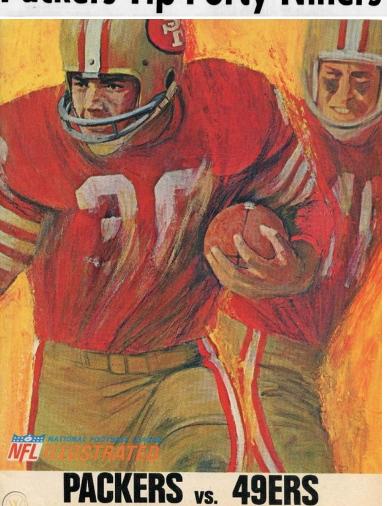


Green Bay Packers (10-2) 20, San Francisco 49ers (5-5-2) 7 Sunday December 4th 1966 (at Milwaukee)



Packers Tip Forty Niners 20-7, Clinch Title Tie



GAME RECAP (GREEN BAY PRESS-GAZETTE)

(MILWAUKEE) – The Packers' victory over the 49ers in County Stadium Sunday bordered on the spectacular as they inched one step closer to the 1966 Western Division championship. The Bays didn't crush the 49ers...nothing like that...they merely beat the Gold Diggers by the respectable score of 20-7 with the wisdom and audacity of Bart Starr and a hard-nosed and alert defense. The 49ers came to play - and win...and this makes the Packers' performance all the more tremendous. The big victory – Green Bay's 10th – clinched a tie for the Western crown and set the stage for the crucial battle against the Colts in Baltimore Saturday. The Packers have a 10-2 record, the Colts 8-4...and they each have two games left. After Saturday, the Packers visit Los Angeles while the Colts invade San Francisco. Green Bay can win the title by beating or tying the Colts. The Colts can finish in a tie – and force a Division playoff – only by winning their last two while the Packers lost their final two. The Packers missed the title by 39 seconds. That's how much time was left when the Colts nipped the Bears 21-16 on a 24yard touchdown pass from John Unitas to Raymond Berry. Green Bay's win Sunday eliminated both the Rams and 49ers from title contention. It's a two-team chase from now on – between the 1965 finalists, the Packers and Colts. Sunday's epic was played in a freezing rain, 27-degree temps and a 16-mile wind before a record crowd of 48,725, breaking the

attendance mark of 48,650 at the Colt game last Sept. 10. It was a mean day, but no meaner than the 49ers who went after Green Bay like the league title was at stake. When the huge throng slid out of the stadium (parking lots were slick with ice), old ice water himself, Mr. Starr, emerged as the 49ers' personal backbreaker. Bart came up with one of those magic third and one situations on the third play of the game and calmly faked Elijah Pitts into the line for what everybody in the park thought would be a routine smash. He snapped the ball away from Pitts at the last season and then hurled a short pass up the middle to Carroll Dale and the swift end flew into the end zone with two 49ers giving chase 10 yards behind. This 83-yard bomb gave the Packers a 7-0 lead and it held up until the fifth play of the fourth quarter when Starr climaxed an 83-yard, 16-play drive by sneaking into the end zone. When Don Chandler's extra point kick (off the icy infield) was blocked, John Brodie's 65-yard touchdown aerial with Dave Parks for a 13-7 score made this, indeed, a hairy situation – especially with the Colts' victory on the scoreboard. But Starr didn't wait long. On the first play he pitched a perfect strike to Dale for a 48-yard gain to the 49er 22. Three plays later Pitts banged into the end zone for a two-yard TD and San Francisco was dead. The defense packed its heroics in the first and fourth quarters. Ron Kostelnik and Tom Brown recovered fumbles in the first quarter to kill off the 49ers' active offense and Bob Jeter and Dave Robinson intercepted Brodie passes in the fourth quarter. The 49ers won the first half, statistically, but the Bays had the edge in points, 7-0. The visitors had 15 first downs to the Pack's 4 and a 206 to 138 edge in yards in the first half. Tommy Davis lined up for three field goals in the second

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quarter. He was short from 45 yards on the first, Jeter blocked the second from 37, and holder George Mira faked a pass (for a one-yard gain) on the third from the 34. The Packers reversed the figures in the second half, grabbing a 15-4 edge in first downs and a 173-115 edge in yards. For the day, the 400-yard 49ers were slimmed down to 321 yards against the Pack's 311. Green Bay had 20-17 edge in first downs and 66-64 in total plays. Starr, who hit 13 of 24 for 236 yards and one TD for the murky afternoon, completed three to Dale for 142 yards. Fullback Jim Taylor had his best afternoon to date, with 84 hard yards in 18 carries. Despite the low score, it was an explosive and brutal match – with 11 penalties, seven on the 49ers for 66 yards. The tough defenses produced 13 punts, eight by Chandler, who averaged 41.9, including a 51-yarder into the wind. Starr was caught four times attempting to pass, Brodie once. Each quarterback fumbled under the heavy rushes. The Packers got into a hole on the opening kickoff when Davis' short kickoff bounced around before Donny Anderson could get started. He was nailed on the eight. The odds Green Bay would score on the first series were staggering but that they did. Taylor crashed for nine yards, taking the Bays out of the hole, and then Starr pulled his TD magic with only 1:56 gone on the clock. The dogfight set in. With Willard and Crow running and Brodie pitching short passes, the 49ers made first downs to the Packer 18 in a solid bid to tie the score. But on a third and seven play Lionel Aldridge hit Brodie hard and Kostelnik recovered the inevitable fumble. The 49ers exploded again - this time on a 35-yard pass from Brodie to Parks, but Parks fumbled and Brown recovered on the Packer 33. The 49ers made three more bids before the half, and Chandler punted four times in the second quarter. A Packer roughing penalty gave the 49ers position for a field goal try from the 45 by Davis but the kick was short and Willie Wood returned it 10 yards. Crow ran 15 yards and Brodie passed 11 yards to Crow to set up the 49ers' second drive, which ended triumphantly for the Pack when Jeter blocked Davis' field goal try from the 37. Doug Hart and Gale Gillingham did a fine job of swatting Chandler's punt dead on the one-yard line, thus putting the 49ers in a deep hole midway in the second quarter. But the 49ers got off the hook with three straight rushes by Willard and finally a 22-yard run by Davis off a punt. The Packers finally forced a punt, but so did the 49ers and the visitors made one last try on a 16-yard pass from Brodie to Crow. With 20 seconds left, Mira, holding for a Davis field goal on the 33, leaped up and looked for a receiver, but nobody was open and he ran for a yard. The third quarter was a punting match between Davis and Chandler as it appeared the 7-0 score might hold up. Then, without notice, the Packers went on their 83-yard TD drive. The move started on the Packer 17 and Taylor rushed for seven yards on the last two plays of the third quarter. The big moves were Starr passes to Taylor for eight, Dale for 11, Pitts for 11 and Fleming for 17 to the 49ers 12. From that point Pitts carried five straight times, reaching the one-yard line – from where Starr sneaked over. After Jeter intercepted and Chandler punted, Brodie threw to Parks to the left and deep. Before making a juggling catch, he shoved Jeter off stride and then ran to the 65-yard TD. It was rather obvious offensive interference, but no penalty was called. This made it 13-7. Anderson got a good return – to the 30, and then Strr went to work. Getting

good protection, he threw a strike down the middle to Dale who got behind Alexander and Kimbrough for a 48-yard gain to the 49er 22. Taylor ripped off 10 and the 49ers drew a penalty when Miller clubbed Taylor after he was down, putting the ball on the six. Pitts ripped off four and then two for the TD, with 2:55 left. The 49ers stormed back with a first down to midfield, but Robinson circled to the middle and intercepted a Brodie pass to end it. On the second last play Starr was taken out and the crowd gave him a giant ovation.

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Sacked-yards				1 - 2	2			4-32
Net pass yards				181	L			204
Total yards				321	L			311
Fumbles-lost				4-2)			1 – 1

SCORING

1st - GB - Carroll Dale, 83-yard pass from Bart Starr (Don Chandler kick) GREEN BAY 7-0

4th - GB - Starr, 1-yard run (Kick blocked) GREEN BAY 13-0

4th - SF - Dave Parks, 65-yard pass from John Brodie (Tommy Davis kick) GREEN BAY 13-7

4th - GB - Elijah Pitts, 2-yard run (Chandler kick) GREEN BAY 20-7

RUSHING

GREEN BAY - Jim Taylor 18-84, Elijah Pitts 14-27 1 TD, Bart Starr 1-1 1 TD, Jim Grabowski 1-1, Donny Anderson 2-(-6)

SAN FRANCISCO - Ken Willard 14-52, John David Crow 9-52, Tommy Davis 1-22, Gary Lewis 3-8, Dave Kopay 4-5, George Mira 1-1

PASSING

GREEN BAY - Bart Starr 24-13-236 1 TD

SAN FRANCISCO - John Brodie 33-14-182 1 TD 2 INT

RECEIVING

GREEN BAY - Marv Fleming 4-36, Carroll Dale 3-142 1 TD, Elijah Pitts 3-31, Jim Taylor 2-14, Boyd Dowler 1-13 **SAN FRANCISCO** - Dave Parks 6-138 1 TD, John David Crow 2-27, Bernie Casey 2-13, Monty Stickles 2-7, Gary Lewis 1-14, Dave Kopay 1-(-6)

Starr Saluted by Lombardi, Christiansen



The Packers' Carroll Dale sprints for the end zone after taking a pass from Bart Starr on the third play of Sunday's game in Milwaukee County Stadium. The 83-yard play gave the Packers a lead they never relinquished. (Post-Crescent News Service Photo)

