the teams that they won't tamper with each other's taxis without permission of the owning club. And if the Bears did sign Hopeless, they probably would give the Packers something in return – but as far as the league is officially concerned, it would not be required. How does a player get on the taxi team? If a player is put on waivers and no other team claims him, he becomes a free agent and the player is free to negotiate with any team he chooses. This is when his original team many

times offers him a taxi berth. A player can be actuated from the taxi squad simply with a notification to the commissioner's office along with the name of the player dropped to make room for him. So you see, Virginia – no? You still don't understand? Call Mr. Weiss yourself, sweetie.

PACKERS SLOW STARTERS, FAST FINISHERS UNDER LOMBARDI

SEPT 9 (Green Bay Press-Gazette) – Friday Perch: The Packers have been slow starters, and mighty fast finished under Coach Vince Lombardi took over the club in '59. The Lombardimen – in seven league starts – have won four and lost three. In the league windups, they've won five, lost none and tied two. Green Bay never opened a season against the Colts but that precedent will be snapped, of course, when the two belligerents meet in County Stadium Saturday night. This will be only the Packers' second league opener in history in Beertown. The other was in 1961 and the Bays lost it – 17 to 13 against the Lions. The Packers' slow start record might be due to the fact that they generally are wound up tight as ye olde drum. Here's what happened in the seven previous openers; 1959 – Packers 9, Bears 6; 1960 – Bears 17, Packers 14; 1961 – Lions 17, Packers 13; 1962 – Packers 34, Vikings 7; 1963 – Bears 10, Packers 3; 1964 – Packers 23, Bears 12; 1965 – Packers 41, Steelers 9. The finishes, by the way, have all been against the Rams and 49ers. The Bays played the two clubs to 24-all knots the last two years. Other finishers: 1959 – Packers



NEW 'LEADER' OF THE BAND

Waukesha's LeAnn Christiansen, 17, makes formal bow as Packer Band's new head drum majorette tonight



Willie Davis will be at a defensive end spot for the Green Bay Packers when they entertain the Baltimore Colts tonight at Milwaukee County Stadium. The game will be the National Football League opener and will be on national television. (Post-Crescent News Service Photo)

36, 49ers 14; 1960 – Packers 35, Rams 14; 1961 – Packers 24, Rams 17; 1962 – Packers 20, Rams 17; 1963 – Packers 21, 49ers 17. While tightness and tension might have been a problem in the past, the Packers – as a group – didn’t appear particularly tight in this week’s drilling. Lombardi has them as loose as possible – under the circumstances of facing their No. 1 challenger...The Packers outscored their foes in their seven openers by an average score of 19 to 11. They outscored their opponents by an average of 26 to 19 in the seven finishers. There ought to be a tale there...The Bays go into action Saturday night with three injured players – Billy Anderson, ribs; Bob Long, knee; and Ken Bowman, shoulder. All three will be available, however, but the injuries might knock Bowman and Anderson out of startinghood. Marv Fleming likely will open at tight end and Bill Curry at center...This has been quite a week in the Packer camp – two births and a 34-year-old veteran who just turned 30. Boyd Dowler and Lee Roy Caffey are passing out cigars in honor of new daughters, and Don Chandler just turned 34, but he insists that he’s merely 29. Lombardi took note of Chandler’s birthday the other day and had him lead calisthenics...Lombardi estimated that trades during the training season will give the Packers “between 10 and 13 picks in the first five rounds” of the next draft...The television people are making a lot of book on who’ll (ma or pa) get the run of the TV set Saturday night since the beauty contest will be on opposite the Packer-Colt game. There should be no question over that in our area but it can be reported that the beauty business – along with the game – will be carried in detail in Sunday’s Press-Gazette...Will you ever forget a stretch of about five minutes in the third quarter of the Packer-Colt game in Milwaukee last year? With the score 10-all, Paul Hornung jammed his neck and was helped off. Three plays later, Bart Starr, facing a fourth and one situation, pulled off a 19-yard keeper from the Bays’ own 12-yard line. And four plays later

Starr was removed with an injury when he was thrown for a 12-yard loss. All turned out well when Zeke Bratkowski and Max McGee worked a 37-yard TD pass with three minutes left for a 20-17 victory...Packer-Colt games can be rough. The two teams’ star QBs, John Unitas and Bart Starr, each finished only one of the three games last year. Unitas went the route in the opener, but missed the second in Baltimore and the playoff. Starr didn’t finish the opener or the playoff but went wild in the show at Baltimore with three TD passes in completing 10 of 17 passes for 222 yards...The Packers worked out in County Stadium early this afternoon and then headed for the Pfister Hotel to sweat it out. The Colts passed up the usual look-at-the-park drill and weren’t scheduled to get in until tonight. They’re staying at the Hilton...PS – Sports Illustrated, in its latest issue, picks the Packers and Cowboys to saw it off for the NFL title. The magazine selects the Chiefs and Oilers in the AFL, but declines a prediction on the so-called Super Bowl.

COLTS SLIGHT PICK OVER PACK IN BIG ONE TONIGHT

SEPT 10 (Green Bay Press-Gazette) – Gather around, you armchair quarterbacks, and let’s figure out how the Packers can beat the Colts at County Stadium tonight. First off, it must be reminded that Coach Vince Lombardi operates on the theory that “you can do what you do best.” Quick now, what do the Packers do best? They defense the daylight out of their opponents and they run the ball. It follows that all you quarterbacks will call for (1) a tight defense and (2) some murderous running by Jim Taylor, Paul Hornung and possibly Elijah Pitts and those rookie surprises, Jim Grabowski and Donny Anderson. These approaches are basic, of course, for the Lombardimen, but there is a slight precedent. In the two Packer-Colt league games last year, the Packers ran off twice as many rushing plays as they did passing in winning 20-17 in County Stadium and 42-27 in Baltimore. In each case, they got good defensive results despite the Colt 27 in the second



PACKERS AT WORK—The Green Bay Packers go through a light workout in preparation for tonight's game against the

Colts. Paul Hornung (right) prepares to block while guard Gale Gillingham (68) attempts to block linebacker Ray Nitschke (66).

UPI Telephoto

Pro Football

By The Associated Press

American League

Eastern Division

	W	L	T	Pct.	Pts.	OP
Houston	1	0	0	1.000	45	7
New York	1	0	0	1.000	19	14
Boston	0	0	0	.000	0	0
Buffalo	0	1	0	.000	7	27
Miami	0	2	0	.000	28	42

Western Division

San Diego	1	0	0	1.000	27	7
Oakland	1	0	0	1.000	23	14
Kansas City	0	0	0	.000	0	0
Denver	0	1	0	.000	7	45

Friday's Results

New York 19, Miami 14

Saturday's Games

Oakland at Houston, night

Boston at San Diego, night

Sunday's Game

Kansas City at Buffalo

game...GROUND GAME KEY: The Packers rushed 73 times and threw only 35 passes in the two games. In the Packer-Colt playoff, Green Bay had 39 rushes and 23 passes. Though the passing of Bart Starr carries plenty of touchdown authority, the key to tonight's crash might well be the Packers' success

on the ground. If Taylor and Hornung can gain consistently, the Packers will be able to maintain ball control and thus keep it away from John Unitas and remove some of the pressure from the defense. The experts, however, apparently aren't sold on the Packers since the Colts go into action as a slight favorite. A live audience of more than 47,000 will view the colossal collision — not to mention a nationwide audience of millions via television. Kickoff is set for 8:36 (WJPG and WBAY-TV), though the actual program will start at 8:30...RECORD NINTH DEFENSE: Tonight's game marks the opening of the NFL's 45th season and the Packers' record ninth defense of a championship. The Packers look the law of averages smack in the face tonight since they'll be going for a fourth straight victory over the Colts. Green Bay won three over Baltimore in 1965 and needless to say the Colts will have all three losses in mind when they explode tonight. The Packers will be handicapped by injuries to three veterans, two of whom probably would have started. They are center Ken Bowman, tight end Bill Anderson and offensive end Bob Long. Bowman and Anderson figured to start, but Bill Curry probably will open at center and Marv Fleming at tight end. Both could play but they wouldn't be at peak efficiency. All three were moving well during an enthusiastic drill at County Stadium Friday afternoon. One thing, incidentally, was noticeable during the workout: The Packers were quite loose and relaxed — a good sign. In fact, some of the boys had a lively volleyball (with a football) game



Sunpapers photo—Hutchins
PACKER SAFARI—Members of the Colts board a plane for Milwaukee where they'll tackle the Green Bay Packers tonight. They are, from top, Don Shinnick, offensive line coach John Sandusky, Ordell Braase, Roy Hilton and Dale Memmelaar.

Colt-Packer Line-Ups

COLTS	Offense	PACKERS
82—Raymond Berry.....	L.E.....	Carroll Dale—84
72—Bob Vogel.....	L.T.....	Bob Skoronski—76
71—Dan Sullivan.....	L.G.....	Fuzzy Thurston—63
52—Dick Szymanski.....	C.....	Ken Bowman—57
68—Alex Sandusky.....	R.G.....	Jerry Kramer—64
77—Jim Parker.....	R.T.....	Forrest Gregg—75
88—John Mackey.....	R.E.....	Bill Anderson—88
19—John Unitas.....	Q.B.....	Bart Starr—15
24—Lenny Moore.....	L.H.....	Paul Hornung—5
28—Jimmy Orr.....	R.H.....	Boyd Dowler—86
45—Jerry Hill.....	F.B.....	Jim Taylor—31

Defense

79—Lou Michaels.....	L.E.....	Willie Davis—87
76—Fred Miller.....	L.T.....	Ron Kostelnik—77
53—Dennis Gaubatz.....	M.L.B.....	Ray Nitschke—66
74—Billy Ray Smith.....	R.T.....	Henry Jordan—74
81—Ordell Braase.....	R.E.....	Lionel Aldridge—82
31—Steve Stonebreaker.....	L.L.B.....	Dave Robinson—89
66—Don Shinnick.....	R.L.B.....	Leroy Caffey—60
40—Bobby Boyd.....	L.H.....	Herb Adderley—26
43—Lenny Lyles.....	R.H.....	Bob Jeter—21
20—Jerry Logan.....	L.S.....	Willie Wood—24
30—Alvin Haymond.....	R.S.....	Tom Brown—40

Substitutes

15—Gary Cuozzo.....	(B)	(B).....	Zeke Bratkowski—12
32—Mike Curtis.....	(LB)	(B).....	Elijah Pitts—22
33—Tony Lorick.....	(B)	(B).....	Jim Grabowski—33
35—Ted Davis.....	(LB)	(K).....	Don Chandler—34
41—Tom Matte.....	(B)	(B).....	Phil Vandersea—37
42—George Harold.....	(B)	(B).....	Doug Hart—43
44—Gerald Allen.....	(B)	(B).....	Donny Anderson—44
46—Jimmy Welch.....	(B)	(B).....	Dave Hathcock—48
47—Al Snyder.....	(E)	(LB).....	Billy Curry—50
49—David Lee.....	(P)	(LB).....	Tommy Crutcher—56
55—Jackie Burkett.....	(LB)	(G).....	Gale Gillingham—68
62—Glenn Ressler.....	(C)	(T).....	Steve Wright—72
67—Dale Memmelaar.....	(G)	(T).....	Jim Weatherwax—73
73—Sam Ball.....	(T)	(T).....	Bob Brown—78
83—Andy Stynchula.....	(T)	(E).....	Bob Long—80
85—Roy Hilton.....	(E)	(E).....	Marv Fleming—81
86—Butch Wilson.....	(E)	(E).....	Alan Brown—83
87—Willie Richardson.....	(E)	(E).....	Max McGee—85

going in the brief period before the drill...NEWCOMER ON DEFENSE: And everybody had a good laugh, including Lee Roy Caffey, who went deep for a pass and got hit on the head with the ball. Somebody yelled "two bits" when the pass snared big Lee Roy. Getting back to tonight's proceedings, the Colts will look at a newcomer in the Packer defense. That would be Bob Jeter, who played but one quarter subbing for Doug Hart in the three games last year. He'll be guarding Raymond Berry. Herb Adderley will have to look at Jimmy Orr and Willie Wood and Tom Brown must keep a special eye on John Mackey. And it will be up to Willie Davis, Ron Kostelnik, Hank Jordan, Lionel Aldridge, Ray Nitschke, Dave Robinson and Caffey to rush Unitas and keep such people as Tom Matte, Jerry Hill, Tony Lorick and Lenny Moore in check...LOT OF BLITZING: If the Packers are concerned with various Colt offensive stars, the Colt defenders will have their hands full with Taylor and fellow rushers and Boy Dowler, a long-time Colt thorn, Carroll Dale and Max McGee. The Colts likely will do a lot of blitzing and that's the reason the big stress will be on the offensive linemen - Bob Skoronski, Forrest Gregg, Jerry Kramer and Bowman and/or Curry. It'll be interesting, but keep this in mind. Tonight's game is NOT for the championship. Thirteen games are ahead.

