



Green Bay Packers (12-2) 27, Los Angeles Rams (8-6) 23
 Sunday December 18th 1966 (at Los Angeles)



Bratkowski Guides Bays To 27-23 Win Over Rams

GAME RECAP (GREEN BAY PRESS-GAZETTE)



(LOS ANGELES) – The Packers won the game they didn't figure to win in the Coliseum Sunday. This was supposed to be the Rams' day – the day they won a trip to the Playoff Bowl in Miami. They were favored to win and a gigantic crowd of 72,816 was on and to furnish them inspiration. The Packers? Human nature dictated a drop off for the men who had given their all a week ago in winning the West. But the Packers produced one of their choicest victories of the 1966 season, outscoring the Rams 27 to 23 for their 12th triumph in a real barn burner under a hot sun and 80-degree temperatures. The Packers thus finished with a gaudy 12-2 record for a percentage of .857 – just a shade behind their 13-1 record of 1962. The Bays lost those two games by only four points, 21-20 to the 49ers in their fifth game and a 20-17 to the Vikings in their ninth game. The Packers now join three other semi-finalists, the Cowboys, Bill and Chiefs, in the drive for the new Super Bowl championship game in the Coliseum Jan. 15. Green Bay and Dallas will fight it out for the NFL title in Dallas Jan. 1 and Buffalo and Kansas City scrap for the AFL championship the same day. The winners then go for the “super” crown. The Packers actually sharpened the teeth of the bench in whipping the Rams and the fact that they won with frequent shuffling of benchmen with the regulars made the victory all the more remarkable. Zeke Bratkowski, who is the league's best relief pitcher – bar none, went the route at quarterback for the injured Bart Starr. Bob Brown played three quarters switching

around in the defense live. Donny Anderson and Jim Grabowski worked a couple of quarters. Doug Hart played safety. Gale Gillingham went the distance. And Jim Weatherwax, Steve Wright, Bob Long, Paul Hornung, Max McGee and Red Mack contributed. Amazing...but listen to this. The Packers started scoring just like they started the season – with a touchdown on an interception runback. Lee Roy Caffey and Bob Jeter did it with John Unitas passes away back on Sept. 10. Now, three months later, Jeter did it again to give the Pack a 7-3 lead. He stole a Roman Gabriel bullet and galloped 75 yards to a TD in the first quarter and the Pack never went behind. That long run set the long distance tone for the day and the huge audience was treated to one-play advances of 74, 58, 42, 24, 23, 47 and 50 yards, which set up or produced 41 of the game's 50 points. Bratkowski and Gabriel cranked up 61 passes and completed 36 of them for 529 yards in the free wheeler. And for a touch of spice, punter Jon Kilgore threw a 47-yard pass to Claude Crabb to set up the Rams' second TD. Don Chandler and Bruce Gossett tried five field goals – and made 'em all. Chandler hit from 10 and 47 yards – his longest of the season, and Gossett produced from 36, 30 and 17 yards. Green Bay took a 7-3 lead on Jeter's run and went in front 16-9 at the

Pro Football Standings

Professional Football
By The Associated Press
Final Standings
National League
Western Conference

	W	L	T	Pct.	Pts.	OP
Green Bay	12	2	0	.857	335	163
Baltimore	9	5	0	.643	314	226
Los Angeles	8	6	0	.571	289	212
San Francisco	6	6	2	.500	320	325
Chicago	5	7	2	.417	234	272
Minnesota	4	9	1	.308	292	304
Detroit	4	9	1	.308	206	317

Eastern Conference

	W	L	T	Pct.	Pts.	OP
Dallas	10	3	1	.769	445	239
Philadelphia	9	5	0	.643	326	340
Cleveland	9	5	0	.643	403	259
St. Louis	8	5	1	.615	264	265
Washington	7	7	0	.500	351	355
Pittsburgh	5	8	1	.385	316	347
Atlanta	3	11	0	.214	204	437
New York	1	12	1	.077	263	501

Saturday's Result

Cleveland 38, St. Louis 10

Sunday's Results

Dallas 17, New York 7
Chicago 41, Minnesota 28
Philadelphia 37, Washington 28
Pittsburgh 57, Atlanta 33
Green Bay 27, Los Angeles 23
Baltimore 30, San Francisco 14

Sunday, Jan. 1, 1967

NFL Championship
Green Bay at Dallas

American League

Eastern Division

	W	L	T	Pct.	Pts.	OP
Buffalo	9	4	1	.692	358	255
Boston	8	4	2	.667	315	283
New York	6	6	2	.500	322	312
Houston	3	11	0	.214	335	396
Miami	3	11	0	.214	213	362

Western Division

	W	L	T	Pct.	Pts.	OP
Kansas City	11	2	1	.846	448	276
Oakland	8	5	1	.615	315	288
San Diego	7	6	1	.538	335	284
Denver	4	10	0	.286	196	381

Saturday's Result

New York 38, Boston 28

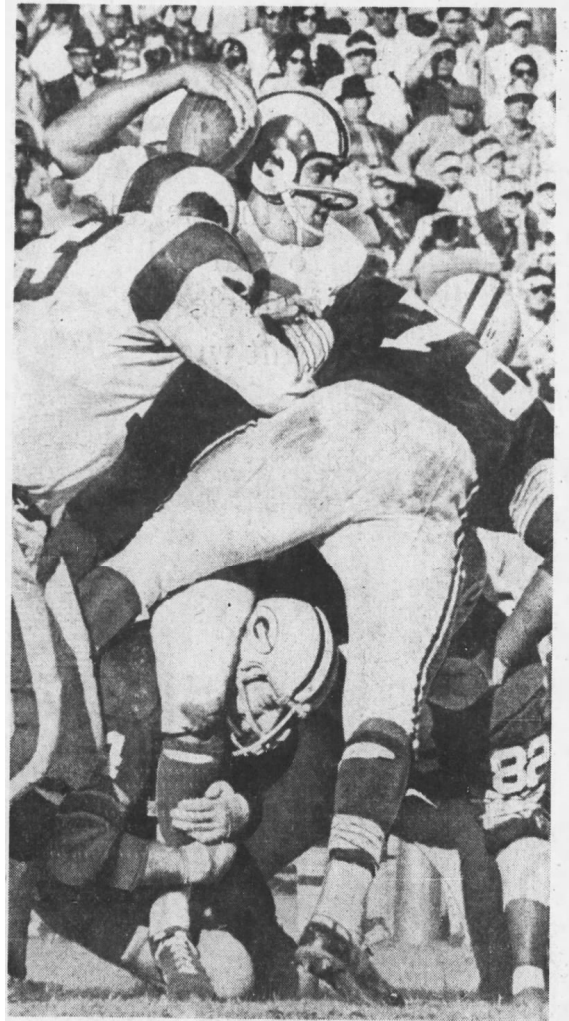
Sunday's Results

Buffalo 38, Denver 21
Kansas City 27, San Diego 17
Miami 29, Houston 28

Sunday, Jan. 1, 1967

AFL Championship
Kansas City at Buffalo

intermission, the TD coming on a 2-yard run by Anderson. There was no scoring in Quarter 3, but the teams counted 24 points in the fourth. Brat threw a 23-yard pass to Carroll Dale for a 24-9 lead and Chandler made it 27-9 with his long field goal. Then, in the final minutes, the battling Rams scored twice on Gabriel's 11-yard run and Gabriel's 3-yard pass to Marlin McKeever. The Packers had to play catch-up statistically. They had the ball for only five plays in the first quarter against the Rams' 28 but they held a 7-3 point edge. The Ram play advantage was down to 76-61 at the end. At one point, the Rams had the Pack 7-1 on first downs. Green Bay won the total yards battle, 355 to 351, breaking away in the second half on Anderson's running. The game marked the first appearance of Hornung as a ball carrier since he damaged his shoulder scoring against the Bears in Chicago Oct. 16. Paul carried five times for 19 yards. But, with an eye on the future, the whiz kid of the Pack had to be Anderson, who led both teams in rushing with 58 yards in 11 carries. He gave something the Pack lacked — pure speed. The Packer defense kept up amazing pressure on Gabriel, throwing him six times for losses of 33 yards. He escaped or threw the ball away a half dozen other times. Perhaps the most wonderful factor in the Pack's win was merely the way they played. It was strictly for keeps and this goes right back to the Pack's pride, which got a lot of reminding from Coach Vince Lombardi in practice last week. Two league records figured in the windup. Jeter's runback was the Pack's sixth of the season, tying a league mark set by the Browns in 1960. And Gossett's season total of 28 field goals broke the 26 by Lou Michaels for Pittsburgh in 1962. The first quarter alone showed that the Rams were bent on smashing the Pack. They took the opening kickoff and marched 42 yards in 11 plays to take a 3-0 lead on Gossett's 36-yard field goal. Taylor and McKeever exchanged fumbles and the Rams moved again — this time to the Packer 27. At that point Gabriel sliced a sideline shot at Jack Snow but Jeter flashed into the line of flight, stole the ball and set sail for 75 yards, evading Gabriel on the Ram 30 en route. This didn't seem to bother the Rams. They cracked back to the Packer 25 early in the second quarter on Gabriel's passing to McDonald and Bass and Gossett reduced the margin to 7-6 on a 30-yard field goal. The Packers got the field goal right back when Dale, moving behind Cross, took a 45-yard pass from Bratkowski to the four-yard line. McGee dropped a third down scoring pass in the end zone and Chandler kicked his short field goal to make it 10-6. Snow got behind Adderley and Gabriel found him for a 58-yard pass gain to set up Gossett's 17-yard field goal and a 10-9 score. Again the Packers slammed back — this time with a touchdown on a 78-yard, 7-play advance, with Grabo and Anderson in the backfield. Two Bratkowski passes did the big damage — the first to Dale for 22 yards to the Ram 48 and the second to Long, who made a stretching catch, for 42 yards to the 9. Anderson scored in two plays and it was 17-9. The Packers lost the ball on down for one of a few times this season to start the second half. Taylor picked up 20 yards in three carries to start the action, and Brat followed with a 24-yard pass to Dale to the Ram 36. Then — in four plays, Hornung made three yards, Brat passed to Fleming for five and Hornung missed the first down by a half-inch



THAT HELPLESS FEELING — Ram quarterback Roman Gabriel gets it from all sides as he is swarmed over by the Packers' defensive front Sunday. Note Henry Jordan holding Gabe by ankles on bottom while Bob Brown (78) makes frontal assault. L.A. lost 10 yards on play. Times photo by Art Rogers

75 yards, evading Gabriel on the Ram 30 en route. This didn't seem to bother the Rams. They cracked back to the Packer 25 early in the second quarter on Gabriel's passing to McDonald and Bass and Gossett reduced the margin to 7-6 on a 30-yard field goal. The Packers got the field goal right back when Dale, moving behind Cross, took a 45-yard pass from Bratkowski to the four-yard line. McGee dropped a third down scoring pass in the end zone and Chandler kicked his short field goal to make it 10-6. Snow got behind Adderley and Gabriel found him for a 58-yard pass gain to set up Gossett's 17-yard field goal and a 10-9 score. Again the Packers slammed back — this time with a touchdown on a 78-yard, 7-play advance, with Grabo and Anderson in the backfield. Two Bratkowski passes did the big damage — the first to Dale for 22 yards to the Ram 48 and the second to Long, who made a stretching catch, for 42 yards to the 9. Anderson scored in two plays and it was 17-9. The Packers lost the ball on down for one of a few times this season to start the second half. Taylor picked up 20 yards in three carries to start the action, and Brat followed with a 24-yard pass to Dale to the Ram 36. Then — in four plays, Hornung made three yards, Brat passed to Fleming for five and Hornung missed the first down by a half-inch

PROUD PACKERS WRECK RAM BOWL HOPES

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Sports
 BUSINESS & FINANCE
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'BRAT' AND THE BOMB — Packer reserve quarterback, Zeke Bratkowski burned the Rams on the long pass as he teamed with end Bob

Long on a 42-yard gainer Sunday, Clancy Williams was on defense for Los Angeles. Green Bay rolled to a 27-23 victory before 72,416 fans at

the Coliseum. The loss knocked the Rams out of the Playoff Bowl in Miami, Jan. 8. Baltimore's Colts will represent the Western Conference. Times photos by Ben Glenister and Art Rogers

in two carries. Chandler and Kilgore staged a punting contest until the Pack launched their second TD drive near the end of the third quarter, with Hornung and Taylor in the same backfield. The Bays moved 62 yards in nine plays for the score. Hornung led off with two seven yard runs and then Brat threw to Fleming for 16 and finally to Dale for 23 yards and the TD. The explosive fourth quarter was off to a rather quiet start as Chandler upped the score to 27-0 on his long field goal. The Packers threatened to go in again when Eddie Meador intercepted a Bratkowski pass in front of McGee. The Rams went on to score with that freak pass off the punt, giving them life on the Packer 15. On second down from the 11, Gabriel couldn't find a receiver, but ran to his right for the TD. With Anderson running wide for 33 yards in three carries, the Packers again stormed downfield but this time Grabo fumbled and Pardee recovered. The mistake hurt. Heckard got behind Adderley and Gabriel hit him with a 50-yard gainer to the Packer three. On second down, Gabriel lobbed a short pass to McKeever in the end zone for the final score with 24 seconds left.

GREEN BAY - 7 10 0 10 - 27
LOS ANGELES - 3 6 0 14 - 23

	<u>GREEN BAY</u>	<u>LOS ANGELES</u>
First downs	14	19
Rush-yards-TDs	35-118-1	26-100-1
Comp-Att-Yd-TD-INT	13-23-245-1-1	23-38-284-1-1
Sacked-yards	2-8	6-33
Net pass yards	237	251
Total yards	355	351
Fumbles-lost	5-3	3-1
Turnovers	4	2
Penalties-yards	3-49	5-56

SCORING

- 1st - LA - Bruce Gossett, 36-yard field goal LOS ANGELES 3-0
- 1st - GB - Bob Jeter, 75-yard interception return (Don Chandler kick) GREEN BAY 7-3
- 2nd - LA - Gossett, 30-yard field goal GREEN BAY 7-6
- 2nd - GB - Chandler, 10-yard field goal GREEN BAY 10-6
- 2nd - LA - Gossett, 17-yard field goal GREEN BAY 10-9
- 2nd - GB - Donny Anderson, 2-yard run (Chandler kick) GREEN BAY 17-9
- 4th - GB - Dale, 23-yard pass from Bratkowski (Chandler kick) GREEN BAY 24-9

4th - GB - Chandler, 47-yard field goal GREEN BAY 27-9

4th - LA - Roman Gabriel, 11-yard run (Gossett kick) GREEN BAY 27-16

4th - LA - Marlin McKeever, 3-yard pass from Gabriel (Gossett kick) GREEN BAY 27-23

RUSHING

GREEN BAY - Donny Anderson 11-58 1 TD, Jim Taylor 6-27, Paul Hornung 5-19, Jim Grabowski 9-9, Zeke Bratkowski 1-4, Elijah Pitts 3-1

LOS ANGELES - Dick Bass 14-49, Roman Gabriel 4-24 1 TD, Tom Moore 5-22, Jim Stiger 2-3, Ken Iman 1-2

PASSING

GREEN BAY - Zeke Bratkowski 23-13-245 1 TD 1 INT

LOS ANGELES - Roman Gabriel 37-22-237 1 TD 1 INT, Jon Kilgore 1-1-47

RECEIVING

GREEN BAY - Carroll Dale 3-121 1 TD, Marv Fleming 3-27, Jim Taylor 2-0, Bob Long 1-42, Donny Anderson 1-22, Elijah Pitts 1-18, Max McGee 1-10, Paul Hornung 1-5

LOS ANGELES - Marlin McKeever 6-53 1 TD, Tom Moore 6-26, Tommy McDonald 4-46, Dick Bass 3-0, Jack Snow 2-62, Steve Heckard 1-50, Claude Crabb 1-47

Pack Flashes Bright, Fast Future

PACK FLASHES BRIGHT, FAST FUTURE

DEC 19 (Los Angeles-Green Bay Press-Gazette) – The Packers of the future? There was a broad hint in the Coliseum Sunday, and it spelled out speed...or, to be more specific, Donny Anderson! You got a look at the new and the old Sunday and, fittingly, each twosome produced a touchdown. Jim Taylor and Paul Hornung, who led the Pack to three world titles, anchored one TD, and Anderson and Jim Grabowski, the new Taylor and Hornung, paced another six, with Donny scoring. “Speed,” punctuated Coach Vince Lombardi, “this is something we just haven’t had,” he said, referring to the dazzling running of Anderson. Donny bent the corner like no Packer, except possibly Elijah Pitts, has in years. He averaged over five yards in 11 carries. Thinking out loud a bit and perhaps with no specific plans, Lombardi enthused, “We’ll be a different team next year...Pitts at fullback and Anderson at halfback.” It was an interesting thought and, of course, a year or so in the future. Right now, you’ve got to feel the Packers have some real gold on the bench. And speaking of speed, Lombardi pointed to the Pack’s next task – the Cowboys in Dallas Jan. 1 for the championship. “Now, they’ve got real speed with that Hayes,” Lombardi said. It was suggested that Herb Adderley will come up with the world’s fastest human, Bob Hayes, but Vince reminded that “they (Heckard and Snow) got behind twice today.” Tommy McDonald of the Rams, who did a sting with the Cowboys, had a few thoughts on the upcoming title game...GIVE MEREDITH FIT: “We’re depending on the Packers not to make any mistakes,” Tommy said, indicating that he wanted Green Bay to uphold the prestige of the Western Division. “The Packers never make any mistakes against us, and they shouldn’t in Dallas. They’ll give Meredith a fit,” tiny Tommy added. Other people in the Ram dressing room wished the Packers luck – especially the former Packers – Tom Moore, Dan Currie and Kenny Iman...and Ram GM Elroy Hirsch cautioned “don’t let it get out of the West.” Bill George, the former Bear who played this season with the Rams, was more emphatic – “You’ll beat the hell out of them. I’ll be disappointed if you don’t.” Incidentally, the one-time Bear captain – pretty well beat up – said, “I guess I played one more year than I should have. Yeh, this is the end for me.” Lombardi, in his postgame comments in the dressing room after the game, said “I think it was not only good for the NFL and pro football in general. This was an important game to us even though I’ve been reading otherwise. We considered it an important game to win. Any time you’ve got a God given talent you should use it at all times, and that’s the way it turned out today.” All sorts of people were in the Packer dressing room to congratulate the Bays and wish them well in Dallas. Jim Murray, the noted Los Angeles columnist, brought in his three sons to meet Lombardi and the players...and Jim said “I’ve got to confess that they’re all real Packer fans.” Another visitor was Bill Cosby, the “I Spy” hero and a friend of Adderley, who kidded around...like “you guys are so good even I couldn’t make your team.” Zeke Bratkowski, the Pack’s star relief pitcher who anchored the Bays to two victories in the last six quarters, found that his former teammates “were jumping around a lot on him,” referring to the Rams’ defensive front four. “But they gave me excellent protection and they held their blocks,” Zeke added. Somebody kidded Brat about being caught from behind by Lamar Lundy but Willie Wood came to Zeke’s rescue with “Lundy’s s fast man.” Bratkowski moaned “I had a clear field ahead of me.” Lombardi was asked if Zeke was the best pinch hitter quarterback in the league and Vince said “I think so. He’s a fine, fine gentleman as well as a fine quarterback. You know you can always depend on him to give you everything he’s got. I just can’t say enough about him. And I’d like to say a few nice things about Anderson, too. He was most impressive.”...EXPLODED OFFENSE: The Packers’ defense exploded the offense into action and the guy who lit the match was Bob Jeter, who stole a Roman Gabriel pass and raced 75 yards for a 7-3 lead. “I had a hunch was the play was going to be,” Jeter said, adding: “That’s the only place they had been throwing so I guess I cheated a little.” Somebody

asked Bob if he thought he'd go all the way since Gabriel was the only Ram blocking the goal line and he laughed "I ought to be able to outrun a quarterback." Everybody but Fuzzy Thurston (bad ankle) got into some kind of action and distinguishing themselves in particular were Bob Brown, who played both defense ends and tackle; Gale Gillingham, Thurston's sub who did a good job on Rosey Grier; and, of course, Anderson. Come to think of it...the future does look

bright.

'DEFINITELY HAVE CHANCE,' LANDRY SAYS OF TITLE GAME

DEC 19 (New York) – Tom Landry and his Dallas Cowboys have a healthy respect for the Green Bay Packers but refuse

'Definitely Have Chance,' Landry Says of Title Game

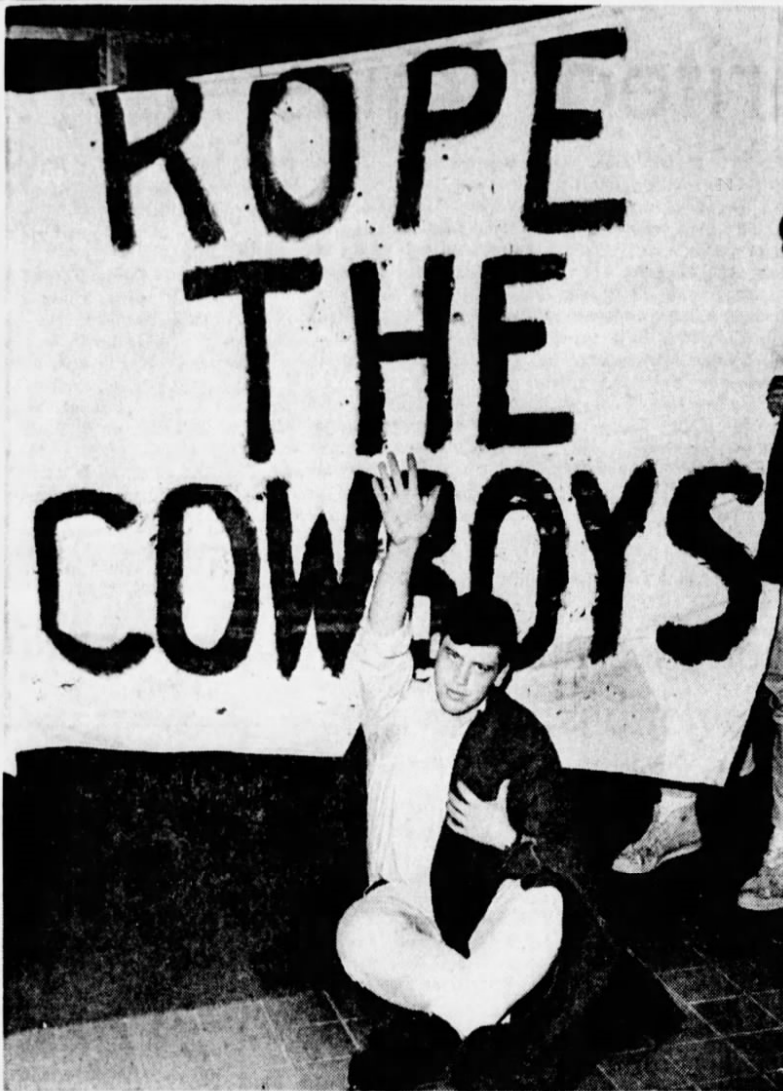
to be overawed by the team they must beat Jan. 1 in the Cotton Bowl for the NFL title. "I definitely think we have a chance to beat them," said Coach Landry after his Cowboys barely escaped with a 17-7 victory over the last-place New York Giants in their regular season finale Sunday. "We had good success with them in two preseason games the last two years and played them a good game last year in the regular season," said Landry. "Green Bay is a fine football team, so are we." "Our job is not to make any errors because you know they don't make many mistakes," said Landry who led the Cowboys to an Eastern Conference title in its seventh year of NFL competition... 'GOODBYE ALLIE': "Everybody said my five-year plan was a little bit late," said Landry with a grin. He could afford to laugh because his Cowboys clinched the Eastern title Saturday when St. Louis lost to Cleveland. Their finale with the Giants was a mean-nothing game. Dallas did pull it out on a six-yard run with an intercepted pass by defensive end George Andrie, a 41-yard TD pass from Craig Morton to Bob Hayes and a 10-yard field goal from Danny Villanueva. The Giants managed to score once on a two-yard plunge by Joe Morrison but messed up other scoring opportunities while many of the crowd of 62,735 warbled a final chorus of Good Bye Allie (Coach Allie Sherman, who has eight years to go on a 10-year contract). Dallas played without Don Meredith, its No. 1 quarterback, splitting the game between Jerry Rhome and Morton. Defensive tackle Bob Lilly also missed the game with a pulled hamstring, suffered in practice earlier in the week... HOWLEY TURNS ANKLE: "Meredith checked out pretty good Wednesday," said Landry. "He had headaches on the plane Friday and again Saturday. They said don't use him unless we had to. I would have given a lot of thought to it before I would have used him, even if we hadn't clinched. Lilly will be all right, I hope. Chuck Howley turned his ankle late in the game but we think he will be all right." How do you go about beating Green Bay? "If we can run on them we've got a chance," said Landry. "We've got to take some of their (pass) rush away." Landry said the great improvement of halfback Dan Reeves and guard Tony Liscio were the big additions that made the club a winner. Of course, he also paid tribute to Hayes, Meredith and the rest of the team... 'WHACKED' BROWNS: "We hit our peak in the second Cleveland game," said Landry. "Everything seemed to be an aftermath after that. We were really whacking and running against the Browns." Landry and most of the Cowboys flew home after the game Sunday night. The coach plans to give the team two days off and then hold a meeting Wednesday. They will work Thursday and Friday, knock off Saturday and Sunday for Christmas, and then start their regular work week the following Monday.

3,000 NOISY NIGHT OWLS WELCOME PACK AT AIRPORT

DEC 19 (Green Bay Press-Gazette) – With multicolored bursts of fireworks lighting the sky and cheers rising from the ground, Green Bay's Western Division champion Packers were greeted by an estimated 3,000 benumbed but highly vocal fans when their chartered plane winged in from the West at Austin Straubel Field early this morning. It may not have been the biggest welcome for the Packers, who have been tendered five such civic salutes in the past seven year, but it was the nosiest. The pyrotechnics were launched when the blinking red lights of the United Airlines plane hove into view at 1:48. The noise continued at reverberating intervals while the plane circled the field three times and until the big bird taxied to a stop on the airport apron at 2:05... LOMBARDI TELLS APPRECIATION: The sight of Coach Vince Lombardi, first to appear after the ramp was rolled into plane, triggered a piercing ovation, following which he was congratulated by Brown County Board Chairman Myron P. Lotto and Green Bay Mayor Donald Tilleman. Beaming as he surveyed the throng of night owls, many of whom had shivered in 15-degree temperatures for nearly two hours, Lombardi said, "I'd just like to thank you all for meeting us, and I want to express my gratitude and the gratitude of the team for being out here at this hour." Mrs. Lombardi was presented a bouquet of roses by President Bernard (Boob) Darling of the Packer Alumni Association, which sponsored the welcome program, after which the coach and his spouse were escorted through a lane of Civil Defense police to the terminal building and then our front to their waiting car. The ovations continued as Tom Miller, the Packers' assistant general manager, took over at the microphone to introduce the players individually. Greeted by their wives, they immediately proceeded through the hubbub of the terminal to buses which whisked them to the Packers'

Packers to Train at Tulsa

The Packers will prepare for their championship battle against the Cowboys in Tulsa, Okla., Coach Vince Lombardi announced today. They will leave Green Bay next Monday morning, headquarter at the Camelot Motel there and practice at Tulsa University's Skelly Stadium. They will leave for Dallas Friday afternoon, Dec. 30 and headquarter at the Sheraton-Dallas Hotel.