STARR SALUTED BY LOMBARDI, CHRISTIANSEN

DEC 5 (Milwaukee-Green Bay Press-Gazette) - Shedding layers of outer garments, prudent protection against the piercing cold and drizzle of the season's most arctic afternoon, an unusually ruddy-cheeked Vince Lombardi surprisingly departed from custom at dusk Sunday afternoon. Understandably cautious about his public utterances, he ordinarily confines himself to economically specific replies when posed a question by a member of the press corps during any postgame interview. But stirred by a performance of rare virtuosity, he made an exception in the wake of the Packers' 20-7 decision of the 49ers on the glassy turf of the Milwaukee County Stadium, an imbroglio in which the highly anti-social San Franciscans appeared unnecessarily dedicated to averting a title tie for Lombardi's legion. After patiently responding to a series of question about the NFL's waning Western Division race, strategy and the overall artistry of his team while holding forth in his temporary stadium "office," Vince surprisingly volunteered his own summary of the wintry affair. "The game, gentlemen, was Starr," the ex-Block of Granite announced. "He played a tremendous game...There is no other story to the game." Minutes later, the 49ers' Jack Christiansen stood tight-lipped in his inner sanctum some distance away and issued a full-blown eulogy on the same subject. "Bart Starr is probably the best quarterback in football today," the one-time Detroit Lions larcenist declared. "And when he retires, which I hope is soon, I expect he'll be recognized as the greatest of all time." "He has better timing on calling his plays and taking advantage of defenses," Christiansen said grimly, perhaps because this last had just painfully refreshed his memory of two Starr "bombs" that loomed large in the final accounting, "than anybody I've ever seen. And he looked better today than I've ever seen him." Earlier, Lombardi had been asked if he had "called" that first 83-yard collaboration with Carroll Dale. Rejoining without the slightest hesitation, Vince said, "I never call any plays. That's why we have an intelligent quarterback – he calls them." At this point, a loud protest from the adjoining anteroom temporarily distracted the Packer major-domo's attention. 'I don't care if you went to grade school with him," Packer equipment aide Johnny Loh was heard to admonish someone attempting to gain admittance to the dressing room, "the coach said not to let anybody in." A twinkle in his eye, Lombardi queried,



Bart Starr hands the ball off to Jim Taylor (Photo by Focus on Sport/Getty Images)

"Who is that, Father Baker? I went to high school with him - let him in." Asked to assess the 49er defense as he returned to the matter at hand, Vince said, "It's tough to say because of the weather. It's tough to get anything started on a field like that. They do have a real big defensive line – they must outweigh us by 25 pounds per man...I'll have to get us some big offensive linemen." His own defense, he felt, "played real well. We gave up a little yardage now and then, but it was real tough out there for everybody...It was a real tough day to play." Starr had better passing success in the second half than in the first, it was noted. "Yes, he did," Vince agreed, "because he got a little bit more time to throw, that's all... They got to him a couple of times, on play passes, but there is no way to take care of 'em when they blitz you on a play pass." Asked about the condition of guard Fuzzy Thurston, who injured a leg in the third quarter, Lombardi said, "I don't know. We'll have X-rays taken tomorrow and we'll know better then." Why had Paul Hornung been inserted briefly during the second quarter? "It was just a hunch," he replied. "He was only in for three or four plays."...MIGHT HAVE SLIPPED: Lombardi termed Don Chandler's punting "tremendous" and, discussing the Oklahoman's blocked extra point attempt following the Pack's second touchdown, observed, "It's hard to say why he missed it. The ball was low, and I know it was blocked, but I'd like to know why. He might have slipped a little – it was like a piece of glass out there." As might be expected, Christiansen was somewhat more taciturn in his evaluation. In fact, when the Wisconsin press arrived in his stadium quarters, he had just finished a discourse for San Francisco scribes and, before a question could be asked, sardonically announced, "Gentlemen, you missed it." Noting the distress this declaration elicited, he relented and agreed

to remain briefly to answer any specific questions. To the first, he replied, "I think we did real well overall." And the Packer defense? "Green Bay's defense is like it always is. The defense and Starr - that's how they keep winning." It was at this point that he had launched into his Starr panegyric, after which he was asked to comment upon those two long strikes to Dale. His wind-beaten flush deepened and he shot back, "For them, they were great, for us they were ridiculous... They've done it against everybody, fake to the strong side or the weak side, then throw the long one. You got to sleep for one second and you're going to get burned for a touchdown. If Green Bay goes on to win the championship," he dourly concluded, "they ought to give Starr 10 shares." And the subject of this impressive testimonial? As always, he was the sincere of modesty. Ringed by a swarm of newsmen in front of his locker, the unfailingly courteous field general would only say, "You've got to be real lucky when plays like those two passes to Dale work. We were real lucky." "It was just a one-shot thing," he went on to explain in reference to his first quarter pitch which triggered the Pack's first touchdown. "You're taking a gamble. We could have been thrown for a loss – we were still way back in our own territory. To give you an example of what I mean, late in the game, we called a play pass like that and we missed. The defense was real good on the play...you've got to be extremely lucky to have it work." Starr also noted in this connection that, since both of these calls came in third-down-and-one situations, "you're hoping they will come up to meet the play."...NOT TOO BAD TO THROW: Had he found the ball difficult to throw under the conditions? "It was not too bad," the amiable Alabaman informed. "The officials kept it pretty dry...I don't think we had any trouble with the weather – it was the footing that troubled." Tossing bouquets to both the Packers and the 49ers' front four, Starr added, "Our pass protection was excellent in the second half, although their rush was strong all day." "I'll tell you one thing," he summed up with obvious fervor, "they're a real fine football team...Their record doesn't indicate their potential."...PACKER PATTER: The record crowd erupted when the huge County Stadium scoreboard flashed "Bears 16, Colts 14" early in the third quarter. There likewise

was a deafening silence when the final "Colts 21, Bears 16" was posted...District Pass, Punt and Kick winners from throughout Wisconsin competed for state honors before the game and between halves...Miss Gelinda E. Vescolani, supervisor of health, physical education and safety for the Wauwautosa public schools, became the first woman to receive the Wisconsin Jaycees' Physical Fitness Leadership Award in a pregame ceremony. The presentation was made by Gov. Warren Knowles on behalf of the Jaycees.

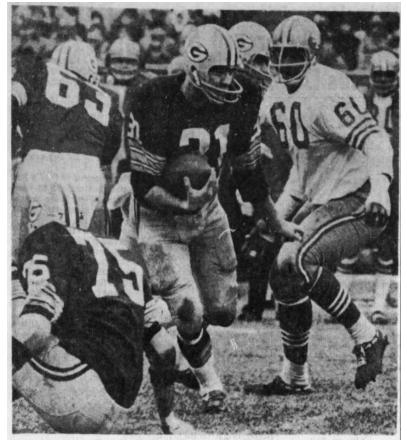
'OUT THERE ALL ALONE, IT'S KIND OF PREDICAMENT:' DALE

DEC 5 (Milwaukee-Green Bay Press-Gazette) – To the average pro football buff, there is noting so electrifying as the sight of a receiver, winging alone at full speed, about to run under a "bomb." For said receiver, however, it can be a little disconcerting. Soft-spoken Carroll Dale said as much after twice finding himself in this rare situation here Sunday afternoon. "It's king of a predicament to be in," he confessed. "You're out there 20 yards and all alone." He didn't finish the sentence, but the inference was obvious. Fortunately, the wiry VPI alumnus had no cause for regret - he caught both of those Bart Starr strikes, streaking to a touchdown to cap the first, on which he left two frustrated 49ers in futile pursuit, on the third play of the game and triggering the Pack's final touchdown with the second en route to that titletying 20-7 conquest of the Gold Diggers in wintry County Stadium. "On the first one, it was a brilliant call on Bart's part," Dale said. "I didn't even have to fake on the play – all I had to do was half-way fake a block...It was a fly pattern, following a good fake into the line. The second one was a post, or zig-in, whatever you want to call it. On that play, of course, is where goo pass protection comes in – it gives you time to maneuver." Down the line, foot specialist Don Chandler was shaking his head over kicking conditions. Discussing his blocked extra point attempt following the Packers' second touchdown, he said, "It was solid ice out there. I could have slipped a little – Coach Lombardi said he thought I might have – but I hit the ball real good. It could have been low." "I sure wouldn't like to kick off something like that all the time," Chandler, whose booming punts assisted no little in the acquisition of the Pack's 10th victory, dryly observed. "You have to kick a little slower than you normally do, or you'd fall on your face." Turning his attention to another phase of the operation, he lauded he defending world champions' defense, asserting, "Any time you can hold a team like that to 7 points, something."..."ALWAYS you've done CROWDED": Massive Mary Fleming, who was



Off Season Fans—Two 'Milwaukee' Braves, Eddie Mathews (left) and Henry Aaron, watch the Packers beat the 49ers on Milwaukee County Sta-

dium's icy, rain soaked field Sunday. Although their team now hails from Atlanta, Mathews and Aaron are Milwaukee residents. (AP Photofax)



Green Bay's Jim Taylor (31) slants through a hole in San Francisco's line Sunday in Milwaukee. A few steps farther, Taylor slipped on the icy field but the gain was five yards. Other Packers include "Fuzzy" Thurston (63) and For-

rest Gregg (75). Roland Lakes (60) is among the defenders. The Packers won, 20 - 7, to clinch a tie for the Western Conference title in the National Football League. (AP Photo)



near the goal line by San Francisco's defense in the fourth quarter of Sunday's game. Encircling Pitts are Roland Lakes (60), Mike Dowdle (53) and Alvin