UNITAS, COLT TARGETS SET TO BATTLE PACKERS

SEPT 10 (Milwaukee-Baltimore Sun) - Ace passers Jimmy Orr and Raymond Berry are expected to be in the starting lineup, so the Colts should be at full strength here tonight when they go against the Green Bay Packers in a long-awaited battle expected to go far in deciding the NFL's Western title. And the Colts will have a "new" face at quarterback in John Unitas, who missed the last two Packer games due to a knee injury. Otherwise, there is little difference in the squad that forced the divisional race into an extra week a year ago. The Packers prevailed over the Hosses all three 1965 meetings and went on to win the world title. Coach Don Shula and his troops aim to reverse the outcome this time around. Close to 50,000 fans will watch the NFL opener in

County Stadium and record viewing audiences are anticipated via national television (WMAR-TV, Channel 2 here), despite bucking the popular Miss America contest on another network...ORR PULLED LEG MUSCLE: Orr, All-Pro flanker, pulled a leg muscle in Monday's practice and didn't participate in drills all week. But he reported steady improvement and said he should be ready to go. This is one that Orr, and all the other Colt players, didn't want to miss. Berry, pass-catchingest player in pro football history, was injured prior to the first preseason game and didn't see action until the final exhibition and then for just a few plays. Picking a winner in this one compares favorably to Russian roulette. The oddsmakers haven't been able to settle on a solid choice, and the favorite's role likely will be changing hands right up to gametime...COLTS SWEEP EXHIBITIONS: The Colts swallowed five preseason foes, while the Packers turned in a lukewarm 2-2 exhibition mark before winding up with a 37-10 rout of the New York Giants. The teams had no common opponents in preseason play. Offensively, the Packers and Colts have contrasting styles. The Hosses boast a top-notch passing attack with Unitas throwing to Orr, Berry, John Mackey and Willie Richardson. Their ground game is unspectacular...GREEN BAY RUSHING CLUB: Moving the ball along the ground is a Green Bay specialty. Fullback Jim Taylor and halfbacks Paul Hornung and Elijah Pitts are tough-to-tackle ball carriers. These offenses will find it difficult to move, however, against two of the top defensive outfits in the league. The Packer defense, sparked by middle linebacker Ray Nitschke, end Willie Davis and back Herb Adderley, is especially stingy against the pass, while the Colts' veteran defensive crew, which features end Ordell Braase,

middle linebacker Dennis Gaubatz and back Bob Boyd, is restrictive against the run...CUOZZO IN THE WINGS: However, the Packers didn't have to face Unitas in two games, or even his highly regarded understudy, Gary Cuozzo, in the playoff battle a year ago. Both are now available after offseason operations and Unitas will try to bomb the champs with aerials, while Tom Matte, who put in a sting at quarterback against the Packers, can provide a boost to the running game.

Colts Slight Pick Over Pack in Big One Tonight

Packer First Draft Choices

Year	Name	Position	School
1936	Russ Letlow	Guard	U. of Minnesota
1937	Eddie Jankowski	Fullback	U. of Wisconsin
1938	Cecil Isbell	Halfback	U. of San Francisco
1939	Larry Buhler	Halfback	U. of Wisconsin
1940	Hal Van Every	Halfback	U. of Purdue
1941	George Paskvan	Fullback	U. of Minnesota
1942	Urban Odson	Tackle	U. of Minnesota
1943	Richard Wildung	Tackle	U. of Minnesota
1944	Merv Pregulman	Center	U. of Michigan
1945	Walter Schlinkman	Fullback	Texas Tech
1946	John Strzalski	Halfback	U. of Marquette
1947	Ernie Case	Quarterback	U.C.L.A.
1948	Earl (Jug) Girard	Halfback	U. of Wisconsin
1949	Stanley Heath	Quarterback	U. of Nevada
1950	Clayton Tonnemaker	Center	U. of Minnesota
1951	Robert Galn	Tackle	U. of Kentucky
1952	Vito (Babe) Parilli	Quarterback	U. of Kentucky
1953	Al Carmichael	Halfback	U. of S. California
1954	Art Hunter	Tackle	Notre Dame
1955	Tom Bettis	Linebacker	U. of Purdue
1956	Jack Losch	Halfback	U. of Miami
1957	Paul Hornung*	Quarterback	Notre Dame
1957	Ron Kramer	End	U. of Michigan
1958	Dan Currie	Center	Michigan State U.
1959	Randy Duncan	Quarterback	Iowa
1960	Tom Moore	Halfback	Vanderbilt
1961	Herb Adderley	Halfback	Michigan State U.
1962	Earl Gros	Fullback	L.S.U.
1963	Dave Robinson	Linebacker	Penn State
1964	Lloyd Voss	End	Nebraska
1965	Larry Elkins	End	Baylor
x1965	Donnie Anderson (Future)	Back	Texas Tech
z1966	Jim Grabowski	Fullback	U. of Illinois
1966	Gale Gillingham	Guard	U. of Minnesota

*—Bonus Choice.

x—Choice obtained in trade with Eagles.

z—Choice obtained in trade with Lions.



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the score . . .

and want to
know the
players, too!



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GREEN BAY PACKERS

No.	Name	Pos.
5	Hornung, Paul	HB
12	Bratkowski, Zeke	QB
15	Starr, Bart	QB
21	Jeter, Bob	HB
22	Pitts, Elijah	HB
24	Wood, Willie	HB
26	Adderley, Herb	HB
28	Redders, Sonny	HB
31	Taylor, Jim	FB
33	Grabowski, Jim	FB
34	Chandler, Don	K
35	Jacobs, Allen	FB
37	Vandersea, Phil	FB
40	Brown, Tom	HB
43	Hart, Doug	HB
44	Anderson, Donny	HB
48	Hathcock, Dave	HB
50	Curry, Bill	C-LB
56	Crutcher, Tom	LB
57	Bowman, Ken	C
60	Caffey, Lee Roy	LB
63	Thurston, Fred	G
64	Kramer, Jerry	G
65	Schmidt, Roy	G
66	Nitschke, Ray	LB
68	Gillingham, Gale	G
72	Wright, Steve	T
73	Weatherwax, Jim	G
74	Jordan, Henry	T
75	Gregg, Forrest	T
76	Skoronski, Bob	T
77	Kostelnik, Ron	T
78	Brown, Bob	E
80	Long, Bob	FL
81	Fleming, Marv	E
82	Aldridge, Lionel	E
83	Brown, Allen	E
84	Dale, Carroll	E
85	McGee, Max	E
86	Dowler, Boyd	E
87	Davis, Willie	E
88	Anderson, Bill	E
89	Robinson, Dave	LB

NEW YORK GIANTS

No.	Name	Pos.
3	Gogolak, Pete	K
11	Morrall, Earl	QB
19	Wood, Gary	QB
20	Patton, Jim	HB
22	Lynch, Dick	HB
23	Koy, Ernie	HB
24	Frederickson, Tucker	FB
25	Vargo, Larry	HB
26	Harris, Wendell	HB
27	Thurlow, Steve	HB
28	Carr, Henry	HB
29	Mercein, Chuck	FB
33	Reed, Smith	HB
40	Morrison, Joe	E
43	Lockhart, Carl	HB
45	Jones, Homer	E
46	Harris, Phil	HB
48	Childs, Clarence	HB
49	Holman, Ted	HB
52	Swain, Bill	LB
53	Larson, Greg	C
55	Scholtz, Bob	C
57	Smith, Jeff	LB
58	Ciccolella, Mike	LB
60	Carroll, Jim	LB
61	Harper, Charles	T-G
63	Bolin, Bookie	G
65	Case, Pete	G
66	Davis, Roger	G
69	Young, Willie	T
70	Garcia, Jim	E
72	Prestel, Jim	T
74	Moran, Jim	T
75	Katcavage, Jim	E
76	Davis, Don	T
77	Davis, Roosevelt	E
78	Peay, Francis	T
81	White, Freeman	E
83	Condren, Glen	E
85	Shafner, Del	E
86	Reynolds, Roger	E
87	Hillebrand, Jerry	LB
88	Thomas, Aaron	E
89	Crespino, Bob	E



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GREEN BAY PACKERS

No.	Name	Pos.
5	Hornung, Paul	HB
12	Bratkowski, Zeke	QB
15	Starr, Bart	QB
21	Jeter, Bob	HB
22	Pitts, Elijah	HB
24	Wood, Willie	HB
26	Adderley, Herb	HB
31	Taylor, Jim	FB
33	Grabowski, Jim	FB
34	Chandler, Don	K
37	Vandersea, Phil	FB
40	Brown, Tom	HB
43	Hart, Doug	HB
44	Anderson, Donny	HB
48	Hathcock, Dave	HB
50	Curry, Bill	C-LB
56	Crutcher, Tom	LB
57	Bowman, Ken	C
60	Caffey, Lee Roy	LB
63	Thurston, Fred	G
64	Kramer, Jerry	G
66	Nitschke, Ray	LB
68	Gillingham, Gale	G
72	Wright, Steve	T
73	Weatherwax, Jim	G
74	Jordan, Henry	T
75	Gregg, Forrest	T
76	Skoronski, Bob	T
77	Kostelnik, Ron	T
78	Brown, Bob	E
80	Long, Bob	FL
81	Fleming, Marv	E
82	Aldridge, Lionel	E
83	Brown, Allen	E
84	Dale, Carroll	E
85	McGee, Max	E
86	Dowler, Boyd	E
87	Davis, Willie	E
88	Anderson, Bill	E
89	Robinson, Dave	LB

BALTIMORE COLTS

No.	Name	Pos.
15	Cuozzo, Gary	QB
19	Unitas, John	QB
20	Logan, Jerry	DB
24	Moore, Lenny	HB
28	Orr, Jimmy	FL
30	Haymond, Alvin	DB
31	Stonebreaker, Steve	LB
32	Curtis, Mike	LB
33	Lorick, Tony	FB
35	Davis, Ted	LB
40	Boyd, Bob	DB
41	Matte, Tom	HB
42	Harold, George	DB
43	Lyles, Lenny	DB
44	Allen, Gerald	HB
45	Hill, Jerry	FB
46	Welch, Jim	DB
47	Snyder, Al	E-FL
49	Lee, David	P
52	Szymanski, Dick	C
53	Gaubatz, Dennis	LB
55	Burkett, Jack	LB
62	Ressler, Glenn	C-T
66	Shinnick, Don	LB
67	Memmelaar, Dale	G
68	Sandusky, Alex	G
71	Sullivan, Dan	G
72	Vogel, Bob	T
73	Ball, Sam	T
74	Smith, Billy Ray	DT
76	Miller, Fred	DT
77	Parker, Jim	T
79	Michaels, Lou	DE-K
81	Braase, Ordell	DE
82	Berry, Raymond	E
83	Stynchula, Andy	DT
85	Hilton, Roy	DE
86	Wilson, Butch	E
87	Richardson, Willie	FL-E
88	Mackey, John	E



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Bart Starr, QB



Roy Nitschke, LB



Herb Adderley, DHB



Jim Taylor, FB



Bill Curry, C-LB



Willie Davis, DE



Bob Skoronski, OT



Zeke Bratkowski, QB



Bob Long, OE



Marv Fleming, OE



Doug Hart, DHB



Donny Anderson, OHB



Ken Bowman, C



Boyd Dowler, OE



Lionel Aldridge, DE



Paul Hornung, OHB



Dave Robinson, LB



Jim Weatherwax, OG



Carroll Dale, OE

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 WARREN INS. AGENCY
 THE NEW WESTERN LANES
 108 E. Taylor - Between Brown & W. Wisconsin St.