LOOKING TO THE FUTURE

James Root urges Packers to think championship



FORMER PACKER LENDS HIS SUPPORT

Milburn (Tiny) Croft points to team's arrival

Lambeau Field dressing room, where they switched to their personal cars. Many of the weary but hardy faithful followed the players to the buses, saluting them with a final round of cheers – and one sign that proclaimed “World Champions Always!”...WAITING ROOM SWINGS: That ended a 12-minute “program,” most of which occurred before the Packers landed. A swinging five-piece combo, holding forth in the second floor waiting room, had the terminal rocking from midnight on – with the aid of hundreds of the younger set. The lights at City Stadium and numerous porch lights were on as the Packers arrived. The announcement that the Pack’s arrival time had been set back 40 minutes – to 1:55 – failed to daunt the night people at the airport. They shortly were back at it and at late as 1:30 some of the more spirited could still be seen bouncing and cavorting to the resounding rock and roll rhythm...EX-CHAMP ON HAND: While they were thus employed, hardier souls along the airport fence resorted to a somewhat ragged but highly enthusiastic community sign to maintain their morale. One of those railbirds was massive Milburn (Tiny) Croft, a member of the Packers’ 1944 championship team. “This is a little different,” he said. “When we came home in ’44, we came by train. But there was a big crowd, too – we could hardly get through the crowd when we got off the train at the North Western depot.” “But the big difference,” he laughed, “is that we had guys who played the whole season for what nights like this would cost.”

FOUR COW TOWNS IN RUNNING FOR SUPER BOWL TITLE

DEC 20 (Green Bay Press-Gazette) – Try this on for size, you local yokels: Four cow towns are left in the running for pro football’s biggest prize – the Super Bowl championship. From top to bottom (or you name ‘em) they are: Dallas. Buffalo. Kansas City. Green Bay. That sounds like a lineup for the Roller Derby championship...or a four-asterisk mistake in sports history. Quick...somebody check with New York, Chicago, Los Angeles and Philadelphia...and see if it’s okay to go ahead with the semifinals Jan. 1. The populations of the cow towns combined doesn’t even match New York...and, of course, little Green Bay is just a bovine pimple. You’ve got to believe that there are people in this country who are checking on just what state Green Bay is located in. So help me...there was this cabbie in Los Angeles who confessed to liking to watch the Pack on TV but, like he said, “where is Green Bay – east of Chicago?” Kansas City” We remember it as a city in the old

America Association. We’re not quite sure whether it’s in Kansas or Missouri. Buffalo has us buffaloed. That has got to be somewhere near Niagara Falls. We have a suspicion it’s in New York State, but so many states and things come together in that part of the country that we’ve been confused. We’ve always been a Buffalo Bill fan, but he was the guy who put the buffalo out of business and shot it out with the Indians. Nobody ever did explain how old B.B. could load that flint lock so

fast. And Dallas...they call it the financial capital of the southwest but the trouble there is that too few people have all the oil and all the dough. It's surrounded by rattlesnakes and no water. Those 10-gallon hats are really used to scoop up the oil. Dallas got its first look at pro football in 1952. The Packer played there on a Saturday night in the Cotton Bowl before less than 10,000 people. But there were 100,000 outside the bowl attending the Texas State Fair. People on the roller coasters screamed more than the folks inside the bowl. And Green Bay...this has got to be the last straw. It's surrounded by cows, wrapped in tissue (please, don't squeeze), steeped in cheese and captured by a football team. You can get most of the population into one spot on any given Sunday. Crazy, man...this is the year of the cow towns...the year that depletes the population of New York. Who would possibly want to live in NY, Chi, LA or Philly and watch their football teams? The cow town is the place to live, folks, and step right up and buy your tickets for Dallas, Buffalo, Kansas City and Green Bay, which is in Wisconsin. We're a little partial to Green Bay...we have lots of room to expand. The cows can be moved back into the next county and, if necessary, Mr. V. Lombardi will add more seats to the stadium and the practice field. This is about where we came in...and if we sound a bit off today, maybe we are...This can happen when you go out into the big city and return to find that the cows ate all the silage and knocked over the milk shed. PS - The Packers will gather at 9:30 Wednesday morning to launch preparation for the Cowboy classic.



CHERRY STARR GREETES HUSBAND BART
Packer quarterback has warm reception

HOW WOULD RAMS DO WITH PACKER BENCH? 'COWBOY' WONDERS

DEC 20 (Green Bay Press-Gazette) - Like the man in the fancy cowboys duds was saying between halves Sunday: "They make a believer out of you when guys you hardly ever heard to come off the bench and do this." Abe Schiller, public relations director of the Flamingo in Las Vegas, had just watched Zeke Bratkowski, Donny Anderson, Jim Grabowski and Bob Long combine for a 78-yard touchdown drive that gave the Packers a 17-9 lead on the Rams just before the half. Honest Abe had put his finger on the real highlight of the Packers' 12th victory in 14 starts - chiefly the Packers' bench. "It makes you wonder how the Rams would do with just the Packers' bench," Abe smiled. Moments later, there was a significant development. Coach Vince Lombardi had exchanged the aforementioned benchmen for such noted names as Jim Taylor, Paul Hornung and Carroll Dale at the start of the second half. The only missee was the league's most valuable player, Barter Starr, who rested those sore ribs. Hornung and Taylor...It seemed a bit strange to see them together again and you wonder whether they'll be there again when the bell rings in Dallas Jan. 1. They were in for four series and they produced the touchdown on the fourth - a nine-play, 62-yard drive, with Zeke throwing to Dale for the last 23 on the first play of the fourth quarter. In their brief return as a unit, Taylor ripped off 20 yards in three carries to start the half. Later, Hornung cut loose with two seven-yard runs to set the touchdown trip in motion. They made it 24-9 and from then on it was Anderson and Grabowski, with the amazing Elijah Pitts coming in for exercise. Pitts started the game along with Taylor. Actually, Anderson and Grabowski figured in the Pack's first 10 offensive points. They came on in the second quarter with the lead a precarious 7-6 and, with Dale catching a 45-yarder, set up a Don Chandler field goal from the 10 before going on a TD drive. Starr shook hands with Anderson when he came off the field to hold for the point kick after Donny's TD. It was Anderson's third TD in his rookie year. The other two came against Atlanta...**HIGHEST TOTAL:** The Packer defense was nipped for highest total of the season, 23 points, but 14 of them came in the last four minutes. The first TD, at 11:50, was set up on a daring fourth down fake punt pass from Jon Kilgore to Claude Crabb - a play that probably never would have been tried had the score been closer. Your heart had to go out to Doug Hart on the Ram's last TD. Hart, who regularly works right cornerback behind Bob Jeter, was tried considerably at Tom Brown's left safety spot, a strange position. Hart came up to the line, like he would as a cornerback, and Marlin McKeever merely slipped into the "open" position and took Roman Gabriel's three-yard pass for six.

COWBOYS' MEREDITH HOSPITALIZED

DEC 20 (Dallas) - Dallas Cowboys quarterback Don Meredith, sparkplug of the club's rise to the Eastern Division championship in the NFL this year, was taken to a hospital early today with stomach cramps. A club spokesman said sometime later that examination by the team physician showed no connection between the ailment and headaches which had troubled Meredith recently. The team physician, Dr. Ronald F. Garvey, nevertheless ordered Meredith kept at St. Paul



THE BOSS IS HAPPY

Coach Vince Lombardi greeted by daughter

Hospital overnight for observation...**DOUBLED UP:** Mrs. Meredith telephoned Garvey to report her husband was doubled up at home with severe stomach cramps. The physician directed here to bring Meredith to the hospital and she summoned an ambulance. Worried club officials waited outside the hospital's emergency room while the doctor spent more than an hour examining Meredith. The Cowboys' ace passer and signal caller was forced to leave the field after a jarring tackle by Sam Huff of the Washington Redskins in a game here Dec. 11. He had suffered from headaches since...**PAINS NOT RELATED:** Although Garvey told club officials Meredith's stomach pains and headaches apparently were not related, the physician said he would start checking for a possible concussion today – a procedure he already had planned later in the week. Garvey said it was possible that the cramps resulted from tablets given Meredith for the headaches, perhaps from an old ulcer and even a virus picked up in New York last weekend. Associates recalled that Meredith, who formerly played at Southern Methodist University, had a history of trouble with a nervous stomach and even collapsed during a dinner at Austin several years ago...**CHEER UP SHERMAN:** Meredith, the Dallas quarterback, tried to cheer up Allie Sherman, whose New York Giants finished with a sad 1-12-1 record, at the Pro Quarterback Club in New York Monday. "When I came into pro football, I brought some pretty good statistics with me," said Meredith. "I thought I'd let (John) Unitas have one more year. There's no question it would take me only one year. I was very disappointed in my first year in the league. In the second year I rode the bench half the time. I was beginning to think that was a terrible way to make a living. You may not believe it but when I came out of Southern Methodist I had given some thought to law school or becoming a preacher. After those first few years of pro ball I was having some second thought about not continuing my education."...**ARRIVED IN 1965:** Meredith really didn't arrive until midway in the 1965 season when he regained the No. 1 job with the Cowboys. Under his fine direction this year, Dallas has won the Eastern

Conference title in the NFL and has a Jan. 1 date in the Cotton Bowl with the Green Bay Packers for the league crown. "We think we can beat Green Bay," said Meredith. "It is a matter of out-executing them. We feel we have come an awful long way. We respect Green Bay as much if not more than any team in football. They are very close to perfection. They do their assignments very well and have a coordinated defense. We feel we have certain weapons that can be more effective against a team like Green Bay than against a harum scarum team. They may not be so familiar with some of the things we can do from our multiple offense." Meredith called split end Bob Hayes "the one weapon that is most unique. Despite all the things he has done, I think people still underestimate him. I had my doubts at camp but Bob wants to improve so much that he has done a tremendous job." Meredith said he thought the Eastern Conference would be proud of the way Dallas will play against the Packers. "We've had some signs of our own down there in other years," Meredith said, referring to the "Good Bye Allie" signs at Yankee Stadium. "But you'll see a wild-eyed group in the Cotton Bowl. The whole world loves a winner. We think our team can establish a tradition to rival that of the Giants of the past."

JETER'S BIG 'CATCH' NETS HIM HONOR

DEC 21 (Green Bay Press-Gazette) – Bob Jeter once broke his finger catching a pass...in practice. That was two years ago when he was a Packer flanker candidate. He could catch the ball but it wasn't easy, though his final pass reception in 1964 helped the Packers into the Playoff Bowl in Miami. It set up a 24-24 tie in the league finale in Los Angeles. Jeter, the onetime Iowa flash, made another appearance in Los Angeles just last Sunday – this time as a defensive back, and he made another big catch and run to explode the Packers into a 27-23 victory. He intercepted a Roman Gabriel pass and wheeled 75 yards for a 7-3 Packer lead. This feat, plus his good all-around play, won Jeter the award as the Associated Press defensive player of the week. Rapid Robert joined Gale Sayers of the Bears, who was named the offensive player of the week. Jeter allowed that "it was nice to win but you have to give the front four (Willie Davis, Hank Jordan, Ron Kostelnik and Lionel Aldridge) credit because they kept a lot of pressure on Roman Gabriel. He had to get rid of it in a hurry." Jeter was replaced by Doug Hart on the Ram series following the interception. "I took a little blow after that run because it was pretty hot down there – about 80 degrees. I wouldn't have done it if it was cold," Jeter said, adding: "If I had stayed in Gabriel might have thrown a deep pattern at me to make me run some more." Four other players, in addition to the Cowboys' defense, were



cited for defensive plays – Denny Gaubatz of the Colts, and Floyd Peters, Fred Whittingham and Harold Wells of the Eagles. The Cowboys (Green Bay's next foe) got to the Giants' quarterback nine times in their victory in Sunday's windup. The Cowboys wound up the year by throwing the quarterback 60 times for a total loss of 420 yards. Coach Vince Lombardi greeted the Packers for the first time since the weekend victory at 9:30 this morning and then sent the Bays through a light workout. Practice and meetings were also scheduled for Thursday and Friday. The squad then will break up for the Christmas holidays and then report back Monday morning, prior to departure at 11 o'clock for Tulsa, Okla...**STARR PASS CHAMP:** The Packers will drill in Skelley Field, home of Tulsa University, next week and headquarter at the Camelot Motel before leaving for Dallas Friday afternoon, Dec. 30. They'll test the Cotton Bowl turf on the day before the game. Packer headquarters in Dallas will be at the Sheraton Dallas hotel. On the statistical front, Bart Starr won the league's passing championship – his third title in the past five years. Starr led passers every week except for one. Final figures were delayed due to the Christmas mail rush. Sayers won the rushing title with 1,231 yards, beating out the Browns' Leroy Kelly with a 190-yard performance against the Vikings. Bruce Gossett of the Rams was the scoring leader with 113 points and a record 28 field goals. Charley Taylor of the Redskins topped the receivers with 72 catches.



Some of the Green Bay Packers who attended the Rawhide, Inc., benefit luncheon Tuesday are in the upper photo with project director John Gillespie (third from right). Packers, from left, are Hank Jordan, Zeke Bratkowski, Boyd Dowler, Jerry Kramer, Bart Starr and "Fuzzy" Thurston. Shown, in the lower photo, seated, from left, are Carroll Dale, Dave Hathcock and Elijah Pitts. Standing are Red Mack (left) and Ralph Lewis, master of ceremonies. (Post-Crescent Photos)

PACKERS PUT THEIR SUPPORT BEHIND THE RAWHIDE, INC., PROJECT

DEC 21 (Appleton Post-Crescent) – The Green Bay Packers, who have written one of sportsdom's greatest success stories, have thrown their support behind another project – Rawhide, Inc. Eighteen members of the 1966 Western Conference championship team attended Tuesday's benefit luncheon for the non-profit camp for teenaged boys. Packers on hand were Bart Starr, Fuzzy Thurston, Elijah Pitts, Dave Hathcock, Bob Long, Ken Bowman, Carroll Dale, Jerry Kramer, Hank Jordan, Bob Brown, Jim Taylor, Boyd Dowler, Tommy Crutcher, Herb Adderley, Zeke Bratkowski, Doug Hart and Red Mack.

LEADING		GROUND		GAINERS	
	Aft.	Yards	Avg.		TDs
			Gain		
Sayers, Chi.	229	1,231	5.4		8
Kelly, Clev.	209	1,141	5.5		15
Bass, L.A.	248	1,090	4.4		8
Brown, Minn.	251	829	3.3		6
Willard, S.F.	191	763	4.0		5
Reeves, Dall.	175	757	4.3		8
Green, Clev.	144	750	5.2		3
Perkins, Dall.	186	726	3.9		8
Coffey, Atl.	199	722	3.6		4
Taylor, G.B.	204	705	3.5		4

LEADING PASSERS				Avg.	
	Aft.	Com	Yds.	TDs	Gain
Starr, G.B.	251	156	2,257	14	8.99
Jurgensen, Wash.	436	254	3,209	28	7.36
Ryan, Clev.	382	200	2,974	29	7.79
Meredith, Dall.	344	177	2,805	24	8.15
Unitas, Balt.	348	195	2,748	22	7.90
Tarkenton, Minn.	358	192	2,561	17	7.15
Gabriel, L.A.	397	217	2,540	10	6.40
Brodie, S.F.	427	232	2,810	16	6.58

LEADING PASS RECEIVERS				Avg.	
	Recd.	Yds.	Gain		TDs
Taylor, Wash.	72	1,119	15.5		12
Studstill, Def.	67	1,266	18.9		5
Parks, S.F.	66	974	14.8		5
Hayes, Dall.	64	1,232	19.3		13
Moore, L.A.	60	433	7.2		3
Mitchell, Wash.	58	905	15.6		9
Collins, Clev.	56	946	16.9		12
Barry, Balt.	56	786	14.0		7
McDonald, L.A.	55	714	13.0		2

Besides lending their moral support to the Left Guard Charcoal House function, the Packers made what was described as a "sizable" donation to the fund drive. In addition, Starr is chairmanning the fund drive, and the Charcoal House - of which Thurston is a co-owner - donated the luncheon... 'FIRST TOUCHDOWN': The approximately 100 Fox Cities businessmen, who attended the luncheon, were told, in football parlance, that "we've got the first touchdown, but we haven't won the ball game yet." Guests were informed that Rawhide's first crucial goal has been reached - of the \$11,200 needed by Dec. 28 to secure title to the 715-acre camp, near New London. In the last few weeks, area industries, businesses and individuals have contributed \$16,000, plus \$5,000 in pledges. New financial needs are directly ahead: \$25,000 to cover a bank loan; a \$20,000 payment by March, 1967, and \$20,000 by March, 1968. Businessmen were asked to pledge what they could over a 2-year period. Charcoal House waitresses, too, got into the spirit and announced they would contribute all their tips from the luncheon to the Rawhide project. John Gillespie, Rawhide director, outlined the services that are being and will be offered to underprivileged or neglected boys. A summer camp, for a total of about 300 boys, will be run initially in 2-week segments. An adult counselor and a college-age counselor will work with 8-boy groups in projects that have a vocational slant. On a year-round basis, Rawhide provides facilities for a group home. Welfare agencies can place boys into the family group that occupies the Rawhide residence. Starr, after his introduction by master of ceremonies Ralph Lewis as the NFL's most valuable player, received a standing ovation. Lewis said Starr has always lent a helping hand to any worthy or needy cause. He indicated that Starr "doesn't believe in honorary titles" and that he devotes "the same diligence and long hours to Rawhide as he does to his quarterbacking duties." Starr, who introduced his teammates, said he hopes the Packers will bring everyone in the area "a belated Christmas present, two more victories."

COWBOYS, 'TEXANS' STIR DALLAS FANS

DEC 21 (Dallas) - Dallas fans aren't thinking of an intriguing possibility in professional football. How about the Dallas Cowboys and the Kansas City Chiefs in the Super Bowl, the game that will decide the world's championship? Of course, there are two games in the way of such a meeting but if it did come about, it would mean something Dallas fans have talked about for seven years...MOVED TO K.C.: The Kansas City Chiefs, you see, were first the Dallas Texans of the AFL. They were competition for the Cowboys in 1960 when Dallas got into the NFL. Lamar Hunt organized the Texans when he organized the AFL. He did it because he couldn't get into the NFL. For three seasons the Texans vied with the Cowboys for the pro football dollar in Dallas. Finally, Hunt moved his franchise to Kansas City and named the team the Chiefs...NO COWBOY TUMBLE: He said he had become convinced that two pro clubs not operated successfully here, especially with the territory saturated by television. All the time the two clubs operated here there was clamor - on the Texans' side - for a game between the two. The Cowboys wouldn't give it a tumble. For that matter, none of the NFL clubs were playing the AFL boys. But came 1966 and the two leagues merged. The winners are scheduled to clash Jan. 15 at Los Angeles. So, the Kansas City Chiefs were Western Division winners in the AFL and will play Buffalo at Buffalo Jan. 1 for the league championship...SUPPOSE...?: Dallas won the Eastern Conference title of the NFL and will clash with Green Bay at Dallas Jan. 1 for the league championship. Now suppose

Green Bay Packer
CHAMPIONSHIP SPECIAL

FOLLOW THE PACKERS TO DALLAS VIA
DE LUXE PRIVATE SANTA FE TRAIN...

Leave Green Bay December 31, Return January 2
(Group of 25 May Reserve Entire Car)

\$125⁰⁰ PER PERSON

Following is included in the tour price:

- Round-trip rail transportation from Green Bay
- De luxe roomette or bedroom accommodations
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For Reservations Send Full Payment To:
American Automobile Association
331 SOUTH ADAMS STREET
Green Bay, Wisconsin

(Reservations accepted on "first-come, first-serve" basis)

Kansas City and Dallas win. That would set up the long awaited game between the Dallas Texans (Chiefs) and the Cowboys. Clint Murchison, Jr., owner of the Cowboys, may have been thinking about that when the Cowboys returned from New York Sunday night, after clinching the Eastern Conference title over the weekend. Five thousand people turned out to greet the Cowboys. Over the loudspeaker came the words of Murchison: "Welcome to Dallas, former home of the Kansas City Chiefs."

FAIRGROUNDS JUMP

DEC 21 (Dallas) – Fan waited in long lines today as the sale of tickets started for the Jan. 1 Dallas-Green Bay NFL championship game. Folks started arriving 24 hours earlier and it looked like a big picnic on the ground of the State Fair of Texas. They brought charcoal grills, cots, sleeping bags, radio, television sets, and what have you when the big rush started Tuesday night. The crowd really began moving in about 8 p.m. Would-be buyers formed lines around the Women's Building of the fair, ready to pounce on those tickets as soon as the counter was opened. They played cards while sitting in aisles formed to approach the ticket counter inside the building. On at least one instance some boys were hired at \$1 an hour to stand in line. There are 75,504 tickets to be sold to the game. It appeared they might be snapped up in a couple of days.

MEREDITH OKAY

DEC 21 (Dallas) – Quarterback Don Meredith of the Dallas Cowboys was ready to join the team for a workout this afternoon after giving the fans a big scare because of a stomachache. Meredith went to the hospital Tuesday morning suffering a "tremendous cramp." He was found to be all right and was out doing some Christmas shopping, however, before fans learned that he had left the hospital. Meredith said he'll be ready to play Jan. 1 when Dallas meets Green Bay for the NFL championship in the Cotton Bowl. The Cowboys' star met newsmen at the hospital barefooted and in a bath robe. He told them he felt fine. Meredith didn't play in the final regular season game against the Giants Sunday at New York because of headaches occurring after he was tackled hard in the Washington game the week before. The Cowboys' physician, Dr. Ronald Garvey, said he found no connection between the head injury and the stomach ailment. "I do not feel there is anything serious," Garvey said. Meredith told Garvey the cramp might have resulted from a sleeping pill and a pain pill he took Monday night for his headache.

ZEKE LOOKS FORWARD TO STAYING IN PRO BALL, AS PLAYER AND COACH

DEC 21 (Green Bay Press-Gazette) – "I have butterflies before every ball game, but probably a little more so this time." Edmund Raymond (Zeke) Bratkowski, long known as the Brat but now most frequently referred to as Super Sub with more than a modicum of justification, was thoughtfully analyzing his first star at quarterback in nearly four years. The amiable Californian, who has brought that particular assignment to a highly successful conclusion in cavernous Memorial Coliseum at Los Angeles Sunday, quietly explained, "The thing that I was concerned with was that we wanted to win to keep the momentum going into the championship two weeks from now. It was a test of our pride..." 'PRIDE WAS OUR INCENTIVE': "Both Los Angeles and San Francisco had a chance to go to the Runnerup Bowl, and it was virtually important that we play our best game to maintain the winning habit." "People were saying we didn't have any incentive," the rangy University of Georgia alumnus noted, then pointed out, "Our incentive was our pride. We were world champions and Western Division champions. It was very important to maintain our championship image." Although it was apparent early in the week that he would start in place of the injured Bart Starr, Brat informed, "We prepared the same way we always go. We followed the same routine we had in all the other 13 weeks...I wasn't even thinking about starting – I was just thinking about getting our game plan prepared. It was a logical assumption, of course, that I was going to play a lot..." 'CARROLL CALLED FIRST ONE': Bratkowski, who at one point in that 27-23 victory over the Rams had four completions in eight attempts for 157 yards (a spectacularly plus 39.2 yard average), admitted, "The long ones worked out well. Both receivers were really open." "Carroll (Dale) called the first one (which triggered the Packers' first goal)," he revealed. "He told me certain things and said, 'Why don't you try this?' It's very important that the ends communicate with the quarterback, not



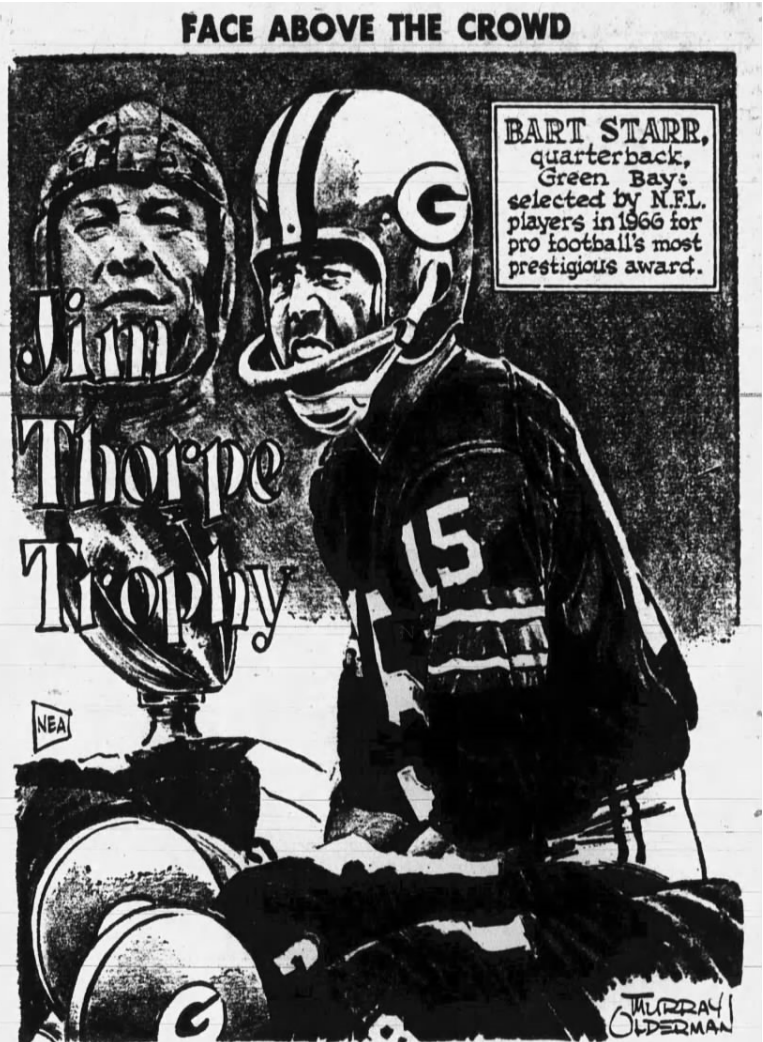
Don Meredith, Dallas Cowboys' quarterback, chatted with newsmen in a hospital Tuesday about his stomach disorder. He was released later in the day. (AP Wirephoto)

getting our game plan prepared. It was a logical assumption, of course, that I was going to play a lot..." 'CARROLL CALLED FIRST ONE': Bratkowski, who at one point in that 27-23 victory over the Rams had four completions in eight attempts for 157 yards (a spectacularly plus 39.2 yard average), admitted, "The long ones worked out well. Both receivers were really open." "Carroll (Dale) called the first one (which triggered the Packers' first goal)," he revealed. "He told me certain things and said, 'Why don't you try this?' It's very important that the ends communicate with the quarterback, not

so much in the game but on the sidelines. The coaches called the touchdown pass to Carroll from the sidelines and on the one to Bob Long, which set up our last touchdown, Bobby went for the ball real well and made a nice catch.” Had there been any pregame intent to throw the long ball? “We always have those passes in our repertoire, of course, but actually it was the fact that the pass pattern developed in such a way that the long receiver was the one we should throw to.”...’REMIND EACH OTHER’: As per custom, the 11-year veteran maintained close contact with Starr throughout when not in combat. “We talked quite a bit on the sidelines and at halftime,” the soft-spoken Los Angeles resident said, appending by way of explanation, “What we do is try to remind each other what we haven’t done.” “We don’t try to confuse each other by saying something like, ‘You’ve got all these passes you can use.’ Instead, we say, ‘You haven’t run this or you haven’t run that, and this has worked good for you.’” Just turned 35, and the father of three children, Zeke is making no predictions about his competitive future. “I don’t know how long I’ll be playing,” he says. “I’m just playing ‘em from year to year. It’s awfully difficult to know...Eventually, I would like to go into coaching – in pro football. I’d like to stay in it. It seems to me that if you spend the majority of your life in one vocation, it doesn’t make too much sense to drop all of that information and experience and go into something else.”