The Packers' Elijah Pitts is stopped Randolph (27). Bart Starr got the touchdown moments later on a quarterback sneak. (Post-Crescent News Service Pho-



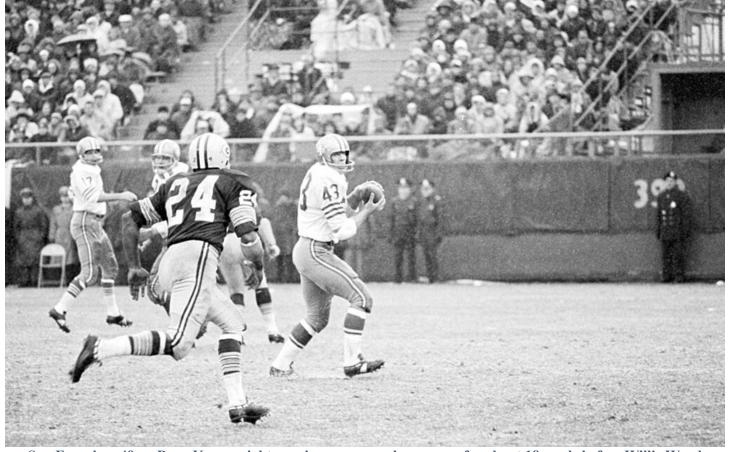
The 49ers' Dave Parks (81) fumbles when hit by the Packers' Bob Jeter in Sunday's National Football League at County Stadium. The play started on a pass completion from John Brodie, but the 49ers lost the ball on the fumble. (Post-Crescent News Service

besieged upon catching a 17-yard Starr pitch that put the Packers within reach of their second TD, volunteered with a grin, "Man, they were all over me...I told you it's always crowded – I had to hand on to that ball for dear life." A few paces away, Tom Brown was chronicling his "double recovery," which thwarted an ominous 49er push late in the first quarter. "He (Dave Parks, separated from the

ball after a 35-yard strike from quarterback John Brodie) just fumbled," the former Maryland star said, "and the ball was lying there." "It was so slippery, I got it one time and I lost it," he smiled, "and they kicked it back to me... I didn't know whether to pick it up or lay on it. I guess I did a little bit of both." Although it appeared that both of the Packers' last two touchdowns, Elijah Pitts' 2-yard smash and Bart Starr's 1-yard sneak, had been scored over him, rookie guard Gale Gillingham was reluctant to accept the credit. "I know they were in that area," the ex-University of Minnesota luminary conceded, "but I don't know whether they were scored over me." As the Pack's bus slid warily homeward, the conversation turned to the Colts' last minute 21-16 victory over the Bears and its implications for our heroes, who understandably would have much preferred to have the title issue resolved. "You can't relay on anybody," Lee Roy Caffey quipped, summing up the prevailing sentiment. "You've got to do everything yourself."...LITTLE SHORT -PARKS: In inevitable contrast, all was gloom over in the 49er quarters. Parks, pressed for a description of his fourth quarter TD, said in a low voice, "I guess we both (he and Bob Jeter) went for the ball. It was a little short to the outside, and we both went for it – and I came up with it." Did he feel the field conditions had hampered the receivers more than the defense? "It takes it away from everybody," he declared. Brodie, the Prospectors' million dollar quarterback, was similarly taciturn., "Green Bay's defense was very good," he admitted, "but I can't put my finger on why it was. I really can't pinpoint the reason."

LIMPING FUZZY GLAD HE HAD GOOD UNDERSTUDY

DEC 6 (Green Bay Press-Gazette) - Fuzzy Thurston had a rough time dressing after the 49er game Sunday...It was even tougher walking. "Got it on the last play of the third quarter. I don't know how – just reinjured it," the Packers' veteran guard said, referring to his swollen ankle. He incurred the injury in the Viking game in Minnesota the previous Sunday...this was an unwelcome break for rookie Gale Gillingham, the former University of Minnesota star, who got a chance to play before the home folks. And what about Gillingham, Fuzzy? "He's a good one. You won't have to worry about him. He'll step right in there," the Menasha businessman declared. About that time he tried to put on a sock and almost fell off the chair in front of his stall. Fuzzy came up with a smile: "Maybe it's about time for me to hang it up. I'm glad there's a good one to take my place." Thurston has talked of retirement in the past, but he is generally the first to lead the Packers into



San Francisco 49ers Dave Kopay, right, receives a pass and scampers for about 18 yards before Willie Wood catches him and brings him down in the third quarter (AP Photo, File)

training camp each summer. Fuzzy, 32, is in his ninth season. A former Colt, Thurston looks forward to the Baltimore games each year with real relish, which prompted his closing remark: "I'll be ready Saturday." An x-ray Monday showed no broken bones. Gillingham is one of three large rookie linemen who are seeing action from time to time. The other two, Jim Weatherwax and Bob Brown, are a pair of defensive giants. They both stand near 6-7 but Brown outweighs Weatherwax by five pounds, 270 to 265. They have been used considerably in the last three games on short yardage situations giving the defensive line more bulk in the middle. They replace Henry Jordan and Ron Kostelnik, who regularly handle the tackle spots. Brown also works relief for ends Lionel Aldridge and Willie Davis. Brown was twice in the 49er training camp and "they never let me in for one play...not one play." He went off to Canada in 1965 and got in eight games. "I was glad to get a couple of chances against them Sunday," Brown said. Davis was out for two plays when "they bent me over and knocked the wind out of me." Brown, in a third and one situation in the third quarter near midfield, deflected a John Brodie pass, forcing a punt. The Packers then went on a 16-play, 83-yard touchdown drive. Coach Vince Lombardi called for an 11 a.m. meeting today and then went over films of the 49er game before departing for their training camp base in the East at 1 p.m. this afternoon, via United Airlines. The team will prepare for Saturday's showdown against the Colts in Baltimore at the Washingtonian Motel in Gaitersburg, Md. – the same site they worked at before their victory over the Colts last year. The Bays will leave after the game and set up shop in Palo Alto, Calif., where they'll work at Stanford University for the finale against Rams in Los Angeles Dec. 18. The Packers can win the Western championship outright by beating or tying the Colts Saturday. If they lose, they can still win it by beating the Rams. The Colts close at San Francisco Dec. 18, and a Baltimore loss there would put the Packers in – even if they lost in L.A.

PACK NOT LIKELY TO BE CAUGHT ON 'STARR' PLAY

DEC 6 (Green Bay Press-Gazette) – Just suppose some enemy quarterback pulled a third and one Bart Starr trick on the Packers... for a touchdown. Starr, to refresh your memory – if it needs a refresher after only 48 hours, faked Elijah Pitts into the line on the third play of the 49er game Sunday and then worked an 83-yard TD aerial with Carroll Dale. Starr does it several time a season...and gets away with it...LET LBERS TACKLE: Well, Bob Jeter, can this sort of thing happen to the Packers? "Anything can happen," Jeter smiled, "but we're not likely to get caught on this same type of play on second and third and short yardage," explaining: "In that kind of situation, we always let the linebackers do the tackling for the simple reason that none of us little defensive backs is going to throw some of those big offensive backs for a loss anyway. We always play the pass." Jeter said, "We're used to seeing those kind of plays. Bart tries it quite often in practice. He certainly

can fool a defense, including us." The Packers' swift defensive back, who guarded the 49ers' Dave Parks Sunday, recalled that Fran Tarkenton "tried the same thing on us in Green Bay this year. He faked Bill Brown into the line on third and less than a yard and then threw to Paul Flatley. All of the defensive backs went back together and we had it covered."...STARR BREAKS EVEN: This isn't to say the Packers have never been nicked on a third and short yardage situation. Most enemy passers, chiefly John Unitas of the Colts, will throw a quick slant-in toward the right or left. Starr actually broken even on two third and one passes. Holding a 13-0 lead with the ball near midfield, Starr faked Jim Taylor into the line Sunday but the 49ers weren't to be denied. They stormed the linebackers and caught Starr for a nine-yard loss. John Brodie of the 49ers had a third and one on his own 42 late in the third quarter and he tried a pass – without trickery. He merely moved back five yards and then curled to his right before passing. The ball was batted down by Bob Brown at the line of scrimmage...GOOD JOB BY JETER: Parks, one of the top ends in the league, caught six passes for 138 yards, including a 65-yarder for a touchdown, but Packer defensive coaches felt Jeter did a good job. All of the receptions were shorties except the TD pass, which was slightly tainted. Parks and Jeter went up for the pass and, en route, Dave shoved Jeter off – an obvious offensive

interference. Jeter, of course, wouldn't put the rap on Parks, explaining with a smile that "we were both playing the ball. When we came down I slipped and fell and he made a fine catch and went on." Wonder if Unitas will try a Starr trick Saturday?