Jim Grobowski, FB



Jerry Kramer, OG



Willie Wood, HB



Tom Crutcher, LB



Bob Jeter, DHB



Phil Vandersea, FB



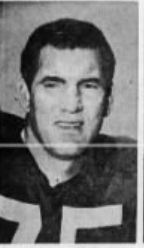
Steve Wright, OT



Bob Brown, DE



Tom Brown, DHB



Forrest Gregg, OT



Fred Thurston, OG



Gale Gillingham, OG



Max McGee, OE



Bill Anderson, OE



Ron Kostelnik, OT



Lee Roy Coffey, LB



Allen Brown, E

1966 Packer Home Games

Sept. 10	PACKERS	COLTS	<input type="checkbox"/>
Sept. 25	PACKERS	RAMS	<input type="checkbox"/>
Oct. 2	PACKERS	LIONS	<input type="checkbox"/>
Oct. 23	PACKERS	FALCONS	<input type="checkbox"/>
Nov. 6	PACKERS	VIKINGS	<input type="checkbox"/>
Nov. 20	PACKERS	BEARS	<input type="checkbox"/>
Dec. 4	PACKERS	49'ers	<input type="checkbox"/>

* at Milwaukee



Don Chandler, K



Dave Hothcock, OHB



Elijah Pitts, OHB



Henry Jordan, OT

1966 Packer Games Away

Sept. 18	PACKERS	BROWNS	<input type="checkbox"/>
Oct. 9	PACKERS	49'ers	<input type="checkbox"/>
Oct. 16	PACKERS	BEARS	<input type="checkbox"/>
Oct. 30	PACKERS	LIONS	<input type="checkbox"/>
Nov. 27	PACKERS	VIKINGS	<input type="checkbox"/>
Dec. 10	PACKERS	COLTS	<input type="checkbox"/>
Dec. 18	PACKERS	RAMS	<input type="checkbox"/>

GREEN BAY PRESS-GAZETTE

SEPTEMBER 9, 1966

FOOTBALL

Schedules, Rosters and Details of
All NFL Teams

PREVIEW '66
OF THE 1966
NFL SEASON



A Salute to the Packers. NINE TIMES WORLD CHAMPS!

McGee



WILLIAM "MAX" MCGEE

End—Tulane University
 Height 6-2, Weight 210
 Born in Saxton City, Nev., July 16, 1932

Eleventh year in pro ball. . . . Packers fifth draft choice in 1954. . . . Halfback at Tulane. McGee played regular end as rookie, caught 36 passes for 614 yards, nine touchdowns. . . . No. 2 punter in league as rookie with 41.8 average. . . . Spent next two seasons as Air Force pilot. . . . Led Packers in receiving in 1958, 1960, 1961, 1962. . . . Scored two TDs in Championship clinching victory over Los Angeles in 1960 and scored only Packer TD in playoff with Eagles. . . . Has great speed, ranks as one of top ends in league. . . . Captained South in Sugar Bowl. . . . Played in 1962 and 1963 Pro Bowl. Residence: Manitowoc, Wis.

Year	No.	Yards	Longest	Tds.
1954	36	614	82	9
1955	In Service			
1956	In Service			
1957	17	273	49	1
1958	37	655	80	7
1959	30	695	81	5
1960	38	787	57	4
1961	51	883	53	7
1962	49	820	64	3
1963	39	739	64	6
1964	31	619	55	7
1965	10	154	37	1

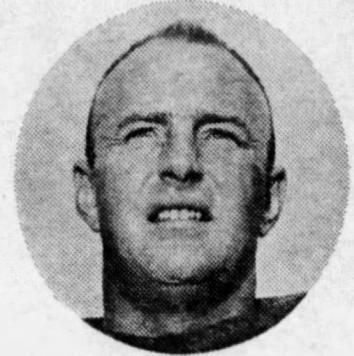
finished it off with a strong performance in the title contest. Hornung fooled all of the so-called experts during the training season. He has never lost his dash and zest for football but this year he has shown much of his old-time power. The Packers have a little bit of question at tight end, where three players are still in competition, including rookie A. Brown. The others are Marv Fleming and Billy Anderson. Fleming figures to get the first start against the Colts, and the big guy proclaims that "I'm a new Fleming this year." Anderson, who caught eight passes against the Colts in the playoff last year, has some injured ribs, and Brown is still in the green stage. The Packers hope to "pick up" the attack in '66, compared to last year when they finished 11th in total yards, and that brings up Bart Starr, the Pack's heady quarterback, who had his best night in the final exhibition against the Giants last Saturday. Starr and Zeke Bratkowski will carry the QB load. The starting defensive team, with the exception of Jeter, returns intact - Willie Davis, Lionel Aldridge, Hank Jordan and Ron Kostelnik in the line, Ray Nitschke, Lee Roy Caffey and Dave Robinson at linebacker, and Willie Wood, Tom Brown, and Herb Adderley in the backfield. The offensive line, which had its troubles at midseason of 1965, is strengthened with a stronger

IMPROVED PACKERS COULD DO IT AGAIN

SEPT 9 (Green Bay Press-Gazette) - "Packers Could

Be Championship Team." That was the headline on this same page in the 1965 Press-Gazette Packer edition. The story went on to say: "The Packers are a good football team. They could very well be a championship team this season. The Packers think they can win the championship." That made pretty good (and optimistic) reading a year ago...and it looked especially good about 3:30 p.m. last Jan. 2 when the Bays started their championship reign. This time has come for the Packers to defend their prized title, starting against the hard-trying No. 2 team, the Baltimore Colts, in Milwaukee Saturday night. A championship must improve to repeat since it must be assumed that the opposition has improved. The question is: How much have the Packers improved...if at all? The Packers have improved in four spots - fullback, right guard, right corner on defense, and the bench. Any two of them could spell a successful championship repeat. Green Bay won the title in 1965 with an unhealthy Jim Taylor, the Packers' all-time fullback. He was saddled with a heel injury that reduced his efficiency all season - from his usual 1,000-plus yards to 734. The 1966 Taylor is a new man. He's as strong as a bull and hungry for action. With Jim Brown retired, Taylor has a chance to become the league's all-time ground gainer. Right guard stands for Jerry Kramer. A year ago Jerry was fresh from a series of operations that certainly cut down on his strength. He was eager but obviously not his all-pro self. This is an all-new season for Kramer. Right corner? Two nice guys are involved in this sport - Bob Jeter and Doug Hart. Hart won the job over Jeter a year ago, and Jeter played little until Hart was hurt early in the title game last January. Then, Jeter distinguished himself - especially with his work on Paul Warfield and his tackling of Jim Brown. The bench? Coach Vince Lombardi kept eight rookies, topped by the three No. 1's - Donny Anderson, Jim Grabowski and Gale Gillingham, and those two fine defensive linemen, Jim Weatherwax and Bob Brown. The others are Dave Hathcock, Phil Vandersea and Allen Brown. Anderson and Grabowski were given a good test in the exhibition season and stand ready to furnish solid help - along with the reliable Elijah Pitts, who closed out preseason play against the Giants with 73 yards in three carries. Weatherwax and Brown give the Packers strong relief in the defense line for the first time in years. Hathcock has been a terror on enemy kickoff and punt returners. He's the sixth defensive back. Down through the championship years, one of the key men has been the Golden Boy, Paul Hornung. Some folks started to count Paul out last year but he played one of the greatest games of his career in scoring five touchdowns against the Colts in Baltimore last year. And he

Anderson



BILL ANDERSON

End—Tennessee
 Height 6-3, Weight 225
 Born in Hendersonville, N.C., July 16, 1936

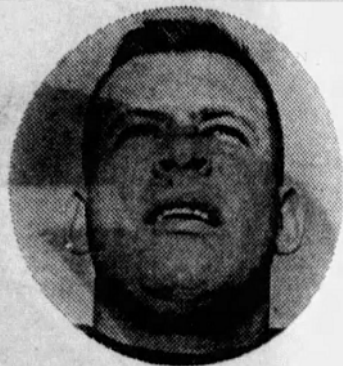
Eighth year in pro ball . . . traded to Packers from Washington Redskins last season. Played in Sugar, Gator, and Senior Bowls; Pro Bowl game, 1960 and '61. Caught 8 passes in '65, good for 105 yds. and 1 T.D. Residence: Knoxville, Tenn.

finished it off with a strong performance in the title contest. Hornung fooled all of the so-called experts during the training season. He has never lost his dash and zest for football but this year he has shown much of his old-time power. The Packers have a little bit of question at tight end, where three players are still in competition, including rookie A. Brown. The others are Marv Fleming and Billy Anderson. Fleming figures to get the first start against the Colts, and the big guy proclaims that "I'm a new Fleming this year." Anderson, who caught eight passes against the Colts in the playoff last year, has some injured ribs, and Brown is still in the green stage. The Packers hope to "pick up" the attack in '66, compared to last year when they finished 11th in total yards, and that brings up Bart Starr, the Pack's heady quarterback, who had his best night in the final exhibition against the Giants last Saturday. Starr and Zeke Bratkowski will carry the QB load. The starting defensive team, with the exception of Jeter, returns intact - Willie Davis, Lionel Aldridge, Hank Jordan and Ron Kostelnik in the line, Ray Nitschke, Lee Roy Caffey and Dave Robinson at linebacker, and Willie Wood, Tom Brown, and Herb Adderley in the backfield. The offensive line, which had its troubles at midseason of 1965, is strengthened with a stronger

Kramer

Guard—University of Idaho
Height 6-3, Weight 250
Born in Jordan, Mont., Jan 23,
1936

Ninth year in pro ball . . .
Packers fourth choice in 1958
. . . All-Pro in 1960, 1962 and
1963 . . . Missed eight games
in 1961 due to ankle injury . . .
Overcame series of childhood in-
juries to become outstanding
football player at Idaho . . .
Won bids to East-West and
North-South games . . . Named
captain of West team . . .
Played in 1962 and 1963 Pro-
Bowl games . . . Scored 65



JERRY KRAMER

points in 1962 on 38 extra points
and 9 field goals . . . In 1963
set Packer record of 43 extra
points and tied the field goal
record of 16 for a season total
of 91 points. Played in opening
game of 1964, but an infected
abscess, with resulting opera-
tion, put him out for the season
. . . Co-owner of archery firm,
Oconto, Wis. Residence: Green
Bay.

Kramer. His running mate at guard, Fuzzy Thurston, came up with an excellent game against the Giants. The tackles are set with Bob Skoronski, Willie Davis and Steve Wright. Ken Bowman and Bill Curry will share center. And there you are...It's a good looking team - on the field and on paper, but they'll have to prove their right to the title once again...just as they did last year!

TAYLOR STRONGER THAN EVER

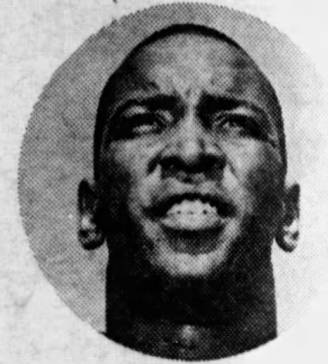
SEPT 9 (Green Bay Press-Gazette) - Fullback Jim Taylor, who needs more strength the way New Jersey needs more mosquitoes, says he's stronger than ever. "I'm in real good condition," the fullback said. "It's hard to explain the way I feel. This year I feel real good. I feel terrific." The leg miseries that kept him from gaining more than 1,000 yards last season for the first time since 1959 are apparently a thing of the past. "I feel I'm going to have as good a season as I've ever had," said the 30-year-old veteran of eight NFL campaigns. "I feel better than I've ever felt." Taylor was hit in only a few games last season when he was held to only 734 yards and a 3.5 rushing average. "I've got a lot of pride that I can be a top back in this league, but I know it will take a lot of hard work. It certainly takes a lot more work than it did six years ago. So, in the offseason, I started bicycle work for a couple of weeks. That's pedaling a stationary bike. Then I did a lot of jogging up and down the steps at LSU. And I did quite a bit of weightlifting. I've been as serious as I've ever been with the weights. I stayed very conscious of good conditioning. It's not easy. You really have to want to pay the price and work like heck. It requires quite a price to be in top condition so that you can get maximum effort out of your body." Taylor said the signing of Jim Grabowski was not a goad, but getting reestablished as a top back was. "I can't be content with anything," Taylor said. "I want to continue to strive and excel and be a little bit better. It's just an inner feeling I have that I won't stop." Taylor's conditioning program was primarily designed to help his legs. "Looking back at films of last year, you can see that I was limping the whole ball game. It was just like running through the ball game on one leg. Now, I have the sense that I have good legs under me. I can carry a little more weight and I have more endurance and stamina. With good legs, you feel good. You can move and cut. You have to pay a price for this. But if you pay it, you're to outlast some

people that aren't willing to pay it."