PACK TO HAVE MILLION \$\$ SUPPORT IN DALLAS

DEC 22 (Green Bay Press-Gazette) – The Packers will have something akin to a million dollar backing in Dallas Jan. 1. Voice-wise, the backing will total 3,500 – the largest crowd ever to follow Green Bay to a championship game. It will be a double-barreled deal since New Year’s Eve is also involved – not to mention the Cotton Bowl game between SMU and Georgia Dec. 31. The Packers have been allotted 3,500 ticket and Tom Miller, assistant to GM Vince Lombardi, said today “they’re all sold.” Most of the tickets went to sponsors of plane and train specials out of Green Bay, Milwaukee and Marinette. Hundreds of others are going on their own. This is the third out-of-town championship for the Packers in seven years. The first was in Philadelphia in 1960 and approximately 500 fans followed the Packers. The next was in New York in 1962 and the following reached 800. The huge Wisconsin throng figures to raise a lot of noise on behalf of the Packers but obviously the group will be outnumbered. The Cowboys will have some 72,004 voices – the difference in the 75,504-seat Cotton Bowl. Each Packer Backer will part with an estimated \$250 to \$300 for the New Year’s weekend, including transportation. The plane trips are billed at slightly under \$160, and the train trip costs \$125, which also include the ticket to the game and housing. Add food to that, plus New Year’s Eve in Texas, and you can take your own choice as to the final bill. Multiply the total bill by 3,500 and you get nearly a million dollar. Dallas is already (and has been for months) locked up for that weekend due to the unique college-pro doubleheader. Both games are sold out but the audiences will be different – for the most part. Forty thousand tickets to the championship game were placed on sale at 7 o’clock Wednesday morning and they were snapped up in 5 ½ hours after the windows opened. The first 30,000 went in 2 ½ hours, said Larry Karl, assistant general manager of the Cowboys. In nearby Fort Worth, the allotment of 6,000 tickets were gone in an hour. Twenty thousand other tickets went to season ticket holders and other NFL clubs; 3,500 to Green Bay; and 8,000 were held under Cotton Bowl options. The Packers will stay away from the hectic Dallas scene until the last minute. They’ll train in the peace and quiet of Tulsa next week and then leave for the Texas city on Friday afternoon. On the home front, a blanket of snow was removed from the Oneida St. practice fields Wednesday to allow the Packers to begin drills. Snow plows and sweepers were used to reach the frozen turf and the snow was piled up in the center of the two fields. Practices are scheduled here Thursday and Friday. Lombardi will dismiss the troops after the Friday drill for the Christmas weekend. They’ll leave for Tulsa at 11 o’clock Monday morning. The only two injured Packers appeared in excellent condition Wednesday and this means that the Packers will be at full strength for Dallas. They are Bart Starr, who hurt his ribs in the Colt game, and



60,000 JAM BOX OFFICES FOR COWBOY-PACKER TICKETS



Quarterback Don Meredith directs Dallas Cowboys thru workout in preparation for New Year's day meeting with Green Bay Packers for National Football league championship. (UPI Telephoto)

Fuzzy Thurston, who sprained his ankle in the third last game. The title game will pit the league's most potent passing attack against the top aerial defense. The Cowboys led the league in passing with 215.9 yards per game on 214 completions in 413 attempts. They were also the best in total offense with 367.5 yards per game and rushing defense by allowing the opposition an average of 84 yards. Green Bay led in passing defense, allowing an average of 139.9 yards. The Packers also were tops in defense against scoring by yielding only 163 points, while Dallas was first in scoring offense with 445 points.

HEY, BART! COWBOYS SET QB TRAP MARK

DEC 22 (Dallas) - The Dallas Cowboys' chances of beating Green Bay Jan. 1 for the NFL

championship might well hinge on the performance of the front four. For the information of Bart Starr, Green Bay's great quarterback, this fearsome foursome has been doing things to quarterbacks that disconcert them, to put it mildly. Coach Tom Landry of the Cowboys does not go in for blitzing much, "When you blitz, you weaken yourself for the big play," says Landry. "You have to rely in man to man coverage in the secondary." But the pass rush of his front four is something else. The quartet - George Andrie and Willie Townes at ends, Bob Lilly and Jim Colvin or Jethro Pugh at tackles - set a NFL record for trapping the quarterback this year. They did it 60 times during the season, three times

more than the record set by Baltimore in 1964. Against Pittsburgh the front four trapped the quarterback 12 times - a single game record. With Lilly not even in there, they took down the New York quarterback nine times last Sunday as Dallas won 17-7. This foursome, averaging almost 260 pounds to the man, not only is the most effective in the league but also about the youngest. Colvin is the oldest at 28, Lilly is 27, Andrie 26 and Pugh and Townes 22 each. This means Dallas can expect to have the leading front four in the league for several years. They hope to start one of those years by bringing Dallas the NFL championship. Hear that, Mr. Starr?

SUPER BOWL ORDERS TOTAL 21,000 IN 1ST TWO DAYS

DEC 22 (Los Angeles) - The Super Bowl - championship of the two professional football leagues - has received 21,000 orders for tickets in two days. The first contest matching the winners of the National and American football leagues will be played Jan. 15 in the 92,000-seat Memorial Coliseum. A spokesman said the ticket demand was the heaviest in Coliseum history for a short period of time. Possible contestants are Green Bay and Dallas, who meet for the NFL title, and Kansas City and Buffalo, who play for AFL honors.

DEFENSE TRIGGERS OVER ONE-THIRD PACKERS' POINTS

DEC 23 (Green Bay Press-Gazette) - The Packer defense's outstanding feat during the 14-game league campaign was holding the opposition to 163 points - an average of slightly over 11 per trip. But the defense also did a remarkable job of turning the ball over to the offense. Willie Davis & Co. obtained the ball 42 times on interceptions or fumbles during the season - an average of three a game. Better yet, points were produced on exactly half, 21 of those turnovers. The offense took the ball and proceeded to six field goals and nine touchdowns on 15 turnovers and the defense scored direct touchdowns by returning six interceptions. Thus, the defense figured in 15 touchdowns and six field goals - a total of 130 points or more than one-third of the Packers' offensive total of 335. And you can add a 16th TD - on Donny Anderson's 77-yard punt return against the Falcons. The six TDs on interceptions tied a league record set by the Browns in 1960. Bob Jeter had two and Lee Roy Caffey, Willie Wood, Herb Adderley and Doug Hart one each. Green Bay's next foe, the Cowboys, produced 11 less turnovers, 31, on 14 fumbles recovered and 17 interceptions... Tom Landry, the onetime Giant defensive star, is now in

Packer Sendoff

The Packers will be accorded a civic sendoff, sponsored by the Packer Alumni Assn., when they leave Austin Straubel Field Monday morning for Tulsa, Okla., to prepare for their National Football League championship game with the Dallas Cowboys, Alumni President Bernard (Boob) Darling announced today.

A brief program, details of which will be announced later, will be held when the team enplanes at 11 o'clock, Darling said, adding that a welcome also is planned when the Packers return from Dallas Sunday night, Jan. 1.

SET UP BY DEFENSE

- 1 — Interception by Dave Robinson on Rams' 13-yard line . . .field goal.
- 2 — Recovery of fumble by Ron Kostelnik on Lions' 39 . . .field goal.
- 3 — Interception by Robinson on Lions' 33 . . .field goal.
- 4 — Recovery of fumble on punt by Doug Hart on Lions' 22 . . .field goal.
- 5 — Interception by Ray Nitschke on Bears' 30 . . .field goal.
- 6 — Interception by Bob Jeter against Falcons on Packer 29 . . .touchdown.
- 7 — Interception by Tom Brown against Lions on Packer 45 . . .touchdown.
- 8 — Interception by Nitschke on Lions' 39 . . .field goal.
- 9 — Recovery of fumble by Willie Davis against Lions on Packer 22 . . .touchdown.
- 10 — Interception by Lee Roy Caffey on Lions' 46 . . .touchdown.
- 11 — Interception by Caffey on Bears' 18 . . .touchdown.
- 12 — Recovery of fumble by Davis on Vikings' 37 . . .touchdown.
- 13 — Block of punt by Herb Adderley on Viking 11 . . .touchdown.
- 14 — Interception by Adderley on Viking 48 . . .touchdown.
- 15 — Interception by Willie Wood on Colts' 47 . . .touchdown.

TOUCHDOWNS BY DEFENSE

- 1 — 52-yard interception return by Caffey vs. Colts.
- 2 — 46-yard interception return by Jeter vs. Colts.
- 3 — 20-yard interception return by Wood vs. Bears.
- 4 — 68-yard interception return by Adderley vs. Falcons.
- 5 — 40-yard interception return by Hart vs. Falcons.
- 6 — 75-yard interception return by Jeter vs. Rams.

SPECIAL TEAM TD

- 1 — 77-yard punt return by Donny Anderson vs. Falcons.

his seventh year as coach of the Cowboys, who were born in 1960. He said he felt he had a contender right from the start of this season, explaining: "That's the important thing to shoot for — to get into position to contend. If you do that, then with some breaks you can win. But I've been in the Eastern Division since 1950 and I haven't seen anybody win but New York and Cleveland, other than Philadelphia that one year."...Of the four semifinalists for the world's professional football championship, the Packers have the best won-lost percentage, .857, on 12-2. Kansas City is next with .846 on 11-2-1 and Dallas is third with .769 on 10-3-1. Buffalo, which split with Kansas City, has .692 on 9-4-1. Dallas and KC are the highest scoring teams, with 445 and 448 points, respectively. Buffalo counted 358, Green Bay 335. The Packers have allowed the fewest points by far — 163, compared to 239 for Dallas, 255 for Buffalo and 276 for KC...The annual request to lift the TV blackout on the championship game resulted in the annual "no" from Commissioner Pete Rozelle. This time the Junior Chamber of Commerce of Irving, Tex., made the request and Rozelle explained: "The blackout of the home city in the championship game will not be lifted. This is done because those who buy tickets to the game do so in the belief that they will be not able to see the game otherwise."...Terry Nofsinger, the No. 2 Cardinal quarterback, says, "The most outstanding thing about Dallas is the speed they've got. But they're also a very intelligent club. They make few mistakes."...If you're not convinced that four cow towns are engaged in the fight for "world" grid honors, here are the populations: Dallas 679,684; Buffalo 532,759; Kansas City 475,539; and (ouch) Green Bay 82,000. The Chamber of Commerce of these four cities must be beaming. John Borgenson never had it so good...The Packers have five native Texans, who will find little friendship in the Cotton Bowl Jan 1. They are Forrest Gregg, Big Springs, Tex.; Lee Roy Caffey, Thorndale; Tommy Crutcher, McKinney; Donny Anderson, Stinnett; and Doug Hart, a Green Bay transplant who was born in Hundley, Tex.

PACKERS MADE TOP HEADLINES IN WISCONSIN AT BOTH ENDS OF '66

DEC 23 (Milwaukee) — No matter which end of the year you look at, the Green Bay Packers made big news during 1966 in Wisconsin. The Packers started the year with a

snow-blown 23-12 victory over the Cleveland Browns in the 1965 NFL title game Jan 2. They ended it by sewing up the NFL's Western Division crown with a 12-2 regular season record and preparations for a New Year's Day battle with the Dallas Cowboys for the 1966 championship. Wisconsin's sports editors and broadcasters selected the win over Cleveland as the best state sports story of the year and the victory in the west during the 1966 season was just a short way behind...**BRAVES-BRUHN:** Only two other stories received much support for the No. 1 spot — the proceedings in court surrounding the Braves' move to Atlanta, and the resignation of Milt Bruhn and hiring of former Badger quarterback John Coatta as University of Wisconsin football coach. The Packers' 1965 NFL title was a carry over from last year, with Green Bay and Baltimore tying for the Western Division lead, and, on the day after Christmas, the Packers beating the Colts 13-10 in sudden death for the rights to hose the Browns. Packer stars Paul Hornung, Jim Taylor and Bart Starr were questionable because of injuries suffered during the season, but when the chips were down the "old pros" came through. Despite more than five inches of snow, Hornung gained 105 yards rushing and Taylor 96. Starr completed 10 of 18 passes for 147 yards and one touchdown. The defense held Jimmy Brown, playing his last game, to just 50 yards in 12 attempts, and the Packers had annexed their ninth NFL title, a record for the league...**STARR KEYS WIN:** Starr's passing and the unbelievably steady defense of the Packers keyed the win in the west this fall and left them at year's end hoping for a 10th NFL title and a berth in the first "superbowl" to be played in Los Angeles in mid-January between the NFL and AFL winners. The Braves story actually started in 1964, with the announcement in a Chicago hotel room that the team was moving south. Legal action, started shortly after that, reached its apparent end early this month when the U.S. Supreme Court decided not to hear an appeal by the state of a Wisconsin Supreme Court ruling. Highlight of the year-long battle over baseball was the six-week trial in the Milwaukee courtroom of Circuit Judge Elmer Roller, who ruled the Braves and the National League had violated state antitrust laws by the move south. The State Supreme Court agreed with Roller that the move did actually violate state law, but, in overturning Roller's decision, it also said the state was powerless to enforce its own law because of a U.S. Supreme Court verdict that baseball was not subject to the federal antitrust laws, similar to the state laws. The decision, and that of the higher court, left baseball alone to do as it desires, without interference by either state or local antitrust statutes...**SEEDS SOWN EARLIER:** The Bruhn-Coatta story, like the others, also had its seeds sown earlier. In late 1965, Bruhn came under fire from alumni and other interested parties after the Badgers had been lambasted severely in their final game. Coatta, at that time, was reported in line for the job with Bruhn in trouble. The Board of Regents, in December, met in Milwaukee and voted to allow Bruhn to continue. But the vote was 7-3 and Bruhn went through the 1966 season under



Two Packer Rookies are shown in action against the Rams Sunday. Gale Gillingham (68) is helping to clear a path for Jim Grabowski (33). Another blocker is Green Bay veteran Jerry Kramer (64). The Packers won, 27-23. (AP Photo)

the pressure of knowing his job was on the line. Before the final game of the season, against Minnesota, Bruhn submitted his resignation. A few days later, the regents met again in Milwaukee, accepted the resignation and named Coatta the new coach.

UPI PICKS 8 PACKERS ON 1966 NFL ALL-STAR TEAM

DEC 23 (New York) – The Green Bay Packers, western division champions and favorites to win their fourth league title in six years, dominated the 1966 United Press International NFL All-Star team today, placing eight players on the squad selected by 45 sportswriters and broadcasters in NFL cities. In the balloting, two defensive specialists, Green Bay's Herb Adderley and Larry Wilson of St. Louis, were the leading choices of the voters. Adderley drew 41 votes; Wilson got one less...SAYERS IS PICKED: Chicago's Gale Sayers, who this season became the first halfback to lead the league in rushing since Steve Van Buren in 1949, rolling up 1,231 yards, was the top offensive choice with 39 votes as he captured the running back slot.

PACKERS CALL HALT TO VISIONS OF COWBOY GAME

DEC 24 (Green Bay Press-Gazette) – It was Tuesday noon, Dec. 21, 1965...Willie Davis had just finished a chat with members of the Mike and Pen Club. He started to leave the room and then turned around with a smile: "Merry Christmas, fellas. Sorry we messed up your Christmas plans." He referred to the Packers' tie with the 49ers in the 1965 finale that necessitated the Western Division playoff Dec. 26., and the resulting work it meant for newspaper, radio and television people. This is the seventh consecutive year the Packers have been in postseason action...and it's a blessing there is no playoff because it was scheduled for Dec. 25. The Packers have always managed to squeeze in observance of Christmas and this year all of the players have the time to go home. Coach Vince Lombardi called a halt to visions of the Cowboy game after practice Friday and the players don't have to report back until shortly before departure for Tulsa at 11 o'clock Monday morning. Two players will spend their first Christmas in new homes – Bob Jeter and Dave Robinson. The Jeters live in Pittsburgh, the Robinsons in Lidenwold, N.J. They had their families in Green Bay during the season. Jim Weatherwax, a Californian, will spend Christmas at the home of the Jim Heils in Sturgeon Bay. Jim Taylor, who shipped his family home before the Baltimore game, will fly home to Baton Rouge. Also going to Louisiana will be Bob Brown, who lives in Bastrop. He will see his wife and children for the first time since he left for training camp in July. Gale Gillingham, a Minnesotan who was born in Madison, will spend his Christmas eve with his wife and sons in Green Bay and then go to Madison to visit relatives. Coming in for the occasion will be his mother and brother from Little Falls, Minn. Max McGee will go to Rochester, Minn., and spend the holiday with his two daughters. Willie Wood, the Washingtonian, will remain in Green Bay and spend the day at the home of the Herb Adderleys. Wood, incidentally, turned 30 Friday, which calls for a double celebration. Donny Anderson winged down to Stinnett, Tex., to be with his parents for Christmas. His ball carrying buddy, Jim Grabowski and his new Missus, will spend the weekend with his parents in Chicago. Paul Horning flew to Louisiana to

FIRST TEAM

Offense

Split end—Bob Hayes, Dallas [35].
Tackles—Bob Brown, Philadelphia [32] and Forrest Gress, Green Bay [25].
Guards—Jerry Kramer, Green Bay [17], and John Gordy, Detroit [12].
Center—Mick Tingelhoff, Minnesota [23].
Tight end—John Mackey, Baltimore [37].
Quarterback—Bart Starr, Green Bay [36].
Halfback—Gale Sayers, Chicago [39].
Flanker—Pat Studstill, Detroit [25].
Fullback—Leroy Kelly, Cleveland [21].

Defense

Ends—Willie Davis, Green Bay [36], and Davey Jones, Los Angeles [36].
Tackles—Bob Lilly, Dallas [39], and Merlin Olsen, Los Angeles [25].
Linebackers—Chuck Howley, Dallas [19]; Ray Nitschke, Green Bay, and Lee Roy Caffey, Green Bay [14].
Halfbacks—Bob Boyd, Baltimore [13], and Herb Adderley, Green Bay [41].
Safeties—Larry Wilson, St. Louis [40], and Willie Wood, Green Bay [32].

SECOND TEAM

Offense

Split end—Charley Taylor, Washington [9].
Tackles—Ralph Neely, Dallas [14], and Ernie McMillin, St. Louis [5].
Guards—John Thomas, San Francisco [11], and Ken Gray, St. Louis [10].
Center—Bob DeMarco, St. Louis [4].
Tight end—Mike Ditka, Chicago [5].
Quarterback—Don Meredith, Dallas [5].
Halfback—Dick Bass, Los Angeles [13].
Flanker—Gary Collins, Cleveland [8].
Fullback—Jim Taylor, Green Bay [7].

Defense

Ends—Ordeil Braase, Baltimore [4], and George Andrie, Dallas [3].
Tackles—Alex Karras, Detroit [9], and Henry Jordan, Green Bay [4].
Linebackers—Dick Butkus, Chicago [12]; Wayne Walker, Detroit [10], and Dave Wilcox, San Francisco [8].
Halfbacks—Cornell Green, Dallas [11], and Jim Johnson, San Francisco [5].
Safeties—Jerry Stovall, St. Louis [5], and Mel Renfro, Dallas [5].

Title Game Temperatures



Jethro Pugh (left) defensive end, Buddie Dial, (center), and Kicker Danny Villaneuva, wear warm head gear for practice on cold windy day in Dallas. Cowboys will play Packers for National Football league championship Jan. 1 in Dallas. [AP Wirephoto]

be with his mother and then will be back in Green Bay for Christmas dinner at the Paul F. Roeder residence. Tom Brown will be with his family in Silver Springs. Elijah Pitts has his family here, but they may visit friends in Milwaukee where he plans to build a home in the near future. Marv Fleming will visit friends in Chicago. Those who can't go home will be invited to the homes of those who live here permanently or those who live here just for the season. No Packer will be alone in Green Bay on Christmas.

DALLAS DRILLS IN COLD WEATHER

DEC 24 (Dallas) – The Dallas Cowboys raced through a workout in near freezing weather Friday and there was only one limp on the squad. Defensive tackle Bob Lilly still favors a pulled hamstring muscle but is expected to be in top shape Jan. 1 when the Cowboys clash with the Green Bay Packers here for the NFL championship. Everybody else, including quarterback Don Meredith, who had a big stomachache earlier in the week, and linebacker Chuck Howley, who had a slight ankle sprain, were going at top speed. It was the final workout before Christmas and the Cowboys won't return to the practice field until Monday.



[UPI Telephoto]
Quarterback Bart Starr tries to keep warm while Packers practice in zero temperatures in Green Bay.

It was the final workout before Christmas and the Cowboys won't return to the practice field until Monday.

PACKERS ARE KEEPING WARM

DEC 24 (Green Bay) – Green Bay Packer head coach Vince Lombardi said Friday that his defending NFL champions were “keeping warm” in preparation for their Jan. 1 title game against the Cowboys at Dallas. “We’ve still got nine days before the game,” Lombardi said. “We’re approaching it like we approach any game.” The western division champions, who never have been defeated by Dallas in a league contest, worked out lightly at Green Bay Friday for the last time before leaving for Tulsa, Okla., and final workouts next Monday. Lombardi said there was no particular reason for taking the Packers away from Green Bay’s wintry blasts for the week before the game. “No reason,” he said. “We just decided to go to Tulsa because I like the name – Tulsa.”

DALLAS FINDS ITS COWBOYS IN ODD PLACES

DEC 24 (New York) – When Cornell Green showed up at the Dallas Cowboys training camp in the summer of 1962, several of the other 26 free agent rookies asked him what position he had played in college. Green said, “Forward.” Although there is no such position in football, Green spoke the truth. He played forward for the Utah State basketball team and no football at all. Green, now an all-pro cornerback on defense, was the first but not the last of the basketball players to make it big with the Cowboys, the eastern champions of the NFL. There is another one, Pete Gent, who plays flanker in the starting lineup and Gent had no football history at Michigan State...13 FREE AGENTS: Green and Gent represent two long shots who made good for the Cowboys, as they built their team from the ground up in seven seasons. That both were free agents seems more to the point. On their 40-man player roster that will oppose the Green Bay Packers for the NFL title on Jan. 1, the Cowboys have 13 free agents, athletes signed at no special expense and found outside of college players. Of these 13, nine are regulars on a 23-man team if we count the kicker, Danny Villanueva. Apart from Green, Gent and Villanueva, there is Mike Gaechter and Warren Livingston in the defensive backfield; Dave Edwards at linebacker; Dave Manders at center; Dan Reeves at halfback; and Pettis Norman, who shares tight end with Frank Clarke. There must be a message here somewhere because no other pro team enlists so many pick-up starters in a time when countless thousands of dollars are spent on seeking out the right draft choices. “The draft is overrated as a source of talent,” says Gil Brandt, the 32-year-old scouting director for the Dallas club. Brandt does a big job for Dallas. He sends out inquiry cards to every senior playing college football in America, he claims, and this amounts to 2,000 initial items of correspondence. From this mammoth base, the Cowboys select 30 nondrafted free agents to go with their 20 rookie draft picks. That would be from two to three times the number of rookies tried out by Cowboy competitors...BEGIN WITH 95: During the first two weeks of training camp, there are some 95 hopefuls who are said to be Dallas Cowboys, a number that in eight weeks winnows down to the select 40 making up the varsity. Brandt played the game “poorly” in high school in Milwaukee, ignored it at the University of Wisconsin and went to work for the Los Angeles Rams as a talent sleuth a decade ago.



BART STARR

... player of the year

BART STARR VOTED NFL '66 PLAYER OF THE YEAR

DEC 24 (New York) – Bart Starr, who overcame the reputation of an automaton quarterback with one of the most sensational passing performances in NFL annals in 1966, was selected the league’s Player of the Year by the United Press International. The 32-year-old Starr, who guided the Green Bay Packers to the NFL championship game for the fifth time in the last seven years, was the overwhelming choice of a panel of experts composed of three writers from each league city. Twenty-three writers cast votes for Starr while three players – quarterback Don Meredith of Dallas, safety Larry Wilson of St. Louis and fullback Leroy Kelly of Cleveland – shared runner-up honors with four votes apiece...COMES INTO HIS OWN: Despite his amazing career completion average of 56.6 percent entering the current season, the tops in NFL history, the methodical Starr has played in the shadow of Baltimore’s brilliant gambler, Johnny Unitas, and has been consistently underrated. But not even the most critical of experts could overlook Starr’s credential this season. The 6-foot-1, 200-pounder from Alabama clicked on 62.2 percent of his tosses, easily the finest mark in the NFL this season. In addition, he led the league in average yards gained per pass (8.99), and his percentage of interceptions (1.2) was the lowest single-season standard in history, bettering his own mark of 1.47 set in 1964. He contributed more than bare statistics, however, to the Packers’ drive for a second consecutive NFL title. He was the field leader of the most powerful team in pro football and a master tactician who never failed to exploit an enemy weakness. “Bart Starr is one of the great quarterbacks,” notes San Francisco Defensive Coach Dick Voris. “You can’t take any kind of gamble against him. Any gamble produces a weakness and he always finds it. For instance, if you blitz him, he’ll let you come within inches and then flick the ball out on a screen pass for big gains.” The award last year went to Jimmy Brown, the brilliant fullback of the Cleveland Browns who announced his retirement from the game prior to the 1966 season. Unitas has won the award twice, the last time in 1964. Gale Sayers, runner-up in

the balloting a year ago, received three votes. Others nominated included halfback Dan Reeves and defensive tackle Bob Lilly of Dallas, quarterback Sonny Jurgensen of Washington, and fullback Dick Bass of Los Angeles.

'GOOD GUYS,' COWBOYS SPLIT LAST TWO SHOOT-OUTS

DEC 25 (Green Bay Press-Gazette) – The Packers shoot it out with the Cowboys a week from today...and there ought to be a way of working in the good guys, the bad guys, the white hats, the six-shooter, the chaps, the spurs and, naturally, the schimmel. The schimmel, for the benefit of you young squirts, is the white horse the hero in the old Western movies rode into Black Gulch on. Actually, the schimmel is a gray horse but to us kids down at the bijou it was white...real white. The crooks always rode black horses and black hats. To us folks up here, the guys in the white hats next Sunday will be the Packers...and down there? Well, you get the point. Our point, however, in trying to keep

our mind on this opus and out of junior's coloring book on the cowboys and Indians is merely that the Cowboys and the Packers had had two real shoot-outs in the short space of 11 months. We refer to Sunday afternoon of Oct. 24, 1965, when the Packers staggered off with a 13-3 victory over the Cowboys in Milwaukee and to Saturday night, Aug. 20, 1966 in Dallas, when the Cowboys made off with a 21-3 verdict over our white hatters. These two games form something of a "platform" for the upcoming championship game – a marvelous example of what really can happen when these two bulwarks start unloading their guns. Let's look at the 13-3 league crash first: Don Chandler kicked field goals from 44 and 22 yards and Jim Taylor scored the touchdown on a seven-yard run. Dallas got three on a 20-yard field goal by Danny Villanueva. All three of Green Bay's scores were set up by defensive heroics – an interception by Tom Brown and recovery of fumbles by Lee Roy Caffey and Willie Davis. Hank Jordan stripped the ball from Cowboy QB Craig Morton and Davis grabbed it on the Cowboy 7 - from where Taylor scored. The Packer offense was fantastic that day – in reverse. Bart Starr, and this is a rarity, completed only four of 21 passes and finished with a minus 10 yards passing. He was thrown five times for 52 yards in losses. The Packers had a picnic with Morton, too, slamming him nine times for 62 yards. The Packers didn't have an interception or lose the ball on a fumble all day. Coach Vince Lombardi summed up the Pack's sixth straight win – "The Packers didn't make any mistakes. That was the difference. The defense played exceptionally well, but we did a poor job on offense. Starr was inaccurate, and we were just flat on offense." The Cowboys made five mistakes – three interceptions and two lost fumbles. The 21-3 game in Dallas featured some new Cowboy faces, Don Meredith and Bob Hayes, who missed the Milwaukee throwback due to injuries, and these two combined for two touchdown passes – 22 yards in the second quarter and 35 yards in the third. Morton passed one yard to Frank Clarke for the third TD with 9 seconds left in the game. The Pack's only points came on a 12-yard field goal in the second quarter...MADE PREDICTION: It can be argued that this was an exhibition but you people have been around here long enough that the Packers don't like to lose anything, anytime, anyplace. Lombardi, in his postgame analysis, made a prediction that comes to a head next Sunday: "I can tell you I think they're (Cowboys) going to have a good football team." As to his own squad, Vince noted "we're not a very cohesive team. We're trying too many things. This is no alibi. However, Dallas would have beaten us no matter what. We played a poor game. There is nothing I can say that will ease the pain." The good guys won't have to wait long to ease that pain.