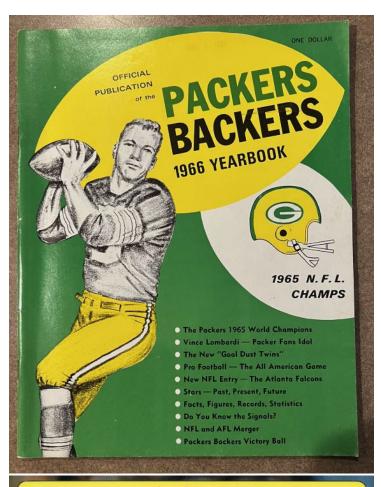
PACKERS EXPECTING UNITAS TO BE AT HIS BEST SATURDAY

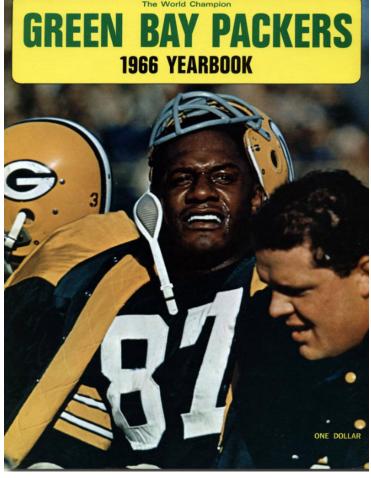
DEC 6 (Green Bay Press-Gazette) – The Green Bay Packers are braced for the worst – a Johnny Unitas at his best – as they head for Maryland and Saturday's showdown with the back-to-the-wall Baltimore Colts. The Colts, losers to the Packers in last season's electrifying sudden death playoff, must win or concede the NFL's Western crown to Green Bay for the fifth time in seven years. The Packers, who fly to Maryland today after a final Green Bay workout this morning, don't believe that age and injury have made the Colts' Unitas any less a quarterback. "In a game like this, he'll probably be at his best and most dangerous," said quarterback Bart Starr of the Packers. Starr, who had his own heroics on an iceglazed field against San Francisco Sunday, was more anxious to talk about what Unitas did in Baltimore against the Chicago Bears. "The real measure of the man showed through when he took his team for that distance with the amount of time he had," said Starr of the Unitas-led drive in the waning minutes that brought the Colts a 21-16 victory...'HAD TO SCORE': "He had to score and he had a shortage of time and being Unitas, he scored. He's something else. The true man came out," Starr said. "We know we've got our hands full Saturday. They've got to win and so do we." A victory by the Colts could



ROLAND LAKES (60), ELBERT KIMBROUGH (45) SURROUND JIM TAYLOR
Packer back slipped on ice, but Green Bay beat 49ers, anyway

conceivably lead to another playoff. The Packers must play the red hot Los Angeles Rams after Baltimore while the Colts finish against the 49ers. Should the Colts beat the Packers and San Francisco and the Rams knock off the Packers, the West would end in a tie. The Colts have the psychological gods going for them. Not only will they be out to avenge last season's playoff defeat, but another loss pinned on them by the Packers in the NFL's 1966 opener. The Colts haven't beaten Green Bay in any of the past four meetings between the teams. "They've been on the top, too," said Starr. "We've always been fighting it out with them. It's a real dedicated ball club and we've got the utmost respect for them – as much or more than we do for anyone we play. It takes a special kind of team to stay up there year after year." Defensive tackle Ron Kostelnik had praise for Unitas' ability "to pull his team out of a difficult position at any time." And Kostelnik, like Starr, was aware that the Colts would be fighting for their lives. "They realize that with the position they're in they have to win. They'll have to throw everything they've got at us," he said. "They still have that experienced team – Unitas and Raymond Berry and





never forget John Mackey," Kostelnik said. Could the Colts have more incentive than Green Bay – a team that can afford another loss? "I assure you," said Kostelnik in a tone that admitted no uncertainty, "that we want to take care of Baltimore."

VIOLATIONS OF PACKER YEARBOOK COPYRIGHT CHARGED IN LAWSUIT

DEC 6 (Green Bay Press-Gazette) - Two Green Bay football yearbook publishers have filed suit in U.S. District Court in Milwaukee, charging a Milwaukee-based publication with copyright violation. Arthur Daley and Jack Yeungling of Green Bay, who have produced the Packer Yearbook since 1960, brought the action against the publishers of Packer Backers Yearbook, a publication being distributed in the Milwaukee area for the first time. The suit alleges photo reproduction of parts of the Packer Yearbook. The suit was filed in Federal Court since this court has jurisdiction over all copyright materials. No specific sum was cited in the complaint, but the plaintiffs will seek to enjoin further publication and distribution of the plaintiff's book. Specific monetary damages would be determined by the court on the basis of trial evidence. Named as defendants in the suit were Manpower Printing Services Inc., and Packers-Backers Fan Club, plus Clarence Munn, Charles Chandek, Charles Jenkins, Jack Smith and John Willum, who are listed in the book as club officers. Richard De Leff, a Milwaukee night club operator who is listed as an organizer of the fan club, is also named as a defendant. The Packers Backers Yearbook has an estimated 10,000 circulation compared with 50,000 for the Packer Yearbook. The suit contends the defendant publication contained numerous instances of editorial material reproduced photographically from the Packer Yearbook. Included are the NFL schedule, with spaces to guess the score each week, and all-time Packer records compiled by Yeunger and Daley, which even the Green Bay Packer organization did not have. "We realize you can't copyright information, but you can protect the presentation of that information," Yuenger stated. The Packer Yearbook is a private enterprise, and while its publishers have cooperated closely with the Packer organization, it has no official connection with either the Green Bay Packers or the Press-Gazette, in which Daley is sports editor and Yeunger advertising director.

BENGTSON SAYS HE KNOWS NOTHING OF BRONCO OFFER

DEC 7 (Green Bay Press-Gazette) – Phil Bengtson, Packer defensive coach, said today he knew nothing of reports he was being considered for general manager of the Denver Broncos of the AFL. Bengtson said he was "completely surprised" by the report, carried by the Denver Post. The newspaper also listed as candidates for the job, Elroy (Crazy Legs) Hirsch, former University of Wisconsin star now general manager of the Los Angeles Rams, and Bert Rose, former general manager of the Minnesota Vikings. "I can't answer that," Bengtson said when asked it he would

be interested in the Denver job. He said no one from the Broncos has contacted him. The Broncos earlier Tuesday denied reports that Nebraska coach Bob Devaney has been approached for the job.

PACKERS FINALLY GET TO WASHINGTON, BUT IT WASN'T EASY

DEC 7 (Gaithersburg, MD) - We haven't written a Packer travel story since Ted Fritsche used to raise cain with conductors on ve olde railroad train. That was back in the days when moving from Green Bay out east was a major operation – changing trains in Chicago, riding the sleeper, and trying to sleep. But times have changed – what with the arrival of the flying machine...and travel has become a routine operation – a chance to get in a few hands of cribbage or hearts before arriving fresh and relaxed. Things were a little different Tuesday as the Packers moved out to this Maryland countryside to prepare for the critical football match against the Colts in Baltimore Saturday. Tuesday started rather peacefully. Coach Vince Lombardi called the Packers together promptly at 11 o'clock in the morning for the day's meeting – a look at the pictures of the 20-7 victory over the 49ers and to hear the weekly report from scout Wally Cruice who had viewed the Colts' win over the Bears. No outdoor work was held. Lombardi dismissed the troops at 12:30 and everybody headed for Austin Straubel Field to board their United Airlines charter for their 1 o'clock departure. But there was no United Airlines plane – at least not on the ground. Tom Kaminski, the UAL representative who accompanies the Bays on all their trips, shook his head. "It's up there circling around. He can't get down. The ceiling's too low." Finally, the word came – about 1:30. He's going to fly to Minneapolis and come back at 6 o'clock. "This pea soup should break by then," Kaminski said. A lot of decisions

TEAM	OFFEN		
	Avg.	Avg.	Avg.
Team	Yards R		Passing
Dallas		148	228
Cleveland	357	163	194
San Francisco	338	126	212
Minnesota		147	174
Baltimore		109	206
Green Bay	306	121	185
Washington	303	97	205
Los Angeles	. 302	126	176
New York	280	102	177
Detroit	274	99	174
Chicago	265	132	132
Philadelphia	260	126	134
St. Louis	251	114	137
Atlanta	247	112	135
Pittsburgh	216	72	143
TEAM	DEFEN	ISE	
	Avg.	Avg.	Avg.
Team	Yards R	ushing	Passing
Dallas	. 241	80	161
Green Bay	247	115	131
Chicago		103	155
Los Angeles	262	91	171
Minnesota	271	107	164
Baltimore		125	169
Pittsburgh		132	168
San Francisco		123	180
mar. 11		122	183
Philadelphia		130	179
Philadelphia Cleveland			
A contract of the contract of	315	145	169
Cleveland	315	145 120	213
Cleveland Detroit	315	145	

had to be made – in a hurry. Lombardi made the first – "report back (to the Packer Administration Building) for a meeting at 3:30." This gave the Packers a chance to return to their homes with their families for lunch. Meanwhile, the airport people had to do some quick shuffling. There were 50 steak dinners on the plane – on their way to Minneapolis. The Washingtonian Motel had to be informed that the Packers wouldn't be there for the evening meal. And the buses at the airport in Washington wouldn't be needed at the expected 4 o'clock arrival time. More like 11 o'clock would be better. What about those 50 dinners? "They'll just have to dispose of them in Minneapolis and put something fresh on for the evening meal," Kaminski said. Lombardi didn't waste any time or energy and the unscheduled afternoon meeting gave him a chance to show pictures of the first Packer-Colt game this season. It was the league opener and especially good viewing since the Packers won 24-3. The movies ended at 5 o'clock and that's a meaningful hour when the Packers are on the road. It's called the "5 o'clock club" and it's a time for members of the staff to relax with a little punch and conversation. Something was found in the office refrigerator and a pleasant time was had by all – before departing for the airport. The fog and haze had disappeared ('as the weatherman predicted") and the big Six B set down about 6:15. This was cause for cheering from the players – since there was no chance for another meeting. The plane was cleared for boarding about 6:30 and then there was the usual wait to pack the equipment and luggage – no mean chore in itself. Because the team will be gone until Dec. 18, everybody is pretty well loaded down. At 7 o'clock, the Packer franchise (with value of at least 10 million) was airborne – some six hours late. The rest was east, although the plane had to buck headwinds all the way. The Bays arrived in Washington National Airport with a beautiful, feather landing at 11 o'clock and then boarded buses for the motel – some 25 miles and/or 45 minutes away. A midnight snack was waiting for the boys when they arrived...and then it was off to beddy bye. The long stop and go day had ended. The Packers, facing a short week what with the Saturday game, were schedule for a stiff workout at the Gaithersburg High School field today.