LOSING BATTLE OF BELTIME HELPED GILLINGHAM

SEPT 9 (Green Bay Press-Gazette) - Partially because he lost the age-old battle of the beltline, Gale Gillingham today ranks as one of the most promising rookies in the celebrated 1966 crop raised by Coach Vince Lombardi. Tough fight though it was, the battle was lost in Gillingham's junior year at the University of Minnesota. As a freshman, the onetime Gopher All-State prep star was hailed as a block-busting fullback. He dropped out of school as a sophomore, but as a junior he finally found his way back to the gridiron and again lined up in the fullback position. "I weighed 235 pounds that year, and the coach wanted me to lose 15 pounds. And I tried, but I just couldn't do it," Gale recalled this week. "I kept trying, but it just didn't work so finally I asked if I could be moved to tackle. We had a bit of a shortage there that year and so the coaches agreed." The move turned out to be as profitable as the Manhattan Island bargain, and Gillingham played as a regular offensive and defensive tackle for two years with the Golden Gopher. And toward the end of last season, his senior campaign, the ex-fullback was drafted in the first round by the Packers, joining the highly trumpeted Donny Anderson and Jim Grabowski to give the Bays a real would-you-believe combination of three first-round draftees. The dollar signs wafting from the Anderson and Grabowski signings have left Gillingham just a bit dull by comparison, though. Of the elite eight

Fleming



MARV FLEMING

Tight End—Utah
Height 6-5, Weight 240
Born in Longuien, Texas, Jan.
2, 1942

Fourth year in pro ball . . .
Packers eleventh draft choice
for 1963 . . . Caught 7 passes for
132 yards and 2 touchdowns as
a rookie in 1963 . . . 1964 season
caught 4 for 36 yards . . . 1965
caught 14 for 141 yards and 2
TD's . . . Marv has great speed,
has been clocked in 10.1 in 100
. . . Is good blocker . . . Was
All-Conference at Utah and
played in East-West Shrine
Game. Residence: Compton, Cal-
ifornia.

fledglings who have secured spots on the Packer roster, however, only Allen Brown figures to outplay the former high school discus champion, based on preseason performances, and Brown is something of a ringer in a rookie herd. Brown, a third round draftee from Mississippi who spent last year on the taxi squad, is in the thick of the scrap for the starting tight end position while Gillingham is the No. 3 guard behind veterans Jerry Kramer and Fuzzy Thurston. The other survivors of Lombardi's whittling project are defensive end Bob Brown, defensive tackle Jim Weatherwax, linebacker Phil Vandersea and defensive back Dave Hathcock. But while Anderson and Grabowski have had the fanfare ringing in their ears, Gillingham laughs about it passing him by. "I like it better that way. The less pressure there is the more relaxed you can be and the faster you can learn," he reminds. And he has learned fast, although he is quick to point out that "Sure, I want to play but right now I'm still a long way behind our other two guards." Having given into nature, Gale is now a well-muscled 6-foot-3, 255 pounds, but his fine 5.9 seconds time in the 50-yard dash spells his success secret. "Physically, everybody is great when you get to this level," he discovered, "so it's the guy who the quickest that gets the job done." The biggest difference between college and pro ball for an offensive lineman is in pass blocking, the Madison, Wis., native feels. "In college, we just sort of butted heads and the other guy would stop. Here, they're all better rushers and they really hit you, knock you, use their hands and run around you," he points out. But there are other differences. "It takes a while to learn the pro system," he volunteers. "I think reporting early from the All-Star camp (because of an injured arm) really helped me a lot. For instance, Jim and Donny are just beginning to fit into it now. I don't think systems from pro team to pro team would be hard to adjust to, but there is a big change from college to pro. Here we have what is called doo-dad blocking, which means that when you man moves, you switch to taking someone else. We never did that in college." Another major factor is his play at guard, Gillingham sincerely feels, is the fact that he was once a fullback. Explaining, he says that as a fullback he had to get out in front of the halfbacks on sweeps in just about the same manner he does as a pulling guard. Speaking for what probably all the rookies...and perhaps most of the veterans...feel, the 22-year-old pro sprout is happy the training camp is over and the cuts have been made. "It's quite a feeling," he reveals, "you work hard to make it and, after all, these are the world champions, the best team in football." How hard did they work? "Well, I haven't even had a chance

All-Time Packer Record

Year	Won	Lost	Tied	PS	OP	
1919*	10	1	0	565	18	E. L. Lambeau
1920*	9	1	1	227	24	E. L. Lambeau
1921	6	2	2	73	55	E. L. Lambeau
1922	5	4	3	85	50	E. L. Lambeau
1923	7	2	1	85	34	E. L. Lambeau
1924	8	4	0	113	38	E. L. Lambeau
1925	6	5	0	132	110	E. L. Lambeau
1926	7	3	3	151	60	E. L. Lambeau
1927	9	2	1	169	50	E. L. Lambeau
1928	7	4	3	139	92	E. L. Lambeau
1929**	13	0	1	212	24	E. L. Lambeau
1930**	11	3	1	227	111	E. L. Lambeau
1931**	12	2	0	291	74	E. L. Lambeau
1932	10	3	1	152	63	E. L. Lambeau
1933**	5	7	1	191	107	E. L. Lambeau
1934	7	6	0	156	112	E. L. Lambeau
1935	8	4	0	181	96	E. L. Lambeau
1936**	10	1	1	269	124	E. L. Lambeau
1937	7	4	0	220	121	E. L. Lambeau
1938	8	3	0	240	141	E. L. Lambeau
1939**	9	2	0	260	153	E. L. Lambeau
1940	6	4	1	238	155	E. L. Lambeau
1941	10	1	0	258	120	E. L. Lambeau
1942	8	2	1	300	215	E. L. Lambeau
1943	7	2	1	264	172	E. L. Lambeau
1944**	8	2	0	238	141	E. L. Lambeau
1945	6	4	0	258	172	E. L. Lambeau
1946	6	5	0	148	158	E. L. Lambeau
1947	6	5	1	274	210	E. L. Lambeau
1948	3	9	0	153	290	E. L. Lambeau
1949	2	10	0	114	329	E. L. Lambeau
1950	3	2	0	244	406	Gene Ronzani
1951	3	9	0	254	375	Gene Ronzani
1952	6	6	0	295	312	Gene Ronzani
1953	2	9	1	200	338	Gene Ronzani
1954	4	8	0	234	251	Lyle W. Blackburn
1955	6	6	0	258	276	Lyle W. Blackburn
1956	4	8	0	264	342	Lyle W. Blackburn
1957	3	9	0	218	311	Lyle W. Blackburn
1958	1	10	1	193	382	Ray McLean
1959	7	5	0	248	206	Vince Lombardi
1960	8	4	0	332	209	Vince Lombardi
1961**	11	3	0	391	223	Vince Lombardi
1962**	13	1	0	415	148	Vince Lombardi
1963	11	2	1	369	206	Vince Lombardi
1964	8	5	1	342	245	Vince Lombardi
1965**	10	3	1	316	224	Vince Lombardi
Totals	334	204	28	10,952	8,065	

*Played independent football.
 **World Champions.
 ***Division system started by NFL.

Brown



TOM BROWN

Defensive Back—Maryland
 Height 6-1, Weight 190
 Born in Reading, Pa., on Dec. 12, 1940

Third year in pro ball . . . Drafted second by Packers for 1963, but decided to play baseball . . . Came to Packers in 1964 and had a fine season . . . He intercepted one pass and returned it 30 yards . . . Returned 7 kickoffs for 167 yards, a 23.9 average . . . Brown was named outstanding area football player by Washington Touchdown Club . . . Honorable mention on All-American teams and set records at Maryland . . . In his senior year broke the school record for interceptions with 12 his final year. Last season intercepted 3 passes and returned them 42 yards. Residence: Silver Spring, Md.


to see much of Green Bay yet," Gillingham chuckled. "About all I've seen is one store, a movie theater, and this place." The latter is a Danz Avenue trailer court where Gale, his wife and two children set up housekeeping for the duration. But while Gillingham could find no serious complaints about camp, neither could any of the other rookies, all of whom received unusually ample opportunities to display their talent under game pressure. Never before has a Lombardi freshman corps been given such latitude and never before have the yearlings responded with such gratifying results. Grabowski, successor to the fabled Red Grange in Illinois and Big Ten rushing records, slammed his way to an average of 5.3 yards per carry in preseason hammering while Anderson, collegiate co-player of the year with Grabowski last year, demonstrated his voluminous gifts in bursts that netted him 59 yards rushing and 33 more yards on four pass receptions. Brown, still hampered by annoying injuries, grabbed four passes for 51 yards. Weatherwax and Bob Brown, both 6-foot-7 and over 260 pounds, pushed veterans Lloyd Voss and Rich Marshall out of jobs. Dave Hathcock outlasted a multitude of defensive backs vying for the reserve position vacated by Henry Gremminger and Phil Vandersea provided a solid enough gridder to move from fullback to linebacker, where he had never played before, and make his presence felt.

'I'D RATHER WIN THAN SET RECORDS' - CHANDLER

SEPT 9 (Green Bay Press-Gazette) - "I hope I kick 100 PATs," Don Chandler, Green Bay's field goal artist, put into a kicker's word the old bromide, "I'd rather win than set records." If Chandler kicks 100 points after touchdown, the Packers will breeze home to another NFL title. The all-time record for touchdowns is 64 by the 1950 Los Angeles Rams. Chandler led the NFL in scoring in 1963, when he contributed 106 points to the New York Giants. He got a bigger boot out of winning the championship with Green Bay last year. "Beating Baltimore for the Western Conference title was thrilling," said the man whose field goals tied and won the sudden death playoff. "But the biggest kick I ever got was winning the championship. After all, I have been with five straight losers at New York since we won in 1956. Winning is the big thing."...OLD-FASHIONED WAY: In a day when the soccer-style kicking

of the Gogolak brothers has captured the fancy of the public, Chandler continues to kick the old-fashioned way. "That soccer style seems to be pretty effective," said the 32-year-old veteran of 11 pro seasons. "But I'd be afraid to try it. The good ones seem to be exceptional." Although Chandler's big contributions in 1965 were his 17 field goals in 26 attempts and 37 PATs, he got a big charge out of a 90-yard punt against San Francisco. It was only four yards short of the record of 94 set by the late Fats Henry of Canton, Ohio, in 1923. "I got it over the head of the safety man and in and out of the end zone," said Chandler. "The line of scrimmage was the 10 so it went as a 90-yarder. I know when I kicked my left foot was on the goal

Gregg



FORREST GREGG

Offensive Tackle — Southern Methodist
Height 6-4, Weight 250

Born in Birthright, Texas, Oct. 18, 1933

Tenth season in pro ball . . . Packers second draft choice in 1956 . . . Missed 1957 season due to military service . . . Made All-Southwest Conference teams in 1954 and 1955 and captained SMU in 1955 . . . Gregg was All-Pro AP selection in 1960, UPI in 1961, AP, NEA in 1962, AP, NEA and UPI in 1963 and AP, NEA and UPI again in 1964 . . . Versatile ball player . . . Plays both guard and tackle . . . Named All-Pro at guard (AP) and tackle (UPI) last season . . . Owns sporting goods business in Gainesville, Texas. Residence: Gainesville, Texas.