Working Toward Playoff Sugarplums



[UPI Telephoto]

Cold weather did not stop Packers from practicing yesterday in Green Bay for their National Football league title game with Cowboys in Dallas next Sunday. Bart Starr (second from left) warms up among other Packers (from left), Don Chandler, Coach Red Cochran, Elijah Pitts, Head Coach Vince Lombardi, and Paul Hornung.

Packers, Green Bay One Big Happy Family, Writes New Yorker

PACKERS, GREEN BAY ONE BIG HAPPY FAMILY, WRITES NEW YORKER

DEC 25 (Green Bay Press-Gazette) – In the likely event that the Green Bay Packers, the football representatives of this frigid Lake Michigan city, wins the National League championship and goes to sunny California for the Super Bowl game next month, the Green Bay fans who accompany them will expose themselves to a hazard never encountered back home – heat stroke. Here is Green Bay, the name of the game is frostbite. Packer fans are accustomed to enjoying their football in the invigorating fresh air, with a blizzard swirling through the stands to keep the blood circulating. When the temperature



[AP Wirephoto]

Don Meredith, Cowboys' quarterback, warms up during yesterday's practice session for eastern division champions in Dallas. Bob Hayes catches Meredith's throws. Workout was cut short by 15 minutes due to weather.

edges up above freezing in Lambeau Stadium, the buffs get to feeling a little close and start loosening their ties. "Aw, the football weather isn't so cold here," demurs Henry Van Der Heiden, who runs Spookie's Luncheonette on Main St. "Why, I just slip into my bearskin coat and sit there enjoyin' the game, just as warm toast! No different than bein' home by the fire."...**WRY HYPERBOLE:** When teams from the big cities come to this bleak, icy Wisconsin outpost to play the Packers, the visiting sportswriters amuse their readers back home with wry hyperbole about the bucolic ways of the locals. "The team got into Green Bay late because the dog sleds were running behind schedule," is one well-worn rib tickler, as is "you can spot the mayor of Green Bay right off - he's the one wearing the clean overalls." Such cracks elicit supercilious chuckles from the sophisticates back in New York and Chicago and Philly and Los Angeles and San Francisco and the 82,000 proud residents of Green Bay have learned to suffer them with good natured resignation. But, then, they can afford to be tolerant. They get the last laugh on Sunday afternoons when, come hailstorms or high water, their beloved Packers usually crush the city slickers on the gridiron. "They can laugh at us all they want from Monday to Saturday," chortles Howard Blindauer, a local businessman and Packer superfan, "but never on Sunday."...**CITY OWNS FINEST PRO FOOTBALL FACILITY:** When you think of Green Bay, you automatically think of football. (Which is probably just as well, since the city is otherwise distinguished by its leadership in toilet paper manufacturing.) That such a small city supports the most successful team in pro football history - the Packers have won a record nine

world championships - is an extraordinary civic achievement of which the natives are fiercely, and justly, proud. More impressive still is the fact that 50,000-seat Lambeau Stadium, which the people of Green Bay voted overwhelmingly to build with their own tax dollars in 1957, is the finest football facility in the business. The field is sunk below ground level, and the fans view the action from bench seats obstructed by girders. Unlike Yankee Stadium, where many locations are so remote that a football game is only a rumor, there is no such thing as a bad seat in Lambeau Stadium. What sort of a city is Green Bay? It is a city where, when you call City Hall, the mayor himself is likely to pick up the phone; where people say good morning to strangers on the street; where tall draught beers are a dime and the bar buys regularly; where the big apple or Sunset Boulevard, but, aptly, Main St. is not Broadway, or the Loop...**HASN'T CHANGED:** "In many ways, Green Bay hasn't changed much in 50 years," says Mayor Don Tilleman, a soft-spoken, genial native who boosts his city without being overbearingly gee-whiz about it. "Progress has been kind to us. We are thriving economically, but our growth has been gradual and the city remains very much a community, extremely closely knit and civic minded. The Packers, you might say, are our first family. They unite the community." In many respects, Green Bay and the Packers have grown up together. Mayor Tilleman, for instance, was born in 1919, the same year as the team. He estimates he has missed no more than two dozen home games since he was old enough to understand what all those big guys were doing running around down there on that chalk-striped field. Tilleman recalls hanging around old Hagemester Park as a small boy, waiting for a sympathetic Packer player to lead him in by the hand. Later he sold candy bars and ushered to gain admission, and now, as mayor, he is entitled to two free tickets to each game...**TICKETS BIG INCENTIVE TO GETTING ELECTED:** "Those tickets are one big incentive to get elected," he said laughingly, and he was only half kidding. All 50,000 seats are sold out for years to come, and the Packer ticket office has a waiting list of 12,000 applicants. If for some reason, such as bronchial pneumonia, a ticket holder can't make a game, he calls the radio station and announces he has a ducat to sell. (At face value, by the way. You go straight in Green Bay, or you get a punch in the nose.) Within minutes, his phone is ringing and a line forming outside his door. Only major tragedies keep people away from the ball park. Last season, a woman slipped on her way into the stadium, and felt a bone snap in her leg. The pain got so bad that, late in the fourth quarter with the Packers safely ahead,

she was persuaded to go to the hospital and have the break set. Ticket possession can be a matter of bitter strife. Last year, when Kathryn Grab of Menasha, a town near Green Bay, won a divorce from here husband, Leonard, the right to the couple's season tickets was a major bone of contention in the property settlement. The just awarded the ex-Mrs. Grab the pasteboards...FIRST CITIZEN-FAN: "I'll tell you how tough it is to get into Lambeau Stadium," said Howard Blindauer, a long-time season ticket holder. "The other day, Merrill Knowlton called me and said, 'Howie, I'm in a spot. I've got to get two tickets for Sunday.' Now, Merrill Knowlton is the ticket manager of the Packers. If he can't get a seat...well, you get the idea." Blindauer is probably the most effective unpaid public relations man a city could hope to have. A recent visitor to Green Bay casually asked Chuck Lane, the Packers' publicity man, to name the first citizen-fan to come to mind. "Howard Blindauer," Lane answered before the question was all the way out. Blindauer owns a sheet metal business which does a brisk trade, but it is strictly an avocation with him during the football season. He watches the Packers practice every day and attends every game, home and away, with his wife, Dorothy. "My two sons are taking over the business," he explains. "That's how I can get away with this foolishness. They run the business when Dot and I are on the loose..."HOWIE GLAD TO SERVE AS UNOFFICIAL GUIDE: Like so many citizens one encounters in Green Bay, Blindauer is effusively friendly, forever offering to do whatever he can to help you. When strangers arrive in town and express an interest in the Packers, they are invariably directed to look him up. He considers it a privilege to be unofficial guide. When actor Robert Preston came to Green Bay several years ago to do a segment for the "This Proud Land of Ours" television show, he was advised to seek an interview with Blindauer. He did, and the following dialogue ensued on national TV. "How many miles a year to you cover following the Packers, Howie?" "Oh, about 30,000." "Does your wife accompany you?" "Sure, she wouldn't miss a game." "She certainly must love football." "No," said Blindauer, not batting an eye, "she just loves me." "Robert Preston got a great kick of that remark," Blindauer chuckled...SOLVES PROBLEM: Blindauer has solved the problem of sub-freezing Sunday afternoons in Lambeau Stadium. He starts out with insulated underwear, then adds shirts; sweaters and finally an overall covering of foul weather gear which he providently brought back from his Navy days in World War II. Lumberjack boots complete the ensemble. He also sports a cap, not to ward off the elements but because he permits himself the superstition that the Packers tend to fare better when he wears it. If the team goes to the Super Bowl, he will be sitting under the Los Angeles sun, wearing that cap. Blindauer is a typical Packer fan in the sense that his devotion to the team is inextricably tied up with his devotion to the city. In New York, when the Giants suffer their Sunday drubbing, the city does not construe the loss as a black mark on the community. Not so in Green Bay. On Monday morning after a rare Sunday defeat, there is a shortage of happy faces on Main St...HARD MAKING SALE ON BLUE MONDAYS: "We're a bunch of grouches after a loss," Blindauer says. "I don't even try to sell anything on a blue Monday. On the other hand, after we win a big one, I always seem to have a good day." Blindauer bid a visitor goodbye, and said he hoped his stay had been a pleasant one. "Whenever people are good enough to visit us, we like to leave them with a good impression," he said. "Come again." People have been coming to Green Bay since 1634, when French explorer Jean Nicolet sailed down the St. Lawrence and into the Great Lakes, and docked his birch bark canoe in La Baye Verte, as he called it. The settlement soon became a thriving fur center, and was in fact a major base for John Jacob Astor's fur empire. Today, Green Bay is a

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major producer of paper products and exports them all over the United States and abroad. The St. Lawrence Seaway has made the city a flourishing port and, just as Wisconsin is the country's foremost dairy state, Green Bay is its cheese storage capital. The cheese market operates here every Friday...**ETHNIC MAKEUP:** "Green Bay is to cheese what Wall St. is to finance," is the way Mayor Tilleman puts it. The ethnic makeup of the city is mixed, though it includes an abundance of French, Belgian and Polish Americans. As might be expected of an economically stable Midwestern city, the people tend to be sound-money Republicans. Despite the fact that Green Bay is about 75 percent Catholic, Nixon outpolled JFK in 1960. LBJ topped Goldwater in '64, however. "We're not that conservative," a local newspaperman commented. Mayor Tilleman earns \$12,000 a year for administering a budget of \$22 million. He is currently immersed in an urban renewal project which will facelift the city's business district. "Crime is not much of a problem here," he said. "The police department runs itself on \$1 million a year, and its major headache is to convince people to lock their cars. Nobody locks anything in this town." Tilleman is extremely proud of Green Bay's designation, by Look Magazine and the National Municipal League, as an "all-American City." The award was inspired by a massive, and stunningly successful, civic attack on air pollution. New York could take a lesson from this one...**START AIR POLLUTION FIGHT BACK IN 1950:** It seems that back in 1950, a housewife was sweeping here porch, and was appalled by the heavy rug of dust that covered it. She put up a large beef to the League of Women Voters, citing the hazards of dirty air. As a result, the City Council adopted an anti-pollution resolution, but was reluctant to enforce it at the risk of offending the paper industry, which was both the city's life blood and the pollution culprit. "To hell with the paper industry – let them clean up or get out," said Green Bay in unison. The paper industry cleaned up – at a cost to itself of \$10 million – and stuck around. Today, the air in Green Bay is crystal clear, and the paper business is prospering as never before. Green Bay has never known dire economic straits. The financial history of the Packers is another matter, however. Their fortunes more or less paralleled those of NFL franchises, which never really boomed until the television bonanza of the early 1950s. The Packers do not reveal their assets, but they probably have the highest payroll in pro football, and went for over \$1 million in rookie bonuses last year alone. It is safe to say they are rolling in money today...**LAMBEAU STARTED IT:** It was not always thus, however. When Curly Lambeau, who had played some football for Knute Rockne at Notre Dame, decided to get up a football team in 1919, he went into the business with flat pockets. He persuaded his employer, the Indian Packing Company, to pick up the tab for uniforms and put up a couple of goal posts. During the first two seasons, the team barely cleared expenses by passing the hat, but was so successful on the gridiron that Lambeau entered the club in the National Professional League that had been formed in 1920. The Packers suffered a lean season at the gate, however, and Lambeau was forced to forfeit the franchise in 1922. It was then that Green Bay citizens came through with the first of several cash infusions, without which the Packers would be long since out of business. In 1922, the local newspaper rallied businessmen to absorb the club's debt. Again in the 1930s, the merchants raised \$15,000 to keep the patient breathing, and in 1949 a Wisconsin-wide stock sale netted \$125,000 to tide the team over until the TV swag bailed the Packers out permanently...**ONLY COMMUNITY OWNED TEAM IN PRO FOOTBALL:** The Packers are thus the only community owned football team in the business. The stockholders, who realize no dividends from their holdings and have only a remote voice in the operation, are content to let a seven-man executive committee administer the team's finances. Actually, the Packers are an autocracy. Vince Lombardi, a Brooklyn boy who was one of the famed Seven Blocks of Granite on the great Fordham teams of the mid-1930s, was imported by the executive committee as coach and general manager in 1959. He took over a team that had won only one game the previous year, and turned it into an NFL champion by 1961. This is conceded to be the coaching achievement of the century, or, in other words, all time. Lombardi calls the tunes, on and off the football field. The executive committee has given him carte blanche both as coach and administrator. A martinet who demands perfection from the team, he is nonetheless idolized by the players, who revere him for his dedication and personal rectitude. "If you give him 100 percent – and you damned well better – he will do anything for you," says Jerry Kramer, a Packer guard...**BIG HAPPY FAMILY:** Like the city of Green Bay, the Packers are a big happy family. On Thanksgiving Day, for instance, the entire organization from water boy to Lombardi gathered with their family for dinner at a Green Bay hotel. "That sort of thing breeds cohesiveness," says right guard Fuzzy Thurston. When the team is playing on the road, Mrs. Bart Starr, the wife of the Packer quarterback, invites a slew of wives over to watch the game on TV. What does Mrs. Boyd Dowler say when Mrs. Bart Starr's husband overthrows a pass to her spouse? "She doesn't say anything," laughs Cherry Starr, a beautiful and vivacious Alabama belle. "I tell her Boyd should have made the catch." The Starrs, who own one of the thousands of meticulously landscaped split level homes which comprise the outskirts of Green Bay, plan to make the city their permanent home. "Ah just love these friendly people," Cherry exudes...**STARR MOST POPULAR WITH GREEN BAY FANS:** And these friendly people love the Starrs, Bart is probably only man who could take Mayor Tilleman's job away from him. He is the people's choice, the most popular Packer. The spectacular touchdown passes he throws thrill the fans the more because he is one of them, a citizen of Green Bay. The modest, amiable Alabaman, who came to Green Bay in 1956, claims that the adjustment to the cold climes was less traumatic than the problem of making his drawl intelligible to the natives. "What I mean us," he explained to a visitor, "did you ever just keep repeating the same thing over and over to somebody, and him just giving you a blank look, not having the faintest idea what you are talking about? It's mighty frustrating, I want to tell you. But after 10 years, I'm

beginning to get through to the people.” On the other hand, Cherry Starr points out how a Southern accent can simplify life in a small Midwest city. “I never bother to identify myself when I call the market to have an order delivered,” she said. “I just tell them what I need, and they say, ‘Okay, Cherry, we’ll sent it right over.’ Now, isn’t that just the nicest thing?”

(NOTE: This article first appeared in the December 11th edition of the New York Sunday News)

PACKERS ARRIVE TODAY FOR DRILL

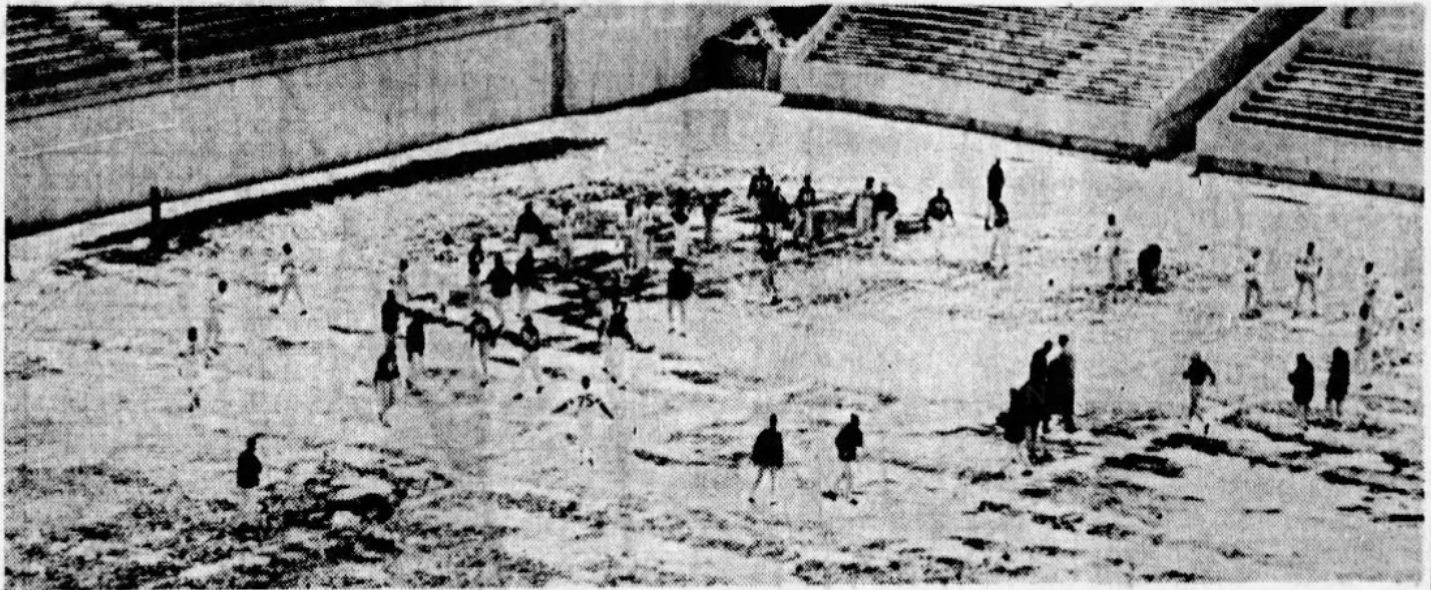
DEC 26 (Tulsa World) – Green Bay has won three NFL championships under taskmaster Vince Lombardi. Each was convincing. Only once in the three games have the Packers been behind. They slaughtered the Giants, 37-0, in 1961; thumped the Giants, 16-7, in '62; and last year scuttled the Browns, 23-12. The Browns led, 9-7, in the first quarter. Otherwise, Lombardi has never looked at the scoreboard from a losing view in his three championship victories. (His 1960 team lost to the Eagles, 13-17, in the championship, despite a 401-296 edge in total offense.) This clear-cut superiority in such high-stake showdowns, when morale is no problem for either team, is a testimonial, Lombardi think, to “our preparation.” The Packers prepare with the meticulous care and resoluteness of an army – thorough, disciplined and grim. All of this will start Monday for the Packers, who will come to Tulsa for five days of practice ahead of their championship clash Sunday with Dallas in the Cotton Bowl. The Packers will hold closed practices at Skelly Stadium, Monday through Friday. They will go to Dallas Saturday. Tulsans will not see much of the Packers. Lombardi plans the tightest possible surveillance of his secret practices, and told Skelly Stadium Corp. authorities the players would not be available for any social functions. Lombardi and Packer executives and staff will be guests Thursday night at a party hosted by the stadium officials, who would like to get Green Bay here for a 1968 preseason game. The University of Tulsa has invited the Packers to be special guests at Wednesday night’s Yale-TU basketball game. There has been no indication they will accept. For halfback Paul Hornung, it would not bring back pleasant memories. Hornung was a sophomore reserve on the Notre Dame basketball team which TU’s 1955 Missouri Valley co-champions defeated decisively. The Packers are scheduled to arrive by charter plane shortly before 1 p.m. Monday. Mayor James Hewgley will leave a welcoming delegation at the Tulsa airport. The Packers will go from there to Skelly Stadium for their first workout. Preceding the practice, Lombardi will permit the press an interview and photo session. But the press will not be allowed to view any of the practices and there will be no interviews after Monday, he said. Tulsa will be a place to work, and nothing else, Lombardi said. The Packers were beaten, 3-21, by the Cowboys in a preseason game last August. Lombardi genuinely respects Dallas, and will prepare accordingly. Lombardi selected Tulsa because of his desire to get away from Green Bay’s severe weather, which makes outdoor practice a hazard. Tulsa has the available facilities and the probable weather – similar to what the Packers expect in Dallas. Consequently, Lombardi hopes for a thaw in the weather. In addition, Lombardi hopes the week in Tulsa will expedite the full recovery of injured aces Bart Starr, quarterback; Paul Hornung, halfback; and Fuzzy Thurston.

Tulsa Rolls Out White Carpet ... Sorry About That, Vince



Tulsa Daily World photographer Don Hamilton recorded (left to right) Green Bay football coach Vince Lombardi at the airport, upon arrival at Skelly Stadium, after a wait for equipment and studying snow on turf.

Trouble in Tulsa ... Pack May Pack



—World Staff Photo by Don Hamilton

Home Sweet Home for Packers

The Green Bay Packers of the National Football League decided to leave frozen Green Bay for a warmer climate for their upcoming NFL showdown with Dallas. They selected Tulsa's Skelly Stadium

and arrived Monday afternoon in time for a light drill, in the snow on frozen ground. (Related story and photos on page 44)

TROUBLE IN TULSA...PACK MAY PACK

DEC 27 (Tulsa-Green Bay Press-Gazette) – Green Bay Packer Coach Vince Lombardi could hardly be blamed if he declined next time somebody suggests Tulsa's Skelly Stadium as a December training site. It wasn't even certain the Packers would finish their final week of drills for their Jan. 1 encounter with the Dallas Cowboys for the NFL championship. Lombardi was perturbed when the Packers arrived Monday to find Skelly Stadium's turf still covered with a thin layer of snow which fell last Thursday. The Packers worked out in the snow and scheduled another drill for today after obtaining assurance the snow would be scraped off and the field covered. Workers cleared the field and put down a plastic cover, but the weather bureau forecast heavy snow today, possibly extending into Wednesday. Lombardi said the Packers would stay as planned if the field condition did not get worse. "We can endure it as it is, but if it gets worse we might have to look for something else," he said. Most embarrassed by the awkward chain of events was the Skelly Stadium Corp., which lured the Packers to Tulsa in hopes they would like conditions well enough to play an exhibition game next summer. Besides encountering the snow, Green Bay also became separated from its equipment, delaying the start of its first practice for more than an hour. The equipment was left at the airport accidentally when the bus intended to haul the gear took off loaded with players. "This is one fouled up operation," Lombardi said. The situation threatened to get out of hand several times Monday. The Packers had announced their practice would be closed, but had a change of mind when stadium officials pointed out some of the viewers might be persuaded to shovel snow. The word was passed to the policeman at the gate, but not to his colleagues in the stands, who, at one point, was shooing the would-be volunteers out as fast as his buddy on the gate could let them in. About 20 volunteers manned the shovels but it appeared they were fighting a losing battle. No one thought to obtain wheelbarrows. Lombardi took the snow, the cold and the prospect of more snow in stride, but said he was "concerned that they don't have the facilities to take care of the field." "We can endure it as it is, but if it gets worst, we might have to look for something else," he said.

PACK, DALLAS PRESENT STUDY IN CONTRASTS

DEC 27 (Green Bay Press-Gazette) – The Packers and Cowboys have one thing in common...they each have 40 players. The similarity ends right there. Everything else is opposite. The Cowboys have blazing speed on offense – the kind that could break the game open in five minutes. It can administer sudden death, and, by the way, it leads the league in scoring,



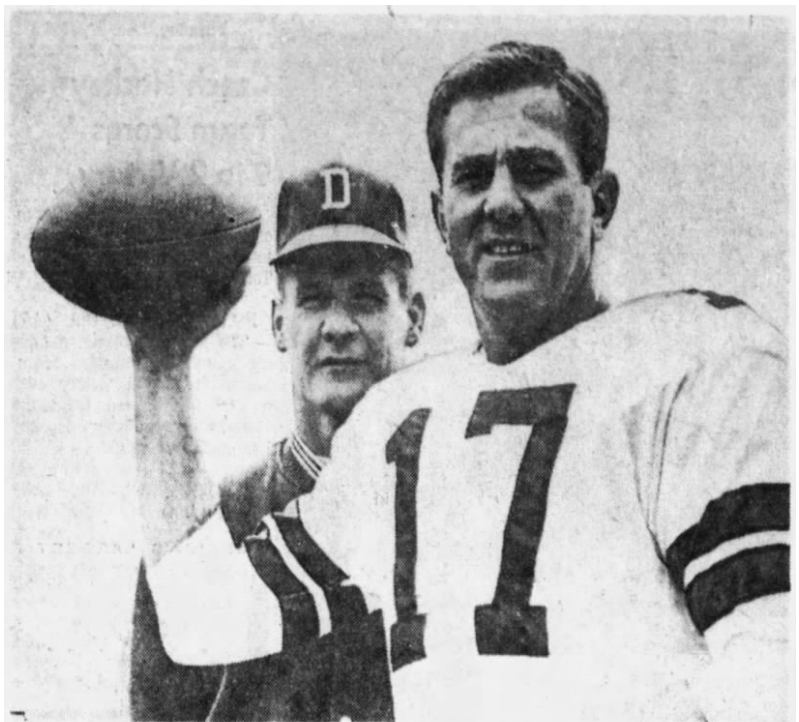
A Disappointed Vince Lombardi steps onto Tulsa's snow-covered Skelly Stadium turf Monday after the Green Bay Packers arrived to complete drills for Sunday's National Football League championship game at Dallas. The Packer coach chose Tulsa as a practice site in order to get away from the snow in Green Bay. (AP Wirephoto)

445 points or an average of nearly 32 per start. The Packer offense, by comparison, is slow...but sure. It rarely makes any mistakes. It can dish out slow, torturous death – the kind that will demoralize any “living” members of a defense. The Bays scored 335 points – an average of 23.9. The Cowboy defense is the best in the East, based on the 239 points allowed, but it would be the fourth best in the West, where the Pack allowed 163, the Rams 212, and the Colts 226. The Packer defense has excellent speed and it revolves around three great linebackers. The Cowboy defense, by comparison, is weak at linebacker – especially on the outside, but has an extremely active defense line, headed by the great Bob Lilly, and a strong secondary topped by Mel Renfro. Here’s a comparison of the two clubs, position by position, and showing the heights, weights and years of pro experience...