GREGG NOT WORRIED OVER LAW OF AVERAGES IN BALTIMORE GAME

DEC 7 (Green Bay Press-Gazette) – "I guess the law of averages can figure in it, but each game is an individual thing within itself. I'm not really superstitious about that." It was a thoughtful Forrest Gregg, the NFL's "Blocker of the Year" in 1965, pondering next Saturday's meaningful match with the Baltimore Colts, who now unhappily surrendered four straight decisions to the Packers. Although he is not concerned about the L.O.A., Gregg admits the imminent invasion of Baltimore's customarily reverberating Memorial Stadium is more than somewhat sobering. "I respect the Colts a lot and I know it's going to be a real tough game," he said with evident sincerity. "I know we're going to have to be ready for them."...ESPECIALLY ANTI-SOCIAL: The fact that the Hosses were able to overtake the Bears in the final minute last Sunday to hang in the NFL's Western Division race can be expected to make them especially anti-social, he added. "Any time you win a ball game, it helps you mentally," the towering SMU alumnus observed, "particularly after losing a couple in a row, as in their case. I 'm sure it will help them." Gregg's past collisions with the Colts' Gino Marchetti, recently lured out of retirement, have been monumental but Forrest doesn't expect a head-to-head reunion Sunday. "I don't know if he's been playing or how much," he said, "but I understand they have him at defensive tackle, which means I won't see too much

of him if he plays."...'IT'S A NEW SEASON': "They've got Lou Michaels over at his old defensive end spot and he is the guy I'm going to have to worry about. He's doing a real good job for them there – he's a real good football player." Judging by his performance, that "Blocker of the Year" award has not operated as "jinx," as often happens it was suggested. Gregg, one of sport's more modest athletes, parried this one with, "Of course, it's a new season – what you've done in the past doesn't have bearing on what you're doing in the present. It was a real great honor – I feel real good about it, but that's behind." The 33-year-old Gainesville, Tex., resident, who once retired (at the end of the 1963 season) to take a coaching post at the University of Tennessee and then reconsidered, now says "I don't have any idea when I'll hang it up." He chuckled and added, "I think I'll take 'em just like a coach – one at a time."...HAS NO REGRETS: "It depends on a lot of things – it you're lucky enough not to get hurt, it depends on your legs, things like that." He has no regrets ("none at all") about that three-year-old decision to return to combat, the genial black-browed veteran also informed with alacrity. "I', certainly glad I came back – some real good things have happened. Of course, winning the championship last year was a real big thing. And we've had a real satisfying season up to now and," he dryly appended, "I hope it'll be satisfying at the

end." Although he is happy with what he is doing, Trees (as he is known to his colleagues) has not abandoned thoughts of a coaching career. "I still think I would like to coach after I retire," he confided, "but not until."...'GETS A LITTLE BORED': The father of two children (Forrest, soon to be 5, and Karen, 3), he is happy to note that his heir is beginning to evince a liking for what pro football buffs are fond of calling the new national pastime. "Forrest is starting to show a lot of interest," Gregg said. "He knows now kind of what it's all about, and he watches the games I play in on TV for a little while, I'm told. And then he gets a little bored with it," the perennial all-pro laughed, "which I'm sure any four-year-old would do."

STARR NAMED AP OFFENSE STAR FOR EFFORT VS. 49ERS

DEC 7 (New York) – "If Green Bay goes on to win the championship, they ought to give Bart Starr about 10 shares." That was the comment of Jack Christiansen of the San Francisco 49ers to Ken Hartnett, Associated Press sportswriter after Starr led the Packers to a 20-7 victory over the 49ers Sunday. "Bart probably is the best quarterback in football today," said Christiansen, "and before he gets through – which I hope is soon – he may be recognized as the greatest of them all."...ALSO SNEAKED HOME: Vince Lombardi also paid his compliments to his star quarterback. "The game is right with Starr," said the Packer coach. "He played a tremendous game. There is no other story." Starr completed



Bart Starr Jr., 9, takes advice from his dad, today named AP offensive player of week for his performance against 49ers last Sunday, on how to sight in cue ball in Starr recreation room Tuesday. His mother, Cherry, and brother, Brett, nearly 3, are interested observers.

13 of 24 passes for 236 yards, including an 83-yard touchdown toss to Carroll Dale on the third play of the game. "Lucky," said Starr. The canny veteran also sneaked home from the one for another TD. After the 49ers bounced back to make a game of it again, Starr hit Dale with a 48-yard pass that led to an insurance touchdown by Elijah Pitts. This performance prompted the Associated Press to name Starr the Offensive Player of the Week in the NFL. Bob Riggle of the Atlanta Falcons was chosen Defensive Player of the Week. While Starr was helping the Packers clinch at least a tie in the Western Conference, Jack Concannon was having himself a day at Philadelphia...STARTED ONLY ONCE: Concannon, the No. 3 quarterback on the Eagles behind Norm Snead and King Hill, ran 15 times for 129 yards and one TD and completed 13 of 25 passes for 131 yards. The \$50,000 bonus player from Boston College has started only one other regular NFL game since he joined the Eagles three years ago. "I'm two for two in this league," he said. "Maybe I ought to retire undefeated." The Eagles tried Concannon art running back, flanker and just about every position except quarterback. Jack still wants to run the club. "I want to play quarterback in this league, not flanker or halfback," he said after the Eagles' 27-23 victory over

Pittsburgh. "This game gave me added confidence and helped me emotionally." Leroy Kelly, Jim Brown's replacement as fullback of the Cleveland Browns, scored three touchdowns and gained 126 yards in 13 carries in Cleveland's wild 49-40 decision over New York. Kelly, who regained the rushing lead, also caught four passes for 71 yards.

NAME LOMBARDI ADVISOR TO UW-GB FOR ATHLETICS, PHYSICAL EDUCATION

DEC 7 (Madison) - Green Bay Packer Coach Vince Lombardi will serve as an unpaid advisor to the University of Wisconsin-Green Bay in the development of a physical education and broad-scale athletic program for that new branch of the University that is scheduled to open its doors in 1969. The announcement was made by Chancellor Edward Weidner who said he believes a comprehensive program of athletics "is a requirement for a university of the future size and significance of the University of Wisconsin-Green Bay." He said Lombardi was invited to assist in the development of a long-range athletic program looking ahead 20 to 30 years. The plans will call for both intramural athletics and some form of intercollegiate competition. The latter may begin in a small scale as early as 1971 when the first sizeable classes are expected to be enrolled. Dr. Weidner said he wants guidance in the selection of sports emphasis, both intramural and intercollegiate. He said it is likely that some sports of regional importance, such as hockey, will be provided, following out suggestions already received from northeastern Wisconsin citizens. He said a program of football competition at the school is possible in the future, but that no definite plans have yet evolved. Lombardi, in the announcement issues from the University administration office here, as quoted as saying that "the Packers feel that the university will play an important tole in the growth of the Green Bay area and will contribute indirectly to the growth of the Packers."

NFL'S YULE MAY INCLUDE PAIR OF TIES

DEC 7 (New York) – The NFL is not even going to wait until after Christmas to exchange its ties. A two-team deadlock in either the Eastern Conference or the Western Conference or both will be settled directly on Christmas Day, according to NFL Commissioner Pete Rozelle. Should the Western race terminate in a tie between Green Bay and Baltimore, as it did last year, the playoff will be held in Baltimore. An Eastern playoff between Dallas and either St. Louis or Cleveland would be held in Dallas. The possibility of a

Rozelle. Should the Western race terminate in a tie between Green Bay and Baltimore, as it did last year, the playoff will be held in Baltimore. An Eastern playoff between Dallas and either St. Louis or Cleveland would be held in Dallas. The possibility of a triple tie in the East among Dallas, St. Louis and Cleveland still exists and such a tangle would be resolved in this fashion. Cleveland would draw a bye and host the winner of the St. Louis-Dallas game, which would be played in St. Louis on Christmas Day. The game in Cleveland would be played on New Year's Day, pushing the NFL championship back a week. The arrangements were determined by a flip of a coin in league headquarters with the participating teams represented via telephone. Green Bay, 10-2, must lose its last two games and Baltimore, 8-4, must win its last two to produce a tie in the West. The two teams meet this Saturday in Baltimore and finish their seasons on the West Coast, Green Bay at Los Angeles and Baltimore at San Francisco. Dallas, 9-2-1, St. Louis, 8-3-1, and Cleveland, 8-4, each have two games remaining. A

three-way tie at 9-4-1 would result if Dallas loses both its remaining games against Washington and New York, St. Louis beats Atlanta but loses to Cleveland and Cleveland ties Philadelphia in its other game.