Kramer & Sons—Veteran guard Jerry Kramer, a swift citizen when running interference for such as Paul Hornung and Jim Taylor, takes time out for leisurely stroll across Packer practice field with his two sons, Danny, soon to be 2, and 9-year-old Tony. (Press-Gazette Photo)

line.”...PULL ONCE A YEAR: “I kicked one longer than that in a practice game at Albuquerque years ago. But you don’t kick over the head of people up here. In that same game against the 49ers, I got away for a 28-yard run from punt formation. You can only pull that about once a year.” Chandler considers the trade that sent him from New York to Green Bay after the 1964 season the greatest break he ever got. “The Giants did me a big favor,” he said. “With Green Bay, you always have a chance at that championship.”

AP Picks Colts, Cowboys To Win Titles

AP PICKS COLTS, COWBOYS TO WIN TITLES

SEPT 9 (New York) – There is a tendency to give Green Bay the Western Conference title in the NFL by acclamation on the strength of (1) the victory over Cleveland last January, (2) the romp over the College All-Stars, and (3) the addition of Donny Anderson and Jim Grabowski. However, there are caution signs flickering on the control board. The Packers had their troubles with the Chicago Bears and Dallas, although Vince Lombardi did experiment with rookies. The Packers scored a grand total of one touchdown in those two games and the offense was spotty. Green Bay, Baltimore and Chicago could fit under a blanket in the West with San Francisco and Minnesota ready to step in if anybody stumbles. Los Angeles is shooting at the moon with a rebuilt defense, and only Detroit appears out of it, despite its usual rugged defense. Baltimore lost three straight to the Packers last year, twice in regular season and once in the overtime tie playoff. They meet for the first time this year on opening night, Saturday, a game that could decide the championship. The Packers are loaded, no question about that. Anderson and Grabowski, behind Paul Hornung and Jim Taylor, may prove an unbeatable combination. Still, you can’t forget the way the defense had to bail out the Packers last fall...UNITAS HEALTHY: The pick here is Baltimore with Johnny Unitas healthy again, backed by Gary Cuozzo. And let’s not forget Tom Matte. The Colts are tough on defense, a good match for the Packers with a strong pass rush, steady linebacking and a capable secondary. Problems in the offensive line were partially solved by the return from retirement of Alex Sandusky, veteran guard and key pass blocker. If Sam Ball, the No. 1 draft from Kentucky, doesn’t cut it at tackle, Jim Parker will do the job. Actually, it comes down to Unitas over Bart Starr and the experienced receivers like Raymond Berry and Jimmy Orr plus some capable rookies. Neither Jerry Hill nor Tony Lorick is a Jim Taylor at fullback but they do a capable job. It was the original intention here to pick the Bears to take it all. That was before Andy Livingston was injured in the Packer exhibition game and lost for the season. Gale Sayers looks better than ever and the addition of John Paluck, (if he decides to come out of retirement) strengthens the defensive line. It is a tossup between the Vikings and 49ers for the next spot. The Vikings do have the double threat of Tommy Mason and Bill Brown, plus scrambling Francis Tarkenton. Norm Van Brocklin has been trying his best to build a fire under the lagging defense. George Allen thinks his Los Angeles Rams can win nine games and talks about taking it all in his first year as head coach. The strength of the Rams still is defense with the front four of Deacon Jones, Merlin Olsen, Rosey Grier and Lamar Lundy. Allen has brought in a fine crew of veteran linebackers like Bill George, Myron Pottios, Maxie Baughan and Jack Pardee and has added Irv Cross, from Philadelphia, to the secondary. The Rams do not have much speed in their backfield or receivers. Roman Gabriel and Bill Munson like to throw to tricky Tommy McDonald and Jack Snow. The loss of Marlin McKeever will hurt. Tom Moore and Dick Bass will handle the main running chores. Harry Gilmer has trouble at Detroit after a series of holdouts and walkouts in training camp. Alex Karras and Roger Brown still will haunt enemy passer with help from Darris McCord and Larry Rand. The linebacking is weaker without Joe Schmidt, and the deep defense is just fair. The Lions’ lack of a consistent attack will kill them. Milt Plum has been erratic and none of the runner have been moving the ball...EASTERN: With Jim Brown gone, the Eastern Conference of the NFL looks like a wide open race. Dallas, Cleveland and New York all have a chance with St. Louis and Philadelphia on the fringe. Washington, Philadelphia and the new Atlanta Falcons should be fighting for what’s left. The pick here is Dallas in a tight fit with the Browns. The Cowboys have a solid defensive team and should have enough offense if Bob Hayes, Mel Renfro and Don Meredith stay in one piece. Tom Landry has revised the Cowboy offense once again. He has installed a rollout series for Meredith to spread the defense for his pair of pony running backs, Don Perkins and Renfro. The key move has been the switch of Renfro, a flashy halfback at Oregon, from safety to running back. Nobody has caught Hayes yet and the world’s fastest human is beginning to learn

Here's the way the West looks from here:

1. Baltimore
2. Green Bay
3. Chicago
4. San Francisco
5. Minnesota
6. Los Angeles
7. Detroit

Here's the way the race looks from here:

1. Dallas
2. Cleveland
3. New York
4. St. Louis
5. Philadelphia
6. Washington
7. Pittsburgh
8. Atlanta



—Biever Photo

'Man From . . . ?'—This strangely attired citizen, in event there is some question, is Tommy Crutcher, the Packer linebacker. Tommy is sporting a blocking apron, never seen in regular season combat but a common sight at practice sessions.

the tricks and intricate pass patterns of pro football after a sensational rookie year as split end...**THIN ON OFFENSE:** Injuries, of course, could ruin the Cowboys for they are very thin on the offensive side. The front line must do much better in pass blocking than it did a year ago. Landry expects the return of Tony Liscio to help. Right tackle Bob Lilly is the all-pro in the defensive machine which may have a hole at Renfro's old safety job. Renfro's ability to handle a running back job can transform the Cowboys from a 7-7 team to a winner. The retirement of Jim Brown has to bring the Browns back to the pack. Leroy Kelly is a 6-foot, 195-pound back with good speed and fine moves but he is not Jim brown. Teamed with Ernie Green, Kelly gives the Browns a string running game. Naturally, the Browns will do more passing this year. Frank Ryan's sore arm worried the club in the training season. Ryan and Jim Ninowski have fine targets in Paul Warfield, who missed all of last season except the title game, Gary Collins and Walt Roberts. Milt Morin, the rookie right end, may belong in the Mike Ditka-Ron Kramer class...**SOMEWHAT OF MYSTERY:** The Giants are somewhat of a mystery because of doubts about the ability of rookie tackles, Francis Peay and Don Davis, to handle the experienced defensive ends in the league. Allie Sherman also is short on defensive tackles. However, the Giants' offense with Earl Morrall passing and men like Tucker Frederickson, Ernie Koy, Chuck Mercein and Steve Thurlow running is potent. Joe Morrison and Homer Jones are Morrall's top receivers, a department in which the club could use more speed. Pete Gogolak's kicking could mean the difference in tight ball games, lost last year by a lack of a field goal kicker. The young linebackers and Em Tunnell's Gremlins in the secondary should be better with experience. Charley Winner, a defensive master at Baltimore, has inherited a man sized job at St. Louis. Luke Owens' retirement left a big hole in the defensive line, but Pat Fischer, Larry Wilson and Jerry Stovall are rough pass defenders. The fate of the Cardinals depends on the ability of Charley Johnson to come back after a shoulder operation and regain that TD pass touch to Sonny Randle, Bobby Joe Conrad and Bill Gambrell. Bill Triplett and Willie Crenshaw must stay healthy, and rookie Johnny Roland must come through. A new

system takes time to install but they should be coming on strong at the end. Otto Graham found himself short of running backs in his new job at Washington and inherited problems at the offensive line. When John Paluck decided to quit he was later traded to Chicago, he left a gap in the defensive line...**SHUFFLING PERSONNEL:** Graham spent most of the training season shuffling personnel and scanning the waiver lists. Halfback Ron Rector, acquired from Green Bay, should help Charley Taylor and George Hughley and men like Jack Kupp and Mitch Johnson should give Sonny Jurgensen a little protection. Pittsburgh also has its problems. Bill Austin took over a cellar club with a 2-12 record and has been shifting people all during the last summer. When Austin is finished, he will have a strong offensive line. Quarterback Bill Nelsen still is on trial, and he has good receivers to help him in Gary Ballman, Roy Jefferson and John Hilton. Atlanta's defense shows promise, especially Ron Smith at cornerback and Tommy Nobis at middle linebacker. The offense is spotty. Dennis Claridge is the passer now, but Randy Johnson may take over eventually. As is to be expected, Coach Norb Hecker is making changes daily as he looks at his rookies and expansion draft veterans in actual combat.

Rookie Roundup

GALE GILLINGHAM

Guard—University of Minnesota
Height 6-3, Weight 255
Born in Madison, Wis. Feb. 3, 1944

Regular first round choice . . . played fullback freshman year, sat out sophomore year and played both ways at tackle senior year for Gophers . . . 5.9 speed in 50 . . . high school discus champion . . . recreation major . . . played in E-W Shrine game, Senior Bowl, Coaches All-American game and was selected to play for College All-Star squad . . . All-State Minnesota in football. Residence: Minneapolis, Minn.



ANDERSON



GRABOWSKI



GILLINGHAM



ALLEN BROWN



WEATHERWAX



BOB BROWN



HATHCOCK



VANDERSEA

JIM GRABOWSKI

Fullback—University of Illinois
Height 6-2, Weight 220
Born in Chicago, Ill. Sept. 9, 1944

First round draft choice from Lions in Ron Kramer deal in 1965 . . . Co-Player of the Year 1965 . . . Consensus All-American . . . broke all Red Grange's records at Illinois and 6 conference marks . . . gained 2,878 yards in 3 years . . . gained more than 125 yards in six of ten games senior year and 1,258 yards overall . . . gained 239 yards against Wisconsin in 1964 for career high . . . finance major and academic All-American . . . averaged 5.3 yards gaining 90 yards in 17 carries in pre-season games in 1966, caught 1 pass for 12 yds., and returned 2 kickoffs for 44 yards . . . residence: Chicago, Ill.

DAVE HATHCOCK

Defensive Halfback—Memphis State
Height 6-0, Weight 195
Born in Memphis, Tenn., July 20, 1943

Drafted in 17th round after playing only his senior year . . . played monster man on defense . . . wingback & tailback on offense . . . holds hurdles and broad jump records at Memphis State (6.9 low; 7.4 high; 23' 4" broad jump) . . . 9.7 in 100 . . . Physical Education major . . . hard nosed tackler . . . plays special teams well. Residence: Memphis, Tenn.

PHIL VANDERSEA

Linebacker—University of Mass.
Height 6-3, Weight 235
Born in Whitinsville, Mass. Feb. 25, 1943

Drafted in 16th round as future in 1964 as fullback . . . All-Yankee Conference 1965 . . . two years football . . . gained 396 yards in 100 carries and scored 6 TDs senior year . . . Hotel Management major. Residence: Amherst, Mass.

JIM WEATHERWAX

Defensive Tackle—Los Angeles State
Height 6-7, Weight 260
Born in Porterville, Calif. Jan. 9, 1943

Drafted in 11th round as a future in 1964 . . . All-Conference both ways and CSCLA's Lineman of the Year . . . attended W. Texas State for one year before transferring to L.A. State . . . lettered in football twice, basketball once . . . captain of football team . . . played in Camelia Bowl in 1965 . . . Health Major. Residence: Redlands, Calif.

DONNY ANDERSON

Halfback—Texas Tech University
Height 6-3, Weight 215
Born in Borger, Texas, May 16, 1943

Drafted first as future in 1964 . . . consensus All-American for two years . . . Sporting News Co-Player of Year 1965 . . . In 30 games he rushed 526 times for 2,280 yards, caught 105 passes for 1,327 yards and 12 TDs, punted 149 times for 38.2 yd. ave., returned 56 kickoffs for 1,300 yds., and scored 23 TDs for total of 168 points . . . All-SWC 3 years . . . SWC back of the year 1964 and 1965 . . . Outstanding player in 1965 Ga-

tor Bowl & Hula Bowl . . . rushed 20 times for 59 yards and caught 4 passes for 33 yds. & 1 TD in 1966 pre-season games . . . residence: Stinnett, Texas.