OFFENSE – QUARTERBACK: There is little comparison here. Bart Starr (6-1, 200) has 11 years of experience, including five championship games. Don Meredith (6-3, 206) is a 7-year pro. He is fresh from his greatest year. Starr had three interceptions in '66, Meredith had 12, 10 in three games. Starr is steady. Meredith can be hot or cold. Starr has the best relief QB in the NFL behind him, Zeke Bratkowski, who has won eight games in two seasons. Sophomores Jerry Rhome and Craig Morton back up Meredith. If Don is hurt, they'll alternate...**RUNNING BACKS:** The Pack's big three are Jim Taylor (6-0, 215), Elijah Pitts (6-1, 207) and Paul Hornung (6-2, 215). Dallas will counter with Don Perkins (5-10, 206) and Dan Reeves (6-1, 203), who have done just about all of the Cowboy rushing. Each has gained over 700 yards. Taylor has

705...**PASS RECEIVERS:** The top kick here is Bob Hayes (5-11, 189), the world's fastest human, who is among the league leaders with 64 catches for 1,232 yards and 13 touchdowns – an average of 20 yards per snare. Both QBs make good use of their backs and Taylor and Reeves each caught 41. Carroll Dale (6-2, 200) is the Pack's answer to Hayes. He averaged 22 yards on 37 catches. The split ends are Boyd Dowler (6-5, 225), who has been plagued by shoulder and groin injuries, and Pete Gent (6-4, 210), who caught 27. Dowler, without a catch in the last two games, caught 29. Tight end Marv Fleming (6-4, 235) is among the Pack's most improved players. Pettis Norman (6-3, 223) is the Cowboys' tight end. Fleming caught 31, Norman 12. Relief people are Max McGee, Bob Long and the dangerous Frank Clarke...**INTERIOR LINE:** Both teams live or die with this group. Forrest Gregg (6-4, 250) and Bob Skoronski (6-3, 250) anchor the Packer unit, which is blessed with two strong guards, Jerry Kramer (6-3, 245) and Fuzzy Thurston (6-1, 245) – plus rookie flash Gale Gillingham (6-3, 250), and centers Ken Bowman (6-3, 230) and Bill Curry (6-2, 235). Kramer, Thurston, Gregg and Skoronski have played in the Pack's previous four title games, giving them a world of experience over the Cowboy linemen. The Cowboys' tackles are giants, Jim Boeke and Ralph Neely each stand over 6-5 and pack 260 pounds. Tony Liscio, the ex-Packer, is one of the Cowboys' stars on offense. A left guard, Tony stands 6-5 and weighs 265. The other guard is Leon Donohue (6-4, 245), an ex-49er. Dave Manders (6-4, 240) is the center, a three-year man.

DEFENSE – LINEBACKERS: The Packer backers-up are about the same size of the linemen. Ray Nitschke “centers” the trio and he has been through the titlemill. He's 6-3, 240. Dave Robinson, on the left side, is another of the Pack's most improved players. He's a fast 6-3, 245. The right sider is another swiftee, Lee Roy Caffey, who goes 6-3, 250. The Cowboy linebackers are little people, by comparison. Lee Roy Jordan, in the middle, is a mere 6-1, 216. Chuck Howley, onetime Bear on the left side, is 6-2, 223, while right sider Dave Edwards is the biggest at 6-2, 226...**SECONDARY:** The Packers have the best foursome in the league and the task of guarding the flopping Hayes (he plays right and left) will fall to Herb Adderley (6-2, 225) and Bob Jeter (6-1, 205), the cornermen. Safetymen are Willie Wood (5-10, 190) and Tom Brown (6-1, 190). Wood is a gifted tackler, and both are ball hawks. The Cowboy corners are manned by Cornell Green (6-3, 215) and Warren Livingston (5-10, 190), while the safety men are Mel Renfro (6-0, 195), who has terrific speed, and Mike Gachter (6-0, 190)...**LINEMEN:** These units are headed by great all-pros, the Cowboys' Bob Lilly (6-5, 255) and the Packers' Willie Davis (6-3, 245). Lilly is surrounded by the other tackle, ex-Colt Jim Colvin (6-2, 255) and ends Willie



Tom Landry, Head Coach of the Dallas Cowboys, watches as star quarterback Don Meredith limbers up his passing arm in preparation for the National Football League championship game with the Green Bay Packers Sunday. Meredith, injured in a game with the Washington Redskins and then felled by a stomach disorder, has recovered and will be ready for the championship tilt. (AP Wirephoto)

Townes (6-4, 271) and ex-Marquetter George Andrie (6-7, 255). These people are giants compared with the Pack's Ron Kostelnik (6-3, 260), Hank Jordan (6-3, 240) and Lionel Aldridge (6-4, 245). If either passing attack fails, you can blame these units. Lilly & Co. held Starr to a minus 12 yards passing in their league match in 1965.

SPECIALISTS – KICKERS: Dan Villanueva, the ex-Ram, led the Cowboys in scoring with 107 points on 17 field goals in 31 attempts and 56 extra points (in 56 tries). Don Chandler, in keeping with the Pack's lower scoring, had 77 points on 12 field goals in 28 attempts, and 41 of 43 extra point tries...**RETURNERS:** Wood, Renfro, and Hayes pace the punt returners for each club and the top kickoff returners are Renfro, Adderley, Donny Anderson and Walt Garrison. Renfro has the top kickoff return average, 25.6 yards, while Anderson leads the Pack with 23.2

DALLAS CHANCES 'VERY GOOD,' MEREDITH SAYS

DEC 27 (Dallas) – “We have a very good chance of beating Green Bay and winning the NFL championship,” said Don Meredith. The Cowboys' quarterback, who has become a Dallas institution – he has played football here for 11 years – wasn't speaking in a tone of braggadocio. “There are a lot of reasons why Dallas can beat Green Bay,” he said. “First, we have a good team – good enough to win. Green Bay has the type team for us to play – they execute very well, rely on coordination, and we are the same. So it is a matter of execution and if we do it properly – which I believe we will – we will win.” It couldn't come sooner either, Meredith mused. “I never have played on a championship team, and I started in the sixth grade,” he declared. “Just think – 22 years of football. It ought to make me tired, but I still have a lot of zest for it. Football gets better and better, even when I'm hit by Sam Huff (Huff knocked him out when he played against Washington two weeks ago). I love it, and I want to win that championship.” Meredith said he guessed this was the biggest test he ever faced. “There couldn't be any greater – this one means the most, it has the highest stakes, not necessarily in money but in prestige. I welcome it and I know my teammates welcome it. We feel we are prepared to meet the challenge. This kind of opportunity doesn't come for many people. It is the chance of a lifetime. We don't intend to let it pass. The two weeks off has done me a world of good. I am at full strength as are the other members of this team. We can win this game – and we are going to win it.”

SUN SHINES ON PACK IN TULSA – FINALLY

DEC 28 (Tulsa) – The weather scare is over in Tulsa. Fearful of a four-inch snow Tuesday night, the Packers discovered sunshine and near warmth for today's important practice for the championship game in Dallas Sunday. “It is 25 and clear this morning,” Coach Vince Lombardi said via telephone, “and it could get into the 50s this afternoon.” The Packers were greeted with a snow-covered Skelly Field Monday and then worked in slush and ran Tuesday. Today's turnabout “will enable us to get in a good workout,” Vince said. “We're all in excellent condition now,” Lombardi said, adding that Bart Starr and Fuzzy Thurston, the only two injured, will be ready to go. With good weather, Lombardi said “we'll go ahead with our original plans.” There had been some thought given to moving out if the snow had developed. The team will work in Tulsa Thursday and Friday and then leave for Dallas, arriving in Texas about 2:30 in the afternoon. Bart Starr turned into something of a weatherman Tuesday, predicting that “this will blow itself out.” It did.

LAST YEAR FOR VINCE? DENIES TULSA 'QUOTE'

DEC 28 (Dallas) – Vince Lombardi, coach and general manager of the Green Bay Packers, told the Dallas Times Herald's Steve Perkins that “I might make this my last season.” Perkins, reporting from Tulsa, Okla., where the western division NFL champions are training to meet the Dallas Cowboys Sunday, quoted Lombardi as saying, “It's not definite.” “The job has become too much to handle,” Lombardi told Perkins Tuesday, apparently speaking of coaching and acting as general



Members of the Green Bay Packer football squad jogged around Skelly Stadium at Tulsa, Okla. Tuesday as they prepared for Sunday's National Football League championship game against the Dallas Cowboys at Dallas. From the left are defensemen Jim Weatherwax, Bob Brown and Willie Davis. A warm sun greeted the team this morning and temperatures were expected to climb into the 50s. (AP Wirephoto)



—World Staff Photo
Packers' Bart Starr obliges autograph seeker.

manager. This is his eighth year in the dual capacity. His record is 80-25-3, five division titles and three league championships... 'DENIED REPORT EMPHATICALLY': Later, in an interview with Sports Editor Mal Elliott of the Tulsa Tribune, Lombardi "denied the report emphatically," Elliott informed the Press-Gazette. According to Elliott, Lombardi said, "What I said was, 'I will retire some day.' I was misquoted but I was misunderstood. I said both jobs are getting too big. I did say I am considering the possibility of cutting down on my duties as both coach and general manager." "I think it's time I gave someone else a chance," said Lombardi. He said he did not have an heir apparent picked out, and said he will remain as general manager when he retires from coaching. "There used to be an offseason," Lombardi said. "For that matter, there used to be some time off during the season. I remember when I was in college (at Fordham) I used to drop in on Giants' meetings. They had one reel of film and they'd show it to the team one time and that was it." Today, teams study films for hours. Perkins

said Lombardi himself brought up the subject of retirement when he was told of a remark by linebacker Ray Nitschke, who said the game against the Cowboys is the "biggest" for Lombardi since he came to Green Bay. Lombardi bristled at the presumption of a player making such a decision for him until it was explained that this was the first time the NFL will go further and play the AFL champion. "Oh, well," said Lombardi, relaxing, "that's very true. Another thing that makes it a big one is that it could be my last one."

STARR TO GET 'NICE GUY' AWARD AT RED SMITH FETE

DEC 28 (Appleton) – The second annual Red Smith sports banquet here Jan. 24 will honor Bart Starr as the "nice guy" of the year. Starr, often called the most underrated quarterback in football, reached the high point of his career this year by being voted the NFL's most valuable player. He was the NFL's top passer for the regular season with a 62.2 pass completion percentage. He had only three passes intercepted all season. Starr is active in the cancer crusade and Red Cross programs, and is state chairman of the Easter Seals drive.

Willie Calls Cowboys Well-Balanced

Experience With Tarkenton May Help Against Meredith, Says Davis

EXPERIENCE WITH TARKENTON MAY HELP AGAINST MEREDITH, SAYS DAVIS

DEC 28 (Green Bay Press-Gazette) – The explosive Dallas Cowboys, who stand ominously athwart the Packers' path to a second straight NFL championship, have been called the best equipped team the Eastern

Conference could possibly have mustered to challenge the Pack's dominion. Square-shouldered Willie Davis, who, in contrast to those who pontificate from behind a typewriter, has come by his opinions the hard way, heartily concurs. The Cowboys, the Packers' highly articulate defensive captain, disclaims, "have very capable personnel at every position, which is what you have to have to win in this league... Sometimes, a club may get away with being a little short at a couple of positions, but if you can have a well-rounded club, you can take the pressure off the key men who are carrying your ball club."... 'VERY POTENT OFFENSE': "And the Cowboys are that kind of a team – they are very well balanced. They'll pose quite a situation for us Sunday," he added soberly, "no question about it." Analyzing the Texans, he pointed out, "They have proven they have a very potent offense – an offense that scores points and also can gain a lot of yards, both on the ground and in the air. And they have great speed – in Hayes (Bob) alone. We are very much aware of the potency of their attack. Meredith (Don) has had a great year, and so has Hayes. And so has Reeves (Dan). He's scored a lot of touchdowns, which is kind of like the name of the game – putting points on the board. I think their offensive line also has improved considerably this year, and, from what I understand, has given Meredith real good protection, which is one of the most important things for a quarterback to be able to throw the ball, of course. They also are very good at blocking on the run, I understand."... 'MET THE CHALLENGE BEFORE': "We know their defense is very capable, too, but as a member of the defensive team, that is not my main concern. We'll be pulling for the offense, naturally. We'll be going out to the ball as often as we can to give them opportunities to score, but we'll have to let the problem of the Cowboys' defense to them and we'll take care of the other." And how did he expect the Packer attackers to fare? The 32-year-old loyalist replied without

hesitation, "Our offensive guys have met the challenge before." Some have suggested that Meredith operates in somewhat the same fashion as the Minnesota Vikings' Fran Tarkenton, long a Packer nemesis. Willie, who has spent an occasional long afternoon in pursuit of Frantic Fran, agrees, at least to a point...ANTIDOTE FOR DALLAS?": "He moves around well enough that he places a premium on the defense keeping him contained," Davis admitted. "He seems to be a very capable runner." "The fact that we've seen a guy like Fran may help us, I don't know," he chuckled. "But we hope so." The 245-pound Grambling alumnus is hopeful the Packers have an adequate antidote for the Cowboys' offensive swift. "We have outstanding speed defensively ourselves, which typifies the kind of team we are. We're not overbearingly large, so we have to rely on speed." How does he compare the current opposition to the Pack's previous title rivals? Noting the Eastern titlists are reminiscent of the Cleveland Browns, 23-12 victims of the Packers in last year's championship game on the snow-spattered turf of Lambeau Field, the perennial all-pro observed. "There are some similarities between them." "Cleveland had a real outstanding ground game, just as they did this year, with Jimmy Brown and Ernie Green, and, of course, a real great passer in Ryan (Frank) and great receivers in Warfield (Paul) and Collins (Gary)."...A DIFFERENT CHALLENGE': "Whereas, when we played New York a few years ago (in '61 and '62)," he pointed out, "they were primarily a passing team." Did he feel that the Cowboys' success against the Pack the last two years (the Bays have had to settle for seven field goals and a lone touchdown following a fumble recovery on the Dallas 7-yard line in their last three meetings) would have any effect on the upcoming struggle? After pondering briefly, Davis quietly replied, "As far as I'm concerned, each ball game you play in this league represents a different challenge. It's kind of like throwing all past records out...I really don't think it'll make much difference, either way." By the same token, he is convinced that, though this will be the fifth title game appearance in seven years for the Packers, he and his colleagues will be anything but blasé going into Sunday's showdown. "I don't feel there is any room for us to develop an attitude about this ball game except do-or-die," he asserted. "For each ball club, it's been six months since we started. When you get this far along, you don't want to go out and not play to the best of your ability. To me, anything less than the best effort we can give at this time is something I can't imagine."

LOMBARDI TOUGH MAN, TULSA SCRIBE DISCOVERS FIRST HAND

DEC 28 (Tulsa) – The say Vince Lombardi is a tough man. Everybody in pro football accepts it as fact. To a newsman in Tulsa where the Green Bay Packers are putting in four days of drills in preparation for their NFL playoff game Sunday with the Cowboys in Dallas, it is a proven fact. "You're going to interview Lombardi?" asked a fellow newsman. "Lots of luck." Told to call the Packer Coach hotel at precisely 4:45 p.m. this reporter obliged. Getting him on the line was almost as tough as the interview. He was in the middle of a flood of calls and the operator was holding others. Once on the line, there was a trickle of information on various subjects. The intelligence which Lombardi exhibits with his maneuvering on the field is not evident in his rapport with the press and the public. But here's the interview, word for word, and perhaps it will reflect Lombardi's thinking or his mood four days before the big game: Is secrecy a problem, coach? "Naw, at home we practice right out in the open all the time." Is this a special measure you've put in just for the playoffs? "What's that? Yes, yes. We don't have any secrecy." Will you install something special for the playoff? Is that the reason for this? "No, no, we just don't like to be overrun with people. At home we can control it. We can't control it here." So the important thing is just to remove the distractions? "That's all." Have you been able to do it? "Yes, yes." Have you have any problems with spies in the past? "No, if they spy we don't give a damn. If they don't know what we're doing they gotta be outta their minds. Ha, ha, ha, ha." How much scouting do you get to do? "We exchange all the pictures we want to exchange. So, scouting is not important." So you won't be making any changes? "Well, we've run so many things over the year it doesn't make much difference. They're familiar with what we're doing as we are with them." Do you anticipate any special problems in defending the Cowboys? "No, we do not. Just the execution of it. We expect the usual problems we will get." Do you anticipate any special defensive problems? "Oh, we can't go into that. You want to know too much..." No, I don't want details. "Well, sure we expect specials and we expect them to have a special offense, and we'll have a special offense and they'll have a special defense, and we'll have a special defense." You have decided not that you'll stay in Tulsa for the practice? "Well, right now we are, yes. There are a lot of good places. We must have 100 messages here. All wanting us to get out of Tulsa. I have to agree with them, ha, ha, ha, ha." Have things pretty well smoothed out for you now? "Yes, we're all right. Just don't worry about us. We don't worry about us. I don't know why anyone else would be worried." There has been a lot of print about this year's club being your best and deepest. "Oh, I have not said that." What is your opinion? "That's up to you to say, not me." What's your evaluation... "I don't give an evaluation, never have." No, I was going to say what is your evaluation of the Dallas club? "Dallas club? Very excellent football team. They've got great speed, great defense." Have you ever had to cover anyone as fast as Bob Hayes (Dallas receiver)? "We have others with, maybe not quite that speed, close enough. When you get that fast it doesn't really make much difference." Have you ever played this type of club before in the playoffs? "You have to play that kind of clubs to get into the playoffs." They're pretty typical of a championship club? "I would think so. I think anybody playing for a championship has got a good football club." How do you feel about Dallas' progress of being an expansion club and being in this playoff? "Well, it took them seven or eight years, whatever it is. That's about normal. There are some teams that have been in this league all their lives and haven't

made the playoffs yet. So it certainly is a great accomplishment for them. But that doesn't mean that the teams that haven't made it don't have good clubs, too. It takes a great deal of good fortune, from everybody, though to get into the playoffs. We have to have it, they have to have it. The ball has to bounce just right. There a lot of good football teams that never make it." And injuries play a big part in it? "Injuries play a great deal is it, that's right. We've had our share (this year) but nothing real serious, thank goodness. Last year, we had a great deal more injuries and we still made it." This trouble with Paul Hornung's neck is a permanent sort of thing, is it? "That's not for me to talk about." You've built your reputation on ball control and defense..."That's kind of changes a little bit. We haven't had as much ball control this year as we've had in the past. We've struck from way out most of the time this year." But you have relied heavily on your defense. "No, not any more than anybody else. You can't win in this league anymore without defense. Any team that gets into the championship has a good defense." You don't feel you have any edge on Dallas in defense? "No, I do not."

FILES SUIT TO HALT BLACKOUT OF SUPER BOWL

DEC 28 (Los Angeles) – A local television blackout on the Super Bowl pro football game Jan. 15 drew court action from a football fan and censure from the City Council Tuesday. In a suit filed in Federal District Court, Alan Minter, a stockbroker and fan, said he took the action because the television blackout "is not in the best interests of the people of the Los Angeles area." Councilman John Ferraro introduced a resolution calling the blackout "an outright snub to the residents of the City of Los Angeles."...**ADOPTED BY COUNCIL:** Ferraro's resolution was adopted unanimously by the council. The game, to be played in the 93,792-seat Coliseum, will match for the first time the champions of the NFL and the AFL. Both leagues are named in Minter's suit as are the Columbia and National Broadcasting Companies, which will televise the game nationally. Judge William P. Gray will hear arguments on the motion Jan. 6. The motion is aimed at lifting the ban. The suit claimed the game is an assured sellout and the television blackouts are permissible only if a home team is one of the participants. "Published reports," noted Ferraro, "have estimated the affair will be a sellout, grossing \$1 million, the richest football gate in history, making a TV blackout absolutely pointless."

PACKERS DRIVEN INDOORS; VINCE COOLS QUIT REPORT

DEC 29 (Tulsa) – Freezing weather returned Wednesday to hamper the Green Bay Packers' drills as coach Vince Lombardi cooled off a report that he was considering retirement. "I have no intention of quitting," Lombardi said when queried about a report published in a Dallas newspaper. "I do believe the job is becoming more demanding, but I have no intention of quitting." "These reports seem to crop up every year," said a member of the Packer staff as the NFL defending champions moved to the Tulsa Exposition Center to avoid the cold. Four inches of snow greeted the Packers when they arrived in Tulsa Monday. Tulsa University's Skelly Stadium was made muddy by rain Tuesday, and the team retreated to the exposition center Wednesday as falling temperatures disrupted the stadium workout. Lombardi, in his eighth year as Green Bay coach and general manager, had been quoted by a Dallas sportswriter as saying the workload was too great and he "might make this my last season." "I think he misunderstood me," Lombardi told a throng of newsmen waiting for him at his motel after the practice. Another member of the Green Bay staff said he could not imagine Lombardi quitting, and suggested in humor the coach might be "shooting for Papa Bear's record," a reference to the Chicago Bears' George Halas, who is 71 and still at it. An example of Lombardi's drive was his insistence on a workout at the stadium despite temperatures which had turned the rain-soaked field into a layer of ice. The players were joking about it until Lombardi arrived in the dressing room. They stopped joking, and he ordered: "Well, let's get the heck out there."...**EXERCISE MAIN THING:** The coach gave up the fight after 40 minutes and shifted his squad to the high exposition center. On the concrete floor, Packers wore tennis shoes – except for kickers Don Chandler and Jerry Kramer, who remained on cleats. "It was like a basketball drill," Bob Jeter remarked. It was the first time a football team worked out in the center, built for petroleum expositions. "It doesn't matter," Lombardi said. "The main thing is to get some exercise." He termed the session "excellent." Lombardi was asked whether field drills would not have been preferable in the face of the formation skills of the Dallas Cowboys, whom Green Bay meets Sunday for the NFL crown. "I'll tell you a secret," Lombardi replied, "Formations won't win this game. It might be so against a less experienced team, but we have so many players that sort of thing shouldn't bother them."...The Packers are about 1,000 miles south of Green Bay, and will be nearly 240 miles farther Sunday when they reach Dallas...Chandler, a Tulsa native, was getting a ribbing from teammates about the weather in Tulsa. He replied: "As Will Rogers once said, if you don't like the weather in Oklahoma, wait five or six hours."...Although muddy, freezing weather has reached Packer workouts since they arrived Monday, quarterback Bart Starr said he felt possible bad weather at kickoff time would not be a great factor. "In a game of that magnitude, weather is secondary," Starr said. "The weather might force slight changes in our plans, but you just go out and play the best you can. While Dallas is primarily an explosive team, they are certainly capable of moving the ball on a bad field." Starr said there was no thinking ahead to the money and prestige of the "Super Bowl" game between the NFL and AFL champs. "We just approach it one game at a time," said the NFL's player of the year. "We are extremely pleased to be in this ball game. After all, you work all year and everything you've worked for means nothing, if you're not in it." Starr revealed the Cowboys whipped the Packers in a preseason game last summer. "We remember that game," he said. "We'll be up for his one."...Herb Adderley, Green Bay Packer defensive back who will be guarding speedy Bob Hayes much of the time Sunday when the Packers and Dallas Cowboys meet for the NFL

championship, has a healthy respect for Hayes' speed but isn't awed by it. "The main think is to not let him get too close – I've got to keep him in front of me," Adderley said Wednesday. "Any other receiver in the league I can at least keep up with," Adderley said, "but I'm conscious of the fact that Hayes can beat me in a foot race." Hayes, world record holder for the 100-yard dash, beat Adderley twice to hail in touchdown passes in a preseason Dallas exhibition victory over the Packers. "I can remember that real well," Adderley said. "I'm going to try not to let it happen again. I'm not going to change my style. He's as good as any I've covered, and you certainly have to have a lot of respect for his speed, but I wouldn't rate him as the No. 1 receiver in the league. No one else has his speed but experience is a factor. This is just his second year in the pros." Adderley said Bob Jeter would share the problem of covering Hayes, depending on how the Cowboys line up.

LANDRY SEES '21'

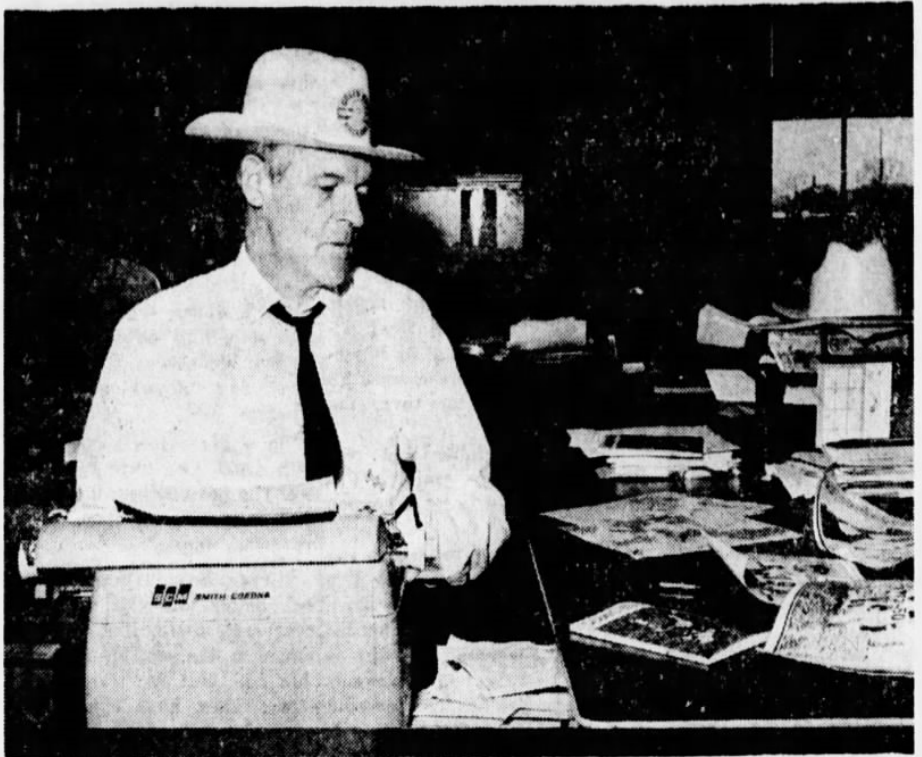
DEC 29 (Dallas) – Coach Tom Landry of the Dallas Cowboys expects no surprises from Green Bay in Sunday's game and thinks it will take 21 to 24 points to win the NFL title. "It would be a real surprise if the Packers did come out with something different," said Landry Wednesday at the Cowboys' new offices near their practice field. "In a game like this you go with what you have been doing. The boys do best the things they have already done."...**THROWING BETTER:** "Green Bay is throwing the ball better this year than I've ever seen them. Bart Starr is having a fine year, but the thing that has won for them is defense. They have experience men who can adjust very rapidly to any situation." When a newsman asked Landry if he would attempt to guess how many points it would take to win, he said, "I'd say between 21 and 24 points. I don't know if we can get three touchdowns against that team. We may have to get some field goals mixed in. I'd guess the score would be in the area of 21-17 or 24-21. But I've been in 47-7 games. These games have a tendency to get out of hand."...**START WITH DEFENSE:** And how does Landry expect to go about beating the Packers? "If we are going to win we must start with our defense," he said. "It is very unusual for anybody to score many times on them. Nobody else did it, and I don't expect to score a lot. You just can't give them any long bombs. You have to make them earn every touchdown they make. Certainly, we know we are not going to win if we can't keep them from controlling the ball. But we are more concerned about their quick-hitting attack." Landry called Elijah Pitts a "Leroy Kelly type" of back. Kelly is the man who took Jim Browns's place as the big man of the Cleveland Browns' running game. Pitts has moved into Paul Hornung's place at Green Bay...**EXPECTS HORNUNG:** "I expect to see Hornung in the ball game," said Landry. "But Pitts has earned the right to start and I am sure he will. Vince might go to Hornung later because he is the kind of a player who rises to the occasion." Does Landry expect to see much of the big bonus kids – Donny Anderson and Jim Grabowski? "I'd hate to see them in there," said Landry. "If they come in it will mean we are out of the ball game" – meaning the game already is lost. Lombardi has made only sparing use of the two rookies, usually after a ball game is safely out of reach of the opposition. Landry has closed his practice sessions to the public, including the press. They will begin tapering off after Thursday's drill.