CONTINENTALS EYE GRID SITE IN WEST ALLIS

DEC 7 (Milwaukee) – Realtor Marvin Fishman, who has been trying to get a pro football team for Milwaukee, said Tuesday he should know in 60 days if the Continental League will grant a franchise here for 1967 or 1968. Milwaukee would get one of the existing franchises of the league, which is in its second season. One of the requirements for interested cities is that they have a stadium of 20,000 capacity. Fishman's team would likely play at Wisconsin State Fair Park, but the outside possibility existed that the site could be Milwaukee County Stadium. The Green Bay Packers of the NFL have an exclusive contract for professional football use of the stadium, but a court action challenging the pact is pending. Fishman and Vernon G. Wendland, administrator for the Wisconsin Exposition Dept, which runs the fair in West Allis, discussed remodeling plans, which could provide almost 30,000 seats at the park for football. The State Building Commission already has approved a \$300,000 remodeling of the fair grandstand area. If Fishman got the franchise and used the fair site the football promoter would provide bleacher seating.

CAN LAW OF AVERAGES HELP COLTS VS. PACK?

DEC 8 (Gaithersburg, MD-Green Bay Press-Gazette) – So you've lost four straight games to the champion Packers...where do you look? No, you don't ask the commissioner to put somebody else on the schedule. About all you can do is sharpen your fangs and pray to the law of averages. The Colts are presently sharpening every tool they possess, which is the logical thing to do. But can the law of averages help them? The question was put to a pair of famous Dons in Coltville – Shula and

Pitts Will Make TV Debut Tonight As Packer Singer

Halfback Elijah Pitts, "the voice" of the Green Bay Packers' locker room, makes his television singing debut tonight.

Bolstered by more than 1,000 postcards received by a local television station (WLUK-TV), Pitts stepped before videotape cameras last week and recorded "Without a Song" to the accompaniment of a drummer and a pair of guitar players.

The segment will be shown on tonight's Packerama show.

The incident started earlier this season when guard Jerry Kramer, on the Packerama show, asked viewers to mail in postcards if they wanted to hear Pitts serenade them as he sometimes does his teammates.

The response was overwhelming and an announcer who watched the taping session termed Pitts' performance "not too bad."

Shinnick. Coach Shula presented this thought: "It would be nice to think that something like this would help but we are not counting on the law of averages. We are just hoping for some good football." Linebacker Shinnick, a 10-year veteran, had an interesting exclamation: "The law of averages doesn't work in a team sport, but it's important in an individual sport like golf or tennis where one man can have it on his mind. Something like 'I'll get even with you yet.' But in football there are 22 people involved and while I might think that way I can't speak for the guy alongside me." The Packers will be going for their fifth straight win over the Colts Saturday. This is bound to present a real problem in view of the fact that the Colts have some tremendous talent, headed by John Unitas, and they are contenders. Shula, looking back over the Packers' four straight wins, said, "We played three different kinds of games last year. It was all defense in the opener and then we got into that scoring match out here. We weren't ourselves in the playoff, but there was no ifs, ands or buts about losing in Milwaukee this year. We just got beat." Not "ourselves" in the playoff? Shula was referring to the use of Tom Matte at quarterback. The Colt coach said "Unitas will start Saturday. He still has some soreness in his shoulder, but everybody else is in good shape. We all feel good about this game because we are still alive." Reportedly, Unitas has trouble getting any zing into the ball on his short passes but he can throw long well because he can wind up, so to speak. Shinnick said, "I guess I don't have to tell you how much we respect Green Bay. There is nothing mysterious about playing them. You just can't make any mistakes." The giant linebacker, recalling the first game this year in which Lee Roy Caffey and Bob Jeter returned Unitas' passes for touchdowns, said, "We have been kidding Unitas about mistaking Caffe for Mackey." On the Packer front, the one injured player, Fuzzy Thurston, was moving around better today, but it appears doubtful that he'll be at full tilt Saturday. This means that rookie Gale Gillingham may

Leaders in NFL By The Associated Press RUSHING AVERAGE (10 game) — Kelly, Clev. 5.8; Green, Clev. 5.2; Sayers, Chi. 4.9. RUSHING YARDAGE — Kelly, Clev. 1071; Bass, L.A. 1041; Sayers, Chl. 995. TOUCHDOWNS RUSHING — Kelly, Clev. 14: Bass, L.A. 8; Reeves, Dall. and Gros, Phil. 7. YARDS PASSING -Meredith, Dall. 2758; Jurgensen, Wash. 2652; Prodie, S.F. PASSES COMPLETED -Wash. 217; Brodie, S.F., 197; Gabriel, 195 PASSING PERCENTAGE (10 aff. per game) — Starr, G.B. 63.1 (236-149); Jur-gensen, Wash. 59.5 (365-217); Plum, Det. 56.2 (146-82) TOUCHDOWN PASSES THROWN Ryan, Clev. and Meredith, Dal. 24; Jurgensen, Wash PASSES CAUGHT - Studstill, Det. 67; Taylor, Wash. 60; Parks, S.F. 55. TOUCHDOWN PASSES CAU CAUGHT Hayes, Dail. 11; Collins, Clev. and Taylor, Wash. SCORING — Gossett, L.A. 102; VII-lanueva, Dall. 95; Gogolak, Wash. 91, EXTRA POINTS — Villanuevan Dall. 50; roza, Riev. 44; Chandler, G.B. 36. FIELD GOALS — Gossett, L.A. 25; Bakken, St.L. 21; Gogolak, Wash. 20 OPPONENTS' FUMBLES RECOV-ERED — Karras, Dat., Eller, Minn. and Owens, Wash. 4. SAFETIES - Townes, Dall. and Grier,

do most of the work at left guard. Gilly proved himself in the tough game against the 49ers last Sunday. The rookie has great speed, which will serve well on sweeps, but pass blocking will be his major challenge. Thurston excels in protecting the passer. Coach Vince Lombardi emphasized offense in practice on the Gaithersburg High School field Wednesday.

ON A HUNCH DON SHULA MIGHT START MATTE, BUT NOT WITH UNITAS READY

DEC 8 (Baltimore) – If Don Shula played hunches, he might be tempted to gamble with Tom Matte at quarterback Saturday when his Baltimore Colts make their last big stand against Green Bay. But you don't play hunches when you have John Unitas, sore arm or no. Scramblers like Fran Tarkenton of Minnesota and George Mira of San Francisco usually give the Packers fits. It is notable that the only quarterbacks to beat the Pack this year were Tarkenton, 20-17, on Nov. 6 and Mira, 21-20, on Oct. 9. Although Tarkenton failed to do it again in their Nov. 27 rematch, he threw a scare into Green Bay and kept the Vikings alive until Herb Adderley finally picked off that last desperation pass...DID GOOD JOB: Matte is no Tarkenton, nor even a Mira. He retired as a quarterback after the Playoff Bowl last January. But Tom did a job for the Colts when he filled in after Unitas and Gary Cuozzo were injured last fall. When the Packers, trailing the Colts by a half-game, came into Baltimore last year at this same time of the season, Unitas was on the sidelines, propped up by a crutch. Cuozzo suffered a shoulder separation in the third quarter of a game in which Paul Hornung suddenly came to life and scored five touchdowns in a 42-27 romp. It was Matte in the last part of the Packer game and Matte again against Los Angeles when the Colts forced their way into a tie with Green Bay...SUDDEN DEATH: Every football fan in the county remembers how Matte took the Colts into a sudden death overtime game at Green Bay, Dec. 26, running 17 times for 57 yards and completing five of 12 passes. It took a field goal by Don Chandler, a kick still disputed by Baltimore fans and players, to send the game into overtime. Another field goal by Chandler finally ended it in 13:39 of the overtime. Shula did work Matte at quarterback two weeks ago when Unitas was doubtful but he doesn't figure to go for any hunches this week. In fact, Matte made only a token appearance at halfback last week when Shula used two fullbacks, Tony Lorick and Jerry Hill, in the same backfield against the Bears. He plans to so the same this week with Hill and Lorick helping to pick up the blitz to give Unitas protection against that boisterous Green Bay defense. The Packers lead the Colts by two games in the Western Conference of the NFL.

PACKERS HAVE SPARTAN SPIRIT

DEC 8 (Baltimore Sun) – If battles are won on the playing fields of Eton, then pro football championships are won on the practice fields of Green Bay. For on these practice fields is instilled the Spartan concept of coach Vince Lombardi, "win or come back on your shield." Now those who come back on their shields, if they are Packers, are dead or shipped out, for few ever get to the training room. In fact, the "Training Room" sign should and is interpreted as reading "Verboten." While other teams point to their crippling injuries that forced unfortunate substitutions, the Packers keep playing...BACK IN ACTION: Only one Packer this season has been waived injured and he is now back in action. That would be flanker back Bob Long, who popped a knee. Meanwhile, the Colts have waived injured at least seven players probably more. Some are



Lee Roy Caffey, whose runback of an interception for a touchdown in the first 1966 Packer-Colt game played a big part in Green Bay's victory, is one of the defenders the Bays will count on in Saturday's rematch. The key National Football League game is set for Baltimore.

back but there has been much shuffling of Colt personnel. Yet no where can you find two more dedicated trainers than Ed Block and Dick Spassoff, who man the Colt training room. These two have a welcome mat out for the Colt injured. In Green Bay, there is a trap door for those that seek treatment. They are speedily dropped from the squad. Many of the Packer players admit they have never been inside the training room, particularly during the preseason practices. They will also admit that there were times when they thought they needed attention, but the fear of Lombardi's wrath was greater than the pain...LOOK FOR THE PACKER: Alex Hawkins, former Colt now with the Falcons, broke in under Lombardi regime at Green Bay. He has nothing but admiration for the tactics of the Genghis Khan of pro football. "No one went into the training room the first couple of weeks," Hawkins reported. "If one was foolish enough to go for treatment, he wasn't a Packer very long. I've seen some injuries that would put players of other clubs in the hospital, but those Packers wouldn't even ask for an aspirin to ease the pain." Inhuman, you say? Maybe, but look for the Packers when there is talk of "hardnose" football everyone looks for a Packer. The Marines are instilled with this esprit de corps, "retreat hell" philosophy and the other services, too, "damn the torpedoes, full speed ahead." And football is like war in a much smaller degree. Those who endure can conquer and the Packers are the best at enduring. At the beginning of the season, coach Don Shula felt the Colts and Packers were on a par. But how can he feel now entering this crucial game with a patched up team against the same club his healthy boys lost, to 24-3 in the opening game? The Colts can beat the Packers Saturday, but its going to take lots of "heart."