ALLEN BROWN

Tight End—University of Miss.
Height 6-4, Weight 230
Born in Natchez, Miss. March 2, 1943

Drafted third for 1965 but sat out season with injury from All-Star training camp . . . caught 4 passes for 51 yds. in 1966 pre-season games . . . Captain of college team and All-American . . . 3 football letters and 3 in track . . . played in 1963 Sugar Bowl, 1964 Blue Bonnet Bowl, and 1965 Senior Bowl. Residence: Oxford, Miss.

BOB BROWN

Defensive End—Ark. A. M. & N.
Height 6-7, Weight 265
Born in Bonita, La. Feb. 23, 1940

Free Agent who played in 1964 and 1965 with Wheeling Ironmen . . . Tried out with 49ers in 1964 and 1965 . . . played 8 games for Toronto in Canada in 1965 . . . Spear-headed goal line stand in pre-season game against Pittsburgh . . . can play defensive tackle.



Photo Courtesy
the Stiller Company

Do You Know Your Way Around Green Bay?

The people in the above photo are attending a Packer game which took place in the early '20s. It appears to have been a fairly popular event, judging from the parking lot full of cars. No doubt these spectators were enthusiastic fans, but even the most rabid couldn't have dreamed of the enormous appeal this sport would eventually generate.

For 64 years the Wisconsin State Bank has been a favorite in Green Bay, presently located not far from the site shown in the above picture. Citizens of Packerland know a good thing when they see it, maybe that's why Wisconsin State Bank has continued to grow with Green Bay.

For really courteous, considerate banking service, stop by and give us a call next time you're around Three Corners.

And just a few blocks away, is the location of old Hagemeister Park, scene of many an early Packer game, shown in the above picture.

Best Wishes, Packers, For A Successful Season

Wisconsin State Bank

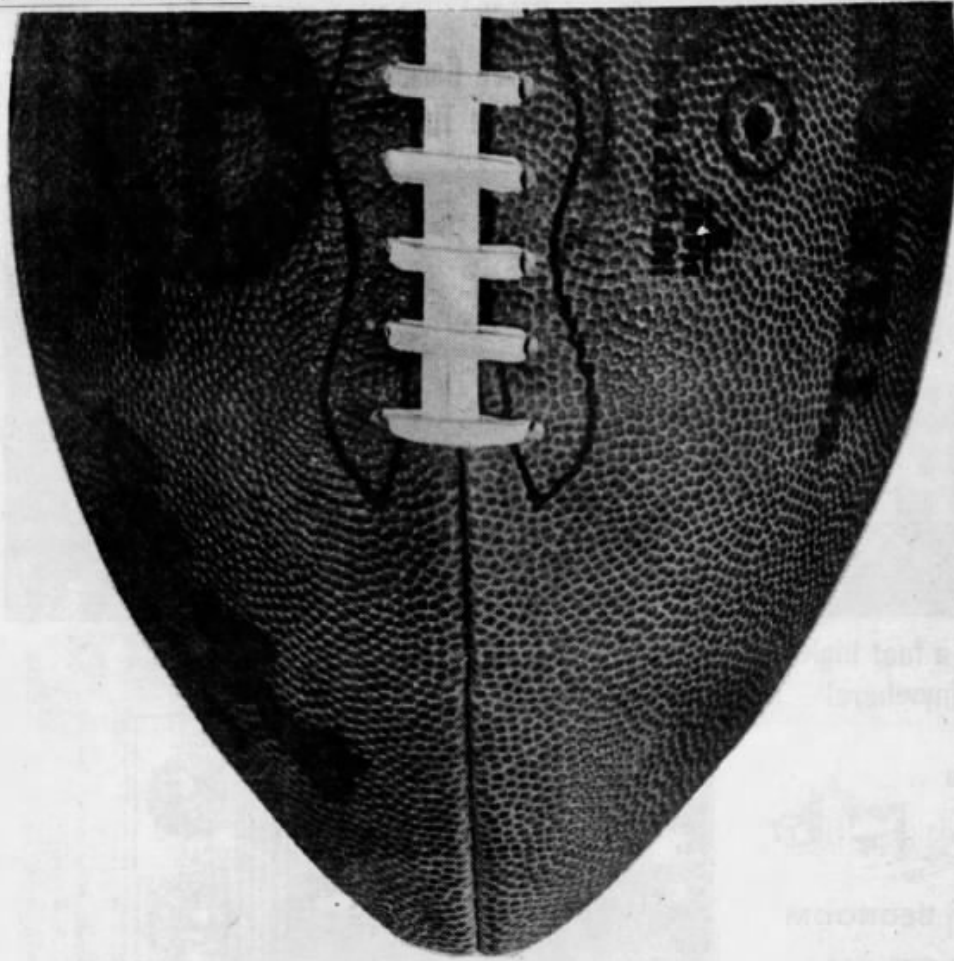


Member of Federal Deposit
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AMPLE FREE PARKING DRIVE-IN SERVICE

AT THREE CORNERS 1355 MAIN STREET



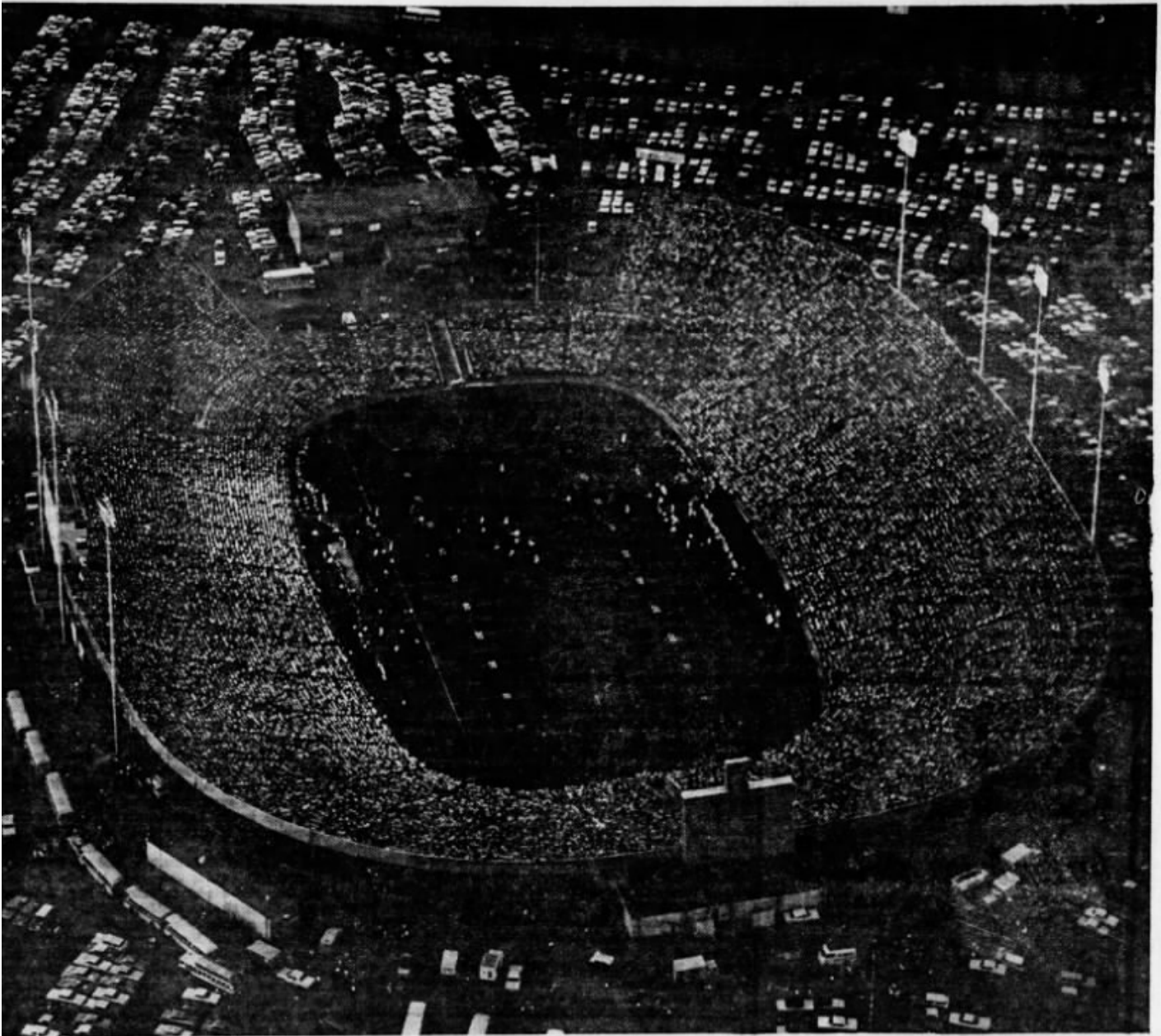
**WHERE
IS FOOTBALL
REALLY BIGGEST?
[AND BEST]**

It depends how you gauge size. Roughly five-eighths of the population of the city can be seated in the confines of Lambeau Field. A stadium capable of housing nearly 3 million would be needed to accommodate the equivalent number of interested spectators in Chicago—the same percentage applied to New York would require a stadium big enough to seat about 5 million!

Obviously, this illustrates dramatically the complete uniqueness of Packer fandom and easily establishes Green Bay as the BIGGEST hotbed of football in the country.

Tradition, sentiment, pride, the grassroots of what is now the national pastime, whatever you want to call it, football as looked upon here in Green Bay is of unbelievably enormous dimensions.

We in the Packer organization wish to commend Packer fans everywhere for their loyalty, zeal and unstinting support of their team.




Vince Lombardi
Head Coach and General Manager

Green Bay Packers Executive Committee
Top - Left to Right
John Torinus, Secretary; Dominic Olejniczak, President; Richard Bourguignon, Vice-President; Fred N. Trowbridge, Treasurer.
Bottom -
Leslie J. Kelly, Jerry Atkinson, Tony Canadeo




GREEN BAY PACKERS — NINE TIMES WORLD CHAMPIONS
1929 • 1930 • 1931 • 1936 • 1939 • 1944 • 1961 • 1962 • 1965

GREEN BAY PACKER TELEVISION SCHEDULE

Saturday	Sept. 10	8:30	Baltimore	at	Green Bay (Milw)	
Sunday	Sept. 18	12:15	Green Bay	at	Cleveland	Color
Sunday	Oct. 9	2:45	Green Bay	at	San Francisco	Color
Sunday	Oct. 16	12:45	Green Bay	at	Chicago	Color
Sunday	Oct. 23	12:45	Atlanta	at	Green Bay (Milw)	
Sunday	Oct. 30	12:45	Green Bay	at	Detroit	Color
Sunday	Nov. 27	2:45	Green Bay	at	Minnesota	
Sunday	Dec. 4	12:45	San Fran.	at	Green Bay (Milw)	
Saturday	Dec. 10	2:00	Green Bay	at	Baltimore	Color
Sunday	Dec. 18	2:45	Green Bay	at	Los Angeles	Color