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'SCARED' SWAMI SEES PACKER WIN

DEC 29 (Tulsa-Green Bay Press-Gazette) – It's that same old feeling...the closer you get to the battleground the more scared you get. There's a certain amount of security back in Green Bay. Everybody's a Packer fan and it's easy to talk yourself into a cozy victory over the Cowboys. This Oklahoma town is still a far piece from Dallas but from a jet you can almost see the state of Texas...and that's enough to make the Cowboys 20 feet tall, unsaddled...**FORCE OF HABIT:** Nearing the scene has a way of bringing everything into focus...and, of course, this is the best way – and place – to try and figure out how and if the Packers can win. It is easy to say Green Bay will win (we pick the Pack out of habit) but the real



WHOSE SIDE IS HE ON?

Press-Gazette Sports Editor Art Daley dons a 'Cowboy' hat as he winds up business before heading for Dallas and Sunday's NFL Championship game. . . But the hat is adorned with a Tittletown sticker!

—Press-Gazette Photo

Sorry 'Bout That, Vince

PLEASE, MR. LOMBARDI, don't be mad at us. All that snow and ice at Skelly Stadium is just an accident, really it is. If you don't believe it, just ask our Chamber of Commerce.

Or ask the Weather Bureau. Those reports you heard about Tulsa's ideal climate for your Green Bay Packers to practice in on their way to your game in Dallas Sunday—that was the true picture of our Beautiful, Sunny, Delightful, Temperate City.

The fact is, we're just as upset about this kind of winter as you are. Believe it or not, most Oklahomans aren't crazy about White-Christmas weather, unless they're kids with sleds or sell furnaces.

You should have been here last year, MR. L. In the week after Christmas the temperature got up to

70 degrees—about 30 degrees higher than your Packers were enjoying in Wisconsin. And not a drop of rain fell here—much less snow.

Now that's more like the *real* Tulsa climate—bright, crisp, shiny—just right for football workouts. Say—you didn't bring this wet, freezy stuff *with* you, did you? We want to be hospitable, and all that, but just what do the Green Bay Packers pack, anyway—their hometown weather? No, we can't believe it; nobody could be that mean during Christmas week.

Well, don't let it throw you, VINCE. You've got a great little old football team, no matter what. We're glad to have you here—and if it's any consolation to you, there's a saying in these parts: If you don't like the weather, just stick around for 10 or 15 minutes!

Tulsa World - December 28th

16-7 in 1962, and then beat the Browns 23-12 in 1965...FIELD PROVIDES KEY: The average score, 22.5, is a shade less than the Packers' average of 23-plus in the 14 league game. The key in the previous four title games was the condition of the field. The only game in which the Packers had true midseason-like field conditions was the 1961 game here. While the temperature was around 20, the field was dry and fast since it had been covered up until game time. Presto, the Packers scored 37 points. In Philadelphia in 1960, the field was frozen solid except for a half-inch of butter-like turf over the hard ground. Both teams were helpless. In New York in 1962, the field was rock hard and the icy winds that reached gusts of 50 miles per hour reduced the temps to near zero. It was ridiculous weather for a title game. The weather (snow, rain, slush, mud) for the title game in Green Bay last July 2 wasn't much better. A fast, dry field is expected for Sunday's crash in the Cotton Bowl...we're not suggesting the Packers will go out and score 37 points (ala 1961), but we are suggesting that it will greatly help the Packer offense. And this might be the difference in a rugged battle of strong defenses...In keeping with our Sunday tradition, we're picking the Packers, but since it's a championship game we'll go for a score - like: Green Bay 22, Dallas 10.

Lombardi Scotches Retirement Talk; Praises Proud Packers

LOMBARDI SCOTCHES RETIREMENT TALK; PRAISES PROUD PACKERS

DEC 29 (Tulsa-Chicago Tribune) - Vince Lombardi met two problems head on here today and came off the winner in each. First, he pulled his champion Green Bay Packers off frozen Skelly field to complete the day's drills for the NFL playoff against Dallas on the concrete floor of Tulsa's huge exposition center. Then he straightened out the record on his retirement, reported in a Dallas newspaper this morning. He said he had not been misquoted by a Dallas reporter who wrote that Sunday's showdown with the Dallas Cowboys might be Lombardi's last game as coach of the team which he has led to five division titles and three National league championships in eight years. The reporter instead, Lombardi explained, had misinterpreted his remarks made casually during an hour-long visit after yesterday's workout. Conversation got around to retirement, Lombardi said, when he admitted this season had been long and arduous and he was very tired. The duties of being a combined head coach and general manager in professional football these days, he added, is too much, he felt, for one man. "There used to be an offseason," the Dallas reporter quoted Lombardi as saying. "For that matter there used to be some time off during the season. I remember when I was in college (at Fordham) I used to drop in on the Giant meetings. They had one reel of film and they showed it to the team one tie, and that was it." Lombardi emphasized today that he does not have any immediate plans nor has he given any consideration to retirement from one job or the other and he tacitly assumed the responsibility for inadvertently misleading the reporter, a virtual stranger. Lombardi's contract with the Packers, reportedly one of the most lucrative in professional football, runs through 1973. Further conversation with Lombardi today at the famous Lombardi Five O'Clock club, a daily coaches' meeting designed for fellowship and relaxation in the head man's suite, tended to verify the coach's explanation. His eyes sparked and the famous Lombardi vitality and enthusiasm burst out all over when he began talking about his team, Sunday's game, and the future. "This is a great team, a great bunch of players," he beamed. "I think we'll be all right on Sunday. The Packers are a very proud bunch." There was evidence that he is the proudest Packer of all at this particular stage of that historic season and that no matter how tired he

may be, he can think of no more satisfying experience than to continue at the helm of the team dedicated to success. Green Bay will enter Sunday's game in the Cotton bowl in Dallas in excellent physical condition. In Dallas, Coach Tom Landry had the same report on his Cowboys earlier today. Both are confident, although neither appears to underestimate the strength and capabilities of the other. The Packers will fly out of here on Friday and take a short workout somewhere in Dallas on Saturday. The customary pre-flight limbering up on the scene of the battle, however, will have to be foregone. George and Southern Methodist meet in the Cotton bowl on Saturday and on the basis of his previous experience at that arena, last summer in an exhibition, when it took 1 hour and 40 minutes for the Packer bus to clear the fairgrounds after the game, Lombardi is reluctant to risk drilling in the bowl, even at 6 o'clock in the morning.

FLATFOOT DAN REEVES KEY FACTOR IN COWBOY OFFENSE

DEC 29 (Dallas) – Dan Reeves is a farm boy from Georgia with flat feet, 16 touchdowns and a burning desire to help the Dallas Cowboys win their first NFL title. Reeves, a halfback with an active sense of humor, claims he developed the flat feet plowing behind mules on his father's hog and peanut farm back home. "It wasn't fair to make two feet keep up with four," said the retired mule jockey. "But my father used to plow behind the mules and he thought I ought to get a taste of it even though we had two tractors on the farm." When Dallas meets Green Bay Sunday for the NFL title at the Cotton Bowl, much will depend on Reeves' ability to move those flat feet as a clutch runner and pass receiver. Reeves, who played his college ball as a quarterback at South Carolina and was overlooked by both pro leagues in the draft, has carried the ball for 757 yards. Just for the purpose of comparison, the Packers' famous Jim Taylor ran for only 705 yards this year. Don Meredith uses Reeves as a prime pass catching threat in his efforts to isolate the fleet Bob Hayes in a man-to-man coverage situation. Reeves has caught 41 passes, more than any Cowboy except Hayes, and rates among the most valuable players on the club...LISCIO BIG DIFFERENCE: "Reeves and Tony Liscio have made the big difference in our team," said Coach Tom Landry before a Cowboy workout. "Dan came on so strong that we decided to shift Mel Renfro back to defense in the middle of the season. Liscio has helped make our defensive line as a regular guard." Reeves does not fit into the list of big bonus boys. He got about \$500 to sign and definitely did not get any no-cut contract. "I roomed with Obert Logan in my rookie year (1965) at Thousand Oaks, Calif.," said Reeves. "We got \$7 per diem during camp, and we were sorry to see the training season end. It meant we took a cut in pay." Reeves doesn't have to worry about the money anymore. He is due a healthy raise in 1967 after his fine season. With the rest of the Cowboys, he will be playing for a winning share of about \$8,000 Sunday and a shot at the \$15,000 winning slice in the Jan. 15 Super Bowl with the American League champions. "It didn't bother me last summer when Landry told me he was going to put Renfro on offense," said Reeves. "I thought I'd play about the same as I had as a rookie on short yardage situations and on the specialty kick return teams." Renfro was injured in the opening game with New York and Reeves, his sub, scored three touchdowns on passes from Meredith. When Reeves kept on going, Landry had to leave Renfro on the bench, even after he was fit to play. After the Cowboys lost to Cleveland Oct. 23, he decided to return Renfro to his old free safety job and go all the way with Reeves. "Our offensive line does the job," said Reeves modestly. "I hope they tear them apart Sunday. I didn't play much when we beat the Packers in an exhibition game. But you can't tell much about those games. It will be a lot different Sunday. I hope it turns out the same way."

ADDERLEY NOT AWED BY SPEED OF BOB HAYES

DEC 29 (Tulsa) – Herb Adderley, Green Bay Packer defensive back who will be guarding speedy Bob Hayes much of the time Sunday when the Packers and Dallas Cowboys meet for the NFL championship, has a healthy respect for Hayes' speed but isn't awed by it. "The main thing is to not let him get too close – I've got to keep him in front of me," Adderley said Wednesday following a Packer workout described as excellent by Coach Vince Lombardi. "Any other receiver in the league I can at least keep up with," Adderley said, "but I'm conscious of the fact that Hayes can beat me in a foot race." Hayes, world record holder for the 100-yard dash, beat Adderley twice to haul in touchdown passes in a preseason Dallas exhibition



—World Staff Photo
Green Bay Packer Vince Lombardi gets in on the autograph line for a couple of young, female football fans.

OFFENSE

Split end — Bob Hayes, Dallas; tight end — John Mackey, Baltimore; tackles — Forrest Gregg, Green Bay, and Bob Brown, Philadelphia; guards — John Wooten, Cleveland, and Jerry Kramer, Green Bay; center — Mick Tinglehoff, Minnesota; quarterback — Bart Starr, Green Bay; halfback — Gale Sayers, Chicago; flanker back — Pat Studstill, Detroit; fullback — Leroy Kelly, Cleveland.

DEFENSE

Ends — Willie Davis, Green Bay, and Dave Jones, Los Angeles; tackles — Bob Lilly, Dallas, and Merlin Olsen, Los Angeles; middle linebacker — Ray Nitschke, Green Bay; corner linebackers — Wayne Walker, Detroit, and Chuck Howley, Dallas; corner backs — Herb Adderley, Green Bay, and Bobby Boyd, Baltimore; safeties — Larry Wilson, St. Louis, and Willie Wood, Green Bay.

victory over the Packers. “I can remember that real well,” Adderley said. “I’m going to try not let it happen again. I’m not going to change my style. He’s as good at any I’ve covered, and you certainly have to have a lot respect for his speed but I wouldn’t rate him as the No. 1 receiver in the league. No one else has his speed but experience is a factor. This is just his second year in the pros.” Adderley said Bob Jeter would share the problem of covering Hayes, depending on how the Cowboys line up.

PRO WRITERS SELECT 7 PACKERS TO FIRST ALL-NFL SQUAD FOR ‘66

DEC 30 (Dallas) — Seven members of the defending champion Green Bay Packers were named to the first all-NFL team announced Thursday by the Pro Football Writers Association of America. Herb Adderley, Packer defensive back, was named on 44 of the 47 ballots cast by participating members of the national organization. The most popular vote getter, however, was safety Larry Wilson of St. Louis, who was named on all but two ballots. The closest race was at corner linebacker, where Wayne Walker of Detroit and Chuck Howley of Dallas finally held sway over a field of nine candidates...LANDSLIDE CHOICE: Bart Starr of Green Bay was a landslide choice at quarterback with 42 votes. Bob Lilly, Dallas defensive tackle, also received 42 votes, and Gale Sayers, Chicago halfback, was named on 41 ballots. The writers also designated Starr as most valuable player, Tommy Nobis of Atlanta as rookie of the year, and Tom Landry of Dallas as the top NFL coach of 1966.

PACKERS APPEAR LOOSE...OH YEAH?

DEC 30 (Tulsa-Green Bay Press-Gazette) — The Packers appear loose and confident...which is characteristic of them before any big game. But wait a minute. Maybe they just look that way. Willie Wood, an old hand at Packer championship games, shifted that toothpick around nervously in his mouth after dinner Thursday night. “Loose and confident,” he repeated and laughed: “Everybody is trying to fool each other. We’re telling each other we’re relaxed...why, I sweated out three teeshirts already myself. I get butterflies just thinking about it and this is only Thursday.” This is Wood’s fifth

championship game since he broke in in 1960. “They are all murder but I guess every game is,” Wood said, “and if they’re not that way it is time to get out.”...STOMACHS CHURN: Willie Davis, captain of the Pack’s defense, said, “My problem is keeping from getting too keyed up. I remember one game last season, I won’t say which one, I was so keyed up I couldn’t do anything the first quarter. My legs got heavy under me.” At any rate, there are no long, tense faces — even though 40 stomachs may be starting to churn a little early. The Packers had a good “final” practice Thursday and this helped rev up spirits. Workouts today and Saturday are merely for warming up. Ray Nitschke expressed the obvious confidence that the Packers will beat the Cowboys, pointing out: “We’ll bring it all back home.” The Packers may have an ace in the hole for Sunday. That would be Boyd Dowler, the elongated split end and-or flanker, whose efficiency has been reduced sharply in the last few games by a groin pull...NO TD PASS: A key figure in the Bays’ aerial attack, Dowler was reminded that he might be this proverbial ace in the hole and he fired back, “Yeah, if I can get out of the hole. I haven’t caught a ball in two games now and only one in three games.” What’s more, he hasn’t caught a touchdown pass all season. But, Dowler added, “This thing (groin pull) doesn’t bother me anymore and I feel like a new man.” One of the Cowboys’ weaknesses reportedly is their pass defense and a well Dowler could help open the attack for Bart Starr, Carroll Dale and Marv Fleming. However, Dallas’ pass defense has been rough on Green Bay, judging by the past two Packer-Cowboy games. Starr was thrown nine times for a minus 12 yards in the league match in Milwaukee in 1965 and he settled for eight completions in 21 attempts in Dallas in the 1966 exhibition...FUZZY NARRATES: One of the movies shown the Packer offensive line was that 1965 game. All of the interior linemen saw it except for Forrest Gregg, who explained: “I was taking a treatment at the time but I heard Fuzzy narrating the film.” This picture is excellent medicine for the offensive linemen because it shows what Bob Lilly and Co. are capable of doing. It must be explained that the offensive line was weakened by injuries that Sunday, as Forrest explained: “Fuzzy had a bad leg and he couldn’t go long at left guard. I finally replaced him and I also had leg trouble. Jerry wasn’t himself because he didn’t have all his strength back after those operations.” Steve Wright was at right tackle and Bob Skoronski was at left tackle. Center was manned by Ken Bowman, a rookie then...THURSTON TO START: The 1966 offensive line is at full strength — now that Thurston has recovered from a sprained ankle. Gregg is back at his best position, right tackle; Skoronski is at left tackle; Kramer at right guard; and the starting center will be Bowman or Bill Curry. Coach Vince Lombardi said Thursday: “Fuzzy deserves the chance to start. He has started all the others,” referring to the previous championship games. Gale Gillingham has done exceptionally well in replacing Thurston in the last two games. Lombardi speculated some on his starting backfield, pointing out that “Elijah might start but Hornung will see some action — particularly if a passing game develops. Nobody runs pass patterns better than Hornung.” Hornung has been troubled through the season with a pinched nerve in his neck that has affected arm muscles...CHANGE IN PLANS: “It’s

really not a neck problem," Lombardi said. "It's been an arm that has gone limp. Still, he ran and blocked well in our last game at Los Angeles, and I'm sure he will play Sunday." Asked about the speed of the Cowboys, Lombardi said, "We've never faced a player of Hayes' speed (in the regulation season). The best end we were against was Parks." The coach likened the Cowboys to the Colts "except for Hayes." The world's fastest human will be guarded chiefly by Herb Adderley although Bob Jeter will get him when he flops practice. Lombardi made a last minute change in plans Thursday, cancelling the Friday practice here in favor of a drill at Dallas. Instead of leaving this afternoon after practice, the team left at 10 o'clock this morning and worked at Dallas upon arrival.

ALL PACKERS, INCLUDING HORNUNG, READY TO GO

DEC 30 (Tulsa) — Vince Lombardi declared his Green Bay Packers ready Thursday for their NFL title test against Dallas, and included Paul Hornung in the probable cast. "If we're forced into a passing game, Hornung will be in there," Lombardi said. "There are very few halfbacks who can run pass patterns and catch the ball as well as Hornung can." Hornung has been troubled through the season with a pinched nerve in his neck that has affected arm muscles. "It's really not a neck problem," Lombardi said. "It's been an arm that has gone limp. Still he ran and blocked well in our last game at Los Angeles, and I'm sure he will play Sunday."...THURSTON READY: Fuzzy Thurston also is to start Sunday against Dallas. Lombardi concluded the Packers' last major workout Thursday, allowing Thurston to skip calisthenics. Thurston has been troubled by an ankle injury, and rookie Gale Gillingham took over in the last two games. "I think I owe it to a veteran like Thursday to start him in the title game," Lombardi said. It would be Thurston's fifth title game. "We all realize the important of this game," Thurston said. "This could be the richest payoff ever for us." Uppermost in Packers' thoughts about Dallas were speedy pass receiver Bob Hayes and tosser Don Meredith...OUT OF POSITION: "If Meredith has time to run around back there, the defensive backs are going to be sucked out of position," Herb Adderley said. "We're only as good as the pressure applied by our line." Hayes outran Adderley twice earlier this year for a pair of touchdown catches. "They came off broken patterns when Meredith scrambled out of the pocket," Adderley recalled. Teammate Bob Jeter added, "I don't think Meredith is a scrambler like (Minnesota's) Fran Tarkenton, but he is a good runner." "But if Meredith can't get the ball to Hayes, he won't hurt us," Jeter said. "It all depends on how we contain the passer." Which pretty much leaves it up to Green Bay's storied defensive line.

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PERSONALITY PARADE

DEC 30 (Green Bay Press-Gazette) — Players traded or released by the Packers during the Lombardi era (1959-) have, almost to a man, departed the Green Bay scene reluctantly, an entirely understandable reaction, considering the benefits that accrue to playing with a perennial contender. In some cases, however, it has not been a professional tragedy. Take, for salient example, that of Tony Liscio, an economy-sized Pittsburgh native dealt away in 1963 after essaying employment at defensive end with the Pack, then fresh from a second straight NFL championship. Liscio, who confronts his old colleagues as a valued member of the Dallas Cowboys' offensive line in Sunday's title struggle in the cavernous Cotton Bowl, found his Packer pink slip to be a proverbial blessing in disguise. The 6-5, 265-pound Tulsa alumnus confided as much via long distance telephone Thursday as he awaited the Cowboys' final major pre-showdown practice, scheduled later in the afternoon, "No, being traded to Dallas wasn't too bad a deal for me," Tony facetiously admitted. "I have no regrets at all, although I wasn't too happy at the time...I didn't know what it was going to be like in Dallas." Explaining his departure, the personable Italian pointed out, "The Packers had been playing me at defensive end, and I was competing with Willie Davis and Lionel Aldridge. Aldridge was a rookie, too, that year, but he's been through training camp with them, while I



Still a Favorite — Although injuries forced him to the sidelines for much of this season, Packer halfback Paul Hornung remains a favorite of autograph seekers who sought him out continually during the Packers practice stay in Tulsa, Okla. (AP Wirephoto)

was in the All-Star camp and reported late. That didn't help any. When they sent me to the Cowboys, the Packers told me Dallas needed defensive linemen. George Andrie (late of Marquette) was hurt when I got down there, but they also got Larry Stevens from Los Angeles at the same time. As a matter of fact, we got into town on the same plane," he chuckled. "We took a cab from the airport together and found out we were both defensive ends. When I got to camp, though, they decided to put me on offense. They told me they thought I was better suited to playing offense."...**FATE UNKINDLY INTERVENED**: It was the opportunity of a lifetime, since the fledgling Cowboys then were in only their third season of existence, but fate unkindly intervened just a year later. Liscio suffered a serious knee injury and underwent surgery Dec. 1, 1964. That, however, was only the beginning. A series of calamities which befell him while he was recuperating threatened to end his career and kept him on the shelf the entire 1965 season. "I got hepatitis soon after the operation," he reported, "and I was in the hospital for over a month." "I lost a lot of weight and got pretty weak. Then I got staph infection in my knee. It kept coming and going all year – I didn't have it licked until last December."...**'START FLARING UP'**: Liscio, who had two other operations during the course of this siege, added, "I couldn't do any work on my leg during that time. It would start flaring up every time I did anything with it." "I was finally able to start working out last spring and I got the strength back in the leg...I haven't had any trouble with it this season – it's been real good." The rave notices out of Dallas would tend to bear this out. The strapping ex-Packer has been credited with "making" the Cowboys' offensive line, which matured spectacularly this season in spurring the Texans to a massive collection of 448 points in their 14 league appearances. A tackle by training, Tony now holds forth at guard, but he has no complaints, pointing out, "It was a chance to start again. I also did play tackle, though, for four games when Jim Boeke got hurt."...**'TOUGHEST IN THE BUSINESS'**: "I had to make quite a few adjustments in moving to guard, particularly because I expected to play tackle when I came back to camp this year. I went to rookie camp because I wanted to get an early start and they played me at tackle, but then switched me to guard when the veterans came in." Did he think his Cowpokes will be able to run on the Pack come Sunday? "They've got about the toughest front four in the business," was the indirect reply. "The Packers hardly blitz, because they get such a good rush from those four." He laughed and added, "They're tough to do anything against. You have to earn whatever you get – they don't give you anything." "It's just going to be a matter of who wants it the most," he summed up. "The Packers have been in it before – they know what it's like."

DALLAS CALLS BAY BIGGEST CHALLENGE

DEC 30 (Dallas) – When underdog Dallas steps into the big pressure game with Green Bay Sunday for the NFL title, quarterback Don Meredith figures the young Cowboys will be facing the challenge of a lifetime. "We consider Green Bay the supreme test," said Meredith. "If ever a team had a challenge, we've got one Sunday. I want to beat Green Bay so badly because of what they represent – the best in football. It isn't the money so much, although that is important. When we had a club meeting to vote on shares, there were no problems, no arguments. And when you vote somebody a share or a part of a share, you are taking quite a bit out of your pocket...**PAY TO PLAY**: "As for me, I don't think it would make any difference whether they gave you \$5,000 or \$25,000 for winning the Super Bowl. If I was in the AFL, I'd almost pay to let me play in it. If we win Sunday, we will be representing the whole NFL in Los Angeles Jan. 15. I'd pay them to let me play, and all of our squad feels the same way. But, first of all, we have got to establish ourselves as NFL champions. Until that time we can think only of this one coming up Sunday." Willie Townes, the hulking rookie defensive end who had won a job with the first team, agreed with Meredith about the Packers...**SELLOUT ASSURED**: "Green Bay is the greatest team I ever saw," he said. "We figure man for man we are just as good. They are no bigger and faster than us." The Cowboys have finished their hard work for the big game in the Cotton Bowl. They are tapering off today and will finish up Saturday with a limbering up drill. A sellout of 75,504 fans has been assured for some time. Game time is 3:05 Green Bay time, with network (CBS) radio and television coverage. The latest weather forecast for Sunday is for a high temperature of around 40 degrees and the possibility of rain.

CRUICE TO SCOUT

DEC 30 (Dallas) – Only two clubs in the NFL and AFL championship games will be scouted. Green Bay, which meets Dallas here Sunday for the NFL title, will have Wally Cruice at Buffalo to look over the Kansas City-Buffalo game that decides the AFL crown. Coach Tom Landry of the Dallas Cowboys said, however, he would not send a scout to Buffalo. "I will rely on films if I need to scout anybody," said Landry. Kansas City will send two scouts to Dallas, but they have not been named as yet. Buffalo does not plan to scout the Dallas-Green Bay game.

RAIN FOLLOWS PACK TO DALLAS; QBS TO DICTATE, VINCE

DEC 31 (Dallas-Green Bay Press-Gazette) – Bad weather follows Green Bay like a plague. The Packers hadn't traveled two blocks from Love Field Friday when, you guessed it, the bus drivers put their windshield wipers on. This time it was rain – first a drizzle and then a downpour that lasted through a lengthy practice at Cobb Field. You could say that the Dallas skies cried when the Packers arrived – out of respect, no doubt, for the Cowboys. The question of the weather came up several times at Vince Lombardi's press conference Friday evening, and the Packer coach had to chuckle in view of the snow, rain and ice experienced during the week's training at Tulsa. "We brought it all the way down from Green Bay," Vince said, "but if we get beat it won't be the weather in Tulsa that beat us." The Packers wore regulation cleats for the first

time this week when they worked here. They wore assorted rubber-soled shoes at Tulsa while working on the snow, ice and even the cement floor of a huge arena. With more rain predicted for Saturday, when SMU and Georgia will have it out in the Cotton Bowl, the Cotton turf likely will be chopped up. Lombardi observed "I don't think that a bad field helps anybody. In fact, both teams would be handicapped by a bad field." Cold, cloudy and possible rainy weather has been predicted for the 34th NFL championship game. At least the Packers are accustomed to anything. Nearly 50 writers from newspapers in at least 25 different cities around the country sat in on the Lombardi conference and the Bay mentor kept the boys in stitches, prompting a Detroit scribe to remark, "He's got the makings of another Duffy Daugherty." The subject got around to Paul Hornung, the Pack's noted option back, and the question was something about Hornung being in the same shape as he was the day he scored five touchdowns (against Baltimore last year).

Vince thought a moment and then explained: "He's a year older." The coach said Hornung will play but in reply to query on whether he would start Vince said "I don't know, but I'm a hunch player." Lombardi, with a big beam, said "The real news of Hornung is that he's going to get married in January. I'm glad for him." After practice, Hornung confirmed reports on his plans to marry Pat Roeder of Green Bay. "We announced our engagement on Christmas. Didn't you hear," he winked. Reportedly, they will wed shortly after the season - possibly in Hawaii. Incidentally, there has been a story going around that Paul's left arm is withering due to injuries. Sitting on his dressing stool after practice, Paul flexed the muscles in each arm and said: "Look, they're even." Meanwhile, back at the Statler-Hilton, one writer wanted to know "if you'll receive if you win the toss," to which Vince answered with tongue in cheek: "If there's a 40-mile wind blowing, I'll kickoff."...LAYOFF TOO LONG: In answer to other queries, Lombardi made these points: "We didn't run as much this season as we did a year ago. We've been breaking off some long gains and somebody wrote that we're almost even with the Cowboys in the long scoring runs and passes. We're not going to do anything different Sunday. The Cowboys will dictate what we do. If they let us pass, we'll pass, and if they let us run, we'll run. The quarterbacks will have a lot to say about winning the game. If Bart Starr has a hot day, we'll win. If Don Meredith has a hot day, Dallas will probably win. The fact that we've been in other championship games does not make any difference. I'm just as excited about this game as I was for the first (in 1960 vs. the Eagles), and I'm sure the players feel the same way. The two weeks layoff between games is too long. I'd prefer a one-week break - just like during the league season."...OPPOSITE VIEW: Tom Landry, coach of the Cowboys, followed Lombardi to the pressroom and expressed an opposite view on the layoff. "I'd rather have two weeks to get ready for this game than just one. I can understand Lombardi's thinking, but we're not quite an established team like the Packers and would welcome more time. The Packers, with their experience, are ready to all the time." Landry confessed that "Throwing in the area of Herb Adderley and Bob Jeter sure can be exciting. You don't know whether you're going to score a touchdown or whether they're going to get one. They are both willing to take a chance and you better be careful with them." Here are some other Landry answers: "I think the Packers should be favored (they are by seven points) and their record shows why. But our boys are pretty confident they can win."...HOME ADVANTAGE: "It is more to Dallas' advantage to be at home than it would be for Green Bay. The crowd could help us considerably, but the Packers can rely on their experience if they get in a tough spot. We've got a lot of variety in our offense and an "off field" would hurt us. We've never played in the Cotton Bowl on a muddy field. Comparing the Packers of this year with the 1965 club, I'd say they throw the ball better this year. Carroll Dale and Bob Long have made them more dangerous on deep patterns than they were before. The Packers give a little on the ground, but they certainly don't give you any points."...The Packers are headquartering at the Sheraton-Dallas, which is also home base for most of the 3,500 Packer fans coming in Saturday via charters from Green Bay, Milwaukee and Marinette. From their rooms, most of the Packers can get a good view of a building wide electric sign which flashes these two messages all day and night - Beat Green Bay...and Georgia, too.