PLAYOFFS HANG FIRE AS ROZELLE, TV DEAL

DEC 8 (New York) – The entire schedule of postseason pro football games, including the Super Bowl at the Los Angeles Coliseum, is hanging fire while Commissioner Pete Rozelle negotiates with the television networks. As of now, the AFL title game still is scheduled for Monday, Dec. 26 in Boston or Buffalo against the Kansas City Chiefs. The NFL title game is set for Sunday, Jan. 1 in the home park of the Eastern Conference winner which could be Dallas, St. Louis or Cleveland. Dallas, of course, has a one-game lead with only two games to play...CONTRACTS BEFORE MERGER: The Playoff Bowl, between the two second-place teams in the NFL, is scheduled Sunday, Jan. 8 in Miami's Orange Bowl. The Pro Bowl or NFL All-Star game is supposed to be played Sunday Jan. 15 in Los Angeles. So much for the original schedule. The National Broadcasting

Company now is in the second year of a five-year contract with the AFL which was signed long before the leagues decided to merge. As part of the deal NBC pays \$6 million for five years of championship and all-star game telecasts. They do not break it down as to games. The Columbia Broadcasting System is in the first year of a two-year contract with the NFL under which its pays \$2 million for the league title game. The contract has a one-year renewal option. The American Broadcasting Company has no present ties with pro football and televised the regular college schedule. With a bevy of lawyers involved on all sides, nobody is talking for the record in this involved hassle. However, it is understood that at least one of the networks carrying the pro games is disturbed about having bought the rights to its League's title game which now turns out to be a semifinal to the Super Bowl. It is reported the negotiating price for the Super Bowl is \$2.5 million. There has been talk of moving the AFL game to Dec. 31 or Jan. 1, possibly in a unique doubleheader with the AFL coming from Boston or Buffalo early and the NFL game following later on another network...SEEK 2-WEEK BREAK: Rozelle said he would prefer a two-week break between the title game and the Super Bowl which would bring the date to Jan. 15 if they got together on league playoffs Dec. 31-Jan. 1. In that event, the Playoff Bowl in Miami could go on Jan. 8 as scheduled, the Super Bowl Jan. 15, and the Pro Bowl could be moved back a week to Jan. 22. Another possibility is a Jan. 8 Super Bowl and a Jan. 7 night game at Miami in the Playoff Bowl. It is understood that it has been suggested that both NBC and CBS

share the Super Bowl using a pool of cameras with separate announced and, of course, separate commercials. ABC, of course, is eager to grab off the plum, too. While Rozelle hurries from one meeting to another, the rumors are that NBC is agreeable to a pooled game but CBS is not.

Defensive Battle? Pack Shoots for Title vs. Colts

DEFENSIVE BATTLE? PACK SHOOTS FOR TITLE VS. COLTS

DEC 9 (Baltimore-Green Bay Press-Gazette) - The Packer defense scored the first two touchdowns of the season...against the Colts...and on a Saturday, at that. This is reference to the Pack's 24-7 victory over Baltimore in the 1966 league opener in Milwaukee Sept. 10th – a nationally telecast Saturday night feature. In less than two minutes just before the half, Lee Roy Caffey and Bob Jeter returned John Unitas' passes for touchdowns, giving Green Bay a 14-3 lead and all but ruining Unitas' desire to throw. The defense scored three more touchdowns and the offense piled up 33 - 17 by running and 16 by passing – since that classic starter. The whole Packer-Colt business, with a real championship flavor, comes to a head again Saturday – this time in noisy Memorial Stadium. Kickoff is set for 2:15, Packerland time, and the Colts' 22nd straight sellout of 60.288 – not to mention a national television audience – will witness the action. Green Bay can salt away the 1966 Western Division championship by beating or tying the Colts. A loss for the Packers would send the title fight down to the last games of the season, December 18th, when the Packers visit Los Angeles and the Colts invade San Francisco. The Packer defense holds the key to Green Bay's championship chances – at least based on the last two Packer-Colt games. Baltimore was held to 10 points as the Packers won 13-7 in the unforgettable sudden death overtime and 24-3 aforementioned opener...DON'T OFFENSE SHORT: But don't sell the Packers' offense short. Just a year ago in this madhouse, the Packers rolled up 42 points in taking over the league lead by half a game. Paul Hornung regained his magic form of 1961-62 and scored five touchdowns that day. It can happen, of course, but this likely will be an emotional game dominated by the defenses...and emotional games are usually low scoring and tight. The Packers will be seeking their fifth straight victory over the Colts, which is something you law of average addicts can think about. Only two of the 80 players involved Saturday are injured - Fuzzy Thurston and Unitas. Thurston is sporting a sprained ankle and Unitas has a sore

Colt-Packer Line-Ups

COLTS	Offense	PACKERS
82-Raymond Berry	L.E	Carroll Dale—84
72—Bob Vogel	L.T	Bob Skoronski-76
71—Dan Sullivan	L.G	Gale Gillingham—68
52-Dick Szymanski	C	Bill Curry-50
68—Alex Sandusky	R.G	Jerry Kramer-64
		Forrest Gregg-75
		Marv Fleming-81
19-John Unitas	Q.B	Bart Starr-15
		Elijah Pitts—22
28—Jimmy Orr	R.H	Boyd Dowler—86
45—Jerry Hill		Jim Taylor—31
	Defense	
79-Lou Michaels	L.E	
76—Fred Miller	L.T	Ron Kostelnik—77
		Ray Nitschke—66
74—Billy Ray Smith	R.T	Henry Jordan—74
81—Ordell Braase	R.E	Lionel Aldridge—82
32—Mike Curtis	L.L. B	Dave Robinson—89
66—Don Shinnick	R.L.B	Leroy Caffey—60
40—Bobby Boyd	L.H	Herb Adderley—26
43—Lenny Lyles	R.H	Bob Jeter—21
20—Jerry Logan	L.S	Willie Wood—24
30—Alvin Haymond		Tom Brown—40
	Substitute	
15—Gary Cuozzo)Paul Hornung—5
24—Lenny Moore)Zeke Bratkowski—12
34—Bob Baldwin)Red Mack—27
35—Ted Davis	The state of the s)Jim Grabowski—33)Don Chandler—34
36—Barry Brown()Phil Vandersea—37
41—Tom Matte)Doug Hart—43
42—George Harold)Donny Anderson—44
46—Jimmy Welch 49—David Lee)Dave Hathcock—45
55—Jackie Burkett	LR) (L	B)Tommy Crutcher—56
62—Glenn Ressler)Ken Bowman—57
67—Dale Memmelaar)Fred Thurston—63
73—Sam Ball) Steve Wright-72
84—Neal Petties	The state of the s)Jim Weatherwax-73
85—Roy Hilton)Bob Brown—78
86—Butch Wilson	(E) (E	
87-Willie Richardson)Max McGee-85
89-Gino Marchetti)Bill Anderson—88

shoulder. Unitas will start but Fuzzy will not play, Coach Vince Lombardi has announced. Rookie Gale Gillingham will start at Thurston's left guard spot. Thurston showed no improvement in Friday's light warmup. If there is an injury at guard, Forrest Gregg will switch to that position and Steve Wright would replace Gregg at tackle. Hornung might figure in the action, although Elijah Pitts, who has done so well since he took over for Paul Oct. 16, will start at the key left half position. Hornung has looked excellent in practice this week – just as he did a year ago when he virtually "telegraphed" an outstanding performance. The defensive secret will be getting at Unitas and forcing him to throw early. The charge will be up to speedy Willie Davis and Hank Jordan. The Colts' running game has been souped up by the use of hard hitters Tony Lorick and

Jerry Hill in the same backfield – a problem for Ray Nitschke and his linebacking mates. If Unitas gets passing time, Willie Wood and his outfielders will get a stern test...SLUG IT OUT: Bart Starr will be out to freeze the ball and his key weapons will be Jim Taylor and Pitts – plus receivers Carroll Dale, Boyd Dowler and Marv Fleming. Starr worked a 79-yard touchdown drive in the first Colt game and then marched the team 62 yards to set up a Don Chandler field goal...these 10 points were enough to win but the offense may have to produce more Saturday. Generally, the Colts will try to slug it out with Green Bay...as Baltimore's Jimmy Orr put it: "That's the way they beat you, and the only way to beat them is to play their kind of game."