ALL EXCLUSIVE ON CHANNEL 2

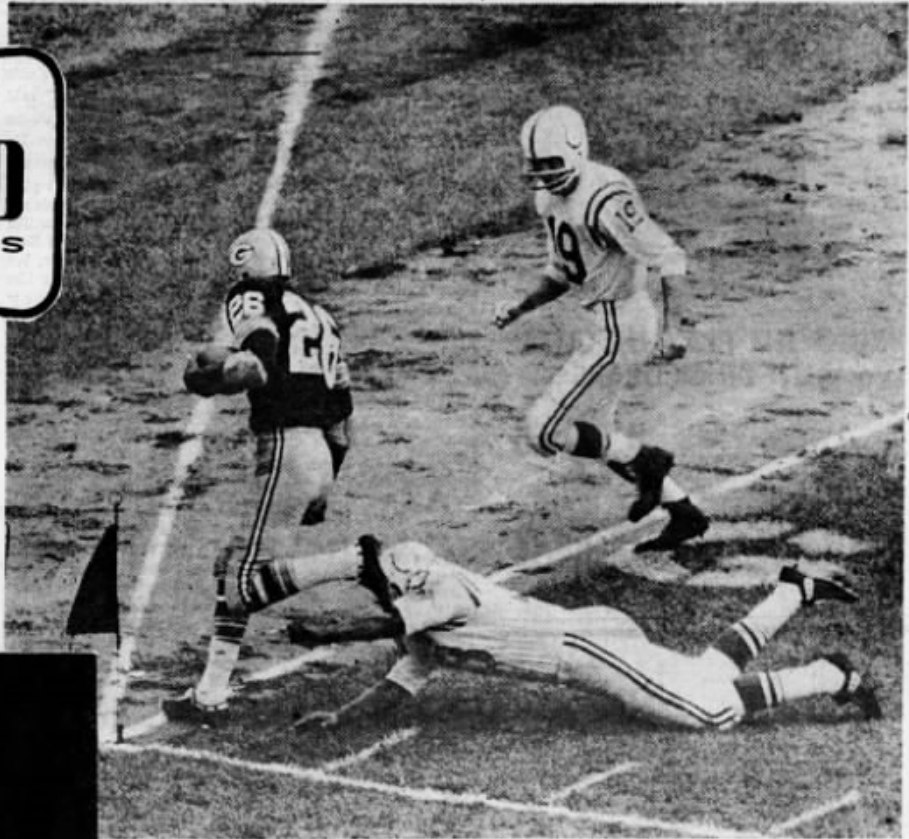
NFL TELEVISION SCHEDULE

Sunday	Sept. 11	1:15	Chicago	at	Detroit	
Sunday	Sept. 25		NFL Game of the Week			
Sunday	Oct. 2		NFL Game of the Week			
Sunday	Oct. 30	2:45	Baltimore	at	Los Angeles	Color
Monday	Oct. 31	8:30	Chicago	at	St. Louis	Color
Sunday	Nov. 6		NFL Game of the Week			
Sunday	Nov. 13	12:45	San Francisco	at	Chicago	
Sunday	Nov. 13	2:45	New York	at	Los Angeles	Color
Sunday	Nov. 20		NFL Game of the Week			
Sunday	Nov. 20	2:45	Philadelphia	at	San Francisco	Color
Thursday	Nov. 24	11:00	San Francisco	at	Detroit	Color
Thursday	Nov. 24	5:00	Cleveland	at	Dallas	Color
Sunday	Nov. 27	12:45	New York	at	Washington	Color
Sunday	Dec. 4	2:45	St. Louis	at	Dallas	Color
Sunday	Dec. 11	12:45	Minnesota	at	Detroit	Color
Sunday	Dec. 11	2:45	Chicago	at	San Francisco	Color
Saturday	Dec. 17	3:00	Cleveland	at	St. Louis	Color
Sunday	Dec. 18	12:45	Minnesota	at	Chicago	
Sunday	Dec. 18	2:45	Baltimore	at	San Francisco	Color

ALL EXCLUSIVE ON CHANNEL 2

WBAY
GREEN BAY





**SOMETIMES
YOU SCORE
IN
UNEXPECTED
WAYS...**

Like running back an intercepted pass for a touchdown. Such capitalizing on opponents' mistakes helped the Packers in great measure to last year's championship season.

You'll score in many extra ways, too, when you deal with Midland Co-ops. Quality products, lower prices mean a better way of life for you.

1966 LEAGUE GAME SCHEDULE

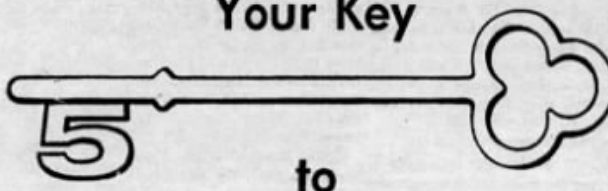
- Sept. 10 Baltimore Colts at Milwaukee
- Sept. 18 Cleveland Browns at Cleveland
- Sept. 25 Los Angeles Rams at Green Bay
- Oct. 2 Detroit Lions at Green Bay
- Oct. 9 San Francisco 49ers at San Francisco
- Oct. 16 Chicago Bears at Chicago
- Oct. 23 Atlanta Falcons at Milwaukee
- Oct. 30 Detroit Lions at Detroit
- Nov. 6 Minnesota Vikings at Green Bay
- Nov. 13 No Game Scheduled
- Nov. 20 Chicago Bears at Green Bay
- Nov. 27 Minnesota Vikings at Minnesota
- Dec. 4 San Francisco 49ers at Milwaukee
- Dec. 10 Baltimore Colts at Baltimore
- Dec. 18 Los Angeles Rams at Los Angeles



- ★ DENMARK COOPERATIVE SERVICES
Denmark
- ★ SURING COOPERATIVE
Suring, Wisconsin
- ★ GREEN BAY COOPERATIVE
1101 Willow - Green Bay
- ★ KEWAUNEE COOPERATIVE STORE
Kewaunee, Wisconsin
- ★ REEDSVILLE COOPERATIVE
Reedsville, Wisconsin
- ★ OCONTO COUNTY COOPERATIVE
Oconto Falls - Coleman - Lena
- ★ FARMERS ELEVATOR COOPERATIVE
Green Valley, Wis. - Pulcifer, Wis.
- ★ DOOR COUNTY COOPERATIVE
Sturgeon Bay - Forestville - Maplewood -
Sister Bay - Egg Harbor



Your Key



to

PRO FOOTBALL

AFL 1966 SCHEDULE

*SUBJECT TO CHANGE

Fri. 9-9	New York at Miami	6:30
Sun. 9-11	Kansas City at Buffalo	1:00
Sun. 9-18	Miami at Buffalo	12:00
Sun. 9-25	Houston at Buffalo	12:00
Sun. 10-2	Buffalo at Kansas City	2:30
Sun. 10-9	World Series Game	
Sun. 10-16	San Diego at Buffalo	12:00
Sun. 10-23	Oakland at New York	12:00
Sun. 10-30	Buffalo at New York	12:00
Sun. 11-6	Buffalo at Miami	3:30
Sun. 11-13	New York at Buffalo	12:00
Sun. 11-20	Buffalo at Houston	1:30
Thur. 11-24	Buffalo at Oakland	2:00
Sun. 11-27	Kansas City at New York	12:00
Sat. 12-3	New York at Oakland	3:30
Sun. 12-4	Buffalo at Boston	12:00
Sun. 12-11	New York at San Diego	3:30
Sat. 12-17	Boston at New York	12:00
Sun. 12-18	Denver at Buffalo	12:00

ALL GAMES IN COLOR



WFRV-TV

COLOR television

Green Bay





ON WITH THE GOLDEN GAME

Bigger and richer than ever, pro football opens with the leagues at peace for the first time and the tills bulging by **TEX MAULE**

When the Golden Boy challenges the Golden Girl in prime time on television this Saturday night, professional football will find out, suddenly, whether it is true that most of TV viewers in the nation would rather watch Paul Hornung than Miss Wisconsin.

As Hornung leads the champion Green Bay Packers of the National Football League against the Baltimore Colts in the season opener in Milwaukee, Miss Wisconsin will be on another network in the Miss America contest, the television show with the highest rating of them all. It looks like Hornung and the other pro stars—Jim Taylor and Bart Starr of Green Bay and Johnny Unitas and the fine Colt receivers—should outdraw Miss America, whoever she turns out to be. The game is a rematch of the bitter Western Division playoff last season—except that this time Unitas and his supersubstitute, Gary Cuzzo, are in good health, and Green Bay has the gold-dust twins, Donny Anderson and Jim Grabowski, to go with the Golden Boy.

This is, of course, the first season of peace between the National and American leagues after five years of warfare—and it's wonderful, at least for the owners. Many details of the merger remain to be settled but, unless there is a major hitch, the leagues will join in a common draft in January and stage a world championship game between their champions. They will also save sacksful of money on baby-sitters, long-distance telephone calls, entertainment of college football coaches

continued

and star players, and rookie bonuses.

Sometime in the next two or three weeks two new franchises will be awarded—one in the NFL and one in the AFL. Three cities are in the running—New Orleans, Seattle and Cincinnati. New Orleans is the leading contender, with Seattle next and Cincinnati the outsider. New Orleans has made plans to build a domed stadium by 1968 and in the meantime can offer the 81,585-seat Tulane Sugar Bowl. Seattle has access to the University of Washington stadium (capacity 55,500) and will build a new arena of its own if the voters approve the idea this month. While Cincinnati also has plans for a new stadium, it can offer only Crosley Field (capacity 29,603) as an interim site. Look for New Orleans and Seattle to win the NFL and AFL franchises, respectively.

New Orleans is also the likeliest site for the supergame, the playoff between the champions of the two leagues. The city seems to fulfill all requirements: it is neutral, it is warm, it has an acceptable stadium in the Sugar Bowl and it has already demonstrated enthusiasm for pro football. If a clincher is needed, New Orleans is not a major television market. Since the city in which the game will be played will be blacked out, that is an important consideration. The only rival site appears to be the Rose Bowl in Pasadena. The Rose Bowl seats more people (100,423) than the Sugar Bowl, but it has disadvantages. The Los Angeles area is NFL country and is also a major television market which the supergame's sponsoring network (not yet selected) would be loth to black out.

The tentative nature of the pro merger may linger until the game gets the legislation it wants from Congress to make it exempt from antitrust actions. The so-called Sports Bill, written to that end, is not likely to be enacted in this session. Pete Rozelle, commissioner of the National Football League and commissioner-to-be of the joint leagues, has spent most of his time recently in Washington lobbying for a special bill to give legal status to a common draft. So far he has not been successful. Meanwhile, a joint committee of the two leagues has met once to consider a new constitution and to iron out minor problems. Committee members are Texas Schramm, Dan Reeves and Carroll Rosenbloom of the NFL and Lamar Hunt, Billy Sullivan and Ralph Wilson Jr. of the AFL. Ro-

zelle himself is a nonvoting member.

Some of their problems are not minor, however. As a starter, which network will be awarded the supergame? The NFL might have a claim to the game for its network, CBS, on the basis of seniority. But it is unlikely that NBC would agree. And both NBC and CBS have valid claims to a reduction in the enormous fees they pay for the championship games. The interleague championship certainly diminishes the value of the latter to the networks and the fans, if not the team owners.

Luckily, the game itself is played under essentially the same rules in both leagues, aside from one major point—the extra one. AFL teams have the college-style option of kicking for one point or throwing or running for two after a touchdown. It seems an exciting addition to the game and something that the NFL could well afford to concede.

All of this talk of mergers, lobbies, prime-time television and joint committees smacks of big business, and necessarily so. Pro football has become very big business. This year the NFL has drawn nearly a million and a half spectators to preseason games, setting a record for the sixth straight year. Regular-season attendance last year reached a handsome 83% of capacity in the 14 NFL stadiums, and crowds for 1966, even with the big new parks in St. Louis and the expansion city, Atlanta, should be still closer to capacity. A year ago the NFL went into action with 475,000 season tickets sold; for 1966 the total will be crowding 550,000. Forty-five thousand of these were sold to the football-happy Atlanta fans. Total seating capacity in the NFL for the season has been raised from 5,600,000 to 6,100,000.

And then there is television revenue, with its history of sharp upward spurts at moments of contract renewal. This year, for the first time, the NFL is lifting its blackout of cities where games are being played and beaming in outside games. There will be six NFL games on national TV, double the number of a year ago, and eight TV doubleheaders. The AFL continues a heavy television schedule and has also succumbed to the temptation of ending the home blackout.

Beginning its sixth year of operation, the junior league has come of age. Its long-term TV contract with NBC has purchased its survival. AFL attendance and season-ticket statistics have also

grown impressively. Season-ticket sales (nearly 200,000) are running 25% ahead of 1965. Then the league set an attendance record of 1,782,384, but with the addition of a new club—the Miami Dolphins—and a new 53,000-seat stadium in Oakland, total attendance could easily reach 2.5 million in 1966. The biggest surge in season-ticket sales comes from Kansas City, where Lamar Hunt's Chiefs sold more than 21,000. Last year only 9,550 were sold. (The New York Jets lead the league with 43,000.)