UNIQUE PLAN TO COLOR COTTON BOWL FOR NFL

DEC 31 (Dallas) - The Cowboys have elaborate and unique plans for getting the Cotton Bowl into colorful condition for the championship game Sunday...and it's a "tight" job since the SMU-Georgia game will be played on the same field

Good Luck, Packers

The Green Bay Packers will have another opportunity Sunday to move closer to their 10th world football championship. In the Dallas Cowboys, they will meet a formidable foe and, if the Packers win, they will then move into the Super Bowl game against the champions of the American Football League on Jan. 15.

Dallas proved itself the best team in the Eastern Division of the National Football League. It won the right to meet the defending champion Packers in Sunday's game in Dallas. We have little doubt that the game will be a good one. We also have a considerable amount of optimism that the Packers will successfully defend their championship because they have shown true championship caliber all season long.

Any team which can compile a record of 12 victories against only

2 losses, principally against the tough teams of the NFL Western Conference, must rate as a team of excellence in all departments. The scoffers say, of course, that the Packers won several close ones. But the history of the NFL shows that the champions always win the close ones, usually through extra effort and sometimes against big odds. This is the true mark of a champion - a unit willing to put out just a little more than its opponents and sacrificing individual ambitions for the good of the whole team.

This year's Green Bay team is one of which all Wisconsin should be proud. Week after week during the season, the Packers did what they had to do to win. We fully expect the Packers to win against Dallas. If the football fates decree otherwise, we are sure this 1966 Packer team will not be disgraced in defeat.

Packers Arrive



[UPI Telephoto]

Paul Hornung (left) and Jim Taylor (right) of Green Bay Packers in Dallas for National Football league title game tomorrow.

Saturday afternoon. Should it rain during the Cotton Bowl game the field afterward will be dried by elevating the tarpaulin about four feet and blowing hot air under the canvas with 12 commercial butane heaters, similar to jet engines. Right after the college game, 22 men will begin to change the field marking – a job that will take 12 hours. At the south end (toward the scoreboard), the end zone will be painted royal blue, with Cowboys in large silver letters, flanked by silver blue Cowboy stars on the left and right. At the north end, the end zone will be painted dark green with Packers in large gold letters and the Packers' insignia at either side in gold and green. At midfield, the workmen will paint an 18 by 16-foot NFL shield in red, white and blue – the official colors. At the 40-yard line at the south end, there will be a silver blue Cowboy star about 4 feet in size. At the north 40 will be the Packers' big G in green and gold about 4 feet. A 5-foot wide restraining area will be painted outside the playing field on both sidelines. The yardage numerals on the 10, 20, 30, etc., will be white outlined alternately in royal blue and red. The Cotton Bowl has 150 men assigned to duty immediately after the Georgia-SMU game to get the stadium ready for the NFL kickoff. Some 100 of the men will be in the cleanup detail. Some 30 to 60 gallons of paint will be used to spray the markings on the field...and in case it's raining tents will be erected over the end zones and at midfield so that the field can be painted. No rain is scheduled for Saturday...but it might rain Sunday and there could be a lot of mixed colors.

BIG GAME? DALLAS FANS ASK 'WHICH ONE?'

DEC 31 (Dallas-Green Bay Press-Gazette) – How does "Big D" feel about the big game? It may come as something of a shock to the Packer faithful, but such a query in this southwestern metropolis Friday night more often than not elicited the reply, "Which big game?" All of which served to remind that Dallas is host to another football spectacle New Year's weekend – today's Cotton Bowl match between hometown Southern Methodist and the University of Georgia. Most of these who so responded, it should be added in the interest of accuracy, were visitors - from such points as George and Louisiana – with loyalties to college football in general and the Southwestern Conference in particular. When it was made clear that the game in question was Sunday's NFL title struggle between the Packers and the suddenly matured Dallas Cowboys, the reactions were varied and contrasting, to say the least...MAN-SIZED SIGN: A cab driver on the ride from Love Field to downtown Dallas, for example, was hardly effusive. Was there much excitement, he was asked, about the game? "Not that I can tell," was the cryptic reply. "There doesn't seem to be much commotion over it...I haven't heard too much comment." "But," he admitted, "I don't follow football too closely." A reassuring note developed, however, as the cab pulled up before the Sheraton-Dallas hotel. A sign atop an insurance company building in the heart of the business district, easily seen for blocks around, urged, "Go Cowboys...Go SMU...Beat Green Bay...and Georgia, too." Later, another cabbie provided a grass roots documentation of approach. "Oh yes, they're excited," he insisted. "They're excited about the Cotton Bowl game, but much more about the championship game...it's been pandemonium, man."...BUY TALLER ANTENNAS: "The tickets," he added by way of underscoring his point, "were sold out within 5 ½ hours after they went on sale. And a lot of people have been buying taller antennas with the hope they will be able to pull in a television station that's going to be carrying the game." A hotel bellman was equally emphatic, after courteously observing, "sorry I can't wish you luck, but you know how it is." Looking to tomorrow's showdown, he declared, "Just wait until Sunday. You go out to the Cotton Bowl and you'll hear noise like you've never heard before. When Dallas goes out, they really cheer." Informed the city seems relatively quiet and that the title game did not seem to be commanding as much attention as might be expected, the chunky, bespectacled Texan shrugged his shoulders, then pointed out, "it's the weekend. Two games – and you can't divide one from the other. SMU's home team, too, you know."...NEED 4 TOUCHDOWNS: Landy Wardell (High Pockets) Jones, a hotel beverage host, was one of the few to venture a prediction (most Dallas citizens obviously are awed by the Packers' winning aura). "Dallas will win, of course," he asserted. "I think the Cowboys will have to make four touchdowns to win. I think it's going to be a defensive game and, if they get a few breaks, the Cowboys have got a good chance to win it." A hostess at Big D's popular University Club, a Chicago native, was somewhat less conversant with the situation. "Green Bay – oh, the Green Bay Packers," she mused, then added brightly, "they're playing Georgia tomorrow, aren't they?" Stewardess Sydney Schumaker, a native of Rhinelander who now lives in Dallas, was in something of a quandary on American Airlines flight No. 391 from Chicago the title site Friday night. "I still don't know who I'm going to root for Sunday," the petite brunette confessed. "It's a pretty hard choice to make."


FOUL WEATHER FOLLOWS PACKER COACH LOMBARDI


DEC 31 (Dallas -Chicago Tribune) - Vince Lombardi, the modern Diogenes who is touring the country with a football team in search of a reliable weatherman, hustled his Green Bay Packers out of frigid Tulsa eight hours ahead of schedule today. It was another frustrating experience for the hardshell perfectionist in his effort to ready the Packers for a defense of their National League championship against the Dallas Cowboys here on Sunday. Earlier in the week he had chosen Tulsa as the ideal refuge from winter in Green Bay. Tulsa, he had been reliably informed, had not had any snow in December since 1949. The day he and the Packers arrived there, a blizzard hit the town. From then on, matters, meteorologically, steadily grew less attractive...**BATHED IN DRIZZLE:** This morning he said to h... with it and ordered a plane. He would take his last serious workout here in Dallas where for two days the sun had been beaming down through cloudless skies. When the Packers deplaned at Love Field in mid-morning, they could reach up and touch the ceiling and Dallas was being bathed in a steady drizzle. Lombardi agreed to meet the press in league headquarters at the Statler Hilton after a workout in Cobb stadium, a public school system athletic plant, but there was some question about how many of the literati would have enough courage to get holed up with him in a place with such limited running room. "And, besides, under the circumstances," asked one timid soul, fully aware that a dislike for Dallas drove Lombardi to Tulsa in the first place, "how much of what he says do you think we will be able to print in a family newspaper?"...**COMES IN SMILING:** But Lombardi came in smiling and 100 percent quotable. He took over without preamble and began by explaining the misunderstanding on his reported retirement. "It was my fault. It came out stronger than I thought it would. I have no thought of retiring or of curtailing my coaching activity - yet." Dismissing the topic there with an emphatic "That's that!" he moved swiftly to the Packers' weather problems. "There is nothing wrong with Tulsa and Dallas," he said. "Everybody has been very kind and very accommodating. They even provided us with Green Bay weather. But if we get beat it certainly isn't going to be the weather that whips us." Forecasts for continued showers tonight, tomorrow and Sunday, which quite probably would produce a bad field in the Cotton bowl, where Georgia meets Southern Methodist tomorrow, would put both teams at a disadvantage in the playoff, he said. "A bad field helps nobody," he reiterated. Tom Landry, the Dallas miracle man, took issue with his old New York Giant coaching colleague in a separate press conference a few minutes later. Landry looked upon sloppy going as an advantage for Green Bay's heavier backs...**QUARTERBACK DECIDES:** Lombardi disagreed with the generally accepted opinion that Dallas, with its tremendous speed, is a more serious long play threat than the Packers. "We have scored the same number of touchdowns from 30 yards or father as they have," he pointed out. "In fact, we've got 21 to their 20. Four of ours came on defense and their defense scored three." Lombardi predicted, and Landry agreed, that in the final analysis Sunday's game would be decided by the quarterbacks. "In this league," Lombardi said, "it always boils down to the quarterback having a good day." Don Meredith, the soft-singing cat who finds himself "dandy," is fully recovered from a head injury suffered in the tag end of the regular season and is ready to go all the way, Landry said. If Meredith should be injured, the Cowboys' quarterbacking will be done on a shuttle basis with Landry calling the plays and Jerry Rhome and Craig Morton alternating on each scrimmage. Landry said he felt the Cowboys, newcomers to the title playoff, are being helped by having to play in their home stadium. Green Bay has seen so many championship games and championship teams, he feels the effects of a hometown crowd would be negligible on the Packers...**SKIPS**

NFL CHAMPIONSHIP GAME
SUNDAY at 3 P.M.


on **WJPG**

GREEN BAY PACKERS vs. **DALLAS COWBOYS**





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2:30	PRO PREDICTIONS	2:45	PACKER PREVIEW

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SUPER BOWL: Landry skipped comment on the Super Bowl game and its lucrative monetary rewards for the competitors, but Lombardi made a point of it by saying that he did not think any member of the Packers was looking beyond Sunday. "If they do, they're foolish," he said. The Cowboys are pretty confident, Landry said, and he thinks they are going out to play an excellent game. It was noteworthy only because it was official. Dallas confidence has been evident all week. Among the Cowboys themselves, and the natives, there is peace in the expectation of triumph...**CABBIE SPEAKS OUT:** Only one native has been encountered who was not certain that destiny has selected Landry's troop to preserve National league prestige in the Super Bowl game against the American league winner on Jan. 15. He is the cab driver who knew the cab driver who hauled Lee Harvey Oswald away from the Greyhound bus station minutes after the assassination of President Kennedy. "I'm afraid of those Green Bays," he said. "They just mess around doin' nuthin' till you make a mistake. Then they seize ya, chew ya up and spit ya out! I'd be a little careful if I was them Cowboys."

Packers at 'Second Stage' of World Title Drive



SKORONSKI



NITSCHKE



PITTS



JORDAN



DALE



ROBINSON



KRAMER



JETER

Starr, Defense Make Packers Sportswriters' Choice

Bell To Ref Title Game

DALLAS, Tex. (AP)— Tom Bell of Kentucky will referee the national Football League football game here Sunday between the Dallas Cowboys and the Green Bay Packers.

Other officials named Saturday by league Commissioner Pete Rozelle are umpire Ralph Morcroft, Ohio State; head linesman George Murphy, Southern California; line judge Bruce Alford, Texas Christian; back judge, Tom Kelleher, Holy Cross; and field judge, Fritz Graf, Western Reserve.

Two alternates were named: Tony Skover, Detroit, and Ralph Vandenberg, Cincinnati.

STARR, DEFENSE MAKE PACKERS SPORTSWRITERS' CHOICE

JAN 1 (Dallas-Green Bay Press-Gazette) — Like the nation's oddsmakers, who long since have established the Packers as solid favorites, its sportswriters are riding with a winner. Although a sometimes contrary and occasionally illogical breed, newsmen here to cover today's NFL championship game between the titled Pack and challenging Dallas Cowboys were in virtual agreement on this point. In a Saturday poll, conducted in NFL press headquarters at the Hilton Hotel, the scribes unhesitatingly tabbed Green Bay a top heavy 8-2 choice in the Cotton Bowl spectacular. Most of them based their predictions on title game experience, of which the Packers have had considerable and the youthful Cowboys none at all, although one of them, the Boston Globe's John Ahern, picked the Pack because of its defense and another, United Press International's Norman Miller, favored Vince Lombardi's disciples because of Bart Starr's presence. One of the dissenters was an Eastern Conference city representative, the Philadelphia Bulletin's Hugh Brown, while the other was Murray Olderman, columnist for Newspaper Enterprises Association. The prognosticators and their analyses, in alphabetical order follow: John Ahern (Boston Globe): "I pick Green Bay. I just think they are a superior ball club. They talk about a great defense — and Green Bay's defense is — but they also have a great offense. I think the Packers may be one of the great football teams of all time. It has everything — experience, poise and ability."...Hugh Brown (Philadelphia Bulletin): "I think the Dallas team could win it. I saw the Packers play in Baltimore earlier this month, and frankly, they didn't impress me too much. I think the Cowboys have the horses...I like their club — they're explosive."...Jimmy Cannon (New York World Journal Tribune): "I pick Green Bay. They've been there before. It's toughness

over speed...I don't think this is any cinch, though. If that speedball (Bob Hayes) ever gets going..."...Milton Gross (New York Post): "I like the Packers by 3 or 4 points — not 7 1/2, as the oddsmakers have them listed. I picked them because of their experience, and the solidity of the team, and the bench...and they've been there so often. And it's just a great football team."...Rich Coster (St. Louis Globe Democrat) — "I think the Packers are going to win, because they always win the big ones — and this is the biggest."...Jack McDonald (San Francisco Examiner) — "I pick the Packers by 9. I think they'll get to Don Meredith — I think they'll rush Meredith and cut down that passing threat."...Norman Miller (UPI New York) — "I'm picking the Packers. You've got to go to the quarterbacks I feel, and Bart Starr is so sound to begin with. And he's been in this thing four times, while Meredith is in it for the first time. Besides that, he's a better quarterback than Meredith. You've got to go with that championship game experience...I think the teams are fairly even other than that."...Murray Olderman (NEA) — "I like Dallas by three, because I think they have an explosive offense. If they can score quickly, I think they can make Green Bay play their type of game, rather than play Green Bay's type of game, which usually is the case."...Bill

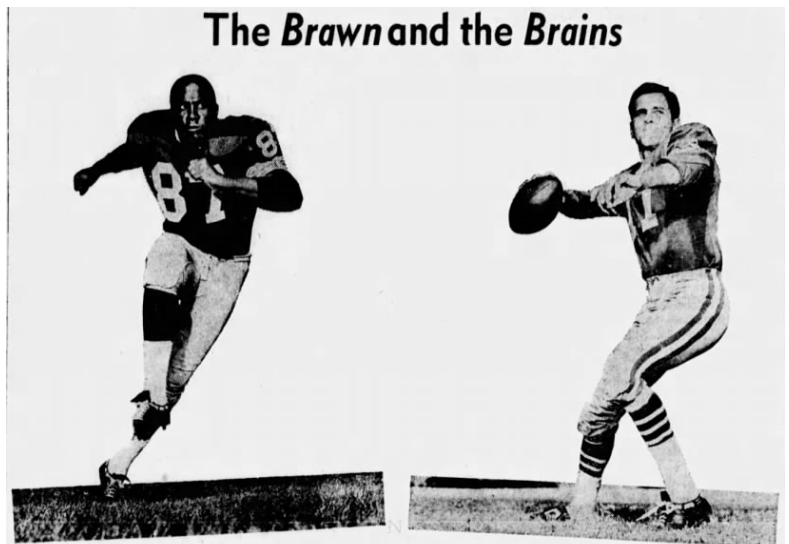
School (Cleveland Press): "I pick Green Bay on experience, execution and coolness...I took a poll of the Browns in the Cleveland area this week and it was almost unanimous for Green Bay. The general feeling among the Browns was that the Cowboys would have to play an almost perfect game – like the one the Browns played against the Colts in the 1964 championship game, or like the one Dallas played against the Browns here Thanksgiving night...I've seen Green Bay win too many big games to pick against them."...Cameron Snyder (Baltimore Sun) – "I think Green Bay will kick the hell out of them. I don't think the Cowboys have had a Willie Davis rush them and they've never met three linebackers like Green Bay's...big games are won on defense, not offense."

BAYS' EXPERIENCE FACES CHALLENGE OF COWBOYS' GUNS

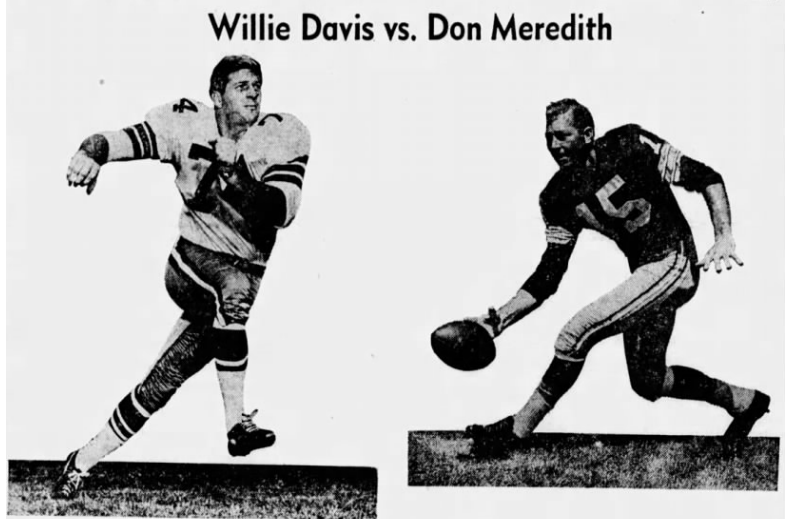
JAN 1 (Dallas-Green Bay Press-Gazette) – Division, league...and world. Sounds like a collection of words for a crossword puzzle, but they merely denote the sequence of the Packers' objective in this historic season of 1966. It's a sort of coast to coast campaign to become the first "world champion" since the National and American Football Leagues merged last spring.

The Packers won their division on the East Coast – in Baltimore, to be precise, on Dec. 10. Now, on this first day of 1967, the Packers must conquer the Southwest and the state of Texas, which is a country all its own, for the National league championship. Step 3, if all goes well today, will send the Packers to the West Coast to meet the winner of the Bills-Chiefs game for the world's championship. None of this will come to pass if the Packers don't beat the Cowboys in the 34th NFL title game in the Cotton Bowl this afternoon. Kickoff is set for 3:05 Green Bay time, before 75,504 live ones and millions of television viewers. The defending champion Packers are a seven point favorite to defeat the upstart Cowboys who are clearly the best in the Eastern Division – as shown by their 10-3-1 finish. This is a difficult game to figure. The Packers should win – on experience alone. It will be the Cowboys' first taste of the pressure surrounding the championship game – for all 40 of them. The Packers are calm, cool and confident. The Cowboys can't possible be any one of those three. Other than some fine personnel, the best thing the Cowboys have going for them today is the home crowd. Historically, Texans are real fighters (Remember the Alamo) and the fans here have a way of inciting their heroes, although all ticket holders will be asked to check their pistols and spurs at the gates. Most championship games are won by the home team, and in some cases the crowd can take the credit. The Packers, in their four championship games in the 1960s, won two at home and split on the road, losing at Philadelphia and winning at New York. In the 33 previous title games, the home team won 22. The weather, as at first feared, isn't likely to be a factor – barring a deluge of course. There is only a 30 percent chance of rain today, and the temperatures could reach into the lower 50's.

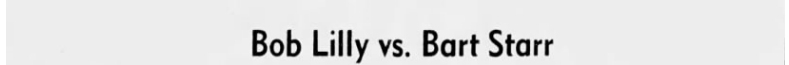
The mechanical features of both teams have been discussed, hashed over, boiled, stewed and kicked around for two weeks now – and this deduction can be made: It will be a battle of the Cowboys' explosive 445-point offense against the Packers' miserly defense, which has allowed only 163 points. The keys, then, would be Don Meredith, Don Perkins, Dan Reeves and Bob Hayes for the Cowboys, and Willie Davis and Co. for the Packers. Meredith has anchored most of Dallas' points with his strong-armed passing to split end Hayes, tight end Pettis Norman and flankers Pete Gent or Buddy Dial. Reeves and Perkins carry the rushing load, although they have caught 63 passes. Hayes is among the league leaders with 64 receptions and 13 TD's. The Packers feel they must get a good rush on Meredith, and this is up to Davis, Lionel Aldridge, Henry Jordan and Ron Kostelnik. The rest is up to linebackers Ray Nitschke, Dave Robinson and Lee Roy Caffey and secondary men Herb Adderley, Bob Jeter, Willie Wood and Tom Brown. Adderley and Jeter will be the Packers' chief defense against Hayes...LILLY-POWERED DEFENSE: The Packers' chances of scoring



The Brawn and the Brains



Willie Davis vs. Don Meredith



Bob Lilly vs. Bart Starr

naturally revolve around Bart Starr, who handled all four previous title games. Starr has his work cut out, since the Cowboys beat him twice in the last three games, including two non-leaguers. Starr's chances of befuddling the Bob Lilly-powered Cowboy defense rests with the Pack's offensive line, which must keep out Lilly, George Andrie, Willie Townes and Jim Colvin. The great Lilly will be the objective of Fuzzy Thurston, who will start after missing the last two games because of an ankle sprain. If Fuzzy has trouble, rookie Gail Gillingham will get the challenge. There's a good chance that Coach Vince Lombardi will play a hunch and start his famous rushing duo of Jim Taylor and Paul Hornung, who would be going instead of Elijah Pitts. Taylor, who would open at fullback regardless, and Hornung tore up the Browns in last year's title game. Rookies don't usually figure in a title game, but don't be surprised if Texan Donny Anderson doesn't work into the offensive picture somewhere. Just as a guess, Starr might do quite a bit of passing today, and a healthy Boyd Dowler, not to mention Marv Fleming, could open up longer strikes to Carroll Dale. Perhaps this will be one of those games in which the "teams" break loose. Both clubs have the potential – chiefly Anderson and Hayes – on punt and kickoff returns. But this is where we came in – standby for step two.

U.P. FANS BACK PACK BUT WATCH DAVE MANDERS

JAN 1 (Green Bay Press-Gazette) –

TV Rosters for Pro Tilts Today			
GREEN	BAY	DALLAS	
5 Hornung	hb 11	Villaneuva	k
12 Bratkowski	qb 13	Rheme	qb
15 Starr	qb 14	Morton	qb
21 Jeter	db 17	Meredith	qb
22 Pitts	hb 20	Renfro	db
24 Wood	db 22	Hayes	e
26 Adderley	db 23	Johnson	db
27 Mack	fl 24	Smith	fb
31 Taylor	fb 25	Logan	db
33 Grabowski	fb 26	Dial	fl
34 Chandler	k 27	Gaechter	db
37 Vandersea	fb 30	Reeves	hb
40 T. Brown	db 32	Garrison	fb
43 Hart	db 34	Green	db
44 D. Anderson	hb 35	Gent	fl
45 Hathcock	db 41	Livingston	db
50 Curry	c-lb 43	Perkins	fb
56 Crutcher	lb 45	Daniels	db
57 Bowman	c 46	Shy	hb
60 Caffey	lb 50	Tubbs	lb
63 Thurston	g 51	Manders	c
64 Kramer	g 52	Edwards	lb
66 Nitschke	lb 53	Connelly	g
68 Gillingham	g 54	Howley	lb
72 Wright	t 55	Jordan	lb
73 Weatherwax	dt 56	Hays	lb
74 Jordan	dt 57	Walker	c-t
75 Gregg	t-g 62	Donohue	g
76 Skoronski	t 66	Andrie	de
77 Kostelnik	dt 68	Boeke	t
78 B. Brown	de 71	Townes	de-dt
80 Long	fl 72	Liscio	g
81 Fleming	e 73	Neely	t
82 Aldridge	de 74	Lilly	dt
84 Dale	fl 75	Pugh	de-dt
85 McGee	e 76	Niland	g
86 Dowler	e 77	Colvin	dt
87 Davis	de 79	Stephens	de
88 B. Anderson	e 82	Clarke	e
89 Robinson	lb		

The loyalty of Michigan's Upper Peninsula fans to the Green Bay Packers, traditionally almost as intense as that of hometown Packer Backers, is undergoing a severe test today. It may, in fact, be wavering at least slightly and all because of one young man who just happens to be one of the finest centers in the NFL. Dave Manders, a Kingsford High graduate who once hitchhiked his way out of the Dallas Cowboys training camp in disgust, is not the object of U.P. affection at least equal to that of the Pack today...MESSAGE SHOWER: The 25-year old Manders, who has just completed his second season as the regular Dallas center and has been selected as a pivotman on the Eastern Conference team for the Pro Bowl, is being showered with congratulatory and good luck messages from all over the U.P. but, naturally, primarily from the Kingsford-Iron Mountain area. The city council of each city has messaged him official congratulations on helping the Cowboys into the championship game and making the Pro Bowl squad. In addition, a long telegram bearing the names of hundreds of well wishers was wired to Manders Saturday. Many of his U.P. friends have joined his parents, Mr. and Mrs. Arthur Manders of Kingsford, in trekking to Dallas for today's contest...HEDGING A BIT: One Packer fan from Iron Mountain expressed what he believes is the general sentiment of the area. "I'd say we're hedging a bit. We want the Packers to win but we want Dave to do a good job too." As for Manders himself, he has told the home folks that he is "confident of victory if we can execute and if we don't make any big mistakes." Dave, who plans a visit home after the grid season has been completed, graduated from Kingsford in 1958 and went on to play for Michigan State. After completing his college career, he joined the Cowboys in their 1962 training camp at Northern Michigan University, Marquette...TAKEN TO BUS STOP: But after some time, he became disgusted and spoke to Line Coach Jim Myers about it. Myers took him to see Coach Tom Landry and Landry took him to see General Manager Tex Schramm. Schramm arranged for him to be driven out to a bus stop on the highway home. But Manders couldn't even wait for a bus. He hitched a ride back to Kingsford. He now recalls, "I was fed up with football. My wife was expecting a baby, and I didn't have a job in case I got cut. Mainly, though, I didn't want any more football. At least that's what I thought." But the bug had not left him completely and he soon hooked on

with Grand Rapids in the United League while completing work on a degree in industrial engineering. The next year, 1963, he found a job in Toledo and played for Toledo in the United circuit. The question of whether he could make the big league still nagged him, though. And with the blessings of his wife, Betty, and the encouragement of his prep coach, Rae Drake, he asked for and received another crack at the Dallas roster. By the end of his rookie year, the 6-2, 250 pounder was seeing considerable action. He made the first string in his second year. And the admiration that the U.P. has for him is matched by the respect the Cowboys have for him. Dallas Assistant Coach Eral Allen puts it this way: "When we're trying to tell if a player is really putting out, we compare him with Dave Manders because we know Manders is always giving you 100 percent."