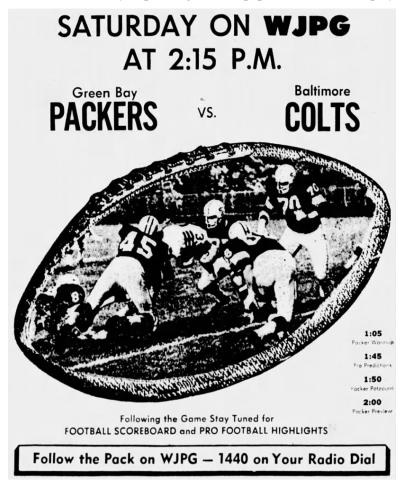
THE ROAR OF THE CROWD OR SILENT NIGHT?

DEC 9 (Green Bay Press-Gazette) – The announcement that the Packers must play a game on Christmas Day if there is a tie in the final standings of the Western Division of the NFL was a shocker. Of course, by that time of the holiday fathers in particular may need some relief from assembling doll buggies and ski bindings, and maybe junior would like a crack at that electric train himself. But even in Viet Nam business as usual, and some mighty serious business too, is being suspended for 48 hours over the Christmas holiday. The NFL made a serious mistake before when it insisted its schedule had to be met two days after President Kenny was assassinated and made matters worst by explaining that the pep bands would not play

out of respect to the dead President. A Packer game on Christmas Day? Bah! Humbug! Shall we rewrite the Christmas lines to "the world in solemn stillness lay to watch the Packers play?" The obvious solution for this year at least is for the Packers to make sure on Saturday that there will be no playoff.

THE MORNING AFTER

DEC 9 (Baltimore Sun) - The draft in the NFL is supposed to be the great equalizer, and they claim it is almost fool-proof. Has Vince Lombardi found a way to beat it? In 1959, Lombardi took over a team that was 1-10-1 the year before, the worst record in Green Bay history, and led it to a third place finish in the Western Division. He hasn't been worse than second since. He was first in the West in 1960-61 and 1962, slipped to second in 1963 and 1964, finished first last year, and has clinched at least a tie for first this year. During that time, he has won three World Championships. Lombardi is obviously a good coach, but as practically a one-man operation in Green Bay he must be more than that. One thing he has done to help insure his success is gradually put a stranglehold on the draft. neutralizing its intended effect of giving the cream to the needy. Last year, Lombardi corralled three first round draft choices for the Packers. On his own turn, he took offensive guard Gale Gillingham, a 250pounder. He has progressed to the point where he will start against the Colts tomorrow in place of the injured Fred Thurston...HIGH CHOICES KEEP COMING:



The Lions owed the Packers a first-round choice in return for Ron Kramer, who was sent to Detroit after playing out his option. Lombardi turned that into Jim Grabowski, the eventual replacement for Jim Taylor. The third No. 1 came from Philadelphia in the Earl Gros, Jim Ringo deal. Lombardi didn't exactly waste it, using it select Donny Anderson. This year Lombardi has upped his total of extra draft choices, over and above his own quota, to ten or eleven, depending on who you ask. Lombardi never announces the actual draft choice he gets in these deals, but Pittsburgh has already said it owes its No. 1 choice to the Packers. That would result from Green Bay's sending Tony Jeter (a No. 3 selection this year) and Lloyd Voss (a No. 1 from 1964) to the Steelers. These two are defensive linemen who couldn't find playing time behind Green Bay's front four of Lionel Aldridge, Willie Davis, Henry Jordan and Ron Kostelnik...GOOD DEAL WITH RAMS: There is no point in going through all the deals to show how Lombardi picked up his ten or eleven extra draft choices this year, but here is an example to point out just how persistent he is in his operations in this area. With Elijah Pitts, Grabowski and Anderson available to back up Taylor and Paul Hornung at the start of the year, there was no great need for Tom Moore, right? That's what Lombardi concluded, so he sent him to George Allen, who was trying to convert the Rams into a winner quickly with proven veterans. In return, Lombardi received one high draft choice, and the rights to negotiation with two red

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Western					
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Eastern		ere	nce		
Dallas St. Louis Cleveland Philadelphia Washington Pittsburgh Atlanta New York	W L 9 2 8 3 8 4 7 5 6 6 3 8 2 10 1 10	0	.818 .727 .667 .583 .500 .273 .167	975. 397 244 344 256 289 212 155 228	211 214 291 287 286 370 437
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shirts the Rams had drafted last year. The only actual body the Packers got from the Rams in the deal was quarterback Ron Smith, and Lombardi quickly dispatched him to Pittsburgh. What did he get for him? You guessed it, a high draft choice. So what it amounts to is that, in return for Moore, Lombardi has two high draft choices coming this year, plus negotiating rights to the two red shirts. If you waste these extra choices, you will eventually wind up with the short end of the stick, but obviously Lombardi has squandered few. The Packers are always dealing down near the bottom of the list, but it doesn't make much difference as long as they continue to capture enough of the high choices of the have nots and make good use of them...TEAM OF VETERANS: Green Bay is known as a veteran team, and it is. Four men, Bart Starr, Zeke Bratkowski, Don Chandler and Max McGee are in their eleventh year in the league. Forrest Gregg and Henry Jordan are playing their tenth season, and Fred Thurston, Jim Taylor, Bob Skoronski, Ray Nitschke, Jerry Kramer, Paul Hornung and Willie Davis are all 9-year men. All thirteen of these veterans are beyond 30, some of them far beyond it. Still, Lombardi has managed to keep enough young talent coming along in key positions to prevent his squad from going over the hill. The one place he sees to most vulnerable to advancing years is at quarterback. Right now, he has just two quarterbacks. Starr is 32, Bratkowski 34. They have handled the job in admirable fashion, but it would seem that the time is drawing near when Lombardi will have to come up with that good, young quarterback and bring him along as Starr's replacement. Good quarterback are always at a premium, but will be even harder to come by in the age of expansion. That's probably why Lombardi wants the extra high draft choice now. They won't assist him tomorrow against the Colts, but they might help to explain how he manages to stay on top so consistently.

GOLDEN CAREER NEAR END FOR HORNUNG?

DEC 10 (Baltimore-Green Bay Press-Gazette) – It's no secret...Paul Hornung is near the end of his fabulous football career. The Golden Boy hasn't started a game since October 16 when he injured his shoulder and neck while scoring his 63rd touchdown as a Packer. He has made only brief appearances in two of the last six games, although he has healed enough now to give the chronic injury another good test...which could be against the Colts in Memorial Stadium today. Asked about possible retirement after the season, which could still stretch out to three more games, Hornung said "it's too early to decide anything. I'll wait until after the season and then see how I feel."...LOVES FOOTBALL: While he dearly loves football, Golden Boy is ready to

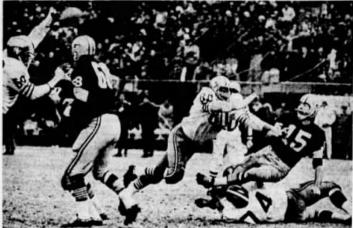
step into the civilian world. Paul is a partner of Bill King in promotion business in Louisville and he has several other irons in the fire. Hornung, the Packers' bonus choice in 1957, flashed as a pro great in 1959 when Coach Vince Lombardi installed him at option back. He led the Packers to three straight division titles and two world crowns in the 1960-62 era. The suspension knocked him out of 1963 at the height of his career and he has never really regained the consistent form of his first four years under Lombardi. But he had enough left to win two big games in the 1965 championship season – the Colt game out here when he scored five touchdowns and the championship game against the Browns when he teamed up with Jim Taylor for 201 yards...BIG GAME PLAYER: A big-game player in the twilight of his career, Hornung now is a sort of trump card down the championship homestretch. It is doubtful that Hornung would finish his career with any team but Green Bay...if for no other reason than sentiment. Hornung seems destined to finish as the Packers' No. 2 scorer...and this is unfortunate. He is the only member of the Packers' famed Big Three (Bart Starr, Taylor and Hornung) who will leave some year without ranking No. 1 in his specialty. Starr has already become the No. 1 Packer passer in history, and Taylor is No.1 in rushing...BEHIND ONLY HUTSON: One of the records Hornung always wanted was the Packers' all-time scoring championship – presently held by Don Hutson. The immortal Huston scored 823 points on 105 touchdowns, 172 extra points and seven field goals. Hornung has 760 points on 63 touchdowns, 190 extra points and 66 field goals. Hornung would need 64 more points or 11 touchdown to pass Hutson...he could do it with another year of action, but there my not be another year.

Golden Career Near End for Hornung?



PACKER JIM TAYLOR TAKES OFF TO CLEAR TOUCHDOWN PATH FOR ELIJAH PITTS (22) AGAINST 49ERS
Pitts' two yard plunge gave Green Bay 13-0 lead in fourth period. Defending 49er is Al Randolph (27)
—UPI TEIEPINOTO





Which One Was Complete?-Neither pass appears to have much chance in these photos but Bart Starr's toss in the right picture found its way to Jim Taylor without interruption despite Starr Vernon Biever Photo, right)

rendered John Brodie's pass useless with a timely swat. (Press-Gazette Photo by Russ Kriwanek, left;



DID YOU HEAR THE ONE ABOUT?—Fullback Jim Taylor (left) and coach Vince Lombardi laugh at Packers' drill.



Was it planning for the 1967 Miss Green Bay Pageant or debating over Green Bay Packer-Kansas City Chief Super Bowl possibilities when John Bolger of the Green Bay Jaycees and Miss Sharon Singstock (left), 1966 Miss Wisconsin, met recently with 1966 Miss America, Debbie Bryant. Miss Bryant is a native of Kansas.

Miss Green Bay Search Begins