The final merger, with interlocking schedules and the leagues integrated into two two-division conferences, cannot take place until 1970, but this prospect has already sent franchise values up. Stock in the Boston Patriots soared to twice its previous value when peace was declared. The San Diego Chargers, a club Barron Hilton had on the market for a couple of years with no takers, was snapped up for a record \$10 million last month by a syndicate headed by Eugene Klein, president of a chain of theaters. Klein will keep the Chargers in San Diego, despite rumors that he intended to install the club in Anaheim as co-tenant with the California Angels.

If the Chargers are worth that, then the value of such old, established franchises as the New York Giants and the Cleveland Browns is staggering to contemplate. This raises a question. Will increasing television exposure, the voracious demand for talent as the leagues expand and pro football's aggressive hunt for still more revenue endanger the future of the game? This is the game launched by men like George Halas, who went into it not for money but for fun. Most early NFL owners were happy to write off their clubs as deductible hobbies.

Now that wild prosperity has come, owners should pause and reflect. There is as yet no indication that the public has had a surfeit of pro football, although it is heavily televised from late summer until mid-January. But the TV industry is pressing for still more—more games per season and more commercials per game. Other sports—notably baseball and boxing—were wounded by unlimited television. Pro football still seems to be some distance from the saturation point, but the warning signals are there.

After all, Miss America has survived for a long time on only one appearance a year.

CONTINUED

GREEN BAY PACKERS

The Packers are those against whom all others are measured. Last year they won the championship by the skin of their teeth, and despite an offense that often seemed to be at the point of breaking down; but win they did. This year they will win it with more style and polish. More than any other team, Green Bay has the elusive quality of character—a willingness to play as well as possible for as long as necessary—and this season the squad is deeper, stronger, fitter. The Packers themselves *know* that they are going to win. "I figure the West will be tougher than ever this year," says Jerry Kramer, the Green Bay right guard. "It will be a dogfight among four, maybe five, teams." "Right," says the other Packer guard, Fuzzy Thurston. "We could lose two more games than we did in '65 and still win it." The one absolute in Fuzzy's analysis, of course, is that Green Bay *will* win.

Last year Thurston and Kramer were hurt for part of the season, and Forrest Gregg, perhaps the most skillful of all offensive tackles, was shifted temporarily to guard. When Kramer and Thurston came back and Gregg returned to his old position the sputtering offense began to regain its old power and slickness. The offense also was helped by the steady improvement of young Ken Bowman at center and by the substitution of Bill Anderson for the inconsistent Marv Fleming at tight end. The Packers' late-season offensive form has carried over into 1966. "A lot of critics," says Halfback Paul Hornung, "were pointing to 1965 as the end of the line for Paul Hornung—at least until the championship game. I was accused of busting plays and generally wearing out. Well, that wasn't so. It was the whole offense. We didn't get the smoothness and precision that the Packer style requires until Coach Lombardi made these changes. Another year or two and I'll retire, but I want to go out while I'm on top."

It is known that Hornung and the Packers' punishing fullback, Jim Taylor, are in unusually fine condition (SI, Aug. 22), partly due to the arrival of the bonus rookies Donny Anderson and Jim Grabowski. The veteran Elijah Pitts, while not as rich, can run, too. Quarterback Bart Starr is always in top shape and prepared to frisk the defenses with his intelligent play selections.

Wide receivers Boyd Dowler and Max McGee may be slowing down, but that merely proves speed isn't everything. In preseason games they were sensational. Anderson can block as well as catch, and if anybody lets Split End Carroll Dale go downfield just mark it as a touchdown.

If there is anything more dispiriting than trying to prevent the Packer offense from pecking out first downs and touchdowns as steadily as a woodpecker drills holes in a dead elm tree, it is looking for mercy from the Packer defense. Mrs. Lombardi's mother would get a concussion from these gentlemen. End Willie Davis, 32, and Tackle Henry Jordan, 31, are elderly smashers who think pro life begins at 30. Their younger colleagues on the front four, 260-pound Tackle Ron Kostelnik, and 245-pound End Lionel Aldridge are getting to be as mean as Davis and Jordan.

But if there is a man other teams really love to hate it is Ray Nitschke, center line-backer, the Erich von Stroheim of pro football. Left Linebacker Dave Robinson is said to be the most improved player on the team—which means you had better carry a blackjack if you run at him. Lee Roy Caffey on the right side is just as quick to anger.

Next we come to the secondary, which picks up the pieces that the line and linebackers let through. This is the unit that intercepted 27 passes last year. Three of the steals were for touchdowns by Herb Adderley, who has a tendency to guess and jump—and usually he guesses right. Free Safety Willie Wood is more conservative but no more inclined to let anyone pass against him. Adderley's corner back mate, Bob Jeter, and the other safety, Tom Brown, complete an exceptional defensive backfield.

Then there is Don Chandler, punter and place kicker extraordinary. Baltimore fans still do not accept the Chandler field goal that tied the Colts and sent the playoff game into sudden death overtime last year, but Chandler kicks enough undisputed goals to be an asset to any team.

It's hard to put too much stress on the unanimous Packer desire to excel. Linebacker Caffey has a roommate, Tom Crutcher, who would like to play Caffey's position. "One of these days," Crutcher tells his roommate, "you're going to get hurt. Nothing

continued

JIM TAYLOR, THE INCOMPARABLE PACKER FULLBACK, HAMMERS INTO A LUNGING DETROIT LION DEFENSE





serious, mind you, but just enough so that I take over." Then Crutcher says, "And you're never going to get back in."

People who trace this way of thinking to the man with absolute control of the franchise—Lombardi—are on the right trail. Lombardi is a hard, blocky man with a

mouth as full of teeth as an alligator's and a temperament to match, and it is remarkable how the players see things his way. Lombardi drafts and trades shrewdly, eschews frills and, despite his heroic demands, runs a reasonably happy club. He is going to be difficult to beat again this year.

BALTIMORE COLTS

On a hot, muggy night in late July, a little early for football, 31,000 Baltimore Colt fans paid to watch a football scrimmage. Surprising? Not in Baltimore, where out-of-season Colts are as fascinating to the public as in-season baseball Orioles with a pennant in their beaks. The fans were there, first of all, to see if Johnny Unitas' injured knee had come around all right (it had) and, second, to throw some love at Tom Matte. Unitas has so much ability that love becomes a secondary emotion, but the fans won't soon forget that it was Matte who did an impossible thing last season and nearly put Baltimore into the championship game. Matte, once a quarterback at Ohio State but for five years a halfback in the pros, became a quarterback once again after Unitas hurt his knee and his substitute, Gary Cuozzo, suffered a shoulder separation. You just don't switch roles like that in the NFL but Matte did, carrying the team to within three disputed points of the Western Conference championship in that playoff game with Green Bay.

Sadly, however, all the love in Baltimore will not put Matte in the Colt starting lineup now that Unitas and Cuozzo are well. Everything is back to normal. Unitas is throwing perfect spirals to Raymond Berry and Jimmy Orr—as is Cuozzo when he has the opportunity—and Matte is again the stand-in for Halfback Lenny Moore. Oh, he will play, all right, and you can expect to see him throw some halfback passes now that he has proved he has an arm. But it's back to business as usual, which means that Baltimore, the team with the best chance to beat Green Bay in the West, will go after the Packers with conventional weapons.

There are rumors that Unitas needs to rest the damaged knee periodically and have it drained, but in action he again seems to be the best in football at the most critical position. Again Cuozzo appears to be the best No. 2 quarterback. Receivers Berry, 33, and Orr, 31, are aging gracefully. Their disci-

plined patterns and deft hands would be the delight of any quarterback. Last year Berry caught 58 passes for 739 yards and seven touchdowns and Orr was chosen for the All-NFL team for the first time. Tight End John Mackey is young and strong and of the same high class as Chicago's Mike Ditka. Butch Wilson does a good job behind him and Rick Kestner, Al Snyder and Willie Richardson are being tuned up in case of injury to Berry or Orr.

Since passing rather than running is the primary offensive threat in Baltimore, all the backs are good receivers. Unitas will throw often to Moore and Matte on fly and swing patterns and to Fullback Jerry Hill on screens and look-ins. Of the Colt runners, only Hill had a rewarding 1965 season. Moore is 33 but despite last year's decline there are those who believe he can run back to the fancy figures of 1964. If he cannot, Matte is there and so is Tony Lorick, who has the power to be a dangerous runner.

Unitas once was able to depend absolutely on his line's pass-blocking. Now there is some doubt. Where Johnny could double-pump the ball and take a little time looking for receivers there is a feeling this year that

he will have to release more quickly. The 10-year veteran Dick Szymanski returns at center and Bob Vogel at left tackle, but Right Guard Alex Sandusky, who had to be talked out of retiring, is a question because of his age (34), and Right Tackle George Preas has retired. The perennial All-NFL guard, Jim Parker, has been switched to Preas's tackle, with all that entails in adjusting to a new position. The jury is still out on Dan Sullivan, who moves to left guard.

The defense should be a little better than in 1965, when it ranked near the top against running and in the middle of the statistics against passing. Billy Ray Smith and Fred Miller are fast for defensive tackles but not outstanding on the pass rush. End Lou Michaels (who also place-kicks, left-footed and accurately) is sound but no better at the rush than Smith and Miller. The other end, Ordell Braase, is the one who gets to the quarterback. After he pulled a leg muscle midway through the season last year Colt opponents averaged nearly six points more per game than when he was at his best.

Linebackers Dennis Gaubatz, Steve Stonebreaker and Don Shinnick guess and gamble and occasionally get fooled. More often than not, however, they diagnose the play and stop it. Shinnick leads all NFL linebackers in career interceptions with 30, and it was his fumble recovery and subsequent score that accounted for the Colts' only touchdown in the playoff game. In the secondary Bob Boyd, Lenny Lyles, Alvin Haymond and Jerry Logan are an experienced pack of pass thieves. Punting is the Colts' one defensive failing, as it almost always has been.

Overall, Johnny Unitas & Co. will pass brilliantly, run respectably and defend extremely well. The team is not as deep as it could be, but it should give the Packers a grim enough fight for the conference title.

SAN FRANCISCO 49ERS

John Brodie, by virtue of an aborted deal with the Houston Oilers (SI, Aug. 29) and the usual dire need of a proven first-quality quarterback by the San Francisco 49ers, has become a more costly player than John Unitas of the Baltimore Colts. Brodie signed with the 49ers for nearly a million dollars. If he is worth that much, Carroll Rosenbloom, the owner of the Colts, may need a piece of Fort Knox to pay Unitas his fit fee. Brodie

is a fine quarterback, but he is no Unitas.

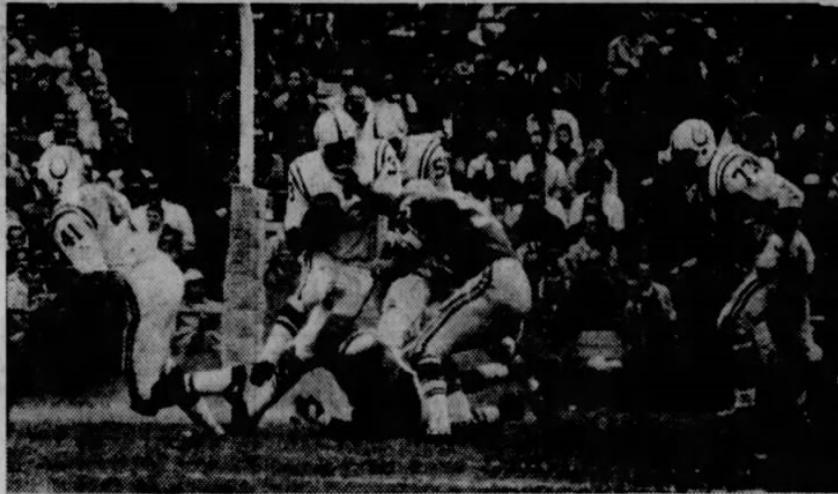
At least Brodie is a flaming optimist. Jack Christiansen, the coach, is pessimistic in public, as are all coaches, pro and college. Still, he looks at the 49er offense with a certain satisfaction.

"The same 11 men started all but two games last season," Chris says. "That means we are getting used to one another on offense, and that is a big part of the game. I

continued

MR. QUARTERBACK, JOHNNY UNITAS, HAS RECOVERED FROM 1965 KNEE INJURY. HERE HE HANDS OFF TO VETERAN HALFBACK LENNY MOORE

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