GREEN BAY PRIEST FLIES FROM SPAIN FOR TITLE GAME

JAN 1 (Dallas-Green Bay Press-Gazette) –

If any prize is offered for the fan who came the longest distance to see today's Packer-Cowboy showdown, the Rev. Earl W. Barcume should win hands down. Father Barcume, a Green Bay native, flew here from Torrejon Air Force Base in Spain, a 4,800 mile junket. Father Barcume is a chaplain with the rank of major in the U.S. Air Force and is stationed there. The former Central Catholic (Premontre) High School boxing star and son of Mrs.

Packers' Adderley Gets Dressed for Date With Hayes



Tulsa Daily World photographer Don Hamilton caught the moods of Green Bay defensive halfback Herb Adderley while the latter contemplates covering Dallas speedster Bob Hayes in Sunday's NFL title game.

Eleanor Barcume, 716 S. Quincy St., made the trip in a SAC (Strategic Air Command) plane with what he termed "a lot of help from the powers that be." "It so happened," he added, "that one of our check points on the trip was Green Bay. We flew over the city about 40,000 feet Thursday night and the sky was clear as a bell. I pointed out the city's three bridges and told the pilot, 'If you would follow this line down the Main Street bridge south, you will see a big oval structure.' When we flew over it, I pointed to it and said, 'That's Packer Stadium.' Because all of the members of the crew are from Texas, I've been taking a lot of kidding from them lately and the pilot said 'Wait until Sunday when we get the Packers in Texas - we'll take care of them.'" "I leaned between the pilot and co-pilot and made believe I was going to bless the stadium," Father Barcume laughed, "and the pilot said, 'Playing the Packers is bad enough, without throwing in any illegitimate use of religion to help them out!'"...An Appleton doctor is having a little difficulty decided who to root for today. Dr. James Gmeiner is the father-in-law of Cowboy end Pete Gent. Gent and Lynne Gmeinger were married last summer.

FORESTER AVOIDS 'FINE'

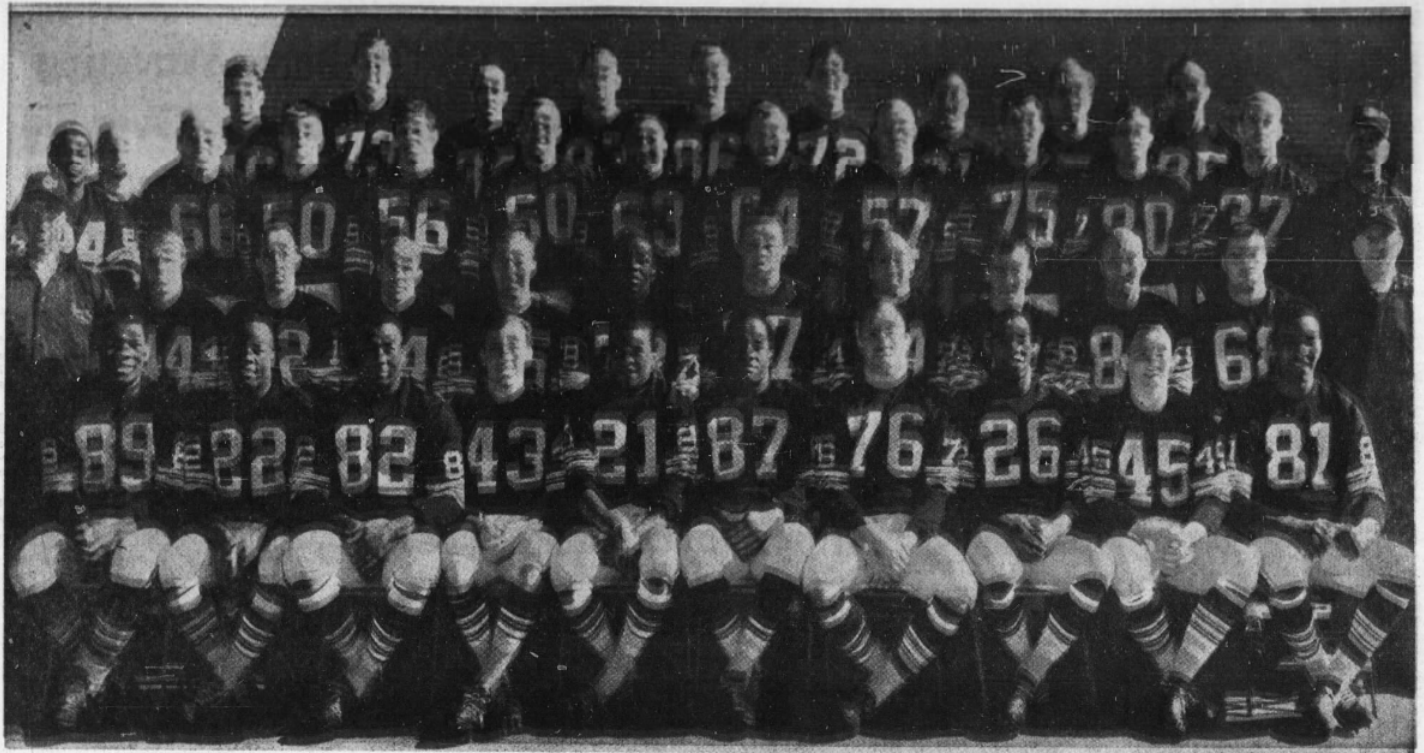
JAN 1 (Dallas-Green Bay Press-Gazette) - Bill Forester, captain of the Packer defense before he retired three years ago, didn't get out to Saturday's light morning practice until 10 a.m. "I heard it was 9:30, and I thought I'd get fined for being late," Bill drawled, "but I guess I was lucky. You people were late." The Packers buses were a half hour late arriving at the Sheraton-Dallas hotel, but nobody seemed to mind. It has been that kind of a week - between the weather, late arrivals and you-name-it. Forester was with another ex-Packer, Buddy Brown, who played in the 1950's - and they both agreed the Packers would beat the Cowboys...ANOTHER COUNTY: "If they don't win," Brown winked at Forester, "we are going to have to move to another country." Forester felt that "the Cowboys will be like we were out in Philadelphia in 1960. We were so happy to win the championship that we forgot there was another game. We should have beaten them without any trouble, and we proved it the next year when we beat them so bad." (49-0 in Philadelphia). And Forester's young son, Mike, chimed in, "We had 37 first downs to their 10 that day."...HEAVY FOG: Dallas was covered by a heavy fog Saturday morning, including the top 10 stories of the Packers' hotel. The fog gradually lifted as the morning wore on, and the sunshine



UPI Telephoto

IS GREEN BAY QUARTERBACK BART STARR ASKING FOR HELP FROM ABOVE?
Actually Starr is surveying the rain that had been falling in Dallas.

greeted the Cotton Bowl game. The vanguard of 3,500 Packer rooters arrived on the scene early Saturday afternoon. Most of the flights due in the morning were delayed by the fog. The entire Packer family is on hand, including Packer president Dominic Olejniczak, Milwaukee affairs director Ockie Krueger, personnel director Pat Peppler, doctors Jim Nellen and Gene Brusky. Also present was the Pack's number one roofer from the west coast, Bud Levitas, of San Francisco, who carried water for the first Packer team...CRUICE IN BUFFALO: About the only missing Packer person was chief game scout Wally Cruice, who was in Buffalo taking a lot at the Chiefs-Bills game – just in case. The Packers, in response to questions from newsmen here, have been careful not to give the Cowboys anything that would make good reading in the dressing room. But the local press has built up Green Bay as a virtual super team – and this irked Cowboy tackle Bob Lilly, who said: "If they think they're going to come out there and see us fall down in front of them, they may be in for a surprise. We know what to expect from the Packers, and we believe we can beat them." The Packers also feel they can win – but they are making no statements.



The 1966 Packers, Defending champions in the world of professional football, launch their stretch drive for the championship in an important game against the Cowboys at the Cotton Bowl today. The team: (Seated, left to right) Dave Robinson, Elijah Pitts, Lionel Aldridge, Doug Hart, Bob Jeter, Willie Davis, Bob Skoronski, Herb Adderley, Dave Hathcock, Marv Fleming; (second row), Trainer Bud Jorgensen, Donny Anderson, Zeke Bratkowski, Carroll Dale, Bart Starr, Bob Brown, Ron Kostelnik, Henry Jordan, Jim Grabowski, Billy Anderson, Gale Gillingham, Dad Braisher, property manager; (third row), Willie Wood, Red Mack, Ray Nitschke, Bill Curry, Tommy Crutcher, Lee Roy Caffey, Fred Thurston, Jerry Kramer, Ken Bowman, Forrest Gregg, Bob Long, Phil Vandersea, Bob Noel, assistant property man; (top row), Tom Brown, Jim Weatherwax, Don Chandler, Allen Brown, Boyd Dowler, Steve Wright, Jim Taylor, Paul Hornung, Max McGee. (Post-Crescent News Service Color Photo)

Battle in Cotton Bowl Will Draw Capacity Crowd, Millions More Via Television

Packers, Cowboys Poised for Today's NFL Title Contest

DOUBLE COVERAGE!



Sunday, January 1, 1967

GREEN BAY PACKERS vs. DALLAS COWBOYS

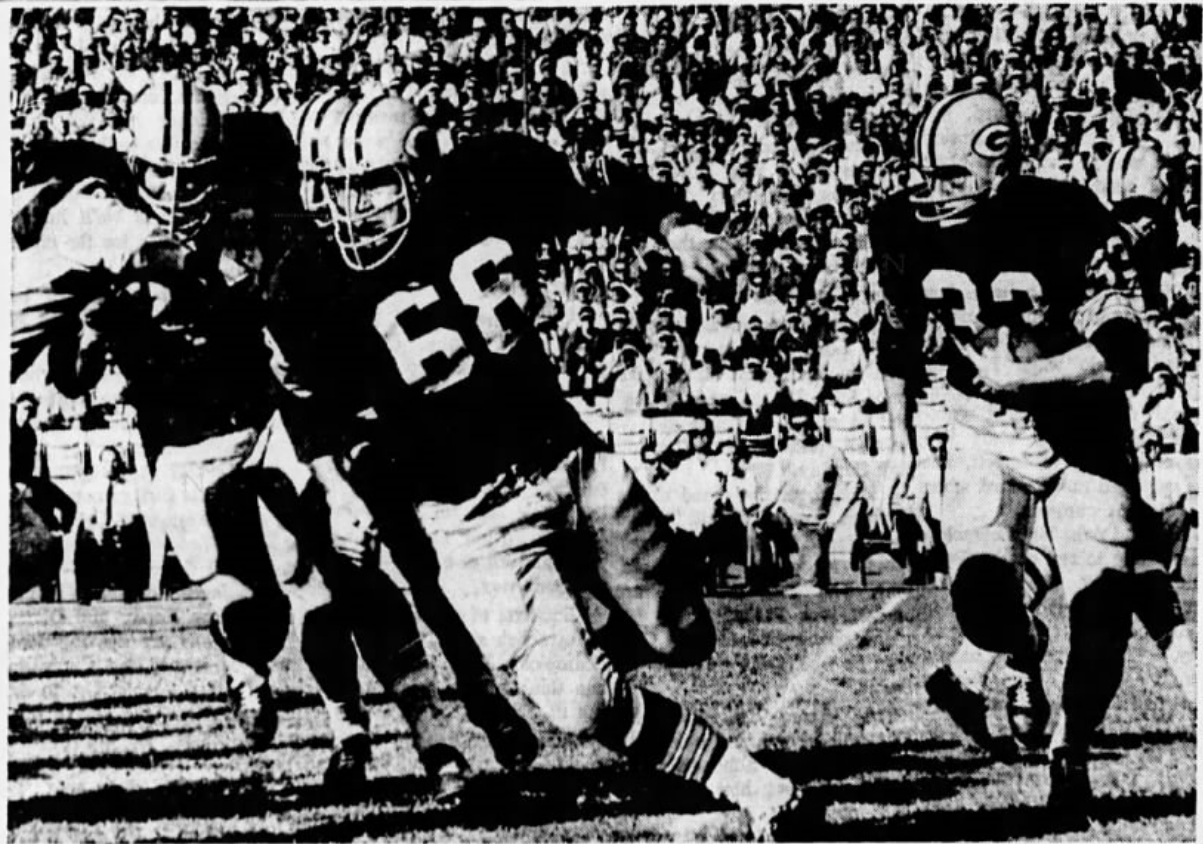
N.F.L. CHAMPIONSHIP GAME

2:30 P.M. N.F.L. Championship Preview — Channel 2

3:00 P.M. Kick Off — Channel 2 and WBAY Radio

WBAY
GREEN BAY





Championship Coverage of the **Championship Game**

There's going to be a lot of action in the big Packers and Cowboys shoot-out in the Cotton Bowl corral, pardners. You'll want to relive all the exciting minutes of the NFL Championship as the Packers go out to roundup their 10th NFL crown.

Art Daley, sports editor, and Lee Rimmel, veteran sports reporter, will be in Dallas to bring you all the details. Their objective reports of the game, post-game interviews, statistics and human interest stories will give you the complete story of the game. The Tuesday Press-Gazette sports section will be must reading for all football fans.

Tuesday, read the complete
NFL Championship Game Report

in your

GREEN BAY PRESS-GAZETTE

Taylor vs. Perkins

JIM TAYLOR'S RECORD (1966)

Date	Home or Away	vs.	Rushing				Pass Receiving			TD
			Att.	Yards	Long	TD	No.	Yards	Long	
Sept. 10	H	Balt.	16	76	18	0	1	21	21	0
Sept. 18	A	Clev.	17	42	19	1	8	64	18	1
Sept. 25	H	L.A.	15	42	10	0	1	3	3	0
Oct. 2	H	Det.	12	34	7	0	2	15	8	0
Oct. 9	A	S.F.	16	54	9	0	4	39	18	0
Oct. 16	A	Chi.	17	66	8	0	4	42	16	0
Oct. 23	H	Atl.	10	50	13	1		No stats		
Oct. 30	A	Det.	16	50	12	1	2	13	7	0
Nov. 6	H	Minn.	16	68	14	1	5	44	14	0
Nov. 20	H	Chi.	20	49	8	0	3	17	14	0
Nov. 27	A	Minn.	8	20	6	0	4	25	14†	1
Dec. 4	H	S.F.	18	84	17	0	2	14	8	0
Dec. 10	A	Balt.	17	43	9	0	3	34	19	0
Dec. 18	A	L.A.	6	27	11	0	2	0	3	0
Totals			204	705	19	4	41	331	21	2

DON PERKINS' RECORD (1966)

Date	Home or Away	vs.	Rushing				Pass Receiving			TD
			Att.	Yards	Long	TD	No.	Yards	Long	
Sept. 18	H	N.Y.	16	52	8	1		No stats		
Sept. 25	H	Minn.	13	25	10	0		No stats		
Oct. 2	A	Atl.	9	51	14	1	1	11	11	0
Oct. 9	H	Phil.	10	65	17	0	2	60	39	0
Oct. 16	A	St. L.	13	71	24	0	1	6	6	0
Oct. 23	A	Clev.	15	44	9	1	4	18	7	0
Oct. 30	H	Pitt.	10	36	9	0	2	22	19	0
Nov. 6	A	Phil.	12	29	7	0	2	14	11	0
Nov. 13	A	Wash.	15	41	10	0	3	31	20	0
Nov. 20	A	Pitt.	9	44	9	0	2	22	12	0
Nov. 24	H	Clev.	23	111	12	1	1	12	12	0
Dec. 4	H	St. L.	14	43	11†	2	1	3	3	0
Dec. 11	H	Wash.	17	73	20†	2	1	7	7	0
Dec. 18	A	N.Y.	10	41	16	0	3	25	17	0
Totals			186	726	24	8	23	221	39	0

Starr vs. Meredith

BART STARR'S RECORD (1966)

Passing

Date	Home or Away	vs.	Att.	Comp.	Pct.	Yards	Yds. Lost	TDs	Int.	Avg. Yds.
Sept. 10	H	Balt.	19	14	73.7	138	1/1	0	1	7.26
Sept. 18	A	Clev.	30	20	66.7	238		2	0	7.93
Sept. 25	H	L.A.	20	12	60.0	257	4/29	2	0	12.85
Oct. 2	H	Det.	19	11	57.9	212	5/27	2	0	11.16
Oct. 9	A	S.F.	26	18	69.2	287	2/25	2	1	11.04
Oct. 16	A	Chi.	18	8	44.4	80	3/21	0	1	4.44
Oct. 23	H	Atl.	13	8	61.5	217	1/8	1	0	16.69
Oct. 30	A	Det.	13	11	84.6	154		1	0	11.85
Nov. 6	H	Minn.	18	11	61.1	140	1/6	0	0	7.77
Nov. 20	H	Chi.	5	3	60.0	53		0	0	10.60
Nov. 27	A	Minn.	31	20	64.5	149	1/9	2	0	4.81
Dec. 4	H	S.F.	24	13	54.2	236	4/32	1	0	9.83
Dec. 10	A	Balt.	15	7	46.7	96	4/25	1	0	6.40
Dec. 18	A	L.A.	No stats—held ball for kicks							
Totals			251	156	62.2	2257	26/183	14	3	8.99

Longest: 83 yds. (Dale), Dec. 4

DON MEREDITH'S RECORD (1966)

Passing

Date	Home or Away	vs.	Att.	Comp.	Pct.	Yards	Yds. Lost	TDs	Int.	Avg. Yds.
Sept. 18	H	N.Y.	24	14	58.3	358	1/7	5	0	14.92
Sept. 25	H	Minn.	22	8	36.4	153	3/16	2	0	6.95
Oct. 2	A	Atl.	22	12	54.5	184	3/31	2	0	8.36
Oct. 9	H	Phil.	26	19	73.1	394	1/7	5	0	15.15
Oct. 16	A	St. L.	34	15	44.1	203	2/12	0	3	5.97
Oct. 23	A	Clev.	45	26	57.8	288	5/31	1	4	6.40
Oct. 30	H	Pitt.	25	11	44.0	226	3/29	4	3	9.04
Nov. 6	A	Phil.	30	12	40.0	147	3/19	0	0	4.90
Nov. 13	A	Wash.	29	21	72.4	406	4/23	2	1	14.00
Nov. 20	A	Pitt.	28	10	35.7	157	5/33	1	1	5.61
Nov. 24	H	Clev.	24	16	66.7	131		1	0	5.46
Dec. 4	H	St. L.	21	7	33.3	111	4/29	1	0	5.29
Dec. 11	H	Wash.	14	6	42.9	47	3/24	0	0	3.36
Dec. 18	A	N.Y.	Did Not Play							
Totals			344	177	51.5	2805	37/261	24	12	8.15

Longest Pass: 95 yds. (Hayes), Nov. 13

Green Bay— Football's Fun City

Everybody but the people of Green Bay knows a city of 82,000 with an arctic winter climate can't support a successful pro team



(Photo by Orvell Peterson)
Packer superfan Howard Blindauer (A), whose sheet metal business storefront is showcase of football souvenirs, exhibits foul weather gear he wears to ward off chills at Lambeau Stadium (←), where snow removal crews are often called in to clear playing field.

By WILLIAM REEL

IN THE LIKELY EVENT that the Green Bay Packers, the football representative of this frigid Lake Michigan city, win the National League championship and go to sunny California for the Super Bowl game next month, the Green Bay fans who accompany them will expose themselves to a hazard never encountered back home — heat stroke.

Here in Green Bay, the name of the game is frostbite. Packer fans are accustomed to enjoying their football in the invigorating fresh air, with a blizzard swirling through the stands to keep the blood circulating. When the temperature edges up above freezing in Lambeau Stadium, the buffs get to feeling a little close and start loosening their ties.

"Aw, the football weather isn't so cold here," demurs Henry Van Der Heiden, who runs Spookie's Luncheonette on Main St. "Why, I just slip into my bear-skin coat and sit there enjoyin' the game, just as warm as toast! No different than bein' home by the fire."

When teams from the big cities come to this bleak, icy, Wisconsin outpost to play the Packers, the visiting sports-writers amuse their readers back home with wry hyperbole about the bucolic ways of the locals.

"The team got into Green Bay late because the doglegs were running behind schedule," is one well-worn rib-tickler, as is "You can spot the mayor of Green Bay right off—he's the one wearing the clean overalls."

Such cracks elicit supercilious chuckles from the sophisticates back in New York and Chicago and Philly and Los Angeles and San Francisco and the 82,000 proud residents of Green Bay have learned to suffer them with good-natured resignation.

But then, they can afford to be tolerant. They get the last laugh on Sunday afternoons when, come hail storms or high water, their beloved Packers

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usually crush the city slickers on the gridiron.

"They can laugh at us all they want from Monday to Saturday," chortles Howard Blindauer, a local businessman and Packer superfan, "but never on Sunday!"

When you think of Green Bay, you automatically think of football. (Which is probably just as well, since the city is

otherwise distinguished by its leadership in toilet paper manufacturing.) That such a small city supports the most successful team in pro football history—the Packers have won a record nine world championships—is an extraordinary civic achievement of which the natives are fiercely, and justly, proud.

More impressive still is the fact that 50,000-seat Lambeau Stadium, which the people of Green Bay voted overwhelmingly to build with their own tax dollars in 1957, is the finest football facility in

the business. The field is sunk below ground level, and the fans view the action from bench seats unobstructed by girders. Unlike Yankee Stadium, where many locations are so remote that a football game is only a rumor, there is no such thing as a bad seat in Lambeau Stadium.

WHAT SORT of a city is Green Bay?

It is a city where, when you call City Hall, the mayor himself is likely to pick up the phone; where people say good morning to strangers on the street; where tall draught beers are a dime and the bar buys regularly; where the big apple is not Broadway, or the Loop, or Sunset Boulevard, but, aptly, Main St.

"In many ways, Green Bay hasn't changed much in 50 years," says Mayor Don Tillemann, a soft-spoken, genial native who boasts his city without being overbearingly gee-whiz about it. "Progress has been kind to us. We are thriving economically, but our growth has been gradual and the city remains very much a community, extremely closely knit and civic minded. The Packers, you might say, are our first family. They unite the community."

In many respects, Green Bay and the Packers have grown up together. Mayor Tillemann, for instance, was born in 1919, the same year as the team. He estimates he has missed no more than two dozen home games since he was old enough to understand what all those big guys were doing running around down there on that chalk-striped field.

Tillemann recalls hanging around the old Hagemeister Park as a small boy, waiting for a sympathetic Packer player to lead him in by the hand. Later he sold candy bars and ushered to gain admission, and now, as mayor, he is entitled to two free tickets to each game.

"Those tickets are one big incentive to get elected," he said laughingly, and he was only half kidding.

All 50,000 seats are sold out for years to come, and the Packer ticket office has a waiting list of 12,000 applicants. If for some reason, such as bronchial pneumonia, a ticket holder can't make a



(Photo by Hank Lefebvre)
Vince Lombardi, Brooklyn's gift to Green Bay, coached Packers up from NFL cellar to three world championships. He and his wife, Maria, live in Green Bay



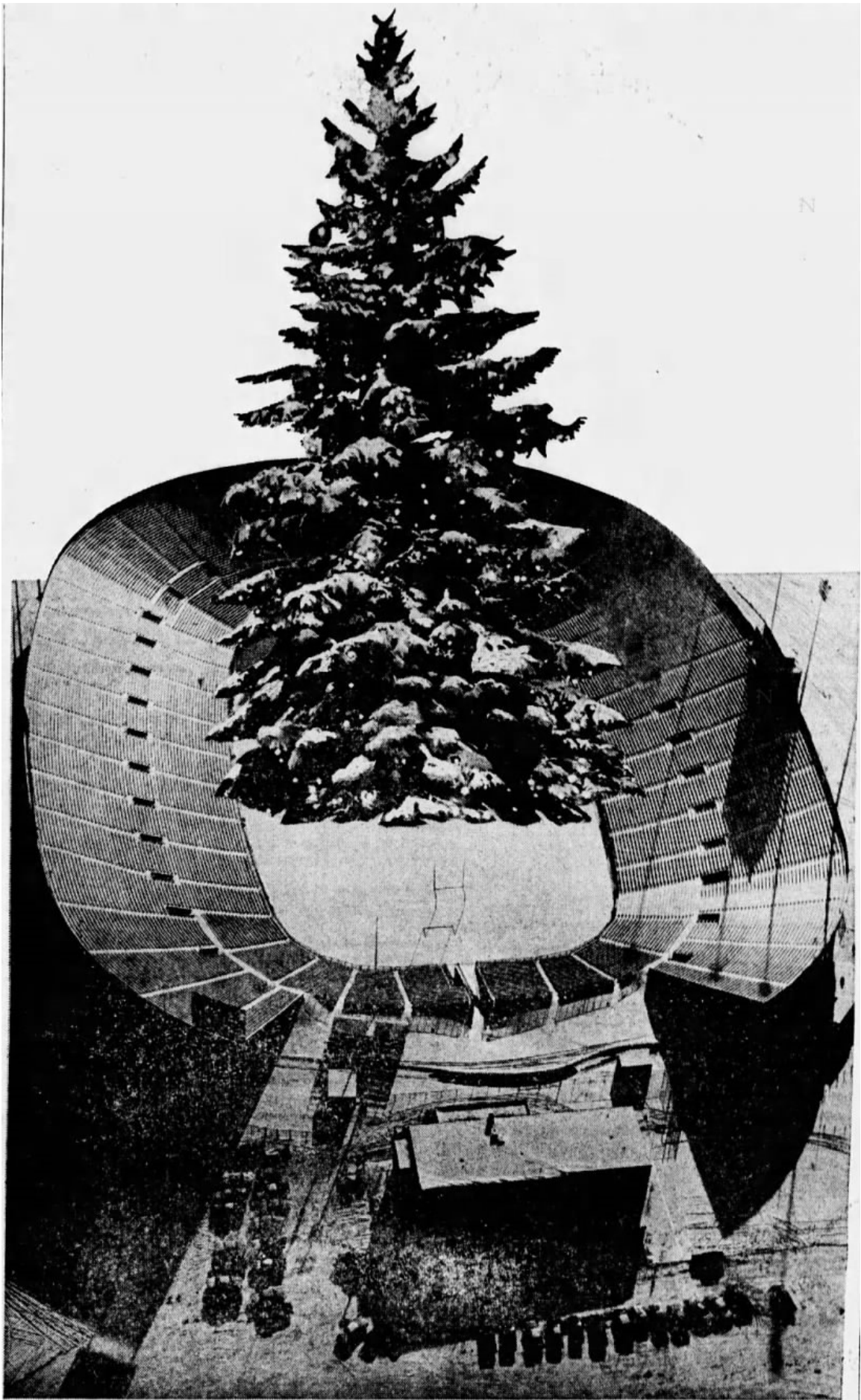
Proud of Pack — Some of the 3,000 fans who greeted Green Bay's Western Division champion Packers upon their arrival at Austin Straubel Field early this morning displayed their sentiments for all to see. The Packers, who had closed out their Na-

tional Football League season schedule with a 27-23 victory over the Rams at Los Angeles Sunday afternoon, set down at 2:05 amid ringing cheers and fireworks.

(Press-Gazette Photo by Russ Kriwanek)



MUSIC FILLED THE AIR AS FANS AWAITED TEAM'S ARRIVAL
Packer charter flight arrived an hour later than planned



A White Christmas . . . in Green Bay